

# 2016 Missouri ACTE Summer Conference & Trade Show July 25 - 28, 2016



*Ruthann Williams*  
*MBEA President*

*“WE ARE CTE AND IT WORKS!”*

Updated 6/15/16

## MBEA (BUSINESS) DIVISION AGENDA

### MBEA/MCEA SUMMER CONFERENCE PARTICIPATION PRIZES

As you engage with presenters throughout the conference, you will have the opportunity to enter to win many prizes. These prizes will be awarded at the conclusion of the DESE Update on Thursday. *Please look for information in your registration packet to learn how to enter.*

Prizes include:

- ♦ Year of Missouri FBLA-PBL Conference Registration for One (1) Adviser
- ♦ Year of Missouri DECA Conference Registration for One (1) Adviser
- ♦ Missouri FBLA-PBL Swag Bag
- ♦ Missouri DECA Swag Bag
- ♦ Missouri FBLA-PBL Priority Housing for SLC
- ♦ Missouri FBLA-PBL Priority Seating for SLC Session of Choice
- ♦ Missouri DECA Priority Seating for FLC Session of Choice
- ♦ \$25 Visa Gift Card
- ♦ Missouri FBLA-PBL Lightweight Jacket
- ♦ Missouri DECA Lightweight Jacket

## MONDAY, JULY 25

9:30 a.m.

### Missouri ACTE Board of Directors Meeting

*University Plaza - Illinois Room*

1:00 p.m. - 5:00 p.m.

### MBEA Board Meeting

*Arkansas Room*

1:00 p.m. - 6:00 p.m.

### Missouri ACTE Conference Registration

*EXPO Center - Hall A & B - 635 St. Louis Street*

1:00 p.m. - 6:00 p.m.

### Exhibits Open

*EXPO Center - Hall A & B - 635 St. Louis Street*

## TUESDAY, JULY 26

7:30 a.m.

### All Missouri ACTE Committee Meetings

*University Plaza Convention Center - Arizona Room*

8:00 a.m. - 2:00 p.m.

### Exhibits Open

*EXPO Center - Hall A & B - 635 St. Louis Street*

8:00 a.m. - 5:00 p.m.

### Missouri ACTE Conference Registration

*EXPO Center Hall A & B - 635 St. Louis Street*

*Continued on next page*

## MBEA (BUSINESS) DIVISION AGENDA (CONT.)

### TUESDAY, JULY 26 (CONT.)

8:45 a.m.

#### **New Professional Reception**

*University Plaza Convention Center - Arizona Room*

10:00 a.m.

#### **Missouri ACTE Opening General Session**

*EXPO Center - Hall C – 635 St. Louis Street*

Welcome; Awards; President-Elect Speech

Speaker: Andrew McCrea – “Moving from Ordinary to Extraordinary - Finding the 'Extra' that Makes the Difference”

11:30 a.m. - 1:30 p.m.

#### **Dine-Around Town**

Area restaurants, located within walking distance of the Expo, will be open to serve our members. Many of the restaurants will be extending discounts and a few are opening only for our members, so they will require reservations. For a map of the restaurants, go to: <http://i.mp/1yKalEM>.

**Note:** MBEA will be participating in the Missouri ACTE sessions listed below.

### GENERAL SESSIONS

1:30 p.m. - 2:10 p.m.

#### **Google for Beginners - The Basics of GAFE**

*EXPO Center - Hall C – 635 St. Louis Street*

Presenters: Kelly Blankenship, Ash Grove High School and Darci Friberg Fair Grove High School

This interactive workshop will focus on the basic functionality and use of Google Apps For Education. Attendees will learn to navigate Google tools like Gmail, calendar, and Drive. This workshop will also help teachers create a class within Google Classroom that will help them get the year started.

#### **"Making Mountains out of Molehills - The Art of Moving Small Words to Lofty Heights"**

*University Plaza Convention Center - Nebraska Room*

Presenter: Andrew McCrea

This workshop is about how educators can improve their own communication skills and how they can help instruct students in improved speaking.

### TUESDAY, JULY 26 (CONT.)

### GENERAL SESSIONS (CONT.)

1:30 p.m. - 2:10 p.m. (Cont.)

#### **Problem-Based Learning**

*University Plaza Convention Center - Arizona Room*

Presenter: Marty Sugerik

This session provides a process for design, implementation, and assessment of authentic projects that target problem-solving in our workforce. Projects do not exist in a vacuum and therefore require overt modeling, teaching, and assessment of academic, technical, and employability (College and Career Ready) skills and standards. Participants will see exemplars from around the country that have been strategically designed and customized to meet specific needs of career pathway courses.

