



**Charles Holt**  
2006-2007 MSCA President

# Missouri School Counselor Association (MSCA)

## Missouri ACTE/MSNA Summer Conference Program Springfield, MO - July 23-26, 2007

**MACS, MSCA & MSNA Meetings & Sessions**  
*will be held at the Oasis Hotel and Convention Center, 2550 N. Glenstone*  
*The Sonoran room will be used as a headquarters.*

### Sunday, July 22

**1:00 p.m. - 5:00 p.m.**

**MSNA Executive Board Meeting and Stuff  
Conference Packets**

*Oasis Hotel and Convention Center - Mojave;  
2550 N. Glenstone, Springfield, MO; 417-522-7722*

### Monday, July 23

**7:30 a.m. - 9:00 a.m.**

**MSNA/DESE Division of Special Education Pre-  
Conference Session Continental Breakfast**

*Oasis Hotel and Convention Center*

**9:30 a.m.**

**Missouri ACTE Board of Directors Meeting**

*University Plaza - Oklahoma Room*

### Monday, July 23 (Continued)

**9:00 a.m. - 4:00 p.m.**

**MSNA/DESE Pre-Conference Sessions**

Pre-registration required before July 10, 2007.

Contact Shawn Brice, DESE, Jefferson City, MO at  
573-522-1775

**9:00 a.m. - 12:00 p.m.**

**MSNA/DESE Division of Special Education  
Pre-Conference Session #1 - Transition to Post-  
Secondary Education**

*Oasis Hotel and Convention Center - Sahara*

Presenter: Julie Edwards, Director of Disability Services,  
OTC, Springfield, MO

**12:00 p.m. - 1:00 p.m.**

**Lunch Break**

## Monday, July 23 (Continued)

**1:00 p.m. - 4:00 p.m.**

### **MSNA/DESE Division of Special Education Pre-Conference Session #2 - IDEA Updates and Special Education Case Laws**

*Oasis Hotel and Convention Center - Sahara*

Presenter: Dr. Kim Ratcliffe; Director, Office of Special Education; Missouri School Board Association; Columbia, MO

**1:00 p.m. - 5:00 p.m.**

### **MSCA Pre-Conference Session Mentoring Group**

*Oasis Hotel - Kalahari*

Presenter/Facilitator: Kyle Heislen, Guidance and Placement, DESE

**3:00 p.m. - 7:00 p.m.**

### **Missouri ACTE Conference Registration Open**

*Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.*

**3:00 p.m. - 7:00 p.m.**

### **Missouri ACTE Exhibits Open**

*Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.*

## Tuesday, July 24

**7:00 a.m. - 8:00 a.m.**

### **Breakfast**

*Oasis Hotel and Convention Center - Convention Center*

**8:00 a.m.**

### **All Missouri ACTE Committee Meetings**

*University Plaza Convention Center - Arizona Room*

**8:00 a.m. - 3:00 p.m.**

### **Missouri ACTE Exhibits Open**

*Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.*

**8:00 a.m. - 5:00 p.m.**

### **Missouri ACTE Conference Registration Open**

*Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.*

**9:15 a.m. - 10:15 a.m.**

### **Missouri ACTE New Professional Reception**

*University Plaza Convention Center - Arizona/Georgia Rooms*

## Tuesday, July 24 (Continued)

**10:30 a.m.**

### **Missouri ACTE Opening General Session - Part 1**

*Springfield EXPO Center - Hall C - 635 E. St. Louis St.*

Speaker: Dr. Harry K. Wong

### **Box Luncheon**

After the Opening Session - Part I, a complimentary box lunch is available for attendees - *Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.*

**1:30 p.m. - 3:00 p.m.**

### **Missouri ACTE Opening General Session - Part 2**

*Springfield EXPO Center - Hall C - 635 E. St. Louis St.*

Speaker: Dr. Harry K. Wong

**4:00 p.m. - 5:00 p.m.**

### **MSNA Business Meeting**

*Oasis Hotel and Convention Center - Kalahari*

### **MACS Business Meeting**

*Oasis Hotel and Convention Center - Sahara A*

**"Networking with DESE"** ... an informal gathering of MSCA and DESE to discuss current issues and topics related to the Missouri Comprehensive Guidance Program

