

Updated July 12, 2007



Michelle Lindsey
2006-2007 MBEA President

Missouri Business Education Association (MBEA)

Tentative Agenda - Watch for Updates!

PRE-CONFERENCE SESSION

Sponsoring Division:

Special Needs

Title of Presentation:

Getting Secondary Students with Disabilities Ready to Transition to the Post-Secondary Environment

Presenter:

Julia Bunch, Assistant Dean, Disability Support Services, OTC

Target Audience:

MBEA and MCEA Members and Special Needs Personnel

Brief Summary of Session:

Symposium on the Missouri College Guidebook prepared by the Missouri Association on Higher Education and Disability, 2006

Dates and Times:

Monday, July 23, 2007 - 9:00a.m. to 12:00 p.m.

Location:

The Oasis Hotel, 2550 North Glenstone

Attendance:

Open to MBEA and MCEA members

Pre-Registration Required:

Registration will be on the Website at <http://dese.mo.gov/divcareered/conferences.htm#MBEA> and <http://dese.mo.gov/divcareered/conferences.htm#Marketing>

No Fee Charged

Division Contact:

Jerri Snodgrass, Supervisor
Business, Marketing, & Cooperative Education
Ph: 573-526-4456; E-Mail: jerri.snodgrass@dese.mo.gov

PRE-CONFERENCE SESSION

Sponsoring Division:

Business, Marketing and Cooperative Education

Title of Presentation:

New Secondary Career Education Business and Marketing Teachers' Seminar

Presenter:

DESE Business, Marketing & Cooperative Education and Selected Teachers

Target Audience:

Business and Marketing Education Teachers (0-3 years' experience)

Brief Summary of Session:

Topics will include curriculum, instructional resources, classroom management, advisory committees, supervised business experience and cooperative education programs, professional development opportunities, FBLA, DECA and others. Experienced teachers will share tips and techniques they have found successful. Each attendee will receive a copy of their respective

resource information.

Dates and Times:

Monday, July 23, 2007 - 1:00 p.m. to 5:00 p.m.

Location:

University Plaza - Kansas B&C Rooms

Attendance:

Restricted to MBEA and MCEA members.

Pre-Registration Required:

Registration form will be on the Website at <http://dese.mo.gov/divcareered/conferences.htm#MBEA> and <http://dese.mo.gov/divcareered/conferences.htm#Marketing>

No Fee Charged

Division Contact:

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PRE-CONFERENCE SESSION

Sponsoring Division:

Business, Marketing and Cooperative Education

Title of Presentation:

Step It Up With Dragon 9 (Advanced)

Presenter:

Bonnie Brockman, Speaking Solutions

Target Audience:

Digital Communication Teachers

Brief Summary of Session:

This voice-on workshop will focus on the new or advanced features of Dragon NaturallySpeaking 9.5 speech recognition. Smart Formatting using the Dictation Box in unsupported applications, creating a profile with no training script, customizing the software, troubleshooting, exporting profiles, custom commands and dictation shortcuts, dictating into other applications such as Excel, and teaching strategies will be covered in this advanced session. Each participant will receive a textbook, headset and instructional materials. You're gonna love it!

Dates and Times:

July 23, 2007 - 2:00 p.m. to 5:00 p.m.

Location:

Missouri State University - Glass Hall (parking permit required)

Attendance:

Open to MBEA and MCEA members

Pre-Registration Required:

MBEA/MCEA Registration Form; Limited to 24;
<http://dese.mo.gov/divcareered/conferences.htm#MBEA> and
<http://dese.mo.gov/divcareered/conferences.htm#Marketing>

Fee Charged:

\$50.00 (Each participant will receive a headset, textbook, and training materials.)

Division Contact:

Tonya Skinner, MBEA Secretary;
Phone: 573-887-4024
E-Mail: tonya@btskinner.com

PRE-CONFERENCE SESSION

Sponsoring Division:

Business, Marketing and Cooperative Education

Title of Presentation:

Leadership Workshop - Poverty Simulation

Presenter:

Missouri Association for Community Action (MACA)

Target Audience:

MBEA and MCEA Members

Brief Summary of Session:

Community Action Poverty Simulation

Dates and Times:

Tuesday, July 24 - 7:30 a.m. to 10:00 a.m.

Location:

University Plaza Convention Center - Nebraska Room

Attendance:

Restricted to MBEA, MCEA, FBLA, PBL, DECA, DELTA Members

Pre-Registration Required:

On the MBEA/MCEA Registration; Limited to 80;
<http://dese.mo.gov/divcareered/conferences.htm#MBEA> and
<http://dese.mo.gov/divcareered/conferences.htm#Marketing>

No Fee Charged

Division Contact:

Tonya Skinner, MBEA Secretary
Phone: 573-887-4024
E-Mail: tonya@btskinner.com

MBEA Program continued on next page.

Missouri ACTE/MBEA Summer Conference Program Springfield, MO - July 23-26, 2007

MBEA Conference Theme: S.S. Business....Cruising to Excellence!

Monday, July 23

9:30 a.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Oklahoma Room

9:00 a.m. - Noon

Getting Secondary Students with Disabilities Ready to Transition to the Postsecondary Environment

Oasis Hotel

The Missouri College Guidebook by the Missouri Association on Higher Education and Disabilities will be the textbook for this symposium. The Guidebook includes sections on How To Use This Guide, Documentation, Laws, Transition, Preparation, Financial Aid and Resources.

Presenter: Julia Bunch, Disability Support Services, OTC

Advance registration required, no charge

<http://dese.mo.gov/divcareered/conferences.htm#MBEA>

1:00 p.m. - 4:00 p.m.

