



# BUSINESS

Updated June 18, 2013

# MBEA

**Theresa Bynum**  
MBEA President

## MONDAY

JULY 22, 2013

**9:30 A.M.**

### MISSOURI ACTE BOARD OF DIRECTORS MEETING

*University Plaza - Colorado Room*

**1:00 P.M. - 5:00 P.M.**

### MBEA BOARD MEETING

*University Plaza - Kansas B*

**1:00 P.M. - 6:00 P.M.**

### MISSOURI ACTE CONFERENCE REGISTRATION

*Springfield EXPO Center - Hall A&B - 635 St. Louis St.*

**1:00 P.M. - 6:00 P.M.**

### EXHIBITS OPEN

*Springfield EXPO Center - Hall A & B - 635 St. Louis St.*

## TUESDAY

JULY 23, 2013

**7:30 A.M.**

### ALL MISSOURI ACTE COMMITTEE MEETINGS

*University Plaza Convention Center - Arizona Room*

**8:00 A.M. - 2:00 P.M.**

### EXHIBITS OPEN

*Springfield EXPO Center - Hall A&B - 635 St. Louis St*

**8:00 A.M. - 5:00 P.M.**

### MISSOURI ACTE CONFERENCE REGISTRATION

*Springfield EXPO Center - Hall A&B - 635 St. Louis St.*

## TUESDAY

*(CONT.)*

JULY 23, 2013

**8:45 A.M.**

### NEW PROFESSIONAL RECEPTION

*University Plaza Convention Center - Arizona/Georgia/Iowa*

**10:00 A.M.**

### OPENING GENERAL SESSION

*Springfield EXPO Center - Hall C - 635 St. Louis St.*

Welcome; Awards; President-Elect Speeches

Speaker: Andy Masters, National Author/Speaker

**2:00 P.M. - 2:45 P.M.**

### MBEA OPENING SESSION AND AWARDS

*Iowa/Nebraska*

Business Education - We ARE the App for That!

Presenter: Theresa Bynum

**2:45 P.M. - 3:15 P.M.**

### MBEA DISTRICT MEETINGS

*Iowa/Nebraska*

**3:15 P.M. - 4:00 P.M.**

### MBEA COMMITTEE MEETINGS

*Iowa/Nebraska*

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**TUESDAY**

*(CONT.)*

**JULY 23, 2013**

**4:00 P.M. - 6:00 P.M.**

**COMPUTER LAB**

**Illustrating with Adobe Illustrator**

*Colorado B*

Presenter: Tonya Skinner

Description: Do you want to learn how to use the computer to illustrate digitally? Learn how to create vector graphics that have shape, form and contour by using blends, gradients, masking and layering techniques. Some of the super useful tools, such as ShapeBuilder and Live Trace, will be demonstrated and student projects will be shared.

Strand: Technology

**4:30 P.M. - 5:30 P.M.**

**CONCURRENT SESSIONS**

**Reading the Tells - Learning How to Read Body Language**

*Texas*

Presenter: Jerry Balistreri

Description: Reading the Tells is a powerful training seminar that gives you practical techniques, tools, and strategies for understanding and using non-verbal communication for the highest impact and effectiveness. Become a highly respected, highly influential, and highly successful communicator! Whether you are a teacher, counselor, manager, principal, supervisor, sales rep, attorney, or HR professional, the degree of career success you enjoy is virtually dictated by your skills in communicating with others on the job.

Strand: Classroom Management

**FBLA Ideas and Activities**

*Colorado A*

Presenter: Gina McLachlan

Description: Come join other advisers to share ideas for getting a chapter motivated to be an Outstanding Chapter. Participants will work together to brainstorm ideas to have chapters become more active.

Strand: FBLA/Other

**TUESDAY**

*(CONT.)*

**JULY 23, 2013**

**4:30 P.M. - 5:30 P.M.**

**CONCURRENT SESSIONS (CONTINUED)**

**Money Smart Missouri**

John Q

Presenter: Patrica Palmer

Description: Are your communities Money Smart? Learn how the Missouri Council on Economic Education, UMKC and St. Louis Centers for Economic Education, KC and St. Louis Federal Reserve Banks, FDIC and American Century collaborate on financial literacy programs for students, parents, organizations and individuals to provide training and support materials. Your school/district will have a blueprint of the recruiting methods and organization behind this successful partnership and we will offer advice or welcome your community to join an established program in Missouri.

