

The Mission
of the
NCACTE is
to provide
educational
leadership in
developing a
competitive
workforce.

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“WHY SHOULD YOU JOIN NCACTE / ACTE?”

OUR Members' Perspectives on the value and benefits of NCACTE/ACTE Membership

NCACTE is the only professional association designed to address my concerns for/about career & technical education – It is THE official professional organization for CTE teachers.

Enhance your profession and grow as a CTE educator.

Gain insight into ways I can support teachers as they work to prepare all students to be college and/or career ready.

Protect our jobs.

I feel strongly about what I do and I can be a part of the solution by serving.

Leadership opportunities and professional development that drive student performance and achievement.

To help our students obtain credentials that will help them obtain jobs and careers.

To be a part of an organization that supports my career.

“It’s the right thing to do!”

Promote my profession.

We must support one another – show we are professionals, stay involved to create change and propel our organization.

As a teacher, we expect / strongly encourage our own students to be active members of their CTSO – Therefore, as a “professional” in our own profession, we should practice what we preach by being active members in our own professional organization and division: “Lead by example.”

To have a voice in our professional community.

Mentor other CTE teachers or be mentored by other CTE teachers.

To have a larger legislative voice, and to communicate with our legislators.

Keep abreast and informed on topics concerning our profession and stay up to date on what is going on in education.

Continued on Next Page

“Why Should You Join NCACTE / ACTE?”

Continued from Previous Page

To lead CTE and our students into the 21st century.

It gives you knowledge about what business and legislation want from CTE programs.

It builds knowledge of other program areas.

Learn about and acquire valuable and relative resources.

Because it is OUR professional organization.

To get involved with our co-workers across the state.

Publicize and promote CTE programs to the public and the legislature.

Networking opportunities – we learn and share so much with and from our co-workers who have expertise and skills to aid others.

Collaborate and learn / share Best Practices and bring them back to our LEAs.

Learn from other professionals the skills they use to teach their students and apply those teaching skills to our tool box.

You get total awareness of what the state department and legislature does in supporting CTE.

Meet colleagues.

Relationships.

Because I have an obligation to present myself as a professional educator; thus, supporting the professional organization that supports me.

There are strength in numbers, and we need a presence to assure continued support and funding.

Make a difference in NC and the lives of our students and teachers.

Because another CTE teacher told me I should join and get involved.

Toot our own horn – we’re doing great things!

To carry on the tradition – I am a third generation CTE teacher and was raised with the importance of “vocational education” in my daily life.

It’s fun!!

**Better job?
Brighter future?
Explore the world?
College works.**

- Explore careers
- Research NC colleges online
- Use free test prep
- Apply to NC colleges online
- Find scholarships, grants, and loans
- Get college preparation tips from students and educators
- Utilize lesson plans and financial literacy materials

**For more information, visit CFNC.org
or call 866.866.CFNC (2362).**

CFNC.org

Plan, apply, and pay for college

CFNC is a service of the State of North Carolina provided by Pathways (the NC Department of Public Instruction, the NC Community College System, the NC Independent Colleges and Universities and The University of North Carolina), College Foundation, Inc., and the NC State Education Assistance Authority.

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EXECUTIVE DIRECTOR'S MESSAGE

Tom Jones, NCACTE Executive Director



Thirty NCACTE members were among almost 3,000 ACTE members nationwide who attended the recently held ACTE CareerTech Vision 2013 held in Las Vegas, Nevada, December 4-7, 2013. This was the second year of the new CareerTech Vision format. This new format was designed to attract more people, be more global, and hopefully make it easier for teachers to get approval to attend. The presentations focused on providing relevant information that could be implemented in a classroom or local school environment. Las Vegas always attracts a larger than usual number of conference participants, and the ACTE planners and the people from Nevada did an excellent job of hosting this year's event. Next year's CareerTech Vision 2014 will be held in Nashville, Tennessee beginning November 19, 2014, and ending November 22, 2014.

I want to thank everyone that attended the convention for their support and involvement in their professional association. Representing North Carolina ACTE as delegates to the ACTE Assembly of Delegates were Ruth Huff (NCACTE President), Kristina Yarborough (NCACTE Immediate Past President), Graham Yarborough (NCACTE Past President), and Tom Jones (NCACTE Executive Director). The Delegate Assembly was routine and there were no items that hinted of any controversy that were considered. LeeAnn Wilson gave her first report to the Assembly of Delegates as ACTE's new Executive Director. On Saturday morning, December 7th, North Carolina was one of twenty state associations that received the [Quality Association Standards Award \(QAS\) for 2013](#). [Dr. Kristina Yarborough](#) received this award for our state.

The month of February offers all of us involved with CTE an opportunity to really publicize the really good things that are happening in our program areas. February is CTE Month and "everyone is encouraged to explore and learn the

amazing accomplishments, achievements and contributions of career and technical education (CTE) professionals, students and alumni with the theme **"Celebrate CTE Superheroes."** NCACTE also encourages you to do your homework and recognize those who have contributed to CTE's success.

Another activity that will take place at the very end of February is our Spring Professional Development Workshop and Board of Directors' meeting. This year's Spring meeting will be held at the DoubleTree by Hilton in Atlantic Beach, February 28th-March 1st, 2014. Registration information is available in this newsletter.

Another very important ACTE activity is the National Policy Seminar. This seminar provides members of ACTE the opportunity to learn about current national legislation that may affect career and technical education. An important feature of the seminar is the visits made to the members of Congress. This is our time to influence the people that represent you in Washington. The seminar is scheduled for March 3-5, 2014. A flyer / announcement is located in this newsletter, and registration information is available now online at www.acteonline.org.

Our North Carolina Raleigh Legislative Policy Seminar is scheduled to begin Monday, June 16th and end Tuesday afternoon, June 17th, 2014, in Raleigh. Registration information will be emailed and will be available on our website in January 2014.

President's Message

Ruth Huff, NCACTE President

Welcome back after what I hope was a restful Christmas break. The year is passing quickly and before long it will be time for Summer Conference. As the board works for the association, we will be meeting in late February for summer conference planning and to carry on the business of NCACTE. Each committee has been working to develop a strategic plan for the year and will be working hard to complete their plan before the summer arrives. As president, I am very proud of their work thus far. At our next meeting we will check on our progress and make plans to complete our plan by July. If you were asked by your division president to serve on a membership task force, please be sure to attend the February NCACTE meeting to brainstorm our strategies for Summer Conference. Information and registration is contained within this newsletter.



