



Theresa Taylor
MBEA President

2014 Missouri ACTE Summer Conference & Trade Show

July 21 - 24, 2014

*“Professional Development
Starts Here”*

Updated 7/15/14

MBEA (Business) Division

Monday, July 21

9:30 a.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Illinois Room

1:00 p.m. - 5:00 p.m.

MBEA Board Meeting

University Plaza - Colorado B

1:00 p.m. - 6:00 p.m.

Missouri ACTE Conference Registration

EXPO Center - Hall A & B - 635 St. Louis Street

1:00 p.m. - 6:00 p.m.

Exhibits Open

EXPO Center - Hall A & B - 635 St. Louis Street

Tuesday, July 22

7:30 a.m.

All Missouri ACTE Committee Meetings

University Plaza Convention Center - Arizona Room

8:00 a.m. - 2:00 p.m.

Exhibits Open

EXPO Center - Hall A & B - 635 St. Louis Street

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration

EXPO Center - Hall A & B - 635 St. Louis Street

8:45 a.m.

New Professional Reception

University Plaza Convention Center - Arizona/Georgia/Iowa

Tuesday, July 22 (Cont.)

10:00 a.m.

Opening General Session

EXPO Center - Hall C – 635 St. Louis Street

Welcome; Awards; President-Elect Speeches;

Speaker: Ryan Underwood – “Be There. Be Ready. Be Willing.”

2:00 p.m. - 2:45 p.m.

MBEA Opening Session and Awards

Oklahoma/Illinois

2:45 p.m. - 3:15 p.m.

MBEA District Meetings

Oklahoma/Illinois

3:15 p.m. - 4:00 p.m.

MBEA Committee Meeting

Oklahoma/Illinois

Concurrent Sessions

(4:00 p.m. - 5:00 p.m.)

4:00 p.m. - 5:00 p.m.

Missouri FBLA-PBL: Chapter of the Year 2.0

Colorado B

Presenter: Carla Boulton, DESE

Description: The first year of the Missouri FBLA-PBL Chapter of the Year program was a success, but a success filled with learning opportunities. Get the inside scoop first on this year's rubric and possibilities for showcasing your chapter. This is the perfect avenue to engage each member of your chapter!

Strand: FBLA/Other Extracurricular Information

Continued on next page

MBEA (Business) Division Agenda (Cont.)

Tuesday, July 22 (Cont.)

Concurrent Sessions (4:30 p.m. - 5:30 p.m.)

4:30 p.m. - 5:30 p.m.

Making Common Sense Common

John Q

Presenter: Krystal Russell, Payroll Vault

Description: Many employers expect their employees to come to work with common sense. However, an employee often has not yet had experiences to make common sense common. This session will give you real life examples and experiences from my experiences as a student and how my business teachers taught me common sense. Additionally, this session will share an employer's prospective on employee expectations relating to using common sense in making decisions.

Strand: FBLA/Other Extracurricular Information

4:30 p.m. - 5:30 p.m.

President

Colorado A

Presenter: Thomas Douglas, JMARK Business Solutions, Inc.

Description: How to overcome the many challenges of technology in education. Because technology in an educational environment requires a unique strategy to appropriately deal with security, to day to day management, to one-to-one initiatives, class room teaching and many more, this session will focus on the best way to develop a solution for success.

Strand: Information Technology

4:30 p.m. - 5:30 p.m.

Tyler Student Information System Refresher

Texas

Presenter: Gina Green, Bolivar High School

Description: SIS Refresher 1. Seating charts 2. Formulas for weighted grading 3. Emailing parents 4. How to get rid of extra columns in the portal 5. Adding columns in SIS to export into Excel 6. How to make homework show up on the homework tab 7. Printing reports Come with questions!

Strand: Classroom Management

7:00 p.m. - 10:00 p.m.

Springfield Cardinals Baseball

Wednesday, July 23

8:00 a.m. - 11:00 a.m.

Missouri ACTE Late Registration

University Plaza Hotel Lobby

Wednesday, July 23 (Cont.)

Concurrent Sessions (8:00 a.m. - 9:00 a.m.)