Strand: Finance

**Using Youtube in the Classroom**

*Oklahoma*

Presenter: Theresa Taylor

Description: Have you used Youtube and teachertube in your class? There are millions of educational videos available for you and your classes. Tutorials are also available to learn new software or learn something new in software you use. This is also a great way to teach students a way for life-long learning.

Strand: Information Technology

**7:00 P.M. - 10:00 P.M.**

**SPRINGFIELD CARDINALS BASEBALL**

**WEDNESDAY**

**JULY 24, 2013**

**8:00 A.M. - 11:00 A.M.**

**MISSOURI ACTE LATE REGISTRATION**

*University Plaza Hotel - Lobby*

**8:00 A.M. - 9:00 A.M.**

**CONCURRENT SESSIONS**

**Multimedia/Computer Applications Ideas**

*Colorado A*

Presenter: Gina McLachlan

Description: Do you teach Multimedia? This workshop will give you ideas for activities using Photoshop, Illustrator, Audacity, Movie Maker, HTML, and other programs. You will not be taught to use the programs ... just be exposed to ideas to use when you do teach these programs.

Strand: Information Technology

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8:00 A.M. - 9:00 A.M.

**CONCURRENT SESSIONS (CONTINUED)****Workforce Development: Human Capital for the New Economy***Colorado B*

Presenter: Patricia Palmer

Description: Are today's students graduating with the human capital they need to be employable in the New Economy? This session will present information from many sources concerning the skills our students will need, address the middle class employment challenges, how should we react and respond as educators and is Entrepreneurship a good solution?

Strand: Entrepreneurship

**Approved Programs: Program Standards by the Book***Oklahoma*

Presenter: Carla Boulton

Description: Whether you have had an approved program for years or are thinking about becoming approved, this session will have information you will want. The program standards are easily to fulfill, but are not mere suggestions!

Strand: FBLA/Other

**Common Core Projects for the Business Classroom***John Q*

Presenter: Cindy Perry

Description: We all hear the talk about 'common core' but what does that mean to Business Education? The business classroom and computer lab offer a unique way to ingrate technology with the "common core" standards to make learning fun for your students. I will share a few projects to help bring some common core into the business/computer classroom. I would like to have a share time at the end so if you have common core ideas or projects you've created, bring them to share with the group!

Strand: Information Technology

8:00 A.M. - 9:00 A.M.

**CONCURRENT SESSIONS (CONTINUED)****Baby Steps to Becoming a Millionaire***Texas*

Presenter: Christy Richardson

Description: Using the "baby steps" developed by financial expert Dave Ramsey, you will learn how to teach your students to become millionaires through saving, budgeting, avoiding debt, and investing. You will experience several interactive activities from the Foundations in Personal Finance curriculum that you can take back to the classroom and use with your students right away to enhance their knowledge of personal finance. You will also receive sample lessons to use as supplemental resources in the classroom.

Strand: Finance

9:10 A.M. - 10:10 A.M.

**CONCURRENT SESSIONS****Missouri Connections with Personal Finance***Colorado A*

Presenter: Theresa Bynum

Description: This workshop will guide you through how to use Missouri Connections to establish accounts for your students that they can use to profile their skills and hobbies to align with a career field. We will visit some of the many other benefits of this incredible web site, Missouri Connections!

Strand: Finance

**Cool Classroom Tools***Texas*

Presenter: Theresa Taylor

Description: The Internet is loaded with awesome free tools to use in your classroom. We will investigate some of the tools I use in my classroom and tools I have seen at various conferences. We will also have an electronic form available for attendees to share their favorite free onlin tool.

Strand: Information Technology

**Integrating the BAAs and FBLA into the Curriculum***John Q*

Presenter: Judy Meyer

Description: Have you ever wanted to integrate FBLA into a class and make it co-curricular like DECA and FFA? This past year, I started a Leadership in Business class that centers around FBLA's Business Achievement Awards. Would you like to hear more? In this session I will explain how the class is set up and what we do.

Strand: FBLA/Other

9:10 A.M. - 10:10 A.M.

**CONCURRENT SESSIONS (CONTINUED)****The Stock Market Game***Colorado B*

Presenter: Mark Gravenstein

Description: Learn how to incorporate the SMG into your classroom. Stock Market Game participants develop skills in personal finance, economics, math, language arts, social studies, business education, and technology while building and maintaining a stock portfolio. By using the Internet, teams follow their portfolios, research stocks, study how the financial markets work, enter trades with real time prices, manage budgets, and see their daily regional and state rankings as they compete with 20 –30 teams in their region and 100s of teams across the state.

Strand: Finance

10:20 A.M. - 11:20 A.M.

