Greetings to you all from the East side of the state, and thank you again for allowing me the honor of serving this year as Missouri ACTE President.

The Missouri ACTE 43rd Annual Summer Conference was, again, a memorable conference with over 1,500 members in attendance in Springfield, July 23-26. “Technical Skills + Common Core = Dynamic Workforce Skills” was the Conference theme and our keynote speaker, Michelle Schearer, exemplified our dedication to student achievement in her delivery. Congratulations to all of our outstanding award winners.

Thanks to the two candidates who ran for President-Elect, Rusty Black and Pam Proffitt-Rowland, and congratulations to Rusty. I also want to thank Janell Allred, Past President, for being a mentor to me this year and being there to answer my questions.

We have many challenges before us as an Association at all levels, coming at us from every direction. I am hopeful and encouraged by the level of experience and talent that I’ve seen from our delegation, pulling together at critical times to achieve impressive results. I’ve found that CTE administrators, counselors, and teachers are individuals of integrity, ambition, and fortitude. Our most critical issue is to strengthen and evaluate our position as an Association to better serve the CTE students of Missouri.

Both parties’ Presidential candidates gave polarizing speeches at their recent respective conventions, with high stakes initiatives hanging in the balance. One commonality both candidates seemed clear on is that education is a major key to U.S. economic recovery, and a strong case has been made that CTE is a critical element pointing to that success (Harvard, 2011). One recurring point of consensus in nearly all the research is that the quality of the teacher is a key element in the equation. Even with implementation of educational technology programs there is no evidence that, without a quality teacher, student achievement is raised (2010 Brown Center Report).

Responsibility for much of this impetus, however, has been pushed down to the state level. We’re seeing a barrage of initiatives and changes at DESE regarding funding, Common Core Standards, Race to the Top, Top Ten by Twenty, standardized testing, and educator evaluation. August 1st, Missouri ACTE, along with many other concerned associations, gathered in Jefferson City for a DESE review of the Missouri Educator Evaluation System, (EES), which also cites the significance of the teacher’s role in the classroom.

The initiative has two outcomes, #1) EES must be systemic to address the improvement of effective practice from all educators – preparation through retirement, and boardroom to classroom, #2) EES must be precise to ensure identification of areas of strength and opportunities to improve and be manageable. Several concerns were voiced, primarily that high stakes decisions of teacher effectiveness seemed to be weighted on standardized test scores, which can be misleading. Missouri ACTE volunteered to participate in the on-going EES panel review.

“President’s Message” >p2
President’s Message (from page 1)

Other keys to teacher effectiveness are professional development and mentoring. Goal #3 of the DESE Top Ten by Twenty initiative is that “Missouri will prepare, develop and support effective educators.” Standard #3 under this goal is the development of highly effective educators for today’s complex learning environments, which requires collaborative effort by P-12 schools and education preparation institutions.

Janell Allred, Randy Gooch, and I met with DESE representatives on August 24th to discuss proposed College and Career Readiness Department budget changes for next year. Funding for the Missouri Center for Career Education, (MCCE), is being phased out by FY 2014, however, services and library resources currently provided by MCCE will be transitioned to DESE (Hoge, 2012).

Also, the New Teacher Institute will continue; however, it will be moved to a central location, Columbia or perhaps Jefferson City, restructured, and will not be concurrent with the Missouri ACTE Summer Conference. As for the mentoring program for counselors and teachers, it seems that’s still up in the air, but may be left to the school district or LEA to provide.

We expressed our concern that these changes may diminish the quality of professional development, as well as field and clinical experiences available to freshman CTE teachers and others.

As you can see, we have some challenges ahead, so please, get out and vote for your legislators that support CTE!

ACTE CareerTech Vision 2012 in Atlanta is around the bend. I want to encourage you all to attend. Come out and see what’s going on at the national level and become more involved.

Thank you again for your continued dedication and commitment to our students. Please don’t hesitate to email me, mfuchs@cjtf.org, or call the association office if you have any questions or see something that needs our attention.

Regards,

Mark Fuchs
Missouri ACTE President

Legislative Committee Report

by Jon Wilson, Legislative Chair

Plans are in the works for a legislative workshop to take place this fall in Jefferson City. Our objective is to bridge the gap between teachers and legislators and to learn effective ways of communicating with them and their staff. We hope to create an atmosphere where teachers feel free to approach a legislator or their staff. Learning these communication channels can be beneficial in getting out positive information about our programs in CTE.