MBEA Executive Board Meeting

University Plaza - John Q Room

1:00 p.m. - 5:00 p.m.

New Secondary Career Education Business and Marketing Teachers' Seminar

University Plaza - Kansas B&C Room

Registration required; no charge. See form at:

<http://dese.mo.gov/divcareered/conferences.htm#MBEA>

Refreshments will be provided.

Monday, July 23 (Continued)

MBEA Hands-on Computer Lab

Advanced registration recommended because of limited space. As space permits, onsite registration is possible at the starting time at the workshop location, MSU – Missouri State University

2:00 p.m. - 5:00 p.m.

1A. Step It Up With Dragon 9 (Advanced)

Glass Hall – Room 388 (Parking pass required.)

Presenter: Bonnie Brockman

Sponsored by Speaking Solutions, Inc.

3:00 p.m. - 7:00 p.m.

Missouri ACTE Conference Registration Open

Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

3:00 p.m. - 7:00 p.m.

Missouri ACTE Exhibits Open

Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

6:30 p.m.

MBEA Monday Night Social

Springfield Brewing Co; 301 S Market Ave

Meal cost at your expense.

Advanced registration required

<http://dese.mo.gov/divcareered/conferences.htm#MBEA>
[Instate Registration](#)

MBEA Agenda continued on next page

Tuesday, July 24

7:30 a.m. - 10:00 a.m.

Leadership Workshop – Poverty Simulation

University Plaza Convention Center - Nebraska Room

This poverty simulation is being conducted by the Missouri Association for Community Action, Inc. The Community Action Poverty Simulation (CAPS) is a unique tool to educate everyone about the day-to-day realities of life with a shortage of money and an abundance of stress. CAPS is a copyrighted tool made available to organizations that want to promote a greater understanding of poverty.

Advanced registration required; no charge

<http://dese.mo.gov/divcareered/conferences.htm#MBEA>

Continental breakfast provided.

8:00 a.m.

All Missouri ACTE Committee Meetings

University Plaza Convention Center - Arizona Room

8:00 a.m. - 3:00 p.m.

Missouri ACTE Exhibits Open

Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration Open

Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

MBEA Hands-on Computer Lab

Advance registration recommended because of limited space. As space permits, onsite registration is possible at the starting time at workshop location. For registration form and description, see: <http://dese.mo.gov/divcareered/conferences.htm#MBEA>

Ozarks Technical Community College

8:00 a.m. - 10:00 a.m.

2A. Google Tools for Business (Demonstration)

OTC Technical Education Center - Room 110

Presenter: Ryan Teeter; Mountain View, CA

Sponsored by Google, Inc.

8:00 a.m. - 10:00 a.m.

2B. Using Technology to Support Research and Presentation

OTC Technical Education Center - Room 108

Presenter: Christie Terry; Columbia, MO

Sponsored by e-Learning for Educators, University of Missouri

Tuesday, July 24 (Continued)

9:15 a.m. - 10:15 a.m.

Missouri ACTE New Professional Reception

University Plaza Convention Center - Arizona/Georgia Rooms

10:30 a.m.

Missouri ACTE Opening General Session - Part I

Springfield EXPO Center - Hall C - 635 E. St. Louis St.

Speaker: Dr. Harry K. Wong

Note:

After the Opening Session - Part 1, a complimentary box lunch is available for attendees - *Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.*

1:30 p.m. - 3:00 p.m.

Missouri ACTE Opening General Session - Part 2

Springfield EXPO Center - Hall C - 635 E. St. Louis St.

Speaker: Dr. Harry K. Wong

3:30 p.m. - 5:00 p.m.

MBEA Welcome Aboard Party

University Plaza Convention Center - Nebraska/Iowa/Georgia Room

Greetings from FBLA

MBEA Awards Presentation

Refreshments will be served.

5:15 p.m. - 6:15 p.m.

All MBEA Committee Meetings

University Plaza - Arizona Room

5:15 p.m. - 6:15 p.m.

1. New FBLA Advisers' Orientation

University Plaza - Texas Room

Are you a new FBLA adviser? If the answer is yes, you will want to attend this session to receive basic FBLA information and to learn about resources and sources for answers to your questions.

Presenter: Leslie Kerns, Jefferson City

6:00 p.m.

MBEA District Meetings (optional)

Locations to be determined by districts. See MBEA message board in University Plaza Ballroom Lobby.

6:00 p.m.

NCBEA Committee Meetings

University Plaza - Kansas A, B & C Rooms

7:00 a.m. - 8:00 a.m.

“Birds of a Feather” Continental Breakfast

University Plaza - Kansas A & B Rooms

Table Topics: Accounting, Introduction to Business, UMC Online and Conference Credit, Digital Communications, Fundraising, Graphic Arts/Desktop Publishing, Southeast Missouri Business Educators, Northwest Missouri State University Online Classes.

Table-hopping is permitted. Tables will be available for those who just want to eat.

NCBEA Past-Presidents’ Breakfast

University Plaza - Kansas C Room

CONCURRENT SESSIONS

8:15 a.m. - 9:15 a.m.

2. Destination: Globalization (Repeated 3:15)

University Plaza - Oklahoma Room

This workshop will give the teacher an overview of the Focus: Globalization curriculum to frame the globalization debate in terms any student can understand. With hands-on activities that cover the key concepts from trade to the environment to outsourcing - and everything in between - you'll have a balanced set of tools that give your students the skills to compete in the global economy. A limited number of copies of the curriculum will be distributed to those attending the entire workshop. Grant pending all teachers may receive the curriculum. \$34.95 value.

