

BRANTLEY MURPHY, PRESIDENT TOM JONES, EXECUTIVE DIRECTOR WWW.NCACTEONLINE.ORG

### The Mission of the NCACTE is to provide educational leadership in developing a competitive workforce.

# NEWSLETTER

# **CANDIDATES FOR 2015-16** NCACTE PRESIDENT-ELECT

# **DERRICK FOGG**



Brantley Murphy, President

Ruth Huff, Past President



Christy Cheek, President-Elect



Tom Jones, Executive Director

Greetings. the North Carolina Association for Career and **Technical Education** (NCACTE) embarking upon change. it is

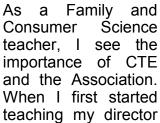


imperative that we recall the only thing that is constant; however, the future is our opportunity to create new and positive avenues for this great association! Right now the vision looks promising. Currently, the collaborative efforts of the Department of Public Instruction, Career and Technical Education. Career and Technical Student Organizations (CTSOs), NCACTE Divisions have proven to us that more advocacy and growth is desired and needed. As stated at the general opening session, CTE is leading the way, particularly here in North Carolina. It is with pleasure that I serve along with each of you. Together, everyone achieves more (#TEAM), as my students would say.

It is my belief that a keener focus on advocacy is necessary to build upon the foundations established for a more cohesive association professionals. Public policy and professional advocacy will determine the longevity of our

## **CAROL HARPER**

Hello.





came to me and said the most important thing I needed to do was join the association. I asked why? He explained to me the importance of belonging to an Association that provided a voice, help, resources, and networking. For 25 years to today, I still believe the same thing and I still tell every CTE teacher the same thing and I still tell every CTE teacher the same thing that my Director told me. Within the last 10 years, I was asked to serve on the Legislative FACS committee. That helped my passion to grow for the association, which lead to me being the President of FACS division. While being President the division grew in membership. I believe that was because we contacted every member that was inactive in status and sought out why. This helped those members to reconnect with why and helped strengthened our division membership. My present position is also on the Regional Legislative committee. As a product of CTE I realize everyday how belonging to an Association has

# President-Elect Candidate Statements, continued from page 1

# Derrick Fogg, continued

already established partnerships, as well as newly developed partnerships. professional work is our biggest cheerleaders, so we must advertise what we do, together, (#TEAM) to the community of local, state, and national legislative officials and decision makers.

Growth should not be measured by any one thing, but a combination of things. I believe that we as Educators and Professionals are life-long learners looking who earnestly seek diverse ways to become creative and innovative. These methods can include, but are not limited to, certifications and/or credentialing, leadership development, mentorship and collaboration among business and industry.

I have served in various positions in the Family and Consumer Sciences Division and on the Board of Directors over the past five years, as Division President, Division Vice President. bylaws committee, resolutions committee. Vice Awards President Elect, Committee Chair; collectively they have allowed me understand the needs organization while gaining the experience to help NCACTE grow. #TEAM as my students would say. With a servant's heart it would be my pleasure to serve as your 2016 President Elect and In humbly request support now and in the future. #TEAM

# Carol Harper, Continued

worked and is still working. Now with the mentoring system it is a great way to help new teachers see the importance of the Association like my director convinced me to do. That brings a way to help build membership. My passion for the Association has brought me to this place. I feel being nominated for this position is the highest honor that I could have in my life. NCACTE is so important for CTE to evolve and grow and keep current with the new era of technology.

That brings another way of how I envision the Association to grow and that is through Communication. I constantly ask CTE teachers what would it take to join and stay in the Association. The answer every time is communication and knowing what the Association is doing. I feel having a "PLC" for each LEA with a representative could be a way to keep communication open and current on what the Association is doing.

With communication, this would help make the Association stronger and more productive. NCACTE is very productive and we need to keep that going. That involves teamwork and that involves all divisions working together and with technology that can be done.

I feel that the Association is a great advocate for CTE as well as CTSO and we need to keep these strong.

Last word progression with communication is the way!

The Executive Committee has determined that publishing the candidates' biographical sketches in this newsletter will satisfy the bylaw's requirement. Sometime between Feb. 15 and March 10 a ballot will be mailed to the home address of all NCACTE members who were members as of Feb. 1st. Ballots must be returned in an official "ballot return envelope" that will be included with the ballot. A reminder will be included with the ballot that the candidates' biographical sketches may be accessed on our website at <a href="https://www.ncacteonline.org">www.ncacteonline.org</a>. Ballots must be postmarked by April 10 and received by April 15.

# Thank You To our Sponsors

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# **EXECUTIVE DIRECTOR'S MESSAGE**

Tom Jones, NCACTE Executive Director

Forty-eight NCACTE members were among over 3.200 ACTE members nationwide who attended the recently held ACTE CareerTech Vision 2014 held in Nashville, Tennessee, November 19-22, 2014. This was the third year of the new CareerTech Vision format. This new format was designed to attract more people, be more global, and hopefully make it easier for teachers to get approval to attend. The presentations focused on providing relevant information that could be implemented in a classroom or local school environment. The Gaylord Opryland Resort & Convention Center provided a perfect setting for this year's Vision 2014. The ACTE planners and the wonderful people from Tennessee did an excellent job of hosting this year's event. Next year's CareerTech Vision 2015 will be held in New Orleans, Louisiana beginning November 19, 2015, and ending November 22, 2015.

I want to thank everyone that attended the for their convention support their involvement in professional association. Representing North Carolina ACTE as delegates to the ACTE Assembly of Delegates were Brantley Murphy (NCACTE President), Elizabeth Alexander (NCACTE T&I Division President), and Tom Jones (NCACTE Executive Director). The Delegate Assembly was routine and there were no items that hinted of any controversy that were considered. During the State Associations' Leadership Breakfast on Saturday morning, November 22nd, North Carolina received the Ouality Association Standards Award (QAS) for Brantley Murphy received this award for our state.

The month of February offers all of us involved with CTE an opportunity to really publicize the really good things that are happening in our program areas.



February is CTE Month and "everyone is encouraged to explore and learn the amazing accomplishments, achievements and contributions of career and technical education professionals, students and alumni with the theme "Recognizing Classroom Innovators!." NCACTE also encourages you to do your homework and recognize those who have contributed to CTE's success. Included later in this newsletter is a sample press release template provided by ACTE and can be found on the ACTE website at acteonline.org. Take a look at this website and put to use some of the valuable suggestions and helps that our national association provides for your use.

NCACTE Raleigh Legislative Policy Seminar and Board of Directors' Meeting will be held February 22-24, 2015, at the DoubleTree by Hilton in Raleigh. Registration information for this very important professional activity will be sent to you via email before Christmas.

Immediately following our Raleigh Legislative Policy Seminar will be the ACTE National Policy Seminar This seminar provides members of ACTE the opportunity to learn about current national legislation that may affect career and technical education. An important feature of the seminar is the visits made to the members of Congress. This is our time to influence the people that represent you in Washington. The seminar is scheduled for March 2-4, 2015. Registration information is available now online www.acteonline.org.



