PRESIDENT’S MESSAGE

In April, I had the privilege of attending a session on the Harvard Pathways to Prosperity project, presented by Prof. Robert Schwartz, researcher and co-author of the paper. I also had the privilege to attend a presentation and meet Dr. Ursula Renold, renowned researcher and former Minister of VET in Switzerland. Both researchers spoke of their comparison studies of the successful European model of career pathways to our current U.S. CTE model.

As I listened to both presentations, I recalled that my father, who trained as a master tool and die maker, and many of his generation were trained in a similar European model pathway back in the post WWII era. Many returning veterans also took advantage of the GI Bill to become sheet metal workers, construction workers, machinists, nurses, and many other CTE careers.

It seems, once upon a time, that the U.S. was on a similar track to having the same type of dual enrollment industry-based programs as the modern European model, yet, by today’s accounts, we are not preparing enough young adults for today’s growing job market in high growth industries with the necessary credentials.

What caused the disparity between the U.S. and European Pathways model in the post WWII era? Some attribute it to the initiative for higher academic achievement, others to the decline of manufacturing in the U.S., while some attribute it to a combination of these and other factors. There’s a body of work out there on this question published by well-known researchers – Carnavale, Sum, Lerman, and Schwartz, to name a few – and worthy of review, if you have the time.

The good news is the Pathways to Prosperity project is gaining some traction in both the legislative and academic forums. In February, Gov. Jay Nixon announced $1.3 million in Innovation High School grants for high-demand fields at several public schools in the St. Louis area. The key to the success of this pilot lies in the collaborative effort of many partners. This unique partnership with St. Louis Community College and local businesses will allow participating students to earn college credit and gain hands-on experience in advanced manufacturing, health sciences and information technology. “Through dual-credit programs and internships with local businesses, Innovation High Schools will allow eligible students to get on a fast track to earning an affordable degree in a high–demand field,” Gov. Nixon said and added, “Strategic investments like these will help Missourians find jobs today and strengthen our economy in the future – because education is the best economic development tool there is.”

The grants have been awarded to three St. Louis-area pilot projects based on the Pathways to Prosperity concept initiated by the Department of Elementary and Secondary Education. Missouri is one of six states chosen by Harvard University and Jobs for the Future in the pilot program.

The St. Louis Carpenters Joint Apprenticeship Program is proud to be partnering with the Ferguson-Florissant School District and others in a collaborative effort to create an Advanced Manufacturing Pathway that will enable students to participate in a registered apprenticeship program, earn national certifications, and gain college credits that will equip them to meet employer needs in this high growth market. Our goal is to create a working, transferable model that will work as a nation-wide platform.

It was great to see so many of our CTSO students turn out for Legislative Day in Jefferson City. This year, we had an array of CTE programs set up demonstration tables in the Capitol rotunda that caught the eye of many passing legislators. I was also glad to see many of you in Washington D.C. for the ACTE National Policy Seminar. We were fortunate to speak with many of our legislators in spite of the sequester dilemma.

On another note, I know the school year is winding down for many of you and you’re preparing for end-of-course exams and TSAs, but don’t forget our Summer Conference in Springfield. See the Missouri ACTE website (www.mo-acte.org) for registration, lodging, and agenda. Keep up the good work!

All the Best,
Mark Fuchs
MISSOURI ACTE LEGISLATIVE DAYS

by Jon Wilson, Legislative Committee Chairperson

The Missouri Legislative Day was held in February with CTE representation from across the state. Teachers and students alike filled the House chamber and received information to assist them while visiting with their legislators. Attendees met with their legislators throughout the morning, encouraging their continued support of Career and Technical Education in Missouri. By sharing success stories, students were able to show firsthand how Career and Technical Education is benefiting them in high school and preparing them for careers, as well as college. If you have not participated in a Legislative Day in the past, I would encourage you to do so. It is a great opportunity to promote your program one-on-one with your legislators. Several pictures of both the Missouri Legislative Day and the National Policy Seminar are included in this newsletter and more are available on the Missouri ACTE website. (www.MO-ACTE.org)