*Oasis Hotel and Convention Center - Mojave*

**5:30 p.m. - 8:30 p.m.**

### **MSNA/MSCA/MACS Bar-B-Q**

*Oasis Hotel and Convention Center, 2550 N. Glenstone*

Facilitators: Shawn Brice, Director, Career Education Special Needs, DESE and Kyle Heislen, Guidance and Placement, DESE

Sponsored by: Lincoln College of Technology

## Wednesday, July 25

*MACS, MSCA, & MSNA Meetings & Sessions will be held at the Oasis Hotel and Convention Center, 2550 N. Glenstone Ave.*

*The Sonoran room will be used as a headquarters for the MACS, MSCA, & MSNA Conference*

**7:00 a.m. - 8:00 a.m.**

**Breakfast**

*Oasis Hotel and Convention Center - Convention Center*

**8:00 a.m. - 10:00 a.m.**

**MSNA/MSCA/MACS Joint Session Rigor & Relevance - Southwest Region RPDC, Springfield, MO - "Cognitive Coaching Approach"**

*Oasis Hotel and Convention Center - Convention Center*

Keynote Speaker: Southwest Region RPDC Staff

Facilitator: Shawn Brice, Director, Career Education Special Needs, DESE

**10:00 a.m. - 10:30 a.m.**

**Break (Sullivan Culinary Arts Display)**

*Oasis Hotel and Convention Center - Convention Center*

## **BREAK-OUT SESSIONS**

**10:30 a.m. - 11:15 a.m. (45 minutes)**

**Missouri's New Mentoring Program**

*Oasis Hotel - Kalahari*

Suggested Audience: All Levels (General) MSCA

Presenter: Dr. Marci Dowdy, Secondary Counselor, Glendale High School, Springfield, MO; Dr. Jan Ward, Counselor Educator, SEMO; Kyle Heislen, Guidance and Placement, DESE, Jefferson City, MO.

Facilitator: Suzie Williams, Elementary/Middle School Counselor, Blue Eye R-V School District, Blue Eye, MO.

Presenters will outline the Missouri Career Education Mentoring Program for new school counselors and the panel will demonstrate how the program offers growth and learning to both the protégé and the mentor in a collaborative relationship. Presenters will offer support materials and ideas for the mentoring process.

## **BREAK-OUT SESSIONS (Continued)**

**10:30 a.m. - 11:15 a.m. (45 minutes) (Continued)**

**Importance of Pre-and Post-Testing Students**

*Oasis Hotel - Mojave*

Suggested Audience: Secondary & Post Secondary (General) MSNA

Presenter: Mike Pantleo, Director, Career & Technology Center at Fort Osage, Independence, MO; Brandon Russell, Director, Lex La-Ray Technical Center, Lexington, MO.

Facilitator: Mark Sponaugle, VRE, Carthage Technical Center, Carthage, MO

The presenters will explain how to use pre-testing and post-testing of students to improve academic and technical competency. Other topics covered will be the importance of academic and technical assessments, what assessments are used and how the assessment results are used to insure students' success.

**"PHARMING"**

*Oasis Hotel - Sahara A*

Suggested Audience: Middle/High School; MSNA

Presenter: Genan Hanning; Prevention Specialist; Pathways; Clinton, MO

Facilitator: Jim Patterson; Career and Technology Center at Ft. Osage; Independence, MO

Looking at a new disturbing teen trend cropping up throughout the U.S. The abuse of prescription and over-the-counter (OTC) drugs for an intentional high, similar to the high from using illegal street drugs.