North Carolina Association of Educators

www.ncae.org

# From Your President

**Brantley Murphy** 

It's hard to believe that another year has come to a close. 2014 offered us many opportunities to strengthen Career and Technical Education in North Carolina, including our Fall Professional Development Conference held at Atlantic Beach back in October. This conference received rave reviews and plans are in progress now for the Spring Policy Seminar and Professional Development Conference to be held in Raleigh in February. These conferences are great events designed to bring together the leaders of Career and Technical Education to discuss trends and issues that affect us all.

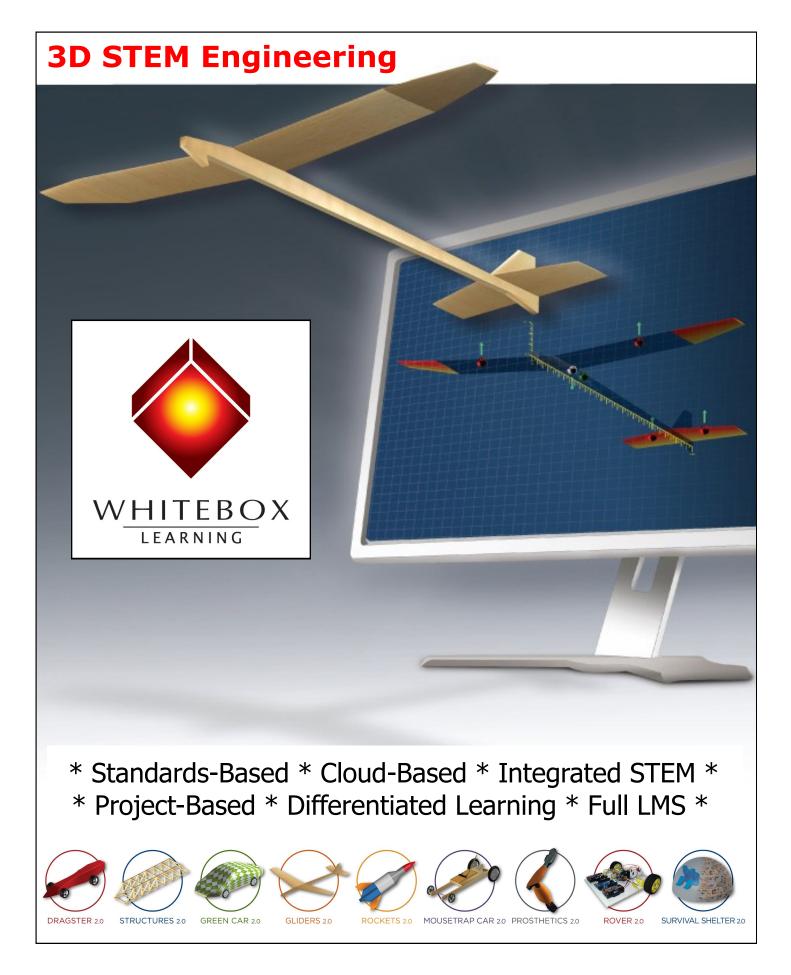


I had the opportunity to attend the Region II Conference in Richmond, Virginia in September and the National ACTE Conference in Nashville, Tennessee in November. These meetings reinforced my belief in the value of our organizations. We met with teachers, directors, and industry leaders from across both the Southeast and our entire nation. New teachers as well as veteran educators came together to share ideas and hear motivational speakers that encouraged us to look at ourselves and our actions critically and to strive for continuous improvement. Non-members miss out on these experiences and do not have this network of fellow educators to depend on when they face professional challenges. I have been able to meet and make friends with Career and Technical Educators from across the country through NCACTE and ACTE whom I never would have known without my membership.

As we prepare for spring recruitment activities, don't forget to recruit your fellow teachers to join us in NCACTE and ACTE. February is Career and Technical Education Month and this year's theme is Recognizing Classroom Innovators! Encourage all of the CTE teachers at



your school to become members and take advantage of our Policy Seminar and Conference in February, and to be an active part of our conference activities this summer in Greensboro! Great teachers are indeed innovators and we need to gather them around our initiatives and use them to advocate for our interests and the local, state and national level. We must recruit, recognize, and retain great career and technical educators through NCACTE! We must work together to reach our goals. Communication and collaboration is essential and membership is what can make that happen.



# From Your Past President

**Ruth Huff** 

# "It's A Carnival"

A carnival is going to be the theme for NCACTE's Summer Conference Registration Day. All divisions are asked to decorate their registration booths with a carnival theme and to have a game for their division members to win small prizes. The membership committee met in October and decided we need to sponsor more creative ways to recruit members. Our membership has decreased and we must work to increase it by at least 10%.



We have developed letters for presidents to use for new and renewing members as well as working with the membership list. We cannot do this alone. It will take every member to ask others to join. We send you a challenge to recruit at least I member before Summer Conference. Can you do it? We think you can!

# **Region II Report**

Four North Carolina NCACTE members attended the Region II conference in Richmond, Virginia. It was a great conference with over 60 informative and useful workshops to attend. We all felt we had benefited from our attendance. Watch for the dates for next year's conference in Alabama.

Ruth Huff was appointed to chair the Strategic Plan committee for the region along with the Policy Committee representatives from Virginia and Florida. The Strategic plan for ACTE and Region II is now called the Preferred Future. Their goals are advocacy, membership and communications, just as North Carolina's goals. Working together will help us to strengthen our association. The next meeting will be next week at the ACTE Vision conference in Nashville, Tennessee.



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# From Your President Elect

Christy Cheek

Wow! It is hard to believe we are almost half-way through the school year. It will soon be time for summer conference planning and the Legislative Policy Conference in February. If you have never been to the Legislative Policy Conference, I urge you to consider attending and I ask that your system send at least one



representative from each program area. Also if you or your system has any CTSO district, state, and/or national officers please ask them to attend as well. Legislators, who represent your school districts, want to hear from their constituents about what is happening in their schools. So again, I strongly encourage you to attend and invite others. It is a great day!

The mid-point of the school year also means it is time for CTE Post-Assessments and WorkKeys testing. These assessments are crucial for our program in terms of accountability and performance. While the data from the CTE Post Assessments provides rich information for all of us, it also allows us to focus on areas that are high performing and/or in need improvement. Teachers, who are high performing in areas, can provide excellent professional development to other teachers in their buildings, districts, and/or state conferences. Share the good things that you are doing, and in turn, it should improve your schools' and districts' overall performance. The value of sharing strengthens our programs and creates awareness of what great things happen each day in Career and Technical Education classrooms across the state.

I also want to encourage everyone to share information about the courses he/she teaches, are taught at their school, and/or in their district to others. My definition of others includes: teachers within the school's CTE Department, teachers in the core areas where CTE can support their standards, teachers in district feeder schools (both middle and high school), school counselors, administrators, parents, students, etc. My reason behind this is, people rely on their past experiences and/or perception of what goes on in a classroom/program. While you and I know that Career and Technical Education has changed, and how our programs prepare students for 21<sup>st</sup> century careers, others may not. They may not realize the number of industry-recognized credentials students can earn; that CTE students graduation rate is 94% compared to the 80% of all students; that students can earn honors weight for CTE courses and the most powerful, how CTE integrates core academics and makes learning come alive daily in classrooms and through Career and Technical Student Organizations (CTSOs). Bottom line, CTE is getting it done and it is something to be proud of. So, share to anyone who will listen, what we do each day and how it benefits all students.

