



The Mission of the NCACTE is to provide educational leadership in developing a competitive workforce.

# NEWSLETTER

## MEET YOUR LEADERSHIP FOR 2014-15

### NCACTE

President – Brantley Murphy [murphyb308@gmail.com](mailto:murphyb308@gmail.com)

President-Elect – Christy Cheek [crystal.cheek@bcsemail.org](mailto:crystal.cheek@bcsemail.org)

Past President – Ruth Huff [rbhuff777@gmail.com](mailto:rbhuff777@gmail.com)

### ADMINISTRATION DIVISION

President – Aaron Fleming [afleming@lee.k12.nc.us](mailto:afleming@lee.k12.nc.us)

President-Elect – Anna Hair [ahair@swainmail.org](mailto:ahair@swainmail.org)

### AGRICULTURE EDUCATION DIVISION

President – Rusty Wagoner [rusty.wagoner@orange.k12.nc.us](mailto:rusty.wagoner@orange.k12.nc.us)

President-Elect – Kaye Harris [kharris@clevelandcountyschools.org](mailto:kharris@clevelandcountyschools.org)

### BUSINESS EDUCATION DIVISION

President – Janet Blue [janetwoodsblue@yahoo.com](mailto:janetwoodsblue@yahoo.com)

President-Elect – Kamina Fitzgerald [kaminafitzgerald@ccs.k12.nc.us](mailto:kaminafitzgerald@ccs.k12.nc.us)

### FAMILY & CONSUMER SCIENCES DIVISION

President – Patricia Robinson [patriciarobinson@ccs.k12.nc.us](mailto:patriciarobinson@ccs.k12.nc.us)

President-Elect – Karrell Darden [relish\\_29010@yahoo.com](mailto:relish_29010@yahoo.com)

### GUIDANCE DIVISION

President – Dan Shuping [dan.shuping@ucps.k12.nc.us](mailto:dan.shuping@ucps.k12.nc.us)

President-Elect – Jessica Shimer [jshimer@lenoir.k12.nc.us](mailto:jshimer@lenoir.k12.nc.us)

### HEALTH SCIENCES DIVISION

President – Katherine Pardue [pardueks@rss.k12.nc.us](mailto:pardueks@rss.k12.nc.us)

President-Elect – Allyson Cline-Bell [clinebellak@rss.k12.nc.us](mailto:clinebellak@rss.k12.nc.us)

### INSTRUCTIONAL MANAGEMENT DIVISION

President – Madeline Tucker [madeline.tucker@onslow.k12.nc.us](mailto:madeline.tucker@onslow.k12.nc.us)

President-Elect – Kim Brewington [kim.brewington@ccs.k12.nc.us](mailto:kim.brewington@ccs.k12.nc.us)

### MARKETING EDUCATION DIVISION

President – Rhonda Farmer [Rhonda\\_farmer@abss.k12.nc.us](mailto:Rhonda_farmer@abss.k12.nc.us)

President-Elect – Pam Brunner [pamelabrunner@ccs.k12.nc.us](mailto:pamelabrunner@ccs.k12.nc.us)

### NC-ALIVE DIVISION

President – Sandra Murphy [smurphy@chees.k12.nc.us](mailto:smurphy@chees.k12.nc.us)

President-Elect – Barry Oxendine [lumbeel@hotmail.com](mailto:lumbeel@hotmail.com)

### SPECIAL NEEDS DIVISION

President – vacant

President-Elect – vacant

### TECHNOLOGY EDUCATION DIVISION

President – Emily Quadrio [equadrio@chccs.k12.nc.us](mailto:equadrio@chccs.k12.nc.us)

President-Elect – Erik Schettig [eschettig@wcpss.net](mailto:eschettig@wcpss.net)

### TRADE & INDUSTRIAL EDUCATION DIVISION

President – Elizabeth Alexander [beth.alexander@carteret.k12.nc.us](mailto:beth.alexander@carteret.k12.nc.us)

President-Elect – David Barlow [chiefchsfa@gmail.com](mailto:chiefchsfa@gmail.com)



Brantley Murphy, President



Ruth Huff, Past President



Christy Cheek, President-Elect



Tom Jones, Executive Director

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# EXECUTIVE DIRECTOR'S MESSAGE

Tom Jones, NCACTE Executive Director



The 2014 CTE Summer Conference is over and by the time you receive this newsletter another school year will have begun. I hope that all of you are off to a good start, and are anticipating lots of good things happening during the 2014-15 school year. The new leadership in your association is eager to serve, and I believe that you can expect this year's leadership team to work hard and represent your association and your interests in a very professional and excellent manner.

Please note the Calendar of Activities included in this newsletter. Note that the Fall Professional Development Workshop and Board of Directors' meeting will be October 15-17, 2014, at the DoubleTree by Hilton in Atlantic Beach, North Carolina. This year's Fall Professional Development Workshop will begin promptly at 8:00 am on Thursday, October 16. Participants will be able to qualify for one (1) CEU credit. In addition to the staff development we will also include time for our state level committee meetings and Board of Directors' meeting. Registration form is included in this newsletter.

Dave Simpson, our NCACTE Lobbyist prepares a weekly newsletter that is distributed via email on Fridays of each week. If you are not receiving this newsletter please send me an email requesting that you be added to the legislative newsletter distribution list.

Brantley Murphy, your NCACTE President, has been busy getting his program of work organized for this fiscal year. Brantley is continuing our efforts to recruit Army JROTC

instructors from North Carolina during a regional meeting in Richmond at the end of August. We are hoping to encourage a number of the instructors to become NCACTE members. Brantley, Ruth, and I have also met with Jo Anne Honeycutt, NC-DPI CTE Director to discuss ways that NCACTE can help with current CTE initiatives and about ways to improve Summer Conference.

As a member of NCACTE you are representing yourself as a professional educator that cares about the future of career and technical education. The leadership of this organization is working hard to protect your interests in the political arena and to better inform the membership about current issues and trends. Note that this year the Raleigh Legislative Policy Seminar will be combined with our Spring Professional Development and Board of Directors' meeting scheduled for February 22-24, 2015 in Raleigh. Mark your calendars now and schedule this as a priority meeting that you should definitely attend. Thank you for your membership and for your involvement as a member of NCACTE.

**Just a reminder to make frequent visits to our NCACTE website at [actenc.org](http://actenc.org). The website contains current information, weekly legislative newsletters, and our NCACTE Handbook.**





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[www.winlearning.com/uready/davidmickelsen](http://www.winlearning.com/uready/davidmickelsen)

## ***From Your President***

Brantley Murphy

We spent all summer preparing ourselves for the new school year. By October, we will be thoroughly and completely back into our teacher roles. What better time to become students again and participate in the NCACTE Fall Professional Development Conference at Atlantic Beach!



