Saturday-Monday, July 24 - 26
12:00 p.m. - 5:00 p.m. (Saturday)
9:00 a.m. - 5:00 p.m. (Sunday & Monday)

Entrepreneurship Teaching Institute

*University Plaza - Arkansas*

Lunch Provided

**Sponsoring Division:** Business, Marketing and Information Technology Education

**Presenters:** Kellie Reese and Tammy Crowley

**Target Audience:** Restricted to MBEA and MCEA Members

**Brief Summary of Session:** Designed for educators who want to promote the importance of entrepreneurship and leadership skills in any classroom, as well as those who want to develop a semester course for entrepreneurship, this informative and interactive professional institute will be led by experienced entrepreneurship teachers.

The content for the three-day institute program will be drawn from the innovative lesson plans and activities of Missouri’s new entrepreneurial skills curriculum, *BEST: Building Entrepreneurial Skills Today ... for Tomorrow’s Leaders*. High school teachers from any subject area will learn to create integrated activities and projects using entrepreneurship as a learning context to increase student engagement. Be among the first to experience the program elements of BEST! Participants will receive a selection of entrepreneurship activities they can use with youth in a variety of classroom settings.

**Attendance Restricted to Division.**

**Pre-Registration Required.**

**Fee Charged:** None

**Division Contact:** Leslie Kerns
Email: Leslie.Kerns@dese.mo.gov
Phone: 573-751-4367

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Monday, July 26
1:00 p.m. - 5:00 p.m.

**New Business and Marketing Teacher Seminar**

*University Plaza - Colorado A*

**Sponsoring Division:** Business, Marketing and Information Technology Education

**Presenter:** DESE Business, Marketing and Information Technology Staff and Selected Teachers

**Target Audience:** Business and Marketing Teachers (0-3 years’ experience)

**Brief Summary of Session:** Topics will include curriculum, instructional resources, classroom management, advisory committees, supervised business and marketing experience and cooperative education programs, professional development opportunities, and FBLA and DECA. Experienced teachers will share tips and techniques they have found successful. Attendees will receive a copy of their respective resource information.

**Attendance Restricted to Division.** (Restricted to business and marketing teachers)

**Pre-Registration Required.**

**Fee Charged:** None

**Division Contact:** Leslie Kerns
Email: Leslie.Kerns@dese.mo.gov
Phone: 573-751-4367

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*MBEA Agenda continued on next page*
MBEA Conference Agenda

**MBEA Agenda continued on next page**
Tuesday, July 27, 2010 (Cont.)

8:00 a.m. - 3:00 p.m.
Exhibits Open
Springfield EXPO Center - Hall A & B - 635 St. Louis Street

8:00 a.m. - 5:00 p.m.
Missouri ACTE Conference Registration
Springfield EXPO Center - Hall A & B - 635 St. Louis St.

8:45 a.m. - 9:45 a.m.
Missouri ACTE New Professional Reception
University Plaza Convention Center - Arizona & Georgia Rooms

10:00 a.m. - 12:00 Noon
Opening General Session
Springfield EXPO Center - Section C - 635 St. Louis St.
Opening Session Speaker - Dr. Rita Pierson

12:15 p.m. - 2:30 p.m.
MBEA Opening Session and Lunch
University Plaza - Iowa/Nebraska Rooms
Advance registration required.
Business session will start as everyone is finishing their lunch.
BUSINESS EDUCATION: Technology in a Flash!
Greeting from FBLA
DESE Update: Leslie Kerns, DESE
MBEA Awards Presentation
Facilitators: TBA

3:30 p.m. - 5:30 p.m.
Money Skill-Linking High School Students - Computer Lab
University Plaza - Arkansas Room
Presenter: David Casserly
Attendees must bring charged-up laptops.

3:30 p.m. - 5:30 p.m.
MBEA 2010 Conference Agenda

Wednesday, July 28, 2010

Breakfast on Your Own

8:00 a.m. - 11:00 a.m.
Missouri ACTE Late Registration
University Plaza Hotel - Lobby

8:15 a.m. - 9:15 a.m.
MBEA Committee and District Chair Meeting
University Plaza - Iowa Room

8:15 a.m. - 10:15 a.m.
Business and Marketing Teacher Educator Meeting
University Plaza - Arkansas C Room
The annual meeting for business and marketing teacher educators will provide information on TSA's, programs of study, AP Accounting, and state model curriculum. There will also be time for networking.
Presenter: Leslie Kerns
8:15 a.m. - 10:15 a.m.