8:00 a.m. - 9:00 a.m.

Teaching Personal Finance Online During Summer School

Colorado A

Presenter: Gina Green, Bolivar High School

Description: Tips and techniques for adapting a semester Personal Finance class to a 4 week online course for summer school will be shared.

Strand: Finance

8:00 a.m. - 9:00 a.m.

The Art of Decision Making and Other Difficult Lessons

Texas

Presenter: Barbara Flowers, Federal Reserve Bank of St. Louis

Description: Sometimes you can make decisions in a snap. Other times, you might fret and sweat for hours as you labor over your choices. Those tough decisions are the ones the bear the highest costs. And, if you consistently choose wrong, you'll get nowhere in life. This session will introduce teachers to The Art of Decisionmaking, an online course for high school students. This course allows teachers to pre and posttest students and takes only one class period. This session also features Unintended Consequences, an interactive lesson on costs, benefits and unintended consequences of decisions made in haste or carelessly. All lessons and online courses are free of charge and downloadable from the St. Louis Fed's website.

Strand: Business Management

8:00 a.m. - 9:00 a.m.

Socrative: Empowering Teachers and Engaging Students in the Business Classroom

Colorado B

Presenter: Robin Robertson & Ashley Clift, Republic High School

Description: Inspired by the Greek philosopher and educator Socrates, Socrative.com allows teachers to ask students high level questions while utilizing technology in the classroom. Not only does Socrative enable teachers to ask higher order questions, but it also allows the teacher to gather powerful data on student learning instantly. Socrative can be used for formative assessment, pre and post-testing, reviewing, and back channeling. Socrative is free, mobile, and easy to use. Combine Socrative.com with your skills in Excel and you have a powerful tool that allows you to quickly analyze student learning and data.

Strand: Information Technology

Continued on next page

MBEA (Business) Division Agenda (Cont.)

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.) (8:00 a.m. - 9:00 a.m.)

8:00 a.m. - 9:00 a.m.

Fill Up Your Toolbox

John Q

Presenter: Denise Bader, Ste. Genevieve High School

Description: In this session, you will learn about some new tools that are absolutely free. Denise Bader and Nancy Toombs will share some tools that will help you and your students to foster your creativity, while others will help you become more efficient. Go back to school with more tools in your toolbox.

Strand: Information Technology

8:00 a.m. - 9:00 a.m.

Tired of Grading Tests

Oklahoma

Presenter: Kim Temmen, Fatima High School

Description: QuizStar is a FREE Web-based quiz maker that enables you to create, administer, and automatically grade your quizzes online! With QuizStar you can manage classes and quizzes, attach multimedia files to questions, make quizzes in multiple languages, access from any Internet-connected computer, and allow students to complete and review quizzes.

Strand: Classroom Management

Concurrent Sessions (9:10 a.m. - 10:10 a.m.)

9:10 a.m. - 10:10 a.m.

Diverse Opportunities in Public Accounting

Colorado B

Presenter: Kim Hamm, BKD, LLP

Description: Come explore the many opportunities and diverse jobs available to those with an accounting degree. Learn some of the skills employers look for in this field.

Strand: Finance

9:10 a.m. - 10:10 a.m.

FBLA: It Is Not Extra-Curricular, It is Co-Curricular

Colorado A

Presenter: Carla Boulton, DESE

Description: Approved Business Education programs in Missouri must have FBLA as their CTSO. Come to this session to find out how to seamlessly integrate FBLA into the curriculum you already have and engage students in ways you may not have imagined!

Strand: FBLA/Other Extracurricular Information

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.) (9:10 a.m. - 10:10 a.m.)

9:10 a.m. - 10:10 a.m.

When Economics and Personal Finance Meet Art: Creative Original Project

Texas

Presenter: Gigi Wolf, Federal Reserve Bank of Kansas City

Description: Interested in a project that develops young authors through economic and personal finance concepts? The Federal Reserve Bank has developed a series of lessons that help students to brainstorm, create and publish a book of original economic and financial content. The themes of the lessons include making smart decisions with money, understanding key economic terms and promoting entrepreneurship and innovation. This session will highlight the objectives and activities tied to each lesson as well as a timeline and procedure for book completion and publishing options. Copies of completed books will be available.