I would like to say thank you for your attentiveness when it comes to legislative issues.

Your response is crucial to the effectiveness of our plan of action. Individual responses are not lost in the shuffle and do make a difference in how our legislators make decisions. Being around the Capitol this past spring, I heard various testimonies from Representatives in reference to contacts made by you. In some instances, your remarks were echoed in floor debate that took place concerning bills addressing CTE.

Your voice does matter. Continue making the contacts and keep up the good work!

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The Region III Conference was held in Middleton, Wisconsin, on June 21-22 with the theme of “Moving Forward - A New Vision for CTE.” The purpose of the Region III Conference is to grow our leadership, while networking with other members of our Region. All six states were represented and 33 members attended. Dave Bunting, our Region III VP, always has a wealth of knowledge and information from National ACTE. The Conference is where we decide our Region III award winners that will go on to represent us at Nationals. Talks are in the works for a new timeline for awards that will line up with all other Regions and make the process smoother.

Next year’s Region III Professional Development Conference will be held in Peoria, Illinois. The Conference begins on June 20th and ends at noon on the 21st. The registration fees and hotel accommodations will be available soon. There will be a wonderful get-together on Thursday night with lots of networking/leadership opportunities. Make plans to attend this wonderful leadership opportunity.

We are all excited about the new look for the ACTE National Conference called Career Tech VISION 2012 — the only international summit on excellence in CTE! This dynamic event features a new format that is focused on what you need to succeed in your program, your institution and your community. You can’t afford to miss the crucial networking, vital business and industry connections, and hands-on learning unprecedented in our profession! It will be Nov. 29th – Dec. 1st in Atlanta, Georgia. Plan now to attend!!!

Missouri is proud of our own Karen Mason, Southwest Missouri FACS teacher. Karen is the current President of ACTE and is representing us in style. Way to go, Karen!!!

As always, thank you for the opportunity to serve this wonderful organization. One of the jobs of the Region III Representative is to be a stable, continuous presence on the Executive Board, while other members move through the chairs of President Elect, President and Past President. I hope that I have been that for our members. If you have any questions or concerns that I can help you with, please feel free to contact me. Have a great school year.

Respectfully submitted,
Sherry A. Struckhoff RN, BSN
Region 3 Representative
Many of us worry about decisions made by government officials. However, few take action like Carla Johnson, Basic Skills Instructor at Lewis and Clark Career Center. Mrs. Johnson was concerned about talk at the Missouri Department of Elementary and Secondary Education (DESE) regarding cuts to Career and Technical Student Organizations (CTSOs) leadership positions.

Since most technical high schools do not have traditional athletic teams and other extra-curricular opportunities, CTSOs allow students to get involved. These organizations focus on skill development in the student’s chosen career of study and supplement the coursework in the classroom. Participation in CTSOs provides leadership opportunities for students who may choose not to get involved in traditional high school activities. According to DESE, 74,720 Missouri students participated in CTSOs during the 2011-2012 school year.

Concerned about the future of these organizations, Mrs. Johnson took action, writing letters to government officials. As stated in her letter, “The current operational structure under the supervision of DESE for administering both CTE and all career technical student organizations has served our students well over the years and any change to this set-up, I fear, will impact our ability to continue providing the most state-of-the-art programs, as well as providing our students with the necessary tools to excel not just in the workplace, but the community at large.”

“Rep Visits” >p5

Representative Gatschenberger Visits Lewis and Clark Career Center

Carla Johnson and Representative Chuck Gatschenberger

Job Placement
» 96-98% of graduates find gainful employment within six months of graduation
» Even during tough economic times, our highly-skilled Ranken graduates are in demand. On average, there are five job opportunities per graduate.
» Ranken offers its alumni FREE lifetime job placement. If at any time you find yourself unemployed, our Career Services office will provide you the resources to help you find a new job.

