Best Practices and Innovations Conference 2017

September 27–29 • Albuquerque, NM, Hotel Albuquerque
The Signature Event for CTE Leaders
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Best Practices and Innovations Conference APP

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Best Practices and Innovations
Dear Best Practices Attendee:

We are delighted to extend a warm welcome to you at our Best Practices and Innovations in Career and Technical Education Conference! As education and business leaders, your decisions and influence drive new initiatives, advance your schools’ programming and have a tremendous impact on others and your staff’s professional development.

This year’s Best Practices event, co-hosted by ACTE and NCLA, will give you an opportunity to exchange cutting-edge trends and new ideas with informed education experts and administrators from across the country on such topics as:

- Recruiting, retaining and mentoring CTE teachers
- Instructional leadership
- Best practices and innovations in CTE
- Marketing your district
- Technical trends in CTE
- Business and industry partnerships
- And much more!

You will hear from a diverse array of engaging presenters on the latest issues facing our profession and the workforce development needs of our nation. We also want to acknowledge our local hosts, from New Mexico ACTE and the Central New Mexico Community College for helping to make this a wonderful experience for all of our attendees. We wish you a successful and productive event as you grow your network, gather new resources and apply your new knowledge to your thriving home school districts and communities.

Sincerely,

Gina Riggs, ACTE President

Dave Keaton, NCLA President

ACTEonline.org

ncla-cte.org
Tuesday, September 26
3:00–6:00 p.m. ..................................  Registration  LOCATION: NORTH ATRIUM

Wednesday, September 27
(note: Separate registration required for today’s pre-conference events)
7:00 a.m.–5:00 p.m. .........................  Registration  LOCATION: NORTH ATRIUM
7:45 a.m.–12:30 p.m. .......................  Tour: Central New Mexico/College and Career High School
MEET AT REAR OF NORTH ATRIUM FOR BUS
DEPARTS PROMPTLY AT 7:45 AM
8:30 a.m.–4:00 p.m. .......................  Game-Changing Strategies for Dynamic Enrollment, Retention and Performance Results (lunch included)
Presenters: Mark C. Perna, CEO, TFS®, and Dr. Kevin J. Fleming, National Speaker and Author
LOCATION: ALVARADO A
8:30 a.m.–noon .............................  What Every Administrator Needs to Know
Presenters: Drs. John Foster, NOCTI, and Clyde Hornberger
LOCATION: ALVARADO B
12:45–4:30 p.m. .............................  Atrisco Heritage Academy High School Tour
MEET AT REAR OF NORTH ATRIUM FOR BUS
DEPARTS PROMPTLY AT 12:45 PM
1:00–4:30 p.m. ..............................  Expanding Your Administrator Skills: Concentrating on Reality Education
Presenters: Drs. Larae Watkins and Michelle Conrad, University of Central Missouri
LOCATION: ALVARADO B
6:00–9:00 p.m. ..............................  Welcome Event: Anderson-Abruzzo International Balloon Museum Tour & Dinner (separate registration required)
MEET AT REAR OF NORTH ATRIUM FOR BUS

Thursday, September 28
7:00 a.m.–5:00 p.m. .......................  Registration  LOCATION: NORTH ATRIUM
7:00–8:15 a.m. ..............................  Continental Breakfast
Sponsored by TFS®  
LOCATION: ALVARADO BALLROOM D-E
8:15 a.m. ........................................... **Opening General Session**
Sponsored by Certiport
*Presenter: Jaime Casap, Chief Education Evangelist, Google*
*LOCATION: ALVARADO BALLROOM D-E*

9:50–10:50 a.m. .............................. **Session I (see page 9)**

10:50–11:05 a.m. ............................ **Exhibitor Visitation and Refreshment Break**
Sponsored by Lincoln Electric
*LOCATION: NORTH/EAST/SOUTH ATRIUM*

