Missouri Business Education Association (MBEA)

Tentative Agenda - Watch for Updates!

Updated July 12, 2007

MBEA ~ 1 ~ Summer, 2007

PRE-CONFERENCE SESSION

Sponsoring Division:
Special Needs

Title of Presentation:
Getting Secondary Students with Disabilities Ready to Transition to the Post-Secondary Environment

Presenter:
Julia Bunch, Assistant Dean, Disability Support Services, OTC

Target Audience:
MBEA and MCEA Members and Special Needs Personnel

Brief Summary of Session:
Symposium on the Missouri College Guidebook prepared by the Missouri Association on Higher Education and Disability, 2006

Dates and Times:
Monday, July 23, 2007 - 9:00a.m. to12:00 p.m.

Location:
The Oasis Hotel, 2550 North Glenstone

Attendance:
Open to MBEA and MCEA members

Pre-Registration Required:
Registration will be on the Website at http://dese.mo.gov/divcareered/conferences.htm#MBEA and http://dese.mo.gov/divcareered/conferences.htm#Marketing

No Fee Charged

Division Contact:
Jerri Snodgrass, Supervisor, Business, Marketing, & Cooperative Education
Ph: 573-526-4456; E-Mail: jerri.snodgrass@dese.mo.gov

PRE-CONFERENCE SESSION

Sponsoring Division:
Business, Marketing and Cooperative Education

Title of Presentation:
New Secondary Career Education Business and Marketing Teachers’ Seminar

Presenter:
DESE Business, Marketing & Cooperative Education and Selected Teachers

Target Audience:
Business and Marketing Education Teachers (0-3 years’ experience)

Brief Summary of Session:
Topics will include curriculum, instructional resources, classroom management, advisory committees, supervised business experience and cooperative education programs, professional development opportunities, FBLA, DECA and others. Experienced teachers will share tips and techniques they have found successful. Each attendee will receive a copy of their respective resource information.

Dates and Times:
Monday, July 23, 2007 - 1:00 p.m. to 5:00 p.m.

Location:
University Plaza - Kansas B&C Rooms

Attendance:
Restricted to MBEA and MCEA members.

Pre-Registration Required:
Registration form will be on the Website at http://dese.mo.gov/divcareered/conferences.htm#MBEA and http://dese.mo.gov/divcareered/conferences.htm#Marketing

No Fee Charged

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Updated July 12, 2007

Tentative Agenda - Watch for Updates!
**PRE-CONFERENCE SESSION**

**Sponsoring Division:**
Business, Marketing and Cooperative Education

**Title of Presentation:**
Step It Up With Dragon 9 (Advanced)

**Presenter:**
Bonnie Brockman, Speaking Solutions

**Target Audience:**
Digital Communication Teachers

**Brief Summary of Session:**
This voice-on workshop will focus on the new or advanced features of Dragon Naturally Speaking 9.5 speech recognition. Smart Formatting, using the Dictation Box in unsupported applications, creating a profile with no training script, customizing the software, troubleshooting, exporting profiles, custom commands and dictation shortcuts, dictating into other applications such as Excel, and teaching strategies will be covered in this advanced session. Each participant will receive a textbook, headset and instructional materials. You’re gonna love it!

**Dates and Times:**
July 23, 2007 - 2:00 p.m. to 5:00 p.m.

**Location:**
Missouri State University - Glass Hall (parking permit required)

**Attendance:**
Open to MBEA and MCEA members

**Pre-Registration Required:**
MBEA/MCEA Registration Form; Limited to 24;
http://dese.mo.gov/divcareered/conferences.htm#MBEA and http://dese.mo.gov/divcareered/conferences.htm#Marketing

**Fee Charged:**
$50.00 (Each participant will receive a headset, textbook, and training materials.)

**Division Contact:**
Tonya Skinner, MBEA Secretary;
Phone: 573-887-4024
E-Mail: tonya@btskinner.com

**PRE-CONFERENCE SESSION**

**Sponsoring Division:**
Business, Marketing and Cooperative Education

**Title of Presentation:**
Leadership Workshop - Poverty Simulation

**Presenter:**
Missouri Association for Community Action (MACA)

**Target Audience:**
MBEA and MCEA Members

**Brief Summary of Session:**
Community Action Poverty Simulation

**Dates and Times:**
Tuesday, July 24 - 7:30 a.m. to 10:00 a.m.

**Location:**
University Plaza Convention Center - Nebraska Room

**Attendance:**
Restricted to MBEA, MCEA, FBLA, PBL, DECA, DELTA Members

**Pre-Registration Required:**
On the MBEA/MCEA Registration; Limited to 80;
http://dese.mo.gov/divcareered/conferences.htm#MBEA and http://dese.mo.gov/divcareered/conferences.htm#Marketing

**Fee Charged:**
No Fee Charged

**Division Contact:**
Tonya Skinner, MBEA Secretary;
Phone: 573-887-4024
E-Mail: tonya@btskinner.com

MBEA Program continued on next page.