**CONCURRENT SESSIONS****Now Let's Hangout!***Colorado A*

Presenter: Carla Boulton

Description: Communicating with officers and committees can be difficult when trying to plan and get everyone on the same page. Google Hangout gives us the ability to talk live with a group of up to 10 people, record meetings, screen share, and much more!

Strand: Information Technology

**When They Just Don't Care About Grades***Texas*

Presenter: Tonya Skinner

Description: Apathetic students are a teaching nightmare, but we all experience them. This session will discuss Jackson R-2 School's transition to an Advisory program, changes in grading theory, deciding what to grade and what not to grade, and the implementation of an ICU list for dealing with missing work and students who just "don't care." Learn about the frustrations and successes we've experienced and get ideas for ways you can integrate these principles into your own classrooms and schools.

Strand: Classroom Management

**Legislation and Education, Do YOU Play a Part?***Arkansas*

Presenter: Thresia Brinkley, Legislative Director

Description: How do you respond to Capitol Hill in Jefferson City and/or Washington DC when you receive legislative updates from List Serve, Missouri ACTE, MSTTA, or ACTE? Come to this session and we will share many different ways to respond correctly and effectively. You do make a difference!

Strand: FBLA/Other

10:20 A.M. - 11:20 A.M.

**CONCURRENT SESSIONS (CONTINUED)****Multi-Media/Photoshop - Chroma Key Ideas***Oklahoma*

Presenter: Debbie Wright, Business Teacher, FBLA Adviser, SBE Coordinator

Description: In this workshop, you will learn how to effectively use green screen/chroma key techniques by inserting a graphic into a background. This fun activity can be used in either a Multi-media or Photoshop class. You will need to bring your laptop and download Photoshop CS2 which is a free online download. By everyone working on the same version, it will help in keeping a steady pace.

Strand: Information Technology

1:00 P.M. - 2:00 P.M.

**CONCURRENT SESSIONS****Missouri FBLA-PBL: What's In, What's Out***Colorado A*

Presenter: Carla Boulton

Description: Another membership year, new members, old members, new officer team, committees, events, meetings, conferences are topics that advisers have running through their heads as the days count down to the start of school. Come to this session and be prepared with the latest information for your chapter from the state and national level. Middle Level, FBLA and PBL advisers are invited to attend!

Strand: FBLA/Other

**Making Multimedia Magical***Oklahoma*

Presenter: Tonya Skinner

Description: Do you teach a Multimedia class? How about a Multimedia unit? Many teachers struggle with what to cover in such a course, what software to use, and how to deal with limited resources and software in such a varied course. Well, look no further! Attend this session for project ideas for multimedia, free software for Windows computers, and see examples of student projects to get your creative juices flowing. Having a fun Multimedia class can be a big draw to your business department and doesn't have to be full of stress!

Strand: Information Technology

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1:00 P.M. - 2:00 P.M.

**CONCURRENT SESSIONS (CONTINUED)****PhotoShop Projects***Texas*

Presenter: Theresa Taylor

Description: Need some new projects for your PhotoShop class? Come try some new things and share ideas that work in your PhotoShop class.

Strand: Information Technology

**Dual Enrollment in Business Education***John Q*

Presenter: Gina McLachlan

Description: A panel will be developed from around the state of representatives from colleges and institutions that offer dual enrollment. Topics may vary from Personal Finance to Computer Applications and Accounting.

Strand: Classroom Management

2:10 P.M. - 3:10 P.M.

**CONCURRENT SESSIONS****BAAs - The Ins and Outs***Colorado A*

Presenter: Jill Salmon

Description: The FBLA Business Achievement Awards (BAAs) are an aggressive, self-directed, results-based business and leadership program designed to complement academics while accelerating a student's leadership skills. The awards focus on the words surrounding the FBLA Crest: Service, Education, and Progress. Completing the four-tiered program for individual recognition is up to each student member, but can be pushed along by an energetic adviser! Learn about the program, the ease of completing the program, and how to incorporate the levels into your high school business curriculum.

Strand: FBLA/Other

**FREE Personal Finance Resources***John Q*

Presenter: Sarah Hansen

Description: Need some new resources or ideas for your Personal Finance class? Come ready to share your ideas, and find new lessons or sources to obtain freebies.

Strand: Finance

2:10 P.M. - 3:10 P.M.