Your executive director and I have been recruiting members. We have met with 2 groups about potential membership and we were positively received. One of our goals is to increase membership by seeking out groups that may not know about the association and to be sure all members are contacted. If you are a CTE teacher and have not been contacted by someone in your division by letter, phone call, email or in person, please let me know. (huffrb777@gmail.com)

North Carolina received the Quality Association Award at the ACTE Vision Conference in Las Vegas, Nevada. Each year we work hard to be sure our state is recognized for their work. Remember the Quality Division Awards should be completed by June 1, 2014. If you need an application, please let me know. Please send those to me by that date. Division winners will be recognized during the opening session of Summer Conference. We would love to see all the divisions recognized at that time. Remember the individual awards are due by March 1st. Please contact Derrick Fogg if you need information. All divisions should be recognized. We have so many people in North Carolina that deserve to be recognized.

The ad hoc committee for vendor satisfaction will be meeting with some of the vendors in late January offering some new ideas to make the trade show better for our members and the vendors. We plan to continue the passport program as well as some added new incentives for the vendors.

If you would like to become a spokesperson for NCACTE, please contact Wanda Robinson. She is the chair of the past presidents committee, and they are trying to establish an ambassadors network to help spread the news when requested. Many times the Executive Committee cannot get to everyone and we need your help to speak in local and nearby school systems or any civic group that request our presence. Share the news! We must share what is happening in career and technical education and in our association. I know we are all busy, but we want others to know about our endeavors. Just telling 2 or 3 other CTE persons could make a big difference in our membership. We need all teachers and administrators to join in our efforts.

Our theme for the year is "Mission Possible." We all know our mission is possible if we work together every day to recruit new members and let others know we are the only organization that represents Career and Technical Education. I would like to invite you to join us at the February NCACTE meeting, the ACTE National Policy Seminar in March, and the NCACTE Legislative seminar in June. If you are able to attend, you will be able to see the association at work.

It is an honor to serve as your president this year. I am available if needed anytime. I hope your second semester is a positive experience for you and your students.

From Your President-Elect

Brantley Murphy

During our fall NCACTE conference last October, a survey was conducted of our participants (results can be found on page 1 of this newsletter). The question on the survey was “Why should you join NCACTE?” One response that caught my attention was “Toot our own horn – we’re doing great things!” We Career and Technical Education teachers certainly should be proud of what we are doing, and we need to let others know about the skill training activities and experiences we provide for our students every day.



Mike Rowe, famous for his show “Dirty Jobs”, has been outspoken on his ideas about jobs and education in America. In a recent interview, Mike talked about a poster in his high school guidance counselor’s office. The slogan on the poster read “Work smart, not hard,” and depicted a college graduate in a cap and gown on the “smart” side, and a tradesman in dirty coveralls on the “hard” side. Although Mike appreciates academics, and would certainly encourage a high school student to take courses that would provide the greatest opportunities for the future, he takes offense to the idea that “hard” work should not be promoted to students. He has created a new poster that changes the slogan to “Work smart AND hard.”

More and more students and families, and also taxpayers, are taking on massive amounts of debt in pursuit of college and university educations. Student loan debt can be crippling to the financial status of a new graduate who cannot find employment in their degree field. Government supported grants are not cost effective for the taxpayer if these graduates cannot find jobs that pay a wage proportionate to the tuition cost. How can a student, who cannot afford college tuition without financial aid, select a degree area for a job upon graduation that may not be created yet? Four years is a long time to spend money and time on a degree that may be obsolete upon completion. These same students could pursue trades and develop hands-on skills that would result in immediate employment upon and even before high school graduation and perhaps make more money than their college graduate counterparts, and not begin their careers with overwhelming debt.

We do need to toot our own horns. All students need to be encouraged to do their best, and to work smart AND hard. Skilled workers are always in demand. Career and Technical Educators need to continue to provide opportunities for our students to develop as many career skills as possible, and to connect academic learning with practical applications. As we look at our course offerings for the next year and recruit students for the future, we must share what we do with the public. Now is a great time for newspaper articles, social media posts and open houses. Let people know how valuable our programs are for the future of our students and our economy. NCACTE members, keep on doing great things!

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.

Follow us on Facebook – NCACTE
**North Carolina Association of
Career and Technical Educators**



National Policy Seminar Registration Form

NPS14

Congress has officially launched efforts to reauthorize the Perkins Act and shape the future of CTE.

Add your voice to more than 400 CTE professionals to help improve the future for thousands of students by participating in this event.

Not only will you hear from experts regarding policy and politics, but you will also help create better outcomes for students and employers competing in a 21st-century global economy. Make sure your voice is heard in these important conversations!



March 3-5, 2014

Crystal Gateway Marriott • Arlington, VA

STEP 1: PERSONAL INFORMATION

ACTE Member* Member ID # _____

(Membership must be active with National ACE at time of registration)

Non-Member

I am a first-time NPS attendee Yes

Dr. Mr. Mrs. Ms. Miss (Please print clearly. One for each registrant.)

Full Name _____

SS# (last four digits) _____

Preferred Name for Badge _____

Name of Business/School _____

Address Business/School Home

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail* (required) _____

STEP 2: REGISTRATION RATES

ACTE Member \$375 Student \$120

Non-member \$465 (In order to secure the student rate, please contact ACTE at 800-826-9972.)

STEP 3: PAYMENT OPTIONS

Registrations will not be accepted without payment. After 2/14/2014, registrations and payments (Check and P.O.) will only be accepted on-site. Credit card payments will be accepted online through 2/26/2014.

CREDIT CARD (Preferred method) Online only at www.acteonline.org
(Vis, MC, AMEX and Discover accepted) DO NOT FAX

CHECK (Copy of registration form must accompany the check payment. Copies of checks will NOT be accepted. **NON-FAX!**) Payable to ACTE (in U.S. dollar and withdrawn in a U.S. bank)
Remit to: P.O. BOX 758621, Baltimore, MD 21275-8621 (Allow 2-3 weeks to process)

PURCHASE ORDER Fax to 703-683-9367 (Allow 5-7 business days to process)
(Copy of the P.O. must accompany the completed registration form)

- Your P.O. must have your organization's contact information and may include the company logo. Include complete M/F/A and ship-to addresses, phone numbers and e-mails.
- Include the P.O. number and the P.O. date.
- Include a complete product description with correct prices.

Questions? Call 800-826-9972

HOTEL INFORMATION

Crystal Gateway Marriott, 1700 Jefferson Davis Highway, Arlington, VA 22202

You may reserve a room at the Marriott by visiting the ACTE website, www.acteonline.org/nps. The rate is \$249.00 single/double. All rates are subject to Virginia tax of 10.25 percent per room, per night.

NOTES: 10% Group Discount: When you register five or more individuals from the same institution and pay with one check or purchase order, you can receive a 10 percent group discount. Registration forms must be received with the payment. Each attendee must fill out a registration form.

