



# NEWSLETTER

The Mission of the NCACTE is to provide educational leadership in developing a competitive workforce.



Crystal Cheek, President



Brantley Murphy, Past President



Carol Harper, President-Elect



Ruth Huff, Executive Director



## NCACTE

2016 Spring Professional Development Workshop  
& Board of Directors Meeting

February 18-19, 2016

Doubletree Oceanfront Hotel  
Atlantic Beach, North Carolina

Early Discount Registration Deadline: December 18, 2015.  
See page 13 for registration information.

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## EXECUTIVE DIRECTOR'S MESSAGE

Ruth Huff, NCACTE Executive Director



As your executive director, I have been busy updating our membership database. If you are not receiving emails weekly, please send me your email address so you can keep up to date with information. I am assigning membership numbers which we will be using soon. You will be notified of your number and after our spring workshop. The “member’s only” section on our website will be up and running with lesson plans, activities and best practices. We can continue to add information as we receive it. This will be a valuable member service for us as we are always looking for new ideas for the classroom.

You should attend the spring workshop and have the opportunity to be a part of this new adventure for our association. The Spring Workshop will be held February 18-19, 2016 at the DoubleTree by Hilton in Atlantic Beach. It is not too late to register. We will also be working with the Department of Public Instruction for updates and planning for our annual summer conference.

Over 50 NCACTE members were among the 3,800 attendees at the 2015 CareerTech VISION Conference in New Orleans, Louisiana, last month. The workshops were designed to provide all educators valuable information that could be taken back to our local agencies. There were over 500 workshops and no one had to search very far to find a session that would benefit them and their division. New Orleans was a great place to hold this conference. It was great to see the recovery this city has accomplished following Hurricane Katrina, although there is much more that needs to be done. This year’s event was outstanding. We were represented well at the Assembly of Delegates by Christy Cheek, NCACTE President; Taylor Baldwin, NCACTE Historian; and myself. The delegate assembly considered 10 bylaws changes -- most passed except for one concerning retired members not being able to hold office, which was sent back to the committee.

At the State Associations Awards Breakfast, North Carolina was awarded the Quality Association Award for 2015. This award is based on our meeting specific goals set by ACTE each year. Christy Cheek and Joann Honeycutt received this award for our state membership. Only 4 of the 9 states in Region II received this award. We have based the NCACTE Quality Division Award on these requirements and need every division to complete this award by June 1<sup>st</sup> and send to Ruth Huff.

The month of February is Career & Technical Education month. This provides a wonderful opportunity to publicize the good things going on in our CTE programs. Be sure to recognize students and teachers who are doing spectacular things for Career and Technical Education.

As the new year begins, we should be making plans to attend the National Policy Seminar in Washington, DC. “Help to Build a Stronger Perkins Act” is the theme for the 2016 National Policy Seminar, which will be held on February 29-March 2 at the Crystal City Gateway Marriott in Arlington, Virginia. Registration information is available at [www.acteonline.org](http://www.acteonline.org). It is important for us to develop a relationship with our congressmen and let them know what we are doing and what our needs are. We must also do the same at the state level by planning to attend our Raleigh Policy Seminar in May.

Membership is slowly growing. Please remember - if you join only NCACTE and your division, your membership expires on July 31<sup>th</sup> of each year. We have many people who have an expired membership and they should be renewing as soon possible. If you have any questions regarding your membership, please contact me at [rbhuff777@gmail.com](mailto:rbhuff777@gmail.com). And as always, let me know how I can be of service to you.



## *Did you hear?*

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## ***From Your President***

Christy Cheek



Happy Holidays! I cannot thank you enough for your hard work and dedication this fall. At the Fall Professional Development Meeting everyone worked hard on their by-laws, division structure, and participated in a great professional development workshop. Since then, I had the opportunity to attend the IMC Fall Mini Conference and the Fall Administrator's Conference and what I noticed at both of these events was the outstanding teamwork between the divisions and NCDPI Staff. It was evident that the planning teams had worked hard to put together professional development that was relevant and meaningful for the attendees. This collaborative work was powerful for everyone involved.

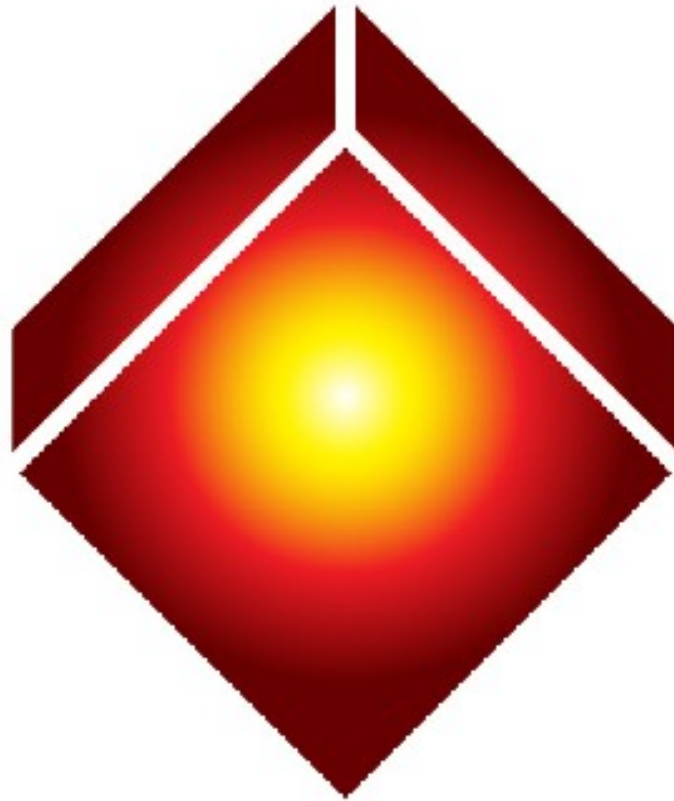
I also attended the national ACTE conference in New Orleans, Louisiana where I was able to not only represent North Carolina ACTE, but Buncombe County Schools as well. NCACTE Members Amy White, Taylor Baldwin, Lisa Roberts and I attended from my district, along with Mrs. Susanne Swanger our Associate Superintendent and Mr. Nathan Allison, Nesbitt Discovery Academy Principal. Mrs. Swanger, Mr. Allison, Mr. Baldwin and I presented on our new STEM-themed high school and I also had the opportunity to present with Ms. Erlene Brogden, CTE Director from Wayne County Public Schools and Mrs. Jo Anne Honeycutt, our state CTE Director. Amy White also presented for the FACS division. Ruth Huff, Taylor Baldwin and I also served as voting delegates at the Assembly of Delegates Meeting where the candidates gave their speeches and the national by-laws were amended. If you have never attended this conference, I urge you to do so, as it gives you a chance to learn from others and showcases not only our state, but brings recognition to your school system.

