



Tracy Christie
MCEA 2012 President

Marketing & Cooperative Education Association

MCEA

Updated May 24, 2012

MCEA Pre-Conference Session

Monday, July 23, 2011

10:30 a.m. - 5:00 p.m.

New Business and Marketing Teacher Seminar

University Plaza - Colorado A Room

Presenters: DESE Business, Marketing and Information
Technology Staff and Selected Teachers

Target Audience: Business and Marketing Teachers (0-3 years'
experience)

Brief Summary of Session: Experienced business and
marketing teachers will share tips and techniques they have
found successful. Learn what DESE does for you and discover
what you need to know in order to be informed. Each attendee
will receive a copy of the Business Education Resource Book
and Marketing Education Resources.

Attendance: Restricted to business and marketing teachers.
The registration is found on the BMIT website,
<http://dese.mo.gov/divcareer/BMIT.htm>.

Pre-Registration Required.

Fee Charged: None. Lunch is provided.

Division Contact: Lori Niekamp
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Monday, July 23, 2011 (Cont.)

6:00 p.m. - 8:00 p.m.

MCEA Board Meeting

Mille's Café - 313 S. Jefferson - (417) 831-1996