CANCELLED
**MBEA Conference Theme: S.S. Business….Cruising to Excellence!**

**Monday, July 23**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:30 a.m.</td>
<td>Missouri ACTE Board of Directors Meeting</td>
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<tr>
<td></td>
<td><em>University Plaza - Oklahoma Room</em></td>
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<tr>
<td>9:00 a.m. - Noon</td>
<td>Getting Secondary Students with Disabilities Ready to Transition to the Postsecondary Environment</td>
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<td></td>
<td><em>Oasis Hotel</em></td>
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<td></td>
<td>The Missouri College Guidebook by the Missouri Association on Higher Education and Disabilities will be the textbook for this symposium. The Guidebook includes sections on How To Use This Guide, Documentation, Laws, Transition, Preparation, Financial Aid and Resources.</td>
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<tr>
<td></td>
<td>Presenter: Julia Bunch, Disability Support Services, OTC</td>
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<td></td>
<td>Advance registration required, no charge</td>
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<tr>
<td></td>
<td><a href="http://dese.mo.gov/divcareered/conferences.htm#MBEA">http://dese.mo.gov/divcareered/conferences.htm#MBEA</a></td>
</tr>
<tr>
<td>1:00 p.m. - 4:00 p.m.</td>
<td>MBEA Executive Board Meeting</td>
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<td></td>
<td><em>University Plaza - John Q Room</em></td>
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<td>New Secondary Career Education Business and Marketing Teachers’ Seminar</td>
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<td></td>
<td><em>University Plaza - Kansas B&amp;C Room</em></td>
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<td></td>
<td>Registration required; no charge. See form at: <a href="http://dese.mo.gov/divcareered/conferences.htm#MBEA">http://dese.mo.gov/divcareered/conferences.htm#MBEA</a></td>
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<td></td>
<td>Refreshments will be provided.</td>
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**MBEA Hands-on Computer Lab**

Advanced registration recommended because of limited space. As space permits, onsite registration is possible at the starting time at the workshop location, MSU – Missouri State University.

**Monday, July 23 (Continued)**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>6:30 p.m.</td>
<td>MBEA Monday Night Social</td>
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<tr>
<td></td>
<td><em>Springfield Brewing Co; 301 S Market Ave</em></td>
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<td></td>
<td>Meal cost at your expense.</td>
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<tr>
<td></td>
<td>Advanced registration required</td>
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<td></td>
<td><a href="http://dese.mo.gov/divcareered/conferences.htm#MBEA">http://dese.mo.gov/divcareered/conferences.htm#MBEA</a> Instate Registration</td>
</tr>
</tbody>
</table>

MBEA Agenda continued on next page
Tuesday, July 24

7:30 a.m. - 10:00 a.m.
Leadership Workshop – Poverty Simulation
University Plaza Convention Center - Nebraska Room
This poverty simulation is being conducted by the Missouri Association for Community Action, Inc. The Community Action Poverty Simulation (CAPS) is a unique tool to educate everyone about the day-to-day realities of life with a shortage of money and an abundance of stress. CAPS is a copyrighted tool made available to organizations that want to promote a greater understanding of poverty.

Advanced registration required; no charge
http://dese.mo.gov/divcareered/conferences.htm#MBEA
Continental breakfast provided.

8:00 a.m.
All Missouri ACTE Committee Meetings
University Plaza Convention Center - Arizona Room

8:00 a.m. - 3:00 p.m.
Missouri ACTE Exhibits Open
Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

8:00 a.m. - 5:00 p.m.
Missouri ACTE Conference Registration Open
Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

Tuesday, July 24 (Continued)

9:15 a.m. - 10:15 a.m.
Missouri ACTE New Professional Reception
University Plaza Convention Center - Arizona/Georgia Rooms

10:30 a.m.
Missouri ACTE Opening General Session - Part I
Springfield EXPO Center - Hall C - 635 E. St. Louis St.
Speaker: Dr. Harry K. Wong

Note:
After the Opening Session - Part 1, a complimentary box lunch is available for attendees - Springfield EXPO Center - Hall A&B - 635 E. St. Louis St.

1:30 p.m. - 3:00 p.m.
Missouri ACTE Opening General Session - Part 2
Springfield EXPO Center - Hall C - 635 E. St. Louis St.
Speaker: Dr. Harry K. Wong

3:30 p.m. - 5:00 p.m.
MBEA Welcome Aboard Party
University Plaza Convention Center - Nebraska/Iowa/Georgia Room

Greetings from FBLA
MBEA Awards Presentation
Refreshments will be served.

5:15 p.m. - 6:15 p.m.
All MBEA Committee Meetings
University Plaza - Arizona Room

5:15 p.m. - 6:15 p.m.
1. New FBLA Advisers’ Orientation
University Plaza - Texas Room
Are you a new FBLA adviser? If the answer is yes, you will want to attend this session to receive basic FBLA information and to learn about resources and sources for answers to your questions.
Presenter: Leslie Kerns, Jefferson City

6:00 p.m.
MBEA District Meetings (optional)
Locations to be determined by districts. See MBEA message board in University Plaza Ballroom Lobby.

