

# Missouri Business Education Association

## **MBEA**



**Terri Lisa Redden** MBEA President

## Pre-Conference Sessions

### New Business and Marketing Teacher Seminar

Monday, July 20, 2009; 1:00 p.m. - 5:00 p.m.

University Plaza - Colorado B

Presenter: DESE Business, Marketing and Information Technology,

and Selected Teachers

Target Audience: Business and Marketing Educ. Teachers (0-3

years' experience)

**Brief Summary of Session:** Topics will include curriculum, instructional resources, classroom management, advisory committees, supervised business experience and cooperative education programs, professional development opportunities, FBLA, DECA and others. Experienced teachers will share tips and techniques they have found successful. Each attendee will receive a copy of their respective resource information.

Attendance: Restricted to MBEA and MCEA members.

**Pre-Registration Required:** Registration form will be on the Website at <a href="http://dese.mo.gov/divcareered/business\_ed\_index.htm">http://dese.mo.gov/divcareered/business\_ed\_index.htm</a> and <a href="http://dese.mo.gov/divcareered/marketing\_ed\_index.htm">http://dese.mo.gov/divcareered/marketing\_ed\_index.htm</a>

Fee Charged: None

## Looking Long Term: Investment Strategies in Difficult Times

**Monday, July 20, 2009**, 11:30 a.m. - 4:30 p.m.; Lunch Provided *University Plaza - Kansas B* 

**Presenter:** Scott Oberkrom, Director Community Investment, American Century Investments and Michael English, President, Missouri Council on Economic Education

Target Audience: MBEA and MCEA Members

Brief Summary of Session: Many would-be investors would benefit from a sound understanding of personal finance. American Century Investments provides curriculum and on-going support to help educators influence the behaviors of children and young adults to establish a path toward financial independence. You can learn more about Yes You Can, a financial education program from American Century Investments, and other classroom resources to help your students succeed in personal finance and in life.

Attendance: Restricted to MBEA and MCEA Members

**Pre-Registration Required:** Registration form will be on the Website at <a href="http://dese.mo.gov/divcareered/business\_ed\_index.htm">http://dese.mo.gov/divcareered/business\_ed\_index.htm</a> and <a href="http://dese.mo.gov/divcareered/marketing\_ed\_index.htm">http://dese.mo.gov/divcareered/marketing\_ed\_index.htm</a>

Fee Charged: None, Lunch Provided

### Entrepreneurship Teaching Institute

Saturday, Sunday, and Monday, July 18, 19, 20, 2009;

9:00 a.m. - 4:00 p.m.; Lunch Provided

University Plaza - Arkansas

Presenter: Missouri REAL Entrepreneurship Instructors

Target Audience: MBEA and MCEA Members

**Brief Summary of Session:** Institute participants will be fully trained to use the activities in the Missouri REAL Entrepreneurship curriculum. The curriculum which participants will receive contains more than 170 group and individual activities, business planning journals, integrated technology components, a teaching guide, and an implementation guide.

Attendance: Restricted to MBEA and MCEA Members

**Pre-Registration Required:** Registration form will be on the Website at <a href="http://dese.mo.gov/divcareered/business\_ed\_index.htm">http://dese.mo.gov/divcareered/business\_ed\_index.htm</a> and <a href="http://dese.mo.gov/divcareered/marketing\_ed\_index.htm">http://dese.mo.gov/divcareered/marketing\_ed\_index.htm</a>

**Fee Charged:** Scholarships are sponsored for first 15 attendees, \$495 for additional attendees, Lunch Provided

## Division Contact for Pre-Conference Sessions

Leslie Kerns
Phone: 573-751-4367
E-Mail: lesliekerns@dese.mo.gov

## Full MBEA Conference Agenda

**Wireless Labs Only** – Participants provide your own laptops. It is highly suggested that you make sure laptops are fully charged before attending any wireless lab session. Some sessions require Internet access: Make sure you can access the Internet <u>BEFORE</u> the session starts.