As we think about our work for the remainder of the year, I will ask you to revisit our strategic plan and continue to work on ways to promote CTE. One

of the main themes at the national conference was around promoting CTE as a whole and raising awareness for the work we do collectively. I am very proud to be from the Administrators Division, however, we cannot compete among ourselves and we must stand united as a group of people working toward a common goal of graduating students with the skills they will need to make them ready for their next walk of life. One state used the slogan, "I am CTE" and did a campaign around that. It was very uplifting to see their entire state in their shirts and blinking pins with "I am CTE". We need to do something like that for summer conference!!! I think we can work together to pull that off. Let's try and see how it goes.

I asked Mrs. Honeycutt to write an article for the newsletter and am excited that her article is included in this edition. We need NCDPI's leadership to help us and I am excited she supports our efforts. NCDPI staff works continuously to ensure our curriculums are up-to-date and reflective of the current practices being used in business and industry. How fortunate we are to have them in our corner for our students.

Please make sure you sign up for the Legislative Policy Seminar in May and for summer conference in July. These are two professional development opportunities you should take advantage of. Again, I thank you for all that you are doing to move the organization forward and I look forward to seeing you in February.



# WHITEBOX

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## ***From Your State CTE Director***

Jo Anne Honeycutt

As we approach the mid-point of the school year, many of us begin to reflect on the accomplishments of the past few months and make plans for the coming semester. For most, we can find successes and areas to improve—it seems we almost never accomplish all that we would like to do. Developing and maintaining high quality CTE programs are complex tasks. Many different stakeholder groups and need to respond to so many external variables make our work increasingly complex and our mission more and more critical. I believe that we are the key to economic success for our state and for our citizens; we have an important mission to prepare students for work and a future that we are not certain of.



Solving complex problems requires the work of many individuals and organizations. Research shows that the kind of change and influence necessary to make resolve complex social issues comes from the collective impact of dedicated stakeholders. The body of work on collective impact underscores the need for groups to agree on a common agenda and to align strategies to accomplish a common goal.

As I think about the relationship between NC DPI and NCACTE, I see a rich history of working together for a common CTE mission. We have been partners in many endeavors such as professional development and advocacy and have benefited from those efforts. We share a passion for advancing high quality CTE in North Carolina and for supporting students so they can be their best self.

As we start 2016, it is appropriate to reflect on these past successes and to think about how we can work together better in the coming months and years. We must identify the strategies that each organization can implement to move toward our common goals. We must be willing to leverage our individual and collective strengths to advance our work. We must be open to asking hard questions, analyzing why strategies do and do not work, and redirecting resources to those efforts that generate the best results.

The CTE Division is committed to our collective success and your CTE Program Area Consultants stand ready to work with your divisions. Together we can ensure that CTE students leave school ready to be productive workers and citizens.



# *Congratulations....*

## to Pam Orbison

### Your newly-elected

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## A Word from our 2015-2016 NCACTEA President Anna Hair



So far, the 2015-16 school year has been a very busy and exciting time in CTE. There are many wonderful things happening across our state. Some of the accomplishments are more publicized than others, yet all of them are important. CTE students, teachers, and administrators have represented their districts and NC in local, regional, state, and national venues. CTE teachers are working feverishly in the classroom each day to prepare their students, not only for the workplace, but also for life. What some may see as a competency or standard to cover to prepare for test, CTE teachers recognize as knowledge or a skill that is part of a much bigger picture outside of the classroom door.

I recently saw a story on the local news that demonstrates how CTE can change lives. The reporter shared how Mary Kelley, a health science student in Jackson County, used the skills and knowledge she learned in a CTE classroom to actually save a man's life. While at work, a man collapsed, and without Mary's timely response to perform CPR, the outcome could have been much different for this gentleman and his family.

CTE teachers are passionate and care about students, yet, I think it is always helpful for them to be reminded, even though they may not get immediate confirmation, their work with students is life changing and can create a ripple effect of positive outcomes. I am so proud of NC CTE, and I want to express my gratitude to each and everyone who supports and represents CTE.

### **Certified Career Pathways: What you need to know about this integrated system of education and workforce development programs, initiatives and resources.**

The



is our state's Workforce Investment Board made up of thirty-three members representing the business community, heads of state workforce agencies, organized labor, educators, and community leaders. The Governor appoints the members to the Commission whose mission is: "To ensure North Carolina has an innovative, relevant, effective, and efficient workforce development system that develops adaptable, work ready, skilled talent to meet the current and future needs of workers and businesses to achieve and sustain economic prosperity."

As part of their current Strategic Plan, the NCWorks Commission is tasked with developing an integrated workforce system that prepares workers for our state's economy. One strategy for achieving this goal is NCWorks Certified Career Pathways. Career Pathways meet federal Workforce Innovation and Opportunity Act (WIOA) requirements for workforce training and through this statewide certification process, establishes North Carolina as a leader in workforce development.

Since you know that Certified Career Pathways (CCPs) are integrated, seamless systems that focus on matching worker preparation to employer need in high-demand occupations, what else should you know about them?

First, it is important to know that CCPs are created by local and regional teams made up of employers, WFD boards, high schools and community colleges. It is also important to include universities, local *(continued next page)*

community leaders, and chambers of commerce when possible. In order to achieve NCWorks Certification, pathways must meet these 8 criteria:

- Demand-Driven and Data-Informed
- Employer Engagement
- Collaborative
- Career Awareness
- Articulation and Coordination
- Work-Based Learning
- Contain Multiple Points of Entry and Exit including Non-Degree Training On-Ramps
- Evaluation

Once a regional team establishes a pathway that meets these criteria, the next step is to apply to the NCWorks Commission for certification. Certification review is completed by a statewide inter-agency team of workforce professionals who make recommendations to the NCWorks Commission.

Individuals may enroll in the Certified Career Pathway in a variety of ways. High school students may enter through CTE programs at their school. Adult workers may enter pathways through NCWorks Career Centers or local community colleges. Employers may recommend current employees for enrollment to gain additional skills.

CCPs also allow multiple exit points from earning a work-ready credential up to achieving a post-secondary degree in a high-demand field. If you would like more information about NCWorks Certified Career Pathways, please contact NCWorks Career Pathway Director, Dr. Dion Clark at: [dion.clark@nccommerce.com](mailto:dion.clark@nccommerce.com)

## **North Carolina Department of Public Instruction Welcomes Two New Regional CTE Coordinators**

Our state is divided into six regions and we are fortunate to work with CTE Coordinators for each region. These Regional Coordinators (RCs)

provide regional Career and Technical Education (CTE) coordination, support and services for LEA CTE personnel (administrators, support staff, and teachers). Duties include facilitating the implementation of the CTE Essential Standards; providing technical assistance to LEAs on CTE issues; monitoring LEA compliance with applicable regulations, laws, policies and procedures; facilitating processes for LEA local applications for CTE and Planning and Performance Management; collaborating with the DPI staff; facilitating and/or providing professional development and updates to CTE personnel in LEAs; and serving as the liaison for NC Prosperity Zones. Our regional coordinators are: **Christy Harris-Northeast Region, John Kirkman-Southeast Region, Marty Toby-Northwest Region, Ann Callicutt-Southwest Region** and our two new coordinators **Lee O'Neal-Central Region** and **Lisa Conger-Western Region**.