Substitutions: Registrants unable to attend may send a substitute. If letters from the original registrant authorizing the substitution must be emailed to registration@acteonline.org or faxed to 703-683-9367 along with the substitute's completed registration form by 2/14/2014. Substitute's registration fee will be subject to pricing based on his/her ACTE membership status.

Cancel Refunds: ACTE will grant refunds, minus a \$100 cancellation fee, for all cancellations received prior to 2/16/2014. Requests for refunds must be submitted in writing to registration@acteonline.org or faxed to 703-683-9367. No refunds will be issued after this date.

1. Membership must be active with ACTE at the time of registration. Registration categories will be confirmed before registration is processed. P.O.s will not be accepted for membership.

2. Travel Address: Confirmation may be sent by e-mail. Please provide a valid e-mail address.

By registering, you grant permission for the use of your name, photo, voice and/or likeness related to your participation in any event affiliated with the 2014 National Policy Seminar. You waive all rights to any compensation and to approve the image, video, audio and/or printed and electronic material in which they are used, and you release ACTE and its employees and agents from any claims, damages or liability.

For more information, visit www.acteonline.org/nps.



Association for Career and Technical Education
1410 King Street, Alexandria, VA 22314
Phone: 800-826-9972 • Fax: 703-683-7424
www.acteonline.org • Connecting Education and Careers.

FROM YOUR PAST PRESIDENT

Kristina Yarborough, Ed.D

Membership Committee Report

The membership committee has developed the following plan of work for the 2013-2014 year:

- Develop a membership taskforce to examine ways to build membership.
- Develop letters of invitation, reminder of expired membership to be sent to appropriate population.
- Examine the process of establishing new division to encourage membership from Business representatives, community college, and students.
- Competition among the divisions to encourage membership.
- Recognition of years of membership at the Assembly of Delegates.
- Develop promotional videos with the help of students enrolled our high school courses.

We are continuing our work with the Army and ROTC to encourage membership from these entities as well as collaboration with the Community Colleges.



North Carolina receives the *Quality Association Standards (QAS) Award for 2013*



Family and Consumer Sciences Division

Greetings FACS Education Division.

It has been a very busy year, attending the Fall NCACTE Meeting, ACTE Region II Conference in Pigeon Forge, TN, and the 2013 ACTE CareerTech Visions Conference in Las Vegas, Nevada. Many great things are taking place around the state, region and the nation. I wish everyone could have been in Las Vegas — the opening keynote speaker, Adam Saenz, was a highlight. His very moving book, "The Power of a Teacher", is good, but hearing him tell the story in person was awe-inspiring. Many new uses of technology are here and coming at us fast. Happy Holidays to NCACTE and its members.

- Rick Pearl, FACS Education Division President

Congratulations to Ms. Everlene Davis, NCACTE FACS Education Division Member on being named Columbus County Teacher of the Year. Ms. Davis has been in the FACS classroom for 57 years and does not have plans on retiring soon. Ms. Davis is an active member of several professional organizations such as AAFCS as well as being an active FCCLA Adviser. We wish you much success as you go on to compete with the other teachers from across the state.



Congratulations to Amy White, North Buncombe High School, for being honored at the NCDPI NCACTE Summer Conference. During the opening session Mrs. White was recognized as the NCACTE Outstanding Teacher for Community Service.

Please make sure you submit your awards nominations to Derrick Fogg before February 1, 2014 so that FACS Education Division can be fully recognized for the work we do in and out of the classroom. All submissions can be email to him at dfogg@warrenk12nc.org

Important dates to remember:

- NCACTE Award Nomination February 1, 2014
- FCCLA Spring Competition Registration due February 17, 2014
- FCCLA Culinary Arts Competition February 13 - 14, 2014 Johnson and Wales
- ProStart Competition March 24, 2014 Durham, NC
- Spring NCACTE Meeting February 28 - March 1, 2014 Atlantic Beach
- FCCLA Spring Competitive Event Conference March 31 - April 2, 2014
- June 16 - 17 NCACTE State Policy Seminar

We strongly encourage all FACS Education Division Members to be in attendance at the spring NCACTE Meetings, held at Atlantic Beach, what a great way to network, learn to advocate for FACS Education state programs and have your voice heard with the planning of summer conference. This is a great way to develop your leadership skills in education. We look forward to seeing you soon.

Submitted by Michael Holman



Business Education Division Newsletter December 2013 ~ Volume 1. Issue 2

New FBLA Chapter At J.M.Alexander MS



John McKnitt Alexander (JMA) Middle School created history on October 5th with the charter of its first FBLA chapter.

The chapter continued to write its history with its inaugural Installation of Officers on Friday, December, 6, 2013.

The 2013-2014 JMA FBLA Officers are:
Pictured from left-right:

Parliamentarian:	Ijeoma Alozie
Treasure:	Alex Tuz
President:	Cameron Smith
Vice President:	Adia Suber
Secretary:	Zyanga Garcia
Reporter:	Cristian Rivas

Three members will participate in the Southwest Regional Competitive Events (SRCE). They are:

Ijeoma Alozie	Business Math
Zhana Andrews	Proofreading & Editing
Adia Suber	Public Speaking - MG

Best wishes for success to each of you!



Important Information From The NC FBLA State Adviser

NC FBLA Advisers,

2013 is quickly drawing to a close. As you look at the Calendar of Activities, please be reminded of several important points:

Your membership drive should end on **January 15, 2014**. Please have your membership check cut and mailed so that your membership dues are **RECEIVED** and **POSTED** at the national office no later than **February 1, 2014**. This is one month ahead of the National deadline date; however, with a March conference we cannot wait till the March 1 deadline.

All pre-judged events including **Desktop Publishing** should be sent to me at the address below and **RECEIVED** by **January 10, 2014**. It takes several days for mailings to be received through the Mail Service Center. Please plan to mail one week in advance of **January 10th** unless you are going to pay for overnight. The national office is going to receive pre-judged electronically next year. NC FBLA is going to pilot **Business Financial Plan** and **Gold Seal** electronically. Please email these **TWO** events only to my email address below no later than **5:00 p.m.** on **January 10th** for **Business Financial Plan** and **Gold Seal-ML**.

Important Information From The
NC FBLA State Adviser Continued

Gold Seal-High School is due electronically no later than 5:00 p.m. on February 1st. The other two high school events due February 1st should be mailed to the state office and received by February 1. Again, only the **Gold Seal events and Business Financial Plan** will be mailed electronically. An entry form should accompany each of the three copies that should be provided for each pre-judged event. **Four copies of scholarship materials** are needed along with the **appropriate entry form.** **Six copies** are needed in **labeled folders** for **Job Interview and Who's Who.** Remember, if you are planning for your chapter to compete in Gold Seal but using **Helen Ragan or Local Annual Business Plan,** you will send Gold Seal electronically, but you will mail **three hard copies of Helen Ragan or Local Annual Business Plan.** A separate panel of judges will judge Helen Ragan and Local Annual Business Plan from the panel of judges judging the Gold Seal events. Be aware of the deadline dates on the Calendar of Activities.

