NM Acte Mission, Vision and Strategic Goals
(April 2011 Revision)

Mission
To unite the profession of career and technology education and serve the needs of its members.

Vision
The New Mexico Association of Career and Technology Education is recognized as a dynamic educational leadership organization that anticipates and fulfills the needs of its members and all New Mexicans in developing a competitive workforce.

Organizational goals
• Membership Service and Leadership
• Advocacy

I. Member Service and Leadership
   a. Provide leadership in career and technology education and encourage increased participation by diverse members.
      i. Promote NMACTE and divisional Leadership Workshops
      ii. Provide an annual conference that integrates leadership, best practices and representation from all divisions for members
      iii. Continue diversity in leadership in each division and NMACTE
      iv. Distribute information about recognition/awards programs
      v. Promote diversity awareness in membership
      vi. Encourage members to promote CTE and share information with peers
      vii. Communicate information on outstanding CTE Educators, critical issues and best practices with membership
      viii. Encourage NMACTE member attendance at national ACTE conferences, Policy Forum and Region IV conference
   b. Maximize organizational effectiveness and serve the membership by responding to its needs.
      i. Review organizational efficacy, budgets and strategic plan annually; then communicate this plan with the membership.
      ii. Assess, plan and implement activities that respond to the needs of the membership
      iii. Develop activities, sponsorships and other sources of non-dues revenue

II. Advocacy
   a. Be an effective force in the legislative process
      i. Use member network to advocate for CTE to the legislature
      ii. Collaborate with the New Mexico Public Education Department, New Mexico Legislative Study Committee, New Mexico Career Technical Education Project, New Mexico Career Technical Student Organizations, and other key stakeholders
      iii. Promote “CTE at the Roundhouse” Day
      iv. Facilitate the maintenance of communication with legislators on CTE issues
   b. Promote CTE as an integral component of education and economic development
      i. Promote summer conference initiatives.
      ii. Publish a quarterly communication method for distributing legislative and association activities.
      iii. Inform administration and guidance counselors about CTE programs
      iv. Support Career and Technology Student Organizations
      v. Promote recruitment of Career Tech education majors
      vi. Promote partnerships with business and industry