2015 Missouri ACTE
Summer Conference & Trade Show
July 20 - 23, 2015
Agenda

Updated 6/22/15

MACS (CAREER SERVICES) DIVISION AGENDA

**MONDAY, JULY 20**

9:30 a.m.
Missouri ACTE Board of Directors Meeting
   Location: University Plaza - Illinois Room

1:00 p.m. - 6:00 p.m.
Missouri ACTE Conference Registration
   Location: EXPO Center - Hall A & B - 635 St. Louis Street

1:00 p.m. - 6:00 p.m.
Exhibits Open
   Location: EXPO Center - Hall A & B - 635 St. Louis Street

**TUESDAY, JULY 21**

6:00 A.M. - 8:30 a.m.
Breakfast
   Location: Ramada Inn Oasis - Tropical Atrium
   Breakfast is included in the room rate for Ramada Inn Oasis guests.

7:30 a.m.
All Missouri ACTE Committee Meetings
   Location: University Plaza Convention Center - Arizona Room

8:00 a.m. - 2:00 p.m.
Exhibits Open
   Location: EXPO Center - Hall A & B - 635 St. Louis Street

8:00 a.m. - 5:00 p.m.
Missouri ACTE Conference Registration
   Location: EXPO Center - Hall A & B - 635 St. Louis Street

8:45 a.m.
New Professional Reception
   Location: University Plaza Convention Center - Arizona/Georgia/Iowa Rooms

10:00 a.m.
Opening General Session
   Location: EXPO Center - Hall C - 635 St. Louis Street

Welcome; Awards; President-Elect Speeches
“The Power of a Teacher” - Speaker: Adam Saenz

11:30 a.m. - 1:30 p.m.
Dine-Around Town
   Area restaurants, located within walking distance of the Expo, will be open to serve our members. Many of the restaurants will be extending discounts and a few are opening only for our members, so they will require reservations. Go to http://j.mp/1yKalEM to see a list of the restaurants participating in the Missouri ACTE Dine-Around and go to http://www.mo-acte.org/conferences/2015 for a list of the available restaurants, their websites, a price range, and whether or not reservations are required.

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TUESDAY, JULY 21 (CONT.)

GENERAL SESSIONS

1:30 p.m.
Adams Saenz - Wellness of a Teacher
_Expo Center - Hall C - 635 St. Louis Street_

1:30 p.m.
Web 2.0 Sites
_Expo Center - Hall 1 - 635 St. Louis Street_

2:15 p.m.
Chamber of Commerce - What Employers are Looking For
_Expo Center - Hall C - 635 St. Louis Street_

2:15 p.m.
Useful Apps for Education
_Expo Center - Hall 1 - 635 St. Louis Street_

3:00 p.m.
Adam Saenz – Stress Management & Community Building
_Expo Center - Hall C - 635 St. Louis Street_

3:00 p.m.
Dennis Harden on CTE Rubric
_Expo Center - Hall 1 - 635 St. Louis Street_

5:00 p.m. - 7:00 p.m.
MACS/MSCA Poolside Social
_Location: Ramada Oasis Inn - Outdoor Pool_
Light Supper and Refreshments provided for members and family and friends.

TUESDAY, JULY 21 (CONT.)

6:00 p.m.
Convoy of Hope

Convoy of Hope is a faith-based, international, humanitarian-relief organization strategically based in Springfield. This will be your opportunity to volunteer for a one-hour time period from 6:00 p.m.-7:00 p.m. or from 7:30 p.m.-8:30 p.m., where you will be assisting with sorting, packing, counting, labeling items and various other projects that will be distributed through its program initiatives.


WEDNESDAY, JULY 22

6:00 a.m. - 8:30 a.m.
Breakfast
_Location: Ramada Inn Oasis - Tropical Atrium_
Breakfast is included in the room rate for Ramada Inn Oasis guests.