**Core Data and DESE Update**

*Oasis Hotel - Sahara B*

Suggested Audience: High School & Adult MACS

Presenter: Don Walker; Director Administration and Accountability Services; DESE, Jefferson City, MO

Facilitator: Kathy Riney; Hannibal Career & Technical Center; Hannibal, MO

The purpose of this workshop is to inform participants of the latest developments at the state level. Attendees will hear from the staff of Administration and Accountability Services regarding progress towards state goals, a Perkins update, and other state-wide issues that may be of interest to school counselors and placement personnel. There will be an opportunity for questions and discussion.

## BREAK-OUT SESSIONS (Continued)

**10:30 a.m. - 11:15 a.m. (45 minutes) (Continued)**

### **“It Doesn’t Happen At Our School...Or Does It? Dispelling Myths About Underage Gambling and Other Addictions”**

*Oasis Hotel - Convention Center Board Room*

Suggested Audience: Middle/High Schools MSCA

Presenter: Shelly Perez, Responsible Gaming Program Coordinator, Missouri Lottery

Facilitator: Cindy Collins; Secondary Counselor; Nixa High School; Nixa, MO

This interactive workshop will provide participants with an overview of underage gambling facts, along with the opportunity to learn hands-on addiction prevention activities that can be used with middle and high school aged students. The information gained through the workshop will not only address addiction prevention, but put an emphasis on underage gambling prevention.

**11:30 a.m. - 12:30 p.m.**

### **MACS, MSCA & MSNA Annual Luncheon**

*Oasis Hotel and Convention Center - Convention Center*

Facilitator: Joyce Medlock; MSNA President; VRE; Rolla Technical Institute; Rolla, MO

Sponsored by: Ranken Tech

### **MSNA Awards Ceremony**

*Oasis Hotel and Convention Center - Convention Center*

Facilitators: Joyce Medlock; MSNA President; VRE; Rolla Technical Center; Rolla, MO. and Mark Sponaugle; MSNA Awards Chair; VRE; Carthage Technical Center; Carthage, MO.

Immediately after the meal, MSNA will conduct their annual awards program, including door prizes.

## BREAK-OUT SESSIONS

**12:30 p.m. - 1:15 p.m. (45 minutes)**

### **Career Planning For Students**

*Oasis Hotel - Kalahari*

Suggested Audience: Middle School (all levels will gain useful information) MSCA

Presenter: Shirley Twombly, Hillyard Technical Center Career Education Coordinator-MCCE

Facilitator: Kyle Heislen; Guidance and Placement; DESE; Jefferson City, MO

This presentation will help counselors and classroom teachers understand and use career paths and career clusters. This knowledge will greatly assist in planning careers with all students. Session will also include lesson plans and web sites for use in the classroom.

### **Stress Management and the Work Place**

*Oasis Hotel - Mojave*

Suggested Audience: All MSCA

Presenter: Paul Blisard, Associate Professor, MSU

Facilitator: Kristi Perryman, Assistant Professor, MSU

This program was developed by the author for the American Red Cross and will provide participants with information to develop a stress management program for the workplace. Short-term and long-term strategies will be outlined with attendees given opportunities to participate in hands-on activities.

### **Marketing Your Career Center**

*Oasis Hotel - Sahara A*

Suggested Audience: All MACS

Presenters: Kathy Christy, Director and Cindy Phillips, Specialist, Career Employment Services, Ozarks Technical Community College, Springfield

Facilitator: Chuck Smith, Excelsior Springs Area Career Center, Excelsior Springs, MO

Creating a strong and influential career services department enhances the viability of your career services center. Learn to advocate for your career services office. Discover how to leverage data and statistics to effectively meet administration's demand for accountability and assessment.

## BREAK-OUT SESSIONS (Continued)

12:30 p.m. - 1:15 p.m. (45 minutes) (Continued)

### DESE 180-Day Follow-Up for Secondary & Post-Secondary

Oasis Hotel - Sahara B

Suggested Audience: High School & Adult MACS

Presenter: Connie O'Brien; Supervisor; Data Collection; Administration and Accountability; DESE; Jefferson City, MO

Facilitator: Glenda Whitney; Career Service Coordinator; Linn State Technical College; Linn, MO

The workshop will assist schools in reporting placement data by using DESE's new web-based screens, as well as provide other information that affects follow-up. How to work with Screens 22, 26, 27 & 29 to submit the data.