**CONCURRENT SESSIONS (CONTINUED)****Assessment Programs and Data: It's More than Just Numbers!***Oklahoma*

Presenter: Heidi Speese

Description: Technical Skill Assessments have become a part of nearly every CTE program across the nation. With the requirements of local Perkins recipients needing to implement Programs of Study (POS) coupled with the non-regulatory guidance pushing states and locals to move toward a "Gold Standard" in technical assessment, now more than ever there is a need for industry-recognized third party assessments. Selecting assessments aligned to specific technical content is a critical step in establishing an instructional improvement strategy. Establishing baseline data, helping teachers learn how to utilize data, and triangulating a variety of data types are key components of that an instructional improvement strategy. We will discuss answers to important questions, such as: What does this mean for your program? Is a pass/fail score enough? How can you use the resulting test data? What resources are available to you? Audience participation will be key in this session as discussion will focus on ways to get the most from an assessment program and how the resulting data can be used for program improvement. We will share some best practices but are also looking for you to share your experiences!

Strand: Business Management

3:20 P.M. - 4:20 P.M.

**CONCURRENT SESSIONS****The Personal Finance Challenge***Colorado B*

Presenter: Mark Gravenstein

Description: The Personal Finance Challenge is an engaging competition for students learning about personal finance in the classroom. Working as individuals and on teams, students will be tested on their knowledge of facts and terms relating to finances. Spending & Credit, Saving & Investing, and Income & Money Management are the topics for each round. High scoring teams from the preliminary rounds will be invited to compete regionally and at the in-person state competition in the spring.

Strand: Finance

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**WEDNESDAY****(CONT.)****JULY 24, 2013****3:20 P.M. - 4:20 P.M.****CONCURRENT SESSIONS (CONTINUED)****MoeFamilyFun LLC***Colorado A*

Presenter: Scott Moeller

Description: Trying to jump start creative thinking and encourage students to think fast and speak clearly on their feet? Try the new teacher-produced board game, Pitch It! The classroom-value of this game will be demonstrated and discussed. Prepare to get hooked! You never know what you're going to have to pitch in this fast-paced game where big ideas win big!

Strand: FBLA/Other

**MoneySKILL® -- FREE Online Personal Finance Course***Oklahoma*

Presenter: Susie Irvine

Description: MoneySKILL, a free online comprehensive personal finance course, educates high schools students on the content areas of income, expenses, saving and investing, credit, and insurance. Workshop will illustrate the functionality of the teacher admin site, including registration, class and student setup, module selection features, electronic grade book and student module. The course is designed to be used as all or part of a course in business, economics, math, social studies or wherever personal finances are taught. Students can access the modules in the classroom or at home, so the material also can be assigned as homework. Built-in quizzes test the students' grasp of each concept presented. A junior high/middle school version consisting of 12 modules was released in October 2011. Content and technology has undergone a major update reflecting current laws, statistics, and the latest technological advances. Two new modules have been added – student loans and identity theft. A technology upgrade makes the course compatible with all hand-held devices. In both 2011 and 2012, MoneySKILL's modules on income over the life cycle and the cost and benefits of borrowing were selected to be part of the Department of the Treasury's Educator Toolkit for the National Financial Capability Challenge.

Strand: Finance

**Where is the Common Core?***John Q*

Presenter: Ruthann Williams

Description: Are you playing "Where's Waldo" with the Common Core Standards? This session will help you ferret them out of your curriculum and you'll learn to embed them into the curriculum too through Project Based Learning

Strand: Information Technology

**WEDNESDAY****(CONT.)****JULY 24, 2013****3:30 P.M.****HOUSE OF DELEGATES MEETING***University Plaza Convention Center - Iowa Room***7:30 P.M. - 10:30 P.M.****ALL-DIVISION SOCIAL***Ramada Plaza Hotel and Oasis Convention Center  
2550 N. Glenstone***THURSDAY****JULY 25, 2013****7:30 A.M. - 8:30 A.M.****CONCURRENT SESSIONS****Secondary Perkins Data***John Q*

Presenter: Connie O'Brien

Description: What's new with Perkins, MOSIS and career education? This workshop will bring you up to date!

Strand: DESE Information

**Barbie in the Workforce***Colorado B*

Presenter: Barbara Flowers

Description: No one has had more careers than Barbie. How does "career" Barbie reflect women in the labor force, 50 years ago and today? In this common core lesson, participants will receive pictures of "career" Barbie dolls and place them on a time line as to when they appeared on the market. The timing of the Barbie dolls reflects changes in attitudes, but do they reflect changes in opportunities for women? Participants will examine trends in women's employment and career choices over time to see how women's participation in the labor force has changed. You will be surprised!

