

Guidance and Career Development Division

ASSOCIATION FOR CAREER *and* TECHNICAL EDUCATION • WWW.ACTEONLINE.ORG

Greetings from your Division Vice-President—Dr. Raymond Davis, Jr.



Welcome back to school and another year of great career and technology education (CTE) guidance and career development! On behalf of all of us in ACTE's Guidance and Career Development Division (G&CD), we salute your work to help students and their parents discover the exciting career pathways of CTE. We hope that you have a great year and utilize our division's network of professionals, our extensive website resources, and the 2014 Career Tech VISION in your work with students.

Nashville is "Music City USA" and this year we'll be rolling out top-notch programming at ACTE's 2014 Career Tech VISION. This year we have many great professional development opportunities waiting for you. Our keynote speakers this year are the best I've seen and are highlighted by Diane Ravitch, who has been the hottest speaker on Common Core and educational reform in America. Our division will again provide you with a G&CD VISION Orientation session with guest speaker Dr. Jim Stone sharing his research on the vital role that career guidance plays in students' academic and career success. We've also selected 33 of the nation's best practitioners to share concurrent workshops to help you with your work at your school...and this year, we're including our new members from the STW/C Section in programming!

Ever wish that your CTE administrators better understood what you do in guidance and career development? If so, you will want to attend the Second Annual G&CD/Administrators Division "Pathways to Panel" that features guidance and administrators discussing how collaboration improves school outcomes. Stay for the joint reception immediately following and network with both your guidance peers and administrators supporting strong guidance programming. Networking will continue throughout VISION, as our division will again offer the very popular G&CD Hospitality Room Sponsored by Kuder. This relaxing atmosphere provides attendees with resource, handouts, and good ole peer-to-peer conversation during the busy VISION agenda.

Want to get involved? We hope so! We will be needing guidance and career development professionals to help staff the G&CD "Lucy Booth" at the Hospitality Room Sponsored by Kuder. This booth will provide VISION attendees a walk-up opportunity to discover career guidance "best practices," gain insight on their own career pathways, and tap into job search tools to get their dream job.

I invite you to review the many articles included in our outstanding newsletter and use it as a reference for your professional involvement, learning, and for VISION 2014. I look forward to seeing you in Nashville!

Ray Davis, Ph.D.
Vice-President
ACTE Guidance and Career Development Division

Ray

Message from the Vice President-Elect



What an honor to have been elected Vice President-Elect! The opportunity to serve my division as well as to meet and network with individuals who share a passion for Career and Technical Education (CTE) and especially for Guidance and Career Development (G&CD) will be a highlight of my career!

This incredible journey really began last December. VISION 2013 proved to be a “powerhouse” conference with timely, vital messaging, and best practices. The G&CD round table sessions were filled to overflowing, and in numerous sessions rooms were at capacity! A real highlight of VISION was the combined session for Administration and G&CD, “Pathways Panel”, an ensemble of national experts from across the county sharing their expertise.

Then on to Washington DC for my first *National Policy Seminar*; more powerful models of leadership, initiatives and messaging from our beautiful capital! It was exciting to hear from state and national lawmakers advocating for CTE, and to learn more about the newly formed CTE Caucus.

In July I had the privilege of shadowing Dr. Davis at the ACTE National Board Meeting. What a thrill to be among such outstanding, dynamic leaders and to see their passion and commitment for addressing issues and concerns affecting not only CTE at local, regional and national levels but also our reach internationally. As you might imagine, a main focus for the July Board Meeting was our upcoming CareerTech VISION 2014 in Nashville. This year’s conference agenda is charged with another incredible lineup and I invite you to make it a goal to join us in Nashville, November 19-22, 2014. Our divisions *Blue Book* will be your guide to conference happenings and networking opportunities especially for our G&CD members. You will want to make sure you stop by our fabulous Hospitality Room for a refreshment break and a visit to our newest conference addition, the “Lucy Booth”. What is a “Lucy Booth” you ask? Join us in Nashville to find out!