The National Policy Seminar took place in Washington D.C. March 4th - 6th. The Opening Session kicked off with Anthony Carnevale sharing his thoughts on what role CTE can play in the 21st century economy. We also heard from Jim Stone from the National Research Center for CTE with his presentation, “Making the Case for CTE: What the Research Shows.” Along with many other breakout sessions, Missouri ACTE members made visits to U.S. Senators and Representatives, encouraging the continued support of Career and Technical education through the reauthorization and funding of Perkins.

“Legislative Committee Report” >p3

DIVISION PRESIDENTS

MCCTA
Randall Gooch
Mexico, MO

MVATA
Michael Graham
Farmington, MO

MBEA
Theresa A. Bynum
Freeman, MO

MACS
Shelly Stewart
Lamar, MO

MoEFACS
Vickie J. Fuller
Joplin, MO

MSCA
Jennifer Grossman
Cameron, MO

MHSE
Winnie Anderson
Lexington, MO

MCEA
David Jordan
St. Joseph, MO

MSNA
Patricia L. Burns
Neosho, MO

TEAM
Rudy Joe Widmar
Sparta, MO

MTTA
Darrick Bruns
Smithville, MO

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“Legislative Committee Report” >p3
Legislation has been presented on the state level to help strengthen Career and Technical Education in Missouri. SB17, sponsored by Senator Munzlinger, and HB 56, sponsored by Representative Thomson, establish an advisory council for CTE. SB17 has passed the Senate and is now in the House. Please contact your Representatives and ask them to support SB17. An email, a phone call, or even a personal visit letting them know how important this legislation is will help gather support we need to get the bill passed.

Keep in contact with your legislators. You have a voice and that voice matters.

↑ FFA Students pose in Governor Nixon’s office during Missouri ACTE’s Legislative Day on February 13.

↑ Brock Wright, MO FBLA Treasurer and Representative Mike Lair

Note: The pictures above were taken by Shania Taylor, a Junior from Waynesville Career Center who is currently serving as FBLA Secretary (2012-2013) and has been elected for the upcoming school year (2013-2014) as FBLA District 11 Reporter.
“Thank You” to All the Missouri Legislative Day Participants Who Represented CTE So Well.

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» On-campus housing in Walker Hall
» Student Achievement Center on campus for students who need tutoring or other assistance
» Students have the opportunity to join a number of student organizations or participate in intramural sports

Classes are starting at our new Wentzville location!
Contact Admissions for more information.
(855) RANKENW • wentzvilledmissions@ranken.edu
Senator Blunt met with the Missouri ACTE delegation and discussed education issues.

The Missouri ACTE Delegation visits the House of Representatives in Washington DC.

Members of the Missouri delegation to the National Policy Seminar took a moment to pose with Representative Blaine Luetkemeyer (pictured center), who graciously signed the photo, thanking us “for all our hard work!”
We have just returned from the National Policy Seminar in Washington DC and it is an important time to remind our membership to remain politically active. It is critical that we continue to reinforce our role in education in the minds of legislators. CTE is what makes for a strong workforce and it is a message that bears repeating.

This year’s Region III Professional Development Conference will be held in Peoria, Illinois. The Conference begins on June 20th and ends at noon on the 21st. The registration fee is $165 and hotel room rates are $70 per night. There will be a wonderful get together on Thursday night with lots of networking/leadership opportunities and our Region Awards program. Friday there are plans to tour the East Peoria Caterpillar plant. Make plans to attend this wonderful leadership opportunity.

If you have any questions or concerns that I can help you with, please feel free to contact me.

