



Janet Barnes
MBEA 2010 President

Missouri Business Education Association

MBEA

Pre-Conference Sessions

Saturday-Monday, July 24 - 26

12:00 p.m. - 5:00 p.m. (Saturday)
9:00 a.m. - 5:00 p.m. (Sunday & Monday)

Entrepreneurship Teaching Institute

University Plaza - Arkansas

Lunch Provided

Sponsoring Division: Business, Marketing and Information Technology Education

Presenters: Kellie Reese and Tammy Crowley

Target Audience: Restricted to MBEA and MCEA Members

Brief Summary of Session: Designed for educators who want to promote the importance of entrepreneurship and leadership skills in any classroom, as well as those who want to develop a semester course for entrepreneurship, this informative and interactive professional institute will be led by experienced entrepreneurship teachers.

The content for the three-day institute program will be drawn from the innovative lesson plans and activities of Missouri's new entrepreneurial skills curriculum, *BEST: Building Entrepreneurial Skills Today ... for Tomorrow's Leaders*. High school teachers from any subject area will learn to create integrated activities and projects using entrepreneurship as a learning context to increase student engagement. Be among the first to experience the program elements of BEST! Participants will receive a selection of entrepreneurship activities they can use with youth in a variety of classroom settings.

Attendance Restricted to Division.

Pre-Registration Required.

Fee Charged: None

Division Contact: Leslie Kerns
Email: Leslie.Kerns@dese.mo.gov
Phone: 573-751-4367

Monday, July 26

1:00 p.m. - 5:00 p.m.

New Business and Marketing Teacher Seminar

University Plaza - Colorado A

Sponsoring Division: Business, Marketing and Information Technology Education

Presenter: DESE Business, Marketing and Information Technology Staff and Selected Teachers

Target Audience: Business and Marketing Teachers (0-3 years' experience)

Brief Summary of Session: Topics will include curriculum, instructional resources, classroom management, advisory committees, supervised business and marketing experience and cooperative education programs, professional development opportunities, and FBLA and DECA. Experienced teachers will share tips and techniques they have found successful. Attendees will receive a copy of their respective resource information.

Attendance Restricted to Division. (Restricted to business and marketing teachers)

Pre-Registration Required.

Fee Charged: None

Division Contact: Leslie Kerns
Email: Leslie.Kerns@dese.mo.gov
Phone: 573-751-4367

MBEA Agenda continued on next page

MBEA Conference Agenda

WIRELESS LABS ONLY – Participants provide your own laptops. It is highly suggested that you make sure laptops are fully charged before attending any wireless lab session. Some sessions require Internet access: Make sure you can access the Internet **BEFORE** the session starts.

Saturday, July 24, 2010

12:00 p.m. - 5:00 p.m.

Pre-Conference Session: Entrepreneurship Teaching Institute

University Plaza - Arkansas Room

Advance registration required.

Sunday, July 25, 2010

9:00 a.m. - 5:00 p.m.

Pre-Conference Session: Entrepreneurship Teaching Institute

University Plaza - Arkansas Room

Advance registration required.

Monday, July 26, 2010

9:00 a.m. - 5:00 p.m.

Pre-Conference Session: Entrepreneurship Teaching Institute

University Plaza - Arkansas Room

Advance registration required.

9:30 a.m. - Noon

Missouri ACTE Board of Directors Meeting

University Plaza - Colorado Room

1:00 p.m. - 4:00 p.m.

MBEA Executive Board Meeting

University Plaza - Colorado B Room

Monday, July 26, 2010 (Cont.)

1:00 p.m. - 5:00 p.m.

Pre-Conference Session: New Business and Marketing Teacher Seminar

University Plaza - Colorado A Room

There is no charge. Refreshments will be provided.

Advance registration required.

2:00 p.m. - 7:00 p.m.

Missouri ACTE Conference Registration

Springfield EXPO Center - Hall A & B - 635 St. Louis St.

2:00 p.m. - 7:00 p.m.

Exhibits Open

Springfield EXPO Center - Hall A & B - 635 St. Louis St.

3:30 p.m. - 5:30 p.m.

Dreamweaver CS4-Beginning – Computer Lab

University Plaza - Kansas B Room

Presenter: Tom Bast

Attendees must bring charged-up laptops.

6:00 p.m. - 8:00 p.m.