Again, I feel honored to have been elected to serve the G&CD Division and look forward to mentoring with Dr. Davis for the next ten months, as I learn from a dedicated, magnanimous leader. And for those of you who have personally met Ray, you truly understand that I have some ‘mighty’ big shoes to fill!

Have a great start to a new school year and I’ll look forward to seeing you in Nashville!

Jan

Jan Bennett Bell is a Career Advisor with Tulsa Technology Center in Tulsa, Oklahoma where she works with middle school, high school and adult populations. She also partners with Tulsa County Juvenile Services to provide summer programing for at risk girls. Prior to her work in Oklahoma, Jan worked at the state level in Wyoming’s School-to-Careers, and as the School-to-Work Empowerment Specialist for Idaho’s Region IV. In 2013 Jan was honored with the Oklahoma ACTE Career Guidance Award. She is passionate about high-quality career guidance and about working towards a more systemic strategy of introducing young people to the world of careers and career planning.

Policy Committee Adds Five National Leaders

On behalf of the Guidance and Career Development Division's Policy Committee and all division members, we are proud to introduce to you five new members of our Policy Committee!

Bethney Ahrendsen, is a new Business and Industry Liaison on the Policy Committee representing Kuder, Inc. She is Division Vice President, Marketing and Communications at Kuder, Inc. She sets and oversees companywide strategies for marketing, communications, public relations, advertising, and development of executive level presentations and proposals for Kuder. She manages a team of associates supporting the efforts of Kuder's sales, customer support, training, and development teams. Bethney is responsible for building and marketing the Kuder brand, introducing innovative solutions to new clients, and supporting the generation of sales. Additionally, she works to develop and maintain strong client relationships, participates in product research and development, and directs involvement in industry conferences as well as company events. Bethney joined Kuder in 2003. Prior to her current role, she served as director of communications, vice president of communications, and vice president of business development. She holds a bachelor's degree in journalism and mass communications and communication studies from the University of Iowa and an MBA from Drake University.

Chris Droessler is the new representative on the Policy Committee for STW, Career Academies and Career Centers. Chris is the Consultant; College Tech Prep, Career Academies, Emerging Careers, Work-based Learning, College Articulation, High Schools That Work at the North Carolina Department of Public Instruction. He is in charge of work-based learning, career academies, connecting high school technical programs with post-secondary programs, and looking at the future job market to ensure that our high school CTE programs are on track to preparing students for high-skill, high wage jobs that should be in demand when the students are ready to enter the workforce. Chris has a Master of Arts degree in Technology Education from Indiana State University, and a Bachelor of Science degree in Industrial Arts/Technology Education from North Carolina A&T State University.

Kay Schreiber is the new representative on the Policy Committee for State Guidance Leadership. Kay is currently works for Arizona Department of Education in the capacity of Arizona School Counselors Coordinator and College and Career Ready contact. She works closely with school guidance counselors, educators, and Arizona Department of Education peers to help implement state and federal educational initiatives including the ECAP (Education Career action Plan) board rule, college and career ready, RTI, and other. Kay also worked with a small committee to design an Arizona Counselor's evaluation instrument that aligns to the teacher performance evaluation process. In 2010 Kay was honored with the Arizona School Counselors Advocate of the Year award. She works diligently with Arizona educators so that all students can be successful in their educational journey to gainfully employment.

Kathy Bradford is the new representative on the Policy Committee for Region II. Kathy is a Regional Career Specialist for the Lowcountry Region in South Carolina, which include Hilton Head, Beaufort, as well as a number of rural school districts. She is responsible for career development support for CTE educators in a four county region in the state. She is a Career Development Facilitator Instructor and has over twenty years experience in career and technology education, including Past-President of South Carolina ACTE. She brings a wealth of experience to the division including building business relationships for experiential work experiences for her students.