2:40 p.m. - 3:20 p.m.

#### **Google Intermediate - Using Google Apps and Extensions in the CTE Classroom**

*EXPO Center - Hall C – 635 St. Louis Street*

Presenter: Darci Friberg, Fair Grove Schools

This workshop will showcase educational Google apps and extensions to create the ultimate student-centered learning environment for the CTE classroom. This workshop is designed for classrooms of all types, including teachers with limited access to technology. Attendees will receive a resource list of apps and extensions to try in their classroom.

#### **"Who am I? Who are You?"**

*University Plaza Convention Center - Nebraska Room*

Presenter: Andrew McCrea

This workshop explores personal leadership traits and how those traits influence how we deal with change, and how we work with/instruct others.

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## MBEA (BUSINESS) DIVISION AGENDA (CONT.)

### TUESDAY, JULY 26 (CONT.)

#### GENERAL SESSIONS (CONT.)

2:40 p.m. - 3:20 p.m. (Cont.)

##### **It's a Web 2.0 World - Engage, Interact, Learn, Publish!**

*University Plaza Convention Center - Illinois Room*

Presenter: Gina McLachlan

How do students learn today? How do they interact with information and each other? What skills do today's students need in order to be successful tomorrow? What tools and environments do students have at their disposal? How can educators tap those tools and environments to provide opportunities for students to demonstrate what they know and can do in the target language? Come explore a variety of technologies that enable world language learners to experience the interpersonal, interpretive, and presentational modes of communication!

This workshop will feature interactive websites that allow teachers and students to organize resources, easily find new materials, create a professional learning community, and become a publisher of content - all with a few clicks and a little imagination! Find out how Web 2.0 technologies can enhance your classroom! What makes a Web 2.0 website different from a Web 1.0 website is the ability of the website visitor to create new, personalized, customized content. There are a myriad of websites, some targeted specifically to teachers and students, others not, that provide tremendous opportunity to enrich teaching and learning while connecting with others. This session will provide an overview of several Web 2.0 websites and services that have been used successfully in world language classrooms, and those uses and strategies will be shared while demonstrating the ease with which the content can be created.

##### **Problem-Based Learning**

*University Plaza Convention Center - Arizona Room*

Presenter: Marty Sugerik

This session provides a process for design, implementation, and assessment of authentic projects that target problem-solving in our workforce. Projects do not exist in a vacuum and therefore require overt modeling, teaching, and assessment of academic, technical, and employability (College and Career Ready) skills and standards. Participants will see exemplars from around the country that have been strategically designed and customized to meet specific needs of career pathway courses.

### TUESDAY, JULY 26 (CONT.)

#### GENERAL SESSIONS (CONT.)

3:50 p.m. - 4:30 p.m.

##### **Google Advanced - Grading Millennial Learners**

*EXPO Center - Hall C – 635 St. Louis Street*

Presenters: Kristi Hodson, Carthage High School and Darci Friberg, Fair Grove High School

Using Google Apps for Education (GAPE) and Google add-ons, teachers will learn how to create, post, and grade electronic assignments and tests. In addition to saving time, there are many benefits of using Google apps to assess millennial learners: instant feedback for learners, tools for peer review, assessment data computed automatically, prepared sub-plans, tools to facilitate a flipped classroom, and preparing students for post-secondary jobs. Participants should be teachers who are already using Google Classroom; this is not a workshop for beginning users of Google or Google Classroom.

##### **How Do You Spell FFA and Other Musings From A Retired Career Tech Educator**

*University Plaza Convention Center - Nebraska Room*

Speaker: John Rummel, Realtor, United Country Stockton Lake Properties

A light-hearted, inspirational, and serious look at our roles as teachers in general and Career Tech teachers specifically as told by John Rummel. John is a retired Agriculture Education teacher with 27 years teaching experience. He says it will be well worth the price of admission to attend his workshop!

##### **Using Bell Ringers in the CTE Classroom**

*University Plaza Convention Center - Illinois Room*

Presenters: Dr. Michelle Conrad, Associate Professor, Central MO State University, Warrensburg; and Bing Boettner, Health Science Technology Instructor, Northwest Technical School, Maryville

Join Dr. Conrad and Bing Boettner as they share their collaborative work on the use of bell ringers in the CTE classroom. Graphic organizers, puzzles, sustained silent reading, and newspapers/technical magazines are just a few of the tactics attendees will learn about during this session.