I hope each of you has a great holiday season and I can't wait to see you in February.







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# **ADMINISTRATION DIVISION**

Aaron Fleming, Division President

Season's Greetings to you all from the Administrative Division of the NCACTE! It is time to once again pause, with hearts of gratitude, and give thanks for all of our blessings. We remember those less fortunate than ourselves and are especially thankful for the sacrifices of our military personnel and their families as they protect the precious freedoms we hold dear.

The CTE Administrators have been attending CTE regional meetings, actively working with our local school administration and staff, participating in state conferences, and traveling to regional conferences. On October I -October 3, 2014, the CTE Administrators met at the Renaissance Raleigh North Hills Hotel in Raleigh, NC. The opening remarks were given by the



Honorable Dan Forest, Lieutenant Governor of North Carolina, whose insightful message, The Power of Disruptive Change, emphasized that the major changes in our world are being driven by rapid innovation in technology (internet connectivity, healthcare, robots and drones, new/unknown jobs of the future.) He advocated that education is the catalyst of disruptive change and challenged us to embrace this power, and to discover and utilize curricula that will help our students become the best thinkers and creators in the world.

As our discussion turned to certification attainment, Christy Dye, Certiport/Pearson Vue Territory Manager, congratulated educators and students in NC for setting the standard *for the nation* by being the #I state for most MOS exams offered and the #I state for the most master certifications earned by students. She shared the lists for the top NC schools in 2014 who earned the most certifications, and the NC schools with students who earned master certification --Green Hope High School took those top honors, with Southern Nash and Highland School of Technology tying for second. She also shared the names and districts of the seven students who earned slots to attend the 2014 national MOS competition. Congratulations to the top schools of Spring Creek, Fuquay-Varina, and Green Hope! In addition, she shared that NC is also #I in credential attainment in Excel in the nation for three years in a row. How exciting to hear that NC students and teachers are taking credentialing to a whole new level!

We heard from a distinguished panel on "Creating a Unified Workforce Development System in North Carolina." The panel consisted of Dave Simpson, Catherine Moga-Bryant, Linda Weiner, and JoAnne Honeycutt. We discussed opportunities to attend regional workforce learning summits on utilizing NCWorks, with the goal of creating the best workforce in the nation. Our conference included various learning sessions in the areas of middle school CTE updates, the Omni Circular, the CDC evaluation instrument, and data updates. Each program area also presented updates. Administrators enjoyed networking with conference vendors at round table discussions and learned about the quality educational tools available for our teachers and students.

In addition, some CTE Administrators attended the ACTE's CareerTech VISION 2014 Conference in Nashville, Tennessee on November 19-22, 2014. The conference featured program session themes such as Advocacy and Public Relations, Assessments and Credentials, Classroom Tools and Strategies, Innovation in Business and Education Partnerships, Transitions Among Secondary, Post-secondary and Workforce, Work-Based Learning, over 200 sixty-minute sessions of peer learning, and PowerTalks with high profile education experts.

The CTE Administrative Division is looking forward to gathering again at our spring joint Director/IMC Conference on March 2-3, 2015, held at the Hawthorne Inn & Conference Center in Winston-Salem, NC. For now, we wish you a blessed, happy, and safe holiday season!

Respectfully submitted, Trina Williams, Newsletter Committee Chair

# TRADE & INDUSTRIAL EDUCATION

Hello fellow colleagues. My name is BETH ALEXANDER and I am your 2014/2015 NCTIETA President. I am requesting that everyone share your Summer Conference needs to me as soon as possible, as planning activities and workshops have already began. We have exciting and new ideas for this conference; however we need your input to design workshops and activities of your interest. After all, this is your organization and it should satisfy your professional development needs. Summer Conference dates: July 12-15, 2015. When you attend, please take a few minutes to thank our partners for their support of NCTIETA.



I have just returned from Nashville Tennessee from the National ACTE Conference. It was an enlightening experience. For those of you interested in country music, we had a surprise visit from Tim McGraw who donated and presented a lucky winner with a signed guitar. There were many other highlights, roundtable, professional development activities, etc. Most of you received an email some time ago about possible new names for Trade and Industry. All of your suggestions were read and considered; however, it was voted to not change the name at this time, mainly because industries and government are familiar with Trade and Industry.

As a result of my attending National Conference, I was unable to attend Fall Conference in Charlotte. I understand that it was packed with numerous activities pertinent to the many T&I disciplines. I would like to hear any feedback from you or your colleagues. As always, Fall Conference will occur the Thursday, Friday and Saturday before Thanksgiving. Put it on your calendar for Fall 2015.

Next, I would like to challenge each of you to recruit a member to our organization. Voices are heard best in numbers, and we need those numbers. Please have any new or returning member record your name to the membership form to give you credit for the recruitment.

Please carry my voice to your school districts and let me/us know your feelings about our organization.

I wish you all safe and wonderful Holidays.

Thank you, Beth Alexander Beth.alexander@carteretk12.org



# **GUIDANCE DIVISION**

# Fall CDC/SPC Conference a Howling Success!!

During the beautiful fall week of Halloween CDC's and SPC's from across the state met in Winston-Salem to be inspired and engaged at the first annual professional development Fall Conference. The brain child of the NCACTE Guidance division officers, this meeting was planned as a way to give CDC's and SPC's more interactive professional development with their peers from across the state.

Over 205 registered participants, CTE Directors, CDCs/SPCs/IMCs, NCDPI staff, business partners and community college staff came together for "Support Services: The Skeleton of CTE". Participants from all regions of NC came together to hear the most updated information from guest speaker experts on ~Don't Be Spooked by Soft Skills~Recipe for Perkins Potion~It's Scary but necessary; the CDC Evaluation Instrument process~Lurking in the LPS;CTE & Literacy~Haunted Pathways to Prosperity~Brewing up Support Services Collaboration~The Tricks and Treats of Powerschool~Wicked WorkKeys Concentrators~Serving the Economically Disadvantaged student~Tour and presentation by Ryan Manuel, VP of Baseball Operations, Winston-Salem Dash Baseball Club~Business panel of six local businesses organized by Cheryl Phipps@ Wake Forest Baptist Medical Center.

As stated by one of the participants when asked what was the most beneficial aspect of this conference "All of the information was very helpful and timely, each session was full of great information and the tour and guest speakers were awesome"! Another participant stated "this was by far the best professional development I have attended in quite a while".

Presentation documents were too large to upload to the Moodle, therefore we are working on a google link for access.

Thank you especially to all of the CTE Directors who made it possible for your staff to participate in this professional development.

Planning for the 2015 fall conference is well on the way. More information will follow at the spring regional meetings.