11:05 a.m.–12:05 p.m. .................... **Session II (see page 10)**

12:15–1:45 p.m. .............................. **Luncheon General Session**
Sponsored by the U.S. Army and Navigate Prepared
*Presenter: Mike Hovan, Chief Operating Officer, Lauren International*
*LOCATION: ALVARADO D-E*

2–3 p.m. ........................................... **Session III (see page 11)**

3–3:15 p.m. ................................. **Exhibitor Visitation and Refreshment Break**
*LOCATION: NORTH/EAST/SOUTH ATRIUM*

3:15–4:15 p.m. ............................... **Roundtable Session I (see pages 12-13)**

6:00–9:00 p.m. ............................... **Rio Bravo Brewery Tour**
(separate registration required)
*MEET IN HOTEL LOBBY FOR BUS*

**Friday, September 29**

7:00 a.m.–1:00 p.m. ....................... **Registration**
*LOCATION: NORTH ATRIUM*

7:15–8:15 a.m. ............................... **Roundtable Session II and Continental Breakfast**
(see pages 14-15)

8:30–9:30 a.m. ............................... **Session IV (see page 16)**

9:30–9:45 a.m. ............................... **Exhibitor Visitation and Refreshment Break**
*LOCATION: NORTH/EAST/SOUTH ATRIUM*

9:45–10:45 a.m. ............................. **Session V (see page 17)**

11:00 a.m.–noon ............................ **Session VI (see page 18)**

12:00–1:15 p.m. ............................. **Lunch and Closing General Session**
Sponsored by Microburst Learning
*Presenter: Mick Normington, Director of Workforce Research, Lee College*
*LOCATION: ALVARADO D-E*

1:15–4:30 p.m. ............................... **The New Mexico CTE Summit**
*LOCATION: ALVARADO B*
Thursday Opening Keynote Speaker
Jaime Casap,
Chief Education Evangelist, Google
8:15 a.m. LOCATION: ALVARADO BALLROOM D-E
Jaime Casap evangelizes the power of technology and the web, as enabling and supporting tools in pursuit of promoting inquiry driven project-based learning models. Collaborating with school systems, educational organizations and leaders, he is focused on building innovation and iteration into our education policies and practices. In addition to his role at Google, Casap serves on a number of boards for organizations focused on education, innovation and equity. He is also an adjunct professor at Arizona State University, where he teaches classes on policy, innovation and leadership.

Thursday Luncheon Keynote Speaker
Mike Hovan, Chief Operating Officer, Lauren International
12:15–1:45 p.m. LOCATION: ALVARADO D-E
Mike Hovan, recognized for his exceptional leadership skills, will discuss his commitment to re-emerging manufacturing and community work. He joined Lauren Manufacturing in 1993 as Mixing Plant Manager and over the following two decades, Hovan served as president of Lauren Manufacturing, president of Edgetech and vice president of Lauren International. Following the sale of Edgetech to Quanex, Hovan became Senior Vice President of Sales & Marketing at Quanex, and in 2014, he was promoted to president/general manager of Mikron Industries, Inc.—Quanex’s largest business division. In 2016, Hovan returned to the Lauren International family as its COO.

Friday Closing Luncheon Keynote Speaker
Mick Normington, Director of Workforce Research, Lee College
12:00–1:15 p.m. LOCATION: ALVARADO D-E
Mick Normington is a labor economist who researches the changing job market and interviews corporate presidents, hiring managers and human resources directors about the kinds of workers and skills they need. As a business instructor for Lee College of Houston, he teaches classes on human resources, labor economics and management. Also an author, he co-wrote *Working Texas Style*, which is about the changing economy of Texas after the Great Recession, and wrote the follow-up book, *An Atmosphere of Enterprise*, which covers job creation trends. Normington will discuss the changing job market and economy and shed some light on how those changes relate to individual career paths.
Pre-conference Workshops