Strand: Business Management

9:10 a.m. - 10:10 a.m.

MOOCs - Free Education for Everyone

John Q

Presenter: Nancy Toombs, Ste. Genevieve R-II School District

Description: MOOCs - Massive Open Online Courses - What are they? Where can you find them? How can you use them in your classes? Let's take a tour of online MOOCs and see how they can help you in your classes.

Strand: Information Technology

Continued on next page

MBEA (Business) Division Agenda (Cont.)

Wednesday, July 23 (Cont.)

Concurrent Sessions (10:20 a.m. - 11:20 a.m.)

10:20 a.m. - 11:20 a.m.

Bite-Sized Economics

Texas

Presenter: Gigi Wolf, Federal Reserve Bank of Kansas City

Description: Looking for new and exciting ways to spice up your curriculum with economics and personal finance? A plethora of free K-12 resources are available from the Federal Reserve. This session will offer an introduction to the quick "Bite-Sized Economic" activities and a demonstration of several. The activities will easily fit into your daily schedule, either as a supplement to an existing lesson or a lesson in itself. They can also be incorporated across multiple disciplines, including economics, personal finance, FACS, history, business, civics, government and more. Copies of the activities will be shared.

Strand: Business Management

10:20 a.m. - 11:20 a.m.

FBLA 2014-2015

Colorado A

Presenter: Carla Boulton, Missouri FBLA

Description: Meet the state officers, learn about the new program of work, and, most importantly, hear from the Springfield CVB about the new location for the 2015 State Leadership Conferences for FBLA, ML and PBL.

Strand: FBLA/Other Extracurricular Information

10:20 a.m. - 11:20 a.m.

Innovation, Start Ups, Tech, Disruption: The New Face of Entrepreneurship

Oklahoma

Presenter: Patricia Palmer, UMKC Center for Economic Education

Description: Innovation? Start Ups? Tech? Disruption? All key vocabulary for the New Face of Entrepreneurship but how does that relate to your students in your classrooms? What do young entrepreneurs need to know to get their big idea in motion? Not everyone can get the attention of the big investors on Shark Tank, so what is the formula successful novice entrepreneurs are using? Teachers, we can do this! We can help our STEM-minded students, our social entrepreneurs, our solutions driven students understand that they too can compete with the right tool kit! Join me for an energy packed "disruptive" program!

Strand: Entrepreneurship

Wednesday, July 23 (Cont.)

Concurrent Sessions (1:00 p.m. - 2:00 p.m.)

1:00 p.m. - 2:00 p.m.

Add WOW to Web Design

Oklahoma

Presenter: Tonya Skinner, Jackson High School

Description: Experienced at teaching web design with HTML and a little CSS? This session will go over some new features of CSS3, some more advanced web design techniques, and how to embed audio and video. Bring a USB drive (you will provided with source files) and your device for hands-on fun! (Dreamweaver will be used)

Strand: Information Technology

1:00 p.m. - 2:00 p.m.

Professional Development via Social Media

Colorado A

Presenter: Nancy Zeliff, Northwest Missouri State University

Description: Social media offers teachers professional development opportunities through Twitter, Pinterest, and other avenues. Saves mileage, time, and conference fees, plus it's available at your fingertips on digital devices. BYOD -- bring your own device!

Strand: Information Technology

1:00 p.m. - 2:00 p.m.

Bring Awesome to Your Classroom

John Q

Presenter: Brenda Kaiser, Sarcoxie High School

Description: Are your students tired of the same plain boring PowerPoint presentation? This session will teach you how to spice up your presentations using PowToon, a free online business presentation software that allows you to create animated videos.

Strand: Information Technology

Continued on next page

MBEA (Business) Division Agenda (Cont.)

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.) (1:00 p.m. - 2:00 p.m.)

1:00 p.m. - 2:00 p.m.

