

# NCACTE STRATEGIC PLAN 2024-2025

## Overview

### Our Mission

NCACTE will provide educational leadership in developing a competitive workforce in the state of North Carolina.

### Our Purposes

Leadership and Program Improvement: Foster excellence in CTE in NC

Policy Development: Advocate for state and national policy to benefit CTE

Knowledge Connectivity: Act as a clearinghouse for education and information relating to all aspects of CTE and unifying agency for all CTE personnel, including professional development.

Awareness: Create and maintain public awareness that initiates, expands, improves, and promotes CTE.

The primary goal for 2024-25 will be to provide opportunities for NCACTE members in an effort to build member capacity and add value to membership. As we enter the fifth year for Perkins V, we are “Staying the Course” for our organization to navigate steps of continuous improvement of CTE in NC as we lead and grow NCACTE through our unifying partnership with ACTE. We must move beyond current practices and see ***MORE*** potential by leveraging our resources and relationships with other educators.

### Priority 1: **MEANINGFUL MEMBERSHIP (M)**

Enhance the relationship between NCACTE and ACTE by leveraging ACTE resources to expand membership value.

- Utilize ACTE materials, programs and electronic platforms to recruit new members and promote the benefits of membership to new and returning members.
- Create programs to support current members using new resources from DPI/NCACTE Partnership
- Provide access to membership rosters to each division President and President-Elect through a new NCACTE Resource hub.
- ACTE publications will be used in promoting the benefits of membership at professional development.
- CTE Summer Conference \$99 new member promotional rate.

### Priority 2: **OPTIMAL ORGANIZATION (O)**

Improve the working relationship between and within NCACTE committees.

- Provide orientation and training for division officers and committee members
- Increase participation in committees by developing additional methods for conducting meetings including online methods or conference calls and initiate new online communication tools for promotion.
- Provide access to resources that ensure all committees understand their duties.
- Team Building and Officer Leadership Training in early fall.
- Save the dates used to remind members and promote member events and activities.

### Priority 3: **RELEVANT, RESOURCEFUL RELATIONSHIPS (R)**

Expand the working relationship between NCACTE and NCDPI.

- Provide professional development opportunities with NCDPI that extend beyond fall and spring workshops, including online and regional opportunities that give additional resources to teachers.
- Strengthen leadership and advocacy opportunities with NCDPI.
- Create MOU with NC Community College System Professional Development and strengthen our advocacy opportunities.

### Priority 4: **EXCELLENT EDUCATION/EXCEPTIONAL EDUCATORS (E)**

Utilize feedback data to drive our future plans for all meetings to develop exceptional CTE educators.

- Complete a strategic planning process to determine next steps as an organization under the Perkins V grant.

- Using data, prioritize goals for the next two years, though 2024, to strengthen the organization and members benefits.
- Collect feedback through surveys and forms for all NCACTE events and communicate data collected from the participants to increase participation.