## BREAK-OUT SESSIONS

1:20 p.m. - 2:35 p.m. (75 minutes)

### Cyber Bullying – “It’s Midnight ... Do You Know Who Your Kids Are Talking To Online?”

Oasis Hotel - Kalahari

Suggested Audience: All Levels (General) MSCA

Presenter: Susie Hall, Computer Lab Instructor, Inman Elementary, Nixa, MO

Facilitator: Ruth Ann Clark, Elementary Counselor, Ozark Elementary, Ozark, MO

Forty-five percent of children in the United States use the Internet. One in four will be sent unwanted nude pictures, one of seventeen will be bullied online and only 25% will report it. Find out how to deal with online predators and cyber sites like “Xanga”, “Friendstar”, and “My Space.” Topics include cyber-bullying, cyber-suicide and cyber-language.

### Employer Panel

Oasis Hotel - Mojave

Suggested Audience: All MACS

Presenters: TBA

Facilitator: Kathy Christy, Ozarks Technical Community College, Springfield

Join area employers for a lively discussion regarding entry-level hiring processes and trends, learn what students/graduates need to be successful in their job search and on the job, explore potential concerns and possible solutions. A discussion of occupational trends, forecasts, wages, new technologies, the impact of global economy, new career fields, etc.

## BREAK-OUT SESSIONS (Continued)

1:20 p.m. - 2:35 p.m. (75 minutes) (Continued)

### Suicide Prevention - “QPR”

Oasis Hotel - Sahara A

Suggested Audience: All MSNA

Presenters: Deborah Fitzgerald, Licensed Professional Counselor with Ozark Center, Joplin, MO; Sarah McDaniel, Licensed Clinical Social Worker with Ozark Center, Joplin MO.

Facilitator: Julie Gronneberg, VRE, Lewis & Clark Career Center, St. Charles, MO

QPR stands for Question, Persuade, and Refer - Three simple steps that anyone can learn to help save a life from suicide. Just as people are trained in CPR and the Heimlich Maneuver help save thousands of lives each year, people trained in QPR learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone to help.

### Toxic Waste: The Team Building Experience

Oasis Hotel - Sahara B

Suggested Audience: All MACS

Presenter: Steven Fritts, Ozarks Technical Community College, Springfield

Facilitator: Shelly Stewart, Lamar Area Vo-Tech School, Lamar

In this session, you will undertake a hands-on team building exercise that builds upon the key issues of leadership including mission, vision, decision making and team building (of course!). Come ready to feel the heat and experience team building at its most entertaining. Are you ready to join the team and save the city from certain destruction after a toxic spill?

### Infusing Technology into Teaching: How the eMINTS Program Supports Teachers

Oasis Hotel - Board Room (Convention Center)

Suggested Audience: All Levels (General) MSCA

Presenters: Christine Terry, Program Coordinator for e-Learning for Educators, Brooke Higgins, eMINTS Instructional Specialist - both from eMINTS National Center, Deborah Sutton, Director of Instructional Technology, DESE

Facilitator: Dr. Marci Dowdy, Secondary Counselor, Glendale High School, Springfield, MO

Learn about the resources and programs available to teachers from the eMINTS National Center, a unit of the University of Missouri. eMINTS provides professional development programs to help teachers from all grade levels and subject areas engage and inspire their students. eMINTS teaching strategies use technology and student-centered learning to help students make real-world connections and engage in collaborative problem-solving.

**2:30 p.m. - 2:45 p.m.**

**Break**

*Oasis Hotel - Atrium*

## **BREAK-OUT SESSIONS**

**2:45 p.m. - 3:30 p.m. (45 minutes)**

**Working with “Acting Out” Behaviors**

*Oasis Hotel - Kalahari*

Suggested Audience: All MSNA

Presenter: Genan Hanning, Prevention Specialist, Pathways, Clinton, MO

Facilitator: Cindy Grizzell, MSNA Past President, Waynesville Technical Academy, Waynesville, MO

Looking at Oppositional Defiant Disorder and other negative behaviors in the classroom.

