



*Eric Lark
MACS President*

**2015 Missouri ACTE
Summer Conference & Trade Show
July 20 - 23, 2015
Agenda**

Updated 6/22/15

MACS (CAREER SERVICES) DIVISION AGENDA

MONDAY, JULY 20

9:30 a.m.

Missouri ACTE Board of Directors Meeting

Location: University Plaza - Illinois Room

1:00 p.m. - 6:00 p.m.

Missouri ACTE Conference Registration

Location: EXPO Center - Hall A & B - 635 St. Louis Street

1:00 p.m. - 6:00 p.m.

Exhibits Open

Location: EXPO Center - Hall A & B - 635 St. Louis Street

TUESDAY, JULY 21

6:00 A.M. - 8:30 a.m.

Breakfast

Location: Ramada Inn Oasis - Tropical Atrium

Breakfast is included in the room rate for Ramada Inn Oasis guests.

7:30 a.m.

All Missouri ACTE Committee Meetings

Location: University Plaza Convention Center - Arizona Room

8:00 a.m. - 2:00 p.m.

Exhibits Open

Location: EXPO Center - Hall A & B - 635 St. Louis Street

TUESDAY, JULY 21 (CONT.)

8:00 a.m. - 5:00 p.m.

Missouri ACTE Conference Registration

Location: EXPO Center - Hall A & B - 635 St. Louis Street

8:45 a.m.

New Professional Reception

Location: University Plaza Convention Center - Arizona/Georgia/Iowa Rooms

10:00 a.m.

Opening General Session

Location: EXPO Center - Hall C - 635 St. Louis Street

Welcome; Awards; President-Elect Speeches

“The Power of a Teacher” - Speaker: Adam Saenz

11:30 a.m. - 1:30 p.m.

Dine-Around Town

Area restaurants, located within walking distance of the Expo, will be open to serve our members. Many of the restaurants will be extending discounts and a few are opening only for our members, so they will require reservations. Go to <http://j.mp/1yKaIEM> to see a list of the restaurants participating in the Missouri ACTE Dine-Around and go to <http://www.mo-acte.org/conferences/2015> for a list of the available restaurants, their websites, a price range, and whether or not reservations are required.

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MACS (CAREER SERVICES) DIVISION AGENDA (CONT.)

TUESDAY, JULY 21 (CONT.)

GENERAL SESSIONS

1:30 p.m.

Adams Saenz - Wellness of a Teacher

Expo Center - Hall C - 635 St. Louis Street

1:30 p.m.

Web 2.0 Sites

Expo Center - Hall 1 - 635 St. Louis Street

2:15 p.m.

Chamber of Commerce - What Employers are Looking For

Expo Center - Hall C - 635 St. Louis Street

2:15 p.m.

Useful Apps for Education

Expo Center - Hall 1 - 635 St. Louis Street

3:00 p.m.

Adam Saenz – Stress Management & Community Building

Expo Center - Hall C - 635 St. Louis Street

3:00 p.m.

Dennis Harden on CTE Rubric

Expo Center - Hall 1 - 635 St. Louis Street

5:00 p.m. - 7:00 p.m.

MACS/MSCA Poolside Social

Location: Ramada Oasis Inn - Outdoor Pool

Light Supper and Refreshments provided for members and family and friends.

TUESDAY, JULY 21 (CONT.)

6:00 p.m.

Convoy of Hope

Convoy of Hope is a faith-based, international, humanitarian-relief organization strategically based in Springfield. This will be your opportunity to volunteer for a one-hour time period from 6:00 p.m.-7:00 p.m. or from 7:30 p.m.-8:30 p.m., where you will be assisting with sorting, packing, counting, labeling items and various other projects that will be distributed through its program initiatives.

Volunteer time for attendees - for more information, go to: http://www.mo-acte.org/conferences/2015/convoy_of_hope-flyer.pdf.

To register, go to:

http://www.mo-acte.org/conferences/2015/convoy_of_hope-release_form.pdf

WEDNESDAY, JULY 22

6:00 a.m. - 8:30 a.m.

Breakfast

Location: Ramada Inn Oasis - Tropical Atrium

Breakfast is included in the room rate for Ramada Inn Oasis guests.

8:00 a.m. - 11:00 a.m.

Missouri ACTE Late Registration

Location: University Plaza Hotel Lobby

SESSION #1

8:00 a.m. - 8:50 a.m.