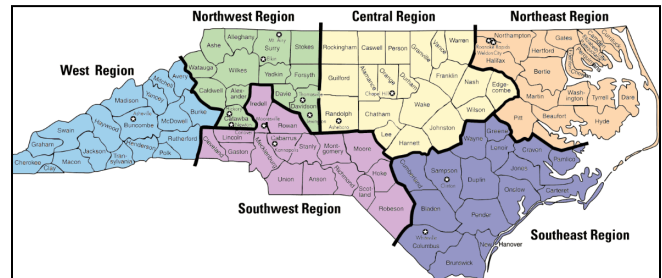
You might remember reading about Lee O'Neal in the last NCACTE newsletter as she was named our current CTE Administrator of the year in her most recent role as the CTE Director of Washington County. Lee brings years of experience in many roles to her new position and we are fortunate to have her as an RC. She will begin her role as Central Region Coordinator on December 7, 2015. Lee is married to David who is a Captain with the NC Wildlife Resources Commission. They have two daughters one is a second grade teacher and one attending college. She also has a granddaughter who will be two in March and "has stolen Nana's heart."





Additionally, Lisa Conger has accepted the position as Regional Coordinator for the Western Region and began her duties on October 26, 2015. According to NC State CTE Director JoAnne Honeycutt, Lisa brings a wealth of experiences and knowledge to the position and she will be an asset to the regional team and the CTE Division. Lisa's has spent 27 years in education and her experiences include teaching business at the middle and high school levels, CDC/SPC/VoCATS Coordinator, Director of Secondary and CTE, and most recently the CTE Director for Cabarrus County Schools. She was the NC CTE Administrator of the year in 2012-2013, and the NCACTEA president in 2008-2009. She is married to Scott and they have two sons who will

both be in college next fall. She also has two "fur children", Benny the Westie and Linus the rescue lab mix. She grew up in Yancey County and is excited to have the opportunity to be closer to her parents and her hometown.



## ***From Your President Elect***

Carol Harper

This is an extremely busy time of the year for everyone. In school, everyone is getting ready for the end of the semester and trying to make sure all information is covered. In our homes, everyone is cooking and getting ready for Thanksgiving and the Holiday season. All of this hustle and bustle can make one stressed and tired. Remember that this also can be a fun time of the year. Just keep priorities straight.



Career and Technical Education, as well as, Education, is always changing and working on new ideas and better techniques. As a member of the Association there is always a contact that can help you and guided you with the new changes. This support system is very important this time of the year. When we receive our EVAAS scores and our first semester Elements scores, keep in mind our subject matter is important to our students. For some of them it is the reason they come to school.

Please read the newsletters and pay particular attention to your area for articles that will give you important information. It will help keep you abreast of the changes that are occurring and make use of all of the opportunities to enhance your student's learning. We are all feeling a little overwhelmed with all of the new teaching ideas and technology that are expected of us to use. However, society and the needs of the business and industry are always changing as well, and we must keep up with the trends of the global economy.

Membership in your division provides camaraderie and support through the challenges that we face. It also provides networking opportunities and friendships that will always last.

Good luck in the next semester and have a Wonderful Holiday Season!





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#### ***It's for Real Workplace Ethics*** **Series II Topics**

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Adaptability	Defensiveness
Quality Work	Customer Treatment
Work/Life Balance	Complaining
Theft	Commitment
Gossip	Workplace Violence
Employee Discount	Sexual Harassment
Taking Credit	Profanity

# **NCACTE 2016 Spring Professional Development Workshop & Board of Directors Meeting**

Our Spring Professional Development Workshop & Board of Directors' Meeting is scheduled for February 18-19, 2016 at the Doubletree-by-Hilton, Atlantic Beach, NC. The professional development topics are listed on the agenda. Workshop participants will be able to earn 1 CEU of credit. Note that the professional development workshops will begin promptly at 8:00am on Thursday morning.

**The registration fee for members is \$200.00 and non-members is \$250.00 by December 18.**

**The registration fee after December 18 is \$300.**

This cost will cover Thursday breakfast and lunch, Thursday pm break, Friday breakfast and lunch, Friday breaks, rental of meeting space, and workshop materials. Each individual will be responsible for handling their own lodging arrangements with the DoubleTree. The cost for lodging is not included in this registration fee. The group room rate will be \$109 plus tax. Identify yourself as a participant in the NCACTE Spring meeting when making your room reservations.

**Hotel: 252-240-1155.** Hotel Address is: 2717 West Fort Macon Road, Atlantic Beach, NC 28512.

**The registration form and payment must be completed and returned to NCACTE by no later than December 18, 2015 for the discounted rate.** Room reservations must be made by **January 8, 2016** in order to qualify for the group rate. After the cut-off date of January 8, no reservations will be guaranteed at the special group rate.

## **AGENDA**

**Theme: "Preparing for A Power Surge"**

### **Thursday, February 18**

7:30am - 8:30	Breakfast / Registration / Check-in
8:30 - 10:00	Session 1 - Google Classroom, Online Classroom Resources
10:15 - 11:45	Session 2 - Membership....It's a Powerful Thing
11:45 - 1:00	Lunch / Auction / Break
1:00 - 2:30	Session 3 - Continuation of session 2
2:45 - 4:15	Session 4 - Using Leadership Development through Committee Meetings
4:30 - 5:30	Pull the Plug! Centricity: Work-Life <b>Dinner on your own / Optional Division Meetings</b>

### **Friday, February 19**

7:30am - 8:30	Breakfast Session 5 - Division Meetings
8:30 - 10:00	Session 6 - DPI Updates
10:30 - 12:00	Session 7 - DPI Updates Continuation
12:00 - 1:00	Lunch
1:00 - until	NCACTE Board Meeting

*For Session Descriptions, please go to the conference registration packet at [NCACTEonline.org](http://NCACTEonline.org)*

**\*\* Please complete the registration form on the following page. \*\***

**REGISTRATION FOR NCACTE  
SPRING PROFESSIONAL DEVELOPMENT WORKSHOP  
AND BOARD OF DIRECTORS' MEETING  
DOUBLETREE BY HILTON  
Atlantic Beach, NC  
February 18-19, 2016**

