



Jolene Sullivan  
MACS 2010 President

# Missouri Association for Career Services

MACS

*MACS, MSCA, & MSNA Meetings & Sessions will be held at the Ramada Oasis & Conference Center, 2550 N. Glenstone Avenue, Springfield, MO. The Sonoran room will be used as a headquarters for the MACS, MSCA, & MSNA Conference.*

## Monday, July 26, 2010

9:30 a.m.

### Missouri ACTE Board of Directors Meeting

*University Plaza – Colorado Room*

12:00 p.m.

### MSNA Executive Board Meeting and Stuff Conference Packets

*Ramada Oasis & Conference Center - Mojave  
2550 N. Glenstone, Springfield, MO 417-522-7722*

2:00 p.m. - 7:00 p.m.

### Missouri ACTE Conference Registration

*Springfield EXPO Center - Hall A & B - 635 St. Louis St.*

2:00 p.m. - 7:00 p.m.

### Exhibits Open

*Springfield EXPO Center - Hall A & B - 635 St. Louis St.*

## Tuesday, July 27, 2010

7:30 a.m.

### All Missouri ACTE Committee Meetings

*University Plaza Convention Center – Arizona Room*

8:00 a.m. - 3:00 p.m.

### Exhibits Open

*Springfield EXPO Center - Hall A & B - 635 St. Louis St.*

## Tuesday, July 27, 2010 (Cont.)

8:00 a.m. - 5:00 p.m.

### Missouri ACTE Conference Registration

*Springfield EXPO Center - Hall A & B - 635 St. Louis St.*

8:45 a.m. - 9:45 a.m.

### Missouri ACTE New Professional Reception

*University Plaza Convention Center – Arizona & Georgia  
Rooms*

10:00 a.m.

### Missouri ACTE Opening General Session

*Springfield EXPO Center – Section C*

Opening Session Speaker: Dr. Rita Pierson

**Lunch Is On Your Own**

1:00 p.m. - 2:30 p.m.

### NTI Session

*Springfield EXPO Center - Section C*

More with Dr. Rita Pierson

**MSCA/MSNA/MACS Agenda continued on next page**

**Tuesday, July 27, 2010 (Cont.)****General Session**

**1:15 p.m. - 2:30 p.m. and  
2:45 p.m. - 4:00 p.m.**

*Ramada Oasis Hotel*

Choose two sessions of the three sessions listed below.

75 minutes

**Legal Updates**

*Ramada Oasis - Mojave*

Suggested Audience: All Levels (General) MSNA, MSCA, MACS

Presenter: Kristen Morrow, Assistant General Counsel, Department of Elementary and Secondary Education, Jefferson City, MO

Facilitators: Ron Webster/Audra Pelham

This is legal update with its focus on legal topics of interest to MO-ACTE members. Possible topics include the recently adopted food-borne allergy guidelines, issues related to ADA and 504, and the legal perils and pitfalls associated with social networking sites. There will also be time set aside for questions and answers.

**ACTE/MoACTE ... Connecting the Dots?**

*Ramada Oasis Convention Center - Board Room*

Suggested Audience: All Levels (General) MSNA, MSCA, MACS

Presenter: Mark Sponaugle, Carthage Technical Center

Facilitators: Audra Pelham/Marsha Ruettggers

Being a member of a professional organization is very important. The purpose of this presentation is to help MSNA, MSCA and MACS members have a better understanding of how ACTE, Missouri ACTE, and your divisions are "connected." Under the ACTE umbrella where does your division fall? The bottom line is we will be "connecting the dots" of our professional organization.

**Tuesday, July 27, 2010 (Cont.)****General Session (Continued)****Your PSRS Benefits**

*Ramada Oasis - Kalahari*

Suggested Audience: All Levels (General) MSNA, MSCA, MACS

Presenter: TBA

Facilitators: Marsha Ruettggers /Ron Webster

Are you interested in learning more about their retirement plan? No matter where you are in your career, learning about the Retirement System and keeping up with changes that occur will allow you to make well-informed decisions that benefit you, your family and your financial security. During this program, a PSRS Representative will cover the advantages of a defined benefit plan; funding; contributions; beneficiary designation; the benefit structure including disability and service retirement eligibility; benefit calculations; payment plans; purchases; working after retirement; Social Security; and Medicare. This program is a live presentation accompanied with a booklet titled, Your PSRS Benefits or Your PEERS Benefits. There will be opportunity at the end of the presentation for questions and answers.

