



Gina McLachlan
MBEA 2012 President

Missouri Business Education Association

MBEA

Updated July 12, 2012

Pre-Conference Sessions & Conference Agenda

Monday, July 23, 2012

9:30 a.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Colorado Room

10:30 a.m. - 5:00 p.m.

New Business and Marketing Teacher Seminar

University Plaza - Colorado A

Presenters: DESE Business, Marketing and Information Technology Staff and Selected Teachers

Target Audience: Business and Marketing Teachers (0-3 years' experience)

Brief Summary of Session: Experienced business and marketing teachers will share tips and techniques they have found successful. Learn what DESE does for you and discover what you need to know in order to be informed. Each attendee will receive a copy of the Business Education Resource Book and Marketing Education Resources.

Attendance: Restricted to business and marketing teachers.

Pre-Registration Required.

Fee Charged: None. Lunch is provided.

Strand: DESE Information

1:00 p.m. - 5:00 p.m.

MBEA Board Meeting

University Plaza - Colorado B

Monday, July 23, 2012 (Cont.)

1:00 p.m. - 6:00 p.m.

Missouri ACTE Conference Registration

Springfield EXPO Center - Hall A & B - 635 St. Louis St.

1:00 p.m. - 6:00 p.m.

Exhibits Open

Springfield EXPO Center - Hall A & B - 635 St. Louis St.

Tuesday, July 24, 2012

8:00 a.m. - 2:00 p.m.

Exhibits Open

Springfield EXPO Center - Hall A & B - 635 St. Louis St.

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration

Springfield EXPO Center - Hall A & B - 635 St. Louis St.

MBEA Pre-Conference Agenda continued on next page

Tuesday, July 24, 2012 (Cont.)

8:00 a.m.

All Missouri ACTE Committee Meetings*University Plaza Convention Center - Arizona Room*

10:00 a.m.

Opening General Session*Springfield EXPO Center - Hall C - 635 St. Louis St.*

Welcome; Awards; President-Elect Speeches

“Preparing All Students for College, Careers and Success in the 21st Century”

Speaker: Michelle Shearer, 2011 National Teacher of the Year

Upon adjournment of Opening General Session New Professionals/New Teacher Institute Luncheon*Springfield EXPO Center - Hall 1 - 635 St. Louis St.*

2:00 p.m. - 2:45 p.m.

MBEA Opening Session and Awards*Nebraska/Iowa***Business Education — We ARE the App for That!**

Presenter: Gina McLachlan

2:45 p.m. - 3:15 p.m.

MBEA District Meetings*Nebraska/Iowa*

3:15 p.m. - 4:15 p.m.

MBEA Committee Meetings*Nebraska/Iowa***Computer Lab**

4:00 p.m. - 6:00 p.m.

Simple Fun with Flash*Colorado B*

Presenter: Tonya Skinner

Description: Still trying to figure out the basics of Flash? You have to start somewhere! If you have version CS4 or higher, come join us for a hands-on Flash creation marathon! Learn to create a multi-scene Flash document that covers the basics of animating with Flash and utilizes some of the newer features including improved motion tweening and snippets.

Strand: Business Management

Tuesday, July 24, 2012 (Cont.)**Concurrent Sessions**

4:30 p.m. - 5:30 p.m.

Accounting I - Closing Entries*John Q*

Presenter: Theresa Bynum

Description: Learn how to use an easy and fun concept of "football" to help your students remember the closing entries!

Strand: Finance

4:30 p.m. - 5:30 p.m.

Engaging Activities for Entrepreneurship*Texas*

Presenter: Denise Bader and Kari Lemmings

Description: This session is a repeat from the Fall Conference. Denise and Kari will share some activities that can be used to get students involved in an entrepreneurship class or just a unit in another class.

Strand: Finance

4:30 p.m. - 5:30 p.m.