**Game-Changing Strategies for Dynamic Enrollment, Retention and Performance Results (lunch included)**

*Presenters: Mark C. Perna, CEO, Tools for Schools; Dr. Kevin J. Fleming, National Speaker and Author*

**September 27, 8:30 a.m.–4:00 p.m.**

**LOCATION: ALVARADO A**

Kick off your experience with an immersive, full-day event where you'll discover CTE's competitive advantage, action steps to achieve 21st-century technical and employability skills, benefits of earlier career exploration through Education with Purpose, powerful generational insights, and more. You and your team will join thousands of colleagues nationwide who are using these cutting-edge best practices to change the game for CTE — enrolling, retaining and motivating Generations Y and Z like never before!

**What Every Administrator Needs to Know**

*Presenters: Drs. John Foster, NOCTI; Clyde Hornberger*

**September 27, 8:30 a.m.–noon**

**LOCATION: ALVARADO B**

Are you bilingual? Can you speak in education and workforce terminology? Administering CTE requires an array of skills from understanding your employment community, building staff trust and board relationships to assessing the quality of programs and addressing students’ technical and academic preparation. Join us for an engaging discussion on the how to improve your CTE administrative skills and maintain strong technical education programs to grow your local economy.

**Expanding You Administrator Skills: Concentrating on Reality Education**

*Presenters: Drs. Larae Watkins, CTE Assistant Professor; Michelle Conrad, Center for Career Education, Co-Director, University of Central Missouri*

**September 27, 1:00–4:30 p.m.**

**LOCATION: ALVARADO B**

CTE administrators serve in the unique role as instructional leaders for teachers. This interactive workshop will provide essential online and face-to-face resources to build a professional development plan that helps teachers integrate core academic concepts into CTE curricula. Join this dynamic duo to grow your leadership skills while accessing a wealth of tools to use with your faculty.
Tours

Central New Mexico/College and Career High School Tour (includes box lunch)
September 27, 7:45 a.m.–12:30 p.m.

Kick off your Best Practices experience by visiting the innovative College and Career High School on the Central New Mexico College Campus. Attendees will see how students transition through their secondary experience into their early college learning.

Atrisco Heritage Academy High School Tour
September 27, 12:45–4:30 p.m.

Spend the afternoon touring Albuquerque’s premier CTE Academy at Atrisco Heritage Academy High School.

Rio Bravo Brewery Tour (includes tasting)
September 28, 6:00–9:00 p.m.

Wrap up your first day of Best Practices with a behind the scenes look at one of the fastest growing industries in New Mexico, the craft brewing sector. You’ll be able to tour the Rio Bravo Brewery while learning about the only Associate Degree offered in the country with a major in Master Brewcraft.

Welcome Event

Anderson-Abruzzo International Balloon Museum Tour & Dinner
September 27, 6–9 p.m.

Join your CTE administrator peers from across the nation for a very special evening at the world famous Balloon Museum. This wonderful event will feature a delectable Southwestern menu (including green chile!), live entertainment and private access to the museum and festival grounds.
Breakout Sessions

Thursday, September 28
Session I: 9:50–10:50 a.m.

Achieving Unprecedented Enrollment, Retention and Performance Results
Presenter: Mark Perna, Founder & CEO, TFS
LOCATION: ALVARADO A

Discover how to capitalize on CTE’s competitive advantage, reach more people with a compelling narrative and use Education with Purpose to maximize your enrollment, retention, and performance rates.

Leadership Skills for Successful CTE Administrators
Presenters: Drs. Mark Threeton, Workforce Education & Development Associate Professor; Joey Fleck, Workforce Education & Development Assistant Professor, The Pennsylvania State University
LOCATION: ALVARADO F

In this interactive session, participants will focus on the development of key leadership skills that have been identified by CTE administrators as important for their success.