## MBEA (BUSINESS) DIVISION AGENDA (CONT.)

### TUESDAY, JULY 26 (CONT.)

#### GENERAL SESSIONS (CONT.)

3:50 p.m. - 4:30 p.m. (Cont.)

##### Problem-Based Learning

*University Plaza Convention Center - Arizona Room*

Presenter: Marty Sugerik

This session provides a process for design, implementation, and assessment of authentic projects that target problem-solving in our workforce. Projects do not exist in a vacuum and therefore require overt modeling, teaching, and assessment of academic, technical, and employability (College and Career Ready) skills and standards. Participants will see exemplars from around the country that have been strategically designed and customized to meet specific needs of career pathway courses.

5:00 p.m. - 7:00 p.m.

##### MCEA/MBEA Opening Session and Full-Plated Dinner

*Georgia Room*

**KEYNOTE Kyle Scheele: STORY OF MY LIFE ...**

Growing up, we're taught that "if you make good choices, success is guaranteed."

But it turns out, that isn't true. Good choices can't protect us from a bad economy, from sickness, or from the myriad of other things that can rip the rug out from underneath us.

But perhaps "success" is about more than good choices. Perhaps it's about more than money and power and fame. Perhaps true success is about living better stories.

In this hilarious and heartfelt keynote, Kyle Scheele explores the idea of life as a story, and helps each of us find the courage to live a better story of our own.

**Opening Session will include district and committee meetings. Seating is by MBEA district.**

### WEDNESDAY, JULY 27

8:00 a.m. - 11:00 a.m.

##### Missouri ACTE Late Registration

*University Plaza Hotel Lobby*

### WEDNESDAY, JULY 27 (CONT.)

#### CONCURRENT SESSION I

8:00 a.m. - 9:00 a.m.

##### Junior High Computers

*Oklahoma Room*

Presenter: Kim Temmen, Fatima High School

Description: Learn ways to keep your 7th and 8th graders engaged in computer class with interesting activities to reinforcement computer skills.

8:00 a.m. - 9:00 a.m.

##### Web 2.0 Tools

*John Q Room*

Presenter: Gina McLachlan, Fulton High School

Description: There are so many web sites out there to use in the classroom to help make teaching easier and also to help students create projects in different ways. I will share some of these that I find useful and the projects I use them for in my classes with you.

8:00 a.m. - 9:00 a.m.

##### Creative College Financing

*Colorado B Room*

Presenter: Barbara Flowers, Federal Reserve Bank of St. Louis

Description: Pell Grants, Direct Subsidized Loans, Direct Unsubsidized Loans, PLUS Loans, ho-hum. Yes, government sources for financing college are helpful, but why not get creative? Guide your students to low-cost college attendance – from choosing the right type of education, to choosing the right school, to choosing the most practical living arrangements, to choosing the right financing. It can be done more cheaply than you think. See the St. Louis Fed's and the Missouri Department of Higher Education's tools for getting creative.

8:00 a.m. - 9:00 a.m.

##### Is Project Based Learning Included in Your Instructional Toolkit

*Illinois Room*

Presenter: Pat Palmer, UMKC Center for Economic Education

Description: Project Based Learning engages students in ways that result in deeper understanding and meaningful outcomes. This workshop will model a new PBL module for entrepreneurship but can be applied across the curriculum. Let's roll up our sleeves and make this happen in your classroom this school year!

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## MBEA (BUSINESS) DIVISION AGENDA (CONT.)

### WEDNESDAY, JULY 27 (CONT.)

#### CONCURRENT SESSION I (CONT.)

8:00 a.m. - 9:00 a.m.

##### Photoshop Intermediate

*Colorado A Room*

Presenter: Theresa Taylor, Cape Central Schools

Description: Seen the basics of PhotoShop but would like to improve your skills. Bring your laptop with PhotoShop installed so you can learn more about layers, masks, and blending modes to name a few. Take home some projects ready to use in your class.

#### CONCURRENT SESSION II

9:10 a.m. - 11:15 a.m.

##### Reality Check! Doom & Gloom in Your (Personal Finance) Room

*Oklahoma Room*

**(Two-hour session; technology required)**

Presenter: Mark Bayles, Federal Reserve Bank of St. Louis

Description: Drive home key points of personal finance by providing students with hard data about their world. The St. Louis Fed makes it easy to show the most up-to-date information on a range of core topics including savings, income, student and consumer debt, default, and delinquency.