We have an exciting program planned for you as we present the NCACTE Fall Rodeo, October 15 - 17! We will round up experienced teachers and other presenters to help you learn more about the topics you identified in previous evaluation and member feedback forms. Workshops on student leadership and strengthening CTSO's, working with exceptional students including ESL and/or OCS, EC, and 504 students, and improving student literacy will help prepare you to take control of your own rodeo ring! These sessions are intended to be student-centered, as our classrooms should be, so plan to share your own best practices and ideas with your colleagues so we can all learn from each other. Bring samples to share if possible! This conference provides a great opportunity for collaboration, and we know that some of our best teaching tools and techniques were "stolen" from fellow teachers! By participating in all sessions, members can also earn Continuing Education Credits or CEU's.

As always, we will have an auction to raise funds for NCACTE, so don't forget to contribute items for sale and plan to have fun bidding and buying!

We are listening to our members and supporting you as professionals. Look for the registration information for the NCACTE Fall Conference later in this newsletter. Let us know what we can do for you to make your membership as valuable as possible. See you in October!

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

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Career and Technical Educators**



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## ***From Your Past President***

Ruth Huff



Summer is winding down and we are all back at work getting to know our new teachers and students. As you prepare for the new year make sure you have completed all your obligations to Career and Technical education which includes renewing or joining the North Carolina Association of Career and Technical Education. There are many benefits that we fail to utilize just by only paying dues or not joining at all. The association works for you everyday, sometimes without you knowing what is going on.

Lobbying is a never-ending pursuit with our legislators and congressmen. Everyone needs to read the legislative newsletter each week to keep up with what is going in Raleigh. There are times when we need help via emails to get our point across and you need to be ready to respond.

As the past president of this association my duties include chairing the Membership committee. I consider this as an opportunity to share the importance of membership. Last year, Tom Jones, Executive Director and I have cautiously visited new venues for membership and we are continuing to do this again. Several visits have been made since the end of Summer conference with more scheduled.

While we are looking for new venues we also need help with division membership. The executive committee of each division will receive a membership list soon and need to carefully go over this list to remove those who are no longer teaching, although we do have a retired membership category. Each of you working in your local systems where there are new CTE employees, please send me their name and email so we along with you can make a contact .

The membership committee will focus on new ideas for recruitment and membership recognition. Our membership seems to stay around the same number year after year. We need to break this tradition and send our numbers soaring to the potential of approximately 6000. Will you help the division presidents and myself as we strive for new heights? We are open to any suggestions you may have. Just send them to me before our meeting in October so the committee can consider and act upon them.



# Region II ACTE

*Leadership  
Conference 2014  
September 26-28, 2014  
Richmond, Virginia*

*Advocacy,  
Curriculum,  
Trends, &  
Excellence*



## *Registration Information*

- \$ 200 Early Bird Fee (prior to August 1, 2014)
  - \$ 250 Regular Fee (on or after August 1, 2014)
  - \$ 125 Guest Rate (Meals only, no conference attendance)
- Register online, beginning April 1, 2014, at:  
<http://acteregion2.vacte.net/>

## *Omni Richmond Hotel*

100 S 12th St., Richmond, VA 23219

Phone: (804) 344-7000

Room Rate: \$ 124 + tax + parking

Book your room online at:

<http://www.omnihotels.com/FindAHotel/Richmond/MeetingFacilities/VirginiaAssociationforCareerandTechnicalEducation9.aspx>

Hotel Reservation Deadline: August 25, 2014

*Hosted by the  
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for Career and  
Technical Education*

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*Photos courtesy of Richmond Region Tourism*



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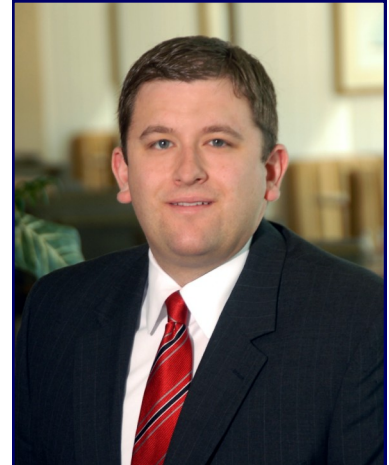


VISIT [www.seaperch.org](http://www.seaperch.org) and learn more about our hands-on, curriculum based middle and high school STEM program.

## ADMINISTRATION DIVISION

Aaron Fleming, Division President

*"The whole purpose of education is to turn mirrors into windows."* These words, by Sydney J. Harris, a long-time American journalist, strike a chord as we embark on SY 2014-15. School district administrators all across the state have been working diligently all summer to provide the infrastructure, tools, and support needed to open our schoolhouse doors and usher in a new school year. We are facing budgetary challenges, staffing challenges, and legislative challenges that often create barriers to turning those mirrors into windows of opportunity for our students. But, as a CTE family, we continue to stick together and support one another, focusing our energies on the variables we can control, rather than those we cannot.



I have been excited about the challenges and new opportunities that this year will bring as I accepted the gavel from Mrs. Christy Cheek, CTE Director in Buncombe County, past division president. Our annual NCACTEA Business Luncheon held in Greensboro, NC in July 2014, gave us an opportunity to gather, celebrate some successes, and receive updates in several critical areas. Mr. Rick Sheldahl, CTE Director for Durham Public Schools, was recognized as the NC CTE Director of the Year. Mr. Chip Lucas, CTE Director in Cumberland County, and chair of the NCACTE's Legislative Committee, presented the legislative platform and informed us of the NCACTE plan to keep legislators and other policymakers informed on how CTE positively affects increased graduation rates and lower dropout rates statewide. Many thanks go to Mr. Lucas, his CTE team in Cumberland County, and many others in districts across the state that do the important work of representing us in this area.

We continue to support the important work being done with our CTE Administrative Internship Program and voted to provide a financial contribution to the CTE Foundation in memory of Senator Martin L. Nesbitt, Jr., a long-time CTE supporter from Buncombe County, who lost his battle with cancer in the Spring.

While at summer conference, we attended a variety of sessions on the hot topics of: Using Home Base/SchoolNet, EVAAS data, Elements, Work-Based Learning, Apprenticeship Programs, Monitoring for Compliance, Using Data to Support Teaching and Learning, Differentiated Instructional Strategies, SREB, Pathways to Prosperity and Becoming Civil Rights Ready. We also received Program Area Updates from our awesome state staff!

Currently, we are making plans to gather at the Renaissance Raleigh North Hills as we attend the 2014 NCACTEA Fall Conference October 1-3. We hope you are making plans to attend also, and look forward to seeing you all there!