Thanks again,

Marchelle S. Horner, Professional Development Chair Judy Harrington, Secretary





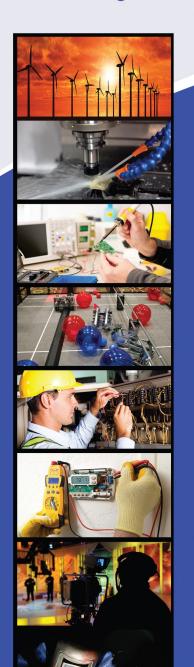






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# NCMEA

# In the News

"Marketing is designed to bring people into something"

-Sue Naegle



Jolene Alley and Kim Davis of Alamance-Burlington School District achieved National Board Certification. Congratulations, educators!



The 38th Annual Leavey Awards are offering grants from \$7,500 for those in the marketing, entrepreneurship and business communities.

Doing something cool?

Go to the Moodle and check it out.



# Industry Look-in: Content Marketing

According to a report by Custom Content Council in 2013, marketing budgets have been increasing at 13.7% a year, and close to a fifth of marketers are dedicating the growth to content marketing. DECA CDC State Conference: February 26-28, 2015

In marketing and entrepreneurship education and have a story to share?

Contact Dwayne at dwaynew.waite@cms.kl2.nc.us



# **Family & Consumer Science News**

### From the Kitchen

### Crock Pot Chicken Taco Chili

### **Ingredients:**

- I onion, chopped
- I 16-oz can black beans
- I 16-oz can kidney beans
- I 8-oz can tomato sauce
- 10 oz package frozen corn kernels
- 2 14.5-oz cans diced tomatoes w/chilies
- I packet taco seasoning
- I tbsp cumin
- I tbsp chili powder
- 24 oz (3-4) boneless skinless chicken breasts chili peppers, chopped (optional)
- 1/4 cup chopped fresh cilantro



### **Directions:**

Combine beans, onion, chili peppers, corn, tomato sauce, cumin, chili powder and taco seasoning in a slow cooker. Place chicken on top and cover. Cook on low for 10 hours or on high for 6 hours. Half hour before serving, remove chicken and shred. Return chicken to slow cooker and stir in. Top with fresh cilantro. Also try it with low fat cheese and sour cream (extra points).

Servings 10 – Serving Size  $1\frac{1}{4}$  cups – Weight Watcher Points Plus 5 Calories: 203 – Fat 1.5 grams – Carbohydrates 33 grams – Fiber 10 grams – Protein 17 grams

For more great recipes visit skinnytaste.com. Special thanks to Gina from SkinnyTaste for allowing us to include this recipe in our newsletter.

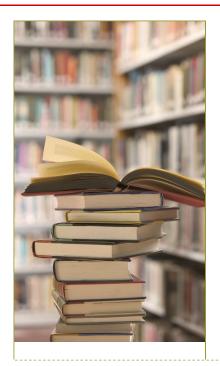
# Web Tool Spotlight: Smore.com

Smore is a great resource to use when it would make sense to have students make a poster or a flyer. Smore was created as a site to create and share online flyers. In the classroom, its options are endless. The site is FREE and registration is not required (although if you register you can go back to old flyers later). You can easily add headlines, text, and photos. There are many different themes to appeal to students with different interests. How can you incorporate Smore into your lesson plans?

### INSIDE THIS ISSUE

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"Dining In"





# **School System Spotlight:**

The Wake County Public School System district has approximately 132 Family & Consumer Sciences teachers in 55 middle and high schools. There is a FCS teacher in 32 middle schools and 3-7 FCS teachers in 23 high schools. High school programs offered in Wake County include courses in Apparel, Interior Design, Foods, Child Development and

Personal Finance. Last year in Wake County, there were 23 affiliated FCCLA chapters with approximately 750 members. In Wake County there are schools with Academies that are focused on FCS career areas (e.g. Culinary Academy, Hospitality & Tourism Academy and Design & Merchandising Technologies Academy).

Submitted by: Suzanne Lujan, Senior Administrator, Career and Technical Education, Wake County Public School System

"Electronic textiles are a fun and engaging way for students to learn STEM concepts such as Ohm's Law, electrical current and voltage" -Michele Lee





# **Teacher Spotlight:**

Michele Lee, a Wake County middle school teacher at Davis Drive Middle School was recently awarded a \$3,000 grant from Wake Electric. The grant will support her Electronic Textile Project in her FACS – Consumer Focus Class. Mr. Lee stated, "Electronic textiles are a fun and engaging way for students to learn STEM concepts such as Ohm's Law, electrical current and voltage. Electronic textiles were showcased this past summer at the ISTE Conference." The Classroom Technology grant program, sponsored by Wake Electric strives to enhance innovative classroom projects that would not otherwise be funded.

Ms. Lee also recently incorporated a lesson into her class on computer coding as a life skill. She has also had some business and industry leaders participate with her students in classroom activities. These projects and activities are just several examples of how middle grades FACS teachers are working to get students interested in Family and Consumer Science at a young age.

Submitted by: Reno Palombit, FACS Consultant, DPI





Left: Joanne Duncan proudly displays the Permit from the Pitt County Environmental Health Division.

Right: The South Central High School Commercial Kitchen

# South Central Receives Permit

South Central High School (SCHS) is pleased to announce the commercial kitchen used for instruction by teachers and students in the Foods and Culinary program has been permitted to operate as a full-service restaurant facility with a 98.5% sanitation rating by the Pitt County Environmental Health Division.

"The purpose of getting the kitchen permit was to allow students involved in the Foods/Culinary program to apply principles of their ServSafe training in a real-world setting," according to Joanne Duncan, Foods teacher and organizer of the project. "Students are required to work in the kitchen under the same safety and sanitation guidelines as any other restaurant facility," said Duncan. "The Foods and Culinary classes are among some of the most popular electives at SCHS. We want our students to be work/career ready. When students are willing to strive for and achieve ServSafe certification in high school, they often earn a higher rate of pay when they first start working in the food industry because their certification is advantageous for their employer," she continued.

This achievement has been a collaborative effort among Duncan, Julie Cary, principal of SCHS, Elizabeth Trueblood, Career and Technical Education Coordinator/Instructional Management Coordinator for Pitt County Schools, and Angela Manning, Pitt County Environmental Health Inspector. As a result of this certification, Foods/Culinary students under the direction of their teachers, will be preparing snacks and meals for sale to the SCHS faculty and staff as well as the faculty and staff at surrounding area schools.

Submitted by: Joanne Duncan, South Central High School, Pitt County

# Partnering with the Community

The Lake Norman High School Fashion Merchandising Class used a multi-faceted approach to engaging students in the elements of promotions and special events in merchandising. They solicited the help of two of their school's Golden Opportunity Partners from the community to offer experiences in real world elements of merchandising.

The students studied fashion trends for the fall winter season by researching fashion centers, fashion week events, and Pantones. They studied textile characteristics and identified what was trending this season. They created their own personal image boards to depict their findings and put them on display for the school prior to the show.

The Partners, Maurice's and Plato's Closet, allowed the students to visit their stores and observe merchandising techniques from the perspective of a franchise and a company owed store as well as try on and borrow outfits for the show. Teachers and students were the models who joined the fun and helped to demonstrate fashion trends that met school dress code for students and professional standards for teachers.

Students had a blast with preshow Mary Kay makeovers and free hairdos from the Pinnacle Beauty School. The show provided entertainment during the school-wide Smart Lunch and ended with door prize drawing for the students who attended.