Your lessons will benefit from showing students a clear picture of student income, borrowing, and employment. Use your influence as an educator to prepare teens for the choices and responsibilities of adulthood.

With a single mouse click you can display a sample St. Louis Fed data dashboard with the latest, best information available on an array of essential personal finance topics. It's easy for teachers and students to assemble web dashboards for these subjects and others: education and unemployment, consumer debt patterns, credit cards, student borrowing and indebtedness.

You'll learn how simple it is to bring the most recent information into your classroom. These free dashboards update automatically and provide current information every time you access them.

Participants will receive attractive classroom-sized infographic posters from the Atlanta Federal Reserve on a range of topics including banking, credit, and preparing for emergencies.

No special skills or training required.

### WEDNESDAY, JULY 27 (CONT.)

#### CONCURRENT SESSION II (CONT.)

9:10 a.m. - 10:10 a.m.

##### Money Circle 2.0

*John Q Room*

Presenter: Gigi Wolf, Federal Reserve Bank of Kansas City

Description: Teens spend billions each year, but do they really know how money works, how to best manage it and how it keeps our economy going? Advance your high school students' knowledge of money through this free, revamped, comprehensive, eight-lesson curriculum series. This session will provide an overview and active demonstration of this classroom-ready curriculum that delves into money from a holistic view. The lessons enable students to understand key terms tied to money, apply cost-benefit analysis and data interpretation skills, learn more about Federal Reserve and monetary policy objectives and strategize their personal finance and career goals. The lessons include the use of primary sources, video, web-based resources and Federal Reserve research and are correlated to national standards in economics and personal finance, as well as the Common Core. This series will help develop students' awareness as consumers, improve their decision-making and financial planning skills and promote understanding of key economic and personal finance concepts. As a result of the session, teachers can help students to apply disciplinary tools, understand the concept of money, know how money works in an economy and how to better manage their own money through saving, investing, budgeting and using credit wisely.

9:10 a.m. - 10:10 a.m.

##### Diversify Your Game with SMG and its Components

*Colorado B Room*

Presenter: Heather Miller, UMKC Center for Economic Education

Description: The Stock Market Game (SMG) program connects students to the global economy with virtual investing and real-world learning. The session will include information about SMG, InvestWrite, Invest It Forward, and Capital Hill Challenge. Come and learn how all these programs work and the prizes that can be won!

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## MBEA (BUSINESS) DIVISION AGENDA (CONT.)

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### WEDNESDAY, JULY 27 (CONT.)

#### CONCURRENT SESSION II (CONT.)

9:10 a.m. - 10:10 a.m.

##### **Mentoring and Sharing - Linking Future and Current Educators Together**

*Illinois Room*

Presenter: William Kircher, OnlyEducators.com

Description: OnlyEducators.com is the new, comprehensive platform for connecting educational professionals. Onlyeducators.com was created to allow educators a means of interacting when time is limited. Every educator who signs up will create a profile which will allow you to instantly communicate, upload lessons to your file cabinet, borrow lessons from others, give feedback, seek out mentor teachers, utilize exclusive deals and discounts, and buy/sell surplus. Through a verified and trusted network you will be able to seek out individuals or information pertaining to your subject area. You can search through other educators lessons, share your own lessons, ask questions and get real feedback from educators within your own area of education.

9:10 a.m. - 10:10 a.m.

##### **Editor-in-Chief - Helping Your Students Live Better Stories**

*Colorado A Room*

Presenter: Kyle Scheele, Motivational Speaker

Description: When you ask an educator, "Why did you get into this line of work?," you'll hear stories: stories of teachers who invested in them, who challenged them, who inspired them to be more. And then you'll hear "... and after all that teacher gave to me, I wanted to be able to do the same for my students."

But oftentimes, that idealism is lost somewhere along the way and eventually teaching turns into a routine. It becomes less about educating and more about managing: managing students' behavior, managing parents' expectations (not to mention the expectations of the district, the principal, and the state!), managing grade-keeping, etc.

But being a teacher is about more than managing. It's even about more than educating.

Being a teacher is about editing.

The students you teach are telling stories with their lives: stories of pain and tragedy, of love and loss, and hopefully stories of triumph. But they need your help with those stories. They need help knowing what to keep and what to leave out, where to focus effort and where to use an eraser. They need an editor to help shape their stories.