**Character and Careers!**

*Oasis Hotel - Mojave*

Suggested Audience: Middle/High Schools MSCA

Presenter: Suzie Williams, Elementary/Middle School Counselor, Blue Eye, R-V, Blue Eye, MO

Facilitator: Sandy Kremers, Retired Secondary Counselor

Combine GLE's in the classroom guidance program by teaching character along with careers. The students will learn while having fun with finding careers that take courage and compassion. This will be a fun, active workshop designed to build exploration, vocabulary, and interest in exciting careers.

**Floratherapy**

This will be 75 minutes - will continue until 4:00 p.m.

*Oasis Hotel - Sahara A*

Suggested Audience: All Levels (General) MSCA

Presenter: Kristy Perryman, Assistant Professor, and Paul Blisard, Associate Professor, MSU;

Facilitator: Charlie Holt, MSCA Past President, Secondary Counselor, Bernie High School, Bernie, MO

A unique expressive arts technique which combines the use of flowers and group processes to facilitate awareness and growth in clients will be demonstrated. Participants will have the opportunity for hands-on learning with this technique with specific recommendations for use with career counseling.

## **BREAK-OUT SESSIONS (Continued)**

**2:45 p.m. - 3:30 p.m. (45 minutes) (Continued)**

**Embedded Credit - Endless Possibilities - Panel Discussion**

*Oasis Hotel - Sahara B*

Suggested Audience: All Secondary MSNA

Presenters: Pamela Madison, MSNA President-Elect, Basic Skills Instructor, Lex LaRay Technical Center, Lexington, MO; David Thomas, Counselor, Cass Career Center, Harrisonville, MO; and Barbara Harrison, Ed.D, Director of Missouri Center for Career Education, Warrensburg, MO;

Facilitator: Marsha Ruettgens, Supervisor, DESE, Jefferson City, MO

The presenters will discuss how embedded credit was designed in their respective facilities and field questions from the audience.

**2:45 p.m. - 4:00 p.m.**

**MACS Industry Tour – Watts Radiant, Springfield**

*Leave from Sonoran*

Suggested Audience: All MACS

Presenter: Dan Chiles, Vice President of Marketing, Watts Radiant

Facilitator: Kathy Christy, Ozarks Technical Community College, Springfield

Watts Radiant is the largest American-owned radiant floor heating company in North America and the only company with strong product lines in both hydronic heating and electric radiant heat technology. Attendees will need to provide their own transportation.

Directions will be provided. Please visit the MACS registration table for complete details.

Visit the MACS Registration Table at the Oasis for more details.

**3:30 p.m.**

House of Delegates Meeting

*University Plaza Convention Center – Iowa Room*

**6:30 p.m. - 8:30 p.m.**

**Linn State Technical College Social**

*Oasis Hotel and Convention Center*

Sponsored by: Linn State Technical College

**8:30 p.m.**

**Missouri ACTE All-Division Social**

*The Oasis - 2550 N. Glenstone*

**Thursday, July 26**

**7:00 a.m. - 8:00 a.m.**

**Breakfast**

*Oasis Hotel and Convention Center - Convention Center*

**8:00 a.m. - 10:00 a.m.**

**MSNA/MSCA/MACS Joint Session Rigor & Relevance - Implementing Career Clusters**

*Oasis Hotel and Convention Center*

Keynote Speaker: Dr. Bragg Stanley, Director Guidance and Placement, DESE

Facilitator: Kyle Heislen, Guidance and Placement, DESE

This presentation will provide participants an opportunity to define what it means to "implement" career clusters. Career Clusters is not just a concept for CTE or just for guidance. If it truly is going to be a framework for providing educational opportunities for ALL students that are rigorous and relevant, then it must be a school-wide effort. This program will provide the components that make up a system-wide effort and provide time for participants to assess the degree of career cluster implementation at their schools and to come away with an action plan for some "next steps."

