**Report to the Board**

**GUIDANCE and CAREER DEVELOPMENT DIVISION**

**Submitted By:** JAN BENNETT BELL

**Date Submitted:** January 21, 2016

1. ***Strategic Direction Contributions:*** Please summarize activities conducted by you and your policy committee in the areas below since the last Board meeting.
   1. **MEMBER VALUE:**

* Released pre-VISION eblast to promote the G&CD agenda at VISION 2015.
* Promoted and staffed the “Lucy Booth” and G&CD Hospitality Room for VISION 2015 to assist attendees with best practices, networking, and personal

career guidance.

* Delivered/Coordinated the G&CD Opening Orientation at VISION 2015. featuring information on the G&CD Blue Book, Lucy Booth, Hospitality Room, and the Friday night reception sponsored by the ARMY. Also featured a staff member from ACTE National Office, Alisha H to highlight 2015 Legislative Issues directly affecting our G&CD Members.
* Implemented a successful VISION 2015 for attendees in New Orleans.
* Attended meeting with newest partnership, NCDA, to provide professional exchanges between their organization and our division. Collaboration will provide a joint membership option to individuals allowing potential members to join both organizations at a discounted rate.
* Worked with ACTE to give policy committee member Steve B access ability to update the G&CD website/page.
* Assisting Sean L with updated talking points for G&CD Members.
  1. **PROFESSIONAL DEVELOPMENT:**
* Discussion at G&CD PC Meeting of “staying the course” during VISION 2016: close proximity of division sessions to Lucy Booth, Hospitality Room.
  1. **LEADERSHIP:**
* Led the Division’s PC in a pre-VISION 2015 conference call.
* Led the Policy Committee Meeting and the G&CD Business Meeting at VISION 2015.
* Represented the Division at all ACTE Board of Director events and meeting at VISION 2015.
* Attended a meeting with NCDA President, Cynthia Marco-Scanlon with ACTE staff member, Steve D, ACTE Board President, Doug M, and ACTE Liaison, Ray Davis, and agreed to represent ACTE and G&CD at their national conference.
* Attended Content Experts Brainstorming session at VISION 2015.
* Participated in Conference calls for the Division Vice-Presidents.

**Potential Board of Directors Candidates:**

* + 1. Future Region/Division Vice President suggestions: None at this time
    2. ACTE President/Elect suggestions: None at this time
    3. ACTE Ambassador suggestions: None at this time
  1. **PUBLIC POLICY:**
* ESEA Reauthorization amended to “help ensure students are college and career ready by strengthening school counseling programs” as well as supporting greater work-based learning and counseling as part of the House’s efforts (incredible inclusion for our Division!).
* Reauthorization of the Carl Perkins (direct funding for many Career Advisors, and Counselors).
  1. **MARKETING:**
* Finalized plans to attend and present at the NCDA National Conference for ACTE and G&CD this coming June in Chicago.
* Plans to attend Region I and IV to promote ACTE.
* Completed taping and approved of edits to G&CD Video for website.

Continue progress on G&CD talking points with PC Committee and Sean L.

* Division/Region Concerns:

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| **What are your concerns for your Region/ Division specifically?** | **What are the implications for ACTE?** | **In what capacity can ACTE assist in addressing this issue?** |
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1. ***Items To Be Placed on Board Agenda for Discussion:***

*(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)*