Respectfully submitted,
Sherry A. Struckhoff RN, BSN
Region III Representative
Health Science Instructor, Waynesville Career Center
School phone: (573) 774-6106
E-mail: sstruckhoff@waynesville.k12.mo.us

If you have not already done so, please register for the ACTE Region III Conference: Moving Forward: A New Vision for CTE, June 20-21, 2013 at the Stoney Creek Inn in East Peoria, IL. Registration information can be found at www.iacte.org or at www.acteonline.org under Region III. The very reasonable Region III Conference hotel price of $70 per night ends on May 25, 2013. The Stoney Creek Inn is a cozy, outdoory type hotel that provides a hot breakfast each morning, outdoor heated pool, and a fitness room.

Valuable sessions have been planned covering a variety of topics: The Dignity of Our Work; Program Completion; Nano Technology; Students: Past, Present, and Future; Virtual School; Caterpillar Tour; Business Industry Roundtable; and Legislative Update; just to name a few. All Region III Award Nominees will be honored at an Awards Reception on Thursday evening. Of course there will be plenty of time for networking with CTE leaders from neighboring states.

Bring your family and stay for the weekend and Play in Peoria! Attractions include: the marina, a unique riverfront, wineries, zoo, the Wildlife Prairie Park, the Paradise Casino, the Spirit of Peoria, the state-of-the-art Caterpillar Museum, Conklin’s Dinner Theater, Bass Pro Shop, hiking, shopping, and dining. More information can be found at www.peoria.org.

Don’t delay - sign up today!
Since 1995, 95% of our graduates have found gainful employment or continued their education within 6 months of graduation.
MISSOURI ACTE

2013 GENERAL CONFERENCE PROGRAM

MONDAY  
JULY 22, 2013

9:30 a.m.
Missouri ACTE Board of Directors Meeting
University Plaza - Colorado Room

1:00 p.m. - 6:00 p.m.
Missouri ACTE Conference Registration
Springfield EXPO Center - Hall A & B - 635 St. Louis St.

TUESDAY  
JULY 23, 2013

7:00 p.m. - 10:00 p.m.
Springfield Cardinals Baseball

WEDNESDAY  
JULY 24, 2013

8:00 a.m. - 11:00 a.m.
Missouri ACTE Late Registration
University Plaza Hotel - Lobby

3:30 p.m.
House of Delegates Meeting
University Plaza Convention Center - Iowa Room

THURSDAY  
JULY 25, 2013

1:00 p.m.
Missouri ACTE Board of Directors Meeting
University Plaza - Colorado Room
Lunch served at noon.

Check the Missouri ACTE website
(www.MO-ACTE.org)
for Division Agendas.
Policy – Karen Mason reported that the Policy Committee proposed changes to the bylaws dealing with Division membership. She made the motion to delete [info italicized in brackets] and add info which is bolded and underlined. The bylaws changes listed below will be voted on at the House of Delegates Meeting on Wednesday, July 24, 2013 at 3:30 p.m. at University Plaza Convention Center – Iowa Room.

ARTICLE IV – Divisions

Page B-2

• Delete B. 4. [The group has at least 75 professional members of the Missouri ACTE]

Page B-3

• Delete D. [If a division fails to maintain a minimum of 75 professional members in any membership year, that division shall automatically be placed on probation during all of the following membership year. During the probationary year, subject division shall be represented on Missouri ACTE committees and the Board of Directors without voting privileges]

• Delete E. [If a division on probationary status fails to achieve a minimum of 75 professional members during that year, the division shall be terminated one year from the date probation began, and its members will be assigned to the New and Related Service division. A terminated division may reapply for divisional status under the regular terms and requirements of these bylaws.]

ARTICLE VII - Governing Bodies

Page B-4

B. House of Delegates

• Change wording of 1. a. Each division shall be entitled to one delegate [for each] up to 50 professional members, and one delegate for each 50 additional professional members thereof, based upon the previous year’s membership.

Bylaws changes were approved by the Missouri ACTE Board of Directors on 10/19/12. Published in the Spring 2013 Reporter.

