

What is a Micro-documentary or Microdoc?

Like a longer format documentary, a Micro-documentary is storytelling about a non-fiction subject. The length of a Micro-documentary might be anywhere from 2-5 minutes. A Micro-documentary might also be referred to as a short film or Microdoc.

Microdocs are a fantastic way to get a message or story across in a limited amount of time, and are commonly used to share the story/mission of a nonprofit organization or business.

Video Format

Microdocs feature documentary style interviews with students, educators and industry leaders. Interviews are interlaced with relevant b-roll, stock footage, music, and graphics. Each video is approximately 5-minutes in length and focuses on one topic.

Each topic in a Microdoc addresses the following:

- Showcases a student involved with, or formerly a part of, a CTE program of study and includes their teacher, counselor or employer
- Focuses on a new and emerging career field not typically associated with traditional secondary school education. This requirement does not in any way preclude any specific division or career cluster from consideration.
- Incorporates a discussion of the skills gap. While videos do not address a specific policy issue or necessitate mention of the skills gap by name, they suggest a gap between the education requirements of each future career and the lack of readiness of a pool of workers with the skills required in that sector.