Urban Economic and Financial Literacy: A Multidistrict Team Approach

Texas

Presenter: Patricia Palmer, UMKC Center for Economic Education

Description: Join the UMKC Urban Economic and Financial Literacy Leadership Team to learn how together these curriculum coordinators, instructional coaches, technology resource teachers from three school districts have united to create innovative programs integrating economics and financial literacy into the content areas such as reading, math and science for middle school students aligned to many of Common Core State Standards. Curriculum and sample student work will be provided. These districts shared resources (physical and financial) in partnership with the UMKC Center for Economic Education to provide a unique learning experience to over 200 students in the metropolitan Kansas City area. This Leadership Team will share their experiences, the benefits of students from similar backgrounds but different districts learning and working side by side, how the logistics of the programs came together and the transparent and seamless way your school can duplicate this experience. In addition, these programs also supported the College and Career Ready platform. Curriculum could easily be used at the upper elementary and high school levels.

Strand: Finance

Concurrent Sessions (2:10 p.m. - 4:20 p.m.)

2:10 p.m. - 4:20 p.m.

Missouri Business and Marketing Teacher Educator Meeting

John Q

Presenter: Carla Boulton, DESE

Description: For the post-secondary teacher educators across the state, this two-hour session will serve as the summer meeting for the group that meets as needed throughout the year. Topics will include certification updates and education program curriculum reviews based on the January 2014 meeting.

Strand: DESE Information

Wednesday, July 23 (Cont.)

Concurrent Sessions (2:10 p.m. - 3:10 p.m.)

2:10 p.m. - 3:10 p.m.

Life Project

Colorado A

Presenter: Amber Prasanphanich, Cape Career and Technology Center

Description: Do you want to capture the importance of your finance objectives for your students? Over the past 6 years I have created and modified a "Life Project". The Life project is an interactive project that spans over the following areas: career investigation, the job process, gross and net pay, taxes, budgeting money, identifying typical bills and payments in life, managing a checking and savings account, interest, and credit. This fun and active project will work hand in hand with the course objectives for Personal Finance. Students will practice utilizing the course objectives throughout their project and meet the challenges of the real world. I have yet to have a student to dislike the project!

Strand: Finance

2:10 p.m. - 3:10 p.m.

Fun with Digital Cameras and Photoshop

Oklahoma

Presenter: Tonya Skinner, Jackson High School

Description: Want to learn how to take better pictures? In this session, we'll look at how digital cameras work, how to customize the settings for various environments, and learn some simple tricks for using Photoshop to enhance basic digital photos.

Strand: Information Technology

Concurrent Sessions (3:20 p.m. - 4:20 p.m.)

3:20 p.m. - 4:20 p.m.

Get FAT in the Classroom!

Oklahoma

Presenter: Tonya Skinner, Jackson High School

Description: Ready to really get to know what your students know? And would you like to actually do something about it? Stop grading tons of papers and handing back work that no one looks at and start more FAT--Formative Assessment Techniques in your classroom. Both old school and digital tools will be demonstrated to help you run a more efficient and effective business classroom.

Strand: Information Technology

Continued on next page

MBEA (Business) Division Agenda (Cont.)

Wednesday, July 23 (Cont.)

Concurrent Sessions (Cont.) (3:20 p.m. - 4:20 p.m.)

3:20 p.m. - 4:20 p.m.

Credit Scores 101

Colorado A

Presenter: Jessica Hoskins, Northeast R-IV

Description: What is your credit score? Do you hold the power of Tier 1? Why do students need to understand credit scores? No one likes to be treated as a number, but understanding your label as a borrower is vital. A credit score goes far beyond the lending process - employers, insurance, and phone companies have also been known to use your score when weighing employment or premium decisions. But what is this score? What equation is used to determine your score? This workshop will walk through the basics and address how you can control your number.

Strand: Finance

3:20 p.m. - 4:20 p.m.

Useful Programs in the Elementary

Colorado B

Presenter: Buddy Alberson, Scott County Central

Description: Basically will be a presentation of useful websites and programs use to help elementary students learn different subjects and also help prepare for MAP testing.

Strand: Information Technology

3:30 p.m.