Program Options & Campus Life
» Bachelor’s degree, associate and certificate options
» Day and evening classes offered year-round
» 24 programs in 5 core divisions
» On-campus housing in Walker Hall
» Student Achievement Center on campus for students who need tutoring or other assistance
» Students have the opportunity to join a number of student organizations or participate in intramural sports

Coming in June 2013, Ranken Technical College will be offering day and evening classes in Wentzville!
FCCLA, FBLA and LifeSmarts

LifeSmarts is a flexible classroom educational tool that develops the consumer and marketplace knowledge and skills of teens, open to all students in grades 6-12. In 2013, LifeSmarts will team with FCCLA (Family, Career and Community Leaders of America) and FBLA (Future Business Leaders of America) to provide opportunities to win special chapter awards and recognition for participation by teams of these CTSO’s (Career and Technical Student Organization). Experian is sponsoring the FCCLA teams and VISA, Inc. sponsors FBLA.

First, the CTSO teams will be able to compete in monthly TeamSmarts challenges. The FCCLA team and the FBLA team that earns the top score after answering 100-question quizzes posted online will win $100 for their chapter.

Second, FCCLA teams and FBLA teams will have the opportunity to compete on-line in January to represent their CTSO at the national LifeSmarts competition in Atlanta, GA from April 20-23, 2013. The top scoring team from each organization will each receive $2500 to help them with travel expenses to attend the four-day educational tournament.

Third, FBLA LifeSmarts teams will have two online competitions during the year (fall and spring) and winners from both will advance to compete at the FBLA National Leadership Conference (NLC) next summer.

For information on how to register, go to the Missouri LifeSmarts web page at http://dese.mo.gov/divcareered/LifeSmarts_home.htm or contact Merilee Thoenen, Missouri LifeSmarts Coordinator, at Merilee.thoenen@dese.mo.gov or 573-751-6878.

Congratulations, Rusty!

At the 2012 Missouri ACTE Summer Conference, the membership voted to elect Rusty Black as its President-Elect.

Rusty is an agriculture instructor at the Grand River Technical School in Chillicothe, MO. He has been a member of Missouri ACTE for 18 years, having served on the Board of Directors for the last two years. He has also been active in Missouri ACTE’s committee structure as a member of both the Legislative and Program Improvement Committees for the last five years, as well as chairing the Legislative Committee for the last two years.

We look forward to the coming years as Missouri ACTE and its membership benefit from Rusty’s expertise and dedication.

Rep. Visits
(from page 4)

Representative Gatschenberger, serving portions of St. Charles and Warren Counties, was inspired enough by Mrs. Johnson’s words to contact her directly and take her up on the offer to visit Lewis and Clark Career Center.

Visiting on August 30, 2012, Representative Gatschenberger arrived just in time to see SkillsUSA in action. Martin Hanley, the SkillsUSA advisor for Lewis and Clark Career Center, was leading the membership kick-off assembly. Students were excited about their future opportunities in the organization.

At Lewis and Clark Career Center, approximately 50% -60% of the student population participates in SkillsUSA. Employment skills, along with leadership attributes, are reinforced. This organization allows students to compete in their area of study at the regional, state and even national level, resulting in scholarships for the winners. This past summer, Lewis and Clark Career Center had two students place at the national level.

Representative Gatschenberger spent a total of two hours visiting with staff members and touring the facility with Mrs. Johnson and Kathy Frederking, Director of Lewis and Clark Career Center. He asked about funding sources for programs and discussed the importance of technical education to students.

Lewis and Clark Career Center hopes to continue its relationship with Representative Gatschenberger. He has offered to help facilitate a trip for our SkillsUSA officers to Jefferson City with a possible introduction on the floor this spring.
2013 Division Presidents

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rgooch@columbia.k12.mo.us

**MVATA**
Michael Graham  
mike.graham@fpsk12.org

**MBEA**
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**MHSE**
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**MCCTA (Administrators)**

**Outstanding Professional Award Winners**

- **Cheryl Hill**  
  *Northland Career Center Consultant; Platte City*

- **Dave Rockers**  
  *Franklin Technology Center Director, Joplin*

**MVATA (Agriculture)**

**Award Winners**

- **Outstanding Young Member**  
  *Ashley Brown, Hermitage R-IV School*

- **Outstanding Postsecondary/Adult Ed. Program**  
  *Linn State Technical College, Ryan Klatt and Nick Rackers*

- **Outstanding Middle/Secondary Ag. Ed. Program**  
  *South Shelby High School, Tim Larrick*