SLC online registration opens on January 13, 2014. Please log in your attendees on the first day the window opens. You may review and edit students who are attending or who change their minds about attending and changing competitive events during this two-week window. The window will **close at 5:00 p.m. on January 27th. There WILL BE NO EXCEPTIONS or EDITS made when the window closes.** This is a taxing time so plan ahead. You will have exams and semester transitions during January. There are always technology glitches, possibility of inclement weather, student, adviser

and school administration family conflicts and emergencies. If you enter your students on day one, you can avoid much of the stress and frustration if there is a problem on the last day the online registration window is open. **Please check, double check, triple check and quadruple check your proctor email address and SLC online registration during this window.** Errors will delay your proctor from receiving the online and production tests because we will have to locate the correct email address before sending. Proctors will receive this information on February 3rd. Please ask your proctor in advance about testing your student(s) and let Kurt Garner or I know if a test(s) is not received on February 3rd. **SLC Online registration will close at 5:00 p.m. on January 27, 2014.** Again, please do not wait until the last day the testing window is open in the event a student is absent, family emergencies or other unforeseen circumstances arise.

Please print out a copy of the Calendar of Activities under the 'Calendar' tab at www.ncfbla.org and a copy of this event. Plan ahead. You will find a draft of the 2014 NC FBLA Conference Agenda, NC FBLA Competitive Events Schedule and Hotel Reservation Form under the 'Documents Tab' AT www.ncfbla.org.

"The great end of education is to discipline rather than to furnish the mind; to train it to the use of its own powers rather than to fill it with the accumulation of others." ~Tyron Edwards~

Instructional Management Division

- Kimberly Brewington

Holiday Greetings from the IMC division.

The Fall IMC Conference was held September 9th and 10th in Wrightsville Beach. There were 135 participants. The conference was a collaborative effort between the Southeast Region User Group and the IMC division of NCACTE. It was two information-filled days.

Presenters included DPI consultants and coordinators, as well as, instructional management coordinators and other instructional personnel from around the state. CTE honors, literacy strategies, credentials, EVAAS, and special populations are just some of the topics discussed. MSLS and PowerSchool were standing room only sessions. IMCs were also provided opportunities to collaborate and share best practices.

One session was very interactive and was led by Dr. Brenda Scott, Curriculum Technology Coordinator and Colleen Larkin, Exceptional Children Instructional Coach from Onslow County. They presented a variety of assistive technology devices that can be used to improve achievement for students with special needs. Participants were able to actually see and use the devices by moving between stations.

At the division meeting at the NCACTE Fall Leadership Conference in Raleigh in October, the IMC division discussed ways to increase membership, professional development needs, elections, and began planning for the 2nd Annual IMC Awards luncheon.

The IMC division looks forward to continuing to provide opportunities for professional growth, networking, and collaboration to better serve the CTE students of our state and support teachers in the classroom.



TRADE & INDUSTRIAL EDUCATION DIVISION

Mike Lewis, President

Happy Holidays from Trade and Industry! The Fall Semester has really flown by. By this time, everyone has had time to settle in with their new classes and realize we have our hands full in preparing our students for testing. I hope your classes have acquired the knowledge and skills needed to succeed in their respective curriculums. When we give 100% and we expect 100%, many times our expectations are met. If we "shortchange" or "water down" our expectations, many times our goals, as well as our students' goals, are not achieved. As T&I professionals, we continue to lead the way in providing various learning styles for our students and their futures so they can succeed in their endeavors.



T&I had our Fall Conference in Greenville, NC this year. The numbers attending were off slightly, but the quality of professional development and networking was the best ever. East Carolina University and Pitt Community College opened their doors to T&I and were just unbelievable venues and hosts for our tours and professional development activities. The Roberts Company also invited T&I members in, and then went on to wow us with an amazing story of their success in the metals manufacturing/fabrication business. David Barbour, Craig Pendergraft, and Jim Pressley of NCDPI were, as always, very instrumental in delivering the latest curriculum updates and teaching many of our professional development classes. Also, a big thanks to Dr. Daniel Smith, DPI Section Chief, for his continued support to Trade and Industry. Peyton Holland and SkillsUSA, the third part of our support group, attended and presented SkillsUSA information and provided support for all of T&I. Our dinner was catered by a local restaurant and was outstanding. The construction teachers had a most informative and rewarding session that not only answered many of our questions, but provided all of us with the latest NCCER updates. A special thank you and much respect to Mr. Dennis Marshall, our Past T&I President, for all of his hard work and organizing the conference. Dennis, you are The Man! Good job! Also, thank you so much Ms. Elizabeth Trueblood, Pitt County CTE Director, for being such a wonderful host and for all the support.

As we go forward, T&I will continue to work to develop partnerships with industry and companies to enhance T&I to better serve our members. After all, NCTIETA, is your professional development specialist and your professional organization that represents all of us in Washington and Raleigh. We continue to reach out to all of our teachers and encourage them to become members of their organization. Second, we have committed to our DPI Consultants, that we will assist and help in any way possible to make Summer Conference easier for our DPI Staff.

Also, I extend T&I's hand to all NCACTE divisions, and hope we can work together to make NCACTE the very best it can be.

In closing, NCTIETA wishes each and every one of you a prosperous and Happy New Year.

TO: NCACTE Board of Directors and Committee Members
FROM: Ruth Huff, President
Marchelle Horner, Professional Development Committee Chair
Tom Jones, Executive Director
DATE: January 8, 2014
RE: Spring Professional Development Workshop
And Board of Directors' Meeting

Our Spring Professional Development Workshop & Board of Directors' Meeting is scheduled for February 28-March 1, at the DoubleTree by Hilton--Atlantic Beach Ocean Front Hotel in Atlantic Beach, North Carolina. A major focus of our professional development workshop will be devoted to discussing and learning about new CTE curriculum trends. These sessions will be led by our NC-DPI CTE consultants. Time will also be provided for state committees and divisions to meet.

Participation in committee and division meetings provides the perfect opportunity for members to have a voice in planning for the success of our organization.

Please note that the registration fee does not include the cost of lodging for Friday night. Each participant must make his/her own room reservations by contacting the DoubleTree by Hilton--Atlantic Beach Ocean Front Hotel. The registration fee will cover the following: Friday lunch, Saturday breakfast and lunch, breaks, rental of meeting space, and workshop materials.