The Entrepreneurs of Tomorrow are Sitting in Your Classroom!*Colorado A*

Presenter: Pat Palmer

Description: How do educators nurture the "E in Me" for the students in our classrooms today? What are the risks, really? Hear the stories (and find them in the Dropbox) of many successful youth who have been successful in starting their own businesses. Learn about the Entrepreneurship Challenge hosted by the Missouri Council on Economic Education each Fall and how your students will benefit from this experience. This session will be packed with information and classroom ready!

Strand: Entrepreneurship

MBEA Agenda continued on next page

Tuesday, July 24, 2012 (Cont.)

Concurrent Sessions (Cont.)

4:30 p.m. - 5:30 p.m.

C.O.R.E.: Concentrating on Realistic Education

Oklahoma

Presenter: Michelle Conrad and Larae Watkins

Description: Concentrating on Realistic Education (C.O.R.E.) is a collaborative effort with the Missouri Center for Career Education, Missouri's Department of Elementary & Secondary Education, and the University of Central Missouri to integrate common core state standards with Career and Technical Education. This session will focus on sharing the process used to develop materials and professional development activities for teachers. We'll introduce participants to the tools developed to date, the professional development structure, and online materials.

Strand: Information Technology

7:00 p.m.

Missouri ACTE Night at the Ball Game

Wednesday, July 25, 2012

8:00 a.m. - 11:00 a.m.

Missouri ACTE Late Registration

University Plaza Hotel Lobby

Concurrent Sessions

8:00 a.m. - 9:00 a.m.

FBLA Update

Texas

Presenter: Carla Boulton

Description: Come and find out what is going on in Missouri FBLA. Topics to be discussed include: handbook revisions, competitive event changes, important dates for 2012-2013, national topics and more!

Strand: DESE

Wednesday, July 25, 2012 (Cont.)

Concurrent Sessions (Cont.)

8:00 a.m. - 9:00 a.m.

Diversification and Risk

Arkansas

Presenter: Barbara Flowers

Description: You're given a basket; you're given eggs. What are you going to do? In this lesson on diversification, you will hunt eggs to gather your portfolio, but don't put them all in the basket because you know what can happen. Instead, you will assess your risk and build a portfolio with just the right amount of diversity. Participants in this session will also work through the interactive whiteboard slides that complement this lesson.

Strand: Finance

8:00 a.m. - 9:00 a.m.

Teaching Economics and Personal Finance Through Multimedia

Oklahoma

Presenter: Gigi Wolf

Description: Using podcasts, video and other multimedia can be a fun and interactive way to help students understand economic and personal finance concepts. The Federal Reserve Bank has developed a variety of resources to help teach key concepts such as how to manage credit, understanding supply vs. demand and much more. This session will provide an introduction to these resources and how they can be used in a classroom setting. Session attendees will receive a comprehensive list of all available resources and how to access them.

Strand: Classroom Management

8:00 a.m. - 9:00 a.m.

Quintessential Instructional Archive ... Quia.com

Colorado A

Presenters: Laura Burton and Debbie Block

Description: www.Quia.com is a great tool for the classroom! Create your own activities and quizzes. Set up your classes. As students complete assessments, they and you are given immediate feedback. It's completely customizable to fit the needs in your classroom. Need to utilize differentiated instruction? Quia makes it easy to modify your activities and quizzes for unique students. If your administrators are asking for data, run a report from Quia!

Strand: Information Technology

Wednesday, July 25, 2012 (Cont.)**Computer Lab**

8:00 a.m. - 10:00 a.m.

Office 2010 What's New*Colorado B*

Presenter: Sarah Hansen

Description: Video editing in PowerPoint, saving as PDF, photo editing in Word? Yes it's possible! Find out what's new for Office 2010.

Strand: DESE Information

Concurrent Sessions

9:10 a.m. - 10:10 a.m.

How About some Common Core with your Personal Finance?*Texas*

Presenter: Patricia Palmer

Description: How does a Personal Finance course help prepare graduates to be college and career ready? Are you ready for the transition to Common Core? Be prepared to implement these new standards in your Personal Finance course this year! In this session we will share strategies and curriculum that will put you at the head of the class for implementing Common Core! Bring your plans to share with the group!