### Saturday & Sunday, July 18 & 19

9:00 a.m. - 4:00 p m

#### **Entrepreneurship Workshop**

University Plaza - Arkansas

Advance Registration Required:

http//dese.mo.gov/divcareered/business\_ed\_index.htm

### Monday, July 20

9:00 a.m. - 4:00 p.m.

#### **Entrepreneurship Workshop**

University Plaza - Arkansas

Advance Registration Required:

http//dese.mo.gov/divcareered/business\_ed\_index.htm

9:30 a.m.

#### **Missouri ACTE Board of Directors Meeting**

University Plaza - Oklahoma

11:30 a.m. - 4:30 p.m.

## **Looking Long Term: Investment Strategies in Difficult Times (Personal Finance)**

University Plaza - Kansas B

Advance Registration Required:

http//dese.mo.gov/divcareered/business\_ed\_index.htm

1:00 p.m. - 3:00 p.m.

#### **Dreamweaver - Beginning**

MSU - Glass 224

Presenter: Holly Davenport, UCM

Facilitator: Jeanie Wilkinson, Greenfield

1:00 p.m. - 4:00 p.m.

#### **MBEA Executive Board Meeting**

University Plaza - Colorado B

1:00 p.m. - 5:00 p.m.

#### **New Business & Marketing Teacher Seminar**

University Plaza - Colorado A

There is no charge. Refreshments will be provided.

Advance Registration Required:

http//dese.mo.gov/divcareered/business ed index.htm

### Monday, July 20 (Continued)

2:00 p.m. - 7:00 p.m.

#### Missouri ACTE Conference Registration

Springfield EXPO Center - Hall A & Hall 1 - 635 St. Louis St.

2:00 p.m. - 7:00 p.m.

#### **Missouri ACTE Exhibits Open**

Springfield EXPO Center - Hall A & Hall 1 - 635 St. Louis St.

3:30 p.m. - 5:30 p.m.

#### **Dreamweaver - Advanced**

MSU - Glass 224

Presenter: Holly Davenport, UCM Facilitator: Natalie Ries, Oran

### Tuesday, July 21

7:30 a.m.

#### **All Missouri ACTE Committee Meetings**

University Plaza Convention Center - Arizona

8:00 a.m. - 3:00 p.m.

#### **Missouri ACTE Exhibits Open**

Springfield EXPO Center - Hall A & Hall 1 - 635 St. Louis St.

8:00 a.m. - 5:00 p.m.

#### **Missouri ACTE Conference Registration**

Springfield EXPO Center - Hall A & Hall 1 - 635 St. Louis St.

8:45 a.m. - 9:45 a.m.

#### **Missouri ACTE New Professional Reception**

University Plaza Convention Center - Arizona & Georgia

10:00 a.m.

#### **Opening General Session**

Springfield EXPO Center - Hall B & C - 635 St. Louis St. Opening Session Speaker - Chelonnda Seroyer

Opening Session Speaker - Chelonida Seroyer

## After the Opening Session, a Box Lunch is available for attendees in the EXPO Hall A & Lower Level

MBEA Agenda continued on next page.

### Tuesday, July 21 (Continued)

1:15 p.m. - 2:15 p.m.

**General Session – Part 2** 

More with Chelonnda Seroyer

2:45 p.m. - 4:15 p.m.

**MBEA Opening Session** 

University Plaza - Iowa & Nebraska

BUSINESS EDUCATION: MISSOURI'S SHINING STAR!

Greetings from FBLA

DESE Update: Leslie Kerns, DESE

MBEA Awards Presentation

Refreshments

Facilitators: Theresa Struemph, St. Elizabeth; Michell Lindsay, Ozark; Chris Fenske, Cassville; Lynn Coffey, Kickapoo

4:30 p.m. - 5:30 p.m.

FBLA New Advisers' Meeting

University Plaza - Georgia

Are you a new FBLA adviser? If so, you will want to attend this session to receive basic FBLA information and to learn about resources for answers to your questions

Presenter: Christina Hess, State FBLA Adviser

Facilitator: Amiee Hand, Bakersfield

4:30 p.m. - 5:30 p.m.