*Trina Williams, Newsletter Committee*

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## STEP 1: PERSONAL INFORMATION

I AM A FIRST TIME ATTENDEE AND I WILL BE ATTENDING THE FIRST TIME ORIENTATION ☐ YES  
(Thursday, Nov. 20, 7:00 a.m.–8:00 a.m.)

- ☐ ACTE Member—Member ID# \_\_\_\_\_ (Membership must be active with National ACTE at time of registration)  
☐ Non-member—visit [www.acteonline.org/join](http://www.acteonline.org/join) to save up to \$180!  
☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. (Please print clearly)

SSN (LAST FOUR DIGITS) \_\_\_\_\_ FIRST NAME \_\_\_\_\_ LAST NAME/SURNAME \_\_\_\_\_

PREFERRED NAME FOR BADGE \_\_\_\_\_

NAME OF SPOUSE (ONLY IF REGISTERING, SEE STEP 3 "OTHER" OPTION) \_\_\_\_\_

NAME OF BUSINESS/SCHOOL \_\_\_\_\_

Mailing Address (The address listed below will be entered on your SmartCard and used for your conference registration mailings information. This information will not update your membership address.)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL (REQUIRED)\* \_\_\_\_\_

Please choose one of the following options for your Program Guide: ☐ ELECTRONIC PROGRAM GUIDE ☐ PRINTED PROGRAM GUIDE

I PERMIT ACTE TO USE MY PERSONAL INFORMATION TO POPULATE ATTENDEE LISTS FOR ASSOCIATION USE ONLY, INCLUDING FOR VISIONMOBILE. ☐ YES ☐ NO

## STEP 3: REGISTRATION OPTIONS AND RATES

For student and retired member rates, call 800-826-9972.

FEES INCLUDE ALL EDUCATION SESSIONS	ADVANCE BY 10/17	LATE AFTER 10/18	TOTAL
<b>ACTE's CareerTech VISION 2014 and CareerTech Expo<sup>3</sup></b> (Nov. 19–22)			
ACTE Member <sup>4</sup>	\$445	\$525	_____
Non-member	\$625	\$695	_____
<b>One-day VISION 2014</b> (PLEASE CHECK DAY)			
<input type="checkbox"/> THURSDAY (INCLUDES EXPO) <input type="checkbox"/> FRIDAY (INCLUDES EXPO)			
ACTE Member <sup>4</sup>	\$275	\$325	_____
Non-member	\$365	\$445	_____
<b>ACTE-OTT-Academy Conference Only</b> (Nov. 18–19)			
ACTE Sessions Only	\$150	\$180	_____
ACTE Membership Dues	\$40	\$40	_____
<b>ACTE and ACTE-OTT-Academy Conference</b>			
ACTE Member and ACTE Sessions	\$585	\$695	_____
Non-member and ACTE Sessions	\$765	\$865	_____
<b>NCCER Conference Only or ACTE and NCCER Conference</b>			
NCCER Sessions Only (Nov. 19)	\$99	\$99	_____
ACTE and NCCER Sessions	\$495	\$495	_____
<b>Pre-VISION Workshops</b> (Nov. 19)			
Anatomy in Clay® Staff Development	\$150	\$150	_____
Building Strong and Sustainable Business Partnerships	\$150	\$150	_____
How to Significantly Increase Enrollment, Retention and Performance	\$150	\$150	_____
Looking for a Solution to Help You and Your Students Manage Classroom Projects Better	\$150	\$150	_____
Social Media to Enhance and Expand Your CTE Community	\$150	\$150	_____
U.S. Army Presents Leader Development and Assessment Practices	\$0	\$0	_____
<b>Tour</b> (Nov. 19)			
Nashville Career Academy Tour	\$30	\$30	_____
<b>Other</b>			
Spouse	\$210	\$220	_____
ACTE Awards Banquet (Nov. 19)	\$85	\$85	_____

Total Registration Amount Due \$ \_\_\_\_\_

## STEP 2: DEMOGRAPHICS

Check one option in each section.

### A. Field of Specialization

- ☐ Administration  
☐ Agricultural Education  
☐ Business Education  
☐ Engineering and Technology Education  
☐ STEM  
☐ Family and Consumer Sciences Education  
☐ Guidance and Career Development  
☐ School-to-Work/Careers  
☐ Health Science Education  
☐ Marketing Education  
☐ Postsecondary, Adult and Career Education  
☐ Special Populations  
☐ Trade and Industrial Education  
☐ \*New and Related Services

\*If you selected the New and Related Services Division as a primary or additional Division, please select one section within that Division below.

- ☐ Career Academy  
☐ Cooperative Work Experience  
☐ Information Technology  
☐ Instructional Materials  
☐ Integration of Academics and Career and Technical Education  
☐ International  
☐ Makers of Policy  
☐ Professional Development  
☐ Public Information  
☐ Research  
☐ ROTC  
☐ Safe Schools  
☐ Support Staff  
☐ Teacher Education  
☐ Tech Prep  
☐ Other

### B. Position Title

- ☐ Teacher  
☐ SURGEON  
☐ Teacher Educator  
☐ Teacher Supervisor  
☐ Student  
☐ Administrator/Supervisor  
☐ Counselor  
☐ Business/Industry Representative

### C. Type of Institution

- ☐ Comprehensive School  
☐ Secondary Vocational/Technical School  
☐ Junior High School/Middle School  
☐ Two-year Postsecondary School  
☐ Local School System  
☐ Federal, State or LEA  
☐ Four-year College or University  
☐ Business  
☐ OTHER


### D. Purchasing Power


- ☐ Decision-maker  
☐ Consult  
☐ None


## STEP 4: HOW TO REGISTER


Registrations will not be accepted without payment.

To qualify for the advance rate, ACTE must receive your registration, along with method of payment (including purchase order), by the noted deadline (see postcards). Otherwise, the next applicable rate will apply.