6:00 p.m.
NCBEA Committee Meetings
University Plaza - Kansas A, B & C Rooms

MBEA Hands-on Computer Lab
Advance registration recommended because of limited space. As space permits, onsite registration is possible at the starting time at workshop location. For registration form and description, see: http://dese.mo.gov/divcareered/conferences.htm#MBEA
Ozarks Technical Community College

8:00 a.m. - 10:00 a.m.
2A. Google Tools for Business
(Demonstration)
OTC Technical Education Center - Room 110
Presenter: Ryan Teeter; Mountain View, CA
Sponsored by Google, Inc.

8:00 a.m. - 10:00 a.m.
2B. Using Technology to Support Research and Presentation
OTC Technical Education Center - Room 108
Presenter: Kristie Terry; Columbia, MO
Sponsored by e-Learning for Educators, University of Missouri

CANCELLED
**Wednesday, July 25**

7:00 a.m. - 8:00 a.m.

“Birds of a Feather” Continental Breakfast

*University Plaza - Kansas A & B Rooms*

Table Topics: Accounting, Introduction to Business, UMC Online and Conference Credit, Digital Communications, Fundraising, Graphic Arts/Desktop Publishing, Southeast Missouri Business Educators, Northwest Missouri State University Online Classes.

Table-hopping is permitted. Tables will be available for those who just want to eat.

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**CONCURRENT SESSIONS**

8:15 a.m. - 9:15 a.m.

2. **Destination: Globalization (Repeated 3:15)**

*University Plaza - Oklahoma Room*

This workshop will give the teacher an overview of the Focus: Globalization curriculum to frame the globalization debate in terms any student can understand. With hands-on activities that cover the key concepts from trade to the environment to outsourcing - and everything in between - you'll have a balanced set of tools that give your students the skills to compete in the global economy. A limited number of copies of the curriculum will be distributed to those attending the entire workshop. Grant pending all teachers may receive the curriculum. $34.95 value.

Presenter: Patricia Palmer, Chillicothe

Sponsored by Operation Outreach, UMKC School of Education

3. **Cyberbullying and Other Tricky Technology Issues**

*University Plaza - Illinois Room*

Technology provides ever-increasing challenges for school officials. Students use personal websites, blogs, text messaging and social networking sites such as MySpace in much the same way as the previous generations used telephones. Unfortunately, some students use technology inappropriately and school officials must be prepared to respond. This presentation will provide legal and practical information to help teachers and administrators address technology misuse.

Presenter: Kelli Hopkins, Columbia

Sponsored by Missouri School Board Association

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**CONCURRENT SESSIONS (Continued)**

8:15 a.m. - 9:15 a.m. (Continued)

4. **Cutting Edge Internet Based Keyboarding (Grades 1-6 through College)**

*University Plaza - John Q Room*

NO papers to print or grade; Mid-term/Final grades automatically calculated; Progress and Grade Reports viewed from Internet; self-paced; individualize to fast or slow learners; special software feature keeps eyes on book - not fingers or screen; FREE formatting, Nothing to load or maintain on school computers; MORE

Presenter: Barbara Ellsworth, Mesa, AZ

Sponsored by Ellsworth Publishing

5. **Entrepreneur for a Day - Making it Happen (Repeated 10:45 a.m.)**

*University Plaza- Arkansas Room*

This presentation combines both economics and entrepreneurship in fun and hands-on activities that teachers in any discipline will be able to utilize in their classroom. By using “PlayDough”™ modeling clay, students see first hand how businesses operate. Come in and see how this program can enhance your teaching activities.

Presenter: Gregory Valentine, Evansville, IN

6. **Evaluating Online Course Quality**

*University Plaza - Texas Room*

What is a quality online course? If you develop, teach, or evaluate online courses, come share your evaluation processes and instruments with others and learn about a research-based process quickly gaining popularity.

Presenter: James Stapleton, Cape Girardeau

7. **News and Notes for FBLA Advisers**

*University Plaza Convention Center - Georgia Room*

District, state, and national FBLA information for the 2007-2008 school year will be shared. All advisers are encouraged to attend.

Presenter: Leslie Kerns, Jefferson City

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**NCBEA Past-Presidents’ Breakfast**

*University Plaza - Kansas C Room*

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**MBEA Agenda continued on next page**
Wednesday, July 25 (Continued)

CONCURRENT SESSIONS

9:30 a.m. - 10:30 a.m.

8. Incorporating Labor Market Information in Career Clusters

University Plaza - Oklahoma Room

The goal for all students and job seekers is to find a job in an occupation that is of interest to them. Choosing a career is more than simply taking classes and having the needed skills. It is also knowing what the outlook (future) of that occupation is. Will there be jobs available in my chosen career? What are Missouri employers currently paying in these occupations? What tools are available to help me make good decisions? These and other questions will be answered in this session.