Money Skill-Linking High School Students - Computer Lab
University Plaza - Colorado A Room
Presenter: David Casserly
Facilitator: TBA
Attendees must bring charged-up laptops.

8:15 a.m. - 10:15 a.m.

PhotoFiltre - Computer Lab
University Plaza - Colorado B Room
Presenter: Judy Meyer
Facilitator: TBA
Attendees must bring charged-up laptops.

8:15 a.m. - 10:15 a.m.

InDesign-Beginning - Computer Lab
University Plaza - Arkansas B Room
Presenter: Melanie Rouse
Facilitator: TBA
Computers furnished - 20 maximum

8:15 a.m. - 9:15 a.m.

Inspiring Success Through Career Education
University Plaza - Illinois Room
We will explore the link between passion and success in the classroom. During this presentation we discuss the impact that career education teachers are able to have on students. We will highlight the importance of exposing students to examples of success through supplemental sources. We cover these topics while sharing our success story in a motivating, inspiring, engaging style.

Presenters: Sylvester Chisom and Arthur shivers
Facilitator: TBA

8:15 a.m. - 9:15 a.m.

Mind Mapping: Building a Better Foundation for Business Thinking Skills
University Plaza - Oklahoma Room
MatchWare MindView is a professional mind mapping tool that allows students to visualize and organize their plans. MindView will help facilitate students’ analytical thinking, comprehension, creativity and writing across the curriculum. MindView is seamlessly integrated with MS Office and contains different views such as the timeline and Gantt chart. CTE students can easily mind map and outline SWOT analysis, business & marketing plans, agendas, etc. as well as create business presentations, professional multimedia projects and websites without coding or scripting.

Presenter: Dave Hamilton
Facilitator: TBA

8:15 a.m. - 9:15 a.m.

Designed to Perform & Built to Last
University Plaza - John Q Room
Establish a successful entrepreneurial program for students and bring enthusiasm and creativity into the classroom. As facilitators of learning, teachers empower their students as they plan, develop, manage, operate, and liquidate a student company, assume leadership roles and responsibilities, and learn the art of networking, communication, teamwork, negotiation, consensus, and leadership.

Presenter: Karen Stark
Facilitator: TBA

9:30 a.m. - 10:30 a.m.

Inspiring Success Through Career Education
University Plaza - Illinois Room
Repeat of 8:15 a.m. - 9:15 a.m. session
9:30 a.m. - 10:30 a.m.

Flash, Web and CD-ROM: Design Made Easy with Mediator 9!

University Plaza - Oklahoma Room

Participants will learn how easy it can be to create comprehensive Flash & HTML websites or Auto-run CD-ROM’s in a matter of minutes with interactive navigation, object animation and much more. Mediator 9 is an icon-based authoring tool that lets you drag-and-drop your way to interactive websites, Flash presentations and multimedia CD-ROMs – no programming or experience is necessary. Easy to use, with “One-click” exports to Flash and HTML, auto-run CD-ROM and automated FTP upload allows students and teachers to focus on content rather than technology.

Presenter: Dave Hamilton
Facilitator: TBA

9:30 a.m. - 10:30 a.m.

Designed to Perform & Built to Last

University Plaza - John Q Room

Repeat of 8:15 a.m. - 9:15 a.m. session

9:30 a.m. - 10:30 a.m.

Show Me the Money: Grant Writing Basica

University Plaza - Arkansas A Room

Do you have great ideas to enhance your teaching and student learning but lack the funding to make your dreams a reality? Learn more about grant writing basics from this veteran successful grant writer. Come prepared to focus on your goals and dreams for your program and explore fantastic grant possibilities.

Presenter: Marcia J. Ritter, CFCS
Facilitator: TBA

10:00 a.m. - 2:00 p.m.

Debbie Butcher - Certification Questions

University Plaza - Lobby

Debbie Butcher from DESE will be in the lobby to Lobby answer any questions you may have concerning certification. Drop by and ask your question or just introduce yourself and visit with Debbie so you will know who at DESE is handling certification issues.