**MBEA Committee Meetings** 

University Plaza - Arizona

### Wednesday, July 22

7:30 a.m. - 8:15 a.m.

**Continental Breakfast** 

University Plaza - John Q

7:30 a.m. - 9:30 a.m.

InDesign - Beginning

MSU - Glass 224

Presenter: Tim Atchinson, St. Louis Public Schools

Facilitator: Rita Schildknecht, Warrensburg Area Career Center

7:30 a.m. - 9:30 a.m.

Let's Just Google It! (Wireless Lab)

University Plaza - Arkansas

Other than a search engine, explore what Google has to offer you with a wealth of information, a browser, and documents that include a form/survey, spreadsheet, and word processor.

Presenter: Nancy Zeliff, Northwest Missouri State University

Facilitator: Kay Wright, Purdy

### Wednesday, July 22 (Continued)

8:00 a.m. - 11:00 a.m.

#### **Missouri ACTE Late Registration**

University Plaza Hotel Lobby

8:15 a.m. - 9:15 a.m.

#### **Debunking the Myths: Steps to Avoiding Debt**

University Plaza - Oklahoma

Our culture has engrained the notion to society that we can't function without the almighty credit card. Inside this philosophy exists a series of myths that have become "fact" in the minds of consumers. This session will address many of the myths that society has adopted, and will seek to debunk each myth. Video segments from Dave Ramsey, along with activities and lesson plans will be provided.

Presenter: Jason Lowrey, Dave Ramsey's Office Facilitator: Shelley Henderson, Cassville

## Fun Activities for Entrepreneurship Using Missouri REAL

University Plaza - Illinois

Every business course has some entrepreneurship component to it. This session will give you fun activities and ideas on how to make entrepreneurship fun for your students.

Presenter: Rachal Learue, Cape Girardeau Facilitator: Marlena Heimer, Monett

#### **Cooperative Learning in Computer Applications?**

University Plaza - Colorado A

This workshop will provide easy to implement strategies to engage your students in cooperative learning in a computer lab setting. A true story of a class of students that went from failing to passing in two weeks will inspire teachers to try something new.

Presenter: Carla Boulton, Camdenton Facilitator: Renee Marshall, Valley View

## Tips & Tricks for Office 2007. From the Beginning!

University Plaza - Colorado B

This session is for those individuals who have never attended one of Sharon's Tip & Tricks sessions. Original tips and tricks will be shared. You can then attend the follow-up session of "more" tips & tricks

Presenter: Sharon Fisher-Larson, Glencoe/McGraw-Hill

Facilitator: Susan Senninger, Verona

MBEA Agenda continued on next page.

#### 9:30 a.m. - 10:30 a.m.

#### **Becoming a Super Saver**

University Plaza - Oklahoma

The United States currently has a negative saving Rate. With Americans spending more than they make, it is imperative for teachers to impress sound saving skills on their students. This session will provide ways for students of all ages to begin a sound saving plan.

This session will address why we need to save, what to save for, and what saving over time can do in terms of wealth building. Video segments from Dave Ramsey, along with activities and lesson plans will be provided.

Presenter: Jason Lowrey, Dave Ramsey's Office

Facilitator: Deanne Christensen, Plato

### **Enhancement Grant Writing**

University Plaza - Illinois

Listen to information about writing Vocational-Technical Education Enhancement Grant proposals, ask questions and get answers in this session. Topics to be discussed include: due dates, application procedures, inventory, CIP codes, funding priorities, coding, invoices, changes and more.

Presenter: Don Walker, DESE

Facilitator: Chelsea Swadley, Sarcoxie

#### 9:30 a.m. - 10:30 a.m.

## Move Over Photostory ... Get Ready to ANIMOTO!

University Plaza - Colorado A

The workshop will show attendees how to make professional looking picture slide shows with minimal effort! This is a FREE service to teachers for six months and has a nominal fee thereafter. Come in to see just how easy this program is and how much your students will enjoy utilizing the features. Student examples will be shown and a lesson plan and scoring guide will be shared.