Presenter: Betty Brown, Jefferson City

Sponsored by MERIC, Missouri Department of Economic Development

9. Moodle: Free On-line Classroom Tools (Repeated)

University Plaza - Illinois Room

The price is right for this open-source course management system. Create an on-line learning environment for your classes. Moodle can help you create a paperless classroom where you can put assignments, quizzes, resources and other items on-line for your students. The forums, chats and other features keep everyone engaged, regardless of location. There will be no more excuses for not knowing what is assigned or when a test will be. Any student with an internet connection can log-in from anywhere at anytime. Grade papers from home, on-line! This workshop is for anyone that wants to make life just a bit easier.

Presenter: Carla Boulton, Bernie

Wednesday, July 25 (Continued)
### Wednesday, July 25 (Continued)

#### 9:30 a.m. - 10:30 a.m. (Continued)

<table>
<thead>
<tr>
<th>Session Title</th>
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<th>Presenter(s)</th>
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<tbody>
<tr>
<td><strong>12. The Art of Articulation Agreements</strong></td>
<td>University Plaza - Kansas C Room</td>
<td>Elaine Metcalf, Lee’s Summit</td>
</tr>
<tr>
<td><strong>13. NCBEA President’s Panel</strong></td>
<td>University Plaza - Tablerock Room</td>
<td>Kaysi Stanley and Michelle O’Banion, Webb City</td>
</tr>
<tr>
<td><strong>14. Dragon 9 - What’s Not to Love?</strong></td>
<td>University Plaza - Arkansas Room</td>
<td>Bonnie Brockman, Springfield</td>
</tr>
<tr>
<td><strong>15. Computer Technology Careers: Great Ports of Call</strong></td>
<td>University Plaza - Texas Room</td>
<td>Paul Wright, Jefferson City</td>
</tr>
<tr>
<td><strong>16. Personal Finance Resources: Essential to Exceptional</strong></td>
<td>University Plaza Convention Center - Georgia Room</td>
<td>Judy Meyer and Rita Schildknecht, Warrensburg</td>
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</tbody>
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#### 10:45 a.m. - 11:45 a.m.

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<tr>
<td><strong>17. Curriculum Design</strong></td>
<td>University Plaza Convention Center - Nebraska Room</td>
<td>Ken Potthoff, Decatur, GA</td>
</tr>
<tr>
<td><strong>18. Welcome to VTECS Connect</strong></td>
<td>University Plaza - Oklahoma Room</td>
<td>Carla Boulton, Bernie</td>
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<td><strong>19. Moodle: Free On-line Classroom Tools (Repeat)</strong></td>
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**Wednesday, July 25 (Continued)**

**CONCURRENT SESSIONS (Continued)**

10:45 a.m. - 11:45 a.m. (Continued)

20. **New Twist for Teaching Professional Wardrobe**
   **University Plaza - John Q Room**
   Attend this session and receive classroom activities that will help students prepare for the job interview and appropriate dress attire at work. Learn what the 10 basic pieces are for the “worry-free” wardrobe, psychology of colors, and the Rule of 14. In addition, Sharon will focus on everyone’s closet full of clothes but “nothing to wear” syndrome that we each face.
   Presenter: Sharon Fisher-Larson
   Sponsored by Glencoe/McGraw-Hill Publishing

21. **SmartBoard Tips for Business Teachers (Repeated)**
   **University Plaza - Kansas A & B Rooms**
   Do you have a SmartBoard? Yes. Do you use it for more than a screen to project your computer? Not really. If this is your situation, learn some new tips and tricks for using your SmartBoard more effectively in the business classroom.
   Presenter: Barbara Luna, Gainesville

22. **Smooth Sailing with Parli … Cruising to Excellence**
   **University Plaza - Kansas C Room**
   Are you an adviser wanting to start an FBLA Parliamentary Procedure team or make your current team more competitive? If so, this session is for you. You will have the opportunity to see a performance from a state parli team, as well as view the resources and sample problems used to prepare a team for state and national competition.
   Presenter: Barb Holcomb, Gallatin

23. **Entrepreneur for a Day - Making it Happen (Repeat)**
   **University Plaza - Arkansas Room**
   This presentation combines both economics and entrepreneurship in fun and hands-on activities that teachers in any discipline will be able to utilize in their classroom. By using “PlayDough”™ modeling clay, students see first hand how businesses operate. Come in and see how this program can enhance your teaching activities.
   Presenter: Gregory Valentine, Evansville, IN

**Concurrent Sessions (Continued)**

10:45 a.m. - 11:45 a.m. (Continued)

24. **Addressing Legislation Through Content Area Literacy Instruction**
   **University Plaza - Texas Room**
   This presentation will provide educators with strategies to instruct students in the development of meta-cognitive reading skills through the business curriculum.
   Presenter: Frederick W. Polkinghorne, Carbondale, IL

25. **The Good Life - The Future for Accounting Teachers**
   **University Plaza Convention Center - Georgia Room**
   Updates in Glencoe Accounting - TeacherWorks, Presentation Plus, and Quickbooks.
   Presenters: Dorenda Prater and Debbie Smith, Springfield
   Sponsored by Glencoe/McGraw-Hill Publishing

26. **Legislative Update and More!**
   **University Plaza Convention Center - Nebraska Room**
   Current legislative issues in MO and nationally that affect Business and Marketing Education/career and technical education. Learn how to talk to your local, state, and national levels and guidelines plus the important of being legislatively active.
   Presenter: Sarah Topp, Jefferson City

Noon - 1:45 p.m.