10:30 a.m. - 12:30 p.m.

ClassJump & iForms - Computer Lab

University Plaza - Colorado A Room

Presenter: Michelle Wilson
Facilitator: TBA

Attendees must bring charged-up laptops.
10:45 a.m. - 11:45 a.m.
**One Size Fits All? Not for Personal Finance**
*University Plaza - John Q Room*

Personal Finance is a required course in Missouri for graduation for all students including SPED and ELL. Diversity in classrooms is increasing. Each student’s unique cultural background may render assumptions made by curriculum developers problematic which complicates the learning process. An ELL personal finance student is challenged with learning the English language along with the language of personal finance. Research strongly suggests that students experience difficulty comprehending content when they are not familiar with the vocabulary and cannot relate it to background knowledge. SPED students have their own unique challenges for learning. How does the classroom teacher help these students succeed? Operation Outreach and MCEE have partnered to develop professional development for teachers that will help them recognize the unique needs of the diverse populations and how to incorporate best practices for these students. One size does not fit all.

Presenters: Patricia Palmer and Mike English
Facilitator: TBA

10:45 a.m. - 11:45 a.m.
**Show Me the Money: Grant Writing Basic**
*University Plaza - Arkansas A Room*

Repeat of 9:30 a.m. - 10:30 a.m. session

10:45 a.m. - 11:45 a.m.
**Retired Professionals**
*University Plaza - Taneycomo Room*

Speaker: Derald Snider

10:45 a.m. - 11:45 a.m.
**News & Notes for FBLA Advisers**
*University Plaza - Iowa Room*

FBLA advisers new and old, come to this workshop to hear the latest information from the national and state offices. Hear the highlights of the 2010 NLC, updates on new and revised events, changes for the 2010-2011 school year and much more.

Presenters: Christina Hess
Facilitator: TBA

12:00 p.m.
**Lunch on your own**

1:30 p.m. - 3:30 p.m.
**Google Docs - Computer Lab**
*University Plaza - Colorado A Room*

Presenters: Yvonne Gibbs and Amy Spears
Attendees must bring charged-up laptops.

1:30 p.m. - 3:30 p.m.
**Photoshop-Advanced - Computer Lab**
*University Plaza - Colorado B Room*

Presenter: Tonya Skinner
Attendees must bring charged-up laptops.

1:30 p.m. - 3:30 p.m.
**InDesign-Advanced - Computer Lab**
*University Plaza - Arkansas B Room*

Presenter: Melanie Rouse
Computers furnished - 20 maximum

1:45 p.m. - 2:45 p.m.
**Get Back to Teaching. Get the Right Tools**
*University Plaza - Illinois Room*

Growing enrollment. Constrained budgets. Time-stretched instructors. Sound familiar? Learn how having the right tools in your toolbox can overcome the challenges of today's teaching environment. In this presentation, you’ll receive tips for simplifying course preparation, minimizing administrative time and making teaching and learning easy for you and your students. See how you can meet the challenge - and get back to teaching.

Presenter: Jodi Noll
Facilitator: TBA

1:45 p.m. - 2:45 p.m.
**Building Entrepreneurial Skills Today**
*University Plaza - Oklahoma Room*

Are you looking for ways to encourage students to think about their future, developing leadership skills and an entrepreneurial mindset? This session will give teachers from any subject area a quick overview of Missouri’s new entrepreneurial skills curriculum, BEST: Building Entrepreneurial Skills Today ... for Tomorrow’s Leaders!

Presenter: Kellie Reese
Facilitator: TBA

**MBEA Agenda continued on next page**
1:45 p.m. - 2:45 p.m.

One Size Fits All? Not for Personal Finance

*University Plaza - John Q Room*

Repeat of 10:45 a.m. - 11:45 a.m. session

1:45 p.m. - 2:45 p.m.

Integrating Core Curriculum into CTE Courses

*University Plaza - Arkansas A Room*

Any employee entering the global workforce must possess competencies in English and Math. The reduction in jobs that has occurred throughout the world has lead employers to require more of employees that are still employed. In order to compete in a global marketplace American workers must be able to accomplish diverse tasks that require proficiency in communication, math and science.

Presenter: Carol Farabee
Facilitator: TBA

2:30 p.m. - 3:30 p.m.