Karen Mason, Policy Committee Chair

OUR OPENING SESSION

Speaker

Andy Masters is an award-winning author and international speaker who has presented hundreds of educational success, leadership, and career development programs for faculty, staff, and students. He has also presented for numerous other ACTE State Conferences and career education events across the country. Andy has earned four degrees and written five books, including "37 Keys to College Success: Balancing Student Life & Academics," "Things LEADERS Say: A Daily Guide for Every Leader To Empower & Inspire," and "Life After College: What to Expect and How to Succeed in Your Career." He has also been featured on many national media outlets, including Lifetime Television and ACTE’s Techniques magazine. Andy was born and raised in St. Louis, Missouri, and currently resides in Fort Lauderdale, Florida with his wife and two children.

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"Commitment" and "involvement" are two concepts which permeate the resumes of our 2013-14 President-Elect candidates. They have each invested their time and talents to support CTE for a number of years; running for the office of President-Elect is just the latest example. They are both members of the Missouri Business Education Association (MBEA) and, as their letters of recommendation attest, are greatly qualified to serve our membership as President-Elect. As you can imagine, the resumes of these successful teachers are extensive. Below are only a few of the highlights:

Gina McLachlan

Current Position:
Business Teacher
Fulton High School
Fulton, MO

Professional Memberships:
• ACTE
• Missouri ACTE
• MBEA

Involvement:
• Missouri ACTE Board of Directors, member (2010-present)
• Missouri ACTE Membership Committee (2011-present)
• MBEA Past President (2012-2013)
• MBEA President (2011-2012)
• MBEA President Elect (2010-2011)
• MBEA Committees (2001-present)
• MBEA Ambassador (2009-2010)
• MBEA Summer Conference Planning (2008-2010)
• CBTA Executive Committee Member-(2007-2008)
• CBTA Vice President (2012-2013)
• CBTA President (2007-2008)
• CBTA Vice President (2008-2009 and 2006-2007)
• CBTA Secretary (2003-2004)
• FBLA Adviser (1988-1994 and 1999 to present)
• DESE Business Education Mentor (2006-2010)
• FBLA Lead Chapter Adviser (2008-2009)
• Technology Committee at Fulton High School (2002- present)
• Homeowner’s Association Secretary/Treasurer (1999- present)
• Callaway Chapter of the MU Alumni Association Board Member (2010-present)
• Callaway Chapter of the MU Alumni Association Secretary (2012-2013)
• Fulton Education Foundation Member/Vice President (2012-2013)

Roger McMillian

Current Position:
Department Chair & Professor,
Business Education & Computer Networking
Mineral Area College
Park Hills, MO

Adjunct Instructor
Central Methodist University
Park Hills, MO

Professional Memberships:
• SEBEA
• MBEA
• NBEA
• ISBEA
• ACTE
• MCCA
• NCBEA
• MAAE
• AHIMA

Involvement:
• MBEA State Treasurer (2012-2014)
• Missouri Business Education Representative to the NCBEA Board (2005 - 2008)
• Missouri Phi Beta Lambda, Board of Directors, (2006-2008)
• Faculty Forum, Treasurer (1998 - 2003)
• Funding for Results Committee, Chair (2001 - 2003)
• Academic Quality Improvement Process (AQIP) - Portfolio 6 Committee Chair, (2007 - present)
• Business Education Advisory Committee, Chair, (2001 -present)
• Southeast District Business Education Association Officer (2001-2006): Treasurer, Secretary, Vice President, President, Past President
• MBEA's Scholarship Selection Committee (2005 - 2008)
• Membership Representative to Missouri ACTE (1999 - 2008)
• Member, Mineral Area College’s Curriculum Committee (2001 - present); Financial Aid Committee (1997 - 2001); Funding for Results Committee (1998 - present); Technology/IT Strategic Planning Committee (2000 -present)
At the 2013 Summer Conference, Missouri ACTE will recognize schools in which 100% of the vocationally funded teachers are members of Missouri ACTE. To determine if your school qualifies for recognition, please list below the names and the last four digits of the social security numbers of all vocationally funded teachers in your school.