Note the following deadlines:

Group rates for hotel rooms will be available until January 28, 2014.

(Make reservations directly with the hotel)

Meeting Registration form due to NCACTE by February 7, 2014.

Tentative Agenda

Friday, February 28, 2014

8:00 am-9:00 am Check-In
9:00 am -9:45 am Committee Chairs Meet with NCACTE President
10:00 am-11:45 am Standing Committee Meetings
12:00 pm-1:30 pm Opening Session & Lunch

CURRICULUM STAFF DEVELOPMENT SESSIONS

(Sessions lead by NC-DPI CTE Consultants)

1:30 pm-2:30 pm New CTE Curriculum Trends/Summer Conference Planning--Part I
2:30 pm-3:30 pm New CTE Curriculum Trends/Summer Conference Planning--Part II
3:45 pm-4:45 pm NCACTE Division Meetings
5:00 pm-6:00 pm TOWN HALL DISCUSSION

Saturday, March 1, 2014

8:00 am – 9:30 am Breakfast
9:30 am-10:00 am Break and Hotel Check-Out
10:00 am-2:00 pm Board of Directors' Meeting
Adjourn

**REGISTRATION FOR NCACTE
SPRING PROFESSIONAL DEVELOPMENT WORKSHOP
AND BOARD OF DIRECTORS' MEETING
DOUBLETREE BY HILTON—ATLANTIC BEACH
OCEAN FRONT HOTEL
ATLANTIC BEACH, NORTH CAROLINA
February 28-March 1, 2014**

NAME: _____

NCACTE DIVISION: _____

SCHOOL/ORGANIZATION: _____

***E-MAIL ADDRESS:** _____

HOME ADDRESS: _____

SCHOOL PH: _____ **HOME/CELL PH:** _____

Registration includes the following:

Plated lunch for Friday, break for Friday pm, plated breakfast for Saturday, box lunch for Saturday, rental of meeting space, and printing of hand-outs.

Registration fee is \$125.00 per person.

Participants will be responsible for making their own lodging arrangements directly with the DoubleTree by Hilton—Atlantic Beach Ocean Front Hotel. Make your reservations by going to the web link listed here or by calling 252-240-1155 or 1-800-222-TREE.

<http://doubletree.hilton.com/en/dt/groups/personalized/O/OAJDTDT-NCA-20140228/index.jhtml>

Room rates begin at \$89.00 plus tax.

Registration fee is \$125.00 per person.

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NCACTE, PO BOX 877, TAYLORSVILLE, NC 28681

Deadline: Friday, February 7, 2014



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from the **NCACTE** **Guidance Division!!**

Well, the school year is almost halfway over... and life has been **BUSY, BUSY, BUSY** in the Guidance Division! One of the most recent issues that we have been

dealing with is **WORKKEYS**. Senior CTE Completers take the **WORKKEYS** assessment in order to earn a "Career Readiness Certificate." WorkKeys consist of three different tests including: Reading for Information, Locating Information, and Applied Mathematics. When students earn a Career Readiness Certificate, it can help them with their future goals. Earning this certification, will show future employers a student's strengths as well as help students identify their own weaknesses. A major benefit of WorkKeys is that students can use their certificate when applying for a job or when applying for college.

Another great thing happening at middle and high schools all across the state are "Career Awareness Fairs." At the **Career Awareness Fairs**, Career Development Coordinators partner with local business and industry professionals to host booths and talk with students about their perspective career field. Interest is generated in potential careers and many times, students are able to "job shadow" with these employers at a later date.

Upcoming events for the spring in Career Development include the annual "**Students@Work**" program and 8th grade tours to local community colleges. The Students@Work program will be held March 3-7, 2014. This initiative focuses on bringing employers into middle schools. Through this program, middle school students can meet and hear from different professionals which can help get them interested in planning for their future goals. Some middle school students are even offered the opportunity to tour or job shadow at local businesses during this time. To find out more about this program, contact Marchelle Horner at NCDPI.

If you have items or articles for future newsletters, please send them to:
adesorbo@harnett.k12.nc.us

Submitted by Audra DeSorbo,
Guidance Division Newsletter Chair



Brad Salmon, local Harnett County Attorney, participates in the Career Awareness Fair held at Overhills High School in November 2013.

Students See Careers below the Surface

Guidance Division

- Jessica Shimer, CDC, Lenoir County Public Schools jshimer@lenoir.k12.nc.us

The Lenoir County business community opened their doors to the students of South and North Lenoir High Schools by participating in the Lenoir County Schools Career and Technical Education (CTE) Job Shadowing program. Now in its seventh year, this is one event the students look forward to each year. The event helps students learn about possible career paths and the day-to-day work life in those fields.

South Lenoir High School Job Shadowing Day was held on October 9, 2013 with 236 students visiting 70 businesses in and around Kinston and Pink Hill. On November 20, North Lenoir High School enjoyed their Job Shadowing Day with 166 students in 60 businesses throughout Lenoir County, Kinston and LaGrange. Students in grades 10th, 11th, and 12th completed applications and were selected based on teacher recommendation, no discipline or attendance problems, good academic standing, and career selections. Students are bused to the businesses for a “day on the job”, enjoy lunch courtesy of the businesses, and return to school to complete thank you letters and evaluations.

The local health department has been a strong supporter of the program hosting students in areas including nursing, social work, administration, animal control, and environmental health. Popular this year was a new opportunity with the CSS Neuse Civil War Interpretive Center. Jeff Bockert, east region supervisor for the state Division of Historic Sites, taught students about different types of history and historical interpreters. He said job shadowing gives students access to parts of jobs that are below the surface. “It allows students to see behind the scenes of a bunch of different types of activities and jobs. Too many times we see the storefronts or openings of museums, but we don’t see what people actually do with them,” Bockert said. Chanel-Joy Seymour, NLHS junior, said she became interested in history after living in several different countries during her childhood. “Seeing the way people of different cultures are now, made me interested in how they were before and the reason for the way that we are today,” she shared. She said it’s a strong possibility that she will pursue a career in the historical field with North Carolina’s cultural tourism opportunities. Luke McLawhorn, NLHS sophomore, shadowed at Sale Auto Mall. He enjoys working on cars and is enrolled in an automotive class. He wanted to explore owning his own repair shop and pursuing a career as a highway patrol officer.

With three Lenoir County high schools with CTE, the final high school, Kinston High School, will have their shadowing day in April. Jessica Shimer, Career Development Coordinator, plans and implements each event with the help of central office, school faculty and staff, and community volunteers.

PHOTOS:

Top - South Lenoir students prepare immunization materials while shadowing Ginger Raines, Lenoir County Health Department immunization nurse.