In this workshop, Kyle helps educators get back to the things that brought them into teaching in the first place. He brings practical ideas and proven techniques for leaving your management-style education behind in favor of a job as Editor-in-Chief.

### WEDNESDAY, JULY 27 (CONT.)

#### CONCURRENT SESSION II (CONT.)

9:10 a.m. - 10:10 a.m.

##### **How To Start a Classroom Business On \$50!**

*Kansas Room*

Presenter: Sylvester Chisom, YE Publishing Group

Description: In this session, Sylvester highlights his unique journey to entrepreneurial success that started as a 17 year old high school kid. He shares his story of going from bootstrapping his business to having a nationally recognized brand. Sylvester discusses the link between encouraging entrepreneurship and students' successes. He discusses how students learn business fundamentals and how to use their creativity to solve problems through creation of a business on a \$50 budget.

Sylvester shares project-based learning strategies for youth entrepreneurship education.

The \$50 Startup Program includes eight project-based learning labs packed with activities, videos, and online resources in a teacher friendly format. Our mission is to empower students to become 21st century thinkers by awakening their entrepreneurial spirit, inspiring them to become the architects of their futures, and giving them the confidence to transform their communities.

#### CONCURRENT SESSION III

10:15 a.m. - 11:15 a.m.

##### **The Need for Computer Science in Business**

*John Q Room*

Presenter: Robin Robertson, Republic High School

Description: The U.S. will be one million programmers short by the year 2020. Programming is an approved business course, but can also be taught as an AP Computer Science course. The state of Missouri is lacking in teachers who teach programming and computer science. Join me to learn about the crisis in computer science and get resources to help you begin a computer science program.

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## MBEA (BUSINESS) DIVISION AGENDA (CONT.)

**WEDNESDAY, JULY 27** (CONT.)

### CONCURRENT SESSION III (CONT.)

**10:15 a.m. - 11:15 a.m.**

#### Tips and Tricks of the TRADE within SMG!

*Colorado B Room*

Presenter: Heather Miller, UMKC Center for Economic Education

Description: The Stock Market Game (SMG) program training session will include an overview of the rules for Missouri SMG, the SMG Website, and helpful hints that will make investing within SMG a meaningful experience.

**10:15 a.m. - 11:15 a.m.**

#### How To Start a Classroom Business On \$50!

*Illinois Room*

Presenter: Sylvester Chisom, YE Publishing Group

Description: In this session, Sylvester highlights his unique journey to entrepreneurial success that started as a 17 year old high school kid. He shares his story of going from bootstrapping his business to having a nationally recognized brand. Sylvester discusses the link between encouraging entrepreneurship and students' success. He discusses how students learn business fundamentals and how to use their creativity to solve problems through creation of a business on a \$50 budget.

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**WEDNESDAY, JULY 27** (CONT.)

### CONCURRENT SESSION III (CONT.)

**10:15 a.m. - 11:15 a.m.**

#### Editor-in-Chief - Helping Your Students Live Better Stories

*Colorado A Room*

Presenter: Kyle Scheele, Motivational Speaker

Description: When you ask an educator "Why did you get into this line of work?," you'll hear stories: stories of teachers who invested in them, who challenged them, who inspired them to be more. And then you'll hear "... and after all that teacher gave to me, I wanted to be able to do the same for my students."

But oftentimes that idealism is lost somewhere along the way and eventually teaching turns into a routine. It becomes less about educating and more about managing: managing students' behavior, managing parents' expectations (not to mention the expectations of the district, the principal, and the state!), managing grade-keeping, etc.

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In this workshop, Kyle helps educators get back to the things that brought them into teaching in the first place. He brings practical ideas and proven techniques for leaving your management-style education behind in favor of a job as Editor-in-Chief.

**10:15 a.m. - 11:15 a.m.**

#### Coding

*Kansas Room*

Presenter: Dr. Tim DeClue, Department of Computer and Information Sciences, Southwest Baptist University.

Description: Problem-solving. Creativity. Innovation. Whether it's business systems, 3-D animation, engineering, music, app development, medicine, visual design, robotics, or political analysis, computer science is the engine that powers the technology, and writing code is the doorway to computer science. Find out how you can introduce your students to the coding skills needed by the workforce of tomorrow with hands-on activities in this fun and interactive session. Suitable for all business teachers regardless of skill-level with coding.