Moving the Needle: Managing and Sustaining Project-based Learning
Presenter: Marty Sugerik, School Improvement Consultant, Southern Regional Education Board
LOCATION: ALVARADO C

This session is designed to provide leadership models to facilitate management to sustain the project-based learning teaching methodology and to establish a culture of inquiry-based learning.

Pathways from High School to High Wage Apprenticeships
Presenter: Daniel C. Domke, CTE Director, Fairbanks North Star Borough School District
LOCATION: ALVARADO G

Hear about School to Apprenticeship (STA), a proven pathway for secondary students into high-wage, high-skill and high-demand occupations across a broad range of career clusters.

What Motivates Students to Choose STEM Programs
Presenter: Melissa Drake, Fellow, Arizona ACTE
LOCATION: ALVARADO B

Learn about the numerous factors that influence and motivate students to choose STEM programs and careers.
Breakout Sessions

Thursday, September 28
Session II: 11:05 a.m.–12:05 p.m.

CTE Learn: Administrator Skill Development Pilot Program
*Presenters: Drs. Larae Watkins, CTE Assistant Professor; Michelle Conrad, Center for Career Education, Co-Director, University of Central Missouri*

LOCATION: ALVARADO B

This session will introduce participants to ACTE’s CTE Learn online community and the new administrator training modules and resources.

Educational Pathways to the Cybersecurity Workforce
*Presenters: Daniel Stein, Branch Chief, U.S. Department of Homeland Security Cybersecurity Education & Awareness Branch; Kevin Nolten, Director of Academic Outreach, Cyber Innovation Center*

LOCATION: ALVARADO G

Learn about efforts in primary education in cybersecurity; the knowledge and skills gained in secondary education; the value of industry certifications and the push to fill government and private industry cyber positions.

Grant Opportunities to Promote Student Success
*Presenter: Catherine Balestrieri, CTE Director, Putnam Northern Westchester BOCES*

LOCATION: ALVARADO F

The presentation provides information on several grants that offer support for CTE programs and work experience opportunities for high school students and adult learners.

How Global Competence Supports CTE: What Administrators Need to Know
*Presenters: Jennifer Manise, Executive Director, The Longview Foundation; Heather Singmaster, Associate Director, Asia Society*

LOCATION: ALVARADO A

This session introduces administrators to global competence as part of workforce readiness; shows the alignment to future careers; and discusses how global competencies can be integrated into curriculum to support what is already being taught in CTE classrooms.

How To Encourage An Environment Of Leaders
*Presenter: Regan Mendina-Pellow, Education Officer, U.S. Army*

LOCATION: ALVARADO C

From developing relationships among a diverse group to after-action reviews that allow for future growth, learn how the U.S. Army develops leaders and navigates challenges, and how you can apply these valuable lessons to your offices and classrooms.
Breakout Sessions

Thursday, September 28
Session III: 2–3 p.m.

Global Career Technical Education: Teacher Toolkit & Training
Presenters: Drs. Michelle Conrad, Center for Career Education, Co-Director; Larae Watkins, CTE Assistant Professor, University of Central Missouri
LOCATION: ALVARADO A

This session will highlight for administrators how educators can integrate global skills and content into CTE curricula to support what is already being taught in the CTE classroom and lead to higher rates of student success.

How to Retain and Mentor High-Quality CTE Teachers
Presenter: Mary Jo Self, Ed.D., Associate Professor, Oklahoma State University
LOCATION: ALVARADO G

This session will focus on the role that mentoring plays in keeping CTE teachers in the classroom and how as an administrator, the mentoring process can be facilitated.

The “Inside Baseball” View of Credentialing
Presenter: Dr. John Foster, President/CEO, NOCTI/NBS
LOCATION: ALVARADO C

Learn about great sources to help you understand the work of the “credential engine” initiative, the technical requirements that accrediting bodies should be meeting, and the data you should be receiving from credential providers.