Submitted by: Beryl Jackson, Lake Norman High School

## ACTE Awards The Next Winner Could Be you!

Check out the ACTE awards categories below. Do you or someone you know deserve one of these awards? Nominate today! To see more information about these awards, visit ACTE's website www.acteonline.org/ awards To nominate or for more information, contact Derrick Fogg, **NCACTE** Awards Committee Chairperson, dfogg@warrenk12nc.org.

# 1st Annual

On December 3, 2014, FACS teachers and students celebrated the first annual Family & Consumer Sciences Day—the national celebration that educates families about the importance of preparing healthy meals and "dining in" together. With the high rate of obesity in this country, especially among children, Family & Consumer Sciences Day calls attention to something simple families can do to be healthier—prepare and eat a nutritious meal together.

The first annual Family & Consumer Sciences Day, launched by the American Association of Family & Consumer Sciences (AAFCS), has set a goal of 200,000 families preparing and eating a healthy meal together on December 3<sup>rd</sup>. December 3<sup>rd</sup> was chosen as Family & Consumer Sciences Day to honor AAFCS Founder Ellen Swallow Richards, first female graduate of MIT.





# Could this be you? ACTE AWARDS



### Teacher of the Year

Full-time classroom or laboratory CTE teachers at the middle or secondary school level



# Postsecondary Teacher of the Year

Full-time classroom or laboratory CTE teachers or educators at the postsecondary level



# Administrator of the Year

Full-time administrators, program specialists, coordinators, and other CTE personnel or staff



### New Teacher of the Year

Full-time classroom or laboratory CTE teachers (at the middle/

secondary or postsecondary level) with 3–5 years' experience

### Carl Perkins Outstanding Service Award

Individual ACTE members who have contributed to CTE's positive impact on communities and the lives of individuals



### Career Guidance Award

Full-time school counselors and guidance professionals

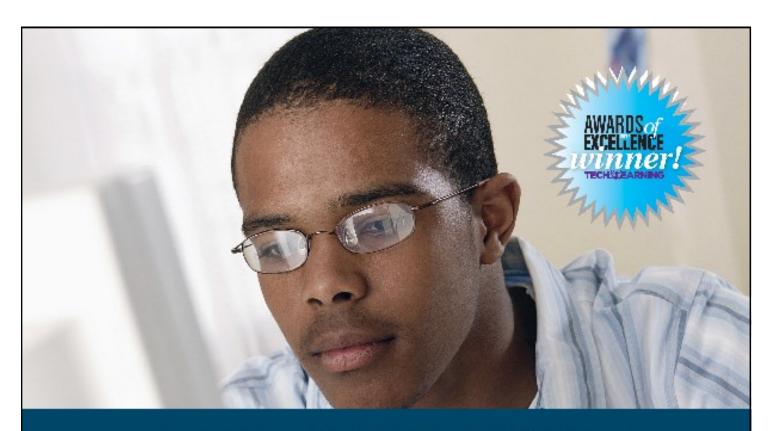


### Lifetime Achievement Award

Individual ACTE members whose dedicated contributions have been identified with the work and purposes of the association over an extended period of time

# Merry Christmas & Happy New Year!

To submit articles for the Family & Consumer Science NCACTE Newsletter, please contact Amy White—amy.white@bcsemail.org.



# College and Career Readiness Solutions from WIN Learning

Self-paced Online Courseware to Prepare North Carolina Learners for ACT WorkKeys® and Soft Skills Development.



# **Instructional Management Division**

# Fall Mini Conference

Greetings from Instructional Management! The Division started the year with our 2014 Instructional Management Coordinators' Fall Mini Conference. This event, hosted by the Southeast User Group and IMC Division of NCACTE, is one of our largest outside of Summer Conference. Aptly entitled, "The Tides of Change", the conference was held at Wrightsville Beach, NC on September 22-23 with representation from 83 LEAs and a total of 138 attendees. Several members of our state staff were also in attendance and shared their expertise in the various sessions.

There were an array of very relevant topics which included CTE Honors, WorkKeys, Civil Rights, Gender Equity, Special Populations, Test Training, EVAAS, Career Development Plan+, PowerSchool, Pivot Tables, Local Course Option, Thinkgate, T&I and Automotive, Data Analysis, Credentialing, Concentrator Identification. State staff presenters and/or attendees included Shannon Baker, Marchelle Horner, Stephen Kelley, Craig Pendergraft, Jim Pressley, Carol Short, Daniel Smith, Rhonda Welfare, and Felicia Gray-Watson.

Other presenters were Louise Cape, Susie Horn, Sharon Lewis, Lisa Roberts, Elizabeth Standafer, Gary Towery, Debbie Whitford, Ruth Wilson, Misty Wolf. Regional Coordinators in attendance were John Kirkman, Southeast; Ann Callicutt, Southwest; and Marty Tobey, Northwest. Sessions were also

provided by Thinkgate representatives Ben Craft, David Rue, Tom Hogan, and Dusty Rhodes, (Account Manager). Souvenir mugs advertising the Division's logo were given to each participant.

A special thanks to Madeline Tucker, NCACTE Division President, Kimberly Brewington, Southeast Region Chair, Debra Grantham, and all the NCACTE Instructional Management team for making this conference one of the best ever!

Submitted by Beverly Spruill









### North Carolina Association for Career and Technical Education

# **Business Education Division**

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### Meet Your 2014-15 NC FBLA State Officers

# Leila Terzic









Alexandra Carter State Parliamentarian parliamentarian@ncfbla.ore



Dylan Blackburn
Vice President – Central Region
centralvp@ncfbla.org



Pooja Patel
Vice President – Eastern Region
easternvp@ncfbla.org

# Inside This Issue

Page 1-2 - Meet NC FBLA State Officers

Page 2 - NC FBLA RCE Schedules

Page 3 - NC FBLA Facts

Page 3 - BE-Division President's Message

Page 4 - Academic Competitions For Students

Page 4 - BFITE Moodle Learn NC PLC



NC FBLA 2014-2015 Theme
"Prepare For Your Purpose"



National FBLA 2014-2015 Theme
"Step Up To The Challenge"

# **Business Education Division**

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### NC FBLA State Officers Cont'd



Caleb Johnson
Vice President – Northwest Region
northwestvp@ncfbla.org



Chandler Crean
Vice President – Southeast Region
southeastvp@ncfbla.org



Ruchi Jalavancha
Vice President – Southwest Region
southwestvp@ncfbla.org



Sam Samarakoon Vice President – Triangle East Region



Andrew Hall
Vice President – Western Region
westernvp@ncfbla.org

This position is vacant
Vice President – Triad Region
<u>triadvp@ncfbla.org</u>



Mary Jane Thomas NC FBLA State Adviser NC Department of Public Instruction

6358 Mail Service Center Raleigh, NC 27699-6358 Phone: 919-807-3873 Fax: 919-807-3899

Email: marviane.thomas@dpi.nc.gov

### NC FBLA RCE (REGIONAL COMPETITIVE EVENTS) SCHEDULES

Date	Region	Location	
December 2, 2014	Western Region	Mountain Heritage High School, Burnsville	
December 5, 2014	Southeast Region	Fayetteville Technical College, Fayetteville, NC	
December 6, 2014	Central Region	Midway High School	
December 6, 2014	Northwest Region RFLC/RCEC	East Rowan High School	
December 13, 2014	Southwest Region	Marvin Ridge High School, Waxhaw	
December 13, 2014	Triad Region	C. W. Stanford Middle School, Hillsborough	
January 10, 2015	Eastern Region	Riverside High School, Williamston, NC	
January 10, 2015	Triangle East Region	Panther Creek High School, Cary	