**5:30 p.m. - 8:30 p.m.**

**MACS/MSNA/MSCA/T & I Tailgate**

*Ramada Oasis and Conference Center*

Sponsored by Linn State Technical College

**Wednesday, July 28, 2010**

**6:00 a.m. - 8:00 a.m.**

**Breakfast**

*Ramada Oasis Atrium*

**8:00 a.m. - 11:00 a.m.**

**Missouri ACTE Late Registration**

*University Plaze Hotel Lobby*

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for the MACS, MSCA, & MSNA Conference.*

**Wednesday, July 28, 2010 (Cont.)*****BREAKOUT SESSION #1*****8:00 a.m. - 9:00 a.m.***Ramada Oasis Hotel*

60 minutes

**MSNA: Come See What the Fun is All About***Ramada Oasis - Kalahari*

Suggested Audience: Secondary/Post Secondary MSNA

Presenter: Julie Gronneberg, Vocational Resource Educator

Facilitator: Ron Webster, Northland Career Center

The Missouri Special Needs Association needs you! Come see what being involved in MSNA is all about. You, too, can help be a leader in the state organization! Thinking, oh no, not me, what could I offer? Believe me, there is a place for you in this dynamic group of people. Make new friends, help plan the summer conference and be informed of what is new from DESE. Being a leader in the organization is rewarding and fun! Interested? Stop by to learn what MSNA is all about!

**Converting PowerPoints and YouTubes into Videos***Ramada Oasis - Mojave*

Suggested Audience: All Divisions

Presenter: Jolene Sullivan, Coordinator, Career Services Crowder College

Facilitator: Tawni Boman, District Career Explorations Instructor, Lee's Summit North FBLA Adviser

Have you reached the end of the rope on communication? Supply the new generation with short messages and quick information. This presentation will show you how to add/convert sound, voices, and Power Points to a YouTube. We will supply free website information for your convenience.

**SIOP Model***Ramada Oasis - Sahara A*

Suggested Audience: Secondary/Post Secondary MSNA

Presenter: Barb Kraxberger, Instructional Facilitator K-12, Carthage R-9 School District

Facilitator: Pam Madison, Lex-La-Ray Technical Center

SIOP is a sheltered instruction model for teaching grade-level content to English language learners while they are developing English skills. Teachers scaffold instruction to aid student comprehension of content topics and objectives by adjusting their speech and instructional tasks and by providing appropriate background information and experiences. The eight components of SIOP will be briefly addressed, plus numerous activities and strategies for classroom use will be presented. SIOP is a model to help ELL learners, BUT the components and activities are helpful for all classroom learners.

**Wednesday, July 28, 2010 (Cont.)*****Breakout Session #1 (Continued)*****Missouri Connections: New Platform***Ramada Oasis - Sahara B*

Suggested Audience: Counselors or teachers using Missouri Connections

Presenter: Jackie Coleman, Missouri Connections Field Trainer

Facilitator: Al Babich, Secondary Counselor, Kansas City School District

Join us to learn about the new platform that will power Missouri Connections.org., the state's career information system. The new licensing contract with intoCareers, an outreach center in the College of Education at the University of Oregon, allows the state to continue serving students to make informed career and education choices in grades 7-20, plus expands use of the system to adults seeking services at Missouri Career Centers statewide. This interactive workshop will introduce you to the new Missouri Connections, the special features it provides and plans to train end-users.