#LeadlikeTED: Leadership Insights from TED
Presenter: Rachel Mann, Founder, TeachlikeTED
LOCATION: ALVARADO B

This session reveals how the presentation styles found in the most-viewed TED Talks can be applied to your role in CTE and impact your ability to communicate ideas in powerful ways to influence those in your district, classrooms and for advocacy.

Service Learning in CTE / Academics in Action
Presenters: Sharon Gordon-Moffett, Director of Service Learning; Phelan Gavaldon, Instructor, Electrical Trades, Central New Mexico Community College
LOCATION: ALVARADO F

Hear about the service learning partnership, which integrates meaningful community service with academic classroom learning, between the Greater Albuquerque Habitat for Humanity and Central New Mexico Community College (CNM) Electrical Trades Program.
Roundtable Sessions

Thursday, September 28
Roundtable Session I: 3:15–4:15 p.m.

LOCATION: ALVARADO D-E
Each roundtable session will last 30 minutes.
Attendees will have the chance to participate in two roundtable sessions.

Roundtable #1: The FESHE Initiative: An Opportunity for National Partnerships
Presenter: Ann Jarvis, Principal, University of New Mexico Gallop Campus

Roundtable #2: Technical Excellence and Digital Badges: What’s the Connection?
Presenter: Mandy McCall, Project Coordinator, NOCTI

Roundtable #3: Déjà vu All Over Again: CNM’s Success Strategy for Repeat Students
Presenter: Kim Gleck, Achievement Coach, Central New Mexico Community College

Roundtable #4: Social Business and Personal Brand Building
Presenter: Mark Hewitt, President/CEO, Socially Savvy

Roundtable #5: Assessing CTE Program Quality—An Incremental Approach to Data-Driven Decisions
Presenter: Amy Lorenzo, Planning & Policy Coordinator, Idaho Division of CTE

Roundtable #6: Integrating Workplace Readiness with CTE Subjects
Presenter: Today’s Class/Meilor, Inc.

Roundtable #7: Establishing an Effective Work-based Program
Presenter: Dr. Casey Miner, Interagency Fellow, USAID

Roundtable #8: Constructing a Web Programming Instruction Model
Presenters: Paul Clark, Web Programming Instructor, and Chu Jong, Computer Science Instructor, Central New Mexico Community College

Roundtable #9: Thinking Outside of the Box: How to Build Partnerships and Opportunities Beyond the Classroom
Presenter: Dr. Lee Westberry, Executive Director of Secondary Programs, Berkeley County School District

Roundtable #10: Creating Accelerated Pathways
Presenter: Donna Diller, Dean, Business & Information Technology, Central New Mexico Community College
Roundtable #11: Business Partners and Internships: The How-To Guide  
Presenter: Dr. Laura Sage, Director of Workforce Services, Butler Tech

Roundtable #12: Bob Timmons—Computer Networking Academy — New Program Implementation  
Presenter: Diane Xander, Director of Pupil Personnel and Satellite Programs, Polaris Career Center

Roundtable #13: The Power of CTE in New Mexico’s Early College High Schools  
Presenters: Tracey Bryan, President/CEO, The Bridge of Southern New Mexico; Jennifer Amis, Principal, Arrowhead Park Early College High School

Roundtable #14: Takeoff of an Adult Education Drone Academy  
Presenter: Jeff Travers, Director of Public Safety Education, Butler Tech

Roundtable #15: Data, Rationale and Criteria Defining Exemplary Business Administration Programs  
Presenter: James R. Gleason, PhD, President/CEO, MBA Research

Roundtable #16: CTE, STEM and Common Core Best and Proven Practices  
Presenter: Scott Burke, Teacher, Loveland High School

Roundtable #17: Small Changes, Big Results! Honoring and Teaching All Learners  
Presenter: Dr. Mary Jane Dove, Educational Consultant, Dove Educational Consulting

Roundtable #18: Transforming and Engaging CTE Educators to Meet the Innovative Needs of Today’s Workforce  
Presenter: Hagop Soulakian, Teacher, Barrington High School

Roundtable #19: Assessing Your Assessment and Curriculum Mapping  
Presenter: Sebastian Kapala, Assistant Principal for Technology & Curriculum, Lake County High Schools Technology Campus
Roundtable Sessions

Friday, September 29
Roundtable Session II: 7:15–8:15 a.m.

