Pre-Conference Sessions

New Business and Marketing Teacher Seminar

Monday, July 20, 2009; 1:00 p.m. - 5:00 p.m.
University Plaza - Colorado B

Presenter: DESE Business, Marketing and Information Technology, and Selected Teachers

Target Audience: Business and Marketing Educ. Teachers (0-3 years’ experience)

Brief Summary of Session: Topics will include curriculum, instructional resources, classroom management, advisory committees, supervised business experience and cooperative education programs, professional development opportunities, FBLA, DECA and others. Experienced teachers will share tips and techniques they have found successful. Each attendee will receive a copy of their respective resource information.

Attendance: Restricted to MBEA and MCEA members.

Pre-Registration Required: Registration form will be on the Website at http://dese.mo.gov/divcareered/business_ed_index.htm and http://dese.mo.gov/divcareered/marketing_ed_index.htm

Fee Charged: None

Looking Long Term: Investment Strategies in Difficult Times

Monday, July 20, 2009, 11:30 a.m. - 4:30 p.m.; Lunch Provided
University Plaza - Kansas B

Presenter: Scott Oberkrom, Director Community Investment, American Century Investments and Michael English, President, Missouri Council on Economic Education

Target Audience: MBEA and MCEA Members

Brief Summary of Session: Many would-be investors would benefit from a sound understanding of personal finance. American Century Investments provides curriculum and on-going support to help educators influence the behaviors of children and young adults to establish a path toward financial independence. You can learn more about Yes You Can, a financial education program from American Century Investments, and other classroom resources to help your students succeed in personal finance and in life.

Attendance: Restricted to MBEA and MCEA Members

Pre-Registration Required: Registration form will be on the Website at http://dese.mo.gov/divcareered/business_ed_index.htm and http://dese.mo.gov/divcareered/marketing_ed_index.htm

Fee Charged: None, Lunch Provided

Entrepreneurship Teaching Institute

Saturday, Sunday, and Monday, July 18, 19, 20, 2009; 9:00 a.m. - 4:00 p.m.; Lunch Provided
University Plaza - Arkansas

Presenter: Missouri REAL Entrepreneurship Instructors

Target Audience: MBEA and MCEA Members

Brief Summary of Session: Institute participants will be fully trained to use the activities in the Missouri REAL Entrepreneurship curriculum. The curriculum which participants will receive contains more than 170 group and individual activities, business planning journals, integrated technology components, a teaching guide, and an implementation guide.

Attendance: Restricted to MBEA and MCEA Members

Pre-Registration Required: Registration form will be on the Website at http://dese.mo.gov/divcareered/business_ed_index.htm and http://dese.mo.gov/divcareered/marketing_ed_index.htm

Fee Charged: Scholarships are sponsored for first 15 attendees, $495 for additional attendees, Lunch Provided

Division Contact for Pre-Conference Sessions
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