Presenter: Patricia Palmer, Chillicothe

Sponsored by Operation Outreach, UMKC School of Education

3. Cyberbullying and Other Tricky Technology Issues

University Plaza - Illinois Room

Technology provides ever-increasing challenges for school officials. Students use personal websites, blogs, text messaging and social networking sites such as MySpace in much the same way as the previous generations used telephones. Unfortunately, some students use technology inappropriately and school officials must be prepared to respond. This presentation will provide legal and practical information to help teachers and administrators address technology misuse.

Presenter: Kelli Hopkins, Columbia

Sponsored by Missouri School Board Association

**CONCURRENT SESSIONS
(Continued)**

8:15 a.m. - 9:15 a.m. (Continued)

4. Cutting Edge Internet Based Keyboarding (Grades 1-6 through College)

University Plaza - John Q Room

NO papers to print or grade; Mid-term/Final grades automatically calculated; Progress and Grade Reports viewed from Internet; self-paced; individualize to fast or slow learners; special software feature keeps eyes on book - not fingers or screen; FREE formatting, Nothing to load or maintain on school computers; MORE

Presenter: Barbara Ellsworth, Mesa, AZ

Sponsored by Ellsworth Publishing

5. Entrepreneur for a Day - Making it Happen (Repeated 10:45 a.m.)

University Plaza- Arkansas Room

This presentation combines both economics and entrepreneurship in fun and hands-on activities that teachers in any discipline will be able to utilize in their classroom. By using “PlayDough”™ modeling clay, students see first hand how businesses operate. Come in and see how this program can enhance your teaching activities.

Presenter: Gregory Valentine, Evansville, IN

6. Evaluating Online Course Quality

University Plaza - Texas Room

What is a quality online course? If you develop, teach, or evaluate online courses, come share your evaluation processes and instruments with others and learn about a research-based process quickly gaining popularity.

Presenter: James Stapleton, Cape Girardeau

7. News and Notes for FBLA Advisers

University Plaza Convention Center - Georgia Room

District, state, and national FBLA information for the 2007-2008 school year will be shared. All advisers are encouraged to attend.

Presenter: Leslie Kerns, Jefferson City

MBEA Agenda continued on next page

MBEA Hands-on Computer Lab

Advance registration recommended because of limited space. As space permits, onsite registration is possible at the starting time at workshop location.

For registration form and description, see:

<http://dese.mo.gov/divcareered/conferences.htm#MBEA>

OTC - Ozarks Technical Community College

MSU - Missouri State University (Parking pass required.)

8:15a.m. - 10:15 a.m.

3A. Advancing with Microsoft Access

OTC - Technical Education Center - Room 108

Presenter: Tom Bast, St. Louis

3B. S.S. Dreamweaver for Beginners: Building a Basic Website from the Ground Up

MSU - Glass Hall - Room 388

(Parking pass required.)

Presenter: Kellie Reese, Bloomfield

3C. Cruising into Office 2007

MSU - Glass Hall - Room 331

(Parking pass required.)

Presenter: Nancy Graviett, St. Charles

2:15 p.m. - 4:15 p.m.

4A. Introductory InDesign

OTC - Technical Education Center - Room 108

Presenter: Jill Fletcher, Park Hills

4B. Pizzazz with Photoshop

OTC - Technical Education Center - Room 215

Presenter: Lindsey Frerking, Polo

4C. Advanced Dreamweaver: Complete Site Creation

MSU - Glass Hall - Room 388

(Parking pass required.)

Presenters: Holly Davenport and Savitri Wilder, Warrensburg

4:45 p.m. - 6:45 p.m.

5A. InDesign Power (Intermediate to Advanced)

OTC - Technical Education Center - Room 108

Presenter: Tonya Skinner, Oran

5B. Prepare Your Acrobatic Routines with Adobe Acrobat 8.0

OTC - Technical Education Center - Room 110

Presenter: Nancy Zeliff, Maryville

CONCURRENT SESSIONS

9:30 a.m. - 10:30 a.m.

8. Incorporating Labor Market Information in Career Clusters

University Plaza - Oklahoma Room

The goal for all students and job seekers is to find a job in an occupation that is of interest to them. Choosing a career is more than simply taking classes and having the needed skills. It is also knowing what the outlook (future) of that occupation is. Will there be jobs available in my chosen career? What are Missouri employers currently paying in these occupations? What tools are available to help me make good decisions? These and other questions will be answered in this session.

Presenter: Betty Brown, Jefferson City

Sponsored by MERIC, Missouri Department of Economic Development

9. Moodle: Free On-line Classroom Tools (Repeated)

University Plaza - Illinois Room

The price is right for this open-source course management system. Create an on-line learning environment for your classes. Moodle can help you create a paperless classroom where you can put assignments, quizzes, resources and other items on-line for your students. The forums, chats and other features keep everyone engaged, regardless of location. There will be no more excuses for not knowing what is assigned or when a test will be. Any student with an internet connection can log-in from anywhere at anytime. Grade papers from home, on-line! This workshop is for anyone that wants to make life just a bit easier.

Presenter: Carla Boulton, Bernie

10. Missouri School Improvement Program (MSIP) Fourth Cycle

University Plaza - John Q Room

This presentation will provide you with information about the MSIP process, standard 7.3, and the APR. What is the fourth cycle MSIP process and how does it differ from previous cycles? How does Career Education fit into all of this? Come with lots of questions.

Presenter: Margie Vandeven, Jefferson City

11. Bling, Bling with InDesign (Repeated at 3:15)

University Plaza - Kansas A & B Rooms

InDesign is such a powerful program that many do not have time to learn anything beyond the basics. This session will demonstrate 10 tricks in InDesign that can take your graphic arts designs or yearbook to a higher level.