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## **MBEA (BUSINESS) DIVISION AGENDA (CONT.)**

### **WEDNESDAY, JULY 27 (CONT.)**

**11:30 a.m. - 1:00 p.m.**

**Lunch on your own**

#### **CONCURRENT SESSION IV**

**1:00 p.m. - 3:00 p.m.**

##### **Missouri Business and Marketing Educator Meeting**

*Board Room*

Presenter: Lori Niekamp, DESE BMIT Director

Description: For the post-secondary teacher educators across the state, this two-hour session will serve as the summer meeting. Topics will include certification updates and education program reviews.

**1:00 p.m. - 2:00 p.m.**

##### **Integrating FBLA into the Classroom**

*Oklahoma Room*

Presenter: Chris Dzurick, FBLA-PBL State Adviser

Description: Learn tips and tricks to blend all your FBLA activities into the classroom.

**1:00 p.m. - 2:00 p.m.**

##### **The Professional Presence that Pays**

*John Q Room*

Presenter: Naretha Hopson, Ever-Appropriate Etiquette Institute

Description: Get exposed to skill sets that are the foundation of proficiency in relationship building and social behaviors that are critical in long-term professional success. The new or refreshed skillset will increase confidence, giving residents a competitive advantage in interview, business meetings, networking events, social events and daily work/school activity. Well-informed students become self-confident and self-reliant. They are more likely to realize success in school and make positive decisions, which will impact their adult lives. We discuss introductions, powerful business handshakes, dress to impress and more.

### **WEDNESDAY, JULY 27 (CONT.)**

#### **CONCURRENT SESSION IV (CONT.)**

**1:00 p.m. - 2:00 p.m.**

##### **Downtown Springfield Association & Local Business Guests**

*Illinois Room*

Presenter: Downtown Springfield Association

Description: Join the Downtown Springfield Association and special business guests to learn what it takes to start a business, especially a small local one, and what gaps in education exist that make becoming an entrepreneur challenging.

**1:00 p.m. - 2:00 p.m.**

##### **Double Duty: Being an FBLA and DECA Adviser/Advisor**

*Colorado A*

Presenter: TBD

Description: If the difference between "adviser" and "advisor" stresses you out, this workshop is for you. Being an FBLA and DECA leader creates some challenges, but there are a million ways to work through it. Join this workshop for tips and tricks to manages conferences, competitive events, and activities.

**1:00 p.m. - 2:00 p.m.**

##### **Stocks, Bonds, and Extreme Investing**

*Colorado B*

Presenter: Barbara Flowers, Federal Reserve Bank of St. Louis

Description: The teenager's list of extremes: longboarding, snow kiting, base jumping, cliff jumping, cave diving. The adult's list of extremes: stock buying, short selling, retirement saving, financial planning. The adult list may not be as exciting, but it can be just as risky. Bring your students into the adult world, if only temporarily, by helping them understand these financial tools and teaching them how to manage their risk. Use resources from the St. Louis Fed to create your unit on financial planning, investments, risks, and rewards. Their interest in Zorbing won't last, but their interest in financial planning is only beginning.

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## MBEA (BUSINESS) DIVISION AGENDA (CONT.)

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**WEDNESDAY, JULY 27** (CONT.)

### CONCURRENT SESSION V

**2:10 p.m. - 3:10 p.m.**

#### Using Canvas in the Classroom

*Oklahoma Room*

Presenter: Lisa Perkins, Humansville R-IV

Description: Canvas is an online LMS that is "Used by more than 1,600 universities, school districts, and institutions around the world." Using Canvas in the high school classroom prepares students for the online college environment, and best of all, you can use it for free! Canvas also integrates with Google and Dropbox, and is iPhone compatible. Come check out Canvas and see how it can help get your students college ready!

**2:10 p.m. - 3:10 p.m.**

#### Teaching Financial Literacy and Entrepreneurship Through Blending Learning

*Colorado Room*

Presenter: Ben Gwynne, EverFi

Description: This session will cover the topics of financial literacy and entrepreneurship, with attendees receiving access to multiple no cost online resources that are student-driven, standards aligned and have assessments embedded into them. Teachers will see how using technology to assist in learning the concepts of financial literacy and entrepreneurship will make students more financially sound and provide them with applicable business skills. This session is ideal for middle and high school teachers, with multiple resources available for each level.

**2:10 p.m. - 3:10 p.m.**

#### Downtown Springfield Association & Local Business Guests

*Illinois Room*

Presenter: Downtown Springfield Association

Description: Join the Downtown Springfield Association and special business guests to learn what it takes to start a business, especially a small local one, and what gaps in education exist that make becoming an entrepreneur challenging.