NAME: \_\_\_\_\_

NCACTE DIVISION: \_\_\_\_\_

SCHOOL/ORGANIZATION: \_\_\_\_\_

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\*\*\*\*\*

**Registration fee for Member (on or before December 18).....\$200.00**

**Registration fee for Non-Member (on or before December 18).....\$250.00**

**Registration fee after deadline (after December 18).....\$300.00**

\*\*\*\*\*

**Make check payable to NCACTE and mail to:**

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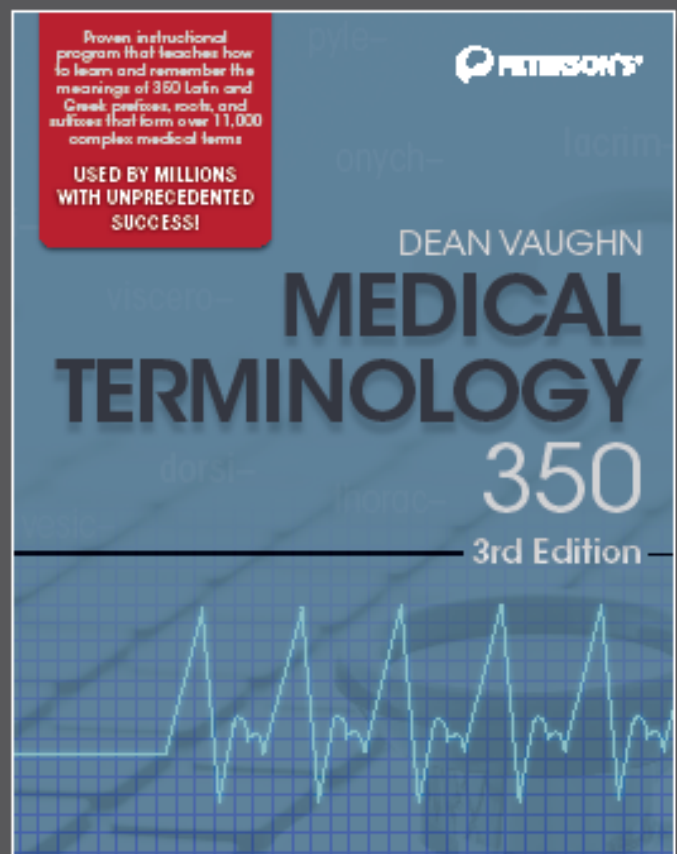
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# Instructional Management Division



*Michelle Davis, Penny Lewis and Kim Brewington pictured.*

Time is flying by as we are in the midst of the busiest time of year for members of the Instructional Management Division. As always, testing measures student and teacher achievement. This year, IMCs are being tested, as well. Online assessment through NCTest are available for CTE for the first time. It is a new challenge for all but one I am sure our talented IMCs will meet!

Our division had the opportunity to meet in September at the NCACTE Fall Leadership Conference in Raleigh. Individual committees had the opportunity to meet again at the Fall Mini Conference in Wrightsville Beach. Be expecting to hear more of the upcoming plans for our division.

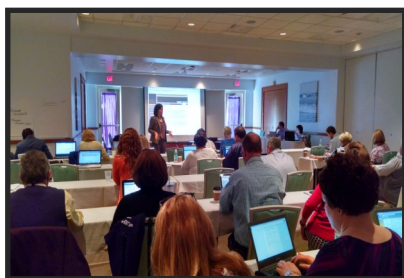
## IMC Fall Mini Conference

The IMC Fall Mini Conference was held October 19<sup>th</sup>-20<sup>th</sup> at the Blockade Runner in Wrightsville Beach. This was two weeks later than originally scheduled due to the threat of Hurricane Joaquin. There were 149 registered attendees. Special thanks to Madeline Tucker and Debra Grantham for their planning and organization and to everyone who worked to make the conference a success. Whether it was providing a door prize, presenting or facilitating a session, or being an active participant, it took the efforts of many to make it happen. Thank you to the regional coordinators in attendance, as well as, NCACTE President Christy Cheek.



*Madeline Tucker thanks presenters at the Fall Mini Conference*

Many opportunities to increase our assessment knowledge and preparation were provided. Sheila Brown, NC State, gave an overview of NCTest in preparation for the transition by CTE to online assessment. Chad Simon, NC State, explained the ins and outs of local scanning for LEAs who elect to stick with paper-pencil testing. The NC Career & Technical Education Policy and Procedure Handbook was covered by Stephen Kelley and Madeline Tucker, IMC Onslow County, led a WorkKeys Best Practices session. Schoolnet training was provided by Kayla Siler with Schoolnet.



*A NCTest presentation.*

# Instructional Management Division



Shannon Baker provided a thought-provoking Special Populations presentation at the mini-conference on the subtle messages we send to others. Dr. Rhonda Welfare modeled engaging instruction as she included an interactive quiz in her presentation on handling data. Felicia Gray-Watson, Dr. Daniel Smith, and Craig Pendergraft also led update sessions and provided IMCs the opportunity to ask questions and have their concerns addressed.

*Pictured: Shannon Baker with IMCs Maria Johnson, Durham Public Schools, and Todd Thacker, Anson County Schools.*



As a first time attendee of ACTE's Career Tech Vision Conference, I was overwhelmed with the quality and quantity of Professional Development sessions. The conference was jam packed with excellent speakers, motivating opening sessions and professionals who all have the same goal—success for teachers and students.

Susanne Swanger, Nathan Allison, Christy Cheek and Taylor Baldwin of Buncombe County Schools, from Buncombe County, in the mountains of North Carolina, presented an outstanding session on “Building a School that Connects Community, Curriculum, and Careers.”



*Pictured: Susanne Swanger, Nathan Allison, Christy Cheek and Taylor Baldwin of Buncombe County Schools.*



## **IMC'S HAVE A GIVING HEART**

The Southwest Region IMCs are collecting canned food for a Christmas project. The group voted to bring donations of canned food to their December regional meeting. The food will be given to the local food pantry in Cabarrus County, which is where the December meeting is being held. Officers for the Southwest Region IMCs are: Tammy Gamble (Chair, Cabarrus County); Rhonda Benfield (Cleveland County), Holly Pore (Kannapolis City), Maria Henderson (Union County), and Russell Wingfield (Gaston County).





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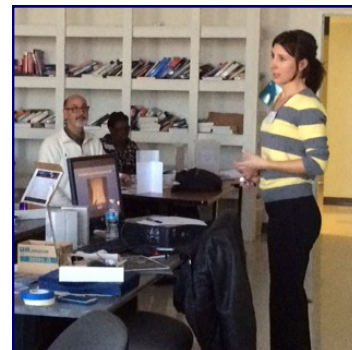


# TRADE & INDUSTRIAL EDUCATION DIVISION

Greetings to all! I hope all of you had awesome holidays and spent a lot of quality time with friends and family!

We had an awesome T & I Fall conference at the Double tree on Atlantic Beach. The food, collaboration, and sessions were fantastic! We received a lot of positive feedback.

Thank all of you for attending one of the largest Fall T & I conferences yet and those who did not, please join us next year on November 16-19, 2016. Please let me, Tony, Steve, or David Barbour know of any certification and session needs for next year's conference. Remember, we design the conference for **YOUR** needs! I also would like to thank all who joined our organization as new and returning members. Additionally, if your LEA pays for your state membership, please declare a division. We have many T & I teachers who have not. Here are a few pictures of the conference activities as well as new and returning members.