Presenter: Karen Ray, Ozark

Sponsored by Walsworth Publishing Company

CONCURRENT SESSIONS

(Continued)

9:30 a.m. - 10:30 a.m. (Continued)

12. The Art of Articulation Agreements

University Plaza - Kansas C Room

Giving your students access to college credits by completing your rigorous business coursework will give them an advantage when they enter college. Learn how to work with the Tech Prep Coordinator in your region to set up articulation agreements.

Presenter: Elaine Metcalf, Lee's Summit

13. NCBEA President's Panel

University Plaza - Tablerock Room

This by invitation event is for current NCBEA State Presidents to exchange ideas about business education in their state

14. Dragon 9 - What's Not to Love?

University Plaza - Arkansas Room

Speech recognition technology is better than ever. This session will focus on the latest Dragon NaturallySpeaking speech recognition software - new or advanced features, professional use, and resources available. Time for sharing and questions/answers will be allotted. Speech recognition teaching tips will be provided.

Presenter: Bonnie Brockman, Springfield

Sponsored by Speaking Solutions, Inc.

15. Computer Technology Careers: Great Ports of Call

University Plaza - Texas Room

Set sail with us as we embark on numerous computer career ports of call. You're sure to cruise into some helpful information as you determine if a computer career is waiting on the horizon for your students. See what "buried treasures" can be found on each island. Take a pirate's chance on discovering that you could be the winner of your own iPod treasure.

Presenter: Paul Wright, Jefferson City

16. Personal Finance Resources: Essential to Exceptional

University Plaza Convention Center - Georgia Room

We all know Personal Finance is now a required course. There are many resources available to educators, but where do you start? Hear about a variety of resources for a wide range of learners. Information about Personal Finance as dual credit will be shared.

Presenters: Judy Meyer and Rita Schildknecht, Warrensburg

CONCURRENT SESSIONS

(Continued)

9:30 a.m. - 10:30 a.m. (Continued)

17. Curriculum Design

University Plaza Convention Center - Nebraska Room

Does curriculum seem to haunt you? Are you unsure how to start or how other schools are keeping up with the constant changes? We are excited to share with you the model that we are currently using to design curriculum in our school district. A detailed plan and structure will be discussed. We will also be providing the curriculum that we have written so that you have something to start with. Curriculum never seems to stay the same, so join us as we share some ideas to help you tame the beast!

Presenters: Kaysi Stanley and Michelle O'Banion, Webb City

10:45 a.m. - 11:45 a.m.

18. Welcome to VTECS Connect

University Plaza - Oklahoma Room

VTECS has a thirty-year history of operating as a consortium of states where members pool resources to develop competency-based career and technical education products that are validated by business, industry, and labor. In order to develop these products, VTECS employs a complete occupational analysis system whereby data is collected from incumbent workers for the specified occupational area. With our elaborate and lengthy history, VTECS has had the pleasure of working with numerous federal and state agencies to promote the systematic research, development, and implementation of competency based career-technical education and training.

Presenter: Ken Potthoff, Decatur, GA

Sponsored by VTECS

19. Moodle: Free On-line Classroom Tools (Repeat)

University Plaza - Illinois Room

The price is right for this open-source course management system. Create an on-line learning environment for your classes. Moodle can help you create a paperless classroom where you can put assignments, quizzes, resources and other items on-line for your students. The forums, chats and other features keep everyone engaged, regardless of location. There will be no more excuses for not knowing what is assigned or when a test will be. Any student with an internet connection can log-in from anywhere at anytime. Grade papers from home, on-line! This workshop is for anyone that wants to make life just a bit easier.

Presenter: Carla Boulton, Bernie

CONCURRENT SESSIONS

(Continued)

10:45 a.m. - 11:45 a.m. (Continued)

20. New Twist for Teaching Professional Wardrobe

University Plaza - John Q Room

Attend this session and receive classroom activities that will help students prepare for the job interview and appropriate dress attire at work. Learn what the 10 basic pieces are for the "worry-free" wardrobe, psychology of colors, and the Rule of 14. In addition, Sharon will focus on everyone's closet full of clothes but "nothing to wear" syndrome that we each face.

Presenter: Sharon Fisher-Larson

Sponsored by Glencoe/McGraw-Hill Publishing

21. SmartBoard Tips for Business Teachers (Repeated)

University Plaza - Kansas A & B Rooms

Do you have a SmartBoard? Yes. Do you use it for more than a screen to project your computer? Not really. If this is your situation, learn some new tips and tricks for using your SmartBoard more effectively in the business classroom.

Presenter: Barbara Luna, Gainesville

22. Smooth Sailing with Parli ... Cruising to Excellence

University Plaza - Kansas C Room

Are you an adviser wanting to start an FBLA Parliamentary Procedure team or make your current team more competitive? If so, this session is for you. You will have the opportunity to see a performance from a state parli team, as well as view the resources and sample problems used to prepare a team for state and national competition.

Presenter: Barb Holcomb, Gallatin

23. Entrepreneur for a Day - Making it Happen (Repeat)

University Plaza - Arkansas Room

This presentation combines both economics and entrepreneurship in fun and hands-on activities that teachers in any discipline will be able to utilize in their classroom. By using "PlayDough"™ modeling clay, students see first hand how businesses operate. Come in and see how this program can enhance your teaching activities.

Presenter: Gregory Valentine, Evansville, IN

CONCURRENT SESSIONS

(Continued)

10:45 a.m. - 11:45 a.m. (Continued)

24. Addressing Legislation Through Content Area Literacy Instruction

University Plaza - Texas Room

This presentation will provide educators with strategies to instruct students in the development of meta-cognitive reading skills through the business curriculum.