**Ideas Unlimited Awards**

- **State Winner**  
  *Zach Krews, Slater Schools*

**Ideas Unlimited Awards**

- **District Winners:**
  - South Central: Jennifer Hawkins
  - South West: Tiffany Kauffman
  - South East: Open
  - Central: Brooke Swindler
  - North East: Open
  - North West: Ron Alden and Ken Wilmes

**Distinguished Service Award Winners**

- **Central:** Chad Murphy
- **Northeast:** Teresa Briscoe
- **Northwest:** Rod Walker
- **Southcentral:** Paula Bodenhame
- **Southeast:** Brad Tullos
- **Southwest:** Monty Farley
- **At large:** Tamra Sunby
Over 200 members of the Missouri Business Education Association (MBEA) held their joint Summer Conference with Missouri ACTE on July 23-26, 2012 at the University Plaza in Springfield, Missouri. This year’s theme was, Business Education: We ARE the App for That!

The Opening Session was kicked off with introductions and greetings from our President, Gina McLachlan. Important updates were reported from our State FBLA Adviser, Carla Boulten; FBLA State President, Douglas Hutcherson; and DESE’s Coordinator of Career Education, Dr. Dennis Harden. Dr. Harden informed all the members that in order to keep the department well managed, the vacancy of Marketing and Business Education Director will be filled by September 30, 2012.

The Distinguished Service Award for 2011-12 was also recognized at the Opening Session. This year’s recipient was Twana Hulen, (Northeast Randolph County R-IV). Twana has served through all the officer positions in MBEA and also served as NCBEA Treasurer for six years. Her genuine dedication to her profession is witnessed by her colleagues, as she travels and serves in these capacities without complaint or expectation of recognition or financial assistance.

Conference attendees were able to choose from numerous concurrent sessions and computer labs, one of which was teaching a Personal Finance course without textbooks or a budget! Business Educator Sarah Hansen provided helpful information for any teacher who needed assistance with that issue.

The Closing Session provided an opportunity for colleagues to again share ideas and enjoy lunch together. Mike Woody, Marketing Director of Silver Dollar City, was our guest speaker and talked to the group about the importance of research in strategic marketing decisions. He also shared some interesting trivia about Silver Dollar City! In all, the Summer Conference was enjoyed by many, and I’m confident next year will prove to be even more successful.

Theresa Bynum, MBEA President

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**Every Dollar Helps!**

**Invest In Your Profession**

The MO-ACTE PAC (Political Action Committee) is a voluntary organization formed to advance the cause of career and technical education through participation in campaigns for those supporters seeking elective office. You have made an investment in your occupation through education, training and dedicated service over the years. It makes sense that you should also make an investment in those individuals who will be setting public policy that funds and governs your employment.

**Make Your Contribution Now**

Missouri has limitations on maximum contributions from a single source, which necessitates a candidate establishing a broader base of support. To help, please make your check payable to MO-ACTE PAC and mail it to:

Missouri ACTE  
P.O. Box 1955  
Jefferson City, MO 65102.

Contributions or gifts to the MO-ACTE Political Action Committee are not deductible for income tax purposes. All disbursements are reviewed and approved by a committee of your peers.
Summer conference was successful and enjoyable! Our Division (with 31 members in attendance), along with MSNA and MSCA, began our part of the Conference on Tuesday afternoon with an industry tour to Paul Mueller Industries. Those who attended the tour learned valuable information for helping students in the future.

When we returned to the Oasis, many of us attended the Springfield Cardinals ballgame. Tickets and $5 Cardinal Bucks were provided by Linn State Tech. The game was hot, but the camaraderie was great! Special thanks to Linn State for providing a wonderful opportunity for us to socialize together!