# **Business Education Division**

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### NC FBLA FACTS

- NC FBLA is an integral part of North Carolina's Business Education Program, which serves over 280,000 students.
- It provides students with leadership opportunities as well as a means to compete with other students in regional, state, and national conferences.
- There are approximately 6,600 middle and high school student members in NC FBLA.
- Through participation in competitive events, students have opportunities for recognition.
- Members have access to scholarship programs and the Vocational Education Honor Society.
- NC FBLA helps prepare students pursuing job opportunities in business technologies career pathways
  including: accounting and finance, information systems, business management and applications, small
  business entrepreneurship, business administration, and office systems technology. The following businesses,
  industries, and associations are working with the NC FBLA to improve Business Education in our state:
  - National Business Education Association
  - NC Association of Public Accountants
  - NC Business Education Association
  - Association for Career and Technical Education, Business Education Division

All of the above facts are listed on the NC FBLA Web Site in the "About" Page.

\*\*\*\*\*\*\*\*

Note: Teachers who "Step Up To the Challenge" and become FBLA chapter Advisers, FBLA Board Members, leaders in the various teacher associations/organizations listed above may help themselves to improve their own evaluation based on the NC Teachers Evaluation Standard 1: Teacher Demonstrates Leadership.

(The above Note is based on MLAJ'S, NCACT BE-Division Newsletter Committee Chair's Personal Experience).

### Message from NC ACTE BE-Division President: Janet Blue



I am delighted to be serving as your Business Division President for NCACTE for the 2014-2015 school year. Just a little bit about myself, I am currently teaching Business at Douglas Byrd Middle School in Cumberland County. This is my 8<sup>th</sup> year with the Cumberland County School System. I am also the FBLA advisor.

I am asking all Business teachers to join your professional development. The cost is \$80.00 for National Membership, \$40.00 for State Membership and \$20.00 for Division

Membership. Total \$140.00. If you cannot pay for National, Please consider joining state and division membership for \$60.00. I have membership forms available. Please contact me at <a href="mailto:janetblue@ccs.k12.nc.us">janetblue@ccs.k12.nc.us</a> and I will forward an application to you. We need YOU!

This organization NCACTE supports your CTE job. Our jobs depend on our participation of working together. Thank you so much for this opportunity to serve you!

Janet Blue, President

# **Business Education Division**

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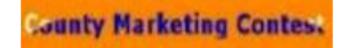
### ACADEMIC COMPETITIONS FOR STUDENTS

Hope your school year is going well. Just a reminder to take advantage of the academic competitions offered by the NCCEE.

Pamela Orbison, NCACTE BE-Division Treasurer













ATTENTION BFITE (Business, Finance and IT Education) TEACHERS!





Have you already JOINED the BFITE Moodle Learn NC PLC? If you haven't, you are missing out on lots of vital information about program, academic contests for students, forums shared by colleagues on curriculum activities, and much more. Visit the BFITE Moodle Learn NC Page today and join you Middle or High School PLC team.

"Those who bring sunshine to the lives of others cannot keep it from themselves."

~Sir James M Barrie, British Writer~



# Better job? Brighter future? Explore the world? College works.

- Explore careers
- Research NC colleges online
- Use free test prep
- · Apply to NC colleges online
- Find scholarships, grants, and loans
- Get college preparation tips from students and educators
- Utilize lesson plans and financial literacy materials

For more information, visit CFNC.org or call 866.866.CFNC (2362).



# **Good Moos from the Agriculture Division**

It's hard to believe that the fall semester is already winding down as we look to start anew in 2015. Many of us will begin with new classes while others will have an opportunity to prepare for midterms and a busy spring semester. Whichever way your school chooses to schedule classes agriculture teachers always have a large number of activities for which to plan as we wind down a time of fall harvest and plant the seeds of knowledge that we hope to nurture within our respective programs.

It is important as we look forward to 2015 that we recognize some of the accomplishments in the agriculture division in 2014. After an always eventful start to the school year agriculture teachers all over the state began preparing for numerous activities that signal the beginning of the harvest season. Students had an opportunity statewide to prepare exhibits and train livestock animals for show in the various county and state agricultural fairs that are truly a celebration of agriculture in North Carolina and the spirit of youth in continuing agricultural traditions.

Students in the various FFA chapters throughout the state also have had an opportunity to compete in career development events throughout the fall. The following schools placed first in their respective competitions: Jordan Matthews High School in Dairy Handlers Event, West Rowan in Veterinary Science, Cape Fear High School in Junior Land Judging, West Bladen in Senior Land Judging, Burns Middle School in Middle Grades Dairy Evaluation, Jordan Matthews in Junior Dairy Evaluation, and Sun Valley in Senior Dairy Evaluation.

FFA members from North Carolina also joined approximately 60,000 other members at the annual National FFA Convention in Louisville, Kentucky in late October. Sixty-three FFA members from our state earned the American FFA Degree, the highest degree that is bestowed upon FFA members. Teams from all over the state had an opportunity to compete as a state representative in national career development events. Students from the following FFA chapters placed in the top five teams in the nation with their respective events: Madison High School placed fourth in Agricultural Issues Forum, Chatham Central High School placed second in the Nursery/Landscape event and Southern Alamance was the first place team in the nation in the Floriculture Career Development Event. Finally, several teachers from North Carolina had the privilege of representing our state at the National Association for Agricultural Educators conference held in conjunction with the ACTE conference in Nashville, TN. David Overcash of South Rowan High School was recognized as the NAAE Region V Agriscience Teacher of the Year. Olivia Watson of Mountain Heritage High School and Wil Baxley of West Carteret High School participated in special Teachers Turn the Key sessions throughout the event as well.

As you can see, students and teachers have found success in the agriculture division throughout the fall semester of 2014, and we look forward to seeing what 2015 has in store.

Kaye Harris, Agriculture Division President

# NC-ALIVE

Issue # Winter 2014

NC-American Leadership Institute for Vocational Educator Newsletter



NC-ALIVE Webpage Active

Please check out NC-ALIVE webpage at http://www.ncalive.webs.com.

Information on Membership and Professional Development

NC-ALIVE is a professional organization dedicated to recruiting, training and providing professional development in order to have a pool of available qualified persons for leadership roles at the local, regional and state levels, primarily in Career and Technical Education.



### DID YOU KNOW?

"A great deal of attention has been given to the need for more minority teachers. This issue deserves serious consideration as the K-12 minority student population increases and the number of minority teachers does not." Excerpt from Techniques

# Current President – Sandra Murphy



NC-ALIVE Officers Attend NCACTE Board of Directors Meeting October 15-17, 2014

An invitation has been extended to past members of NC-ALIVE. REJOIN Today!





