



Michael Young
2003-2004 MCEA President

Marketing and Cooperative Education Association (MCEA)

Monday, July 26, 2004

7:00 a.m.

MCEA Headquarters

Regents

9:30 a.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Oklahoma Room

1:00 p.m.

New Marketing and Cooperative Education Teachers' Workshop

Hawthorn I

For teachers in their first or second year as a Marketing Education or Cooperative Vocational Education teacher.

1:00 p.m. - 4:00 p.m.

DESE Division of Career Education Mentor Program Session

University Plaza - Illinois Room

By Invitation Only

1:00 p.m. - 7:00 p.m.

Missouri ACTE Conference Registration and Exhibits

*Springfield EXPO Center
635 St. Louis Street*

5:30 p.m.

MCEA Board Meeting

Executive

Presider: Michael Young, President, MCEA

Tuesday, July 27, 2004

8:00 a.m.

DECA Board

Executive

Presider: Shelli Ray, President, DECA Board

8:00 a.m. - 2:00 p.m.

Exhibits Open

*Springfield EXPO Center
635 St. Louis Street*

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration

*Springfield EXPO Center
635 St. Louis Street*

8:00 a.m.

All Missouri ACTE Committee Meetings

University Plaza - Colorado Room

9:15 a.m. - 10:15 a.m.

Missouri ACTE New Professional Reception

*University Plaza - Oklahoma, Illinois, & Colorado
Rooms*

10:30 a.m.

Missouri ACTE Opening General Session

*Springfield EXPO Center - Section C
635 St. Louis Street*

A Support from the Top

Speaker: Belle S. Wheelan, Ph.D.; CTE

Tuesday, July 27, 2004 (Continued)

12:15 p.m.

DECA Leadership Luncheon

Gingers

Presider: Julie Lyman

District Advisors, Competitive Event Directors, State Officer Advisors, Leadership Academy Directors and the DECA Board of Directors (by invitation only)

12:30 p.m. - 1:30 p.m.

Food available in Springfield EXPO Center

All-Division Concurrent Session

Infectious Passion in the Workplace

*Springfield EXPO Center - Section C
635 St. Louis Street*

Presenter: Bill Karlson

Program Evaluation

*Springfield EXPO Center - West Mezzanine
35 St. Louis Street*

Presenter: Jim Spencer

1:00 p.m.

New Member Welcome

North Park

Presenter: Association Officers

Presider: Michael Young

Orientation to professional organizations for new MCEA members and their Conference Buddies.

1:30 p.m.

MCEA Division Opening Session

Hawthorn

Presider: Michael Young

Keynote Speaker

2:30 p.m.

National Content Standards for Entrepreneurship Education

Hawthorn

Presenter: Dr. Gene Reed

Presider: Carol Bolin

3:30 p.m.

CONCURRENT SESSION I

Tuesday, July 27, 2004 (Continued)

6:00 P.M.

Kathryn Beich Hospitality

Hawthorn

Sponsored by our friends at Kathryn Beich

Host: Ron Downs

Wednesday, July 28, 2004

7:30 a.m.

CMSU Class

Executive

Presider: Susie Needles

8:00 a.m.

SkillsUSA (Not Your Father's VICA): Leadership and PDP

TBD

Part of Curriculum

Presenter: Dr. Paul Light, Supervisor of Industrial Education, DESE

8:30 a.m.

DECA Update

Hawthorn

Presenter: Dr. Julie Lyman

Presider: Shelli Ray, President, DECA Board
Information for the 2004-2005 school year will be presented, including changes in the DECA competitive events program, calendar of activities, and a review of the Missouri DECA website.

9:30 a.m.

Regional DECA Meetings with Board of Directors

Presiders: DECA Board members

This session will allow for chapter advisors to meet with the DECA Board representatives to discuss items of interest for the improvement of DECA.

Districts 8 & 9

*Hawthorn I
Dave Tobey*

Districts 4 & 10

*Suite 916
Vicki Hillsman*

Districts 2 & 5

*Hawthorn III
Nancy Krider*

Districts 1 & 3

*Lecture Hall
Shelli Ray*

Districts 11 & 12

*Hawthorn II
Brian Huett*

District 6 & 7

*Gingers
Larry Anders*

Wednesday, July 28, 2004 (Continued)

10:15 a.m.

Break

Hawthorn Hallway

10:30 a.m.

General Session: Generational Differences

Hawthorn

Presenter: David Adams, Missouri Training Institute

Different generations do have different ways of communicating, which can sometimes lead to misunderstandings and conflict. This session will give participants information and effective tools for appreciating others' unique perspectives, understanding people's inherent differences, and suggestions in how to collaborate in mutually beneficial ways.

12:00 p.m.

MCEA Awards Luncheon

Hawthorn

Presider: Michael Young

Association award winners will be recognized.

1:00 p.m. - 4:00 p.m.

**DESE Division of Career Education
Mentor Program Session**

University Plaza - Illinois Room

By Invitation Only

1:15 p.m.

CONCURRENT SESSION II

2:15 p.m.

CONCURRENT SESSION III

3:00 p.m.

Update from the State Office

Hawthorn

Presenter: Dr. Julie Lyman

Presider: Michael Young

A review of the past year and a look ahead at issues important to Marketing and Cooperative Education teachers.

Wednesday, July 28, 2004 (Continued)

3:30 p.m.

House of Delegates Meeting

University Plaza - Arizona Room

4:15 p.m.

Preparing for MSIP Review

Hawthorn II

8:30 p.m.

Missouri ACTE All Division Social

*Remington's Entertainment Complex
1655 W. Republic Road*

Thursday, July 29, 2004

8:30 a.m.

Carousels

Hawthorn

Four rotations of 20 minutes - select carousel presentations

Presider: Carol Bolin

10:30 a.m.

MCEA Business Meeting

Hawthorn

Presider: Michael Young, President

11:30 a.m.

Conference Adjournment

12:00 p.m.

MCEA Board Meeting

Executive

Presider: Julie Lyman

Newly elected MCEA board members should attend this brief meeting.

1:00 p.m.

Missouri ACTE Board of Directors

University Plaza - Colorado Room