LOCATION: ALVARADO BALLROOM D-E
Each roundtable session will last 30 minutes.
Attendees will have the chance to participate in two roundtable sessions.

Roundtable #1: Exemplar Frameworks: Exploring “Careerademics” for All Students
Presenter: Curtis M. Clough, Principal, Crownpoint High School

Roundtable #2: Excavator Simulation: From Zero to Sixty in Six Weeks
Presenter: Dr. Gloria McAllister, Program Director, Palm Beach State College

Roundtable #3: Know Your Data and Audience: Tools to Make Informed Decisions
Presenter: Dorit Eilon, Director, Environmental Engineering and Technology, New York Department of Education

Roundtable #4: Business and Industry Tours: Building Partnerships through Collaboration with Project-based Learning
Presenter: Marty Sugerik, Consultant, Southern Regional Education Board

Roundtable #5: Lessons Learned from a TAACCCT Bioeconomy Consortium: Opportunities, Challenges and Sustainability
Presenter: Diana Nastasia, Project Management Associate, Building Illinois Bioeconomy

Roundtable #6: Family Engagement in Postsecondary and Workforce Readiness
Presenter: Kayon Morgan, Program Coordinator & Research Assistant, University of Denver

Roundtable #7: Positive Placement: Removing Barriers and Increasing Access
Presenters: Jennifer McGuire, Teacher Leader for Guidance; and Tom Sylvia, Team Supervisor/Co-op Coordinator, Upper Cape Cod Technical School

Roundtable #8: Blazing a Trail
Presenter: Kathi Breweur, CTE Director, Chapel Hill-Carrboro City Schools

Roundtable #9: Student Work Experience Opportunities for CTE Pathways
Presenters: Donna Diller, Dean, Business and Information Technology; Sionna Grassbaugh, Academic Affairs Director, School of Business and Information Technology; and Maria Peters, Full-time Digital Media Faculty, Central New Mexico Community College
Roundtable #10: Building Partnerships for Student Success: Stepping Outside the Box with SunPath
Presenter: Amanda Lopez, SunPath Program Coordinator, Central New Mexico Community College

Roundtable #11: Integrating Business “Soft Skills” into CTE
Presenter: Andrea Rios McMillian, Workforce Strategy and Innovation Manager, Creating IT Futures

Roundtable #12: Using Data to Enhance Student Career Readiness
Presenters: Richard Jones, Senior Consultant, Successful Practices Network; Kathy Weigel, Dean, College of Education, Lynn University

Roundtable #13: Developing a New Program of Study
Presenter: Dave Rogers, Kris Hughes, Power and Energy Teacher, Farmington High School

Roundtable #14: Integrating Ethical Decision-making in CTE Curricula
Presenter: James R. Gleason, PhD, President/CEO, MBA Research

Roundtable #15: Increasing Rigor: Integrating Math with Construction, Entrepreneurship and Manufacturing
Presenter: Tom Moore, Teacher, Loveland High School

Roundtable #16: Best Practices for Teaching Soft Skills with Real Career
Presenter: Sarah Philen, Account Manager, Realityworks, Inc.

Roundtable #17: Tips and Tricks to Promote Your CTE Programs
Presenter: Eric Ripley, CTE Director, Grand Forks Public Schools

Roundtable #18: Driving for Change: A Behind-the-Wheel Lesson
Presenter: Tiffany Morse, Executive Director, Career Education, Ventura County Office of Education
Breakout Sessions

Friday, September 29
Session IV: 8:30–9:30 a.m.

