

## 2016 Region IV CTE Leadership Conference

### APRIL 8 • FRIDAY

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9:00am – 5:00pm	<b>Awards Committee</b>	La Duquesa
1:00pm – 5:00pm	<b>Policy/Committee Meetings</b>	La Condesa
1:00pm – 5:00pm	<b>Policy/Committee Meetings</b>	La Reina
2:00pm – 5:00pm	<b>Registration</b>	Salon del Rey & Prefunction

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### APRIL 9 • SATURDAY

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7:45am – 8:30am	<b>Breakfast Buffet</b>	Salon B
8:00am – 4:00pm	<b>Registration</b>	Salon del Rey & Prefunction
8:45am – 10:00am	<b>General Session</b>	Salon C

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10:15am – 11:00am **Classroom Lessons Combining High School Math with Construction and Entrepreneurship** La Reina

*Speakers: Tom Moore*

Geometry in Construction and Algebra 1 in Manufacturing Processes, Entrepreneurship, and Design programs are models that improves math instruction through “real world” CTE situations/activities. Participants will engage in two lessons. Data backed outcomes of this instructional method include increased engagement, enthusiasm, and enrollment into higher levels of STEM disciplines.

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10:15am – 11:00am **CTE and Virtual Learning: An Avenue for Growth** Salon C

*Speakers: Elaine Plybon*

Districts of all sizes are faced with the difficulty of facilitating personalized growth plans for students while offering economically feasible pathways. Sometimes these pathways are restrictive because of low interest in specific courses. Learn how one district formed partnerships with course providers to enable each student to pursue their interests through CTE courses, even where low enrollments restrict staffing for those courses. Through the avenue of virtual learning, students are able to pursue their interests while campuses and districts build new programs while dedicating valuable teaching resources to established programs. This will be an informational sessions focused toward campus and district administrators who are seeking innovative solutions to CTE program growth.

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10:15am – 11:00am **Regional Academic Vertical Alignment Project with a Regional P-16 Council** Salon B

*Speakers: Christine Holecek*

AVATAR is a professional development model that promotes sustained networks for alignment across secondary and postsecondary education. AVATAR works at the regional level with school districts, along with institutions of higher education whose students form a genuine feeder pattern. With guidance from the regional Education Service Centers, community workforce partners, and the P-16 Council, to support seamless transition for students preparing for higher education and to decrease the need for developmental coursework. AVATAR engages secondary and post-secondary faculty and administrators in on-going critical conversations about key courses, how they are aligned and the transition from high school to college.

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10:15am – 11:00am **Teachers as Experts – a Collaborative Approach to CTE Curriculum Development** La Condesa

*Speakers: Angela McCallie, Rachel Porter*

Industry experts play a critical role in course design, but teachers are experts in shaping student learning. Collaboration between teachers and industry experts create curriculum that is aligned to industry and attainable for students. This session highlights strategies for using low/no-cost tools (GoogleApps, Moodle, etc.) to design and deliver curriculum.

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11:15am – 12:00pm **Copyrights, Trademarks and Personal Image Rights for Education** La Reina

*Speakers: Randy Hudson*

We will define copyright and trademarks. We will discuss what constitutes infringement including guidelines for the fair use doctrine. We will discuss personal image rights and model releases. This will be. Presentation with

open discussion. This information is general and pertinent to all levels of education.

