

# NMACTE Mission, Vision and Strategic Goals

(April 2011 Revision)

## Mission

To unite the profession of career and technology education and serve the needs of its members.

## Vision

The New Mexico Association of Career and Technology Education is recognized as a dynamic educational leadership organization that anticipates and fulfills the needs of its members and all New Mexicans in developing a competitive workforce.

## Organizational goals

- Membership Service and Leadership
- Advocacy

### I. Member Service and Leadership

- a. Provide leadership in career and technology education and encourage increased participation by diverse members.
  - i. Promote NMACTE and divisional Leadership Workshops
  - ii. Provide an annual conference that integrates leadership, best practices and representation from all divisions for members
  - iii. Continue diversity in leadership in each division and NMACTE
  - iv. Distribute information about recognition/awards programs
  - v. Promote diversity awareness in membership
  - vi. Encourage members to promote CTE and share information with peers
  - vii. Communicate information on outstanding CTE Educators, critical issues and best practices with membership
  - viii. Encourage NMACTE member attendance at national ACTE conferences, Policy Forum and Region IV conference
- b. Maximize organizational effectiveness and serve the membership by responding to its needs.
  - i. Review organizational efficacy, budgets and strategic plan annually; then communicate this plan with the membership.
  - ii. Assess, plan and implement activities that respond to the needs of the membership
  - iii. Develop activities, sponsorships and other sources of non-dues revenue

### II. Advocacy

- a. Be an effective force in the legislative process
  - i. Use member network to advocate for CTE to the legislature
  - ii. Collaborate with the New Mexico Public Education Department, New Mexico Legislative Study Committee, New Mexico Career Technical Education Project, New Mexico Career Technical Student Organizations, and other key stakeholders
  - iii. Promote "CTE at the Roundhouse" Day
  - iv. Facilitate the maintenance of communication with legislators on CTE issues
- b. Promote CTE as an integral component of education and economic development
  - i. Promote summer conference initiatives.
  - ii. Publish a quarterly communication method for distributing legislative and association activities.
  - iii. Inform administration and guidance counselors about CTE programs
  - iv. Support Career and Technology Student Organizations
  - v. Promote recruitment of Career Tech education majors
  - vi. Promote partnerships with business and industry