8:00 a.m. - 11:00 a.m.
Missouri ACTE Late Registration
_Location: University Plaza Hotel Lobby_

SESSION #1

8:00 a.m. - 8:50 a.m.
Tech Center Counselor Calending
_Location: Kalahari_
Presenters: Laurie Woolfolk, SRTC Student Career Advisor, Scott Regional Technology Center and Shelly Stewart, Student Career Advisor, Lamar Career and Technical Center
Facilitator: Stacie Wild
Description: Finding time to get everything done and on time for the school year is a challenge for all counselors and advisors. Setting up a calendar previous to the beginning of the school year of what needs to be done and when, makes for a more successful and less stressful school year. Learn how to set up your calendar to help you accomplish your goals without stressing out. Samples and checklists will be shared.

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WEDNESDAY, JULY 22 (CONT.)

SESSION #1 (CONT.)

8:00 a.m. - 8:50 a.m.
Protocol & Surveys: Career Shadow Experiences with Business & Industry

*Location: Mojave*

Presenter Dr. Lori Mann; College & Career Consultant, Region III; Platte County School District

Facilitator: Frank North

Description: The Northland Nontraditional Grant sought to provide a leadership opportunity, coupled with a career shadow experience, for our nontraditional learnings in a field of study often with few individuals of their gender. In doing this we developed a business and industry protocol, along with surveys. This presentation is about sharing what we developed. Job shadowing is intended to provide career or specific occupation experiences in areas students are considering for their future. Our hope is that students will gain real-world, hands-on opportunities that assist them in making thoughtful decisions concerning their career.

8:00 a.m. - 8:50 a.m.
GO CAPS and Integrating Experiential Learning into High Schools

*Location: Sahara A*

Presenters: Lindsay Haymes, Manager of Business Assistance at the Springfield Area Chamber of Commerce and Dave Schmitz, Director, Secondary Operations at Springfield Public Schools

Facilitator: Michele Charlebois-Didreckson

Description: We will present on the GO CAPS experiential learning model, which is a collaborative education program between 11 southwest Missouri school districts. We'll also cover a core value of the program, which is spurring systemic change in traditional high school models to incorporate career readiness skills and experiences into the students' everyday courses and seat time.

SESSION #2

9:00 a.m. - 9:50 a.m.
MACS Business Meeting

*Location: Mojave*

Presenter: Eric Lark, MACS President, Saline County Career Center

Description: All members encouraged to attend.

WEDNESDAY, JULY 22 (CONT.)

SESSION #3

10:00 a.m. - 10:50 a.m.
Using the Myers Briggs Type Inventory in Career Counseling

*Location: Kalahari*

Presenter: Patricia Riely, M.Ed.; Director of Career and Placement Services; Moberly Area Community College

Facilitator: Shelly Stewart

Description: This hands-on session will explore using the MBTI in career counseling with students of all different types to help career counselors learn how to modify their approaches to best serve students with diverse personalities and their preferred styles of communication, information gathering and decision making strategies. We will also discuss best practices regarding how the MBTI should be used as well as its limits and potential concerns about using this tool in career counseling. Information about various methods of administering the MBTI will be discussed, including utilizing the more cost-effective template-scored form M.

10:00 a.m. - 10:50 a.m.
ACT - It's Not Just a Test

*Location: Mojave*

Presenter: Patty Murray, Counselor, Joplin High School

Facilitator: Cheryl Fields

Description: With the state required ACT for juniors, the ACT test is becoming increasingly important in today's college and career readiness world. Joplin High School is meeting the challenge head-on with ACT prep activities that help our students become actively involved in ACT preparedness. In this session, you will receive tips and pointers on ACT and how to prepare your students and learn the importance of it's use in career and technical education.
WEDNESDAY, JULY 22 (CONT.)

SESSION #3 (CONT.)

10:00 a.m. - 10:50 a.m.

Putting the TECH in CTE: Technology Integration and 1:1 Implementation in CTE

Location: Sahara A
Presenter: Kristin Imhoff, Communication Arts & Technology Integration Specialist, Nichols Career Center
Facilitator: Travis Plume
Description: Of course CTE programs introduce students to fascinating technologies, but we are sometimes criticized for ignoring those of traditional education and the workplace. In preparation for 1:1 iPad implementation, staff members at Nichols Career Center are incorporating more education and workplace technology in their programs and participating in targeted professional development. Technology Integration Specialist Kristin Imhoff will share strategies the team has applied to work toward meaningful student use of education technology ranging from photo and video to online curriculum and learning management systems. Most importantly, attendees will be invited to share experiences from their own programs.