<table>
<thead>
<tr>
<th>School Name:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Street Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td>State</td>
</tr>
<tr>
<td>Director/Principal:</td>
<td>Phone:</td>
</tr>
</tbody>
</table>

Name:  
Social Security Number *(Last 4 digits only):* 

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Please return to: Missouri ACTE ~ PO Box 1955 ~ Jefferson City, MO 65102 by July 1, 2013 or fax to 573-635-6258 or email Margie@molobby.com.
### 2013 Summer Online Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>CRN</th>
<th>Course Title</th>
<th>Hrs</th>
<th>Grade</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTE 4210</td>
<td>30478</td>
<td>Methods of Teaching Business &amp; Marketing Ed</td>
<td>3</td>
<td>U/G</td>
<td>June 3—July 11</td>
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<tr>
<td>BTE 4241</td>
<td>31436</td>
<td>Coordination of Cooperative Ed</td>
<td>2</td>
<td>U/G</td>
<td>June 3—July 11</td>
</tr>
<tr>
<td>BTE 4550</td>
<td>31915</td>
<td>Publishing Applications for Business Ed</td>
<td>2</td>
<td>U/G</td>
<td>June 3—July 11</td>
</tr>
<tr>
<td>CTE 4145</td>
<td>30436</td>
<td>Curriculum Construction in CTE</td>
<td>3</td>
<td>U/G</td>
<td>May 20—June 27</td>
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<tr>
<td>CTE 4150</td>
<td>30900</td>
<td>Vocational Guidance</td>
<td>3</td>
<td>U/G</td>
<td>June 3—July 11</td>
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<tr>
<td>CTE 4160*</td>
<td>30437</td>
<td>Methods of Teaching CTE</td>
<td>3</td>
<td>U/G</td>
<td>July 1—August 8</td>
</tr>
<tr>
<td>CTE 4165</td>
<td>30623</td>
<td>Performance Assessment in CTE</td>
<td>3</td>
<td>U/G</td>
<td>May 20—August 8</td>
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<tr>
<td>CTE 4280</td>
<td>15780</td>
<td>Implementing CTE Programs &amp; Lab Management</td>
<td>3</td>
<td>U/G</td>
<td>June 3—July 11</td>
</tr>
<tr>
<td>CTE 4501</td>
<td>15780</td>
<td>Managing Classroom Technologies</td>
<td>2</td>
<td>U/G</td>
<td>June 3—July 11</td>
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<td>CTE 5120</td>
<td>30622</td>
<td>Curriculum Development Theory in CTE</td>
<td>3</td>
<td>Grad</td>
<td>May 20—August 8</td>
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<td>CTE 6120</td>
<td>32488</td>
<td>Current Issues and Topics in CTE</td>
<td>3</td>
<td>Grad</td>
<td>May 20—June 27</td>
</tr>
</tbody>
</table>

**Online**

For a complete listing of faculty and course offerings, please visit [www.ucmo.edu/cte](http://www.ucmo.edu/cte)

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**Spring 2013 Professional Development Courses**

**March 7—May 10**

**Enrollment Now Open!**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>CRN</th>
<th>Title</th>
<th>Credits</th>
<th>Grade</th>
<th>Term</th>
</tr>
</thead>
<tbody>
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<td>CTE 5000/02</td>
<td>26907</td>
<td>Organization and Administration</td>
<td>3</td>
<td>Grad</td>
<td></td>
</tr>
<tr>
<td>T&amp;OE 5170</td>
<td>26906</td>
<td>Financing Career Education</td>
<td>2</td>
<td>Grad</td>
<td></td>
</tr>
</tbody>
</table>

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**Summer Enrollment Begins March 25**

For more information or enrollment assistance, please contact:
Cindy Merryfield
(660)543-4452
merryfield@ucmo.edu
LifeSmarts, the ultimate consumer challenge, is a National Consumers League flexible classroom educational tool that develops the consumer and marketplace knowledge and skills of teens. It includes teaching resources and several opportunities for students in grades 6-12 to compete.