 **Online at [www.careertechvision.com](http://www.careertechvision.com)** (PREFERRED METHOD)  
**Credit Card** (VISA, MC, AMEX AND DISCOVER ACCEPTED) **DO NOT FAX**

 **Mail** ☐ **Check** (ALLOW 2–3 WEEKS FOR PROCESSING)  
• Payable to ACTE (in U.S. dollars and drawn on a U.S. bank)  
Remit to: P.O. Box 758621, Baltimore, MD 21275-8621  
• Copy of registration form must accompany the check payment  
• Copies of checks will NOT be accepted. **DO NOT FAX**

 **Fax** ☐ **Purchase Order** (ALLOW 5–7 BUSINESS DAYS FOR PROCESSING)  
• Fax to 703-683-9370  
• ACTE requires the following in order to avoid delay in processing:  
• Copy of the PO must accompany the completed registration form  
• PO must include the following:  
• Your PO must have your organization's full contact information  
• The financial agent's printed name, signature, e-mail address and phone number, and complete bill-to and ship-to addresses  
• ACTE's contact information  
• Complete registration description with correct price and registrant's name  
• The PO date, PO number and payment terms  
• Initial and date any handwritten or overtyped amendments to the PO

 **Questions? Call 800-826-9972**

SOURCE CODE: V14BRST

**After 10/31/2014 pre-registration is available online only.**  
**Paper registrations along with payments will only be accepted on site.**

### NOTES

**10 percent Group Discount:** When you register 10 or more individuals from the same institution and pay with one check or purchase order, you can receive a 10 percent group discount. Registration forms must be received with the payment. Each attendee must fill out a registration form.

**Substitutions:** Substitutions will not be accepted unless received in writing from the original registrant by 10/26/2014. Registrants unable to attend may send a substitute. A letter from the original registrant authorizing the substitute must be e-mailed to [registration@acteonline.org](mailto:registration@acteonline.org) or faxed to 703-683-9367, along with the substitute's completed registration form, by 10/26/2014. The substitute's registration fee will be subject to pricing based on the ACTE membership status.

**Cancellations:** All cancellations must be submitted in writing to [registration@acteonline.org](mailto:registration@acteonline.org) or faxed to 703-683-9367. Confirmed registrants may cancel and receive a full refund minus a \$100 administrative fee through Sept. 14, 2014. Fifty percent of the registration fee will be refunded for cancellations received from Sept. 20 through Oct. 24, 2014. Cancellations received after Oct. 24, 2014, are non-refundable.

**Badge credentials must be returned with refund request.**  
**By registering,** you grant permission for the use of your name, voice and/or likeness related to your participation in any event affiliated with ACTE's CareerTech VISION 2014 and the CareerTech Expo. You waive all rights to any compensation and to appear in images, audio and/or printed and electronic material in which they can appear, and you release ACTE and its employees and agents from any claims, damages or liability.

• **Privacy Statement:** You are not obligated to provide this information. However, ACTE uses this information internally as a unique identifier for members. At no time would ACTE make this information available to third parties.  
• **E-mail Address:** Communications may be sent by e-mail. Please provide a valid e-mail address.

• Includes all open ACTE and NAWA programming.  
• Membership must be active with ACTE at the time of registration. Registration categories will be confirmed before registration is processed. POs will not be accepted for memberships.

## Greetings from Family & Consumer Science!

We are FACS Forward here at the agency, with the future of our students and profession guiding our decision-making. We are very excited about the work surrounding Teen Living. The new course will feature a blend of life literacy and career preparation in high-needs and high-skills pathways. Business and industry has provided input on course content and the field has spoken concerning their feelings on the Teen Living course. The curriculum writing team will first meet September 16-17 in Raleigh to begin their work. Be on the lookout on the FACS Education Moodle PLC for more information and updates on the progression of our work.

Summer Conference was a success with over 400 Family & Consumer Sciences teachers in attendance. Conference attendees benefited from content-specific staff development targeted on increasing student achievement. Pre-Conference Sessions like ServSafe, ProStart, and American Red Cross Babysitter Train-the-Trainer will support our students' opportunity to earn industry-recognized credentials. Sherry Williams and her curriculum team released the new Apparel and Textile Production I & II, which have been written with a focus on meeting industry needs. Participants enjoyed innovative sessions like the Farm-to-Fork Tour and Lunch, provided by the Natural Chef Culinary Program at Central Carolina Community College or Lauren Darr, Leigh Anne Church, and Amy White's session on Interactive Student Notebooks in the FACS classroom. We celebrated and honored the hard work of FACS teachers across the state at the FACS Networking Reception sponsored by Johnson & Wales University, NCAFCs, NCACTE- FACS Division, The Chef's Academy in Raleigh, and LearningZone Express. Summer Conference is wonderful way to grow professionally, keep updated to changes in our program area, and network with others! Plan to participate at next year's CTE Summer Conference: July 14-16<sup>th</sup>.

## FCCLA News

North Carolina was represented well this summer at the National FCCLA

Conference in San Antonio, Texas. There

were 270 NC FCCLA Delegates including 170 STAR events participants. North Carolina FCCLA Members earned 43 Bronze, 75 Silver and 52 Gold awards.



Unveiled at this year's National Leadership Conference, FCCLA will have a single, unified theme for all of our events and initiatives throughout the 2014-2015 school year. That theme - Together We Are... - and its visual representation allow us to state the many things that we are as an organization (Family, Leaders, Stronger, etc.) and enable customization to suit a specific event, initiative or program. The Together We Are... logo is posted on the FCCLA website for your use. Plan now to attend the State Leadership Conference (Greensboro, NC) April 27-29, 2015 and the National Leadership Conference July 5-9, 2015 (Washington, DC).

Submitted By: Amy White



## **CAROLINA TRAINING ASSOCIATES, INC.**

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We dedicate ourselves to providing the best solutions available to assist educators with a commitment to quality and customer service.

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to view our products and see how we can  
assist you!*



# Guidance & Career Development Division

Summer Conference is a great way to start a new school year and it was great seeing many of you at the Koury Center again this year. If you were not able to participate this year, hopefully your schedule will allow you to attend this very important staff development opportunity next year.

As the new school year begins, please continue to be the advocate for CTE in your schools and community. Many expressed an interest in joining NCACTE at summer conference and I hope, if you have not joined, you will consider joining in the near future. We would appreciate your membership in our division and look forward to your participation.

I would also like to take this opportunity to encourage members of the Special Needs Division to join us as well since our concerns and staff development always include Special Populations Coordinators' interests.



We are the citizens of CTE, and must be good stewards of our programs. We are a strong division but we always have room for growth and improvement. We would like to keep a strong voice in the state legislature, ensuring our CTE programs in NC remain strong and our jobs secure. I believe our challenge is great, but our potential is even greater. We are proud of CTE and are equipped to make a difference in our students' lives and to provide a direct impact on the workforce of tomorrow. In CTE we are teaching cutting edge technology and skill sets that prepare our students today for careers that in some cases do not yet exist. This makes me proud to work with so many professional CTE teachers.

On October 30<sup>th</sup> -31<sup>st</sup> the Guidance and Career Development will sponsor a Fall Conference for CDCs and SPCs at the Hawthorne Inn in Winston-Salem. I hope each of you will plan to attend and help make this professional development opportunity a huge success. I look forward to seeing you there.

Thank you for the opportunity to serve as President of our division this year and I wish each of you a successful school year. I appreciate the hard work of our division officers past and present, and appreciate each of you for your dedication to NCACTE, the Guidance & Career Development Division, and to CTE programs across our state.

