

The ACTE National Work-Based Learning Conference brings together career and technical educators, administrators, career and school counselors, and state workforce professionals who have a focus on work-based learning.

With programming for both secondary and postsecondary audiences, this will be a place where you can effectively connect with an interested and appreciative group of CTE professionals from across the United States. As an official conference exhibitor or sponsor, you'll have exclusive access to over 1,000 of career and technical education's top work-based learning professionals!

EXHIBIT SPACE

Includes:

- One (1) 6 ft. skirted table and two (2) chairs
- One (1) full conference registration

Table-top booth $1,300.00

Exhibitor Move-in

- Wednesday, April 28.....1:00-3:30 pm

Exhibit Hours

- Wednesday, April 28.....4:30-5:30 pm
- Thursday, April 29.....7:00 am-6:30 pm
- Friday, April 30.....7:30-11:00 am

Exhibitor Move-out

- Friday, April 30.....11:00 am-1:00 pm

SPONSORSHIPS

Digital & Mobile Opportunities

Mobile App Sponsor.....$3,000.00

Wi-Fi Sponsor.....$7,500.00

- *Custom splash page with company logo.*
- *Company logo included on signage at the event and in the conference app.*

Branding Opportunities

LED Logo Board Sponsor.....$3,500.00

2 available

- *Company logo included on sponsor display throughout conference.*
- *Maximum of two sponsors listed.*
- *Alternating with conference schedule at-a-glance.*

Attendee Water Bottle Sponsor.....$5,000.00

1 available

- *Company logo printed on re-useable water bottle (single color).*
- *750 water bottles distributed to attendees on a first come, first served basis.*

Tote Bag Sponsor.....$5,000.00

1 available

- *Branded tote bag handed out to all attendees.*
- *ACTE provided, single-color screen print of logo.*

Escalator Cling $6,000.00

2 available

To reserve your sponsorship, visit: www.acteonline.org/wbl-conference, or contact Glenda Paxton, gpaxton@acteonline.org



Food & Beverage Opportunities

Break sponsor.....$2,000.00
3 available

- *Signage with sponsor logo displayed during break.*

Thursday breakfast sponsor.....$4,500.00
SOLD OUT

Friday breakfast sponsor.....$4,500.00

Thursday lunch sponsor.....$5,500.00

Breakfast and lunch sponsorships include:

- *Sponsor logo & QR code displayed on trifold table-top sign in general session room.*
- *Opportunity to play one (1) video (3 minutes or less) during the meal time.*

Reception sponsor.....$10,000.00
SOLD OUT

- *Sole sponsor of the Welcome reception on Wednesday, April 29th.*
- *3 minutes of speaking time in front of the attendee audience.*
- *Sponsor logo included on signage at the reception.*

Signature Sponsorships

Opening session sponsor.....$7,000.00
SOLD OUT

- *Sole sponsor of the opening general session.*
- *3 minutes of speaking time from the stage.*

Headshot Lounge $10,000.00
1 available

Make your organization a "focal point" of the exhibit area as the exclusive sponsor of the headshot booth. Attendees will receive a complimentary headshot delivered instantly via iPad.

Sponsor benefits:

- *Sponsor's logo displayed on iPads in the booth.*

Expand Your Reach

Digital Tote Bag Flyer $500.00
5 available

- *Digital flyer included in the "Know Before You Go" email sent to all registered attendees.*
- *Sponsor provides flyer.*

Give-Away Sponsor $1,000.00
1 available

- *Item placed on all chairs in Opening General Session.*

eBlast Package $1,250.00
6 available

- *One (1) pre-show and one (1) post-show eblast sent to registered attendees by ACTE on behalf of the sponsor.*

Welcome Cards Sponsor $1,250.00
1 available

- *Card given to attendees upon hotel check-in.*

Directional Signage Sponsor.....$1,500.00

Sponsored concurrent session.....$1,700.00
5 available

- *60 minute program session Listed in the conference app.*

Video Wall $2,000.00
2 available

- *60-second media play*

Retargeting campaign.....$2,000.00
3 available

Charging Station Sponsor.....$2,500.00
2 available

Lanyard sponsor.....$2,500.00
SOLD OUT

- *Sponsor provides lanyards for all attendees.*
- *Opportunity to pass out lanyards at registration.*

To reserve your sponsorship, visit: www.acteonline.org/wbl-conference, or contact Glenda Paxton, gpaxton@acteonline.org



MEDAL LEVEL RECOGNITION

Sponsors who invest $3,500.00 or more are recognized by different medal levels and receive additional benefits as outlined.

Platinum Level.....$10,000.00

- Company logo on event website
- Company logo on Opening General Session walk-in slide
- Company logo on sponsor thank-you signage at event registration
- Listed as a Platinum sponsor in the conference mobile app

Gold Level.....$7,500.00

- Company logo on event website
- Company logo on Opening General Session walk- in slide
- Company logo on sponsor thank-you signage at event registration
- Listed as a Gold sponsor in the conference mobile app

Silver Level.....$5,000.00

- Company logo on event website
- Company logo on Opening General Session walk-in slide
- Company logo on sponsor thank-you signage at event registration
- Listed as a Silver sponsor in the conference mobile app

Bronze Level.....$3,500.00

- Company logo on event website
- Company logo on Opening General Session walk-in slide
- Company logo on sponsor thank-you signage at event registration
- Listed as a Bronze sponsor in the conference mobile app

To reserve your sponsorship, visit: www.acteonline.org/wbl-conference, or contact Glenda Paxton, gpaxton@acteonline.org