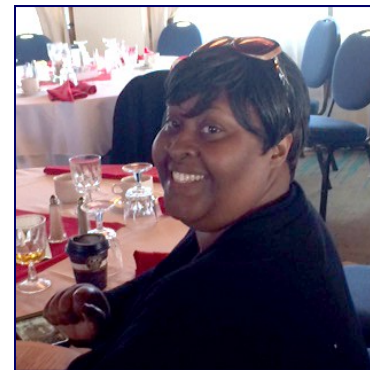
It is our rotation for NCACTE president. At present, Tony Bello is our only nomination and we need at least two. This position requires a great deal of time and energy and has specific requirements. Tony will email a link with nomination information that will include all requirements and procedure. Please give Tony your support and remember to vote.

At the business meeting, we voted to reunify with NCACTE effective July 1, 2016. It is in our best interest and will only enhance our organization. There will be more information on this later.

Summer conference is quickly approaching. The dates are July 11-14, 2016. There will be a pig cooking on Tuesday, July 12. Any Summer Conference workshop requests should be submitted to David Barbour or your DPI contact as soon as possible, as planning is already in motion. Please nominate deserving teachers for Teacher and New Teacher of the Year. Go to: <https://www.acteonline.org> for all nomination information.

Committee members are greatly needed. Please let me know any desires to serve on these committees. Steve Walker will need a Vice President who should be secured by summer conference. Once again, any desire to hold this or any other office should be directed to me, Steve, or Tony. All of our contact information is on the website.

Warmest regards, Beth Alexander (beth.alexander0850@gmail.com)



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# Guidance Division

## Guidance Division Hosts a Successful CDC/SPC Fall Mini-Conference

On November 9 – 10, over 200 CDC/SPC educators entered the Greensboro Coliseum Complex – Special Events Center in Greensboro, NC for the 2<sup>nd</sup> Annual CDC/SPC Fall Mini-Conference. One of the Guilford County Schools JROTC programs presented the colors and Jessica Shimer, NCACTE Guidance Division President, opened the professional development opportunity by welcoming everyone. Misty Wolfe, Fall Mini-Conference Planning Committee Chair, reviewed the agenda and gave some highlights of the conference.

Those attending the conference participated in workshops such as Supporting the Special Pops, Career Clusters & Pathways, CTE Laws & Regulations, New CDCs Look into WorkKeys, and Developing Your Work Plan. Some of the other breakout sessions included Scoring with CTE Data, Career Cruising and f4k, The Modern Resume, and Work Based Learning 101. We were privileged to have NCDPI Regional Coordinators like Ann Callicutt and Christina Harris lead workshops, NCDPI's Rhonda Welfare who has responsibility of State and Federal reporting share information on CTE Data, CDC/SPCs like Lindsey Criss, Melanie Carlton, DeLisa Cohen, and Misty Wolfe present topics to help their colleagues, and our own Marchelle Horner, who now works for ACT, shared useful WorkKeys information.



Round Table Discussions are always a popular professional development opportunity as educators love to gather information from other professionals as well as our colleagues. We had the opportunity to select 4 “Best Practices” discussions out of a total of 19 choices. It was very difficult to narrow down the great opportunities to 4. Misty and her planning team also scheduled tours of both the Greensboro Coliseum Complex and the Aquatic Center. The tour guides did a great job explaining the many uses of these facilities and the impact they make on the economy of Greensboro. We also heard from Greensboro Visitor’s Bureau and their Partnership of Economic Development. Each of these groups provided additional information about industry in the area and their impact on the local economy.

Finally, this wonderful conference was closed by a fabulous motivational speaker named Bobby Kimbrough. He shared the difficulties he endured in his life as well as the ways in which he persevered through his challenges and succeeded. He truly was inspirational as he shared his personal stories relating to failure, success, hard work, persistence, and perseverance. Many thanks go to Misty Wolfe and her planning committee and to the Guidance Division for sponsoring this conference for the NC Career Development Coordinators and the Special Populations Coordinators. It was GREAT! Let’s do it again next year!





## Free computers for students they get to keep – forever!

High school drafting students are the future of North Carolina architecture. To prepare for a career in design requires a portfolio including designs using CAD software. Yet, up to 60% of students in rural counties don't have a computer at home powerful enough to run CAD. Classroom time at school is usually not enough to fully practice and master CAD, making advancement in the design field difficult or impossible.

**Project BauHow:** North Carolina Modernist Houses established Project BauHow to support the next generation of North Carolina architects. The program provides CAD-level computers and monitors to students to keep at home, does not require additional lesson plans, and runs a Modernist house design competition with scholarships to NC State University's Summer Design Camp. Teachers benefit from having nearly all students better equipped to work on assignments at home.

**Target Audience:** NCMH seeks teachers in high schools in rural North Carolina counties fostering a passion for architecture-based drafting.

**How it Works:** Drafting teachers apply online each spring. Selected schools receive CAD systems in the fall, delivered to the school. Then drafting teachers choose which deserving 9-11<sup>th</sup> grade students receive systems. Drafting teachers install their school's existing licensed software before students take systems home – to keep. There is no charge to the school, teachers, parents, or student. No home internet access is required for student participation; assignments are brought back and forth on USB sticks.

In return, drafting teachers agree to assign all drafting students a Modernist house design project. These designs are submitted to the Project BauHow competition each May which are juried by professional architects. One student at each selected school wins a scholarship to NC State's Summer Design Camp. Rising 9<sup>th</sup> and 10<sup>th</sup> grade students attend a weeklong day camp. Rising 11<sup>th</sup> and 12<sup>th</sup> grade students attend a weeklong overnight camp. Scholarship winners also receive special trophies.

Schools have already been selected for the 2015-2016 year. **Applications for 2016-2017 will be available spring 2016.** There is no cost to apply, and the application takes less than 15 minutes online.

For more information, contact the Director of Project BauHow, Leslie Glascock, at (919) 749.2470 or [leslieg@ncmodernist.org](mailto:leslieg@ncmodernist.org). Videos of Project BauHow past and present schools are online at [www.ncmodernist.org/bauhow.htm](http://www.ncmodernist.org/bauhow.htm).





## Business Education Division

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### FBLA REGIONAL COMPETITIVE EVENTS ARE HERE!

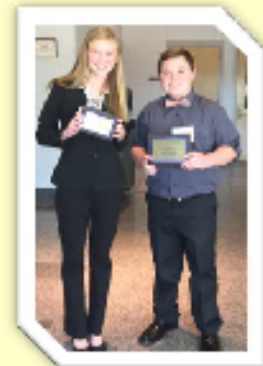


It is the season for NC FBLA Competitive Events and many chapters across the state are no doubt gearing up to showcase their best competitors.