Debbie Waken spent the first 10 years of her career in Human Resources. While working for a computer software company in Tulsa, she decided to get a Master's Degree in Human Relations. While in school, she was assigned an internship in School Counseling, and the rest is history! Debbie has spent 15 years as a school counselor, starting at the elementary level, then high school, and has spent the past 4 years as a STEM counselor at Tulsa Tech. She is a National Board Certified School Counselor, Licensed Professional Counselor, and passionate about engaging girls in STEM.

**Congratulations to all four of these national leaders!
We are appreciative to them for their expertise and leadership!**

Army Education News

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U.S. Army’s Strategic Education Partnerships are Key to Program Success

April, 2014

At its core, the U.S. Army is a training and education institution that simply cannot meet its mission to protect our Nation without a highly-trained, well-educated and expertly skilled force. The U.S. Army has a long-standing commitment to educating Soldiers through continuous learning and comprehensive training. What may be surprising is that the Army’s training requires the input and collaboration of some of the best education partners today.

Clearly, there are shared challenges. In fact, only one in four 17-24 year olds in this country is eligible for military service. That’s an important number for the education community, because it’s a reflection of a larger national challenge: the alarming number of our youth who are not prepared to function as members of the 21st Century work force.

Our Partnerships are Key to the Mission

Due largely to these realities, the Army has developed a collaborative approach with our education partners to seek solutions. Five years ago, realizing the importance of strategic partnerships with the education community, the Army began to forge a number of important and innovative partnerships with education, business and civic organizations that share our common interests.

“Our national and economic security is directly tied to the quality and capability of our Army,” said Mark S. Davis, Deputy Assistant Secretary of the Army for Marketing. “To that end, our Soldiers must be well educated to adapt to whatever dangers, complexities or hardships is demanded of them in today’s All-volunteer Army. Our collaboration with education leaders and organizations is imperative to developing the training that is imperative to achieving our goals. Today we offer training that I believe is second to none, but we cannot rest on our laurels. We must be continually working with our education partners to create programs and curricula that meet our future needs.”

Through these partnerships with groups like the Association for Career and Technical Education (ACTE), the National Association of Secondary School Principals (NASSP), DECA and FFA, the Army is an active participant in hundreds of gatherings across the country where we have a high-profile presence and participate in important discussions about new ideas for improving education.

RESOURCES



Going to College in California: International & Out-of-State Students is a Kindle book, and available only on Amazon.com. The focus is on four accredited systems of colleges and universities: California Community Colleges, the California State University (CSU) system, the University of California (UC) system, and California Private and Independent Colleges and Universities. Cost: \$2.99. Go to the Amazon.com site to preview a sample and order.

SPEAKER SPOTLIGHT!



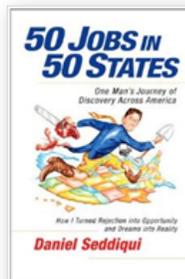
Daniel Seddioui as

Daniel Seddioui, author and motivational speaker, has become known as the world's most ambitious job seeker. He struck out of 40 job interviews, 5,000 phone calls to potential employers, and 18,000 emails to job recruiters during three years of unemployment following his college graduation. Daniel graduated from the University of Southern California with a degree in economics about the time the recession was getting underway. The reality is that many recent college graduates are experiencing a slow start to a long term career throughout the Great Recession.

When it seemed like the world was turning against him, Daniel embarked on an incredible journey to work at 50 jobs in 50 states in 50 weeks. He found jobs through online searches, cold-calling employers and through personal contacts. He stayed with host families in most states giving him the opportunity to sample local foods and customs. Daniel often worked 15-hour days throughout this experience with only three or four hours sleep each night. During the experiment, 48 of his 50 employers offered him full-time work. Daniel states "There's people willing to help you if you help yourself."