**JOINT MBEA/NCBEA/DPE LUNCHEON**

**University Plaza Convention Center - Iowa Room**

Speaker: Jim Rucker, NBEA President

Topic: Business Education - Our Ever-Changing Career

Advanced registration required; tickets will not be sold on site.

MBEA Agenda continued on next page
2:00 p.m. - 3:00 p.m.  
(Special 90-minute session)

27. Engaging Digital Natives Beyond the Classroom: Using Camtasia Studio to Publish Videos and MP3 Files for Portable Media Players and iPods (Repeated)  
University Plaza - Oklahoma Room
What tools are you using to make your classes relevant to Net Generation learners and extend learning beyond the classroom? Attendees will learn to use tablet PCs and Camtasia Studio to publish a variety of on-line videos that meet students' unique learning needs. Just-in-time instructional materials are a snap with Camtasia Studio. (Seating for 30 people at shared notebooks with additional seating available for other attendees.)
Presenter: James Stapleton, Cape Girardeau

28. Podcasting: For Learning In and Out Of The Classroom  
University Plaza - Illinois Room
This presentation will describe how students benefit from the use of educational podcasting, show examples of educational podcasting resource sites, discuss the hardware and software requirements, and demonstrate the production of a Podcast.
Presenter: Dick Kahoe, Warrensburg

29. Career Paths and Career Clusters - A Guidance Perspective  
University Plaza - John Q Room
This workshop will focus on what career paths/clusters do for assisting in the individual planning process for students. It will provide participants with a rubric to determine the level of individual planning in their schools and a rubric for determining the level of career cluster implementation.
Presenter: Bragg Stanley, Jefferson City

2:00 p.m. - 3:00 p.m.  
(Continued)

30. SmartBoard Tips for Business Teachers (Repeat)  
University Plaza - Kansas A & B Rooms
Do you have a SmartBoard? Yes. Do you use it for more than a screen to project your computer? Not really. If this is your situation, learn some new tips and tricks for using your SmartBoard more effectively in the business classroom.
Presenter: Barbara Luna, Gainesville

31. Creating Authentic Assessments with Style  
University Plaza - Kansas C Room
Spreadsheet software is a powerful tool that can add a new dimension to your classroom assessments. Learn how to create interactive multiple choice exams that can assess the level of real learning in your classroom.
Presenter: Judy Clark, Maryville

2:00 p.m. - 4:00 p.m.

32. NCBEA State Representatives  
University Plaza - Table Rock Room

2:00 p.m. - 3:30 p.m.  
(Special 90-minute session)

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Presenter: Bragg Stanley, Jefferson City

CONCURRENT SESSIONS  
(Continued)

30. SmartBoard Tips for Business Teachers (Repeat)  
University Plaza - Kansas A & B Rooms
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30. SmartBoard Tips for Business Teachers (Repeat)  
University Plaza - Kansas A & B Rooms
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Presenter: Judy Clark, Maryville

2:00 p.m. - 4:00 p.m.

32. NCBEA State Representatives  
University Plaza - Table Rock Room

CONCURRENT SESSIONS  
(Continued)

33. Survival Tactics for Teaching Digital Communications  
University Plaza - Arkansas Room
PDAs, speech recognition, handwriting recognition, tablet PCs, OneNote - Teaching students to use digital tools productively is a challenge. Learn strategies for integrating new input technologies into current courses or the new Digital Communications course effectively and still keep your sanity. Tips, strategies and resources will be shared.
Presenter: Bonnie Brockman, Springfield
Sponsored by Speaking Solutions, Inc.
2:00 p.m. - 3:00 p.m. (Continued)

34. Microsoft Office 2007 and Windows Vista

*University Plaza - Texas Room*

Are you wondering whether to upgrade to Office 2007 or just curious about what is new with Office 2007 from Microsoft? Come see some of the new features such as the drastically new interface where ribbons take the place of menus. The highly graphical interface will allow users to accomplish more - faster. What’s all the talk about gadgets, breadcrumb navigation, and windows aero glass? Come and see for yourself!

**Presenter:** Trish Bobst; Granville, OH

**Sponsored by:** Thomson Learning

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2:00 p.m. - 3:00 p.m.

**Networking Beverage Break**

*University Plaza - Ballroom Lobby and Convention Center Lobby*

**Courtesy of:** Business, Marketing and Cooperative Education

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3:00 p.m. - 4:00 p.m.

35. Bring Personal Finance to “Life” and Increase Accountability Outcomes *(Repeated)*

*University Plaza Convention Center - Georgia Room*

Increase the impact of personal finance by planning activities using the rigor and relevance framework. Prepare your students for life and for testing.