Tech Center Counselor Calendering

Location: Kalahari

Presenters: Laurie Woolfolk, SRTC Student Career Advisor, Scott Regional Technology Center and Shelly Stewart, Student Career Advisor, Lamar Career and Technical Center
Facilitator: Stacie Wild

Description: Finding time to get everything done and on time for the school year is a challenge for all counselors and advisors. Setting up a calender previous to the beginning of the school year of what needs to be done and when, makes for a more successful and less stressful school year. Learn how to set up your calendar to help you accomplish your goals without stressing out. Samples and checklists will be shared.

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MACS (CAREER SERVICES) DIVISION AGENDA (CONT.)

WEDNESDAY, JULY 22 (CONT.)

SESSION #1 (CONT.)

8:00 a.m. - 8:50 a.m.

Protocol & Surveys: Career Shadow Experiences with Business & Industry

Location: Mojave

Presenter Dr. Lori Mann; College & Career Consultant, Region III; Platte County School District

Facilitator: Frank North

Description: The Northland Nontraditional Grant sought to provide a leadership opportunity, coupled with a career shadow experience, for our nontraditional learners in a field of study often with few individuals of their gender. In doing this we developed a business and industry protocol, along with surveys. This presentation is about sharing what we developed. Job shadowing is intended to provide career or specific occupation experiences in areas students are considering for their future. Our hope is that students will gain real-world, hands-on opportunities that assist them in making thoughtful decisions concerning their career.

8:00 a.m. - 8:50 a.m.

GO CAPS and Integrating Experiential Learning into High Schools

Location: Sahara A

Presenters: Lindsay Haymes, Manager of Business Assistance at the Springfield Area Chamber of Commerce and Dave Schmitz, Director, Secondary Operations at Springfield Public Schools

Facilitator: Michele Charlebois-Didreckson

Description: We will present on the GO CAPS experiential learning model, which is a collaborative education program between 11 southwest Missouri school districts. We'll also cover a core value of the program, which is spurring systemic change in traditional high school models to incorporate career readiness skills and experiences into the students' everyday courses and seat time.

SESSION #2

9:00 a.m. - 9:50 a.m.

MACS Business Meeting

Location: Mojave

Presenter: Eric Lark, MACS President, Saline County Career Center

Description: All members encouraged to attend.

WEDNESDAY, JULY 22 (CONT.)

SESSION #3

10:00 a.m. - 10:50 a.m.

Using the Myers Briggs Type Inventory in Career Counseling

Location: Kalahari

Presenter: Patricia Riely, M.Ed.; Director of Career and Placement Services; Moberly Area Community College

Facilitator: Shelly Stewart

Description: This hands-on session will explore using the MBTI in career counseling with students of all different types to help career counselors learn how to modify their approaches to best serve students with diverse personalities and their preferred styles of communication, information gathering and decision making strategies. We will also discuss best practices regarding how the MBTI should be used as well as its limits and potential concerns about using this tool in career counseling. Information about various methods of administering the MBTI will be discussed, including utilizing the more cost-effective template-scored form M.

10:00 a.m. - 10:50 a.m.

ACT - It's Not Just a Test

Location: Mojave

Presenter: Patty Murray, Counselor, Joplin High School

Facilitator: Cheryl Fields

Description: With the state required ACT for juniors, the ACT test is becoming increasingly important in today's college and career readiness world. Joplin High School is meeting the challenge head-on with ACT prep activities that help our students become actively involved in ACT preparedness. In this session, you will receive tips and pointers on ACT and how to prepare your students and learn the importance of its use in career and technical education.

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MACS (CAREER SERVICES) DIVISION AGENDA (CONT.)

WEDNESDAY, JULY 22 (CONT.)

SESSION #3 (CONT.)

10:00 a.m. - 10:50 a.m.

Putting the TECH in CTE: Technology Integration and 1:1 Implementation in CTE

Location: Sahara A

Presenter: Kristin Imhoff, Communication Arts & Technology Integration Specialist, Nichols Career Center

Facilitator: Travis Plume

Description: Of course CTE programs introduce students to fascinating technologies, but we are sometimes criticized for ignoring those of traditional education and the workplace. In preparation for 1:1 iPad implementation, staff members at Nichols Career Center are incorporating more education and workplace technology in their programs and participating in targeted professional development. Technology Integration Specialist Kristin Imhoff will share strategies the team has applied to work toward meaningful student use of education technology ranging from photo and video to online curriculum and learning management systems. Most importantly, attendees will be invited to share experiences from their own programs.

SESSION #4

11:00 a.m. - 11:50 a.m.