Throughout this life-changing experience, Daniel worked as a weatherman in Ohio, a border patrol agent in Arizona, a coal miner in West Virginia, and an aerial cartographer in North Dakota. While in Detroit, where he worked as a car mechanic, Daniel was a potential victim of an armed robbery before co-workers produced their own firearms and deterred the criminal. Please visit www.livingthemap.com, and click on [50 Jobs in 50 States](#) to track Daniel's complete "Living the Map" experience. You can also visit: <https://www.facebook.com/LivingTheMap>

Daniel is now a bestselling author, in-demand speaker, and director of an innovative career exploration college program, where students have the opportunity to experience a rapid prototyping of work and culture across America. To book Daniel for your event, visit www.livingthemap.com, and click [Contact](#).



Visit Amazon.com to purchase his book.

Guidance and Career Development Division VISION 2014 Schedule

Thursday, Nov 20

Hospitality Room 9 a.m.-4 p.m. (Lucy Booth)

| | |
|---|-----------------|
| GCD Opening Session | 11:00-noon |
| GCD/Administration Pathways Panel Session | 12:15-1:15 p.m. |
| Program Sessions | 1:30-2:30 p.m. |
| Program Sessions | 3:00-4:00 p.m. |
| Program Sessions | 4:30-5:30 p.m. |
| Army Marketing and Research Group Reception | 5:30-7:00 p.m. |

Friday, Nov 21

Hospitality Room 9 a.m.-4 p.m. (Lucy Booth)

| | |
|---|------------------------|
| Program Sessions | 10:00-11:00 a.m. |
| Program Sessions | 11:30 a.m. -12:30 p.m. |
| Program Sessions | 1:00-2:00 p.m. |
| Program Sessions | 2:30-3:30 p.m. |
| Program Sessions | 4:00-5:00 p.m. |
| Division Business Meeting | 5:00-6:00 p.m. |
| Joint Division Reception (Administration/GCD) | 6:00-7:00 p.m. |

Saturday, Nov 22

| | |
|------------------|-----------------|
| Program Sessions | 9:00-10:00 a.m. |
|------------------|-----------------|

FEATURING: Dr. James R Stone III

Keynote Speaker at GCD Opening Session, Thursday, November 20 at 11:00 a.m.

Title: The role of career development in college and career readiness.

Description: An overview of the theory and research that points toward the need for extensive and age-appropriate career development as the foundation for an effective college and career system.

Lucy Booth

ACTE Guidance and Career Development division is hosting a **Lucy Booth** at VISION 2014 in Nashville, TN.



Please start following by clicking on the link below.
If you are not a member of Pinterest...please join and follow our board.

<http://www.pinterest.com/acteguidance/lucy-booth-vision-2014/>



Guidance and Career Development Division Session Descriptions

Career Planning and Development Resources Toolkit

This session will showcase a free online toolkit of over 800 vetted resources to support counselors in college and career planning activities. These resources will assist counselors in helping students to think through their future career goals; learn to focus on developing knowledge and skills needed for success in today's workplace; think about how to better utilize their strengths, talents, experience, and passion in their school work and in the workplace; write up their own career development plan; and develop an online career portfolio to showcase their achievements and skills to prospective colleges and employers.

Living miDream: Engaging Students in Exploring Career Pathways

Students and teachers discover their true identities, career interests, and personal pathways as they create compelling and emotionally engaging digital stories. See how you can implement a high-impact, low-cost strategy that helps students build reflective thinking, promotes goal setting, develops effective communication skills, promotes creativity, explores social-entrepreneurship, and is a motivating process linking school work with career pathways.

Boomers to Zoomers: Managing and Educating Multiple Generations in the Work

With five generations in today's work force, the potential for productivity, innovation, conflict, and confusion has never been greater. In CTE, our role is to ensure today's diverse learners are prepared for a positive multi-generational experience in their future careers. Join Director of Leadership Amy Gallimore from TRI Leadership Resources, as she takes participants on a unique and insightful journey of how members of each generation think, behave, engage and work. This session will provide participants with instructional tools, techniques, and methods that appeal to the workforce of today and tomorrow.