**Presenter:** Karon Tomerlin, Aurora

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36. Everything Google

*University Plaza Convention Center - Nebraska Room*

There's much more to Google than just search. Come learn how Google's free tools (Mail, Calendar, Docs and Spreadsheets, Picasa, Earth, Finance and much more) can enhance your teaching and empower your students to take their business skills to the next level. Also discover the many Google resources specifically designed for business education. Come explore with us and find out more at google.com/businesseducators.

**Presenter:** Ryan Teeter, Mountain View, CA

**Sponsored by:** Google, Inc.

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37. Student Paths: Helping Students Transition to Life After High School

*University Plaza - Illinois Room*

Student Paths is a free program designed to help students with the transition from high school to their future. Our presentation will include a program overview, a review of how we assist educators in meeting state standards, and a summary of best practices from a few active high schools. We will also review many of the new online resources that are or will be available to Missouri educators and students this school year.

**Presenter:** Troy Matson; Roseville, MN

**Sponsored by:** Student Paths

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38. Do We Have To Take Notes?

*University Plaza - John Q Room*

Are you tired of hearing this from your students? Come rejuvenate your teaching style with some new ideas to keep your students engaged and excited about class material! Keep them wondering what you’re going to do next!

**Presenter:** Kaysi Stanley, Webb City

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39. Bling, Bling with InDesign *(Repeat)*

*University Plaza - Kansas A & B Rooms*

InDesign is such a powerful program than many do not have time to learn anything beyond the basics. This session will demonstrate 10 tricks in InDesign that can take your graphic arts designs or yearbook to a higher level.

**Presenter:** Karen Ray, Ozark

**Sponsored by:** Walsworth Publishing Company

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40. Destination: Globalization *(Repeat)*

*University Plaza - Kansas C Room*

This workshop will give the teacher an overview of the Focus: Globalization curriculum to frame the globalization debate in terms any student can understand. With hands-on activities that cover the key concepts from trade to the environment to outsourcing - and everything in between - you'll have a balanced set of tools that give your students the skills to compete in the global economy. A limited number of copies of the curriculum will be distributed to those attending the entire workshop. Grant pending all teachers may receive the curriculum. $34.95 value.

**Presenter:** Patricia Palmer, Chillicothe

**Sponsored by:** Operation Outreach, UMKC, School of Education
Wednesday, July 25 (Continued)

CONCURRENT SESSIONS (Continued)

3:15 p.m. - 4:15 p.m. (Continued)

41. Tips and Tricks with the New Office 2007 (Repeated 7/26)
University Plaza - Arkansas Room

If you enjoyed Sharon's other tips & tricks sessions, you will want to return for more tips and tricks for the bigger and better Office 2007. And, if you didn’t, you will still want to take advantage of these tips for using the new Office more efficiently. Sharon, a former Business Education teacher at the secondary and post-secondary levels and computer education author, guarantees you will walk out of the session with something new.

Presenter: Sharon Fisher-Larson, Janesville, WI
Sponsored by Glencoe/McGraw Hill Publishing

42: Bring Personal Finance to “Life” and Increase Accountability Outcomes (Repeat)
University Plaza Convention Center - Georgia Room

Increase the impact of personal finance by planning activities using the rigor and relevance framework. Prepare your students for life and for testing.

Presenter: Karon Tomerlin, Aurora

43. The School Pad - An Alternative to the SmartBoard
University Plaza - Nebraska Room

Is a Smartboard outside of your budget? Not enough room in your classroom for a Smartboard? See how a School Pad allows the instructor to interact with the students electronically through a variety of applications. PowerPoint presentations, pictures, forms, and other documents can be used by The School Pad to teach accounting, personal finance, digital communications, handwriting to text and other business classes.

Presenter: Diana White, Mound City

Wednesday, July 25 (Continued)

3:45 p.m. - 5:15 p.m.
(Special 90-minute sessions)

44. Engaging Digital Natives Beyond the Classroom: Using Camtasia Studio to Publish Videos and MP3 Files for Portable Media Players and iPods (Repeat)
University Plaza - Oklahoma Room

What tools are you using to make your classes relevant to Net Generation learners and extend learning beyond the classroom? Attendees will learn to use tablet PCs and Camtasia Studio to publish a variety of on-line videos that meet students’ unique learning needs. Just-in-time instructional materials are a snap with Camtasia Studio. (Seating for 30 people at shared notebooks with additional seating available for other attendees.)

Presenter: James Stapleton, Cape Girardeau

3:45 p.m. - 5:15 p.m.
(Special 90-minute sessions)

45. Integrated Lessons Bring Rigor and Relevance to Business Education
University Plaza Convention Center - Arizona

To succeed in our economy, all high school students, regardless of their post-graduation plans, must acquire a high level of academic knowledge and skills during high school. Employers are demanding stronger reading, writing, and math skills of all their workers, along with technical proficiency. Integrated lessons in business education provide Rigor to meet academic standards and assessments, with Relevance that students need for success in careers.

Presenter: Ruthann Williams, Warrensburg

4:30 p.m. - 6:00 p.m.
2007-2008 2nd Year Mentor/Protégé Planning
University Plaza - John Q Room

Light snacks will be provided.