April 17, 2015-Spring Workshop NC-ALIVE – Professional Development Workshops -Wilmington NC

















Save the Date: February 22-24, 2015

# NC ACTE Legislative Policy Seminar

Raleigh North Carolina



Kelly Jarman (CTE Director - Lenoir County), Tarla Smith (CTE Director - Duplin County), Haley Brogden (Student), John Bell (House of Representatives)





Kelly Jarman (CTE Director - Lenoir County), Tarla Smith (CTE Director - Duplin County), Jimmy Dixon (House of Representatives), Haley Brogden (Student), Erlene Brogden (CTE Director - Wayne County) TO: NCACTE MEMBERS
FROM: Brantley Murphy, President

Chip Lucas, Legislative Committee Chair

Teresa Murphy, Professional Development Committee Chair

Tom Jones, Executive Director

**DATE:** December 17, 2015

RE: 2015 Raleigh Legislative Policy Seminar & Spring Board of Directors' Meeting

Our 2015 Raleigh Legislative Policy Seminar and Spring Board of Directors' Meeting is scheduled for February 22-February 24, at the DoubleTree by Hilton Raleigh-Brownstone-University. This year's Policy Seminar and Board of Directors' meeting have been combined. Thus, our schedule provides time for state level NCACTE committee and division meetings as well as our board meeting. In addition, our program will include curriculum planning and Summer Conference planning lead by state level CTE consultants, information on how to work with special needs students, a tour of the new James Hunt Library, remarks from prominent legislators and our legislative visits on Tuesday morning.

We are hoping that each LEA will be able to send at least one person to this Spring meeting. LEA's are encouraged to bring students to be a part of their visitation teams on Tuesday (Feb. 24<sup>th</sup>). It is assumed that students will be in attendance only on Tuesday—the day we will visit the legislators. Students will not need to register unless they will be eating breakfast and/or lunch with us on Tuesday (Feb. 24<sup>th</sup>). Please send a separate list of students eating with us with payment. Student breakfast cost = \$20 each and student lunch cost = \$30 each.

Please note that the registration fee does not include the cost of lodging. Each participant must make his/her own room reservations by contacting the DoubleTree by Hilton Raleigh Brownstone-University. Group rates for hotel rooms will be available until Sunday, Feb. 1, 2015. Make reservations directly with the hotel -- Local: (919) 828-0811 Toll Free: 1-800-331-7919

# **Tentative Agenda**

Sund	lav.	Feb.	22	2015

3:00 pm-3:30 pm 4:30 pm-6:00 pm 6:00 pm-7:00 pm

Opening General Session Committee Meetings Division Meetings

7:00 pm-9:00 pm NCACTE Executive Committee Meeting

### Monday, Feb. 23, 2015

8:00 am-9:00 am Breakfast

9:00 am-11:30 am Curriculum Staff Development (State CTE Staff)

11:35 am-12:15 pm Legislative Primer

12:15 pm-1:45 pm 1:45 pm-2:45 pm 2:50 pm-5:00 pm

Lunch/General Session/Speaker/Auction Working with Special Needs Students Collaborative Technology Tour

### **Tuesday, Feb. 24, 2015**

8:00 am-9:30 am Breakfast/General Session/Speaker/Auction

9:30 am-10:00 am Travel to Legislative Building

10:00 am-12:00 pm 12:30 pm-1:30 pm 1:30 pm-4:00 pm Legislative Visits Lunch/General Session Board of Directors' Meeting

# **REGISTRATION**

# NCACTE 2015 RALEIGH LEGISLATIVE POLICY SEMINAR & BOARD OF DIRECTORS' MEETING

# DOUBLETREE BY HILTON RALEIGH BROWNSTONE-UNIVERSITY RALEIGH, NORTH CAROLINA

February 22-24, 2015

NAME:
NCACTE DIVISION:
SCHOOL/ORGANIZATION:
*E-MAIL ADDRESS:
HOME ADDRESS:
SCHOOL PH: HOME PH:
********************
Registration includes the following: Plated breakfast and lunch for Monday, morning & afternoon breaks for Monday, plated breakfast and lunch for Tuesday, transportation costs to and from Legislative Building, rental of meeting space, and printing of hand-outs.
Registration fee is \$185.00 per person.
Participants will be responsible for making their own lodging arrangements directly with the DoubleTree by Hilton Raleigh-Brownstone-University. Make your reservations by going to the web link listed here or by calling (919) 828-0811 or 1-800-331-7919. <a href="http://doubletree.hilton.com/en/dt/groups/personalized/R/RDUDNDT-ACT-20150222/index.jhtml?WT.mc_id=POCRoom rates">http://doubletree.hilton.com/en/dt/groups/personalized/R/RDUDNDT-ACT-20150222/index.jhtml?WT.mc_id=POCRoom rates</a> begin at \$96.00 plus tax.
*************
Registration fee is \$185.00 per person.
Make check payable to NCACTE and mail to:
NCACTE, PO BOX 877, TAYLORSVILLE, NC 28681

\*\* Deadline: Friday, February 6, 2015 \*\*

# NEWS RELEASE from <Name of School/ District/Entity>

FOR IMMEDIATE RELEASE Date of Release

CONTACT: Media Contact Name phone number, email address

[School/Program Name] Celebrates Career and Technical Education Month
[Include some attention grabbing line here such as your main event, how many students will participate, etc.]

[CITY, STATE] – Students and faculty at **[your school]** will join others across the nation during the month of February to celebrate national Career and Technical Education (CTE) Month<sup>TM</sup>. This year's theme is **Recognizing Classroom Innovators!** CTE Month provides CTE programs across the country an opportunity to demonstrate how CTE educates students to be college- and career-ready and prepares them for high-wage, high-demand career fields. Among the special activities scheduled are **[name/time/date/place of events open to the public]**.

"The activities planned over the next month will illustrate the rigor and relevance CTE courses offer our students," said **[name]**, director of the school. "By partnering with the business community, CTE programs are investing in students' lives with the latest technology and skills that will prepare them to become successful employees as well as future leaders."

CTE encompasses 94 percent of high school students and 13 million postsecondary students in the United States and includes high schools, career centers, community and technical colleges, four-year universities and more. CTE is a major part of the solution to myriad national economic and workforce problems, such as high school dropout rates, a weakened economy, global competitiveness and massive layoffs. According to the U.S. Bureau of Labor Statistics, nearly one-third of the fastest growing occupations will require an associate's degree or a postsecondary vocational certificate. At a time when job opportunity is so critical, CTE programs in every community are ensuring students are adequately equipped with the skills to successfully enter the workforce.

For more information about [name of school], call [phone].

[BOILERPLATE] An example of a boilerplate is below (1 short paragraph detailing your organization, program, or school district. This is the basic, "who, what, why" information. You should remove ACTE's boilerplate and replace it with your own.):

About ACTE

The <u>Association for Career and Technical Education (ACTE)</u> is the nation's largest not-for-profit association committed to the advancement of education that prepares youth and adults for successful careers. ACTE represents the community of CTE professionals, including educators, administrators, researchers, guidance counselors and others at all levels of education. ACTE is committed to excellence in providing advocacy, public awareness and access to resources, professional development and leadership opportunities.