Wednesday kicked off our break out sessions. The evaluations indicate the members were pleased with the sessions. There was some concern that there were not enough sessions for post-secondary. In addition, there were some who felt we had too much down time with just an industry tour on Tuesday. We are interested in meeting the needs of all of our members. Please give us suggestions for information you would like to see presented at Fall and Summer Conference. Fall Conference planning is currently in motion and Summer Conference planning will begin in November. Send your ideas and suggestions to: Shelly Stewart at stewarts@lamar.k12.mo.us

Missouri ACTE Summer Conference 2012

Important Dates:

October 19, 2012
Missouri ACTE Executive Board & Committee Meetings
Jefferson City, MO

November 28 - December 1, 2012
CareerTech VISION 2012
(aka ACTE National Conference)
Atlanta, GA

Updating Contact Information

We would like to update our member information. Please send the following information to Shelly Stewart:

Name
School Name
School Mailing Address
Phone Number (including the area code)
E-mail address

Please also indicate if you DO NOT want us to share your information with the other MACS members. The list will be updated and sent out to members for networking purposes.

We are also looking to recruit new members. Send contact information of potential new members to Shelly Stewart at stewarts@lamar.k12.mo.us.

MACS Award Winners

Career Services Professional of the Year
Tawni Boman

MACS Employer of the Year
Laclede Gas - Amber Oliver
Missouri ACTE Executive Board Report

The Missouri ACTE Executive Board met Thursday, July 26 in Springfield, MO following the Missouri ACTE Summer Conference. Shelly Stewart represented MACS as President.

All Divisions gave a report for Summer Conference and turned in PAC money collected. MACS had 31 members at the Conference. MACS, MSNA, and MSCA collected a total of $373 in PAC money. The total PAC money collected by all divisions was $7639.15.

All committees gave reports and will meet again October 19.

Awards — goal this year is to simplify the award application and process.

Legislative — shared concerns over election year and current situations with MCCE.

Diversity Action — plans to continue to promote diversity.

Membership — reported they sent postcards to previous members in March to encourage membership renewal.

Policy — plans to continue current program of work.

Professional Development — reported on amount of scholarships given to members.

Program Improvement — plans to encourage interaction with legislators and continue program of work.

Public Information — will continue with current program of work.

Meeting dates and Conference dates were then shared before the meeting adjourned.

The next Board and Committee meetings meeting date is October 19. It is imperative we have representation at these meetings!

Legislative Information

Tawni Boman, past president of MACS, serves on the Legislative Committee. As President, she was faithful to forward legislative updates to the members. She will continue to do so in the future. Thanks, Tawni!

A major concern from this committee is the dissolution of MCCE at the end of the fiscal year (July 2013). Concerns have been raised about the website, resources, and services provided by MCCE. Where will it go? What will happen? No one seems to know at this point.

Talking points are being prepared and will be sent to all MACS members to write letters to the Commissioner and Assistant Commissioner sharing our concerns as career and technical educators.

Tawni will keep us posted as more information becomes available.

Tawni’s e-mail address is: Tawni.Boman@leesummit.k12.mo.us

2012-2013
MACS Officers

President
Shelly Stewart

President-Elect
Frank North

Past President
Tawni Boman

Secretary
Kathy Hueste

Treasurer
Stacie Wild
“Family Consumer Sciences and Human Services - The App for Life” was the theme for the 2012 Summer MoEFACS Conference held in Springfield, MO at the Howard Johnson Hotel and Convention Center July 26-28.

Four Pre-Conference sessions were offered on Monday, July 25. The sessions covered a broad range of topics including Serve Safe workshop, Foldables workshop, New and Returning Teachers workshop, and Renew and Rejuvenate workshop for experienced teachers. The pre-conference offerings provide opportunities for professional growth in areas of instructional practices and curriculum.

Following the Opening Session of Missouri ACTE on Tuesday morning, MoEFACS members returned to the Howard Johnson Hotel and Convention Center and opened the division conference with a business meeting, followed by an Awards and Recognition Reception. Michelle Shearer, 2011 Teacher of the Year was the Opening Keynote speaker at the reception. Her topic, “Connecting Common Core with CTE: “Signposts” to Guide the Journey Toward College and Career Readiness” provided strategies that connect the Common Core Standards to all discipline areas. Awards and recognition were presented for Outstanding New Career and Technical Teacher, Teacher of the Year, College and High School Scholarship, and retiring teachers from the division.

Gayla Randel, CFCS Education Program Consultant for Family and Consumer Sciences with the Kansas State Department of Education opened the Joint MoEFACS Division Meeting on Wednesday with “The Importance of Family Consumer Sciences Education Today and Tomorrow - What will the Role of Family Consumer Sciences Be in the Next 5, 15 or 25 Years?”