The 2012-13 Missouri State LifeSmarts competitions ended with state finals in Jefferson City on March 2nd and 4th. Buffalo High School took first in the Varsity competition on the 2nd and Blair Oaks Junior High took first in the Junior Varsity competition on the 4th. The Buffalo High School team, coached by Deena DeMuri, represented Missouri at the national contest in Atlanta, GA from April 19-23rd.

Several additional competitive opportunities have been added to the program. The top scoring grade 9-12 (Varsity) team from each state and a team representing FCCLA (Family, Career and Community Leaders of America) are invited to participate in the National LifeSmarts Competition. This year, an FBLA (Future Business Leaders of America) team will also be in the competition. The FCCLA and FBLA teams won the right to represent their CTSO (Career and Technical Student Organization) through online competitions.

Also new is an FBLA LifeSmarts Pilot Competition to be held at the National FBLA Conference this summer. The 18 top scoring teams on an online test were chosen to compete. Two of the teams are from Missouri. They are West Platte High School, coached by Hannah Kasner, and Ft. Zumwalt South High School, coached by Anne Klemme.

Don’t forget that LifeSmarts is a full year program! The state competition may be over, but if you need resources for health and safety, consumer rights and responsibilities, environment, technology, or personal finance, the teaching materials and activities are there for you until June.

### What Can You Do on the LifeSmarts Web Site?

- **24 in 12:** 24 LifeSmarts learning activities in 12 weeks
- **Flash Cards:** Download Daily Calendar questions in flash card format. Students can team up to learn about life skills.
- **Daily Calendars:** Great Bell ringers — or use the daily question to stump your co-workers!
- **LifeSmarts U:** A virtual LifeSmarts classroom, featuring complete lesson plans in LifeSmarts content areas which may be used as group activities or self-guided lessons. Available year-round. Log in, or download all activities there.
- **Fast Facts:** One-pagers which help students brush up on a topic; each includes an introduction, resources, mini-quiz and glossary terms.

These resources and many more can be found at the “Coaching Tools” area by activity or by topic.

LifeSmarts is sponsored financially by American Century Investments Foundation. The “Yes, You Can” personal finance curriculum and weekly newsletters are available from American Century Investments. Subscribe today! Both are free resources.

For more information about LifeSmarts, go to the Missouri LifeSmarts web site (www.lifesmarts.org) or contact Merilee Thoenen at Merilee.Thoenen@dese.mo.gov.

---

**ACTE’S CAREERTECH VISION 2013**

**December 4-5, 2013 • Las Vegas, Nevada**

To learn more, please visit www.careertechvision.com or call 800.826.9972.
Preventing Students to Be College and Career Ready
DECA State Competition Features Top Marketing Students

Almost 1,700 high school marketing students, teachers and administrators gathered for the 65th annual Missouri DECA State Career Development Conference (March 17-19) at the Lodge of Four Seasons, Lake Ozark. The Conference was sponsored by the Missouri Department of Education.

DECA is an international association of high school students studying marketing, finance, hospitality, and management. Missouri DECA ranks sixth in the nation in membership with more than 8,600 members. There are 179 DECA Chapters across the state.

During the statewide DECA Conference, DECA members were evaluated by more than 100 business and industry professionals who serve as competitive events judges. Students participating in the competitive events problem-solve realistic workplace topics and case studies through one-on-one interaction with an executive or community member.

Students may participate in principles of business administration, individual series events, business operations research projects, team decision-making events, chapter team projects, leadership academies, and entrepreneurship projects. DECA’s industry-validated competitive events are aligned with the National Curriculum Standards in the career clusters of marketing, business management and administration, finance, and hospitality and tourism.