Presenter: Carla Boulton, Camdenton Facilitator: Amy Bell, Mineral Area College

### **More Tips & Tricks for Office 2007**

University Plaza - Colorado B

If you enjoyed Sharon's other tips and tricks sessions, you will want to return for more new tips. If you didn't, you will still want to take advantage of these tips for using Office more efficiently. Sharon, a former Business Education teacher at the secondary & post-secondary levels and computer education author, guarantees you will walk out of the session with something new.

Presenter: Sharon Fisher-Larson, Glencoe/McGraw-Hill

Facilitator: Winter Duley, Tarkio

#### **Retirement Reality Check**

University Plaza - John Q

You will learn how to take inventory of current assets and determine how much income you may need during retirement. We will also cover how to structure retirement plan distributions to best suit your personal needs.

Presenter: Jeremy Melton, Edward Jones Facilitator: Kelly Edmondson, UCM

### Wednesday, July 22 (Continued)

#### 9:45 a.m. - 11:45 a.m.

#### InDesign - Advance

MSU - Glass 224

Presenter: Tim Atchison, St. Louis Public Schools

Facilitator: Bridgett Schmutz, Mt. Vernon

#### 9:45 a.m. - 11:45 a.m.

## Web 2.0: Curriculum Design for a Pro (Wireless Lab)

University Plaza - Arkansas

Web 2.0 websites are the latest, fastest growing trend on the web to date. It is easy to desire to use these tools inside your classroom, but harder to incorporate them purposefully and successfully. Many of these sites are even blocked in the classroom sometimes. Learn which sites are strictly created for educational purposes and how to correctly design a lesson utilizing these latest tools.

Presenter: Joseph Kyser, UCM Facilitator: Ruthann Williams, UCM

#### 10:00 a.m. - 2:00 p.m.

#### **Debbie Butcher - Certification Questions**

University Plaza - Lobby

Debbie Butcher from DESE will be in the lobby to answer any question you may have concerning certification. Drop by and ask your question or just introduce yourself and visit with Debbie so you will know who at DESE is handling certification issues.

#### 10:45 a.m. - 11:45 a.m.

## Making Sense of Your Dollars and Sense - Budgeting Basics

University Plaza - Oklahoma

Personal finance is about changing our behaviors toward money. Until students can teach their money to behave, they will struggle to keep it. This session will focus on how students can create a simple "zero-based" budget to track how they spend and plan their purchases. Video segments by Dave Ramsey, along with activities and lesson plans will be provided for this session.

Presenter: Jason Lowrey, Dave Ramsey's Office Facilitator: Carlene Parker, Smith-Cotton

#### **Technical Skill Attainment**

University Plaza - Illinois

During this session we will review the requirements for Perkins IV Indicator Technical Skill Attainment. We will address performance measures and give participants the opportunity to ask questions and address issues they experienced during the first year of testing.

Presenter: Kristie Davis, DESE

Facilitator: Debbie Fottel, Saline County Career Center

MBEA Agenda continued on next page.

10:45 a.m. - 11:45 a.m. (Continued)

#### Are You Being Fueled or Fooled

University Plaza - Colorado A

Information and techniques on reducing daily and life stressors by "fueling" you, your family, your students, and your colleagues through good nutrition, water intake, exercise, sleep, and personal growth while not being "fooled" by labels and marketing strategies.

Presenter: Debbie Wedemeier Facilitator: Thresia Brinkley

#### Learning to Place Nice with Each Other!

University Plaza - Colorado B

This session will focus on integrating Office applications and getting them to place nice with others. Learn to integrate applications and save hours on your necessary tasks.

Presenter: Sharon Fisher-Larson, Glencoe/McGraw-Hill

Facilitator: Jan Wiggins, UCM

## Make a "Shining Star Electronic Portfolio" with Adobe Acrobat 9

University Plaza - John Q

Learn how to use Adobe Acrobat 9's portfolio feature. Infuse multimedia elements and make a portfolio that is a "shining star" above all others!