Middle - North Lenoir students, Chanel-Joy Seymour, Da-Mosi Brown, and Aneshia Murrell, shadow Holly Brown at the CSS Neuse Civil War Interpretive Center.

Bottom - Luke McLawhorn, NLHS sophomore, spends his Job Shadowing Day under the supervision and instruction of a certified BMW technician.



Guidance Division Happenings

East Chapel Hill Begins PLTW (Project Lead The Way STEM Program)

In the school year of 2012/13 East Chapel Hill began the PLTW Bio-science program at East Chapel Hill High School with two classes. It was so popular that this year we had five classes and students that could not get in the class. The students loved the hands on concrete experiential kind of learning approached used in the classes. A number of students normally enrolling in honors Biology and AP have decided to take this class because of the enthusiasm from students that took it last year.

Additionally we have added PLTW Engineering this year with two classes. It has really made a hit with students as well. We expect full enrollment of five classes next year. Several seniors took it as an elective and have decided to change their career goals to Engineering from other ideas they were thinking about.

The program is really expanding our enrollment across all levels of students in the school. One of the comments often heard is about the organizational skills learned and how it is helping them across the curriculum of classes in which they are enrolled. It is a win-win situation for our students. That's what we want for all of our students.

Winslow Carter, Guidance Division

New Mechatronics and Computer Integrated Machining Program Coming to Catawba County!

In addition to Catawba County School's other three special summer programs (Health Careers, Criminal Justice, & Engineering), we are partnering with a local community college to introduce a special in-depth summer program to rising sophomores through seniors in Advanced Manufacturing (Mechatronics and Computer Integrated Machining) that will explore careers in engineering technologies and machining technologies. Local companies with mechatronics and computer integrated machining will be guest speakers during a week-long classroom/lab format.

Abbie Slate, Guidance Division

ADMINISTRATION DIVISION

--Crystal Cheek, Division President



Greetings from the Administration Division! “Autumn, the year’s last loveliest smile,” a quote by Williams Cullen Bryant, was truly personified as administrators from across the state traveled to Asheville, NC, September 23-25, 2013, for our Fall Conference held at various locations on the grounds of the Biltmore Estate. While enjoying the peace and beauty of our surroundings, we were fortunate to hear from an impressive panel of NC House of Representatives from Buncombe, Henderson, Polk, Transylvania, Iredell, Alleghany, and Wilkes Counties and NC Senator Martin Nesbitt, Jr. from Buncombe County. They recognized the relevancy of opportunities available through CTE programming-- and the need to promote it as such--the importance of adapting to a changing workplace and staying current with our

CTE curriculum. A special thank you goes to the directors that facilitated this session. We received significant information in a variety of sessions: “What you always wanted to ask legal counsel,” Fiscal and Policy Guide updates, DPI program updates, Licensure, Honors Implementation, PowerSchool, WorkKeys, Teach Effectiveness, and Middle School MSLs. We thoroughly enjoyed the presentation from the CEO of Biltmore, Mr. Bill Cecil and of course, the behind-the-scenes tour of the Biltmore Estate-- learning about their awesome partnership with Buncombe County Schools and seeing it in action. A special thanks to our hosts and President Cheek!

As we move forward into a new year, we find our focus on updating the local plans (LPS), working with our CDCs and guidance counselors (while learning PowerSchool) to identify our CTE concentrators, making plans to administer WorkKeys to early graduates, and preparing registration materials for another school year. Several items require necessitate that CTE administrators work together with other LEA administrators to interpret SBE policies that apply to areas of CTE, keeping us all on our toes as we determine local policy.

GCS-M-001 Credit by Demonstrated Mastery is being now implemented beginning with the 2014-15 school year rather than 2013-14. Most LEAs have begun developing district plans to address this process.

In October and November 2013, SBE approved several new policies centered around Educator Effectiveness and made some notable recommendations:

Policy GCS-A-016 --While CTE assessments are included in this model, they are not subject to the requirements of the new policy.

Revisions to TCP-C-006--The flexibility for districts to petition to use either school-wide growth data or other local assessments to measure student growth applies to high school and middle school CTE teachers. District policy can exempt a student from a post assessment if they attain a credential in that course.

DPI recommends that public schools use results from the CTE post assessments as a minimum of twenty percent of the student’s final grade for each respective CTE course.

Per Session Law 2013-360, CTE is included in the requirement that summative assessments be administered within the five-day testing window for schools on block schedule or ten-day testing window for schools on the year-around schedule.

Finally, most CTE administrators are gathering resources to complete applications for grant opportunities:

NCDPI is making available grant funding up to \$3,000 per LEA to facilitate the expansion of CTE Pathways that follow the Jobs For the Future and Harvard Graduate School of Education pilot model. Directors are anxiously awaiting grant awards so that this meaningful work can begin.

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Education and Workforce Innovation Fund grant program established by the NC General Assembly seeks to identify sites for acceleration of successful innovative programs that combine academic rigor and skills development with the goal of graduating every student both college and career ready. The U.S. Department of Labor will fund up to 40 grants through the Youth CareerConnect program. It is designed to strengthen college and career readiness by providing students with challenging, relevant learning opportunities and creating partnerships with colleges and employers to support instruction and develop workforce readiness.

In the midst of all of the essential work we do for the good of the cause--whether growing professionally, administering state/local policy, or looking for additional funding sources--let us take time to pause and reflect on the wonders and beauty of the season. Best wishes for a prosperous new year!

NC Alive Division

- Kerry Baldwin, Division President

Our Fall Professional Development Workshop and Board of Directors' Meeting took place at the Double Tree by- Hilton (Formerly known as the Raleigh Brownstone-Hotel). The Directors' meeting was from October 17-19, with the Theme: It's My Party. We had a number of educational workshops that included Leadership Training for old and new officers. The days were filled with guest speakers, board of directors meeting, Town Hall meeting, division meetings, division presentations, break out sessions, and legislative updates.

The opening session started at noon, which included lunch and a live auction. There were introductions and an overview of what was to take place during the three day period.

Minutes from the North Carolina Association for Career and Technical Education Executive Committee Meeting summer conference were read and accepted.

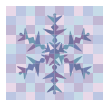
On October 19, 2013 the Board of Directors' meeting took place and the agenda included: call to order, adoption of agenda, roll call financial report, audit statement, membership report, reports of officers/division presidents/advisors, standing committee reports and new business, after which we adjourned.

NC-Alive committee members met on October 18, 2013. We had only two members present due to some other members that held office in another division and could at that time not meet with us. Members that were present, included Sandra Murphy and Wanda Robinson. Sandra Murphy presented the report. Among items discussed was increasing membership by reaching out to former members, recruiting new members, plans for filling vacancies and fundraising activities. Also discussed was NC-Alive members doing conference calls, webinars and face to face meetings when possible. Workshops on motivational/ leadership/management training was discussed as one of the needs of our organization. We know that NC-Alives' Division is in danger of losing division status and has been placed on probation due to lack of membership. There is a change to the membership form that should be \$5 instead of \$8 for retired members. It is critical that memberships get renewed and new members recruited.