6:00 p.m.- 10:00 p.m.
NCBEA Board Meeting
University Plaza - Kansas A & B Rooms

8:30 p.m.
Missouri ACTE All Division Social
The Oasis - 2550 North Glenstone
Thursday, July 26 (Continued)

T-Shirt and Tennis Shoe Day!

7:00 a.m. - 8:00 a.m.

“Birds of a Feather” Continental Breakfast
University Plaza - Illinois Room
In conjuction with NCBEA Business Meeting

NCBEA Business Meeting
University Plaza - Illinois Room
All NCBEA members should attend.

ROUNDTABLES

University Plaza - Iowa Room

(Rotations at 8:00 a.m. - 8:30 a.m., 8:35 a.m. - 9:05 a.m.,
9:10 a.m. - 9:40 a.m., 9:45 a.m. - 10:15 a.m.)

Moderator: Marlena Heimer, Monett

R1. Stock Market Portfolio Project
With Personal Finance offered as a dual credit course, I
needed a way to make this class stand out and a way to
answer the students’ question “Why take the “harder”
class?” Come hear about the stock market project and
portfolio.

Presenter: Judy Meyer, Warrensburg

R2. National Teacher Certification - Is it for You?
The National Teacher Certification process will be
discussed and the portfolio will be shared. This is a
professional development opportunity that will help you be a
better teacher for your students.

Presenter: Tonya Holder, Carrollton

R3. e-Learning for Educators: High Quality Online
Professional Development
Join us in this round-table discussion to learn more about e-
Learning for educators and how we are striving to meet the
professional development needs of Missouri Educators. We
will share our online course descriptions, enrollment data
and preliminary evaluation results. We will also discuss the
opportunity for future collaboration and solicit ideas for
courses that educators in Missouri would like to see
developed.

Presenter: Christie Terry, Columbia

Sponsored by e-Learning for Educators, University of
Missouri

Thursday, July 26 (Continued)

R4A. Centers of Excellence Series - Engaging
Students in Business and Marketing
"Blog, Blog, Blog, that's all I hear..."
(Rotations 8:00 a.m. - 8:30 a.m., 8:35 a.m. - 9:05 a.m.)
This session will give you a chance to have hands
on experience with blogs as well as activities to use
in your classrooms.
Presenter: Michelle Arnold, Cuba

R4B. Centers of Excellence Series - Engaging
Students in Business and Marketing
UCM Dual Credit Podcast
(Rotations 9:10 a.m. - 9:40 a.m., 9:45 a.m. - 10:15 a.m.)
Information regarding the dual credit program at
UCM.
Presenters: Tasha Cantrell, Kathy Tally, John
Williams; Warrensburg

R5A. Centers of Excellence Series - Engaging
Students in Business and Marketing
Teaching Soft Skills in Business Education
(Rotations 8:00 a.m. - 8:30 a.m., 8:35 a.m. - 9:05 a.m.)
Presenter: Analiese Kennedy, Risco

R5B. Centers of Excellence Series - Engaging
Students in Business and Marketing
Utilizing Wikis in Your Lesson Plans
(Rotations 9:10 a.m. - 9:40 a.m., 9:45 a.m. - 10:15 a.m.)
Presenters will discuss evaluating websites for
reliability when accessing Wikis. Ideas for specific
assignments will be shared along with scoring
guides, GLEs, and Show-Me-Standards.
Presenters: Carolyn Strobl, Farmington and Patricia
Brigman; Carl Junction

MBEA Agenda continued on next page
CONCURRENT SESSIONS (Continued)

Thursday, July 26 (Continued)

8:00 a.m. - 9:15 a.m.

47. Pizzazz with Photoshop!

University Plaza - Colorado Room

Are your pictures lacking piazza? Are you a beginner who is a little intimidated by the power of Photoshop? Well be afraid no more! If you were unable to attend the Photoshop computer lab, check out this concurrent session. Learn about the basics of Photoshop that will allow you to correct and enhance your photos. See how you can improve the quality of your pictures as well as see a few of the fun features Photoshop has to offer. So fasten your seat belts and get ready to take your pictures to new heights with the power of Photoshop.

Presenter: Lindsey Frerking, Polo

48. “I Call Them All by Name”

University Plaza - John Q Room

This fast-paced program will give teachers the skills they need to effectively connect with students of all ability levels using role-playing as a teaching method. In addition to "name learning," Mr. Schilb uses light-hearted role-playing in almost every class. This is the perfect way to include those quiet kids who seem to show no interest in anything. They don’t always get involved quickly, but invariably they start to participate. It’s also a natural for the high achieving kids who are anxious to get involved in anything “fun.” You do not want to miss the method used to “circle up the wagons” that involves every kid in the room.

Presenter: Steve Schilb, Sedalia

49. Energize Your Web Development Curriculum with CIW Certification

University Plaza - Kansas A & B Rooms

Learn how you can energize your Web curriculum and align it to nationally recognized IT standards and industry certification. CIW is widely recognized as vendor-neutral curriculum and certifications that focus on Internet job skills, such as Web site design, development, administration and security. CIW certifications map to the Information Technology "Career Clusters" and provide a clear career and educational path for your students. Teachers in several states are using the CIW program to create local and statewide articulation agreements by using the CIW certifications to validate programs and their students’ abilities. Learn more about how to integrate CIW into your existing courses.