The Global Career Development Facilitator Certification: How to Deliver High Quality Career Guidance in CTE Classrooms, CTSOs, and Feeder Schools

The Global Career Development Facilitator training is changing how CTE professionals and career guidance staffs support CTE's mission of career development. This workshop will review how the training can enhance career development in career centers, feeder high schools, CTSOs, and in CTE classrooms. The presenters will provide attendees with an overview of the nation's hottest career development training and how it has transformed career pathways, career decision making, and career goal setting across the nation. Discussion on how districts can offer this powerful career education training in both classroom settings and online will be discussed.

Promoting Your Program and Spreading the Word About CTE Success

CTE is making tremendous progress today, and it's important that CTE professionals make the most of opportunities to discuss the success and promise of modern CTE. Staff from ACTE and the National Association of State Directors of Career Technical Education Consortium will partner to present information about CTE Month, CTE: Learning that works for America® and other tools and strategies designed to help you get the word out about how CTE is preparing America's students for the 21st century workforce.

US Department of Education presents: the Financial Aid Toolkit

US Department of Education presents an interactive session introducing The Financial Aid Toolkit. The Financial Aid Toolkit is designed to assist educators, counselors, and others by consolidating financial aid resources in one place, making it easier to find and access information to help students and parents understand the financial aid process, apply for aid, repay loans, and generally prepare for college. Learn tips on how to host a FAFSA completion workshop!

Project SUCCESS - Preparing Students to GET THAT JOB!

It is imperative for students to know and practice the ends and outs of the Employment Process. If they cannot GET THAT JOB, all of the education and training in the world will be useless. We owe it to our students to not only teach them skills they will need on the job, we MUST teach them how to prepare for the Employment Process. At the end of this session, you can walk away with all the resources in one location you will need to help your students GET THAT JOB

Are you really reaching ALL students?

So as a professional school counselors you are now back in the classroom facilitating a comprehensive, developmental curriculum covering academic, career, and personal-social issues for all students. But are you really reaching ALL students? Are they hearing you? Do they get it? Come to this workshop and learn the four P's of effective classroom delivery; preparation, presentation, practice, and performance. Make your time in the classroom count and receive resources to support your best efforts.



Boys are Failing: CTE to the Rescue!

A concerning epidemic is sweeping the nation. The academic performance of boys and young men has decreased significantly; nearly 75 percent of D's and F's on high school student transcripts come from males. Additionally, 57 percent of all youth ages 16 to 24 who dropped out of high school were boys and young men. Why are our nation's young men failing? This workshop will examine the research regarding the lack of achievement in males and how CTE is the most powerful strategy that can remedy this alarming trend affecting half of our future workforce.

Getting Your Students on Track: Career Path Opportunities and Credentials That Matter!

Having a well-defined career path in a growing industry along with industry recognized credentials is a surefire recipe for student success. This session features representatives from the American Hotel & Lodging Educational Institute (AHLEI), National Center for Construction Education and Research (NCCER) and the National Restaurant Association (NRA). Through a series of "mini presentations" and an interactive Q&A format, attendees for this session will learn about three separate industries including an understanding of career path, industry outlook, stackable credentials, and how stackable credentials can assist with academic articulation and lead to employment.

It's More Than a Highlighter! Literacy Skills in the Digital Age

From robotics to radiology, programming to prosecution, our students must be able to read, comprehend, and analyze complex informational text—our trademark in CTE! Their reading, writing, and speaking must be grounded in evidence ... and they must be able to use technology and digital media strategically and capably. Participants will examine and experience instructional strategies that go beyond reading and highlighting text ... with a particular emphasis on digital learning tools ... to prepare our students for college and career. Bring your smartphone and be prepared to use it!