**10:00 a.m. - 10:15 a.m.**

**Break**

## **BREAK-OUT SESSIONS**

**10:15 a.m. - 11:00 a.m. (45 minutes)**

**School Violence - We're Not In Kansas Any More**

*Oasis Hotel - Kalahari*

Suggested Audience: All MSNA

Presenter: C.J. Davis, Psy.D.; Licensed Psychologist; Royal Oaks Hospital; Director of Professional & Psychological Services; Heart of America Psychology Training Consortium; Executive Training Director; Windsor MO

Facilitator: Brenda Lanxon, Lex LaRay Technical Institute, Lexington, MO

School violence is reaching epidemic levels as schools continue to search for improved mechanisms to identify at risk children and adolescents. This workshop will focus on global risk factors for violence in this population and discuss how mental health diagnoses impact aggressive behavior. There will also be special attention given to risk management of children and adolescents determined to be "at risk" and how prevention and management programs can benefit school districts. Lastly, information will be provided regarding the role of psychological evaluations in dealing with violent/aggressive children and learning how to identify when to refer for this specialized service. This workshop will focus more on the identification of risk than the development of preventive programming.

**Thursday, July 26 (Continued)**

## **BREAK-OUT SESSIONS (Continued)**

**10:15 a.m. - 11:00 a.m. (45 minutes) (Continued)**

**Got Digital Dirt? What Employers Think**

*Oasis Hotel - Mojave*

Suggested Audience: All MACS

Presenters: Jill Wiggins, Director and Tina Moore, Associate Director, Drury University Career Center, Springfield, MO

Facilitator: Terry Carihfield, Division of Workforce Development, Poplar Bluff, MO

Presenters will discuss how job seekers need to be aware that what they have posted online has the potential to help them or hurt them. Come hear what employers really think.

**Civil Rights Compliance**

*Oasis Hotel - Sahara A*

Suggested Audience: All MSNA

Presenter: Shawn Brice, Director, Career Education Special Needs, DESE

Facilitator: Pamela Madison, MSNA President-Elect, Lex LaRay Technical Institute, Lexington, MO

A school district/community colleges responsibilities under Title VI, Title IX, Section 504 and ADA.

**STOP Violence, A Program of Synergy Services**

*Oasis Hotel - Sahara B*

Suggested Audience: All MSCA

Presenter: Trish Madsen, MS; Program Manager; STOP Violence, A Program of Synergy Services; Kansas City, MO; (816) 753-8002; [www.stop-violence.org](http://www.stop-violence.org)

Facilitator: Linda Meadows, Director of Guidance; Notre Dame Regional High School; Cape Girardeau, MO

Relational aggression among girls is a topic that can no longer be dismissed, overlooked or trivialized. Young girls today are bombarded with cultural messages relaying the counterproductive message that they are not allowed to have conflict. These messages are unrealistic and set girls up for failure or worse, emotional scars and behavioral patterns they will carry into adulthood. After four years of development, STOP Violence will unveil a practical female bullying program called STEP Up. Trish Madsen, MS who developed the program, will share insights into the problem and logical strategies to lessen the impact on middle school girls that anyone could do. Workshop participants will examine their own experiences with the topic and be challenged to address it in their lives, as well as learn ways to help girls understand the damaging effects of this hidden culture, both socially and academically. The STEP Up program has eight thematic sessions which focus on handling conflict, body image, friendship, cyber bullying, beauty, rumors, cliques and more.

## Thursday, July 26 *(Continued)*

**11:00 a.m. - 12:00 p.m.**

**MSNA Board Meeting**

*Oasis Hotel - Kalahari*

**MACS Board Meeting**

*Oasis Hotel - Sahara A*

**1:00 p.m.**

**Missouri ACTE Board of Directors Meeting**

*University Plaza - Colorado Room*