Conquering Embedded Credit Writing Assignments with Career Portfolios

Location: Kalahari

Presenter: Jason Smith, Embedded Communication Arts Teacher, Scott Regional Technology Center

Facilitator: Laurie Woolfolk

Description: Competing for a job is no longer just against local competition. Technology has made applying for a job across the nation or even across the world extremely easy. For years, teachers, architects, writers, photographers, and artists have used portfolios to showcase their skills and qualifications. Because of recent advances in technology and the increasingly competitive job market, professionals in all fields are creating portfolios. Scott Tech instructors are completing embedded credit writing assignments, and at the same time, preparing students for a competitive job market with career portfolios.

WEDNESDAY, JULY 22 (CONT.)

SESSION #4 (CONT.)

11:00 a.m. - 11:50 a.m.

Career Development Theory

Location: Sahara A

Presenter: Tom Schlimpert; Assistant Director, Guidance and Counseling; Missouri Department of Elementary and Secondary Education (DESE)

Facilitator: Eric Lark

Description: Career Development Theories are created to address multiple factors that influence the career development process. They help us understand developmental stages and provide structure for tasks that can foster personal insight and growth. This session will overview several current theories that provide a frame for the work and activities that should be addressed through the comprehensive guidance and counseling and school programs. This will be an interactive session with the intention of helping you make the connection between theory and practice.

11:00 a.m. - 11:50 a.m.

Transition to College: Support for Students with Disabilities

Location: Mojave

Presenter: Julia Edwards; Assistant Dean, Disability Support Services; Ozarks Technical Community College

Facilitator: Michele Charlebois-Didreckson

Description: Students with disabilities face unique challenges in the transition process. This session will give participants a realistic view of the transition process and tools on how to best prepare students.

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MACS (CAREER SERVICES) DIVISION AGENDA (CONT.)

WEDNESDAY, JULY 22 (CONT.)

12:00 p.m. - 1:30 p.m.

MACS/MSCA Buffet Luncheon with Special Guest Speaker

Location: Ramada Inn Oasis - Maui

MSNA Scholarship and PAC Collections

Special Guest Lunch Speaker: Stacie Verslues, Member Education Coordinator, The Public School and Education Employee Retirement Systems of Missouri (PSRS/PEERS)

Facilitator: Michele Charlebois-Didreckson

Topic: Early/Mid-Career In-Service

Description: Right Now you are working towards lifetime retirement benefits. Right Now you are providing financial protection to your loved ones because you are a member of PSRS. Right Now you have a lot going on and retirement may seem too far away to think about, but retirement is one of the biggest investments you will make in your life. The Early and Mid-Career In-Service presentation is designed to educate and inform you of the advantages your membership provides to you and your loved ones Right Now and during the remainder of your lifetime. Please plan to attend this brief presentation to learn more about your retirement system.

SESSION #5

1:40 p.m. - 2:30 p.m.

Building Relationships Between Sending Schools and Area Career Centers

Location: Sahara A

Presenters: Cindy Thompson, Professional School Counselor/Vocational Resource Educator, Gibson Technical Center and Dr. M. Rene' Yoesel, LPC; Director of Guidance and Counseling, Missouri Department of Elementary and Secondary Education (DESE)

Facilitator: Wendi Bernt

Description: Professional school counselors working in area career centers are in a position to facilitate collaborative relationships with their sending schools that will enhance efforts to help all students achieve post-secondary college and career success. These collaborative relationships are based on trust, respect, shared responsibility, interdependence, active listening, and risk-taking between participants who share the common goal of student success. Counselors in the high schools often have very little time to spend specifically on "career counseling" because of their large caseloads and the need to focus on academic achievement and responsive services. Career Center counselors have the knowledge and skills to act as a resource in the use of Career Clusters Models to guide students in choosing the courses they should take in high school to reach their post-secondary college and career goals.

WEDNESDAY, JULY 22 (CONT.)

SESSION #5 (CONT.)

1:40 p.m. - 2:30 p.m.

Planning a Career Expo

Location: Kalahari

Presenter: Lora Warner. Employment Specialist, Jefferson College

Facilitator: Stacie Wild

Description: Learn about the Jefferson College Career Expo. An event where Jefferson College and the Area Technical School collaborate to host over 1000 high school students and over 40 local employers. Students learn about careers options by talking to experienced professionals.

1:40 p.m. - 2:30 p.m.

Respect and Responsibility: Addressing Sexual Misconduct on College Campuses

Location: Mojave

Presenter: Julia Edwards; Assistant Dean, Disability Support Services, Title IX Coordinator Student Concerns; Ozarks Technical Community College

Facilitator: Michele Charlebois-Didreckson

Description: All students have the right to pursue an education free from discrimination and harassment. This session will address the process of educating students about sexual misconduct policies, investigating claims of sexual misconduct and creating a culture of respect for all.