MBEA Social

Phelps Grove Park Pavilion

Advance registration required.

Tuesday, July 27, 2010

7:30 a.m.

All Missouri ACTE Committee Meetings

University Plaza Convention Center - Arizona Room

Tuesday, July 27, 2010 (Cont.)

8:00 a.m. - 3:00 p.m.

Exhibits Open

Springfield EXPO Center - Hall A & B - 635 St. Louis Street

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration

Springfield EXPO Center - Hall A & B - 635 St. Louis St.

8:45 a.m. - 9:45 a.m.

Missouri ACTE New Professional Reception

University Plaza Convention Center - Arizona & Georgia Rooms

10:00 a.m. - 12:00 Noon

Opening General Session

Springfield EXPO Center - Section C - 635 St. Louis St.

Opening Session Speaker - Dr. Rita Pierson

12:15 p.m. - 2:30 p.m.

MBEA Opening Session and Lunch

University Plaza - Iowa/Nebraska Rooms

Advance registration required.

Business session will start as everyone is finishing their lunch.

BUSINESS EDUCATION: Technology in a Flash!

Greeting from FBLA

DESE Update: Leslie Kerns, DESE

MBEA Awards Presentation

Facilitators: TBA

3:30 p.m. - 5:30 p.m.

InDesign-Beginning - Computer Lab

University Plaza - Arizona Room

Presenter: Melanie Rouse

Attendees must bring charged-up laptops.

3:30 p.m. - 5:30 p.m.

Dreamweaver CS4-Beginning - Computer Lab

University Plaza - John Q Room

Presenter: Tom Bast

Attendees must bring charged-up laptops.

Tuesday, July 27, 2010 (Cont.)

3:30 p.m. - 5:30 p.m.

Money Skill-Linking High School Students - Computer Lab

University Plaza - Arkansas Room

Presenter: David Casserly

Attendees must bring charged-up laptops.

3:30 p.m. - 5:30 p.m.

FBLA New Advisers Meeting

University Plaza - Georgia Room

Are you a new FBLA adviser? If so, you will want to attend this session to receive basic FBLA information and to learn about resources for answers to your questions.

Presenter: Christina Hess, DESE

Facilitator: TBA

Wednesday, July 28, 2010

Breakfast on Your Own

8:00 a.m. - 11:00 a.m.

Missouri ACTE Late Registration

University Plaza Hotel - Lobby

8:15 a.m. - 9:15 a.m.

MBEA Committee and District Chair Meeting

University Plaza - Iowa Room

8:15 a.m. - 10:15 a.m.

Business and Marketing Teacher Educator Meeting

University Plaza - Arkansas C Room

The annual meeting for business and marketing teacher educators will provide information on TSA's, programs of study, AP Accounting, and state model curriculum. There will also be time for networking.

Presenter: Leslie Kerns

Wednesday, July 28, 2010 (Cont.)**8:15 a.m. - 10:15 a.m.****Money Skill-Linking High School Students - Computer Lab***University Plaza - Colorado A Room*

Presenter: David Casserly

Facilitator: TBA

Attendees must bring charged-up laptops.

8:15 a.m. - 10:15 a.m.**PhotoFiltre - Computer Lab***University Plaza - Colorado B Room*

Presenter: Judy Meyer

Facilitator: TBA

Attendees must bring charged-up laptops.

8:15 a.m. - 10:15 a.m.**InDesign-Beginning - Computer Lab***University Plaza - Arkansas B Room*

Presenter: Melanie Rouse

Facilitator: TBA

Computers furnished - 20 maximum

8:15 a.m. - 9:15 a.m.**Inspiring Success Through Career Education***University Plaza - Illinois Room*

We will explore the link between passion and success in the classroom. During this presentation we discuss the impact that career education teachers are able to have on students. We will highlight the importance of exposing students to examples of success through supplemental sources. We cover these topics while sharing our success story in a motivating, inspiring, engaging style.

Presenters: Sylvester Chisom and Arthur Shivers

Facilitator: TBA

Wednesday, July 28, 2010 (Cont.)**8:15 a.m. - 9:15 a.m.****Mind Mapping: Building a Better Foundation for Business Thinking Skills***University Plaza - Oklahoma Room*

MatchWare MindView is a professional mind mapping tool that allows students to visualize and organize their plans. MindView will help facilitate students' analytical thinking, comprehension, creativity and writing across the curriculum. MindView is seamlessly integrated with MS Office and contains different views such as the timeline and Gantt chart. CTE students can easily mind map and outline SWOT analysis, business & marketing plans, agendas, etc. as well as create business presentations, professional multimedia projects and websites without coding or scripting.