Strand: Classroom Management

9:10 a.m. - 10:10 a.m.

Literacy in the Business Education Classroom*Oklahoma*

Presenter: Stacie Smith

Description: Are you wondering how to implement common core reading and writing requirements into your business education curriculum? Do you wonder how you can implement one more new initiative? This session will go through practical applications on how you can use informational texts in your business education classroom within the curriculum you are already teaching.

Strand: Classroom Management

Wednesday, July 25, 2012 (Cont.)**Concurrent Sessions (Cont.)**

9:10 a.m. - 10:10 a.m.

Diversification and Risk*John Q*

Presenter: Barbara Flowers

Description: You're given a basket; you're given eggs. What are you going to do? In this lesson on diversification, you will hunt eggs to gather your portfolio, but don't put them all in the basket because you know what can happen. Instead, you will assess your risk and build a portfolio with just the right amount of diversity. Participants in this session will also work through the interactive whiteboard slides that complement this lesson.

Strand: Finance

9:10 a.m. - 10:10 a.m.

FBLA Update*Texas*

Presenter: Carla Boulton

Description: Come and find out what is going on in Missouri FBLA. Topics to be discussed include: handbook revisions, competitive event changes, important dates for 2012-2013, national topics and more!

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Strand: Entrepreneurship

Wednesday, July 25, 2012 (Cont.)

Concurrent Sessions

10:20 a.m. - 11:20 a.m.

How Can We Help You?

John Q

Presenter: Barbara Flowers

Description: The Federal Reserve Bank of St. Louis develops online, interactive programs, podcasts, interactive whiteboard lessons, and much more. We would like to know what we could develop to make your business curriculum more engaging for both you and your students. In this session, you will see just enough of our programs to see what we can do, then you will participate in a brainstorming session on methods and programs we can develop for your business classes.

Strand: FBLA/Other Extracurricular Information

10:20 a.m. - 11:20 a.m.

Photoshop Basics

Colorado A

Presenter: Sandy Morrow

Description: This session is for those with little or no experience with Photoshop. We will explore making selections, using layers, layer effects and filters, and photo correction techniques with Photoshop CS 5.5. Bring a jump drive and a laptop with Photoshop.

Strand: Information Technology

10:20 a.m. - 11:20 a.m.

Technology and the 21st Century Yearbook

Texas

Presenter: Don Noskowiak

Description: Technology and the 21st Century Yearbook Attendees will learn a new way to deliver yearbooks that meets the tech trends of parents and students in the 21st century. Taking full advantage of today's technology and the power of the internet, schools can utilize all of their extra pictures to offer personalized yearbooks and activity books to students/parents while maintaining control of the process. In addition, today's technology offers more flexibility and choices. Digital print on demand allows schools the flexibility to establish their own publishing schedules, eliminates early deadlines and the penalties that go with, eliminates all risk of loss to the school with no more minimum order quantity requirement and guarantees delivery of printed books in 3 weeks or less, allowing schools to capture spring activities in the yearbook without supplement. Individual, personalized yearbooks can be offered in choices of print, online E-book or both, allowing today's tech savvy, cost conscious parent/student anytime, anywhere, any device access to their personal memories.

Strand: Information Technology

Wednesday, July 25, 2012 (Cont.)

Concurrent Sessions (Cont.)

10:20 a.m. - 11:20 a.m.

The Stock Market Game

Oklahoma

Presenter: Mark Gravenstein

Description: Learn how to incorporate the SMG into your classroom. Stock Market Game participants develop skills in personal finance, economics, math, language arts, social studies, business education, and technology while building and maintaining a stock portfolio. By using the Internet, teams follow their portfolios, research stocks, study how the financial markets work, enter trades with real time prices, manage budgets, and see their daily regional and state rankings as they compete with 20-30 teams in their region and 100s of teams across the state.