Administrators and Career Exploration in Middle School
Moderator: Janet Goble, Canyons School District (UT)
 Presenters: Jaime Nash, Pickaway-Ross CTC; Susan Baker, Albuquerque Public Schools
 LOCATION: ALVARADO B

Learn about ACTE and Career Cruising's new paper highlighting CTE best practices in the middle grades and join the online conversation to learn how educators are implementing effective strategies to help middle school students prepare earlier for their career goals.

Are You Experienced? Solid Enrollment Gains Through Out of the Box Marketing
Presenters: Angelo Markantonakis, AVP Rowan-Cabarrus Community College; Daryle Adams, Kannapolis City Schools; Van Madray, Rowan-Cabarrus Community College; Zach Hubbard, Rowan-Cabarrus Community College
 LOCATION: ALVARADO F

Academically run program growth and marketing concepts with minimal funding. Learn proven practices that will increase program specific interest through "Experience Days".

Moving CTE Administrators from Program Managers to Instructional Leaders
Presenters: Chris Bailey, CTE Director, Craven County Schools; John Shannon, CTE Director, Onslow County Schools
 LOCATION: ALVARADO A

Do you find yourself utilizing your time managing funding and facilities instead of improving instruction and increasing performance in CTE? Learn strategies for transforming CTE administrators into effective instructional leaders to affect teacher and student growth.

Rethinking Welding Education to Bridge the Skills Gap
Presenter: Jason Scales, Manager of Educational Services, Lincoln Electric
 LOCATION: ALVARADO G

This session will look at the incorporation of new interactive simulation training tools and a diversified curriculum that attracts a new audience to welding education to meet the needs of a highly skilled welding industry.

Utilizing Career Pathways to Strengthen College and High School Partnerships
Presenters: Jane Finkenbine, Director, College Connection, Gateway Technical College; Christopher Neff, Director of CTE, Racine Unified School District
 LOCATION: ALVARADO C

Attendees will learn best practices from college staff members who focus on career pathway credentials and maps, dual credit opportunities and alignment of academic programs from high school to college.
Breakout Sessions

Friday, September 29
Session V: 9:45–10:45 a.m.

Advanced Manufacturing Skills Training Alliance (AMSTA): A Regional Partnership Model for Rural CTE Programs
Presenter: Laureen Jones, CTE Director, Franklin County Schools
LOCATION: ALVARADO C

Learn about a regional partnership that focuses on preparing students for careers in advanced manufacturing, the origins of the alliance, accomplishments so far and the difficulties they encountered along the way.

Best Practices in Successful Certification Programs
Presenter: Mike Maddock, Vice President, Microsoft Volume Licensing Business, Americas
LOCATION: ALVARADO A

This session will focus on what, as a CTE administrator, you need to do and watch for to ensure that your certification programs are meeting the needs of both your students and employers who are seeking quality skilled candidates.

Community Career Connections: Filling a National Need
Presenter: Amy Schakat, CTE Coordinator, South Western City Schools
LOCATION: ALVARADO B

Learn about a creative internship model that meets a large industry need in the direct support professional field for adults with intellectual disabilities.

Developing Connected CTE Programs of Study
Presenter: Saundra Castillo, Dean of Advanced Technologies, Dona Ana Community College
LOCATION: ALVARADO F

This session will address a secondary and postsecondary partnership that aligns with labor market data and engages students in a pathway with connected CTE Programs of Study that help students find successful careers.

Developing Short-term High Demand Programs
Presenters: Shani Watkins, Director, and Nora Zollweg, Student Outreach Coordinator, West Sound Tech Skills Center
LOCATION: ALVARADO G

Join us for a hands-on session sharing best practices for short-term programming and improving certificate and career opportunities for students post-graduation.
Breakout Sessions

Friday, September 29
Session VI: 11:00 a.m.–noon

CTE Program Alignment: Increasing Student Matriculation to Postsecondary Technical Programs
Presenter: Steve Rayborn, Deputy Administrator, Idaho Division of CTE
LOCATION: ALVARADO C

Idaho will share its lessons learned in building a comprehensive framework for assessing the quality of secondary CTE programs. Attendees will learn the importance of stakeholder input in the development process and potential cost-saving measures for those states that are ramping up their role in oversight and accountability.