Dan Shuping, President  
Guidance & Career Development Division

## 2014-2015 NCACTE Guidance & Career Development Division:

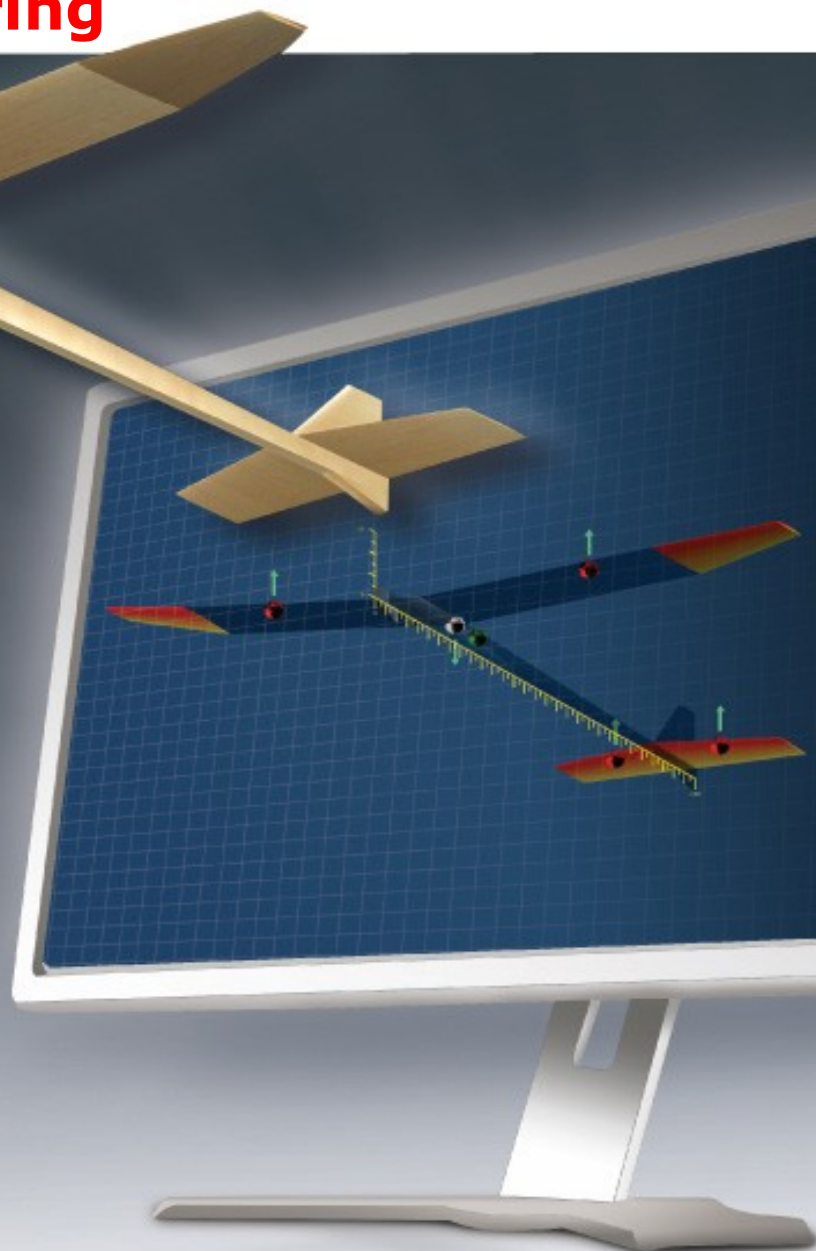
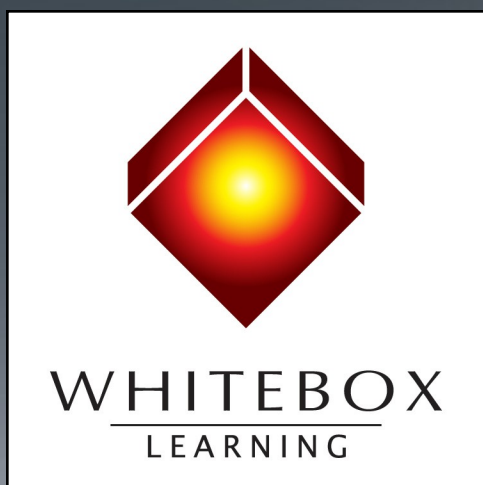
### ***Division Officers:***

President – Dan Shuping  
President-Elect – Jessica Shimer  
Past-President – Winslow Carter  
Secretary – Judy Harrington  
Treasurer – Liz Vaden

### ***Standing Committee Chairpersons:***

Awards – Bena Weires  
By-laws – Allen Plyler  
Membership – Dan Shuping  
Newsletter – Darian Harris  
Professional Development – Marchelle Horner  
Public Information –Kendra Glover  
Resolutions – Elaine Webb  
Strategic Plan – Jessica Shimer  
Ways and Means – Judy Harrington

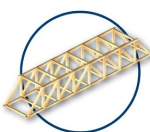
# 3D STEM Engineering



\* Standards-Based \* Cloud-Based \* Integrated STEM \*  
\* Project-Based \* Differentiated Learning \* Full LMS \*



DRAGSTER 2.0



STRUCTURES 2.0



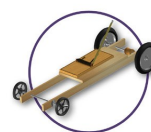
GREEN CAR 2.0



GLIDERS 2.0



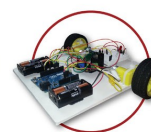
ROCKETS 2.0



MOUSETRAP CAR 2.0



PROSTHETICS 2.0



ROVER 2.0



SURVIVAL SHELTER 2.0



## Business Education Division

August 2014 / Newsletter / Volume 1 / Issue #1

Page 1

### Meet Our 2014-2015 Officers

**President: Janet Blue**



Additional position:  
Membership Committee  
Chair  
Email address:  
janetblue@ccs.k12.nc.us

**President Elect: Kamina Fitzgerald**



Additional position: Strategic  
Plan Committee  
Email address:  
kaminafitzgerald@ccs.nc.k12.us

**Immediate Past President: Joann Blanton**



Additional position: Bylaws  
Committee Chair  
Email address:  
joannblanton@ccs.k12.nc.us

**Treasurer: Pamela Orbison**



Email address:  
orbisonp@bellsouth.net or  
orbisonpe@rss.k12.nc.us

**Secretary: Sharon Bilbrey**

Additional position: Ways & Means Committee  
Chair (Member of State Level Committee)  
Email address: sharonbilbrey@ccs.k12.nc.us

**Awards Committee Chair: Deborah Daniels**

Email address: debthies1@yahoo.com

**Legislative Committee Chair: Lisa Johnson**

Email address: lisas.johnson@ccs.k12.nc.us

**Newsletter Committee Chair:**

**Marion Anthony-Jordan**

Email address: anthonyjordanmarion@gmail.com

**Professional Development Committee:**

**Bobbie Combs**

Email address: bcombs@hayesvillehs.org

**Public Information Committee Chair:**

**Flora Elliott (Member of State Level Committee)**

Email address: floraelliott@ccs.k12.nc.us

**Resolutions Committee Chair:**

**George Brooks**

(Member of State Level Committee)

Email address: georgebrooks@ccs.k12.nc.us

The next ACTE-BE Division Newsletter is due on December 12. Please share the good news you and your students are doing to Marion Anthony-Jordan at anthonyjordanmarion@gmail.com no later than December 1.