Presenter: Dave Hamilton

Facilitator: TBA

8:15 a.m. - 9:15 a.m.**Designed to Perform & Built to Last***University Plaza - John Q Room*

Establish a successful entrepreneurial program for students and bring enthusiasm and creativity into the classroom. As facilitators of learning, teachers empower their students as they plan, develop, manage, operate, and liquidate a student company, assume leadership roles and responsibilities, and learn the art of networking, communication, teamwork, negotiation, consensus, and leadership.

Presenter: Karen Stark

Facilitator: TBA

8:15 a.m. - 9:15 a.m.**Middle Level FBLA!***University Plaza - Arkansas A Room*

Do you have the pleasure of working with those highly energetic middle school students? If so, think about channeling their energy into a Middle Level FBLA Chapter!

Presenter: Christina Hess

Facilitator: TBA

9:30 a.m. - 10:30 a.m.**Inspiring Success Through Career Education***University Plaza - Illinois Room*

Repeat of 8:15 a.m. - 9:15 a.m. session

Wednesday, July 28, 2010 (Cont.)**9:30 a.m. - 10:30 a.m.****Flash, Web and CD-ROM: Design Made Easy with Mediator 9!***University Plaza - Oklahoma Room*

Participants will learn how easy it can be to create comprehensive Flash & HTML websites or Auto-run CD-ROM's in a matter of minutes with interactive navigation, object animation and much more. Mediator 9 is an icon-based authoring tool that lets you drag-and-drop your way to interactive websites, Flash presentations and multimedia CD-ROMs – no programming or experience is necessary. Easy to use, with "One-click" exports to Flash and HTML, auto-run CD-ROM and automated FTP upload allows students and teachers to focus on content rather than technology.

Presenter: Dave Hamilton

Facilitator: TBA

9:30 a.m. - 10:30 a.m.**Designed to Perform & Built to Last***University Plaza - John Q Room*

Repeat of 8:15 a.m. - 9:15 a.m. session

9:30 a.m. - 10:30 a.m.**Show Me the Money: Grant Writing Basica***University Plaza - Arkansas A Room*

Do you have great ideas to enhance your teaching and student learning but lack the funding to make your dreams a reality? Learn more about grant writing basics from this veteran successful grant writer. Come prepared to focus on your goals and dreams for your program and explore fantastic grant possibilities.

Presenter: Marcia J. Ritter, CFCS

Facilitator: TBA

10:00 a.m. - 2:00 p.m.**Debbie Butcher - Certification Questions***University Plaza - Lobby*

Debbie Butcher from DESE will be in the lobby to Lobby answer any questions you may have concerning certification. Drop by and ask your question or just introduce yourself and visit with Debbie so you will know who at DESE is handling certification issues.

10:30 a.m. - 12:30 p.m.**ClassJump & iForms - Computer Lab***University Plaza - Colorado A Room*

Presenter: Michelle Wilson

Facilitator: TBA

Attendees must bring charged-up laptops.

Wednesday, July 28, 2010 (Cont.)**10:30 a.m. - 12:30 p.m.****Scratch! - Comuter Lab***University Plaza - Colorado B Room*

Presenter: Judy Clark

Facilitator: TBA

Attendees must bring charged-up laptops.

10:30 a.m. - 12:30 p.m.**Photoshop-Beginning - Computer Lab***University Plaza - Arkansas B Room*

Presenter: Sandy Morrow

Facilitator: TBA

Computers furnished - 20 maximum

10:45 a.m. - 11:45 a.m.**Projects for Business Law***University Plaza - Illinois Room*

Bored with Business Law? Nine years worth of lesson ideas and projects will be shared to enhance your classroom. Attendees are encouraged to bring an exciting lesson or two of their own to share. Website link to zip file provided. This session was offered at the fall conference.