Presenter: Trish Bobst; Granville, OH

Sponsored by Thomson Learning
CONCURRENT SESSIONS

(Continued)

8:00 a.m. - 9:15 a.m. (Continued)

50. How Well Do You Manage Your Time?
   University Plaza - Kansas C
   Do you feel stressed out, run down and tired? Do you have too many priorities and often feel unprepared and pressured? Do you have too much to do and not enough time for your family and you? Then the Time Management session is for you. Learn some very effective techniques to manage your time more effectively.
   Presenter: Arlene Broeker, Jefferson City

51. Microsoft Photo Story Demonstration
   University Plaza - Texas Room
   Bring still pictures to life with Photo Story 3, a free Windows download. You can edit pictures, add narration, and music to your pictures.
   Presenter: Carla Hertlein, Affton

52. The Money Circle: A New Personal Finance and Economics Curriculum for High School
   University Plaza - Oklahoma Room
   The Money Circle is a free, classroom-ready curriculum that features money, economics and personal finance concepts for secondary students. The curriculum addresses key objectives including: 1) understanding the history, functions and characteristics of money; 2) evaluating personal financial decisions relative to education/training; 3) establishing and using credit wisely; 4) analyzing saving and investing options and budgeting concepts; and 5) understanding the role of the Federal Reserve in affecting the money supply. Lessons include step-by-step teacher instructions and align to standards set by the National Council on Economic Education, the Jump$tart Coalition and Missouri Personal Finance Competencies.
   Presenter: Gigi Wolf, Kansas City
   Sponsored by Federal Reserve Bank of Kansas City

9:15 a.m. - 10:15 a.m.

53. Leading and Achieving in FBLA
   University Plaza - Arkansas Room
   Want to get your chapter more motivated for involvement in FBLA? Consider implementing the National FBLA Business Achievement Awards Program. Learn more about the program, including the new entirely online submission process and see how Oran FBLA has used this program for several years to push members to develop their leadership skills. Get your officers focused on chapter success by using the national awards program to develop your local program of work.
   Presenter: Tonya Skinner, Oran

54. Resources for Teaching about the Federal Reserve, Monetary Policy, and Personal Finance
   University Plaza - Colorado Room
   Participants will learn about resources that address state competencies for the personal finance course. Hands-on lesson demonstrations. Receive DVD, lesson plans and other resources for classroom use.
   Presenter: Mary C. Suiter, Chesterfield
   Sponsored by Federal Reserve Bank of St. Louis

55. Tips and Tricks with New Office 2007 (Repeat)
   University Plaza - John Q Room
   If you enjoyed Sharon's other tips & tricks sessions, you will want to return for more tips and tricks for the bigger and better Office 2007. And, if you didn’t, you will still want to take advantage of these tips for using the new Office more efficiently. Sharon, a former Business Education teacher at the secondary and post-secondary levels and computer education author, guarantees you will walk out of the session with something new.
   Presenter: Sharon Fisher-Larson, Janesville, WI
   Sponsored by Glencoe/McGraw Hill Publishing

56. MovieMaker: Basics, Limitations, and Projects
   University Plaza - Kansas A & B Rooms
   A quick, basic overview of MovieMaker, the program’s limitation, and projects we have used in our school.
   Presenter: Michelle Wilson, Hamilton
9:15 a.m. - 10:15 a.m. (Continued)

57. Writing Vocational-Technical Education Enhancement Grants

University Plaza - Kansas C Room

Listen to information about writing Vocational-Technical Education Enhancement Grant proposals, ask questions, and get answers in this session. Topics to be discussed include due dates, application procedures, inventory, CIP codes, funding priorities, coding, invoices, changes, etc.

Presenter: Don Walker, Jefferson City

58. 2&2 - We'll Be Right Back after These Important Messages

University Plaza - Texas Room

Ice breaker and team building using two-minute and two-second extemporaneous speaking (2&2 taken from the Dating Game TV show). Teaches quick thinking, confidence building and presentation skills. These are quick, fun and usually funny. By the end of the year my students are begging to do 2 & 2.

Presenter: Hal Holmes, Kansas City

59. Integrating Business Education With Academics

University Plaza - Illinois Room

Learn how easy it is to integrate our units of study with the academic core subjects. Hands-on development will be highlighted. Models of academic integration will be distributed that connect to Personal Finance, Marketing, Computer Applications, and Business Law.

Presenter: Ruth Shafer, Chesterfield

Sponsored by Glencoe/McGraw Hill Publishing

10:30 a.m. - Noon

MBEA Closing Session

University Plaza Convention Center - Nebraska Room

Greetings from PBL

DESE Update

Business Meeting

Closing Session Topic: You Are Relevant - There Is Nobody Like You!

Closing Speaker: Tom Krause, Nixa

1:00 p.m.

Missouri ACTE Board of Directors Meeting

University Plaza - Colorado Room