Presenter: Frederick W. Polkinghorne, Carbondale, IL

25. The Good Life - The Future for Accounting Teachers

University Plaza Convention Center - Georgia Room

Updates in Glencoe Accounting - TeacherWorks, Presentation Plus, and Quickbooks.

Presenters: Dorenda Prater and Debbie Smith, Springfield

Sponsored by Glencoe/McGraw-Hill Publishing

26. Legislative Update and More!

University Plaza Convention Center - Nebraska Room

Current legislative issues in MO and nationally that affect Business and Marketing Education/career and technical education. Learn how to talk to your local, state, and national levels and guidelines plus the important of being legislatively active.

Presenter: Sarah Topp, Jefferson City

Noon - 1:45 p.m.

JOINT MBEA/NCBEA/DPE LUNCHEON

University Plaza Convention Center - Iowa Room

Speaker: Jim Rucker, NBEA President

Topic: Business Education - Our Ever-Changing Career

Advanced registration required; tickets will not be sold on site.

MBEA Agenda continued on next page

2:00 p.m. - 3:30 p.m.

(Special 90-minute session)

27. Engaging Digital Natives Beyond the Classroom: Using Camtasia Studio to Publish Videos and MP3 Files for Portable Media Players and iPods (Repeated)

University Plaza - Oklahoma Room

What tools are you using to make your classes relevant to Net Generation learners and extend learning beyond the classroom? Attendees will learn to use tablet PCs and Camtasia Studio to publish a variety of on-line videos that meet students' unique learning needs. Just-in-time instructional materials are a snap with Camtasia Studio. (Seating for 30 people at shared notebooks with additional seating available for other attendees.)

Presenter: James Stapleton, Cape Girardeau

CONCURRENT SESSIONS

2:00 p.m. - 3:00 p.m.

28. Podcasting: For Learning In and Out Of The Classroom

University Plaza - Illinois Room

This presentation will describe how students benefit from the use of educational podcasting, show examples of educational podcasting resource sites, discuss the hardware and software requirements, and demonstrate the production of a Podcast.

Presenter: Dick Kahoe, Warrensburg

29. Career Paths and Career Clusters - A Guidance Perspective

University Plaza - John Q Room

This workshop will focus on what career paths/clusters do for assisting in the individual planning process for students. It will provide participants with a rubric to determine the level of individual planning in their schools and a rubric for determining the level of career cluster implementation.

Presenter: Bragg Stanley, Jefferson City

CONCURRENT SESSIONS
(Continued)

2:00 p.m. - 3:00 p.m. (Continued)

30. SmartBoard Tips for Business Teachers (Repeat)

University Plaza - Kansas A & B Rooms

Do you have a SmartBoard? Yes. Do you use it for more than a screen to project your computer? Not really. If this is your situation, learn some new tips and tricks for using your SmartBoard more effectively in the business classroom.

Presenter: Barbara Luna, Gainesville

31. Creating Authentic Assessments with Style

University Plaza - Kansas C Room

Spreadsheet software is a powerful tool that can add a new dimension to your classroom assessments. Learn how to create interactive multiple choice exams that can assess the level of real learning in your classroom.

Presenter: Judy Clark, Maryville

2:00 p.m. - 4:00 p.m.

32. NCBEA State Representatives

University Plaza - Tablerock Room

CONCURRENT SESSIONS
(Continued)

2:00 p.m. - 3:00 p.m. (Continued)

33. Survival Tactics for Teaching Digital Communications

University Plaza - Arkansas Room

PDA's, speech recognition, handwriting recognition, tablet PCs, OneNote - Teaching students to use digital tools productively is a challenge. Learn strategies for integrating new input technologies into current courses or the new Digital Communications course effectively and still keep your sanity. Tips, strategies and resources will be shared.

Presenter: Bonnie Brockman, Springfield

Sponsored by Speaking Solutions, Inc.

MBEA Agenda continued on next page

CONCURRENT SESSIONS (Continued)

2:00 p.m. - 3:00 p.m. (Continued)

34. Microsoft Office 2007 and Windows Vista

University Plaza - Texas Room

Are you wondering whether to upgrade to Office 2007 or just curious about what is new with Office 2007 from Microsoft? Come see some of the new features such as the drastically new interface where ribbons take the place of menus. The highly graphical interface will allow users to accomplish more - faster. What's all the talk about gadgets, breadcrumb navigation, and windows aero glass? Come and see for yourself!

Presenter: Trish Bobst; Granville, OH

Sponsored by Thomson Learning

2:00 p.m. - 3:00 p.m.

Networking Beverage Break

University Plaza - Ballroom Lobby and Convention Center Lobby

Courtesy of Business, Marketing and Cooperative Education

CONCURRENT SESSIONS

3:00 p.m. - 4:00 p.m.

35. Bring Personal Finance to "Life" and Increase Accountability Outcomes (Repeated)

University Plaza Convention Center - Georgia Room

Increase the impact of personal finance by planning activities using the rigor and relevance framework. Prepare your students for life and for testing.

Presenter: Karon Tomerlin, Aurora

36. Everything Google

University Plaza Convention Center - Nebraska Room

There's much more to Google than just search. Come learn how Google's free tools (Mail, Calendar, Docs and Spreadsheets, Picasa, Earth, Finance and much more) can enhance your teaching and empower your students to take their business skills to the next level. Also discover the many Google resources specifically designed for business education. Come explore with us and find out more at google.com/businesseducators.

Presenter: Ryan Teeter, Mountain View, CA

Sponsored by Google, Inc.

CONCURRENT SESSIONS

3:15 p.m. - 4:15 p.m.