The theme of this year’s Conference, “SHINE!” focused on professional development, leadership, dressing for success, and community service. Missouri students raised funds for the Muscular Dystrophy Association as part of DECA’s international civic consciousness project.

Winners at the State Conference earned the right to advance to international DECA competition that was held April 24-28 in Anaheim, California. Approximately 430 Missouri students and advisors left April 23 to attend that Conference.


---

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67th Annual FCCLA State Leadership Conference

More than 1,700 high school students and their teachers convened April 7-9 for the 67th Annual Missouri FCCLA State Leadership Conference at the Holiday Inn Executive Center in Columbia. The Conference was sponsored by the Department of Elementary and Secondary Education.

Family, Career and Community Leaders of America is a Career and Technical Student Organization (CTSO) for young men and women enrolled in family and consumer sciences education courses. Since 1945, FCCLA members have been making a difference in their families, careers, and communities by addressing important personal, work, and societal issues. Missouri FCCLA ranks fifth in the nation in membership with more than 11,500 members. There are 353 FCCLA chapters across the state.

The Conference centered on the student-developed theme “Mission Is Possible with Missouri FCCLA.” The Conference featured speakers and workshops on topics such as preparing for college and careers; bullying prevention; and technology’s impact in education, careers, and on the family. In addition to leadership training, honors and recognition, 721 students participated in 35 competitive events, including entrepreneurship, culinary arts, job interview, career investigation, and chapter service projects.

Competitive event winners at the State Conference will advance to compete during the National FCCLA Leadership Conference to be held July 7-11 in Nashville, Tenn.

The keynote address will be delivered by Dr. Adolph Brown III, a motivational speaker from Virginia Beach, Va.

For more information, contact: Gayla Westergaard, state advisor, Family Consumer Sciences Education, Department of Elementary and Secondary Education (573/751-7964), or visit http://www.dese.mo.gov/careered/fccla.htm and http://www.facebook.com/MissouriFCCLA.
Business Teachers at National Conferences

The National Policy Seminar was held in April in Washington D.C. where Thresia Brinkley represented our organization and shared with lawmakers the need for financial support from our federal government for the services that business educators continue to provide our students.

Business educators from across the nation gathered in Atlanta for the National Conference April 17th – 20th. The keynote speaker, Gene Stanaland, addressed the issue of Our Current Economy. His “Will Rogers” sense of humor, managed to have most of the attendees laughing, even with the unemployment conditions of our nation. Members had numerous workshops available to attend over the four-day event, as well as an expo center full of vendors sharing their most current resources.

Students in Action

The FBLA State Officer team did an excellent job of representing their student organization by attending the Legislative Day event in Jefferson City in February. Students visited with their state senators and representatives to share the importance of Career and Technical Education in helping prepare a successful academic path that will align with their professional goals.

Missouri ACTE Summer Conference

Plans for the Missouri ACTE Summer Conference 2013 are underway! MACS, MSCA, and MSNA will again meet at the Ramada Plaza Hotel & Oasis Convention Center on Glenstone Avenue in Springfield.

Changes are always good! We are going back to the old conference format for our division, with an Opening and a Closing session. Our Opening Session will begin at 1:15 p.m. on Tuesday, July 23. We were able to book Andy Masters as an Opening Speaker — a continuation of the Missouri ACTE Conference Opening Session. He will be humorous, encouraging, and uplifting in his presentation! For more information see www.andy-masters.com.

The final session of the day will be your choice of attending the industry tour of Kraft Foods, Inc. OR attending a presentation, A.L.I.C.E. - Response to Armed Intruders, by Kim Vansel, Director of Department of Public Safety, University of Central Missouri. This session will cover ALICE concepts.

Pictured above (left to right) are: Alyssa Naaykens, Cody Hyde, Doug Hutcherson, Caroline Bynum, and Brock Wright
Alert, Lockdown, Inform, Counter, Evacuate); all of which can be implemented at any school.