A Message From Your Health Science Teachers Organization

Save the date: July 14, 2014 Your organization in partnership with Greensboro AHEC is offering a continuing education opportunity for health science teachers. The topics will be announced soon! Watch for more information!



Enjoy the following tips to help you deal with the Winter Blues:

Take a sunny stroll:

Go walking in a winter wonderland! Sunlight-drenched strolls help clear your SAD symptoms by giving you a boost of vitamin D, which most of our bodies are craving (especially in gray weather). D deficiency has also been linked to an increase in headaches in the fall and winter, say researchers in a *Journal of Headache and Pain* study.

Shed some light

The dark gloom of winter dampens your body's production of serotonin, a mood-regulating neurotransmitter. Rejuvenate it with a light box that features blue light-emitting diodes (LEDs) with a peak wavelength of 470 nm. They're more stimulating and produce less glare than white light boxes.

Burn calories for warmth

We know it's tempting, but resist the urge to hibernate until spring. A study from Vanderbilt University Medical Center found that women moved the least in December, January, and February, burning 10% fewer calories than they do in summer. Push yourself to get some exercise--your heart and head will thank you.

Do a weird workout

Combine the benefits of light and exercise with a new workout called "Lighten Up", specifically designed to cause winter cheer. These classes, offered at New York Sports Club in select cities, combine high-intensity intervals with light therapy meditations for seriously happy oms. If you're not a member, train outside in the morning or with a light box for the same effect.

Pump up your produce

The secret to happiness may be at the end of your fork. People who ate the most fruits and veggies were less likely to be anxious, depressed, and show signs of other mental disorders, according to a study of 80,000 people. The more produce people ate, the happier they were.

Sip your blues away

It's hard to beat the health benefits of tea: Some kinds can help prevent cancer, while others combat diabetes. But if your mood needs to be soothed, choose chamomile. A University of Pennsylvania study found that chamomile supplements significantly eased anxiety symptoms. Bonus: You'll get nice and toasty at the same time.

Say goodbye to broken strands

Nothing says "I'm stressed!" like a fly-away filled last minute bun. But before you blame it on frizz, think about how you've been treating your hair. Even innocent daily rituals like brushing roughly or wearing a too-tight ponytail can cause fragile strands to break--leaving you with a bunch of short little pieces to remind you of your harried hair health. Here are some simple tips to make your hair long and strong again.

Throw in the towel

Towels feel soft on your skin, but they're too rough for fragile strands. Toss the towel and gently squeeze and blot the hair (never rub!) with an old T-shirt. It'll still soak up excess moisture--but won't cause breakage.

Embrace the boar

Boar-bristle brushes (or boar bristle with nylon) are much more gentle than plastic bristles, which have less give, making them more likely to snag and snap your hair. They're also superior for smoothing hair and distributing natural oils. Try the Umberto Beverly Hills Boar Bristle Brush (\$11; Target).

The perfect healthy blow dry

First, let your hair dry naturally, about 70-80% of the way dry. Then, with your dryer on the coolest setting (don't touch that hot setting!), blow your hair dry, keeping the dryer about 6-inches away from hair at all times and moving it around continuously. Voila: gorgeous, healthy hair, without the heat.

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Skip the 100 strokes

Sorry, but mother doesn't always know best. Giving your hair a nightly 100 strokes, excessive teasing, or even a few too many rough shampoos will cause the cuticle (the outer layer of the hair shaft) to fray, exposing the fragile inner shaft. The result? Hair breakage. Detangle with a wide-tooth comb starting from the bottom up, using the least amount of strokes as possible.

Sleep it off

Your head is 9 pounds of dead weight on your pillow. Tossing and turning with that weight is bound to break a few strands. For less breakage, choose a silk or satin pillowcase. They won't absorb any of your hair's precious natural oils, and their smooth surfaces keep hair breakage-free while you toss and turn.

Rethink Your rubber

The pressure of a super-tight rubber band around a ponytail can wear away at your hair's cuticle and cause the strands to break. Really anything that puts tension on the hair follicle for a long time, like braids or extensions, can pull hair out by the roots and even cause balding. Switch to gentler hair ties, like Goody StayPut Hair Elastics (\$5; drugstores). And if braids, extensions, or an up do feels too tight, urge your hairstylist to start over.

<http://healthyliving.msn.com/health-wellness/how-to-prevent-winter-blues>

Enjoy Winter, Springs coming!

SPECIAL NEEDS DIVISION

- Cynthia Ingram

Happy Holidays from the Special Needs Division!

The Special Needs Division would like to continue its focus on the following goals again this year:

Membership Recruitment

Communication

Professional Development

Our division plans to work tirelessly on the three goals above. We all know that educators' active participation in the Special Needs Association and NCACTE is very critical this year. NCACTE is the organization that lobbies for support of Career Technical Education in North Carolina.

Thanks to all of our officers for serving in the 2013-14 school year. The Special Needs Division currently has an opening for the President Elect position. This person would serve as president for the 2014-15 school year. Please contact our current President Renea Stitt if you are interested in serving in this capacity.

If you have exciting news occurring in your district; please send your information to Cynthia Ingram at Cynthia.Ingram@cms.k12.nc.us to share in our newsletter.

We want to improve our line of communication for 2013-2014. We are also open to suggestions of support that is needed. Please send an email with your comments and suggestions to Renea Stitt at r.stitt@cms.k12.nc.us.