***BREAKOUT SESSION #2*****9:10 a.m. - 10:10 a.m.***Ramada Oasis Hotel*

60 minutes

**Transitional Planning - Special Needs Panel***Ramada Oasis - Kalahari*

Suggested Audience: Secondary/Post Secondary MSNA

Presenters: Spencer Hunley, Youth Information & Referral Specialist, University of Missouri-Kansas City, Michelle Mellody, LCSW, Department of Elementary and Secondary Education, Division of Vocational Rehabilitation; Malinda Crane, Information and Intake Specialist, Developmental Disability Services of Jackson County; Lorie Perdieu, Advocacy Specialist, Department of Mental Health Division of Developmental Disabilities; Joanne Fluke, Director, Groovability, Inc.; and TBA, Regional Professional Development

Facilitator: Henry Childs, Manual Career &amp; Technical Center, Kansas City, MO

The panel will be comprised of state agencies that can provide information and help for special needs students before and after graduation.

**Wednesday, July 28, 2010 (Cont.)*****Breakout Session #2 (Continued)*****Perkins Update**

*Ramada Oasis - Mojave*

Suggested Audience: MSCA & MACS Secondary and Post-Secondary

Presenter: Don Walker, Director Administration & Accountability Services, DESE

Facilitator: Kathy Hueste, Guidance Counselor, Lake Career & Technical Center, Camdenton

Mr. Walker will be providing an update on the changes for Perkins V reporting through the MOSIS system will be required for all CTE programs. This includes secondary, adult, and post secondary students. This session is to provide information on how the system will collect data that is reported to DESE.

**TSA Technical Skills Update**

*Ramada Oasis - Sahara A*

Suggested Audience: Secondary MSNA

Presenter: Kristie Davis, Administration and Accountability, Department of Elementary & Secondary Education

Facilitator: Marsha Ruettgers, MSNA, DESE

During this presentation we will briefly review the basics of TSA and discuss when, how and who should take a technical skill assessment. We will discuss some of the challenges faced during the first two years of TSA as well as new challenges yet to come. Available statewide data on TSA will be shared and participants will be given an opportunity to ask questions and seek additional clarification.

**Are You Getting Bitter or Better/The Difference is One Letter...”I”**

*Ramada Oasis - Sahara B*

Suggested Audience: All Divisions

Presenter: Sue Utter, Secondary Counselor, Carl Junction R-1 Schools, Carl Junction, MO

Facilitator: Cindy Smith, Secondary Counselor, Nixa Public Schools

Do you have an attitude of gratitude or are you a walking advertisement for ‘stinkin thinkin’? Do you need a boost? This lively workshop will take a look at the evolution of education and some of the vast changes it has undergone throughout the years. You will be reminded that although you may not have control over what happens, you do have control over how you respond to what happens. Recharge your batteries and leave this workshop knowing that you are braver than you believe, stronger than you seem and smarter than you think.

**Wednesday, July 28, 2010 (Cont.)*****BREAKOUT SESSION #3***

**10:15 a.m. - 11:15 a.m.**

*Ramada Oasis Hotel*

60 minutes

**“Developing a Career Companion Document in Your School”**

*Ramada Oasis - Sahara B*

Suggested Audience: Secondary

Presenter: Steve Ayotte, Career and Technical Curriculum Coordinator, Rockwood School District

Facilitator: Linda Gillmann, Elementary Counselor, Northwest School District

Have you ever wanted to make a connection between career clusters, interest inventories, and what your school district has to offer? This workshop will demonstrate what was done in Rockwood School District to achieve just that. You will see how Rockwood consolidates resources from many sites to provide a pdf document that can be used by students and parents alike within the district for course selection, career exploration, and career and post-secondary planning.

**11:15 a.m. - 11:40 a.m.**

**MSCA Networking/DESE Update**

*Ramada Oasis - Sahara B*

Suggested Audience: Guidance - Kindergarten-8 & Secondary - MSCA

Presenter: Bragg Stanley, Supervisor, Guidance and Placement, Division of Career Education, Department of Elementary and Secondary Education

Facilitator: Linda Gillmann, Elementary Counselor, Northwest School District

**10:15 a.m. - 11:40 a.m.**

**MSNA Networking/DESE Update**

*Ramada Oasis - Sahara A*

Suggested Audience: All MSNA Members

**Wednesday, July 28, 2010 (Cont.)****10:15 a.m. - 11:40 a.m.****MACS Networking***Ramada Oasis - Mojave*

Suggested Audience: MACS

Presenter: Jolene Sullivan, Coordinator, Career Services Crowder College

Facilitator: Kathy Huste, District Career Explorations Instructor, Lee's Summit North FBLA Adviser

Jolene Sullivan, MACS President, will be going over the benefits of the organization and how networking within the division can help you with new contacts. The organization will be discussing the Fall Conference and promoting attendance.

