



Cynthia Herman
2002-2003 MCEA President

Marketing and Cooperative Education Association (MCEA)

Monday, July 21, 2003

7:00 a.m.

MCEA Headquarters

Regents

8:00 a.m.

Electronic Alignment Tool Workshops

Open to all.

*Kraft Administration Building
940 North Jefferson*

9:30 a.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Oklahoma Room

10:00 a.m.

Electronic Alignment Tool Workshops

Open to all.

*Kraft Administration Building
940 North Jefferson*

1:00 p.m.

First Year Teacher Workshop

Hawthorn I

For teachers in their first or second year as a Marketing Education or Cooperative Vocational Education teacher.

1:00 p.m.

Electronic Alignment Tool Workshops

Open to all.

*Kraft Administration Building
940 North Jefferson*

Monday, July 21, 2003 (Continued)

1:00 p.m. - 7:00 p.m.

Missouri ACTE Conference Registration and Exhibits Open

*Jordan Valley Ice Park
635 East Trafficway*

5:30 p.m.

MCEA Board Meeting

Executive

President: Cindy Herman, President MCEA

Tuesday, July 22, 2003

8:00 a.m.

DECA Board Meeting

Executive

President: Brian Huett, President, DECA Board

8:00 a.m. - 1:00 p.m.

Missouri ACTE Exhibits Open

*Jordan Valley Ice Park
635 East Trafficway*

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration Open

*Jordan Valley Ice Park
635 East Trafficway*

8:00 a.m.

All Missouri ACTE Committee Meetings

University Plaza - Colorado Room

Tuesday, July 22, 2003 (Continued)

9:15 a.m.

Missouri ACTE New Professional Reception

University Plaza - Oklahoma, Illinois and Colorado Rooms

10:30 a.m.

Missouri ACTE Opening General Session

University Plaza Convention Center

12:15 p.m.

DECA Leadership Luncheon

Gingers

Presenter: Julie Lyman

District Advisors, Competitive Event Directors, and the DECA Board of Directors (by invitation only)

1:00 p.m.

New Member Welcome

North Park

Presenter: Association Officers

Presenter: Michael Young

Orientation to professional organizations for new MCEA members.

1:30 p.m.

MCEA Division Opening Session

Hawthorn

Presenter: Michael Young

2:00p.m.

DECA Update

Hawthorn

Presenter: Dr. Julie Lyman

Presenter: Brian Huett

Information for the 2003-2004 school year will be presented, including changes in the DECA competitive events program, calendar of activities, and a review of the Missouri DECA website.

SkillsUSA/VICA Update

Executive

Presenter: Dr. Paul Light

Presenter: Kenley Jones

This session is for advisors and potential advisors of VICA chapters as part of the cooperative education program.

Tuesday, July 22, 2003 (Continued)

3:15 p.m.

Regional DECA Meetings with Board of Directors

Presiders: DECA Board members

This session will allow for chapter advisors to meet with the DECA Board representatives to discuss items of interest for the improvement of DECA.

Districts 8 & 9 Dave Tobey *Hawthorn I*

Districts 4 & 10 Vicki Hillsman *Suite 916*

Districts 2 & 5 Nancy Krider *Hawthorn III*

Districts 1 & 3 Shelli Ray *Lecture Hall*

Districts 11 & 12 Brian Huett *Hawthorn II*

District 6 & 7 Larry Anders *Gingers*

6:00 p.m.

Kathryn Beich Hospitality

Hawthorn

Sponsored by our friends at Kathryn Beich

Host: Ron Downs

Wednesday, July 23, 2003

7:30 a.m.

CMSU Class

Executive

Presenter: Susie Needles

8:30 a.m.

MCEA General Session

Title: Stumbling

Hawthorn

Presenter: Michael Young

Presenter: Shari Rusch, Keynote

10:00 a.m.

CONCURRENT SESSION I

Stressed Out From Paperwork?

Hawthorn 1

Presenter: Dotty Clark

Presenter: Angela Syron

Cooperative Vocational Education Program

North Park

Presenter: Dr. Julie Lyman

Presenter: Janell Allred

Wednesday, July 23, 2003 (Continued)

10:00 a.m.

CONCURRENT SESSION I (Continued)

A Personal Revolution

Hawthorn II

Presenter: Shari Rusch

Presider: Chuck Orlando

Marketing Information Management

Hawthorn III

Presenter: To Be Determined

Presider: Beth Deering

11:00 a.m.

CONCURRENT SESSION II

Virtual Business: The Ultimate in Business Simulations Just Got Better

Hawthorn

Presenter: Peter Jordan

Presider: Bennett Sweet

Preparing for MSIP Review

North Park

Presenter: Dr. Julie Lyman

Presider: Kelly Grunden

E-Business

Lecture Hall

Presenter: Brad Kleindl, Missouri Southern State College

Presider: Cheryl Yung

12:00 p.m.

MCEA Awards Luncheon

Hawthorn

Presenter: Sherry Bare

Association award winners will be recognized.

1:30 p.m.

CONCURRENT SESSION III

Marketing Education Curriculum Project

Hawthorn

Presenter: Dr. James Gleason, MarkED Resource Center

Presider: Lynne Chrismer

Wednesday, July 23, 2003 (Continued)

1:30 p.m.

CONCURRENT SESSION III (Continued)

A Great Vocabulary is the Key to Winning

Lecture Hall

Presenter: Jay Beets

Presider: Terri McQuerry

3:00 p.m.

CAROUSELS

Hawthorn

Four rotations of 20 minutes - select carousel presentations

Presider: Michael Young

3:30 p.m.

Missouri ACTE House of Delegates Meeting

University Plaza - Arizona Room

4:30 p.m. - 5:30 p.m.

Legal Issues Facing Teachers

University Plaza - Arizona Room

8:30 p.m.

Missouri ACTE All Division Social

*Remington's Entertainment Complex
1655 West Republic*

Thursday, July 24, 2003

8:30 a.m.

Chat Room I

Select a topic of interest for this session of moderated discussion.

9:30 a.m.

Chat Room II

Repeat of previous session.

Pick a new topic or remain with Chat Room I topic.

10:30 a.m.

MCEA Business Meeting

Hawthorn

Presider: Cindy Herman, President

Thursday, July 24, 2003 (Continued)

11:15 a.m.

Update from the State Office

Hawthorn

Presenter: Dr. Julie Lyman

Presider: Michael Young

A review of the past year and a look ahead at issues important to Marketing and Cooperative Education teachers.

11:30 a.m.

Conference Adjournment

12:00 p.m.

MCEA Board Meeting

Executive

Presider: Dr. Julie Lyman

Newly elected MCEA board members should attend this brief meeting.

1:00 p.m.

Missouri ACTE Board of Directors

University Plaza - Colorado Room