Region II ACTE

Leadership
Conference 2014
September 26-28, 2014
Richmond, Virginia

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*Omni
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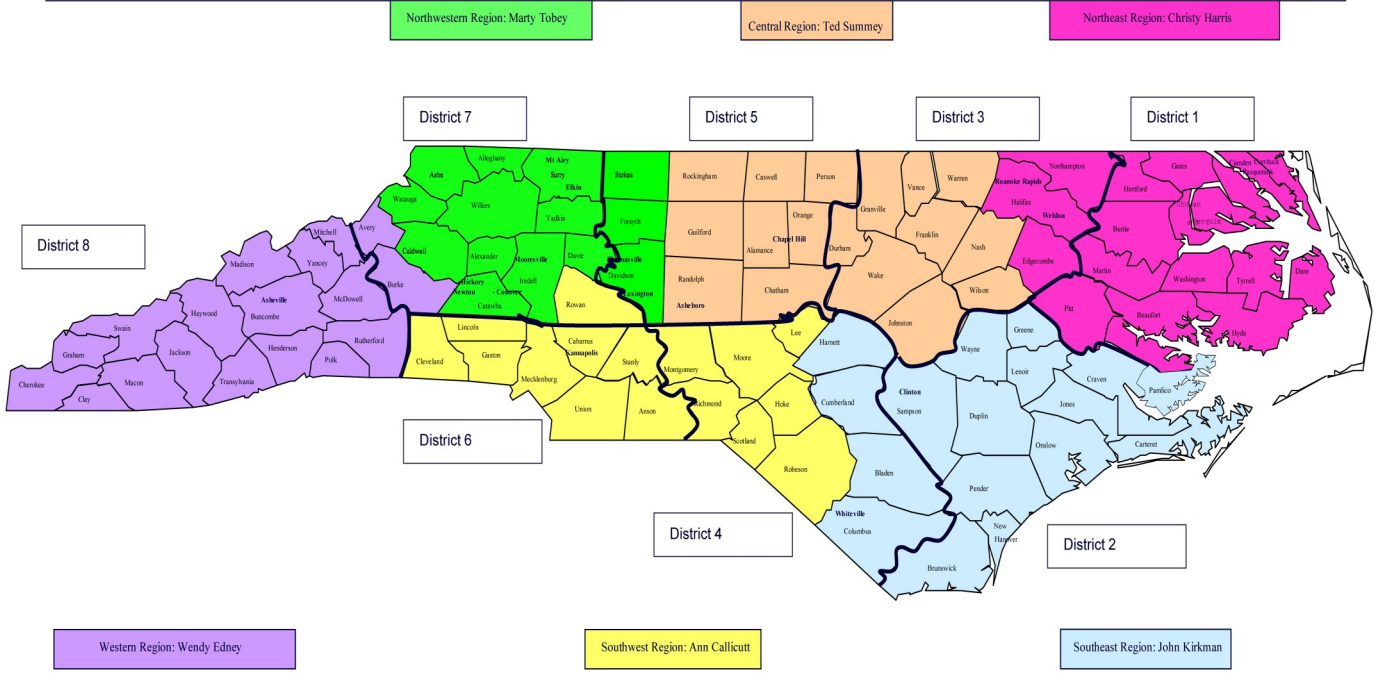
*Watch for more details
in the coming months!*

Photos courtesy of Richmond Region Tourism

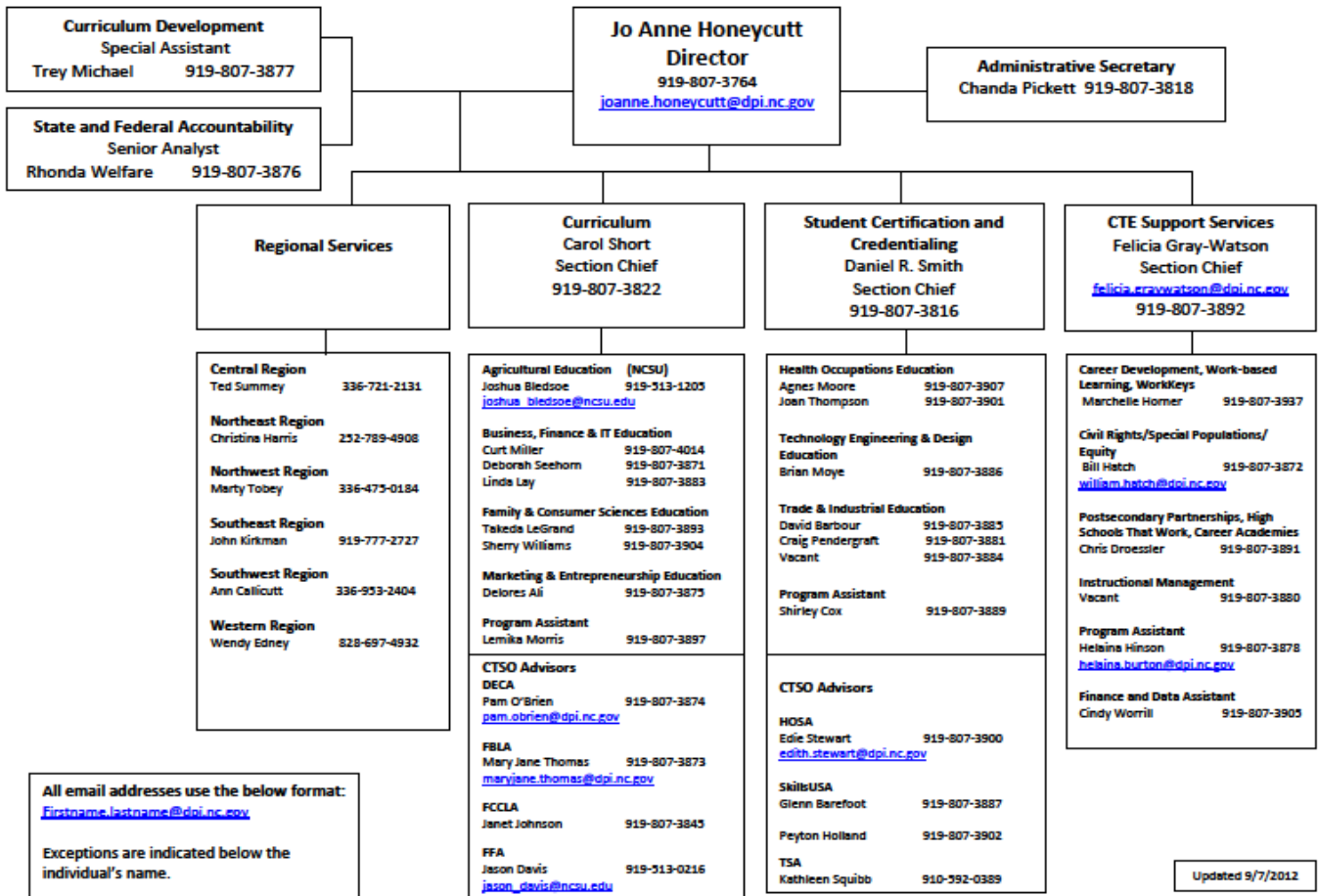
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Career & Technical Education - Six Regions

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Career and Technical Education Division



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Upcoming Events

**March 3-5, 2014 - ACTE National
Policy Seminar - Arlington, Virginia**

**Feb 28 - March 1, 2014 - NCACTE Spring
Professional Development Workshop and
Board of Director's Mtg - Atlantic Beach, NC**

**June 16-17, 2014 - Raleigh Legislative Policy
Seminar - Raleigh, NC**

**July 2014 - CTE Summer Conference -
Greensboro, NC**

**September 26-28, 2014 - ACTE Region II
Leadership Conference - Richmond, VA**

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