The Southwest Region got its Competitive Events out of the way on Saturday, November 21<sup>st</sup> at West Lincoln High School, Lincolnton, NC. Miss Logan Scott, Southwest Region Vice President and her Advisers Ms. Jennifer Welch and Ms. Kelly Ann Somers, Southwest Regional Advisers, along with Ms. Jennifer Luper NC FBLA Executive Board Member hosted the Events.

The Southwest Regional Competitive Events were held three weeks earlier than in past years. The earlier date was largely due to the NC FBLA State Leadership Conference and Competitive Events being scheduled for March 15-17, 2016, also three weeks earlier than it has been held in over the past couple years.



There were a total of 155 students and Advisers from 20 schools in

attendance. The students competed in 18 Events. The top three or four winners in each Event are eligible to compete in the Event in which they won at the NC FBLA State Leadership Conference and Competitive Events in March of 2016 and we wish each of them continued success.



Members and advisers show dedication by giving up a Saturday to represent their school in the Regional Event in addition to showing compassion for those less fortunate than themselves by donating 102 can food items to a local food bank selected by West Lincoln High School FBLA, the host chapter.

Article contributors were: Jennifer Welch, West Lincoln High School FBLA Adviser/NC FBLA Southwest Region Regional Adviser & Jennifer Luper, Southwest Region Executive Board Member.

For more information about NC FBLA please visit [ncfbla.org](http://ncfbla.org).



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## IMPORTANT DATES/REMINDERS



January 1, 2016	Action Awareness begins
January 8, 2016	2nd National Membership Dues Postmarked. Mail state and national dues to the national office. This will give them time to be received and entered at national office to qualify students for State Level Competitive Events.
January 15, 2016	March of Dimes Grant: Application Deadline
	<p>Receipt Deadline for the following:</p> <ul style="list-style-type: none"> <li>• Projects &amp; competitive events 3 copies required;</li> <li>• 4 copies of scholarship materials;</li> <li>• 6 copies of Future Business Leader,</li> <li>• Job Interview and Public Service Announcement)</li> </ul> <p>Mail events to Mary Jane Thomas, NC FBLA, 6358 Mail Service Center, Raleigh, NC 27699-6358</p> <p>For Desktop Application Programming, Computer Games &amp; Simulation Digital Design and Promotion, Digital Video, E-Business, Mobile Application Development, Public Service Announcement and Website Design the Statement of Assurance is the entry form. Only the events highlighted in red are emailed electronically. Statements of Assurances will be uploaded per instructions emailed. 1. Adviser of the Year Portfolio - Email electronically to <a href="mailto:maryjane.thomas@dpi.nc.gov">maryjane.thomas@dpi.nc.gov</a>.</p> <p>Please visit <a href="http://ncfbla.org/calendar">ncfbla.org calendar</a> for the complete listing of activities.</p>
January 18-Feb 1, 2016	SLC Online Registration. Advisers please note this early registration date. <b>SLC registration closes at 5:00 p.m. on February 1, 2016.</b>
February 1-28, 2016	National Career Technical Education Month.
February 18, 2016	NC FBLA SLC Hotel Reservation Deadline.
February 8-22, 2016	NC FBLA SLC Online Testing available - 7:55-6:00 Monday-Friday.
<b>NC ACTE EVENTS</b>	
February, 2016	Career Technical Education Month
February 18-19, 2016	<ul style="list-style-type: none"> <li>• NC ACTE Spring Professional Development Workshop &amp; Board of Directors Meeting. Doubletree by Hilton, Atlantic Beach, NC.</li> <li>• Earn 1 CEU of Credit.</li> <li>• Registration fee: \$200.00 for members &amp; \$250.00 for non-members includes Thursday breakfast &amp; lunch; Friday breakfast &amp; lunch</li> </ul> <p>Please go to: <a href="http://ncacteonline.org">ncacteonline.org</a> for more details.</p>

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# AGRICULTURE DIVISION

Kaye Harris, NCATA President

I trust that all of you had a wonderful Thanksgiving filled with lots of good food, family and fellowship. As we begin December, I'd like to reflect on November and update you on some exciting NCATA news.

On November 14, the NCATA board met to plan our very first mid-winter conference. The conference will focus on allowing NCATA committees to meet and will provide professional development in the areas that you indicated would be of interest to you. The conference will be held at Crest High School in Shelby on January 30-31, 2016. Registration for the event will be \$30 and will cover meals while you're there. More details will be sent later this month, but please mark this important date on your calendar. More importantly, begin warming up your tossing arm for our cornhole tournament that will be held during the conference to benefit our scholarship fund.



On November 17, I had the opportunity to travel to the National Association of Agricultural Educators convention in New Orleans. As an NAAE member, you are all eligible to attend this conference, and I highly encourage you to take advantage. The professional development is wonderful. In fact, my husband/teaching partner, Matt and I attempted to attend a session by Dr. Wendy Warner and Kevin Curry, but it was standing room only. I was also honored to facilitate a session for Dr. Gary Moore on perceptions of agricultural education and the reality of those perceptions all wrapped around a "Wizard of Oz" theme. It was great to see our own North Carolina faculty presenting on this national stage.



Members of the North Carolina NAAE delegation pose with new NAAE president Terry Reickman.

There are a few highlights from the convention I'd like to make you aware of:

**Cathy Berrier** and **Jason Bullock** participated in the XLR8 program. This program is similar to our Ag Ed Leadership Cohort and helps to develop leadership for teachers in the mid-career range. **Courtney Wade** took part in the Teachers Turn the Key program for educators in their first few years in their career. **Jason Chester** was recognized as the NAAE Outstanding Teacher for Region V. **Eric Godwin** and **Beke Lindsay** served as presenters as part of the DuPont Agriscience Ambassador program.

If you are interested in getting involved in any of these programs feel free to contact me or the participants for more information. Also, if you are interested in serving on a national NAAE committee please contact me, and I'll tell you how to make your voice heard.

Lastly, I want to brag on YOU. Our NCATA was recognized with several top membership awards at the NAAE convention. Our members, vice presidents and the ag ed faculty in our teacher education programs made these awards possible. Our teachers' organization is growing and that's thanks to you. NCATA was recognized for the following:

- Ten percent plus membership growth
- State Student Membership Award-Largest Numerical Increase 2014-2015
- State Membership Award-Largest Numerical Increase 2014-2015

Be on the lookout for more details about the mid-winter conference and committee meetings.



