Monday, July 21

9:30 a.m.
Missouri ACTE Board of Directors Meeting
University Plaza - Illinois Room

1:00 p.m. - 6:00 p.m.
Missouri ACTE Conference Registration
EXPO Center - Hall A & B - 635 St. Louis Street

1:00 p.m. - 6:00 p.m.
Exhibits Open
EXPO Center - Hall A & B - 635 St. Louis Street

6:30 p.m.
MCEA Board Meeting
Big Whiskey’s Downtown - 311 Park Central East

Tuesday, July 22

7:30 a.m.
All Missouri ACTE Committee Meetings
University Plaza Convention Center - Arizona Room

8:00 a.m. - 2:00 p.m.
Exhibits Open
EXPO Center - Hall A & B - 635 St. Louis Street

8:00 a.m. - 5:00 p.m.
Missouri ACTE Conference Registration
EXPO Center - Hall A & B - 635 St. Louis Street

8:45 a.m.
New Professional Reception
University Plaza Convention Center - Arizona/Georgia/Iowa

10:00 a.m.
Opening General Session
EXPO Center - Hall C - 635 St. Louis Street
Welcome; Awards; President-Elect Speeches;

2:15 p.m. - 3:30 p.m.
Make the Most of Modern Marketing
Kansas Room
Marketers and clients alike get overwhelmed by how to balance traditional marketing with new trends like social media, content marketing and SEO/SEM. Atomicdust will walk you through the steps they use to create and market brands, and show how creating the proper foundation makes it easier to plan, launch and support the right marketing mix. Featured case study: Parkway School District CTE Branding
Presenters: Atomicdust: Mike Spakowski, Partner, Creative Director; Jesse McGowan, Partner, Account Director; Danielle Hohmeier, Online Account Director

3:30 p.m. - 4:30 p.m.
MBA Research Accredited Exemplary High School Program Process
Kansas Room
Get first hand information about the possibilities and problems that may arise with the process.
Presenters: Matt Magnuson and Dede Moore

4:30 p.m. - 6:30 p.m.
MCEA Social
University Plaza Hotel Lobby Bar

7:00 p.m. - 10:00 p.m.
Springfield Cardinals Baseball

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Wednesday, July 23

8:00 a.m. - 11:00 a.m.
**Missouri ACTE Late Registration**
*University Plaza Hotel Lobby*

8:00 a.m. - 9:00 a.m.
**Econ, Personal Finance and Entrepreneurship: Content, Curriculum and Competitions**
*Kansas Room*

The UMKC Center for Economic Education has expanded their programs and services; learn how the Center staff supports teachers and students for 21st Century skills and Common Core Standards.

Presenters: Patricia Palmer and Latoya Goree, UMKC Center for Economic Education

9:00 a.m. - 10:00 a.m.
**Encourage Entrepreneurship**
*Kansas Room*

In this session, Sylvester highlights his unique journey to entrepreneurial success that started as a 17 year old high school kid. He shares his story of going from bootstrapping his business to having a nationally recognized brand. Sylvester discusses the link between encouraging entrepreneurship and student's success. He also elaborates on how applying the entrepreneurial mindset in the classroom and in life can help increase student success. The audience will most importantly be educated, inspired, and walk away with actionable items to help them to encourage their students to success in their future business or career aspirations.

Presenter: Sylvester Chisom

10:00 a.m. - 10:15 a.m.
**Break**

10:15 a.m. - 11:15 a.m.
**Principles of Fearless Leadership**
*Kansas Room*

*Principles of Fearless Leadership* authored by myself and published by Nathan Levy Books, LLC, will be shared with conference attendees. The points made in the book are based on the reality that everyone is a leader at some time in his or her career. A leader can be anyone who has goals to accomplish and who works with others. A leader is NOT just a person with a title. Awareness of, internalizing, and practicing the 'principles' will enhance career experiences and employment opportunities.

Presenter: Joseph Gulino

11:30 a.m. - 1:00 p.m.
**MCEA Luncheon**
*Location to be determined.*
Thursday, July 24

8:00 a.m. - 9:30 a.m.
   Carousels
      Kansas Room
      Description: Choose from a variety of topics. You will have the opportunity to visit four tables for 20 minutes each.

9:30 a.m. - 10:00 a.m.
   DECA Update
      Presenter: Chrissy Bashore, State DECA Advisor

10:00 a.m. - 10:30 a.m.
   DESE Update

12:00 p.m.
   Missouri ACTE Board of Directors Meeting
      University Plaza - Colorado Room
      Lunch served at 11:30 a.m.