**WEDNESDAY, JULY 27** (CONT.)

### CONCURRENT SESSION VI

**3:30 p.m. - 5:30 p.m.**

#### Mobile Coding 101

*Colorado Room*

**(Two-hour session; technology required)**

Presenter: Dr. Tim DeClue, Department of Computer and Information Sciences, Southwest Baptist University

Description: For the first hour, join Tim DeClue as he guides you through the basics of mobile application coding. Find out how you can introduce your students to the coding skills needed by the workforce of tomorrow with hands-on activities in this fun and interactive session. Suitable for all business teachers regardless of skill-level with coding.

In the second hour, meet with FBLA State Adviser Chris Dzurick as he points you to resources for the FBLA Mobile Application Development Event. Learn what judges are looking for in both the prejudged and performance component, as well as how to set your students apart from the crowd.

**3:30 p.m. - 4:30 p.m.**

#### Workforce for the Future: Will Your Graduates Be Prepared?

*Oklahoma Room*

Presenter: Pat Palmer, UMKC Center for Economic Education

Description: How do we prepare our youth to enter the workforce after graduation? Soft Skills vs. Tech Skills ... Post Secondary Education vs. OTJ ... STEM vs. Business? Let's design a path that includes all of these perspectives and Make It Real for our students! Let your voice be heard! Content appropriate for financial, entrepreneurial and technology education.

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## MBEA (BUSINESS) DIVISION AGENDA (CONT.)

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**WEDNESDAY, JULY 27** (CONT.)

### CONCURRENT SESSION VI (CONT.)

**3:30 p.m. - 4:30 p.m.**

#### **New College and Career Prep and Entrepreneurship Resources from the Federal Reserve**

*Arkansas Room*

Presenter: Gigi Wolf, Senior Economic Education Specialist, Federal Reserve Bank of Kansas City

Description: This session will focus on new, free, classroom-ready resources from the Federal Reserve related to college preparation, college financing, career planning and entrepreneurship. These new resources will equip middle and secondary students to examine careers and college plans and what it takes to be an entrepreneur using research, video and interactive application tools. Through active participation and demonstration, we'll review these resources and how they can help students navigate their path to success. This session will also provide educators with engaging ways to teach college preparation and entrepreneurship through website interactivities and classroom-ready lessons, which will be provided to session attendees.

**3:30 p.m.**

#### **House of Delegates Meeting**

*University Plaza Hotel - John Q Room*

**7:30 p.m. - 9:30 p.m.**

#### **MCEA/MBEA Social**

*Location: Missouri Spirits; 507 W Walnut St.; Springfield*

Join MBEA and MCEA members at Missouri Spirits in Downtown Springfield for an evening of networking and enjoyment with fellow members. Appetizers will be provided to attendees. **(Armbands required for perks.)**

**THURSDAY, JULY 28**

### CONCURRENT SESSION VII

**7:30 a.m. - 8:30 a.m.**

#### **Management Training As a Value-Added Proposition for Ameren Employees**

*Colorado Room*

Presenter: Robert Earnes, Westminster College

Description: This year, Westminster College embarked on a bold strategic partnership with Ameren Missouri, Inc. to provide the latter's employees with coursework that will result in a Bachelor's of Leadership degree. This strategic alliance represents a true mutuality of interest as both parties gain significant benefits. The alliance helps the college to nurture important community ties with an important energy player in the state, increases school brand recognition, and provides a fledgling revenue stream. Ameren benefits by improving the educational level of its already skilled workforce and any managers wanting a professional development opportunity, in this case, a management degree in leadership. The program was launched in the spring of 2016 and is currently underway, utilizing Westminster College professors on site at Ameren's power plant location. Higher education in Missouri and in the rest of the United States has certainly been challenged in recent years economically, and especially by the daunting prospect of dwindling numbers of potential students for fall enrollments. Liberal arts colleges have been particularly hard hit by these forces. This presentation will discuss the Westminster College/Ameren Missouri, Inc. alliance in all of its phases, including conception, goals, curriculum development, program structure, course transfer, and program delivery.

**7:30 a.m. - 8:30 a.m.**

#### **FBLA-PBL Update**

*John Q Room*

Presenter: Chris Dzurick, Missouri FBLA-PBL Adviser

Description: Join Chris, as he guides you through updates for 2016-17, including changes at SLC and competitive events.