Understanding Military Recruiting and its Value to Career Development

This course describes how military recruiters offer a wealth of information on career and technical training along with scholarships and tuition paid college opportunities. It gives educators tools to share with their students in guiding them toward exciting careers and STEM based academic training. This course outlines how educators can improve their professional skills and earn certification toward becoming knowledgeable in military career opportunities, available ROTC scholarships, Military Academy options and GI Bill benefits.)

Internships and Identifying Student Passions: "If they truly love their career, they'll never work another day in their life."

External career experiences along students' career pathways can help direct them towards decisions for their future and open educational and professional opportunities. How can external experiences assist students in making career choices? Our program is designed to give students opportunities to try out identified careers or explore new areas, allowing them to evaluate and reflect upon prospective career pathways. Attendees to this session will gain insight into the design and management of Township High School District 214's internship program which serves over 150 students annually.

March2Success

March2Success is an Army sponsored, free, online interactive tool designed to help students improve their scores in standardized tests such as ACT and SAT. Content areas include: English and Math, and the newly designed Science Hub with content focused on Science, Technology, Engineering and Math (STEM). March2Success is not just for students - Educators can create their accounts and use it as a tool to monitor students' progress.

Counselor/CTE Administrator Partnerships That Increase Enrollment, Retention, and Graduation Rates (A Collaborative Presentation of ACTE's Administration and Guidance and Career Development Division)

How can CTE administrators and career guidance professionals work together to improve enrollment, retention, and graduation rates? This presentation will explore guidance and administration partnerships that work for CTE. A panel of CTE administrators and guidance and career development professionals will present their effective practices that have led to a higher visibility of CTE within their district's school. Such issues as individual planning, work-based learning, funding flow, CTE vs. College Prep, parental outreach, and the role of CTSOs will be discussed. Attendees will be provided research results from national studies on the discussed topic and networking opportunities.

Engaging Students: Logic versus Creativity

This is a hands-on lab that welcomes all attendees interested in better understanding student engagement and response when linked to this lab's learning outcome in better understanding the relationship between information processing between the "Brains left rational logic and Right brain emotional creative" hemispheres.



Classroom-Aligned Work-Based Learning that Scales

Are you trying to make good on the promise of internships for all students? Do you want to make sure that work-based learning connects to the classroom? WestEd and CCASN will introduce a set of critical elements that define high quality in-depth work-based learning, expanding options beyond traditional workplace-based internships. Examples will be presented from the State of Tennessee and the National Science Foundation-sponsored GLOBE program being implemented within career academies in California. Participants will use the critical elements framework to explore and evaluate similar strategies that can be implemented in their own communities.

OCTAE Presents: Use of Educational Technology in CTE programs

This session will provide updates on OCTAE National Activities that focus on leveraging technology to increase access to career and technical education, and show examples of how technology has been used to enhance teaching and learning strategies.

Five-state Comparison of Workforce Readiness Skills (WRS) Based on the Commonwealth of Virginia Model

This panel will share lessons learned in the design, development, implementation and results-driven process of the Workplace Readiness Skills (WRS) model. You will learn how students compare in their performance on each of the 21 WRS standards in Virginia, Nevada, Maine, Idaho and regionally in Oregon. Hear perspectives from leaders in the states who have implemented the model. In response to the need to better prepare Virginia's students to enter the workforce and to be successful on the job, Virginia created an essential list of 21 workplace readiness skills.

Developing a CTE Summit to Develop Community Partnerships

The Green Bay Area Public School District hosted a Career and Technical Education (CTE) Summit in 2012 to provide a forum for key stakeholders to work collaboratively to discuss strategies to prepare students for the 21st Century. Gain valuable information on current outcomes two years post-CTE Summit. Attendees will leave this session with information on how to host a CTE Summit in your community.

School Counselors Central to Student and School Success

Current education reform initiatives has given new meaning to the need for school counselors to demonstrate the impact of how school counseling programs positively contribute to increased student achievement, positive student transitions, on-time graduations and post-secondary success. This session will provide participants with best practices, lessons learned and resources on how to transform school counseling programs for the 21st century. Participants will learn practical approaches to evaluating and improving school counselor activities aligned to the ASCA model, Common Core, and the National Standards of Practice for Career Academies.

