

IACTE Board of Directors Meeting

Wednesday, July 10, 2013

Linn-Mar High School

9:30 am – 4:00 pm

Attendance & Introductions (Karen Swanson)

In attendance: Karen Swanson, President; Dana Lampe, 1st Vice President; Diane Cornilsen, 2nd Vice President; Dave Bunting, Executive Director; Deb Throne, Secretary; Barb Lemmer, Agriculture; Kelli Diemer, Iowa Dept. of Education

Absentees: Lisa Stange, Past President; Sandy Warning, ACTE Region III Representative & Treasurer; Samra Olofson, Business; Marilee Schmalen, Family & Consumer Science; Jane Metcalf, Counseling; Jill Budde & Nicky Cline, Health Occupations; Greg Kepner, Industrial Technology;

Note: If you cannot represent your affiliate during a conference call, please find a replacement.

Evaluate Conference (Karen Swanson)

At this time an evaluation form has not been created. Dana will get the survey/evaluation form completed this weekend and ask the Board to review; she will then distribute it to all attendees on Monday August 20. However, the Board feels that the Iowa Events Center worked very well as a venue for this unified conference. The cost to hold the conference at this venue was competitive. Most attendees liked the facilities and the sessions offered; the Iowa DE received a number of compliments for their pre-conference format.

IBEA questioned whether a higher attendance would occur if they moved their conference back to the October slot since their attendance numbers were way down; the consensus was a 50/50 split. In addition, Krystal of IBEA is waiting to receive feedback from the business teachers of what they liked most about this conference. She will share at a later date. In addition, she will survey the members who did not attend and ask them why. Dave is interested in the results of this type of survey for all affiliates. Krystal also relayed that IBEA is very interested in mimicking IFCS' format for piggy-backing to the Unified Conference. This would require an off-site meeting location for the IBEA portion during overlap session times.

IFCS had decided at their final meeting from the Unified Conference that they were going to hold their 2013 Conference during the third week of July. This was regardless of when IACTE determined when to hold the 2013 Unified Conference.

Conference location – the Iowa Events Center would be happy to host our conference again in 2013 and the facility would be available. Dana would like to explore the FFA Enrichment Center again. The only issue would be whether there is a number of meeting rooms to hold a larger unified conference if all affiliates are joining this forum. We would need to have at least 10 or more meeting rooms available. Also, the FFA Enrichment Center may provide us a better price of renting the facilities than the Iowa Events Center. In addition, they will also provide “free” AV equipment.

Dave shared the idea that as we see more affiliates wanting more discipline-specific sessions, we may need to think about reducing the number of general sessions and provide more of a balance. With regards to our vendor exhibits, IBEA liked having vendors present at the conference but felt that having them be there the entire three days of the conference was probably too much. In addition, it would have been nice to have specific down time specifically for visiting with vendors. It was also learned that IBEA introduces their vendors during a general session. This should be something we consider for next year. The question was raised whether our vendor pricing was in line with the affiliates pricing structure. This is an unknown at this time; we will need to wait until all affiliates have tallied their individual conference budgets.

A motion was made by Diane Cornilsen to approve conference expenses for payment. Motion was seconded and the motion was carried.

The discussion then turned to the date to be settled upon for 2013. With IFCS already setting their date to the third week of July, the Board feels that this would only make sense. Kelli commented that the last week of July is a terrible time for the Iowa DE because so many grant deadlines are scheduled during that week and the DE would not be able to provide high quality sessions. In addition, Dana received a little resistance from IBEA members for the last week of July because this seems to be their only “dead” week. The third week of July came up as a suggestion. The school year is a difficult time to hold a conference because it is such a

busy time of the year for students and teachers. If held during the third week of July, there shouldn't be any conflict with CTSO events either.

Karen made the comment that there will never be a "perfect" time for all affiliates to attend. However, it probably is best at this time to wait until we receive feedback from the evaluation survey before we pin down a date for 2013.

Next meeting will be on October 12 at 7:00 am via conference call.

8:00 a.m. Adjournment

A motion to adjourn was made Dana Lampe with a second. Unanimous vote to adjourn. Motion carried.

Respectfully submitted
Deb Throne, Secretary