Presenter: Nancy Zeliff, Northwest Missouri State University

Facilitator: Donna DeFrain, UCM

#### **Retired Professionals**

University Plaza - Taneycomo Speaker: Derald Snider

Noon - 1:30 p.m.

#### **MBEA/DPE** Luncheon

University Plaza - Iowa

#### 1:45 p.m. - 2:45 p.m.

#### **PSRS/PEERS Update**

University Plaza - Oklahoma

The presentation will cover updates related to the Social Security/218 issue, as well as legislative changes for the 2009/2010 school year.

Presenters: Dearld Snider and Jeff Russler, PSRS/PEER of Missouri

Facilitator: Theresa Bynum, Midway

#### Cloud 9: What's Next in Tech?

University Plaza - Illinois

Dick Kahoe will draw the connection between cloud computing and desktop software for (at least nine) social-networking, photography, graphics, and personal-organization applications.

Presenter: Dick Kahoe, UCM

Facilitator: Melissa Green, Sherwood

### Wednesday, July 22 (Continued)

1:45 p.m. - 2:45 p.m. (Continued)

## Identity Theft ... "So You Think It Can't Happen To You."

University Plaza - Colorado A

Identity theft is the fastest growing white collar crime in America today. Most believe it only involves or is related to financial issues like credit cards or bank accounts; these are only a small part of this growing crime. There are actually four other areas of identity theft that can equally impact or even have a greater impact on you and your loved ones' lives. Learn how your driver's license, your social security number, your medical information, and your character are all at risk. It's no longer just a financial concern, it's now an issue of life, your rights and your good name. Identity theft can happen in minutes but can take several years and thousands of dollars to repair the damage caused by this crime, not to mention, the emotional toll on you and your loved ones. Precautions and solutions will be provided.

Presenters: Debbie Wedemeier, North Technical and Joseph Wedemeier, Certified Identity Theft Risk Management Specialist

Facilitator: Rachal Learue, Cape Girardeau

## Live It. Learn It. Using Active Learning Technology for 21st Century Skills

University Plaza - Colorado B

Nobody learned to ride a bike by reading a book! Explore the methodology behind simulation technology for CTE. Financial Literacy software and more. Research, case studies and curriculum mappings will be shared.

Presenter: Terri Marsh, Realityworks Facilitator: Carolyn Strobl, Farmington

## **Essentials of Managing Information Using Computer Business Applications**

University Plaza - John O

Many of our students learn the basic use of computer business applications, but are not fully prepared to use such software in the workplace with its many complex situations. Through understanding the philosophical nature of managing information and utilizing productivity software, educators across the state can more fully prepare their students for success. Come and learn about the University of Central Missouri's latest achievements in curriculum development for these basic skills.

Presenter: Joseph Kyser, UCM Facilitator: Ruthann Williams, UCM

#### 1:45 p.m. - 3:45 p.m.

#### **Adobe Acrobat Pro**

OTC - GRF 112

Adobe Acrobat Professional helps you create portable documents format (PDF) files from Microsoft Office, Outlook, Internet Explorer, or any application that prints. Topics in this session will include: using the Getting Started window; navigating PDFs; using the Zoom and Hand tools; the toolbars and the Organizer. Finally, you will see how easy it is to create PDFs - from a single file, from multiple files, from a Web page, and from Microsoft Word.

Presenter: Tom Bast, St. Louis Public Schools

Facilitator: Kali Barb, Crowder

#### 1:45 p.m. - 3:45 p.m. (Continued)

#### **PhotoShop CS3 - Basics**

MSU - Glass 224

Presenter: Tonya Skinner, Jackson Facilitator: Theresa Taylor, Cape Central

## **Cutting Edge Web-Based Keyboarding** (Wireless Lab)

University Plaza - Arkansas

See new cutting-edge Web-based keyborading: no textbook needed, no papers to grade, print, handle, or turn in. Outstanding teacher manager. No course software to install or maintain. Individualize to fast/slow students. Automatic grading, scoring, recording. Special software feature keeps students' eyes on the copy - not on keys or screen. FREE FORMATTING.