SESSION #6

2:40 p.m. - 3:30 p.m.

On-line Applications: How to Bring Your Enrollment Process into the 21st Century

Location: Sahara A

Presenters: Travis Plume, Counselor, Nichols Career Center and Kristin Imhoff, Communication Arts & Technology Integration Specialist, Nichols Career Center

Facilitator: Travis Plume

Description: Are you still using paper applications, or have you switched to an on-line process for your career center? Look before you leap! There are several obstacles to navigate when transitioning to an on-line format. FERPA, data security, data flow and consideration of the end users should be thoroughly examined before making the jump. Come see how Nichols Career Center in Jefferson City used a team approach to go on-line using Infinite Campus and Google Forms. Be prepared to share your own application process with the group!

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MACS (CAREER SERVICES) DIVISION AGENDA (CONT.)

WEDNESDAY, JULY 22 (CONT.)

SESSION #6 (CONT.)

2:40 p.m. - 3:30 p.m.

Missouri Connections Checklists: A Tool to Enhance Site Navigation and Individual Planning

Location: Kalahari

Presenter: Jackie Coleman, Statewide Trainer/User Support Services, Missouri Connections

Facilitator: Frank North

Description: The session will highlight the POWER of checklists to communicate career development expectations and sequence activities by grade level or program. Attendees will learn about the various checklists in Missouri Connections, 5-12 grade level checklists and the Personal Learning Plan Report checklist. The session will include a brief demonstration on how to customize existing site checklists and create your own. Handouts will include sample checklists and tips to develop your own. Session includes a "Sneak Preview" of What's New in Missouri Connections for fall 2015!

2:40 p.m. - 3:30 p.m.

College Connections: Creating a College-Ready Culture

Location: Mojave

Presenter: Renee Cella, Admissions and Outreach Advisor, State Fair Community College

Facilitator: Wendi Bernt

Description: College Connections is designed to increase students' college readiness, streamline the college enrollment process, and help students transition from high school to college. Working in partnership with high school administrators and staff, SFCC's outreach coordinators visit high schools to deliver valuable information about careers and programs; conduct workshops about life after high school; and work one-on-one with students through the whole admissions and financial aid process. College Connections is about building relationships with area high school counselors and their students so that going to college becomes a reality.

3:30 p.m.

House of Delegates Meeting

Location: University Plaza Hotel - Illinois Room

WEDNESDAY, JULY 22 (CONT.)

6:00 p.m.

Missouri ACTE 5K Run/Walk for the PAC

Jordan Valley Park; Springfield, MO

Race starts at 7:00 p.m.

All proceeds will support Missouri Association for Career and Technical Education Political Action Committee to promote the development of career & technical education within the state of Missouri.

To view the route, go to:

<http://www.usatf.org/routes/view.asp?rID=534737>

Registration must be received by **July 1st** to guarantee t-shirt & size!

Pre-Register Online:

<https://runsignup.com/Race/MO/Springfield/1STANNUALMoACTEWALKRUN>

Pre- Register by Mail:

Make checks payable to MoACTE PAC and send to: Samantha Cosper; Cassville High School; 1501 Main Street; Cassville, MO 65625

THURSDAY, JULY 23

6:00 a.m. - 8:30 a.m.

Breakfast

Location: Ramada Inn Oasis - Tropical Atrium

Breakfast is included in the room rate for Ramada Inn Oasis guests.

SESSION #7

8:00 a.m. - 8:50 a.m.

Counselor Evaluation

Location: Sahara A

Presenter: Tom Schlimpert; Assistant Director, Guidance and Counseling; Missouri Department of Elementary and Secondary Education (DESE)

Facilitator: Stacie Wild

Description: This session will provide an overview of the new DESE Counselor Evaluation instrument and process, including the protocol, standards & quality indicators, and professional frames. Special emphasis will be given to the Growth Plan. While different from the NEE process, much of this information is related. Join this session to understand the process and how this process connects the "Program" and "Personnel" and "Results" in our Program + Personnel = Results evaluation model.

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MACS (CAREER SERVICES) DIVISION AGENDA (CONT.)

THURSDAY, JULY 23 (CONT.)

SESSION #7 (CONT.)

8:00 a.m. - 8:50 a.m.

Internships: The Good, the Bad, and the Ugly

Location: Kalahari

Presenter: Travis Plume, Counselor, Nichols Career Center

Facilitator: Travis Plume

Description: Do you currently offer internships at your career center? Are you thinking about starting an internship program? Discover how Nichols Career Center in Jefferson City revamped its internship program. We will explain the challenges of student eligibility, transportation, insurance, liability, locating employers, and supervision. You will also receive our 18-page manual that outlines our process. Be prepared to speak about your own internship program as well!