37. Student Paths: Helping Students Transition to Life After High School

University Plaza - Illinois Room

Student Paths is a free program designed to help students with the transition from high school to their future. Our presentation will include a program overview, a review of how we assist educators in meeting state standards, and a summary of best practices from a few active high schools. We will also review many of the new online resources that are or will be available to Missouri educators and students this school year.

Presenter: Troy Matson; Roseville, MN

Sponsored by Student Paths

38. Do We Have To Take Notes?

University Plaza - John Q Room

Are you tired of hearing this from your students? Come rejuvenate your teaching style with some new ideas to keep your students engaged and excited about class material! Keep them wondering what you're going to do next!

Presenter: Kaysi Stanley, Webb City

39. Bling, Bling with InDesign (Repeat)

University Plaza - Kansas A & B Rooms

InDesign is such a powerful program that many do not have time to learn anything beyond the basics. This session will demonstrate 10 tricks in InDesign that can take your graphic arts designs or yearbook to a higher level.

Presenter: Karen Ray, Ozark

Sponsored by Walsworth Publishing Company

40. Destination: Globalization (Repeat)

University Plaza - Kansas C Room

This workshop will give the teacher an overview of the Focus: Globalization curriculum to frame the globalization debate in terms any student can understand. With hands-on activities that cover the key concepts from trade to the environment to outsourcing - and everything in between - you'll have a balanced set of tools that give your students the skills to compete in the global economy. A limited number of copies of the curriculum will be distributed to those attending the entire workshop. Grant pending all teachers may receive the curriculum. \$34.95 value.

Presenter: Patricia Palmer, Chillicothe

Sponsored by Operation Outreach, UMKC, School of Education

CONCURRENT SESSIONS *(Continued)*

3:15 p.m. - 4:15 p.m. (Continued)

41. Tips and Tricks with the New Office 2007 (Repeated 7/26)

University Plaza - Arkansas Room

If you enjoyed Sharon's other tips & tricks sessions, you will want to return for more tips and tricks for the bigger and better Office 2007. And, if you didn't, you will still want to take advantage of these tips for using the new Office more efficiently. Sharon, a former Business Education teacher at the secondary and post-secondary levels and computer education author, guarantees you will walk out of the session with something new.

Presenter: Sharon Fisher-Larson, Janesville, WI

Sponsored by Glencoe/McGraw Hill Publishing

42: Bring Personal Finance to "Life" and Increase Accountability Outcomes (Repeat)

University Plaza Convention Center - Georgia Room

Increase the impact of personal finance by planning activities using the rigor and relevance framework. Prepare your students for life and for testing.

Presenter: Karon Tomerlin, Aurora

43. The School Pad - An Alternative to the SmartBoard

University Plaza - Nebraska Room

Is a Smartboard outside of your budget? Not enough room in your classroom for a Smartboard? See how a School Pad allows the instructor to interact with the students electronically through a variety of applications. PowerPoint presentations, pictures, forms, and other documents can be used by The School Pad to teach accounting, personal finance, digital communications, handwriting to text and other business classes.

Presenter: Diana White, Mound City

3:30 p.m.

Missouri ACTE House of Delegates Meeting

University Plaza Convention Center - Iowa Room

3:45 p.m. - 5:15 p.m.

(Special 90-minute sessions)

44. Engaging Digital Natives Beyond the Classroom: Using Camtasia Studio to Publish Videos and MP3 Files for Portable Media Players and iPods (Repeat)

University Plaza - Oklahoma Room

What tools are you using to make your classes relevant to Net Generation learners and extend learning beyond the classroom? Attendees will learn to use tablet PCs and Camtasia Studio to publish a variety of on-line videos that meet students' unique learning needs. Just-in-time instructional materials are a snap with Camtasia Studio. (Seating for 30 people at shared notebooks with additional seating available for other attendees.)

Presenter: James Stapleton, Cape Girardeau

3:45 p.m. - 5:15 p.m.

(Special 90-minute sessions)

45. Integrated Lessons Bring Rigor and Relevance to Business Education

University Plaza Convention Center - Arizona

To succeed in our economy, all high school students, regardless of their post-graduation plans, must acquire a high level of academic knowledge and skills during high school. Employers are demanding stronger reading, writing, and math skills of all their workers, along with technical proficiency. Integrated lessons in business education provide Rigor to meet academic standards and assessments, with Relevance that students need for success in careers.

Presenter: Ruthann Williams, Warrensburg

4:30 p.m. - 6:00 p.m.

2007-2008 2nd Year Mentor/Protégé Planning

University Plaza - John Q Room

Light snacks will be provided.

6:00 p.m.- 10:00 p.m.

NCBEA Board Meeting

University Plaza - Kansas A & B Rooms

8:30 p.m.

Missouri ACTE All Division Social

The Oasis - 2550 North Glenstone

T-Shirt and Tennis Shoe Day!

7:00 a.m. - 8:00 a.m.

"Birds of a Feather" Continental Breakfast

University Plaza - Illinois Room

In conjunction with NCBEA Business Meeting

NCBEA Business Meeting

University Plaza - Illinois Room

All NCBEA members should attend.

ROUNDTABLES

University Plaza - Iowa Room

(Rotations at 8:00 a.m. - 8:30 a.m., 8:35 a.m. - 9:05 a.m., 9:10 a.m. - 9:40 a.m., 9:45 a.m. - 10:15 a.m.)

Moderator: Marlena Heimer, Monett

R1. Stock Market Portfolio Project

With Personal Finance offered as a dual credit course, I needed a way to make this class stand out and a way to answer the students' question "Why take the "harder" class?" Come hear about the stock market project and portfolio.