Presenter: Aimee Hand

Facilitator: TBA

10:45 a.m. - 11:45 a.m.**Create Video Tutorials for Students & Colleagues with Easy!***University Plaza - Oklahoma Room*

ScreenCorder 5 captures and records all your desktop activity in minutes - ideal for creating training and support videos or powerful demonstrations! Enhance recordings by adding advanced features like PIP recordings, SCORM complaint quizzes, and many others easily accessed with our on-the-fly editing. Export recordings WMV, Flash® and AVI. Great for answering repetitive support questions once and for all! Come watch how these tutorial videos can be created in just minutes!

Presenter: Dave Hamilton

Facilitator: TBA

Wednesday, July 28, 2010 (Cont.)**10:45 a.m. - 11:45 a.m.****One Size Fits All? Not for Personal Finance***University Plaza - John Q Room*

Personal Finance is a required course in Missouri for graduation for all students including SPED and ELL. Diversity in classrooms is increasing. Each student's unique cultural background may render assumptions made by curriculum developers problematic which complicates the learning process. An ELL personal finance student is challenged with learning the English language along with the language of personal finance. Research strongly suggests that students experience difficulty comprehending content when they are not familiar with the vocabulary and cannot relate it to background knowledge. SPED students have their own unique challenges for learning. How does the classroom teacher help these students succeed? Operation Outreach and MCEE have partnered to develop professional development for teachers that will help them recognize the unique needs of the diverse populations and how to incorporate best practices for these students. One size does not fit all.

Presenters: Patricia Palmer and Mike English

Facilitator: TBA

10:45 a.m. - 11:45 a.m.**Show Me the Money: Grant Writing Basica***University Plaza - Arkansas A Room*

Repeat of 9:30 a.m. - 10:30 a.m. session

10:45 a.m. - 11:45 a.m.**Retired Professionals***University Plaza - Taneycomo Room*

Speaker: Derald Snider

10:45 a.m. - 11:45 a.m.**News & Notes for FBLA Advisers***University Plaza - Iowa Room*

FBLA advisers new and old, come to this workshop to hear the latest information from the national and state offices. Hear the highlights of the 2010 NLC, updates on new and revised events, changes for the 2010-2011 school year and much more.

Presenter: Christina Hess

Facilitator: TBA

Noon - 1:30 p.m.**Lunch on your own****Wednesday, July 28, 2010 (Cont.)****1:30 p.m. - 3:30 p.m.****Google Docs - Computer Lab***University Plaza - Colorado A Room*

Presenters: Yvonne Gibbs and Amy Spears

Attendees must bring charged-up laptops.

1:30 p.m. - 3:30 p.m.**Photoshop-Advanced - Computer Lab***University Plaza - Colorado B Room*

Presenter: Tonya skinner

Attendees must bring charged-up laptops.

1:30 p.m. - 3:30 p.m.**InDesign-Advanced - Computer Lab***University Plaza - Arkansas B Room*

Presenter: Melanie Rouse

Computers furnished - 20 maximum

1:45 p.m. - 2:45 p.m.**Get Back to Teaching. Get the Right Tools***University Plaza - Illinois Room*

Growing enrollment. Constrained budgets. Time-stretched instructors. Sound familiar? Learn how having the right tools in your toolbox can overcome the challenges of today's teaching environment. In this presentation, you'll receive tips for simplifying course preparation, minimizing administrative time and making teaching and learning easy for you and your students. See how you can meet the challenge - and get back to teaching.

Presenter: Jodi Noll

Facilitator: TBA

1:45 p.m. - 2:45 p.m.**Building Entrepreneurial Skills Today***University Plaza - Oklahoma Room*

Are you looking for ways to encourage students to think about their future, developing leadership skills and an entrepreneurial mindset? This session will give teachers from any subject area a quick overview of Missouri's new entrepreneurial skills curriculum, BEST: Building Entrepreneurial Skills Today ... for Tomorrow's Leaders!

Presenter: Kellie Reese

Facilitator: TBA

Wednesday, July 28, 2010 (Cont.)**1:45 p.m. - 2:45 p.m.****One Size Fits All? Not for Personal Finance***University Plaza - John Q Room*

Repeat of 10:45 a.m. - 11:45 a.m. session

1:45 p.m. - 2:45 p.m.**Integrating Core Curriculum into CTE Courses***University Plaza - Arkansas A Room*

Any employee entering the global workforce must possess competencies in English and Math. The reduction in jobs that has occurred throughout the world has lead employers to require more of employees that are still employed. In order to compete in a global marketplace American workers must be able to accomplish diverse tasks that require proficiency in communication, math and science.