Creating a Culture for Adult Education through Instructor Training
Presenter: Jeff Travers, Director of Public Safety Education, Butler Tech
LOCATION: ALVARADO G

Attendees will learn about the principles of adult learning theory and how they are implemented in the instructor orientation program at Butler Tech, resulting in a culture where learning fits adult learners who are engaged in transforming their lives.

Micro-Credentials and CTE: A Statewide Implementation of Badging
Presenters: Marie Price, Director, Workforce Training and Community Education, North Idaho College; Wendi Secrist, Director of Business Outreach & Idaho SkillStack, Idaho CTE
LOCATION: ALVARADO A

Attendees will learn about the development and deployment of Idaho SkillStack, SkillStack a statewide badging platform used by seven postsecondary institutions and the secondary CTE system in Idaho.

Minimize the Drama! Refocus the Spotlight on Learning!
Presenter: Dr. Mary Jane Dove, Educational Consultant, Dove Educational Consulting
LOCATION: ALVARADO B

Learn strategies that will help teachers take care of discipline problems in a fair, mutually respectful manner and will improve student academic performance, promote clear boundaries of tolerance and create a positive learning environment.

The Power and Promise of Pathways
Presenter: Hans Meeder, President/Co-founder, National Center for College and Career Transitions
LOCATION: ALVARADO F

Learn from nationally recognized author and pathways coach, Hans Meeder, about the key ingredients for pathway programs and pathway systems that provide a high quality learning experience for youths and adults to develop career and life readiness skills.
Post-Conference Event

The New Mexico CTE Summit
September 29, 1:15–4:30 p.m.

Participate in dynamic working sessions to create innovative solutions for CTE in New Mexico. Panel discussion to include educational, community and industry partners along with CTE professionals for exciting and informative conversations and presentations. This special event is free for all Best Practices attendees and $40 for those attending the Summit only.

New Mexico Career Technical Education: Our Enchantment!
New Mexico has a rich historic culture and cadre of determined and hardworking people. Imagine the possibilities if graduation rates could be increased, unemployment could be reduced, and the economy could be improved; Career and technical education (CTE) impacts all three. Join us for a robust afternoon that will forever impact your impression of New Mexico CTE, and create a synergy unlike any other, until now!

1:15–1:45 Opening with Mark Perna: CTE maven Mark Perna returns for an encore presentation; providing real-world solutions for New Mexico educators and industry by focusing on getting “the right Students in the right programs, for the right reasons.”

1:45–2:15 CTE National Program Best Practices Champion: Dr. Doug Major, Superintendent/CEO Meridian Technology Center Recognized as one of Oklahoma’s Most Admired CEOs by The Journal Record, Dr. Major will share his experiences impacting CTE education, industry and policy for over 30 years.

2:15–2:25 Break – Refreshments provided

2:25–2:35 New Mexico Summit Engage Session: New Mexico Strong working session – Lend your voice and participate in discussions that will positively impact New Mexico. Results will be shared, and next-steps will be developed.

2:35–4:15 Panel CTE Discussion with New Mexico Executive CTE Administrators and Industry partners

4:15–4:30 Closing Remarks
Thank You!

Special Thanks for Our Best Practices Sponsors & Exhibitors!

Exhibitor Hours
Thursday, September 28, 8:00 a.m.–4 p.m. and Friday, September 29, 7:30–11:30 a.m.

Special Thanks to Our Sponsors!

Exhibitors

Thomas N. Applegate, Executive Director
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E-mail: tomgobucks@gmail.com
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