Strand: Entrepreneurship

Concurrent Sessions

1:00 p.m. - 2:00 p.m.

Disruptive Behavior Solutions

Texas

Presenter: Christine Spurlock

Description: Do you want to know how to stop chronic talking, blurting out, pencil-tapping, throwing objects, and desktop napping? In this session you will learn evidence-based strategies that will help turn your classroom of chaos into a classroom of control, by improving behavior and discipline. Whether you are a first-year or veteran educator, you won't want to miss this session. You'll leave refreshed, renewed and ready for the new school year!

Strand: Classroom Management

1:00 p.m. - 2:00 p.m.

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Description: This session is for those with little or no experience with Photoshop. We will explore making selections, using layers, layer effects and filters, and photo correction techniques with Photoshop CS 5.5. Bring a jump drive and a laptop with Photoshop.

Strand: Information Technology

Wednesday, July 25, 2012 (Cont.)

Concurrent Sessions (Cont.)

1:00 p.m. - 2:00 p.m.

How to Lobby from Your Laptop/Can You Influence Your Legislators?

John Q

Presenter: Thresia Brinkley

Description: As MBEA Legislative director, I will discuss current educational issues that impact all educators now and in the future. I will give you the information needed to make a difference in Jefferson City and Washington concerning upcoming Educational Legislation. I will have copies of pending bills, new books on educational practices, a copy of the National Educational agenda and much more.

Strand: DESE

1:00 p.m. - 2:00 p.m.

Personal Finance Challenge

Oklahoma

Presenter: Mark Gravenstein

Description: The Personal Finance Challenge is an engaging competition for students learning about personal finance in the classroom. Working as individuals and on teams, students will be tested on their knowledge of facts and terms relating to finances. Spending & Credit, Saving & Investing, and Income & Money Management are the topics for each round. High scoring teams from the preliminary rounds will be invited to compete regionally and at the in-person state competition in the spring.

Strand: Finance

1:00 p.m. - 3:00 p.m.

Creating Web Sites with HTML and CSS

Colorado B

Presenter: Michelle O'Banion

Description: Website design can be intimidating. On top of learning how to design sites instructors also have to constantly keep on top of the industry standards and the software changes that come along with working in the technology industry. The industry demands that students know how to use HTML and CSS. These are the basic building blocks of website design. Once you learn them, the rest is not so intimidating. We will be creating web pages using HTML and CSS. By designing websites with HTML and CSS instructors are cutting out the middle man. The only software that is needed is notepad and a browser. It can be done on a Mac or a PC. A computer / laptop is required for this session to be effective. I will provide the files and images, you provide the laptop and the willingness to learn. We'll take the stress out of learning to code.

Strand: Information Technology

Wednesday, July 25, 2012 (Cont.)

Concurrent Sessions

2:10 p.m. - 3:10 p.m.

All About Me Project

Colorado A

Presenter: Deborah Hall

Description: "All About Me" PowerPoint project utilizing PowerPoint with custom animations, Wavepad Music Editor to add music clips, and Windows MovieMaker to publish the presentation as a DVD.

Strand: Information Technology

2:10 p.m. - 3:10 p.m.

New Teacher Resources from the Federal Reserve

John Q

Presenter: Gigi Wolf

Description: The Federal Reserve has created several curricular resources for K-12 teachers related to economics, personal finance, money, banking and more. To name a few, there are a series of online e-books, video lessons and additional teaching guides that are classroom ready. This session will provide an overview of the newest resources developed by the Fed and all attendees will receive free copies of each resource.

Strand: Finance

2:10 p.m. - 3:10 p.m.

No Text, No Budget for Personal Finance? No Problem!

Oklahoma

Presenter: Sarah Hansen

Description: Find out how to teach a semester of Personal Finance without a textbook or budget. Yes -- it is possible. There are so many resources, it's crazy good fun!!

Strand: Finance

MBEA Agenda continued on next page

Wednesday, July 25, 2012 (Cont.)