Presenter: Judy Meyer, Warrensburg

R2. National Teacher Certification - Is it for You?

The National Teacher Certification process will be discussed and the portfolio will be shared. This is a professional development opportunity that will help you be a better teacher for your students.

Presenter: Tonya Holder, Carrollton

R3. e-Learning for Educators: High Quality Online Professional Development

Join us in this round-table discussion to learn more about e-Learning for educators and how we are striving to meet the professional development needs of Missouri Educators. We will share our online course descriptions, enrollment data and preliminary evaluation results. We will also discuss the opportunity for future collaboration and solicit ideas for courses that educators in Missouri would like to see developed.

Presenter: Christie Terry, Columbia

Sponsored by e-Learning for Educators, University of Missouri

ROUNDTABLES (Continued)

University Plaza - Iowa Room

(Rotations at 8:00 a.m. - 8:30 a.m., 8:35 a.m. - 9:05 a.m., 9:10 a.m. - 9:40 a.m., 9:45 a.m. - 10:15 a.m.)

Moderator: Marlena Heimer, Monett

R4A. Centers of Excellence Series - Engaging Students in Business and Marketing

"Blog, Blog, Blog, that's all I hear..."

(Rotations 8:00 a.m. - 8:30 a.m., 8:35 a.m. - 9:05 a.m.)

This session will give you a chance to have hands on experience with blogs as well as activities to use in your classrooms.

Presenter: Michelle Arnold, Cuba

R4B. Centers of Excellence Series - Engaging Students in Business and Marketing

UCM Dual Credit Podcast

(Rotations 9:10 a.m. - 9:40 a.m., 9:45 a.m. - 10:15 a.m.)

Information regarding the dual credit program at UCM.

Presenters: Tasha Cantrell, Kathy Tally, John Williams; Warrensburg

R5A. Centers of Excellence Series - Engaging Students in Business and Marketing

Teaching Soft Skills in Business Education

(Rotations 8:00 a.m. - 8:30 a.m., 8:35 a.m. - 9:05 a.m.)

Presenter: Analiese Kennedy, Risco

R5B. Centers of Excellence Series - Engaging Students in Business and Marketing

Utilizing Wikis in Your Lesson Plans

(Rotations 9:10 a.m. - 9:40 a.m., 9:45 a.m. - 10:15 a.m.)

Presenters will discuss evaluating websites for reliability when accessing Wikis. Ideas for specific assignments will be shared along with scoring guides, GLEs, and Show-Me-Standards.

Presenters: Carolyn Strobl, Farmington and Patricia Brigman; Carl Junction

MBEA Agenda continued on next page

ROUNDTABLES (Continued)

University Plaza - Iowa Room

(Rotations at 8:00 a.m. - 8:30 a.m., 8:35 a.m. - 9:05 a.m., 9:10 a.m. - 9:40 a.m., 9:45 a.m. - 10:15 a.m.)

Moderator: Marlena Heimer, Monett

R6A. Centers of Excellence Series – Engaging Students in Business and Marketing

Blogging in Business

(Rotations 8:00 a.m. - 8:30 a.m., 8:35 a.m. - 9:05 a.m.)

Presenter: Elizabeth Toth, Springfield

R6B. Centers of Excellence Series – Engaging Students in Business and Marketing

Podcast on InDesign

(Rotations 9:10 a.m. - 9:40 a.m., 9:45 a.m. - 10:15 a.m.)

Desktop Publishing

Presenter: Sarah Hansen, Oak Ridge

R7. Centers of Excellence Series – Engaging Students in Business and Marketing

Screencast (Video/Podcast) – Distance Learning, Orientation to Keyboarding Using Camtasia Software

Presenter: Dorrine Bergjans, Forest Park

CONCURRENT SESSIONS

8:00 a.m. - 9:00 a.m.

46. The Journey to Flash 8

University Plaza - Arkansas Room

Learn the differences between Flash MX and Flash 8! Lots of improvements were made to the newest version of Macromedia Studio, so sit back and learn how to use these new features to create snazzy animations with Flash. If time permits, improved Flash/Dreamweaver integration (adding video, etc.) will be shared.

Presenter: Tonya Skinner, Oran

CONCURRENT SESSIONS (Continued)

8:00 a.m. - 9:15 a.m.

47. Pizzazz with Photoshop!

University Plaza - Colorado Room

Are your pictures lacking piazza? Are you a beginner who is a little intimidated by the power of Photoshop? Well be afraid no more! If you were unable to attend the Photoshop computer lab, check out this concurrent session. Learn about the basics of Photoshop that will allow you to correct and enhance your photos. See how you can improve the quality of your pictures as well as see a few of the fun features Photoshop has to offer. So fasten your seat belts and get ready to take your pictures to new heights with the power of Photoshop.

Presenter: Lindsey Frerking, Polo

48. "I Call Them All by Name"

University Plaza - John Q Room

This fast-paced program will give teachers the skills they need to effectively connect with students of all ability levels using role-playing as a teaching method. In addition to "name learning," Mr. Schilb uses light-hearted role-playing in almost every class. This is the perfect way to include those quiet kids who seem to show no interest in anything. They don't always get involved quickly, but invariably they start to participate. It's also a natural for the high achieving kids who are anxious to get involved in anything "fun." You do not want to miss the method used to "circle up the wagons" that involves every kid in the room.