SESSION #4

11:00 a.m. - 11:50 a.m.

Career Development Theory

Location: Sahara A
Presenter: Tom Schlimpert; Assistant Director, Guidance and Counseling; Missouri Department of Elementary and Secondary Education (DESE)
Facilitator: Eric Lark
Description: Career Development Theories are created to address multiple factors that influence the career development process. They help us understand developmental stages and provide structure for tasks that can foster personal insight and growth. This session will overview several current theories that provide a frame for the work and activities that should be addressed through the comprehensive guidance and counseling and school programs. This will be an interactive session with the intention of helping you make the connection between theory and practice.

11:00 a.m. - 11:50 a.m.

Transition to College: Support for Students with Disabilities

Location: Mojave
Presenter: Julia Edwards; Assistant Dean, Disability Support Services; Ozarks Technical Community College
Facilitator: Michele Charlebois-Didreckson
Description: Students with disabilities face unique challenges in the transition process. This session will give participants a realistic view of the transition process and tools on how to best prepare students.

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**Wednesday, July 22 (Cont.)**

12:00 p.m. - 1:30 p.m.

**MACS/MSCA Buffet Luncheon with Special Guest Speaker**

*Location: Ramada Inn Oasis - Maui*

MSNA Scholarship and PAC Collections

Special Guest Lunch Speaker: Stacie Verslues, Member Education Coordinator, The Public School and Education Employee Retirement Systems of Missouri (PSRS/PEERS)

Facilitator: Michele Charlebois-Didreckson

**Topic:** Early/Mid-Career In-Service

**Description:** Right Now you are working towards lifetime retirement benefits. Right Now you are providing financial protection to your loved ones because you are a member of PSRS. Right Now you have a lot going on and retirement may seem too far away to think about, but retirement is one of the biggest investments you will make in your life. The Early and Mid-Career In-Service presentation is designed to educate and inform you of the advantages your membership provides to you and your loved ones Right Now and during the remainder of your lifetime. Please plan to attend this brief presentation to learn more about your retirement system.

**Session #5**

1:40 p.m. - 2:30 p.m.

**Building Relationships Between Sending Schools and Area Career Centers**

*Location: Sahara A*

Presenters: Cindy Thompson, Professional School Counselor/Vocational Resource Educator, Gibson Technical Center and Dr. M. Rene’ Yoesel, LPC; Director of Guidance and Counseling, Missouri Department of Elementary and Secondary Education (DESE)

Facilitator: Wendi Bernt

**Description:** Professional school counselors working in area career centers are in a position to facilitate collaborative relationships with their sending schools that will enhance efforts to help all students achieve post-secondary college and career success. These collaborative relationships are based on trust, respect, shared responsibility, interdependence, active listening, and risk-taking between participants who share the common goal of student success. Counselors in the high schools often have very little time to spend specifically on “career counseling” because of their large caseloads and the need to focus on academic achievement and responsive services. Career Center counselors have the knowledge and skills to act as a resource in the use of Career Clusters Models to guide students in choosing the courses they should take in high school to reach their post-secondary college and career goals.

**Session #5 (Cont.)**

1:40 p.m. - 2:30 p.m.

**Planning a Career Expo**

*Location: Kalahari*

Presenter: Lora Warner, Employment Specialist, Jefferson College

Facilitator: Stacie Wild

**Description:** Learn about the Jefferson College Career Expo. An event where Jefferson College and the Area Technical School collaborate to host over 1000 high school students and over 40 local employers. Students learn about careers options by talking to experienced professionals.

1:40 p.m. - 2:30 p.m.