Twenty-six concurrent sessions, as well as sessions for the Human Services Cluster-Cosmetology and Massage Therapy and the Hospitality Cluster-Culinary Arts were offered over the course of the Conference. Topics in the Culinary Arts area included two-hour sessions on Knife Skills and Creating Food Art. The concurrent sessions covered a myriad of topics from STEM in FCS, to Personal Finance and Children and Obesity. Curriculum, Instructional Practices, Assessment and Leadership were all professional development areas covered by concurrent sessions.

A Special Function Luncheon on Wednesday provided members an opportunity to hear a former FCS teacher present on the topic “Not “Retired,” But “Redirected.” Susan Faseler shared her journey following retirement to her current role as the Marketing Director of their family-owned hotel in Branson, MO. Jo Manhart from Missouri Egg Council in Columbia, MO presented the William Tell Overture Soufflé.

“Award Winners

New Teacher of the Year
Samatha Cosper

Pride Award
Darci Hall

Life Time Champion
Frances Shipley-Groff, Ph.D. and C.F.C.S.

Teacher of the Year
Kristi Hodson

Scholarship Award
Vivian Epperson

Champion for FCS
Matt Harris

Retirees
Cathy Boyd
Connie Hoffman
Wanda Malin
Theresa Owsley
Suzan Whitehead

“MoEFACS” >p11
MoEFACS (Family and Consumer Sciences) (from page 10)

Three people from the audience were chosen to create a soufflé during the playing of the William Tell Overture. Josie Baird from B-Sew Inn held a Fashion Design Trunk Show during the Special Function Luncheon.

“You’ve Got to Reach Them to Teach Them” was the topic presented by Mary Kim Schreck, Education Consultant at the Closing Session on Thursday. Carousel Sessions followed the closing session with members choosing four 25-minute sessions to attend for information on specific topics.

Approximately 275 MoFACS members attended this year’s Summer Conference. The 2013 Conference is scheduled for July 23-25 at the Howard Johnson Hotel and Convention Center in Springfield.

MCEA (Marketing)

MCEA Recognizes Outstanding Teaching Professionals

MCEA (Marketing and Cooperative Education Association) presented its annual awards at their recent awards luncheon during the Missouri ACTE Conference in Springfield, MO.

The purpose of the MCEA awards is to recognize teachers who are providing outstanding career and technical education programs for youth in their respective fields and communities. Recipients of the Teacher of the Year and New Professional awards must have made significant contributions toward innovative, unique and novel programs that are serving to improve and promote career and technical education. The New Professional award is designed to recognize teachers with less than five years of teaching experience.

This year’s New Professional recipient has:

- Worked in the publishing and communication industry and finished two years of classroom teaching;
- A DECA Chapter with 100% membership;
- Top Ten DECA ICDC student placement;
- Students who placed first in the Missouri Entrepreneurship Challenge;
- Been an involved community Leader; and
- Been a student advocate.

A colleague wrote in her recommendation that “the recipient offers his students mentoring, tutoring, opportunities and travel to expand their regular high school experience. His prior background allowed him to recognize the importance of “extended” development and he enriches the lives of the students, faculty, administrators and community that he comes into contact with.”

The New Professional Award was presented to Nathan Fent from Carthage Technical Center by former winner, Janell Allred.
MCEA (Marketing) (from page 11)

The Teacher of the Year has:
- Been a marketing teacher for 14 years;
- Previously received the MCEA Innovative Program of the Year Award;
- Annual successful students at all levels of DECA competition;
- Currently serves as:
  DECA Competitive Events Director
  Member of the DECA Foundation Board
  Missouri DECA Board;
- Is a three time DECA Diamond Award Winner; and
- Has served as ICDC Competitive Events Co-Director.

A student wrote a letter of reference for the recipient, stating that “he is kind and caring toward all of his students. He is willing to take time to help any student as needed and he is very engaged in the activities of the classroom. He is concerned with the well-being of each student, making sure everybody enjoys class each and every day. He is patient and understanding no matter what the circumstance.”

↑ Pictured left: Sarah Wehlan and Bryce Bunton
Our 2012 Summer Conference Was Filled With ...

Speakers and Presentations ...
New Products and Services ...
Fun, Friends and Entertainment!