House of Delegates Meeting

University Plaza Hotel - Illinois Room

(Changed from last year)

7:30 p.m. - 10:30 p.m.

All-Division Social

Ramada Plaza Hotel & Oasis Convention Center

2550 N. Glenstone

Thursday, July 24

Concurrent Sessions (7:30 a.m. - 8:30 a.m.)

7:30 a.m. - 8:30 a.m.

Going 1:1

John Q

Presenter: Theresa Taylor, Cape Central High School

Description: Central went 1:1 on January 1st. It has been a long process but the planning has paid off. If you are headed toward 1:1 computing or would like to investigate it, come hear what we did to plan and implement as well as how it has gone the first semester of implementation.

Strand: Information Technology

7:30 a.m. - 8:30 a.m.

LifeSmarts - Lived to Live

Arkansas

Presenter: Merilee Thoenen, DESE

Description: LifeSmarts, the ultimate consumer challenge, is an educational opportunity for students in 6th-12th grade. This competition prepares students to enter the real world as smart adult consumers. Participants focus on five key topic areas: consumer rights and responsibilities, the environment, health and safety, personal finance, and technology. LifeSmarts also has a variety of student competitions, including several exclusively for FBLA members and advisors. Come find out about all the resources and opportunities that LifeSmarts offers.

Strand: FBLA/Other Extracurricular Information

7:30 a.m. - 8:30 a.m.

Standards Based Grading in Accounting and Personal Finance

Colorado B

Presenter: Gina Green, Bolivar High School

Description: Bolivar High School is piloting standards based grading. I will share how I have adapted SBG in accounting and in Personal Finance.

Strand: Classroom Management

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MBEA (Business) Division Agenda (Cont.)

Thursday, July 24 (Cont.)

Concurrent Sessions (Cont.) (7:30 a.m. - 8:30 a.m.)

7:30 a.m. - 8:30 a.m.

Free Online Resources from the Fed

Texas

Presenter: Barbara Flowers, Federal Reserve Bank of St. Louis

Description: Get your students connected to award-winning online courses and videos in economics and personal finance. The St. Louis Fed website features an Instructor Management Panel where teachers can enroll students in online courses looking at subjects as diverse as college choice and funding, payday loans and rent-to-own, decisionmaking, and income building. Videos feature inflation, unemployment, stocks and bonds, mutual funds, and much, much more. The online courses allow for pre and post testing and the videos are followed with a series of questions with multiple choice answers. It couldn't be more convenient. Simply assign the courses and use the tests to measure academic growth and to assign grades. Courses and videos can be used as at-home tutorials or in-class assignments. They can be viewed on iOS and Android devices. All courses and videos and services are available free of charge and couldn't be easier to use.

Strand: Business Management

Concurrent Sessions (8:40 a.m. - 9:40 a.m.)

8:40 a.m. - 9:40 a.m.

What's New with Google

Arkansas

Presenter: Brenda Kaiser, Sarcoxie High School

Description: Google is always creating something new from tips to new products. This session will explore the lasting tools that you can put to work in your classroom.

Strand: Information Technology

8:40 a.m. - 9:40 a.m.

Show Me The Money

John Q

Presenter: Sarah Hansen, Oak Ridge High School

Description: No text? No funding? No problem! FREE Personal Finance Resources

I have been teaching Personal Finance without a textbook for 12 years. Don't pull your hair out finding resources let me do it for you. Feel free to share your resources as well and discuss projects in your classroom.

Strand: Personal Finance

Thursday, July 24 (Cont.)

Concurrent Sessions (Cont.) (8:40 a.m. - 9:40 a.m.)

8:40 a.m. - 9:40 a.m.

The Top Ten Complaints About Today's Workforce

Colorado B

Presenter: Lindsay Haymes, The Springfield Area Chamber of Commerce

Description: I have been teaching Personal Finance without a textbook for 12 years. Don't pull your hair out finding resources let me do it for you. Feel free to share your resources as well and discuss projects in your classroom.

Strand: Business Management

8:40 a.m. - 9:40 a.m.