# NC-ALIVE

Issue # Winter 2015

NC-American Leadership Institute for Vocational Educator Newsletter



NC-ALIVE Webpage Active

Please check out NC-ALIVE  
webpage at

<http://www.ncalive.webs.com>

Information on Membership and  
Professional Development



## Past President Elect CHALLENGE



Greetings from your Past President, it has been said that the completion of the greatest journey was made possible by the taking of the first step. With that being said, NCALIVE is here to provide you with the opportunity and support, to embark on your leadership quest. "A pebble by the lake is just that, a pebble. Now take that same pebble and throw it into the lake and it will cause a ripple that will touch all shores. Strive to have the effect of that pebble by renewing or joining NCALIVE." (Juice)

## Important Dates



February 18-20, 2016  
NCACTE Board of Directors  
Meeting and Professional  
Development Workshop,  
Atlantic Beach, NC



**JOIN US @ NCACTE Board of Director's Meeting  
and Professional Development Workshop @  
Doubletree by Hilton in Atlantic Beach, NC**

**February 18-19, 2016**



**A brief meeting will take place to discuss how  
joining NC-ALIVE can help you to create  
opportunities for your future and ways to be more  
successful!!**

**JOIN US @ NC-ALIVE Meeting and Professional  
Development Workshop in Raleigh, NC**

**March 18, 2016**

## NC-ALIVE Officers

### NC-ALIVE OFFICERS 2015-16

President- Sandra Murphy- [smurphy@chccs.k12.nc.us](mailto:smurphy@chccs.k12.nc.us)  
 President Elect- Barry Oxendine- [boxendine@hcs.k12.nc.us](mailto:boxendine@hcs.k12.nc.us)  
 Immediate Past President- Kerry Baldwin- [kbaldwin@wcs.nc.org](mailto:kbaldwin@wcs.nc.org)  
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 Awards Committee Chair- Linda Wiggins [lwiggins@schoolink.net](mailto:lwiggins@schoolink.net)  
 Bylaws Committee Chair- Gena Kelly- [gena.kelly53@gmail.com](mailto:gena.kelly53@gmail.com)  
 Membership Committee Chair- Kerry Baldwin- [kbaldwin@wcsnc.org](mailto:kbaldwin@wcsnc.org)  
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 Public Information Committee Chair- Dewayne Tillman- [dewayne.tillman@asheville.k12.nc.us](mailto:dewayne.tillman@asheville.k12.nc.us)  
 Ways and Means Committee Chair- Micheal Holman- [mholman@chccs.k12.nc.us](mailto:mholman@chccs.k12.nc.us)



### NCACTE FALL CONFERENCE

NC-ALIVE participated in new NCACTE officer training sessions with Ruth Huff on September 17-19, 2015.

Workshop topics: Empowering your voice, Dealing with power surges, Formative Assessment strategies, as well as hot topics best practices in CTE and much much more.



### Cool Websites of the Month

#### Google Classroom

Create a paperless classroom in which teachers can post assignments, receive student work, track missing work, and give feedback, all electronically. Teachers can upload and share Google files, other file types, or share links and can opt to automatically make a copy of a Google Document for each student. (Free)

GradeCam-Grade students' paper assignments using a mobile camera and instantly know what your students know. (Free 1<sup>st</sup> 90 days)

[www.gradecam.com](http://www.gradecam.com).

Socrative empowers you to engage and assess your students as learning happens. Through the use of real-time questioning, result aggregation, and visualization, you have instant insight into levels of understanding so you can use class time to better collaborate and grow as a community of learners. (Free)

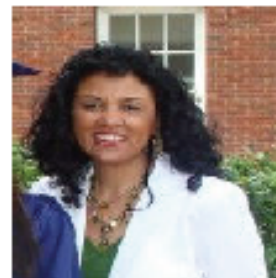
<http://www.socrative.com>

(If you have any sites you use, and would like to share, please send to [galew@chatham.k12.nc.us](mailto:galew@chatham.k12.nc.us))



# GREETINGS

NC-ALIVE President-  
Sandra



## Presidents Message – Summer, 2015

NC-ALIVE Division

*NC-Alive Our Purpose, Our Mission - Building Strong and Sustainable Partnerships*

The holidays are fast approaching and if you're anything like me, you may feel like a horse on a race track trying to get to the finish line. Between your CTSO's and other responsibilities I am sure that your days are full. Remember, we will at least get a number of breaks and some much needed holiday cheer. You are admired and appreciated for all you do for your students. Soon it will soon be another year and I just wanted to share a few updates with all of you. ACTE's Career Tech VISION 2015 Conference just took place November 19-22, 2015 in New Orleans. Some of our members went and looking forward to some of the information that they will bring back. Serving on a board is like owning your own business. In order for a business to grow and prosper we must work together. I am a team player and very passionate about NCACTE/ NC-ALIVE. We must market our passion for what we do to support our students and build a stronger partnership with businesses and community if we are to survive in the 21st century. Getting involved in our organization is important for our sons and daughters because the more you know, the better you can prepare for your future and theirs. It will help them see the importance of making better career choices and decisions. Our sons and daughters must make their own choices, just as we had to make and live with ours. That doesn't mean that we set them adrift. Too much of that has already been done. But it does put our advisory role in proper perspective. We must market our passion to other educators and business partners to support our students who we guide, educate and train to become successful productive members of our society. It is important that we all become advocates for what we do, it is because of you and my passion for what I believe in that I said yes to becoming President of NC-ALIVE. I hope that I can pass that passion on to you as members of NC-ALIVE. Our job is to give them the best help that we can, help them understand the labor-market realities, help them sort out their career preparation options, and give them the freedom to make their own decisions. We can't play the game for them but we can show them how to work out a game plan. As my father use to say, "Let me tell you how the game is played." Put the ball in their court, for it is their ball game not ours. Why? As educators, we see that young people need all the help that they can get, even though their parents may have a lot of influence, so do we. Their children spend an enormous amount of time with us and we may be the only role model or mentor that they have.

Hopefully all of you received the email registration information for NCACTE Spring Professional Development Workshop and Board of Directors' Meeting, Doubletree by Hilton Atlantic Beach, NC, February 18-19, 2016. If you did not and plan to attend please send us an email so that we may forward you the information. Make sure you mark March 17-18, 2016 on your calendar for NC-ALIVE's Spring Leadership Workshop and Committee Meeting which will be at the Comfort Suites in the Research Triangle Park. Registration will be forthcoming. Thanks for your support, time, hard work and all that you do for our students. Enjoy friends and family the holiday season whether it's helping prepare for family, guests or cleaning. Make your holidays stress free so you can kick back, relax and enjoy. As an experienced educator and CTE teacher let's make a choice to support NCACTE and NC-ALIVE. Recruit, recruit, and recruit.



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**CFNC**  **.org**

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# Upcoming Events

February 2016

Career & Technical Education Month

February 18-19, 2016

NCACTE Spring Professional Development Workshop and Board of Directors' Meeting  
Atlantic Beach, NC

February 29 - March 2, 2016

ACTE National Policy Seminar  
Arlington, Virginia

May 23-24, 2016

Raleigh Legislative Policy Seminar  
Raleigh, NC

May 1, 2016

Nominations for ACTE / NCACTE Awards due

July 11-14, 2016

CTE Summer Conference  
Greensboro, NC

## *We Would Like To Hear From You !*

Do you have an article you'd like to submit for our Newsletter ?  
News from your school or CTSO? A classroom activity to share ?