How to Develop and Continually Grow A Dynamic Cooperative Education Program

An effective high school cooperative education program couples comprehensive curricular instruction with work experience in the business community. Prairie Ridge High School's program joins the student, teacher, parent, employer, and high school in a unique support partnership that benefits all parties. This presentation will give participants lesson and ideas that they will be able to incorporate in their own classrooms and schools. The following learning outcomes will also be explored: Program benefits for schools, students, and community; Curriculum sequence; Student & employer expectations; Role of teacher / coordinator; Promotion & marketing ideas; Q & A.

The Work Ethic Curriculum: Lessons Learned after 20 Years of Giving it Away for Free

In 1994 Hill and Petty gave a presentation at the AVA convention in Dallas on using a work ethic inventory to guide work ethic preparedness. Twenty years later Hill reflects on the resulting curriculum materials that he developed and has given away to over 1,700 people who requested it. Who used it, how effective was it, how is it being improved, and why work ethic is still important for 21st century workplace success.

Credentials Matter

Make Sure Your Students are getting the Right NCCER's Construction Career Pathways initiative and Build Your Future's Skills to Industry Recruitment Alliance offer ways for you to take your program to the next level.

Seamless Career Pathways Among Secondary, Post Secondary, and Industry: A Scalable Statewide Model for CTE Programs

Learn about a scalable model in Mississippi where the standardization of construction education programs and the credentialing of students based on industry standards facilitates articulation from secondary, to post secondary and placement into industry. Mr. Mike Barkett, President of the Mississippi Construction Education Foundation, will discuss how he works with all pertinent stakeholders to create a seamless educational process while developing a well-trained workforce. Attendees of this energetic session will learn how to partner with government, education and industry, how funding can be obtained, the importance of delivering stackable credentials, and career path options. This session is sponsored by Pearson.

ACTE's CareerTech


 VISION
2014

GAYLORD OPRYLAND

Nashville, TN

November 19-22, 2014



Work-Based Learning Programs, The Key to Connecting Students to the World of Work

Learn the tried and true methods for establishing, enhancing and maintaining Work Based Learning partnerships with community business and industry members. We will review the documentation and procedures necessary to ensure safe engaging work experiences for students.

School Counselors Building Bridges to Pathways creates VISIONS for the future

School Counselors directly affect the success of students in CTE courses when they bridge resources for students to declare career pathways. Students find relevance in education when it directly affects their goals and aspirations thus creating a successful vision for the future. Counselors you have the power to be the bridge builder to career development lets build a bridge from elementary school to post secondary careers.

Poised to Lead: Preparing Professional School Counselors through Sustained Development to Lead Local College & Career Readiness Initiative

The School Counselor Academy provides a framework for giving professional school counselors the sustained development they need through focused training, a toolkit of resources and proven strategies to lead local college- and career-readiness initiatives. Participants in the Academy engage in online learning experiences and complete a professional growth project. Attendees will be given examples of the professional growth projects, as well as instruction on how to replicate the framework in their schools.

Engage Counselors: Maximize Student Recruitment

Many CTE educators are familiar with academic integration grants. This presentation will introduce two innovative grants specific to counseling professionals. Administrators and counselors are invited to attend this presentation and learn the specifics of this grant program. The program enhances the ability of counselors to work with students, parents and communities to educate them about CTE opportunities in our 46 high school technical education district. We will share results that include greater CTE program visibility, recognition and a twenty percent enrollment increase.

Student Transitions from Secondary to Postsecondary: Supporting Special Populations

Student support services, both secondary and postsecondary, have a profound effect on recruitment and retention of all students --particularly special populations and underrepresented students. This session will highlight the role of counselors, advisers and other staff that provide services to students from various perspectives on the alignment of programs and services. Examples shared will illustrate the importance of how student services contribute to effective planning and ensuring equity and success of all students. The outcome of this session is to gain a better understanding of leveraging contributions and expertise from a student services perspective toward effective program improvement.