Concurrent Sessions

3:20 p.m. - 4:20 p.m.

Cooperative Learning in Business Ed Classes

John Q

Presenter: Tina Murphy

Description: Do your students stare into space? Do you get frustrated when your students don't pay attention? Is your throat sore after a long day of teaching? Come learn about some fun techniques where all students are involved and teach each other.

Strand: Classroom Management

3:20 p.m. - 4:20 p.m.

Customize Your Business & Marketing Curriculum

Illinois

Presenter: Brandy Robertson

Description: Called upon to teach many subjects within the program area of business and marketing education? Then come and learn about our new Build Your Own Pathway program. With more than 45 curriculum units from which to choose, create a curriculum that will satisfy all your classroom needs. From professional communications to Microsoft® Office® to selling to financial management, each unit contains engaging multimedia lessons, time-saving lesson plans, thought-provoking student activities and career-related projects, creating the perfect curriculum to facilitate learning and increase retention.

Strand: DESE

3:20 p.m. - 4:20 p.m.

Ten Best Apps for Business Education

Oklahoma

Presenter: Carla Boulton

Description: More and more applications are coming on the market for both OS and Droid platforms. This session will show teachers the best of the best apps for business education.

Strand: Information Technology

Wednesday, July 25, 2012 (Cont.)

Concurrent Sessions (Cont.)

3:20 p.m. - 4:20 p.m.

What's New with Office 2010

Colorado A

Presenter: Theresa Taylor

Description: Office 2010 offers some neat new tools and improvements on others. Although Access and Excel have limited changes there are some really cool new tools for Word, PowerPoint and Publisher. Come see what is new and my personal favorites. You are welcome to bring a charged laptop with you if you want to try the tools with me.

Strand: Information Technology

3:30 p.m.

House of Delegates Meeting

University Plaza Convention Center - Iowa Room

7:30 p.m. - 10:30 p.m.

All-Division Social

The Ramada Oasis - 2550 N. Glenstone

Thursday, July 26, 2012

Concurrent Sessions

7:30 a.m. - 8:30 a.m.

Engaging Activities for Entrepreneurship

Texas

Presenter: Denise Bader and Kari Lemmings

Description: This session is a repeat from the Fall Conference. Denise and Kari will share some activities that can be used to get students involved in an entrepreneurship class or just a unit in another class.

Strand: Finance

Thursday, July 26, 2012

Concurrent Sessions (Cont.)

7:30 a.m. - 8:30 a.m.

Disruptive Behavior Solutions

John Q

Presenter: Christine Spurlock

Description: Do you want to know how to stop chronic talking, blurting out, pencil-tapping, throwing objects, and desktop napping? In this session you will learn evidence-based strategies that will help turn your classroom of chaos into a classroom of control, by improving behavior and discipline. Whether you are a first-year or veteran educator, you won't want to miss this session. You'll leave refreshed, renewed and ready for the new school year!

Strand: Classroom Management

7:30 a.m. - 8:30 a.m.

Reporting Perkins/Career Education Student Information

Colorado A

Presenter: Connie O'Brien

Description: What's new with Perkins, TSA's and career education? This workshop will bring you up to date!

Strand: DESE

Computer Lab

7:30 a.m. - 9:30 a.m.

Photoshop

Colorado B

Presenter: TBD

Description: Are you new to the Photoshop world? Did your school recently upgrade to CS5.5 and now you are lost? Then come on in and learn easy tips and tricks to get you started. You will leave with a basic knowledge of Photoshop and a list of projects and files to get you started!

Strand: Information Technology

Thursday, July 26, 2012 (Cont.)

Concurrent Sessions

8:40 a.m. - 9:40 a.m.

1:1 Initiative: What does it mean for my Business Education Classroom

Oklahoma

Presenter: Stacie Smith

Description: Bowling Green is a rural district in Northeast Missouri that is in the beginning stages of implementing one-to-one technology. This workshop will go through the planning part of our initiative. In addition, the uses of tablets in a business education classroom and incorporating them into the curriculum will be discussed.

