# ACTE CORPORATE MEMBERSHIP

*Position Your Company to Prosper*

ACTE fosters relationships with corporations that support career and technical education (CTE) and leverage student potential, ultimately leading to innovation, increased productivity and heightened creativity within your company. A tremendous opportunity to expand your network with CTE educators, stakeholders, and programs, your ACTE Corporate Membership connects you to our thriving community of CTE professionals and contributes to our country's efforts to thrive economically and compete globally.

Corporate Membership dues are $1,200 per year. Join the thriving education community and help shape CTE curriculum, programming, and career opportunities!

To learn more, visit acteonline.org and click "Corporate Members"

## INCREASED VISIBILITY AND EVENT OPPORTUNITIES

- Access to meetings at ACTE's CareerTech VISION tailored to Corporate Member interests and issues
- Speaking opportunities at ACTE's CareerTech VISION
- Exclusive event sponsorship opportunities
- Opportunities to participate in ACTE's CareerTech VISION's Career Pavilion, which showcases career opportunities and offers resources to educators to help get their students excited about their future career path
- Inclusion of logo on web site
- Invitation to an organizational member VIP reception at ACTE's CareerTech VISION
- Involvement in February CTE Month initiatives, such as invitations to local school visits attended by other high level invitees
- Introductions to ACTE state association leaders

## VALUABLE CTE RESOURCES RELEVANT TO YOUR BUSINESS

- Each policy-oriented publication that ACTE produces
- ACTE Legislative Alerts so that you can join our members in actively participating in federal advocacy efforts
- Consultation with ACTE senior staff person regarding ACTE's members, policy and legislative issues, and engagement opportunities
- Annual subscription to *Techniques* magazine

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## CORPORATE MEMBER BENEFITS

Once you have joined, we will work with you individually to customize a collection of benefits tailored to your specific needs. The noted benefits on the right side of this document are some possible opportunities for engagement with our members and the CTE community at-large. Upon execution of your company's membership, we will arrange a one-on-one consultation with your primary contacts to tailor a benefits package to your company's needs.

## ACTE MEMBERS BY POSITION

52% Teachers
25% Administration/Supervisor
8% Teacher Educator
2% Teacher Supervisor
3% Counselor
3% Students
7% Other CTE Professionals

## CONTACT ACTE

For additional information on Corporate Membership, contact Jessica Levy at jlevy@acteonline.org or 703-683-9318.

- Subscriptions to ACTE's digital publications: ACTE News; *Career Tech Update*; and *STEM SmartBrief*
- Opportunity to participate on a Corporate Member Advisory Group, comprised of like-minded professionals meeting to discuss and share information on common CTE interests

## DISCOUNTS TAILORED TO CORPORATE NEEDS

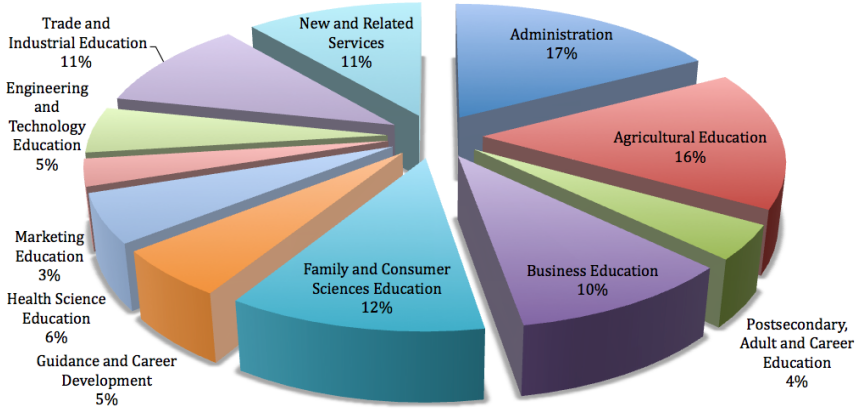
- 10% reduced rate on all ACTE products and services, including full page ad in *Techniques* magazine (regular rate - $3,500; discounted rate - $3,150; Note: Sponsorships excluded)
- Discounted rates to all national ACTE events
- Access to partner supplied resources for members

## GET INVOLVED WITH YOUR ACTE DIVISIONS

ACTE is organized into 11 Divisions, representing all facets of CTE, to provide members with professional development resources, events and networking opportunities specific to their position or area of expertise. We encourage you to get involved with the Division that is most closely aligned with your area of interest.

To learn more, visit acteonline.org/divisions.

ACTE Members by Division




## GET INVOLVED WITH YOUR STATE ACTE

The collective knowledge of ACTE members is constantly expanding thanks to our partner State ACTE organizations. Corporate members are encouraged to support and get involved with their affiliated state ACTE, whether it is through state event sponsorships or local school-business partnerships.

To learn more, visit acteonline.org/states.

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