

Report to the Board
Guidance and Career Development Division

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1. Division/Region Accomplishments since the last report

Builds Networks

- Phil Jarvis (Career Cruising), Scott Vandever (Kuder), and Ted Hagart (ASVAB) were added to the Guidance and Career Development Division Policy Committee to ensure input to the division on career assessments, computer-assisted career guidance systems, and national issues. **ACTE Preferred Future: Builds networks for strengthening public/private partnerships to create a skilled workforce and identify new and emerging global occupations (relationships), Objective 1**
- Collaborated with US Army's GEN Mann and Career Cruising's Phil Jarvis to provide the division with an open membership luncheon (Thursday) and Policy Committee luncheon (Wednesday) respectively at VISION 2012. **ACTE Preferred Future: Builds networks for strengthening public/private partnerships to create a skilled workforce and identify new and emerging global occupations (relationships), Objective 1**
- Collaborated with NCDA's Windie Wilson for a newsletter article and a potential update to Guidance and Career Development Policy Committee on the Global Career Development Facilitator Curriculum at VISION 2012. **ACTE Preferred Future: Builds networks for strengthening public/private partnerships to create a skilled workforce and identify new and emerging global occupations (relationships), Objective 1**

Integrates Disciplines

- Conducted outreach for input at the ACTE Board of Directors in an open discussion at the July Board meeting on "The Role of Guidance and Career Development in ACTE" and how it integrated with the work from divisions and regions. **ACTE Preferred Future: Builds networks for strengthening public/private partnerships to create a skilled workforce and identify new and emerging global occupations (relationships), Objective 3**

Resource for Data

- Guidance and Career Development Division Policy Committee developed three Deep Dive sessions for VISION 2012 on 1) *Achieving Student Engagement and Success through Comprehensive Guidance and Counseling Programs*; 2) *Measuring Student Engagement and Success Through Building an Evaluation Capacity System for Comprehensive Guidance and Counseling Programs*; and 3) *Creating and Enhancing Student Engagement and Success through the use of Career and College Readiness Plans* **ACTE Preferred Future: Is**

recognized as the voice of technical and career education among policy makers, education decision makers and employers (advocacy/leadership), Objective 1

- Division Policy Committee members collaborated on a Division of Guidance and Career Development “white paper” draft on the *The Contributions of Comprehensive Guidance and Counseling Programs to the College and Career Readiness of all Students*. This draft was shared with ACTE Executive Director for input and returned to the Division Policy Committee writers to add input from ACTE. **ACTE Preferred Future: Is recognized as the voice of technical and career education among policy makers, education decision makers and employers (advocacy/leadership), Objective 1**
- Provided ACTE staff with descriptions of Guidance and Career Development awards. **ACTE Preferred Future: Is recognized as the voice of technical and career education among policy makers, education decision makers and employers (advocacy/leadership), Objective 1**

Voice of CTE

- Division Policy Committee member Beth Bronkar coordinated, wrote, and produced the Guidance and Career Development Newsletter explaining the format change to the annual conference and the transition and direction of the division. **ACTE Preferred Future: Is recognized as the voice of technical and career education among policy makers, education decision makers and employers (advocacy/leadership), Objective 1**
- Division received the awards for the Divisions’ “Greatest % Change in Membership” and Division Membership Award.” **ACTE Preferred Future: Is recognized as the voice of technical and career education among policy makers, education decision makers and employers (advocacy/leadership), Objective 1**
- Conducted five conference calls with Division Policy Committee members to work on Deep Dive sessions, discuss Division Policy Committee member work for VISION 2012, and to preview VISION 2012 division events. **ACTE Preferred Future: Is recognized as the voice of technical and career education among policy makers, education decision makers and employers (advocacy/leadership), Objective 1**

2. Individual VP activities to support Division/Region and Board goals :

- Attended ACTE New Board Orientation at as part of the ACTE Board of Directors July meeting.
- Wrote articles for Division and ACTE August Newsletter.
- Worked with ACTE staff, NCDA, and Division Policy Committee member Phil Jarvis (Career Cruising) on creating the questions and format for the thoughtstream forum at VISION 2012.
- Worked with Jan Bray, US Army (Michelle Holbart), and Department of Defense (Christopher Arendt) on creating an association focus on military careers with alignment to CTE programs of study.

- Worked with ASVAB and Division Policy Committee member, Ted Hagart to provide the 2012-13 Policy Committee members with complementary seating at the ACTE Awards Banquet at VISIONS 2012.
- Represented ACTE's Guidance and Career Development Division on a collaborative legislative outreach involving NCDA, ACA, ASCA, and ACTE.
- Worked with Division sponsor Career Cruising to create a blog regarding "the state of the profession" blog with Phil Jarvis, Division Policy Committee member.
- Teamed with ACTE Legislative Affairs' Steve DeWitt to lead the ACTE Board of Directors in an open discussion on "The Role of Guidance and Career Development in ACTE." Provide summary to Division Policy Committee and ACTE Board.
- Represented the Division of Guidance and Career Development at Region II Conference in Greenville, SC and provided an update on career guidance.
- Replaced outgoing members of the Division Policy Committee and provided the new Policy Committee members with regular communications issues relevant from ACTE staff.
- Filmed "welcome video" at ACTE headquarters from Vice-President of Guidance and Career Development to new members as part of member service outreach.
- Nominated iTology's Lonnie Emard for ACTE's Business Leader of the Year Award.
- Called/wrote former division members who had memberships lapse in ACTE.
- Reviewed a vendor's product for ACTE, Viridis, for contributions to the association's goals.

3. Potential candidates contacted for future Board of Directors Elections: None

4. Division/region Concerns for CTE/ACTE Board Report:

5. Items To Be Placed on Board Agenda for Discussion

- National Policy Seminar: role of Board of Directors
- Process of getting Board of Directors to endorse a position paper on the role of guidance in career and technology education.
- Update on timeline to changes to ACTE website