## **We make it easy for you to teach work readiness skills to NC students!**

**Work Habits  
Workplace Effectiveness  
Communication  
Work Ethics  
The Job Search**

**Students can leave your classroom with the confidence to apply basic skills,  
beginning with the first day on the job.**

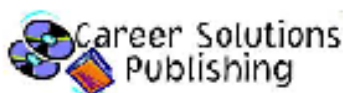
<b>For Students</b>	<b>For Teachers</b>
<ul style="list-style-type: none"><li>• 210 lessons on employability skills</li><li>• Video for each topic</li><li>• Practical content</li><li>• Pre-and post-tests</li><li>• T/F assessment with every lesson</li><li>• Activity with every lesson</li><li>• Ability to retry lesson</li><li>• Certification of completion</li></ul>	<ul style="list-style-type: none"><li>• Choice of required and optional lessons</li><li>• Grade by lesson and topic for each student</li><li>• Class analysis by lesson, topic, and category</li><li>• Minimum score option</li><li>• Reset lesson ability for score improvement</li><li>• Student time tracking</li><li>• Teacher friendly</li><li>• Grades exportable to spreadsheet</li></ul>

**Your students can learn employability skills anywhere, anytime.**



For a Guided Tour of *Job Ready Career Skills* visit [www.careersolutionspublishing.com](http://www.careersolutionspublishing.com)

For the complimentary *Career Headlines* that comes out once a week, visit:  
[http://www.careersolutionspublishing.com/SampleMaterialsRequest\\_IS.htm](http://www.careersolutionspublishing.com/SampleMaterialsRequest_IS.htm)



TO: NCACTE Board of Directors  
NCACTE State Level Committee Members  
Division Officers  
FROM: Teresa Murphy, Professional Development Committee Chair  
Tom Jones, Executive Director  
RE: Fall Professional Development Workshop  
And Board of Directors' Meeting

Our Fall Professional Development Workshop & Board of Directors' Meeting is scheduled for **October 15-17, 2014**, at the DOUBLETREE BY HILTON—ATLANTIC BEACH OCEAN FRONT HOTEL in **Atlantic Beach, N.C.** The professional development topics are listed on the agenda included with this packet. Workshop participants will be able to earn 1 CEU of credit. Note that NCACTE committees will be meeting Wednesday evening and the professional development workshop will begin promptly at 8:00 on Thursday morning.

**The registration fee is \$150.00.** This cost will cover the following: Thursday lunch, Thursday pm break, Friday breakfast and lunch, Friday breaks, rental of meeting space, and workshop materials. Each individual will be responsible for handling their own lodging arrangements with the DoubleTree. The cost for lodging is not included in this registration fee. The group room rate will be \$109 plus tax. Identify yourself as a participant in the NCACTE Fall meeting when making your room reservations.

The accompanying **registration form must be completed and returned to NCACTE by no later than September 26, 2014.** Room reservations must be made by September 16<sup>th</sup> in order to qualify for the group rate. After the cut-off date of Sep. 16<sup>th</sup>, no reservations will be guaranteed at the special group rate.

## Agenda

### **Wednesday, October 15, 2014**

6:00-8:00 pm..NCACTE Executive Committee  
8:00-9:30 .....Committee Meetings

### **Thursday, October 16, 2014**

7:00-8:00 am..Workshop Registration  
8:00 -10:00.....**Team Roping Army-Army Career Resources/Community College Pathways**  
10:15-12:15 ....**Championing CTE--Buncombe County CTE Group/Christy Cheek**  
12:15 -1:15 ...Chuck Wagon-Lunch/ Live Auction  
1:15- 3:15 .....**Reading Roundup--CTE Best Practices Round Tables**  
1:15-3:15 .....**Trail Bosses—Directors Forum**  
3:30-5:00 .....Division Meetings  
7:00 .....Pig Pickin

### **Friday, October 17, 2014**

7:30-9:30 am..Full Breakfast NCACTE BOARD OF DIRECTORS MEETING  
9:45 -12:45 ....**Lassoing Leadership—Strengthening CTSO's and Student Leaders**  
12:45-1:30 ...Chuck Box Lunch/ Live Auction  
1:30-2:30 .....**Bronco Busting—Strategies for Exceptional Students**  
2:30 .....Happy Trails—Evaluation/Certificate Exchange/Adjourn

**REGISTRATION FOR NCACTE  
FALL PROFESSIONAL DEVELOPMENT WORKSHOP  
AND BOARD OF DIRECTORS' MEETING  
DOUBLETREE BY HILTON—ATLANTIC BEACH  
OCEAN FRONT HOTEL  
October 15-17, 2014**

NAME: \_\_\_\_\_

NCACTE DIVISION: \_\_\_\_\_

SCHOOL/ORGANIZATION: \_\_\_\_\_

\*E-MAIL ADDRESS: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

SCHOOL TELEPHONE: \_\_\_\_\_ HOME TELEPHONE: \_\_\_\_\_

\*\*\*\*\*

Registration fee .....\$150.00

\*\*\*\*\*

Make check payable to NCACTE and mail to :

**NCACTE  
P.O. Box 877  
Taylorsville, NC 28681**

**Deadline: Thursday, September 26, 2014**



# NCMEA

## Greetings!

On behalf of the North Carolina Marketing Educators Association, welcome back! We are sure our colleagues are ready to start the 2014-2015 school year with the momentum we ended with last year. From the classroom to DECA, our NCMEA professionals are truly making a difference in and out of the classroom. Below is a list of our 2014-2015 officers, DECA MCEC and State CDC dates.