Presenter: Barbara Ellsworth Facilitator: Lieda Shadwick

#### 3:00 p.m. - 4:00 p.m.

## **Employability Transcripts: A Driving Force in a Challenging Economy**

University Plaza - Oklahoma

Find out how employability transcripts prepare students for career readiness in a challenging economy. Participants will walk away with an employability transcript model that addresses the following: focused learning, evidence of dependability, career readiness academic skills, proof of internship experience, and technical skills attainment, as required by Perkins IV.

Presenter: Tawni Boman, Lee's Summit Facilitator: Kathy Speichinger, Belle

#### Learning to Place Nice with Each Other! (Repeat)

University Plaza - Illinois

This session will focus on integrating Office applications and getting them to place nice with each other. Learn to integrate applications and save hours on your necessary tasks. This is a repeat session.

Presenter: Sharon Fisher-Larson, Glencoe/McGraw-Hill

Facilitator: Diane Soetaert, Smithville

### Personal Finance: Realistic Banking Experience

University Plaza - UP: Colorado A

Add reality to your personal finance class. Students receive paychecks to pay monthly bills (located throughout school) and then must reconcile their bank statements. Leave with simulation details and files - ready to implement in your classroom.

Presenter: Barbara Luna, Gainesville Facilitator: Twana Hulen, Northeast

### Wednesday, July 22 (Continued)

3:00 p.m. - 4:00 p.m. (Continued)

# Live It. Learn It. Using Interactive Personal Finance Software for 21st Century Career Preparation and Life Skills Education

University Plaza - Colorado B

Show me the money! Personal finance is crucial not only to achieve personal success in like, but for our collective economic prosperity. Explore how interactive personal finance software elevates lessons and provides learners of all types experience with the most important financial concepts needed for business and life.

Presenter: Terri Marsh, Realityworks Facilitator: Karla Simpson, Marshall

#### **NETS-T: Do You Have It?**

University Plaza John Q

Digital literacy for educators in the modern classroom can increase student success and introduce new tools for instructional methodology. The National Educational Technology Standards for Teachers are a set of standards that prepare educators for the challenges of incorporating emerging technology into their classrooms effectively and efficiently while focusing on the educational value of these technologies. Come and learn more about these standards and how they can aid you in your classroom.

Presenter: Joseph Kyser, UCM Facilitator: Ruthann Williams, UCM

#### FBLA Middle Level Discussion and Planning

University Plaza - Iowa

Thinking of starting a Middle Level FBLA chapter? Looking for ways to energize your existing Middle Level chapter? Have good ideas to share regarding a Middle Level state conference? If so, this is the workshop for you! Come join us as we discuss various ways to make sure that Missouri Middle Level FBLA for 2009-2010 is "Simply the Best!"

Presenter: Christina Hess, FBLA Adviser

#### 3:30 p.m.

#### **House of Delegates Meeting**

University Plaza Convention Center - Iowa

#### 4:00 p.m. - 6:00 p.m.

#### **Blogs & Wikis**

OTC - GRF 112

These Web 2.0 tools are great resources for the classroom. Create both blogs and Wikis while getting some great ideas on how they can be used in the classroom.

Presenter: Tom Bast, St. Louis Public Schools Facilitator: Sharon Daugherty, Arcadia Valley

#### Flash CS3 - Basics

MSU - Glass 224

Presenter: Tonya Skinner, Jackson Facilitator: Keith Orris, Pacific

#### 4:00 p.m. - 6:00 p.m. (Continued)

#### PhotoFiltre (Wireless Lab)

University Plaza - Arkansas

Don't have PotoShop or fireworks? Need to find a program that is free? Well, we have it right here. Photofiltre! All participants must have the program downloaded on their laptop **BEFORE** attending the session. Bring your laptop, downloaded software, and learn to use this great software package!