Strand: Business Management

8:40 a.m. - 9:40 a.m.

From High School to Small Business Owner via A Unique Entrepreneurial Program at Missouri Western State University

Texas

Presenter: Carol Roever

Description: Learn about a unique program in the Craig School of Business at Missouri Western State University that could enable your students — should they major in business at MWSU — to become entrepreneurs within six months of their graduation from MWSU. This program is the result of a 3-way public/private partnership among Missouri Western State University in St. Joseph, Missouri; Rocky Mountain Chocolate Factory in Durango, Colorado; and Steven L. Craig, entrepreneur, CEO of Craig Realty Group in Newport Beach, CA, and benefactor of the Craig School of Business at MWSU. The goal of the collaboration is the "creation" of entrepreneurs — graduates of the MWSU School of Business — who will own and operate RMCF stores. Each year, seniors in good standing in the Craig School of Business compete to own/operate a Rocky Mountain Chocolate Factory store. Currently, 7 stores are operating in 6 states with an 8th store set to open in November. The competition involves passing an applied entrepreneurship business class and writing and presenting a business plan to a panel of judges which includes university officials, entrepreneurs, RMCF representatives, and Steven Craig. Typically, more than one store is awarded each spring. Come learn more about this unique program that enables students to become entrepreneurs, sooner rather than later.

Strand: DESE Information

Thursday, July 26, 2012 (Cont.)

Concurrent Sessions (Cont.)

8:40 a.m. - 9:40 a.m.

How to Lobby from Your Laptop/Can You Influence Your Legislators?

John Q

Presenter: Thresia Brinkley

Description: As MBEA Legislative director, I will discuss current educational issues that impact all educators now and in the future. I will give you the information needed to make a difference in Jefferson City and Washington concerning upcoming Educational Legislation. I will have copies of pending bills, new books on educational practices, a copy of the National Educational agenda and much more.

Strand: DESE

Concurrent Sessions

9:50 a.m. - 10:50 a.m.

Cooperative Learning in Business Ed Classes

John Q

Presenter: Tina Murphy

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Strand: Classroom Management

9:50 a.m. - 10:50 a.m.

EconEdLive! Moving Past Econ: 101

Oklahoma

Presenter: Barbara Flowers

Description: A 2011 Award of Excellence winner from Tech & Learning Magazine, EconEdLive! interactive online programs present students with new ways of learning difficult economic concepts, such as the time value of money and comparative advantage, as well as vital personal finance lessons, such as the effects of inflation and the importance of saving. Add our economics and personal finance audio and video podcasts, and lessons featuring interactive whiteboard activities, and you have everything you need to help your students build economic understanding - downloadable and free-of-charge.

Strand: Business Management

Thursday, July 26, 2012 (Cont.)

Concurrent Sessions (Cont.)

9:50 a.m. - 10:50 a.m.

MBEA News and Notes

Texas

Presenter: Gina McLachlan

Description: As President, I've travelled to several conferences this year. I will share with you what I learned at the national ACTE and NBEA conferences, as well as the information shared with me at the National Policy Seminar in Washington, D.C. This includes legislative updates as well as using Web 2.0 in the classroom.

Strand: Business Management

9:50 a.m. - 10:50 a.m.

What's New with Office 2010

Colorado A

Presenter: Theresa Taylor

Description: Office 2010 offers some neat new tools and improvements on others. Although Access and Excel have limited changes there are some really cool new tools for Word, PowerPoint and Publisher. Come see what is new and my personal favorites. You are welcome to bring a charged laptop with you if you want to try the tools with me.

Strand: FBLA/Other Extracurricular Information

11:00 a.m. - 12:30 p.m.

MBEA Closing Session, Awards and Lunch

Georgia and Arizona

Join MBEA for the last session that will include honoring teachers and districts, a keynote from Mike Woody, marketing director of Silver Dollar City, on the importance of research in strategic marketing decisions.

1:00 p.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Colorado Room