Personal Finance in the CCSS World: Relevancy and Rigor

Texas

Presenter: Patricia Palmer; UMKC Center for Economic Education

Description: Personal Finance in the CCSS World: Relevancy and Rigor Ike and Tina Turner inspired us to "keep roll'n on the river" but teachers strap on your jet skis because there is no time for "roll'n" in this session! This session will bring a big dose of relevancy; answering your questions and filling in those "gaps" in curriculum so often discussed about insurance, identity theft, online banking and the like. What is the latest information you need for your classes next year?! Rigor: full speed ahead promoting a high level of critical thinking during this session to move Financial Literacy content beyond the textbook or even the online course-ware. Walk away with strategies for integrating rigorous informational text and research for meeting the CCSS in reading, writing and speaking. From Lexiles to CCSS alignment this session will engage and challenge YOU to torque up the content and expectations of your students towards their goal of being College and Career Ready. Advance questions on financial topics or curriculum are welcome to Patricia Palmer at palmerp@umkc.edu.

Strand: Finance

Continued on next page

MBEA (Business) Division Agenda (Cont.)

Thursday, July 24 (Cont.)

Concurrent Sessions (9:50 a.m. - 10:50 a.m.)

9:50 a.m. - 10:50 a.m.

Free Cool Tools

John Q

Presenter: Theresa Taylor, Cape Central High School

Description: Come see some of the free web tools that I have found and used in my classes. This workshop was very popular last summer so I updated it with all new tools.

Strand: Information Technology

9:50 a.m. - 10:50 a.m.

Encourage Entrepreneurship!

Arkansas

Presenter: Sylvester Chisom, Young Entrepreneur Publishing Group

Description: In this session, Sylvester highlights his unique journey to entrepreneurial success that started as a 17 year old high school kid. He shares his story of going from bootstrapping his business to having a nationally recognized brand. Sylvester discusses the link between encouraging entrepreneurship and students success. He also elaborates on how applying the entrepreneurial mindset in the classroom can help increase students success. Audience members will learn strategies and activities to use to support and inspire students to be future job creators. The audience will most importantly be educated, inspired, and walk away with actionable items to help them to encourage their students to success in their future business or career aspirations.

Strand: Entrepreneurship

9:50 a.m. - 10:50 a.m.

iCEV Online Curriculum

Texas

Presenter: Mark Johnson, CEV Multimedia

Looking for a cost-effective resource to aid in Common Core implementation, and at the same time, bring the technology element to the classroom? Then come and learn about CEV's new, online product - iCEV. From financial literacy to workplace behavior to career planning to professional communications, the subscription-based product is a great tool for ALL teachers, campus-wide, to facilitate college and career readiness. Organized by the 16 clusters, more than 800 candid career interviews with business and industry professionals provide students with career advice, bringing the vast world of work to the classroom. With correlations to the Common Core, the Educator's Resource Guide provides time-saving lesson plans and thought-provoking student projects and activities to enhance student learning and retention.

Thursday, July 24 (Cont.)

11:00 a.m. - 12:30 p.m.

MBEA Closing Session, Awards and Lunch

Arizona

Keynote Speaker: Michael Graves, Director of Operations and Communications, Willard School District.



Michael Graves is Director of Operations and Communications for Willard Public Schools, a 4400 student district in Greene County, Mo. He speaks regularly at conferences and other gatherings on the subjects of leadership, education, communication and faith. He has provided coaching and training throughout North America, Eastern Europe and Central America. At heart, Michael is a teacher and coach who loves to see the mental light bulbs come as those around him stretch and grow.

Michael has served on numerous boards, including two terms on a public school Board of Education, "something everyone should experience" Michael says with a smile. He holds an undergraduate degree in Business and his graduate work is in Communications, both at Missouri State University in Springfield, Mo.

In his younger days Michael owned a construction company and served as Chief Operations Officer for a national building manufacturer. He also volunteers as a Teaching Pastor at his church and has previously served as an executive pastor, Christian educator and a church planter. Michael has been married to his high school sweetheart, Vicky, for 36 years. They have two adult children that are both public school teachers.

12:00 p.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Colorado Room

Lunch served at 11:30 a.m.