Report to the Board  
Region III  

REGION III  

Submitted By: David Bunting  
Date Submitted: October 15, 2012  

1. Region & Personal Accomplishments since the last report:  

Builds Networks  
- **Objective 1** – Working with Commercial Contractors, Skilled Trades, Kirkwood Community College and area high schools to develop a new Architecture & Construction Academy for high school students with a four-course concurrent enrollment construction sequence that includes a new course in Commercial Construction.  
- **Objective 3** – Working with Hawkeye Community College, Southeastern Community College, Kirkwood Community College, and the Western Dubuque School District regarding the development of Regional Centers in their districts for the sharing of Career & Technical Education programs that align high school CTE programs with postsecondary CTE programs and with workforce needs.  

Integrates Disciplines  
- **Objective 1** – Iowa has entered into a Joint Membership Agreement with ACTE to promote membership. The Iowa ACTE membership data base has been shared with ACTE for this initiative. Illinois is also considering this joint initiative agreement.  
- **Objective 1** – Jan Bray and Mark Perna were keynote speakers at the Iowa ACTE unified conference with over 300 attendees promoting CTE image and CTE membership value. Iowa Community College instructional vice presidents held their joint meeting at this conference and heard these important messages.  
- **Objective 1** – ACTE membership is promoted in each Region III Newsletter, a quarterly publication sent to all ACTE members in Region III.  
- **Objective 1** – The Iowa School Counselors Association has joined Iowa ACTE.  
- **Objective 1** – Wisconsin has launched its annual membership drive through October.  

Resource for Data  
- **Objective 1** – Developed a new 30-module commercial construction course in partnership with over 30 building professionals. Area high school teachers have been trained by these professionals to implement the course. Building professionals are also committed to provide instructional support to teach up to 40% of the course.  
- **Objective 1** – Conducted a session at the Iowa ACTE Conference regarding the enhancement of CTE image through quality CTE programs.
Voice of CTE

- **Objective 1** – The Regional III Policy Committee approved $500 mini-grants to each state to promote and strengthen the image of CTE in their state.
- **Objective 1** – Conducted a workshop with area high school counselors on College & Career Readiness. Co-presenters included; ACT, the Workplace Learning Connection, Kirkwood Workforce Development, and industry representatives.
- **Objective 1** – Promoted the “College & Career Ready in the 21st Century” publication from the National Research Center on Career & Technical Education to legislators and colleagues.
- **Objective 1** – Ongoing meeting and communication with Iowa State Senator Renee Schulte regarding the important role of CTE in; High School Reform, College & Career Readiness, quality CTE programs and the changing image of CTE.
- **Objective 1** – Ongoing meeting and communication with community college legislative lobbyist regarding CTE in high school reform and funding.

2. **Additional VP activities to support Division/Region and Board goals:**
   a. Region III Policy Committee approved financial support to ACTE State Leadership participants and the Region III Fellow to attend Vision 2012
   b. Weekly communications to Region III CTE state leaders to share Jan’s Weekly Report and provide weekly Region III Updates.
   c. Collaboration with Regional Vice Presidents to create great consistency and alignment of the Regional ACTE Awards process.
   d. Served as ACTE Board liaison to the ACTE State Leadership Development Program.
   e. Illinois is busy planning the Region III Conference, which will be held on June 20-21, 2013 in Peoria, IL.
   f. Illinois has been in a state of transition since July 2010 when the IACTE Office closed. Illinois ACTE recently hired a consultant, Cindy Stover, to perform Administrative and Management Duties. Cindy also serves on the Region III Policy Committee.
   g. The Illinois ACTE conference is scheduled for February 21st & 22nd in Normal, Illinois

3. **Potential candidates contacted for future Board of Directors Elections:**

4. **Division/region Concerns for CTE/ACTE Board Report:**

<table>
<thead>
<tr>
<th>What are your concerns for CTE?</th>
<th>What are the implications for ACTE?</th>
<th>What should the Board do to address this issue?</th>
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<tbody>
<tr>
<td><strong>Inclusion of CTE in High School Reform discussions</strong></td>
<td>Less support by states and local districts</td>
<td>Continue to advocate the important role of quality CTE programs</td>
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<td><strong>Lack of advocacy and showcasing quality programs at the local level</strong></td>
<td>CTE programs are not valued for their quality and important role in preparing the future workforce</td>
<td>Develop a plan that supports local districts with image building</td>
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<td>Membership</td>
<td>On-going financial sustainability of program goals &amp; priorities</td>
<td>Continue strong membership promotion around member value</td>
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5. Items To Be Placed on Board Agenda for Discussion

   a. Update Board on Regional Awards review to achieve greater consistency and alignment.
   b. Up-date Board regarding the review of ACTE Awards, including efforts to promote the new Career Development Award.