Strand: Entrepreneurship

**New to FBLA?***Texas*

Presenter: Carla Boulton

Description: If you are a new adviser or a veteran adviser that just needs a refresher, this session is for you! We will go over the national site, the state site, sample meeting ideas, fundraising ideas and answer as many questions as time allows.

Strand: FBLA/Other

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7:30 A.M. - 8:30 A.M.

**CONCURRENT SESSIONS (CONTINUED)****Accounting Made Easy***Arkansas*

Presenter: Melissa Everhart

Description: Tired of spending endless hours grading all those spreadsheets and working papers for Accounting? This session will help you find a solution to the endless grading and answer many questions about Aplia and online working papers. Come with questions, and we will discuss as a group.

Strand: Finance

8:40 A.M. - 9:40 A.M.

**CONCURRENT SESSIONS****I Can't Believe They're Free! Fun and Informative Personal Finance Programs***Colorado B*

Presenter: Barbara Flowers

Description: Credit Cred, Soar to Savings, It's Your Paycheck!, and more! The St. Louis Fed has interactive, online programs featuring pre-tests, post-tests, and discussion boards. Come to this session to get a preview of these courses and learn how to register your students. Then, fill out your curriculum with the No Frills, Money Skills videos, the Personal Finance Chats, Financial Forms Explained and the Econ Ed Mobile App, featuring personal finance flash cards and the Beat the Expert personal finance game.

Strand: Business Management

**There's an App for That — Ipad's in the Classroom***Texas*

Presenter: Marlo Siron

Description: With so many APPS for the iPad, how do you know which one is best for your students? Come learn, discuss, and share what Apps have been successes and which were a flop. Focus will be Apps for the elementary and JH level. Beware - not all apps are free, but they are discounted in volume. Participation required!

Strand: Information Technology

8:40 A.M. - 9:40 A.M.

**CONCURRENT SESSIONS (CONTINUED)****Prezi Made Easy***John Q*

Presenter: Andrew Reynolds

Description: Prezi Made Easy provides an introduction to Prezi, a web-based presentation tool and popular alternative to traditional PowerPoint. Attendees will be shown how to create an educational account and how to use the many templates that are available. For those that have already used Prezi, I will give tips on how to create a quality presentation from scratch, as well as sharing how I have used it in my classroom and in presentations for my school board.

Strand: Information Technology

**Making the Connection with Missouri Connections***Arkansas*

Presenter: Theresa Bynum

Description: Participants will learn how to access and use Missouri Connections, the FREE online career and education planning system sponsored by the Department of Elementary and Secondary Education. Presentation will include crosswalk demonstration of Missouri Connections components and curriculum that aligns to various Business Education program outcomes. The presentation will also include a demonstration of the "electronic portfolio" feature for storage of students' career and education planning information and teacher access for instructional management.

Strand: DESE Information

9:50 A.M. - 10:50 A.M.

**CONCURRENT SESSIONS****Get the Econ Lowdown: Getting Down with the Common Core***Colorado B*

Presenter: Barbara Flowers

Description: Integrating Literacy across the curriculum has been a goal for our district and with the implementation of the common core standards this is even more true. This session will discuss some strategies and projects that you can take back to your classroom this fall and implement in your school.

Strand: Business Management

**9:50 A.M. - 10:50 A.M.****CONCURRENT SESSIONS (CONTINUED)****Using a Lotus Blossom to Create Student Ownership of FBLA***Texas*

Presenter: Kelly Edmondson

Description: Using creative thinking techniques can help get your FBLA chapter members out of a rut and excited about taking ownership of chapter activities. The Lotus Blossom, Organized Random Search, and Picture Stimulation, for example, can help your students plan events and brainstorm fundraising and recruitment ideas. If your chapter is struggling, the Fishbone Diagram can help your students discover the real problems in a situation instead of being sidetracked by mere symptoms.

Strand: FBLA/Other

**Do You Have Dusty Binders on Your Shelf?***Arkansas*

Presenter: Ruthann Williams

Description: LiveBinders might be your solution to organize all the course resources you have and more. Come learn about this software organization tool and I'll share what I learned at NBEA.

Strand: Business Management

**Chromebooks***John Q*

Presenter: Renee Turpin

Description: TBD

Strand: Information Processing

**11:00 A.M. - 12:30 P.M.****MBEA CLOSING SESSION, AWARDS AND LUNCH***Arizona*

Awards

Lunch

Keynote Speaker - Elizabeth Fletcher, Evangel University

**1:00 P.M.****MISSOURI ACTE BOARD OF DIRECTORS MEETING***University Plaza - Arizona*

Lunch served at noon.