**Report to the Board**

**BUSINESS EDUCATION DIVISION**

**Submitted By:** Gary Hutchinson

**Date Submitted:** January 20, 2016

1. ***Strategic Direction Contributions:*** Please summarize activities conducted by you and your policy committee in the areas below since the last Board meeting.
   1. **MEMBER VALUE:** *What activities were undertaken to represent and serve Region/Division members (ex. communications to/from members, additions to website, awards/scholarship programs, other use of Region/Division funds, etc.)?*

* Lapsed member emails - monthly
* Email blasts as needed
* Newsletter(s)
* Website updated – adding more informational links; Awards to be updated
* Rewrote welcome and welcome back emails to members
  1. **PROFESSIONAL DEVELOPMENT:** *What progress was made on planning professional development offerings within the Region/Division (ex. VISION 2016 programming, Region Conference planning, etc.)?*
* Content Experts
* Worked with Illinois ACTE in the planning of February conference
  1. **LEADERSHIP:** *What activities were conducted to recruit or mentor volunteers and up-and-coming leaders (Educators in Action, committee members, fellows)?*
* Worked with three BED Committee Chairs – VISION
* Working with incoming BED VP with Policy Committee and transition
* Working with FBLA Legislative Committee

**Potential Board of Directors Candidates:**

* + 1. Future Region/Division Vice President suggestions:
    2. ACTE President/Elect suggestions:
    3. ACTE Ambassador suggestions:
  1. **PUBLIC POLICY:** *What legislative issues in your Region/Division were identified?*

In order to keep our members up-to-date with current legislation directly concerning Business Education and our CTSOs:

* Worked with FBLA Leg. Adv. Council regarding Perkins Funding
* More work with BED Leg Comm Chair
* Working with FBLA Legislative Committee
  1. **MARKETING:** *What activities were conducted to increase awareness of ACTE or CTE (ex. representation at local/affiliate conferences, social media activity, other promotions)?*
* ACTE information booth at Illinois Business Education Association Fall Conference (also gave greetings promoting CTE and ACTE).
* Scheduled to attend Illinois Counselors Conference in April (booth)

Division/Region Concerns:

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| **What are your concerns for your Region/ Division specifically?** | **What are the implications for ACTE?** | **In what capacity can ACTE assist in addressing this issue?** |
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1. ***Items To Be Placed on Board Agenda for Discussion:***

*(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)*