Yours in Education,

*Rhonda Farmer*

President, NCMEA

## NCMEA 2014-2015 Officers and Chairs

President: Rhonda Farmer	Rhonda_farmer@abss.k12.nc.us
President- Elect: Pam Brunner	pamelabrunner@ccs.k12.nc.us
Immediate Past President: John Fux	jkfhoke@hotmail.com
Vice President: Dwayne Waite Jr.	Dwaynew.waite@cms.k12.nc.us
Treasurer: Jolene Alley	Jolene_alley@abss.k12.nc.us
Awards Chair: Julie Smigiel	juliesmigiel@gmail.com
Legislative Chair: Betsy Mofield	bmofield@ncmcs.org
Professional Development: Gina Grace	gina.prince@nhcs.net

## DECA:

## State CDC: February 26-28 2015

### MCEC Dates:

District 1: 12/11/2014	District 6A: Between 11/20-11/22/2014
District 3: 12/8/2014	District 6B: 12/3/2014
District 4: 12/9/2014	District 7: 11/19/2014
District 5: 12/3/2014	

**I AM DECA**



**TAKE  
— THE — LEAD,  
MEET — THE —  
CHALLENGE**  
**— TOGETHER —**

JOIN US IN TAKING THE LEAD!

WE INVITE YOUR INSPIRATION, INVOLVEMENT, AND INVESTMENT IN OUR ASSOCIATION.  
TOGETHER, WE KEEP THE “VOICE” OF THE PUBLIC  
IN PUBLIC EDUCATION!

**NCAE**  
North Carolina  
Association of Educators



# NC-ALIVE

Issue # Fall 2014

NC-American Leadership Institute for Vocational Educator Newsletter



NC-ALIVE Webpage Active

Please check out NC-ALIVE  
webpage at

<http://www.ncalive.webs.com>

Information on Membership and  
Professional Development



Past President  
Elect  
CHALLENGE



NC-ALIVE  
Officers

*A challenge has been issued by Kerry Baldwin, immediate past president and current membership chair, to increase membership. He asked that each present member recruit 3 new members by the end of the first month of school.*

Important  
Dates



October 15-17, 2014  
NCACTE Board of Directors  
Meeting and Professional  
Development  
Workshop (Officer Meeting)  
Atlantic Beach, NC



## NC-ALIVE OFFICERS 2014-15

President- Sandra Murphy- [smurphy@chccs.k12.nc.us](mailto:smurphy@chccs.k12.nc.us)

President Elect- Barry Oxendine- [boxendine@hcs.k12.nc.us](mailto:boxendine@hcs.k12.nc.us)

Immediate Past President- Kerry Baldwin- [kbaldwin@wcs.nc.org](mailto:kbaldwin@wcs.nc.org)

Secretary- Mary Jones- [mmary@chccs.k12.nc.us](mailto:mmary@chccs.k12.nc.us)

Treasurer- Kety Clark- [ketyclark@ccs.k12.nc.us](mailto:ketyclark@ccs.k12.nc.us)

Awards Committee Chair- Linda Wiggins [lwiggins@schoolink.net](mailto:lwiggins@schoolink.net)

Bylaws Committee Chair- Gena Kelly- [gena.kelly53@gmail.com](mailto:gena.kelly53@gmail.com)

Membership Committee Chair- Kerry Baldwin- [kbaldwin@wcsnc.org](mailto:kbaldwin@wcsnc.org)

Newsletter Committee Chair- Gale Brickhouse- [galew@chatham.k12.nc.us](mailto:galew@chatham.k12.nc.us)

Professional Development Committee Chair- Katonia Ford-

[katonia.ford@yahoo.com](mailto:katonnia.ford@yahoo.com)

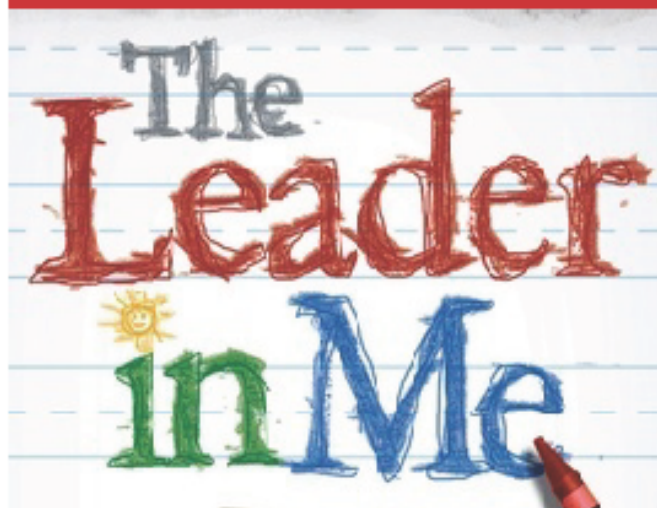
Public Information Committee Chair- Dewayne Tillman-

[dewayne.tillman@asheville.k12.nc.us](mailto:dewayne.tillman@asheville.k12.nc.us)

Ways and Means Committee Chair- Micheal Holman- [mholman@chccs.k12.nc.us](mailto:mholman@chccs.k12.nc.us)







If you are not currently a member of NC-ALIVE, your membership in the organization is encouraged. You must join NCACTE in order to become a member of this division of NC-ALIVE. A membership application is located on the NCACTE website.

<http://www.ncactonline.org/membership.html> If you are a current member, please encourage others to join.

#### NC-ALIVE RAFFLE

OUR RAFFLE WAS HELD DURING SUMMER CONFERENCE.

We many not have raised a lot of money but we created a number of friendships, met new people, and recruited new members in the process. If you have any other ideas for fundraising activities or a raffle please contact our President Sandra Murphy. What a Way to go NC-ALIVE!

## NC-ALIVE History



### "LEADERSHIP INSTITUTE FOR VOCATIONAL EDUCATORS" (LIVE)

LIVE began in 1989. Its conception grew out of a need to identify, recruit, train and have a pool of available qualified persons for leadership roles at the local, regional and state levels, primarily in Career and Technical Education (CTE). Now in its 25th year, NC-ALIVE has become known as a positive vehicle for the development of ethnic minority leaders across the state of North Carolina; as well as, at the national level.

(Continued)

## Mission Statement:

NC-ALIVE is a professional organization dedicated to recruiting, training and providing professional development in order to have a pool of available qualified persons for leadership roles at the local, regional and state levels, primarily in Career and Technical Education

## Goals:

1. Increase membership
2. Provide professional development opportunities.
3. Provide networking opportunities
4. Be politically active.
5. Offer recognition for outstanding members and Programs.
6. Encourage scholarship programs.
7. Offer peer support.