**11:45 a.m. - 12:30 p.m.****Welcome and Lunch***Ramada Oasis and Conference Center*

Sponsored by Ranken Technical College

**12:30 p.m. - 1:00 p.m.****MSNA Awards***Ramada Oasis and Conference Center****BREAKOUT SESSION #4*****1:10 p.m. - 2:10 p.m.***Ramada Oasis Hotel*

60 minutes

**Financial Aid Tips and Update***Ramada Oasis - Kalahari*

Suggested Audience: MSCA &amp; MACS

Presenter: Michelle Paul, Financial Aid Director Crowder College

Facilitator: Jolene Sullivan, Coordinator, Career Services Crowder College

This session will give you tips on how to help your students prepare for financial aid. Michelle will also provide you with new information regarding Pell and where to access the latest changes. Questions and Answers Session; will be provided at the end of the presentation.

**Wednesday, July 28, 2010 (Cont.)*****Breakout Session #4 (Continued)*****MOSIS Update Secondary***Ramada Oasis - Mojave*

Suggested Audience: MSCA &amp; MACS

Presenter: Connie O'Brien, Supervisor, Administration &amp; Accountability Services, DESE

Facilitator: Stacey Wilson, Employment Specialist Jefferson

This session is for personnel at comprehensive high schools and area career centers that are responsible for conducting 180-day graduate follow-up on secondary students. Connie will cover definitions, updates, and how to collect and report data for Core Data in the new MOSIS system.

**Instructional Strategies for Struggling Kids***Ramada Oasis - Sahara A*

Suggested Audience: Secondary/Post Secondary MSNA, MSCA

Presenter: Dr. Sherry Copeland, Director of Missouri Regional Professional Development, St. Joseph, MO

Facilitator: Kelly Byrd, Lebanon Technology

Do you have "can't" or "won't" learners in your class? This session will link core instructional strategies to career education courses. As we move to professional learning communities and 3-tier model of interventions, it is important for regular education and career education to work in unison for a holistic approach to student learning.

**“Bringing Learning to Life“***Ramada Oasis - Sahara B*

Suggested Audience: Counselors Elementary thru Secondary

Presenter: Jill Peterson

Facilitator: Marci Dowdy, Assistant Professor, Missouri State University

In service-learning, students are able to connect academic curriculum with their real world service experience. This workshop will go through the core components of service-learning and introduce the standards for quality practice. Participants will walk away with project ideas and resources.

**2:10 p.m. - 2:30 p.m.****Dessert Break***Ramada Oasis Convention Center - Atrium****MSCA/MSNA/MACS Agenda continued on next page***

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**Wednesday, July 28, 2010 (Cont.)*****BREAKOUT SESSION #5*****2:30 p.m. - 3:30 p.m.***Ramada Oasis Hotel*

60 minutes

**How to Successfully Implement and Maintain an Embedded Credit Process***Ramada Oasis - Kalahari*

Suggested Audience: Secondary MSNA

Presenter: Kristin Quinley, Counselor, Cass Career Center

Facilitator: Audra Pelham, Basic Skills Instructor, Northland Career Center

Leave this session saying, "I can do it!" Are you trying to implement embedded credit in your district? Find out what others have successfully accomplished and have recently implemented. Have you tried to implement embedded credit in the past with limited success? Learn some of the do's and don'ts of embedded credit implementation that can move a program forward or save it from a downward spiral. Attending this session will inspire you to accomplish more and renew your confidence. See how certified math and English teachers have collaborated with career center instructors to provide a team-teaching environment to increase rigor and relevance in curriculum and benefit all students.