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11:15am – 12:00pm	<b>Creating Successful Practicum and Business Partnerships</b>	Salon B
	<i>Speakers: Sarah Crawford, Eylisia Huckabee</i>	
	This is an informative presentation for all those (teachers, administration, business partners) interested in seeing innovative ways to create effective practicum and business partnerships that lead to industry certifications in each pathway at the high school level. Come join us and find out how you can make your CTE program phenomenal.	
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11:15am – 12:00pm	<b>The Career Exploration and College Prep Toolbox: ASVAB and March2Success</b>	La Condesa
	Fill your toolkit with resources for student career planning and exploration. Find out about the modern ASVAB Career Exploration Program and March2Success - free, online tools for test prep, self-assessment and career exploration designed to help students explore their potential for the breadth of opportunities available in career and technical fields.	
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11:15am – 12:00pm	<b>Work Ethics, Meeting the Needs of Business and Industry</b>	Salon C
	<i>Speakers: Brent Askins</i>	
	This program looks at the research to support the premise that Generations Y and Z largely do not exhibit appropriate work ethics for new employment. We will examine programs that can be implemented to teach and evaluate work ethics in schools making transition to the world of work easier.	
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12:00pm – 1:30pm	<b>Lunch (on your own)</b>	TBA
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1:30pm – 2:15pm	<b>Award Winning Community Service Projects</b>	Salon B
	<i>Speakers: Sheri Deaton, Sue Gibson</i>	
	Two Arkansas FACS teachers would like to "show and tell" about successful community service projects their FCCLA organizations and Leadership classes have completed. Other advisers might get an idea for something new and different to try back home! We will showcase several projects that helped to get our students involved in service learning and brought recognition to our local programs.	
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1:30pm – 2:15pm	<b>Leadership 101: Enhancing Your Organizational Leadership Potential and Outcomes</b>	Salon C
	<i>Speakers: Mike Woods</i>	
	Discover the qualities of becoming a high performing leader while learning to balance life, work, and volunteer activities. While it may seem hard at times to perform this juggling act – it can be done! Strategy, planning, prioritizing, and goal setting will all be focal points – all while exploring ways to spread the wealth and responsibilities among other organizational leaders.	
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1:30pm – 2:15pm	<b>Strategies for Teaching Financial Literacy to Students - MoneySKILL</b>	La Condesa
	<i>Speakers: David Casserly</i>	
	MoneySKILL educates students on the content areas of income, expenses, saving and investing, credit, and insurance, which correspond to national standards for personal finance curriculum. The college/adult version consists of 36 modules, while the junior high version consists of 12. MoneySKILL is designed to be used as all or part of a course in personal finance, economics, business, math, or social studies. It is, however, adaptable, which makes it a perfect program to use with diverse populations. The online delivery allows teachers to educate themselves on personal finance concepts prior to the students beginning the course. For this presentation, the online demonstration will help engage the audience. Students can access the modules in the classroom or at home. Built-in quizzes test the students' grasp of each concept presented. The course is compatible with all hand-held devices. The Reality Check Simulation, added in 2014, is designed to help consumers of any age imagine their financial futures by answering simple questions about what they think their lifestyle will be. The simulation will calculate how much income they will need to support their chosen lifestyle.	
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1:30pm – 2:15pm	<b>Understanding NATEF Standards and the Importance of Student Certifications</b>	La Reina
	<i>Speakers: Lee Williams</i>	
	This session will inform the audience of the importance and requirements, to achieve student certifications. Information will be presented on how NATEF encourages student success. Requirements needed for the school	

to become NATEF certified. Post secondary options and necessary programs that ensure student success in the work force.

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2:15pm – 2:45pm	<b>Beverage Break</b>	Salon del Rey & Prefunction
2:45pm – 3:30pm	<b>Creating Effective Education and Industry Pathways</b> <i>Speakers: Dan Belcher</i> The construction industry is facing a workforce shortage of 1.5 million workers by 2019. Join us for an interactive discussion featuring best practices in how to create effective industry and education pathways. Attendees will also receive NCCER's resources to help facilitate connections with local contractors and associations. Vendor content.	Salon B
2:45pm – 3:30pm	<b>Equitability in the Classroom with Microsoft Office Industry Certification – Learn how to provide one resource for all levels of learners</b> <i>Speakers: Jana Hambruch, Portia Naze</i> CCI Learning works with some of the most successful Districts and Schools in North America to ensure achievement and certification for all levels of students. This session will consider common traits that bring success for students, teachers, faculty and staff, and discuss how to provide resources to your CTE pathway. Vendor content.	La Condesa
2:45pm – 3:30pm	<b>Hands-on Approach to Teaching Anatomy and Physiology</b> <i>Speakers: Chuck Roney</i> Attend this workshop to learn how to engage students with immediate, hands-on learning using a hand-held skeleton and clay. This system utilizes visual, auditory, and kinesthetic activities that facilitate learning and long term knowledge retention. Great fit for health science courses as well as other sciences, providing a well-rounded learning experience. Prepare yourself for this hands-on experience building muscles and other body structures in clay!	La Reina
2:45pm – 3:30pm	<b>Succession Planning: Today is the Tomorrow You were Worried about Yesterday</b> <i>Speakers: Mike Woods</i> Often times we become overly engulfed in the present moment and lose sight of what the future may hold, especially in terms of identifying future leaders for our professional organizations. This seminar will focus on identifying organizational visions, developing strategies and objectives for the group, identifying leadership requirements, SWOT analysis, and the process of outlining and implementing the transition plan.	Salon C
4:00pm – 5:00pm	<b>State Meetings</b>	Salon B
4:00pm – 5:00pm	<b>State Meetings</b>	Salon C
<b>APRIL 10 • SUNDAY</b>		
9:00am – 9:30am	<b>Breakfast</b>	Salon A
9:30am – 11:00am	<b>Business Meeting/Awards</b>	Salon A

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