Presenter: Carol Farabee

Facilitator:TBA

2:30 p.m. - 3:30 p.m.**MBEA Break***University Plaza - Lobby***3:00 p.m. - 4:00 p.m.****Get Back to Teaching. Get the Right Tools***University Plaza - Illinois Room*

Repeat of 1:45 p.m. - 2:45 p.m. session

3:00 p.m. - 4:00 p.m.**Time Value of Money. This is Your (Financial) Life***University Plaza - Oklahoma Room*

In this session, we will demonstrate the new online, interactive curriculum for teaching the time value of money to high school students. This program can be conducted by students independently or it can be teacher-directed in a computer lab. The 90-minute program contains five modules, including Opportunity Cost, Inflation, Interest, Future Value, and Present Value. This interactive program is free of charge.

Presenter: Barbara Flowers

Facilitator: TBA

Wednesday, July 28, 2010 (Cont.)**3:00 p.m - 4:00 p.m.****Using Activinspire in the Business Classroom***University Plaza - John Q Room*

This workshop will help all teachers who have a Promethean Interactive Whiteboard. See how to use the basic to advanced features to enhance learning in the business classroom. Topics will include: using graphic organizers, creating containers and restrictors, capturing screen actions and uploading to the web, using learner response systems, and fun tips and tricks.

Presenter: Renee Turpin

Facilitator: TBA

3:00 p.m. - 4:00 p.m.**Integrating Core Curriculum into CTE Courses***University Plaza - Arkansas A Room*

Repeat of 1:45 p.m. - 2:45 p.m. session

3:30 p.m.**House of Delegates Meeting***University Plaza Convention Center - Iowa Room***3:45 p.m. - 5:45 p.m.****Prezzi - Computer Lab***University Plaza - Colorado A Room*

Presenters: Yvonne Gibbs and Amy Spears

Attendees must bring charged-up laptops.

3:45 p.m. - 5:45 p.m.**Dreamweaver-Advanced - Computer Lab***University Plaza - Colorado B Room*

Presenter: Tom Bast

Attendees must bring charged-up laptops.

3:45 p.m. - 5:45 p.m.**Microsoft Expressions - Computer Lab***University Plaza - Arkansas B Room*

Presenter: Rita Schildknecht

Computers furnished - 20 maximum

Wednesday, July 28, 2010 (Cont.)**4:15 p.m. - 5:15 p.m.****TSA: Panel Discussion***University Plaza - Illinois Room*

This will be a panel discussion with individuals that have given TSA's and who will relate experiences that they have learned. Come and learn "What's It All About" from those who have gone before.

Panel: Kristie Davis and others

Facilitator: TBA

4:15 p.m. - 5:15 p.m.**Time Value of Money. This is Your (Financial) Life***University Plaza - Oklahoma Room*

Repeat of 3:00 p.m. - 4:00 p.m. session

4:15 p.m. - 5:15 p.m.**Using Activinspire in the Business Classroom***University Plaza - John Q Room*

Repeat of 3:00 p.m. - 4:00 p.m. session

8:30 p.m.**All-Division Social***The Ramada Oasis - 2550 N. Glenstone***Thursday, July 29, 2010 (Cont.)****8:00 a.m. - 9:00 a.m.****Let's Get Scratching***University Plaza - Illinois Room*

Your students will love creating their own interactive characters. Scratch is a free software that will help your students develop critical thinking skills as they learn to create and maneuver their characters. Great learning fun for students of all ages.

Presenter: Judy Clark

Facilitator: TBA

8:00 a.m. - 9:30 a.m.**Cloud Computing - Computer Lab**

Presenter: Carla Boulton

Attendees bring charged-up laptops.

9:45 a.m. - 11:30 a.m.**MBEA Closing Session***University Plaza - Arizona Room*

Business Meeting

Keynote Speaker: Tonya Skinner, Jackson High School

1:00 p.m.**Missouri ACTE Board of Directors Meeting***University Plaza - Colorado Room***Thursday, July 29, 2010****Breakfast on Your Own****8:00 a.m. - 9:30 a.m.****Activity Swap***University Plaza - Colorado A Room*

Are you looking for activities to get your students actively involved in learning? Do you have a successful activity that you can share with fellow teachers? Bring copies and swap ideas!

Facilitator: Becky Beydler