Program can be found at: <a href="http://photofiltre.softonic.com/">http://photofiltre.softonic.com/</a>

Presenter: Tim Atchinson, St. Louis Public Schools

Facilitator: Cindy Hyde, Niangua

#### 4:15 p.m. - 5:15 p.m.

#### **News & Notes For FBLA Advisers**

University Plaza - Iowa

District, state and national FBLA information for the 2009-2010 school year will be shared. All advisers are encouraged to attend.

Presenter: Christina Hess, State FBLA Adviser

Facilitator: Deborah Burns, Osbourn

#### 8:30 p.m.

#### **All-Division Social**

Ramada Oasis Hotel; 2550 N. Glenstone; Springfield, MO

## Thursday, July 23

#### 7:30 a.m. - 8:15 a.m.

#### **Continental Breakfast**

University Plaza - John Q

#### 8:15 a.m. - 9:15 a.m.

## **Excellent GUI Design For Students: Ditch the Rainbow**

University Plaza - Oklahoma

Students in our web development and programming classes need to learn professional, yet creative, GUI design. This session will take a look at some good and bad design concepts. Come prepared to share some of your GUI design stories.

Presenter: Martin P. Hanley, Lewis & Clark Career Center

Facilitator: Dave Okenfuss

#### 8:15 a.m. - 9:15 a.m.

#### Strategies to Tackle Graduate Follow-up Reports

University Plaza - Illinois

Reporting accurate data on our career education graduates is vital for MSIP purposes, as well as accountability for our programs. In this session, you will learn some strategies for contacting graduates and reporting the results.

Presenter: Elaine Metcalf

Facilitator: Carolyn Albertson, Kirksville

### Thursday, July 23 (Continued)

#### 8:15 a.m. - 9:15 a.m. (Continued)

## Free Resources to Help Teach About Economic Crisis

University Plaza - Colorado A

The Federal Reserve has created several resources to help consumers better understand the current economic climate. Many of these resources can be used in high school and college-level classrooms to educate students about these concepts.

Presenters: Gigi Wolf and Patty Palmer, Federal Reserve Bank

Facilitator: Kim Schrader

#### **Virtual Business - Retailing 3.0**

University Plaza - Colorado B

Knowledge Matters' Newly Upgraded Virtual Business – Retailing 3.0 is a business and marketing curriculum that is centered around a highly visual computer simulation of a convenience store. Your students will learn and practice all the key business and marketing skills they'll need to succeed in business. This upgrade includes more lessons, all new graphics, grater product variety, dynamic store layout, new surprises, over 160 pages of reading material, role-based multiplayer, and auto-grader, new reports and more. Topics covered include: pricing, purchasing, staffing, promotion, financing, market research, targeted marketing, merchandising, security, location selection, advanced promotion, advanced merchandising, risks and surprises, supply and demand, financial statements, analyzing the competition, business plan analysis and turnaround.

Presenter: Heather Hiebsch, Knowledge Matters, Inc.

Facilitator: Renee Figg, Brunswick

#### TSA: What's It All About!

University Plaza - Iowa

Panel Discussion Members: Christy Rutherford, Lee's Summit; Brent Whelan, Jefferson City; and Brian Noller, Ft. Osage

This is a follow-up session from Wednesday's session on TSA's. This will be a panel discussion with individuals that have given TSA's and will relate experiences that they have learned. Come and learn *What's It All About* from those who have gone before.

Facilitator: Debbie Riverf

#### 9:30 a.m. - 11:00 a.m.

#### **MBEA Closing Session**

University Plaza - Nebraska

Greetings from PBL: Buddy Alberson, MO PBL State President

**Business Meeting** 

Keynote Speaker: Bob Kendrick Negro Leagues Baseball Museum

Facilitators: Ruthanne Williams, UCM; Nancy Zeliff, NWMS;

Judy Meyer, Hannibal

#### 1:00 p.m.

#### **Missouri ACTE Board of Directors Meeting**

University Plaza - Colorado