Workplace Readiness Skills ESCR online

With Workplace Readiness Skills on the forefront of preparing CTE graduates for college and careers, the Employability Skills for Career Readiness interactive standard lessons, now accessible on <http://www.CTE-ESCR.org>, were created to define Nevada Employability Skills for Career Readiness (WRS standards in Virginia) and offer perspective interpretation on what each skill looks like in life. They additionally offer suggestions on how improvements can be made on one's current skill-set. This session offers a navigation of the site and ideas of integration.

The Mirror Image: Empowering CTE Students as Tomorrow's Leaders for Youth

Have you ever wondered how to hook students on CTE at an early age? Come learn how to build your school's customized Mirror Image Program. You will see how passion and commitment of secondary CTE students creates a lifelong learning opportunity for Middle School students. CTE Students are trained as effective mentors for their young peers. The Mirror Image will soon become one of your most valuable tools to use for CTE sustainability, recruitment and retention. All attendees will receive exclusive Mirror Image start-up materials.

Using Your VISION to Build an Extraordinary Student Pipeline

Creating successful outcomes for students requires an innovative approach to career planning interventions. Whether transitioning to college and career, preparing for work, or exploring career opportunities, helping students discover their passions and navigate life's journey is more impactful with a clear VISION and support from career advising experts.

Please join us for these great professional development sessions at the 2014 VISION!
[Register here.](#)

Guidance and Career Development Division

Policy Committee and Committee Chairs

(November, 2014)

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Things to know!

SECTOR SHEET OCTOBER 2013

CTE: THE KEY TO ECONOMIC DEVELOPMENT

Energy:



Accounted for **8.3%** of U.S. gross domestic product in 2010¹

Employs many of the **2.7 million**

U.S. workers in the clean economy, and is projected to grow in key sectors such as shale oil and gas production²

What is the pathway to these fulfilling and essential careers?

Career and Technical Education!



Association for Career and Technical Education
1410 Kings Street, Alexandria, VA 22314
Phone: 800-326-9972 • Fax: 703-693-7424
www.acteonline.org
Connecting Education and Careers

DID YOU KNOW?

CTE programs are supported at the federal level by the **Carl D. Perkins Career and Technical Education Improvement Act**, which provides approximately \$1.1 billion in state grants annually to serve more than 14 million students nationwide.

Career and Technical Student Organizations are comprised of **11 not-for-profit organizations**, specifically authorized by the **U.S. Congress** in the Perkins Act.

CTSOs align with the 16 Career Clusters[®] and 79 Career Pathways recognized by CTE.

SECTOR SHEET JULY 2013

CTE: THE KEY TO ECONOMIC DEVELOPMENT

Manufacturing:

Accounted for

\$1.87 trillion

in 2012—41.9% of U.S. gross domestic product



Provides about one in six private-sector jobs and pays family-sustaining wages¹

What is the pathway to these fulfilling and essential careers?

Career and Technical Education!



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Exhibit 4. College and Career Development Organizer: Lifelong Learning Skills Thread.

| THREADS | COMPONENTS | EXAMPLES |
|--------------------------|---|--|
| Lifelong Learning Skills | Social and Emotional Skills | Self-management ▸ Responsible decision making ▸ Self-awareness ▸ Social awareness ▸ Relationship skills |
| | Higher-Order Thinking Skills | Problem solving, critical thinking, and reasoning ▸ Synthesis and precision |
| | Academic Success and Employability Skills | Inquisitiveness and intellectual openness ▸ Organization, study, and research skills ▸ Attendance and engagement ▸ Teamwork and collaboration ▸ Effective communication |
| | Civic/Consumer/Life Skills | Civic engagement ▸ Financial literacy and management ▸ Information technology and social media skills |