**Report to the Board**

**REGION \_\_\_\_\_\_\_\_\_ / Business Education DIVISION**

**Submitted By:** Kelli Diemer

**Date Submitted:**

## A. Strategic Direction Contributions

Since the last Board meeting, what have you and your policy committee members done to represent and serve your Region/Division members in the following areas?

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| Member Value & EngagementEx. Growing Membership // Engaging Members // Recruiting New Leaders // Developing Leaders |
| I have been working with NASBE to plan the Business, Marketing and Information Technology Collaborative Summit on Tuesday, December 5. Working on building connections with all the CTSOs and other professional organizations. |

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| Professional & Leadership DevelopmentEx. Sourcing Topics and Presenters (for Conferences & Online) // Evaluating Sessions  |
| I have been working closely with MBA Research and their professional development teacher team to make opportunities available for additional business and marketing teachers. The MBA PD Team presented six breakout sessions during the Iowa Business Education Association conference over Zoom. This practice could be duplicated with either other states’ business education conferences, states’ ACTE conferences or with the regional conferences. |

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| Advocacy & AwarenessEx. Sourcing & Showcasing Positive CTE Stories // Advocating for CTE |
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| Strategic PartnershipsEx. Identifying Potential Partners // Developing Relationships with Key & Potential Partners |
| In Columbus, Ohio, I presented a breakout session at the NCBEA (North Central Business Education Association) Convention and brought greetings from ACTE to all conference participants during lunch. In Vancouver, Washington, I brought greetings from ACTE to all the state supervisors of Business and Marketing education during the MBA Research Conclave. Presented ideas on future collaboration opportunities. Brought greetings from ACTE at the Iowa Business Education Association Convention in Des Moines. Presented on Perkins during a breakout session.  |

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| InnovationEx. Sourcing Models of Innovation // Identifying Emerging Trends, Industries, New Technologies |
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## B. Succession Planning

Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

Annika Russell or Justin Neel as Vice President Candidates for the Business Education Division.

## C. Region/Division Concerns

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| **What are your concerns for your Region/Division specifically?** | **What are the implications for ACTE?** | **In what capacity can ACTE assist in addressing this issue?**  |
| ***Building stronger bridges with NBEA, FBLA/PBL and BPA*** | *Could mean additional members; stronger CTE with a more direct connection to CTSOs in Business* | *Support of the Business, Marketing and IT Collaborative Summit was extremely helpful; also extra effort made to reach out to the NBEA Exec Dir.* |
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## D. Items to be placed on the Board Agenda for Discussion:

**(***Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)*