We will end the day with a Division Social, sponsored by Linn State Tech. Join us for BBQ and an open bar, as well as games and prizes. Becky Dunn from Linn State Tech will be our emcee as members attempt our own version of “A Minute to Win It!” CASH will be given away!!! Come join the fun!

Wednesday, July 24 and Thursday, July 25 begin early with full days of breakout sessions. There are sessions planned for secondary AND post-secondary members and include topics such as how to host a job/career fair; how to host a mock interview day; tricks of the trade that can be implemented anywhere; 8th grade recruitment; goal setting workshops; the National Career Readiness Certificate, as well as how to use it; streaming video interviews; FolioBoy; and many more! The opportunities for networking and sharing of ideas are exciting and endless!

Plan NOW to be at the Missouri ACTE Summer Conference!!!

National Policy Seminar

Cindy Phillips, Coordinator of Technical Education Programs at OTC, attended the ACTE National Policy Seminar (NPS) on behalf of MACS. The NPS was held March 4-6, in Arlington, VA.

While attending the three-day briefing, Cindy and fellow OTC delegates, along with other advocates from across the state of Missouri, met with Rep. Billy Long, Sen. Roy Blunt and Sen. Claire McCaskill’s Senior Legislative Assistant Corey Dukes to encourage more support for CTE and workforce development programs.

The opening speaker for the event was Dr. Anthony Carnevale, director and research professor at Georgetown University Center of Education and the Workforce. He spoke about his research findings in career outcomes for students engaging in CTE programs of study. According to Carnavale, nearly 30% of associate degree holders make more than those with bachelor’s degrees and 44% of graduates from four-year colleges have higher earnings than those with graduate degrees.

Other speakers included James R. Stone III, professor and director of the National Research Center for CTE; Mark Edwards, executive director of Opportunity Nation; as well as leaders from the Congressional House Committee on Education and the Workforce. Jane Oates, assistant secretary of Labor, Employment and Training Administration spoke at the Closing Session. She stressed the importance of partnerships between CTE and business/industry leaders to ensure economic vitality and strong job growth for the country.

Over 400 teachers and administrators attended the NPS. Thank you to Cindy Phillips for representing MACS! She shared the following link as a help in talking to legislators about CTE: https://www.dropbox.com/s/p3tmbxs557mdfv5/NRCCTE_Sto ne_NPS2013_Making_the_Case_for_CTE.pdf

Missouri ACTE President-Elect Candidates

Each year, the President-Elect from each Division serves on a committee to interview the Missouri ACTE President-Elect candidates. The Committee votes to approve or not approve the candidates, after which the membership of Missouri ACTE votes. Frank North, MACS President-Elect, represented our Division.

The two candidates, representatives from MBEA, are Roger McMillan, a professor at Mineral Area Community College, and Gina McLachlan, a business educator from Fulton, MO.

I asked Frank for his thoughts on the two candidates. According to Frank, Roger is a veteran educator who is very involved with his college. He is interested in all of the Divisions working together to impact career education throughout the state and to have a greater impact on legislation affecting school districts.

Gina is a secondary teacher who is active with her students and community. She is interested in the Divisions communicating and working to get more educators involved in Missouri ACTE.

Frank said both candidates are qualified to become Missouri ACTE President.

Important Dates:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>June 20-21, 2013</td>
<td>Region III Professional Development Conference in Peoria, IL.</td>
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<tr>
<td>July 14-17, 2013</td>
<td>New Counselor Institute in Jefferson City, MO (fees will be covered by DESE)</td>
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<tr>
<td>July 23-25, 2013</td>
<td>Missouri ACTE Summer Conference in Springfield, MO</td>
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<tr>
<td>July 28-31, 2013</td>
<td>New Teacher Institute in Columbia, MO (fees will be covered by DESE)</td>
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<td>February 12, 2014</td>
<td>Legislative Day 2014 in Jefferson City, MO</td>
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