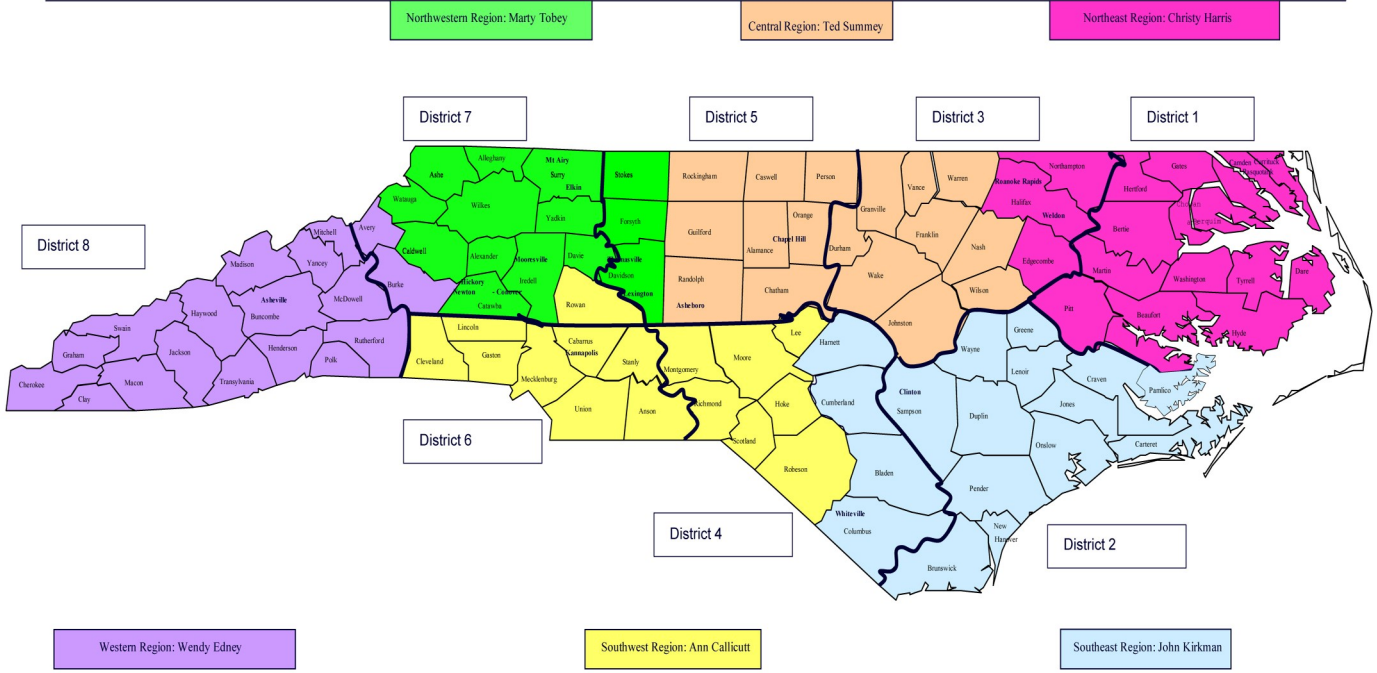
Send it to Paul Heidepriem, NCACTE Newsletter Editor, at [pmheide@yahoo.com](mailto:pmheide@yahoo.com)

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.

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North Carolina Association of  
Career and Technical Educators

# Career & Technical Education - Six Regions

# State Board of Education - Eight Regions



## Career and Technical Education Division

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**Northwest Region**  
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**Southeast Region**  
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**Southwest Region**  
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**West Region**  
Vacant 828-697-4932

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**Technology Engineering & Design Education**  
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**Trade & Industrial Education**  
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Shannon Baker 919-807-3872

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**Instructional Management**  
Stephen Kelley 919-807-3880

**Program Assistant**  
Jackie Moore 919-807-3878

All email addresses use the below format:

[Firstname.lastname@dpi.nc.gov](mailto:Firstname.lastname@dpi.nc.gov)

Exceptions are indicated below the individual's name.

Updated 8/19/2015



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Check out the new look of the [ACTE](#) website! Don't forget the great resources offered by ACTE.



## NCACTE BOARD OF DIRECTORS 2015-2016

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3. Immediate Past President.....Brantley Murphy
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5. Finance Officer.....Ray Huff
6. Parliamentarian.....Chris Bailey
7. Historian.....Taylor Baldwin
8. Vice-President. (Elected by BOD).....Elizabeth Alexander
9. Vice-President (Elected by BOD).....Kim Brewington
10. Vice-President (President's Division).....Anna Hair
11. Executive Director.....Ruth Huff

### Vice Presidents: (representing divisions)

- \* Administration.....Anna Hair
- 12. Agricultural Education.....Kaye Harris
- 13. Business Education.....Sharon Bilbrey
- 14. Family and Consumer Sciences.....Karrell Darden
- 15. Guidance.....Jessica Shimer
- 16. Health Science Education.....Katherine Pardue
- \* Instructional Management.....Kim Brewington
- 17. Marketing Education.....Rhonda Farmer
- 18. New and Related Services.....Sandra Murphy
- 19. Special Needs.....vacant
- 20. Technology Education.....Erik Shettig
- \* Trade and Industrial Education.....Elizabeth Alexander

### ADVISORY COUNCIL

- Director of Career & Technical Ed. NC DPI.....Jo Anne Honeycutt
- Director of Career & Technical Ed. NC Community College System.....Robert Witchger

### Vice Presidents-Elect: (representing divisions)

21. Administration.....Chip Lucas
22. Agricultural Education.....John Fortner
23. Business Education.....Lisa Johnson
24. Family and Consumer Sciences.....Michael Holman
25. Guidance.....Misty Wolfe
26. Health Science Education.....Angela Gonzales
27. Instructional Management.....Lisa Roberts
28. Marketing Education.....Pam Brunner
29. New and Related Services.....Bill Ellis
30. Special Needs.....vacant
31. Technology Education.....vacant
32. Trade and Industrial Education.....Steven Walker

### Standing Committee Chairmen:

33. Awards Chair.....Derrick Fogg
- \* Bylaws Chair.....Chris Bailey
34. Legislation Chair.....Todd Williams
- \* Membership Chair (Immed. Past Pres.).....Brantley Murphy
35. Newsletter Chairman (and Editor).....Paul Heidepriem
36. Nominations Chair.....Josh Singleton
37. Past Presidents.....Bena Weires
38. Professional Development Chair.....Teresa Murphy
39. Public Information Chair.....Tony Bello
40. Resolutions Chair.....Marchelle Horner
- \* Strategic Plan Chair (President-Elect).....Carol Harper
41. Tellers Chair.....Shannon Baker
42. Ways and Means Chair.....Amy White

ACTE Region 2 Policy Committee State Rep.....Brantley Murphy  
*Note: \* denotes member already included in Board of Directors count.*