8:00 a.m. - 8:50 a.m.

MACS Moving Forward: A Round Table Discussion

Location: Mojave

Presenters: Cheryl Fields, Denise Crider, and Eric Lark, MACS Leadership

Facilitator: Eric Lark

Description: As the first year has passed since the merging of MACS/MSNA we would like to take the time with members to discuss ways/ideas to form a shared vision of MACS to better serve all its members.

SESSION #8

9:00 a.m. - 9:50 a.m.

Students with Unrealistic Expectations

Location: Kalahari

Presenter: Nancy Richey, Professional School Counselor, Hiram Neuwoehner High School and The Court Programs

Facilitator: Cheryl Fields

Description: This presentation will include a list of activities that teachers, professional school counselors, and related service providers can use to aid students in finding their own career path. This session will teach you how to facilitate meaningful conversations with students that allows them to realize their own potential and ability. There will be handouts and door prizes.

THURSDAY, JULY 23 (CONT.)

SESSION #8 (CONT.)

9:00 a.m. - 9:50 a.m.

STEM Career Awareness Activities for Non-Traditional Students in Missouri

Location: Sahara A

Presenters: Michelene Moeller, Janet Bagby, and Susan Hazen, College and Career Consultants Regions 2, 4, and 9

Facilitator: Shelly Stewart

Descriptions: Examples of projects and events from across the state will be presented that provide career awareness in non-traditional STEM based technical fields and the vast opportunities for in those fields. The events were designed to empower middle/high school students and provide a fun/safe environment in which to explore STEM careers. Learn how these events support the Student Individual Planning process and completion of Personal Plans of Study using Programs of Study.

9:00 a.m. - 9:50 a.m.

Perkins Update

Location: Mojave

Presenter: Connie O'Brien; Supervisor, Career Education Data; Missouri Department of Elementary and Secondary Education (DESE)

Facilitator: Wendi Bernt

Description: The latest information concerning reporting Perkins information for students in the MOSIS system.

SESSION #9

10:00 a.m. - 10:50 a.m.

Stress LESS

Location: Mojave

Presenter: Dr. M. Rene' Yoesel, LPC; Director of Guidance and Counseling; Missouri Department of Elementary and Secondary Education (DESE)

Facilitator: Eric Lark

Description: Are you overwhelmed, frustrated, exhausted, STRESSED??? Stress is a "fact of life", but is often discounted in the busy lifestyle of educators. With an increased work load and more scrutiny combined with personal, family and social demands, educators suffer burn out and stress at an alarming rate. Do you need to vent and learn some tips for stress management and relief? This is the workshop for you! Stressed spelled backwards is DESSERTS!!!!

MACS (CAREER SERVICES) DIVISION AGENDA (CONT.)

THURSDAY, JULY 23 (CONT.)

SESSION #9 (CONT.)

10:00 a.m. - 10:50 a.m.

Sophomore Interview Day

Location: Kalahari

Presenter: Shelly Stewart, Counselor, Lamar Career & Technical Center

Facilitator: Shelly Stewart

Description: Lamar Career & Technical has for several years placed students by an application and interview process. To streamline the process and take less academic time from the students at LCTC, all of the sophomores were bussed to LCTC to interview with the instructors on the same day. The instructors loved it and the students are more excited about committing to our programs than ever before. Join this session to learn all of the details of scheduling and processing all of these interviews in one day.

10:00 a.m. - 10:50 a.m.

Recruiting the Best Students for Your Career Center: What Four-letter Word Do You Use?

Location: Sahara A

Presenter: Travis Plume, Counselor, Nichols Career Center

Facilitator: Travis Plume

Description: Are your career center numbers down? Do you have a program that struggles with enrollment? How is your overall placement? Many career centers offer tours for incoming students, but after the tour ends, what's next? Nichols Career Center in Jefferson City will showcase their 2015-16 recruiting plan that leverages technology and direct marketing. Depending on your access to student information, it may be possible to hone your recruiting efforts with laser-sharp focus to bring the best possible candidates to your school.

THURSDAY, JULY 23 (CONT.)

11:00 a.m. - 11:45 a.m.

Closing Session

Location: Maui

Presenter: Eric Lark, MACS President, Saline County Career Center

Description: DESE news/Q&A, Conference Evaluations, Introduction of 2015-2016 MACS President Cheryl Fields, \$100 Give-Away Drawing

12:00 p.m.

Missouri ACTE Board of Directors Meeting

Location: University Plaza - Illinois Room

Lunch served at 11:30 a.m.