**Respect and Responsibility: Addressing Sexual Misconduct on College Campuses**

*Location: Mojave*

Presenter: Julia Edwards, Assistant Dean, Disability Support Services, Title IX Coordinator Student Concerns; Ozarks Technical Community College

Facilitator: Michele Charlebois-Didreckson

**Description:** All students have the right to pursue an education free from discrimination and harassment. This session will address the process of educating students about sexual misconduct policies, investigating claims of sexual misconduct and creating a culture of respect for all.

**Session #6**

2:40 p.m. - 3:30 p.m.

**On-line Applications: How to Bring Your Enrollment Process into the 21st Century**

*Location: Sahara A*

Presenters: Travis Plume, Counselor, Nichols Career Center and Kristin Imhoff, Communication Arts & Technology Integration Specialist, Nichols Career Center

Facilitator: Travis Plume

**Description:** Are you still using paper applications, or have you switched to an on-line process for your career center? Look before you leap! There are several obstacles to navigate when transitioning to an on-line format. FERPA, data security, data flow and consideration of the end users should be thoroughly examined before making the jump. Come see how Nichols Career Center in Jefferson City used a team approach to go on-line using Infinite Campus and Google Forms. Be prepared to share your own application process with the group!

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WEDNESDAY, JULY 22 (CONT.)

SESSION #6 (CONT.)

2:40 p.m. - 3:30 p.m.

Missouri Connections Checklists: A Tool to Enhance Site Navigation and Individual Planning

Location: Kalahari
Presenter: Jackie Coleman, Statewide Trainer/User Support Services, Missouri Connections
Facilitator: Frank North

Description: The session will highlight the POWER of checklists to communicate career development expectations and sequence activities by grade level or program. Attendees will learn about the various checklists in Missouri Connections, 5-12 grade level checklists and the Personal Learning Plan Report checklist. The session will include a brief demonstration on how to customize existing site checklists and create your own. Handouts will include sample checklists and tips to develop your own. Session includes a "Sneak Preview" of What's New in Missouri Connections for fall 2015!

WEDNESDAY, JULY 22 (CONT.)

6:00 p.m.

Missouri ACTE 5K Run/Walk for the PAC

Jordan Valley Park; Springfield, MO
Race starts at 7:00 p.m.

All proceeds will support Missouri Association for Career and Technical Education Political Action Committee to promote the development of career & technical education within the state of Missouri.

To view the route, go to:
http://www.usatf.org/routes/view.asp?rID=534737

Registration must be received by July 1st to guarantee t-shirt & size!

Pre-Register Online:
https://runsignup.com/Race/MO/Springfield/1STANNUAL MoACTEWALKRUN

Pre-Register by Mail:
Make checks payable to MoACTE PAC and send to: Samantha Cosper; Cassville High School; 1501 Main Street; Cassville, MO 65625

THURSDAY, JULY 23

6:00 a.m. - 8:30 a.m.

Breakfast

Location: Ramada Inn Oasis - Tropical Atrium

Breakfast is included in the room rate for Ramada Inn Oasis guests.

SESSION #7

8:00 a.m. - 8:50 a.m.

Counselor Evaluation

Location: Sahara A
Presenter: Tom Schlimpert; Assistant Director, Guidance and Counseling; Missouri Department of Elementary and Secondary Education (DESE)
Facilitator: Stacie Wild

Description: This session will provide an overview of the new DESE Counselor Evaluation instrument and process, including the protocol, standards & quality indicators, and professional frames. Special emphasis will be given to the Growth Plan. While different from the NEE process, much of this information is related. Join this session to understand the process and how this process connects the "Program" and "Personnel" and "Results" in our Program + Personnel = Results evaluation model.

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THURSDAY, JULY 23 (CONT.)

SESSION #7 (CONT.)