**MOSIS Update Post-Secondary***Ramada Oasis - Mojave*

Suggested Audience: MSCA &amp; MACS

Presenter: Connie O'Brien, Supervisor, Administration &amp; Accountability Services, DESE

Facilitator: Stacey Wilson, Employment Specialist, Jefferson College, Hillsboro, MO

This session is for personnel at comprehensive college and area career centers that are responsible for conducting 180-day graduate follow-up on post-secondary students. Connie will cover definitions, updates, and how to collect and report data for Core Data in the new MOSIS system.

**Wednesday, July 28, 2010 (Cont.)*****Breakout Session #5 (Continued)*****Everything You Wanted To Know About Your Regional Professional Development Center***Ramada Oasis - Sahara A*

Suggested Audience: All Level (General) MSNA, MSCA

Presenters: Suzy Cutbirth, Director, & and Dr. Marsha Lay, Assistant Director of the Southwest Regional Professional Development Center in Springfield

Facilitator: Henry Childs, Placement Coordinator, Manual Career & Technical Center

Professional Learning in the state of Missouri has been recognized throughout the nation as being "a step ahead" of state-supported PD services in most other states. Missouri is one of four states recommended by the National Staff Development Council as a case study in effective utilization of research-based professional development initiatives. The study is being conducted by Linda Darling-Hammond at Stanford University. Such recognition is due in large part to the state infrastructure embodied in the network of Regional Professional Development Centers (RPDC). Suzy Cutbirth, Director of the Southwest Regional Professional Development Center in Springfield, along with Assistant Director Dr. Marsha Lay will present an overview of the RPDC system of support and the services available to individual districts. Participants will leave with an understanding of the statewide system of support offered through the RPDC network as well as knowledge of resources and support services available through the Centers.

**Cyber Bullying/Cyber Safety***Ramada Oasis - Sahara B*

Suggested Audience: All divisions

Presenter: Lt. Joe Laramie, Glendale Police Department (Director, Missouri Internet Crimes Against Children Task Force)

Facilitator: Kim Maskrey, Secondary Counselor, Rolla School District

Learn about the latest issues and the latest on-line trends and risks to our children. Lt. Laramie will share with you what you need to know to help protect your kids and what you need to do when you have to act in their best interest.

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**Wednesday, July 28, 2010 (Cont.)****3:30 p.m.****House of Delegates Meeting***University Plaza Convention Center – Iowa Room***8:30 p.m.****Missouri ACTE All-Division Social***Ramada Oasis & Conference Center, 2550 N. Glenstone, Springfield*

Sponsored by: Missouri ACTE

**Thursday, July 29, 2010*****BREAKOUT SESSION #6*****8:00 a.m. - 9:00 a.m.***Ramada Oasis Hotel*

60 minutes

**Work Keys***Ramada Oasis - Kalahari*

Suggested Audience: Secondary MSNA

Presenter: Rhonda Derryberry, Placement Coordinator, Carthage Technical Center & Holley Goodnight, Director of Adult/Post Secondary Education, Carthage Technical Center

Facilitator: Karen Kennedy, Lewis &amp; Clark Career Center

“Each day employers receive stacks of applications for only a handful of open positions. With The National Career Readiness Certificate, issued by ACT, students can prove they have the skills for the job. The Certificate is the work-related skills credential. Whether one is looking for a job or wants to enhance a diploma or resume, The Certificate provides proof of job skills for employers nationwide.” The session will highlight why Carthage Technical Center believes

**Thursday, July 29, 2010 (Cont.)*****Breakout Session #6 (Continued)*****The 30-second commercial “Why you need one about yourself”***Ramada Oasis - Mojave*

Suggested Audience: All Divisions

Presenter: Jack M. Hunter II Director, Career Center Missouri State University

Facilitator: Jolene Sullivan, Coordinator, Career Services Crowder College

This presentation will reflect on how to help students sell themselves through the interviewing process. “The 30-second commercial” is a way that students can communicate who and what their capabilities are. Ideas and handouts will be provided for the audience convenience.