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## MBEA (BUSINESS) DIVISION AGENDA (CONT.)

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**THURSDAY, JULY 28** (CONT.)

### CONCURRENT SESSION VII (CONT.)

**7:30 a.m. - 8:30 a.m.**

#### Networking in a New Way

*Arkansas Room*

Presenter: Wesley Hoffman, Treehouse Workshop

Description: Wesley Hoffman has built his business on the idea of connecting with others for the sake of simply connecting. Wes will share his philosophy behind networking, what “micro-interactions” are, how to use them, and using social media to connect. His interesting, enthusiastic take on the power of networking will surely shed light on a different perspective on the subject.

### CONCURRENT SESSION VIII

**8:40 a.m. - 9:10 a.m.**

#### DESE Update

*Colorado Room*

**(30 minute session; prizes awarded for attendance)**

Presenter: Lori Niekamp, DESE BMIT Director

Description: Receive the latest updates for the 2016-17 school year. Q & A session to follow.

**9:10 a.m. - 9:40 a.m.**

#### FBLA-PBL Update

*Colorado Room*

**(30 minute session; abbreviated version of morning session)**

Presenter: Chris Dzurick, Missouri FBLA-PBL Adviser

Description: Join Chris, as he guides you through updates for 2016-17, including changes at SLC and competitive events.

**8:40 a.m. - 9:40 a.m.**

#### Networking in a New Way

*Arkansas*

Presenter: Wesley Hoffman, Treehouse Workshop

Description: Wesley Hoffman has built his business on the idea of connecting with others for the sake of simply connecting. Wes will share his philosophy behind networking, what “micro-interactions” are, how to use them, and using social media to connect. His interesting, enthusiastic take on the power of networking will surely shed light on a different perspective on the subject.

**THURSDAY, JULY 28** (CONT.)

### CONCURRENT SESSION IX

**9:50 a.m.- 10:50 a.m.**

#### Entrepreneurship in the Classroom

*Colorado Room*

Presenter: Gigi Wolf, Federal Reserve Bank of Kansas City

Description: Equip yourself with engaging ways to teach entrepreneurship through our new website interactives! Explore entrepreneurial talents through creative group activities. View primary source video interviews of entrepreneurs in action. Teachers will be presented with data from the Gallup-Hope Index regarding students’ aspirations for entrepreneurship and the lack of entrepreneurial classes in most schools’ curricula. They will take an entrepreneurial survey as a self-assessment of their own entrepreneurial potential and discuss results. We will walk through the lesson “Are You Ready to Take the Risk?” and learn about the 10 talents of successful entrepreneurs. We will complete the business scenario activity in small groups. Two video segments will be shown and we will use sample discussion questions as a springboard to developing inquiries and supporting questions on the topic of entrepreneurship. Other entrepreneurial resources will be shared and correlation to applicable standards will be made throughout the presentation.

**9:50 a.m. - 10:50 a.m.**

#### Free IT Curriculum for Middle & High School Students

*Arkansas Room*

Presenter: Katherine Ellis, Metropolitan Community College - Kansas City

Description: Work hands on with new Cisco Networking Academy curriculum that is FREE to everyone. Access curriculum and resources you will want to incorporate into your classroom immediately including: The Internet of Everything, Be Your Own Boss, Entrepreneurship, Introduction to Cyber Security and more.

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## **MBEA (BUSINESS) DIVISION AGENDA (CONT.)**

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**THURSDAY, JULY 28 (CONT.)**

### **CONCURRENT SESSION IX (CONT.)**

**9:50 a.m. - 10:50 a.m.**

#### **Find Out About the UMKC Center for Economic Education**

*Texas Room*

Presenter: Heather Miller, UMKC Center for Economic Education

Description: UMKC Center for Economic Education is a non-profit organization this is striving to improve the financial education of our students in Missouri. UMKC Center for Economic Education offers financial simulations (Mad City Money and StEP), Never too Young: Personal Finance for Young Learners, Financial Soccer and Football, Economic Impact of Natural Disasters, Econ Challenge, Money Smart Month, and JBA The Art and Science of Business and Entrepreneurship.

**THURSDAY, JULY 28 (CONT.)**

**11:00 a.m. - 11:45 a.m.**

#### **MBEA Closing Session & Awards**

*Arizona Room*

Refreshments Provided

**12:00 p.m.**

#### **Missouri ACTE Board of Directors Meeting**

*University Plaza - John Q Room*

Lunch served at 11:30 a.m.