8:00 a.m. - 8:50 a.m.
Internships: The Good, the Bad, and the Ugly

*Location: Kalahari*

*Presenter: Travis Plume, Counselor, Nichols Career Center*

*Facilitator: Travis Plume*

*Description: Do you currently offer internships at your career center? Are you thinking about starting an internship program? Discover how Nichols Career Center in Jefferson City revamped its internship program. We will explain the challenges of student eligibility, transportation, insurance, liability, locating employers, and supervision. You will also receive our 18-page manual that outlines our process. Be prepared to speak about your own internship program as well!*

8:00 a.m. - 8:50 a.m.
MACS Moving Forward: A Round Table Discussion

*Location: Mojave*

*Presenters: Cheryl Fields, Denise Crider, and Eric Lark, MACS Leadership*

*Facilitator: Eric Lark*

*Description: As the first year has passed since the merging of MACS/MSNA we would like to take the time with members to discuss ways/ideas to form a shared vision of MACS to better serve all its members.*

SESSION #8

9:00 a.m. - 9:50 a.m.
STEM Career Awareness Activities for Non-Traditional Students in Missouri

*Location: Sahara A*

*Presenters: Michelene Moeller, Janet Bagby, and Susan Hazen, College and Career Consultants Regions 2, 4, and 9*

*Facilitator: Shelly Stewart*

*Description: Examples of projects and events from across the state will be presented that provide career awareness in non-traditional STEM based technical fields and the vast opportunities for in those fields. The events were designed to empower middle/high school students and provide a fun/safe environment in which to explore STEM careers. Learn how these events support the Student Individual Planning process and completion of Personal Plans of Study using Programs of Study.*

9:00 a.m. - 9:50 a.m.
Perkins Update

*Location: Mojave*

*Presenter: Connie O’Brien; Supervisor, Career Education Data; Missouri Department of Elementary and Secondary Education (DESE)*

*Facilitator: Wendi Bernt*

*Description: The latest information concerning reporting Perkins information for students in the MOSIS system.*

SESSION #9

10:00 a.m. - 10:50 a.m.
Stress LESS

*Location: Mojave*

*Presenter: Dr. M. Rene’ Yoesel, LPC; Director of Guidance and Counseling; Missouri Department of Elementary and Secondary Education (DESE)*

*Facilitator: Eric Lark*

*Description: Are you overwhelmed, frustrated, exhausted, STRESSED??? Stress is a “fact of life”, but is often discounted in the busy lifestyle of educators. With an increased work load and more scrutiny combined with personal, family and social demands, educators suffer burn out and stress at an alarming rate. Do you need to vent and learn some tips for stress management and relief? This is the workshop for you! Stressed spelled backwards is DESSERTS!!!!!
THURSDAY, JULY 23 (CONT.)

SESSION #9 (CONT.)

10:00 a.m. - 10:50 a.m.

Sophomore Interview Day

Location: Kalahari
Presenter: Shelly Stewart, Counselor, Lamar Career & Technical Center
Facilitator: Shelly Stewart
Description: Lamar Career & Technical has for several years placed students by an application and interview process. To streamline the process and take less academic time from the students at LCTC, all of the sophomores were bussed to LCTC to interview with the instructors on the same day. The instructors loved it and the students are more excited about committing to our programs than ever before. Join this session to learn all of the details of scheduling and processing all of these interviews in one day.

10:00 a.m. - 10:50 a.m.

Recruiting the Best Students for Your Career Center: What Four-letter Word Do You Use?

Location: Sahara A
Presenter: Travis Plume, Counselor, Nichols Career Center
Facilitator: Travis Plume
Description: Are your career center numbers down? Do you have a program that struggles with enrollment? How is your overall placement? Many career centers offer tours for incoming students, but after the tour ends, what’s next? Nichols Career Center in Jefferson City will showcase their 2015-16 recruiting plan that leverages technology and direct marketing. Depending on your access to student information, it may be possible to hone your recruiting efforts with laser-sharp focus to bring the best possible candidates to your school.

THURSDAY, JULY 23 (CONT.)

11:00 a.m. - 11:45 a.m.

Closing Session

Location: Maui
Presenter: Eric Lark, MACS President, Saline County Career Center
Description: DESE news/Q&A, Conference Evaluations, Introduction of 2015-2016 MACS President Cheryl Fields, $100 Give-Away Drawing

12:00 p.m.

Missouri ACTE Board of Directors Meeting

Location: University Plaza - Illinois Room
Lunch served at 11:30 a.m.