MBEA Break

*University Plaza - Lobby*

3:00 p.m. - 4:00 p.m.

Get Back to Teaching. Get the Right Tools

*University Plaza - Illinois Room*

Repeat of 1:45 p.m. - 2:45 p.m. session

3:00 p.m. - 4:00 p.m.

Time Value of Money. This is Your (Financial) Life

*University Plaza - Oklahoma Room*

In this session, we will demonstrate the new online, interactive curriculum for teaching the time value of money to high school students. This program can be conducted by students independently or it can be teacher-directed in a computer lab. The 90-minute program contains five modules, including Opportunity Cost, Inflation, Interest, Future Value, and Present Value. This interactive program is free of charge.

Presenter: Barbara Flowers
Facilitator: TBA

3:00 p.m. - 4:00 p.m.

Using Activinspire in the Business Classroom

*University Plaza - John Q Room*

This workshop will help all teachers who have a Promethean Interactive Whiteboard. See how to use the basic to advanced features to enhance learning in the business classroom. Topics will include: using graphic organizers, creating containers and restrictors, capturing screen actions and uploading to the web, using learner response systems, and fun tips and tricks.

Presenter: Renee Turpin
Facilitator: TBA

3:00 p.m. - 4:00 p.m.

Integrating Core Curriculum into CTE Courses

*University Plaza - Arkansas A Room*

Repeat of 1:45 p.m. - 2:45 p.m. session

3:30 p.m.

House of Delegates Meeting

*University Plaza Convention Center - Iowa Room*

3:45 p.m. - 5:45 p.m.

Prezzi - Computer Lab

*University Plaza - Colorado A Room*

Presenters: Yvonne Gibbs and Amy Spears
Attendees must bring charged-up laptops.

3:45 p.m. - 5:45 p.m.

Dreamweaver-Advanced - Computer Lab

*University Plaza - Colorado B Room*

Presenter: Tom Bast
Attendees must bring charged-up laptops.

3:45 p.m. - 5:45 p.m.

Microsoft Expressions - Computer Lab

*University Plaza - Arkansas B Room*

Presenter: Rita Schildknecht
Computers furnished - 20 maximum

*MBEA Agenda continued on next page*
**Wednesday, July 28, 2010 (Cont.)**

4:15 p.m. - 5:15 p.m.

**TSA: Panel Discussion**
*University Plaza - Illinois Room*

This will be a panel discussion with individuals that have given TSA's and who will relate experiences that they have learned. Come and learn “What's It All About” from those who have gone before.

Panel: Kristie Davis and others
Facilitator: TBA

4:15 p.m. - 5:15 p.m.

**Time Value of Money. This is Your (Financial) Life**
*University Plaza - Oklahoma Room*

Repeat of 3:00 p.m. - 4:00 p.m. session

4:15 p.m. - 5:15 p.m.

**Using Activinspire in the Business Classroom**
*University Plaza - John Q Room*

Repeat of 3:00 p.m. - 4:00 p.m. session

**Thursday, July 29, 2010**

**8:00 a.m. - 9:00 a.m.**

**Let's Get Scratching**
*University Plaza - Illinois Room*

Your students will love creating their own interactive characters. Scratch is a free software that will help your students develop critical thinking skills as they learn to create and maneuver their characters. Great learning fun for students of all ages.

Presenter: Judy Clark
Facilitator: TBA

**8:00 a.m. - 9:30 a.m.**

**Cloud Computing - Computer Lab**

Presenter: Carla Boulton
Attendees bring charged-up laptops.

**9:45 a.m. - 11:30 a.m.**

**MBEA Closing Session**
*University Plaza - Arizona Room*

Business Meeting
Keynote Speaker: Tonya Skinner, Jackson High School

**1:00 p.m.**

**Missouri ACTE Board of Directors Meeting**
*University Plaza - Colorado Room*

**Thursday, July 29, 2010 (Cont.)**

**8:00 a.m. - 9:30 a.m.**

**Activity Swap**
*University Plaza - Colorado A Room*

Are you looking for activities to get your students actively involved in learning? Do you have a successful activity that you can share with fellow teachers? Bring copies and swap ideas!

Facilitator: Becky Beydler

**8:30 p.m.**

**All-Division Social**
*The Ramada Oasis - 2550 N. Glenstone*