###

# **Upcoming Events**

February 2015
Career & Technical Education Month

Feb 22 - 24, 2015
NCACTE Spring Board of Directors' Meeting
& Raleigh Legislative Policy Seminar
Raleigh NC

March 2-4, 2015
ACTE National Policy Seminar
Arlingon, Virginia

May 1, 2015
Nominations for ACTE/NCACTE Awards
due

July 12-15, 2015 CTE Summer Conference Greensboro, NC Would you like to learn more about ACTE and develop your leadership skills? Would you like to participate in the ACTE National Leadership Fellowship Program? Applications for the 2015 class are due Nov. I.

https://www.acteonline.org/fellowship/





# Could this be you? ACTE AWARDS



## Teacher of the Year

Full-time classroom or laboratory CTE teachers at the middle or secondary school level



### Postsecondary Teacher of the Year

Full-time classroom or laboratory CTE teachers or educators at the postsecondary level



# Administrator of the Year

Full-time
administrators,
program
specialists,
coordinators,
and other CTE
personnel or
staff



### New Teacher of the Year

Full-time classroom or laboratory CTE teachers (at the middle/ secondary or

secondary or postsecondary level) with 3–5 years' experience

# Carl Perkins Outstanding Service Award

Individual ACTE members who have contributed to CTE's positive impact on communities and the lives of individuals



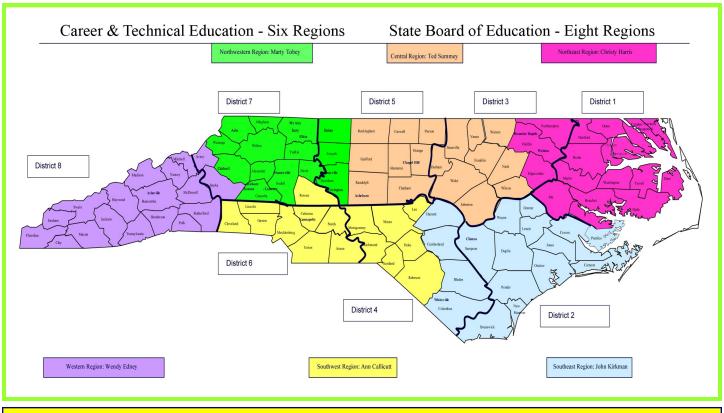
### Career Guidance Award

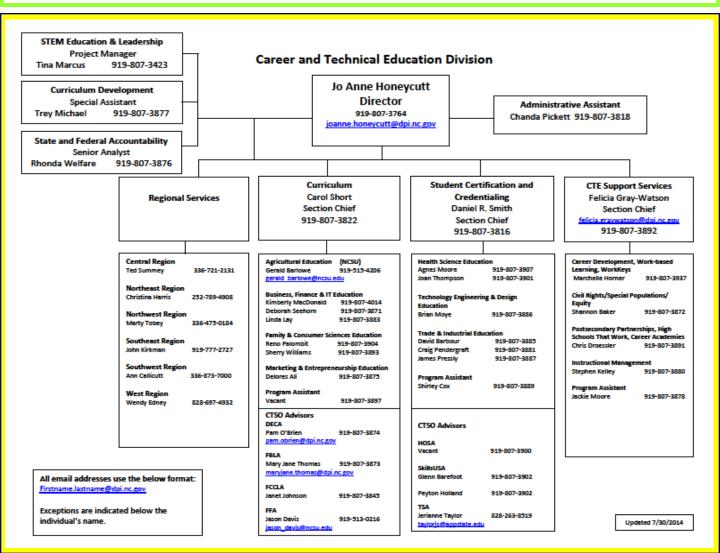
Full-time school counselors and guidance professionals



### Lifetime Achievement Award

Individual ACTE members whose dedicated contributions have been identified with the work and purposes of the association over an extended period of time





# JOIN ACTE / NCACTE ONLINE

Now it's even easier to join!
No more paper forms!

Follow this link to the membership site: http://ncacteonline.org/membership.html

Cash, Check, VISA, Master Card, and American Express accepted.



Check out the new look of the ACTE website! Don't forget the great resources offered by ACTE.



# NCACTE BOARD OF DIRECTORS 2014-2015

Evecutiv	ve Committee:				
1.	PresidentBrantley Murphy				
2.	President-Elect				
3.	Immediate Past PresidentRuth Huff				
4.	Recording SecretaryShakema Wilson				
5.	Finance Officer				
6.	Parliamentarian Bill Ellis				
7.	Historian Bena Weires				
8.	Vice-President. (Elected by BOD)Elizabeth Alexander				
9.	Vice-President (Elected by BOD)				
9. 10	Vice-President (President's Division)Rusty Wagoner				
10.	Executive Director				
11.	Executive Director				
Vice Pre	esidents: (representing divisions)				
*	Administration				
*	Agricultural Education Kaye Harris				
12.	Business EducationJanet Blue				
13	Family and Consumer SciencesPatricia Robinson				
14	Guidance Dan Shuping				
15.	Health Science EducationKatherine Pardue				
16.	Instructional Management				
17.	Marketing EducationRhonda Farmer				
18	NC-ALIVESandra Murphy				
10.	New and Related Servicesvacant				
	Special Needsvacant				
19.	Technology EducationEmily Quadrio				
*	Trade and Industrial Education Elizabeth Alexander				
	Trade and maderal Education				
ADVISORY COUNCIL					
Director of Career & Technical Ed. NC DPIJo Anne Honeycutt					
======================================					
Director of Career & Technical Ed. NC Community					
	College SystemRobert Witchger				
	<i>5</i> ,				

Vice Presidents-Elect: (representing divisions)				
20.	Administration			
21.	Agricultural Education	Kaye Harris		
22.	Business Education	Kamina Fitzgerald		
23.	Family and Consumer Sciences	Karrell Darden		
24.	Guidance			
25.	Health Science Education	Allyson Cline-Bell		
26.	Instructional Management			
27.	Marketing Education			
28.	NC-ALIVE	Barry Oxendine		
	New and Related Services	vacant		
	Special Needs.			
29.	Technology Education	Erik Schettig		
30.	Trade and Industrial Education			
	g Committee Chairmen:			
31.	Awards Chair	Derrick Fogg		
*	Bylaws Chair	Bill Ellis		
32.	Legislation Chair	Chip Lucas		
*	Membership Chair (Immed. Past Presiden	t)Ruth Huff		
33.	Newsletter Chairman (and Editor)	Paul Heidepriem		
34.	Nominations Chair	Liz Vaden		
35.	Past PresidentsGr	raham Yarborough		
36.	Professional Development Chair	Teresa Murphy		
37.	Public Information Chair	Tony Bello		
38.	Resolutions Chair			
*	Strategic Plan Chair (President-Elect)	Christy Cheek		
39.	Tellers Chair			
40.	Ways and Means Chair			
ACTE Region 2 Policy Committee State RepresentativePamela Orbison				

Note: \* denotes member already included in Board of Directors count.