Presenter: Steve Schilb, Sedalia

49. Energize Your Web Development Curriculum with CIW Certification

University Plaza - Kansas A & B Rooms

Learn how you can energize your Web curriculum and align it to nationally recognized IT standards and industry certification. CIW is widely recognized as vendor-neutral curriculum and certifications that focus on Internet job skills, such as Web site design, development, administration and security. CIW certifications map to the Information Technology "Career Clusters" and provide a clear career and educational path for your students. Teachers in several states are using the CIW program to create local and statewide articulation agreements by using the CIW certifications to validate programs and their students' abilities. Learn more about how to integrate CIW into your existing courses.

Presenter: Trish Bobst; Granville, OH

Sponsored by Thomson Learning

CONCURRENT SESSIONS (Continued)

8:00 a.m. - 9:15 a.m. (Continued)

50. How Well Do You Manage Your Time?

University Plaza - Kansas C

Do you feel stressed out, run down and tired? Do you have too many priorities and often feel unprepared and pressured? Do you have too much to do and not enough time for your family and you? Then the Time Management session is for you. Learn some very effective techniques to manage your time more effectively.

Presenter: Arlene Broeker, Jefferson City

51. Microsoft Photo Story Demonstration

University Plaza - Texas Room

Bring still pictures to life with Photo Story 3, a free Windows download. You can edit pictures, add narration, and music to your pictures.

Presenter: Carla Hertlein, Affton

52. The Money Circle: A New Personal Finance and Economics Curriculum for High School

University Plaza - Oklahoma Room

The Money Circle is a free, classroom-ready curriculum that features money, economics and personal finance concepts for secondary students. The curriculum addresses key objectives including: 1) understanding the history, functions and characteristics of money; 2) evaluating personal financial decisions relative to education/training; 3) establishing and using credit wisely; 4) analyzing saving and investing options and budgeting concepts; and 5) understanding the role of the Federal Reserve in affecting the money supply. Lessons include step-by-step teacher instructions and align to standards set by the National Council on Economic Education, the Jump\$tart Coalition and Missouri Personal Finance Competencies.

Presenter: Gigi Wolf, Kansas City

Sponsored by Federal Reserve Bank of Kansas City

CONCURRENT SESSIONS (Continued)

9:15 a.m. - 10:15 a.m.

53. Leading and Achieving in FBLA

University Plaza - Arkansas Room

Want to get your chapter more motivated for involvement in FBLA? Consider implementing the National FBLA Business Achievement Awards Program. Learn more about the program, including the new entirely online submission process and see how Oran FBLA has used this program for several years to push members to develop their leadership skills. Get your officers focused on chapter success by using the national awards program to develop your local program of work.

Presenter: Tonya Skinner, Oran

54. Resources for Teaching about the Federal Reserve, Monetary Policy, and Personal Finance

University Plaza - Colorado Room

Participants will learn about resources that address state competencies for the personal finance course. Hands-on lesson demonstrations. Receive DVD, lesson plans and other resources for classroom use.

Presenter: Mary C. Suiter, Chesterfield

Sponsored by Federal Reserve Bank of St. Louis

55. Tips and Tricks with New Office 2007 (Repeat)

University Plaza - John Q Room

If you enjoyed Sharon's other tips & tricks sessions, you will want to return for more tips and tricks for the bigger and better Office 2007. And, if you didn't, you will still want to take advantage of these tips for using the new Office more efficiently. Sharon, a former Business Education teacher at the secondary and post-secondary levels and computer education author, guarantees you will walk out of the session with something new.

Presenter: Sharon Fisher-Larson, Janesville, WI

Sponsored by Glencoe/McGraw Hill Publishing

56. MovieMaker: Basics, Limitations, and Projects

University Plaza - Kansas A & B Rooms

A quick, basic overview of MovieMaker, the program's limitation, and projects we have used in our school.

Presenter: Michelle Wilson, Hamilton

CONCURRENT SESSIONS
(Continued)

9:15 a.m. - 10:15 a.m. (Continued)

57. Writing Vocational-Technical Education Enhancement Grants

University Plaza - Kansas C Room

Listen to information about writing Vocational-Technical Education Enhancement Grant proposals, ask questions, and get answers in this session. Topics to be discussed include due dates, application procedures, inventory, CIP codes, funding priorities, coding, invoices, changes, etc.

Presenter: Don Walker, Jefferson City

58. 2&2 - We'll Be Right Back after These Important Messages

University Plaza - Texas Room

Ice breaker and team building using two-minute and two-second extemporaneous speaking (2&2 taken from the Dating Game TV show). Teaches quick thinking, confidence building and presentation skills. These are quick, fun and usually funny. By the end of the year my students are begging to do 2 & 2.

Presenter: Hal Holmes, Kansas City

59. Integrating Business Education With Academics

University Plaza - Illinois Room

Learn how easy it is to integrate our units of study with the academic core subjects. Hands-on development will be highlighted. Models of academic integration will be distributed that connect to Personal Finance, Marketing, Computer Applications, and Business Law.

Presenter: Ruth Shafer, Chesterfield

Sponsored by Glencoe/McGraw Hill Publishing

CONCURRENT SESSIONS
(Continued)

9:15 a.m. - 10:15 a.m. (Continued)

60. Business Careers in Healthcare - Best Kept Secrets!

University Plaza - Oklahoma Room

This session will include hands-on demonstrations of Medical Billing/Coding and Medical Transcription, as well as detailed information as to what it takes to be a part of the two best kept job secrets in healthcare.

Presenter: Darlene Myrick, Springfield

Sponsored by Cox College of Nursing and Health Sciences

10:30 a.m. - Noon

MBEA Closing Session

University Plaza Convention Center - Nebraska Room

Greetings from PBL

DESE Update

Business Meeting

Closing Session Topic: You Are Relevant - There Is Nobody Like You!

Closing Speaker: Tom Krause, Nixa

1:00 p.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Colorado Room