**“It’s Never Too Early or Too Late to Save for Higher Education”***Ramada Oasis - Sahara A*

Suggested Audience: All divisions

Presenter: Janet Kottman, MOST – Missouri’s 529 College Savings Plan

Facilitator: Linda Gillmann, Elementary Counselor, Northwest School District

Information will be provided about what a 529 College Savings Plan is and how you can receive tax advantages. How easy it is to open an account and the ease of making withdrawals for use to cover higher education expenses. Can be used at any qualified 2 year, 4 year college/university, graduate school, and vocational/trade schools.

**Team Building Activities***Ramada Oasis - Sahara B*

Suggested Audience: All Levels (General) MSNA, MSCA

Presenter: Pam Madison, Director of Adult Placement, Lex-La-Ray Technical Center

Facilitator: Denise Crider, Calvary Lutheran High School

Teaching students to problem to solve and think will open many career educational opportunities. This session will allow you to develop relationships with students and aid them in becoming tomorrow’s problem solvers.

***MSCA/MSNA/MACS Agenda continued on next page***

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**Thursday, July 29, 2010 (Cont.)*****BREAKOUT SESSION #7*****9:10 a.m. - 10:10 a.m.***Ramada Oasis Hotel*

60 minutes

**Missouri Connections: New Platform  
(Repeat)***Ramada Oasis Convention Center - Board Room*

Suggested Audience: Counselors or teachers using Missouri Connections

Presenter: Jackie Coleman, Missouri Connections Field Trainer

Facilitator: Al Babich, Secondary Counselor, Kansas City School District

Join us to learn about the new platform that will power Missouri Connections.org., the state's career information system. The new licensing contract with intoCareers, an outreach center in the College of Education at the University of Oregon, allows the state to continue serving students to make informed career and education choices in grades 7-20, plus expands use of the system to adults seeking services at Missouri Career Centers statewide. This interactive workshop will introduce you to the new Missouri Connections, the special features it provides and plans to train end-users.

**How to Accommodate/Modify for Students with Disabilities***Ramada Oasis - Kalahari*

Suggested Audience: All Levels (General) MSNA, MSCA

Presenter: Jacque Banks, Director of Special Education, Kearney School District

Facilitator: Ron Webster, Northland Career Center

Session will cover various types of diagnosis you may encounter while working with students and instructional strategies to assist you in that process.

**Thursday, July 29, 2010 (Cont.)*****Breakout Session #7 (Continued)*****Is it worth your time?" Application online***Ramada Oasis - Mojave*

Suggested Audience: All Divisions

Presenter: Jack M. Hunter II Director, Career Center Missouri State University

Facilitator: Patricia Burns, Vocational Resource Educator, Crowder College

This presentation will give incite on how students should apply on line, maintain a presence on social websites, and search for jobs. One's social activity on websites is becoming more and more accessible for employers to view. Information on how to help students realize the consequences of abnormal internet behavior will be offered along with presentation handouts.

**"Individual Planning: Programs of Study and Personal Plans of Study"***Ramada Oasis - Sahara A*

Suggested Audience: Secondary and Special Needs

Presenter: Bragg Stanley, Director of Guidance and Placement Services, DESE

Facilitator: Linda Meadows, Secondary Counselor, Springfield School District

Individual Planning and the development of a personal plan of study is a major component of a comprehensive guidance program. This session will review the elements that are necessary for the creation of a strong personal plan of study for students. The relationship between a program of study and a personal plan of study will be presented as well as how Missouri's 6 career paths and the National 16 career clusters work together in the career development process resulting in a rigorous and relevant personal plan of study. Participants will have the opportunity to review their school's own individual planning process and the extent to which they have effectively implemented an individual planning process.

**Whopper Etiquette***Oasis Hotel - Sahara B*

Suggested Audience: All Divisions

Presenter: Jean Balakley, &amp; Angela Abbott

Facilitator: Tawni Boman, District Career Explorations Instructor, Lee's Summit North FBLA Adviser

Oxford HealthCare presents: What a Whopper! An original presentation, both entertaining and educational, about job interview Do's and Don'ts.



**Thursday, July 29, 2010 (Cont.)**

**11:00 a.m.**

**MSNA Board Meeting**

*Ramada Oasis and Convention Center*

**1:00 p.m.**

**Missouri ACTE Board of Directors Meeting**

*University Plaza - Colorado Room*