



## Missouri Business Education Association

# MBEA



Terri Lisa Redden  
MBEA President

### Pre-Conference Sessions

#### *New Business and Marketing Teacher Seminar*

**Monday, July 20, 2009;** 1:00 p.m. - 5:00 p.m.  
*University Plaza - Colorado B*

**Presenter:** DESE Business, Marketing and Information Technology,  
and Selected Teachers

**Target Audience:** Business and Marketing Educ. Teachers (0-3  
years' experience)

**Brief Summary of Session:** Topics will include curriculum, instructional resources, classroom management, advisory committees, supervised business experience and cooperative education programs, professional development opportunities, FBLA, DECA and others. Experienced teachers will share tips and techniques they have found successful. Each attendee will receive a copy of their respective resource information.

**Attendance:** Restricted to MBEA and MCEA members.

**Pre-Registration Required:** Registration form will be on the Website at [http://dese.mo.gov/divcareered/business\\_ed\\_index.htm](http://dese.mo.gov/divcareered/business_ed_index.htm) and [http://dese.mo.gov/divcareered/marketing\\_ed\\_index.htm](http://dese.mo.gov/divcareered/marketing_ed_index.htm)

**Fee Charged:** None

#### *Looking Long Term: Investment Strategies in Difficult Times*

**Monday, July 20, 2009,** 11:30 a.m. - 4:30 p.m.; Lunch Provided  
*University Plaza - Kansas B*

**Presenter:** Scott Oberkrom, Director Community Investment, American Century Investments and Michael English, President, Missouri Council on Economic Education

**Target Audience:** MBEA and MCEA Members

**Brief Summary of Session:** Many would-be investors would benefit from a sound understanding of personal finance. American Century Investments provides curriculum and on-going support to help educators influence the behaviors of children and young adults to establish a path toward financial independence. You can learn more about Yes You Can, a financial education program from American Century Investments, and other classroom resources to help your students succeed in personal finance and in life.

**Attendance:** Restricted to MBEA and MCEA Members

**Pre-Registration Required:** Registration form will be on the Website at [http://dese.mo.gov/divcareered/business\\_ed\\_index.htm](http://dese.mo.gov/divcareered/business_ed_index.htm) and [http://dese.mo.gov/divcareered/marketing\\_ed\\_index.htm](http://dese.mo.gov/divcareered/marketing_ed_index.htm)

**Fee Charged:** None, Lunch Provided

#### *Entrepreneurship Teaching Institute*

**Saturday, Sunday, and Monday, July 18, 19, 20, 2009;**  
9:00 a.m. - 4:00 p.m.; Lunch Provided  
*University Plaza - Arkansas*

**Presenter:** Missouri REAL Entrepreneurship Instructors

**Target Audience:** MBEA and MCEA Members

**Brief Summary of Session:** Institute participants will be fully trained to use the activities in the Missouri REAL Entrepreneurship curriculum. The curriculum which participants will receive contains more than 170 group and individual activities, business planning journals, integrated technology components, a teaching guide, and an implementation guide.

**Attendance:** Restricted to MBEA and MCEA Members

**Pre-Registration Required:** Registration form will be on the Website at [http://dese.mo.gov/divcareered/business\\_ed\\_index.htm](http://dese.mo.gov/divcareered/business_ed_index.htm) and [http://dese.mo.gov/divcareered/marketing\\_ed\\_index.htm](http://dese.mo.gov/divcareered/marketing_ed_index.htm)

**Fee Charged:** Scholarships are sponsored for first 15 attendees, \$495 for additional attendees, Lunch Provided

#### Division Contact for Pre-Conference Sessions

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