## Professional Development Dates

**Please join us**

November 19-22, 2014

NCACTE Career Vision 2014

Nashville, TN

[ACTE Conference Information and Registration](#)

December 12, 2014

NCACTE News Deadline

February 2015

Career and Technical Education Month

February 22-24, 2015

NCACTE Board of Directors Meeting and Professional Development Workshop  
Raleigh, NC

### DID YOU KNOW?

**April 17, 2015-Spring Workshop**  
**NC-ALIVE – Professional Development**  
**Workshops - Wilmington NC**  
**Workshops - TBA**

# GREETINGS

NC-ALIVE President-  
Sandra Murphy



## NC-ALIVE Is Off To A Great Start

I would like to say welcome back to our members and hope that your summer break served you well. Some of you may not have gotten a chance to have a summer break, but I hope that you found some time to have fun with your family and friends. For those of you that came to Summer Conference, I hope that you gathered some new information and materials to share with your co-workers upon your return.

A special welcome is being given to our new NC-ALIVE members. Thanks for choosing NC-ALIVE as one of your divisions. We hope to make your stay a fulfilling and lasting experience. **We're glad you're here!**

Committee members have been busy during the last month trying to get things off the ground and rolling. We are planning a Spring Workshop, April 17, 2015. Thanks to our committee chairs for designing and putting activities together for you to enjoy and be refreshed. If you have any ideas for training, feel free to share with me. I am always available and open to new ideas and suggestions. **Be sure to stick around, because you may miss out on a good thing.**

NC-ALIVE is a non-profit division of NCACTE that provides professional training and personal growth for its members. We seek to enhance and enrich the lives of our members and those that we serve. As members of NC-ALIVE, we should provide a caring, nurturing and collaborative environment that seeks to fulfill the dreams of our students. For living in a technical advance and complex society, we have to embrace different cultures and learn to solve problems in ways that respect a variety of viewpoints.

**NC-ALIVE is providing a website for its members.** Yes, we have our very own website and it was designed especially for those of you that want to know our history, purpose, and what we are doing these days. It is a sure way to keep up with NC-ALIVE, our members and activities that may affect us from across the State. A special thanks to Gale Brickhouse, newsletter chair and "technology wiz", from Chatham County for volunteering her talents and time.

Thanks to all of you that have joined and provided us with positive feedback and support. A great thank you to all of our new committee chairs for their dedication and hard work the past month. Great Job! Remember, together each achieves more. We are a team and we can make a difference.

*"The secret of getting ahead is getting started. The secret of getting started is breaking your complex overwhelming tasks into small manageable tasks, and then starting on the first one." -- Mark Twain*

For more information about us, visit our website: [www.ncalive.web.com](http://www.ncalive.web.com) Note: Officers, members, and non-members planning to attend the NCACTE Board of Directors' Meeting/Professional Development Workshops in October, please be aware of the deadline for registration, September 26, 2014.

## Upcoming Events

September 25-28, 2014

**ACTE Region II Leadership Conference**  
Richmond, Virginia

October 15-17, 2014

**NCACTE Fall Professional Development  
Workshop and Board of Directors' Meeting**  
Atlantic Beach, NC

November 19-22, 2014

**ACTE CareerTech Vision 2014**  
Nashville, Tennessee

February 2015

**Career & Technical Education Month**

Feb 22 - 24, 2015

**NCACTE Spring Board of Directors' Meeting  
& Raleigh Legislative Policy Seminar**  
Raleigh NC

March 2-4, 2015

**ACTE National Policy Seminar**  
Arlington, Virginia

May 1, 2015

**Nominations for ACTE/NCACTE Awards  
due**

July 12-15, 2015

**CTE Summer Conference**  
Greensboro, NC

## Catch up on the 2014 ACTE National Policy Seminar

<https://www.acteonline.org/nps/>



Would you like to learn more about ACTE and develop your leadership skills? Would you like to participate in the ACTE National Leadership Fellowship Program? Applications for the 2015 class are due Nov. 1.

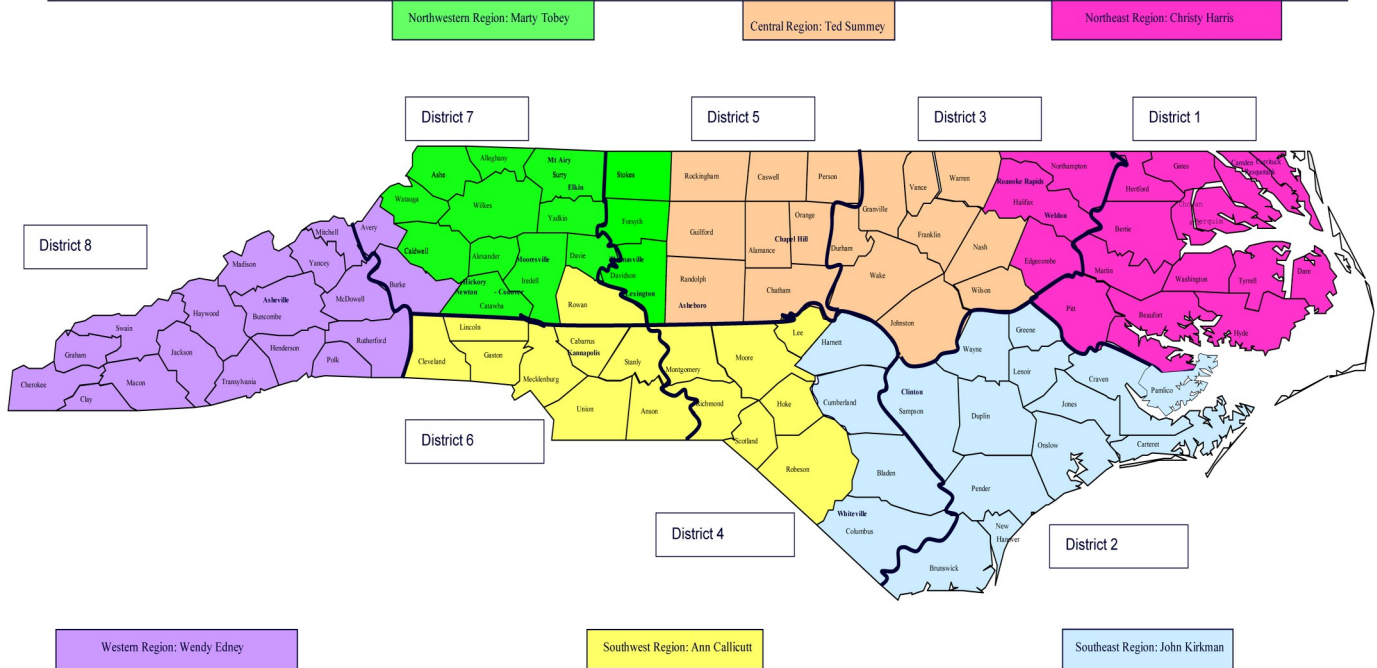
<https://www.acteonline.org/fellowship/>



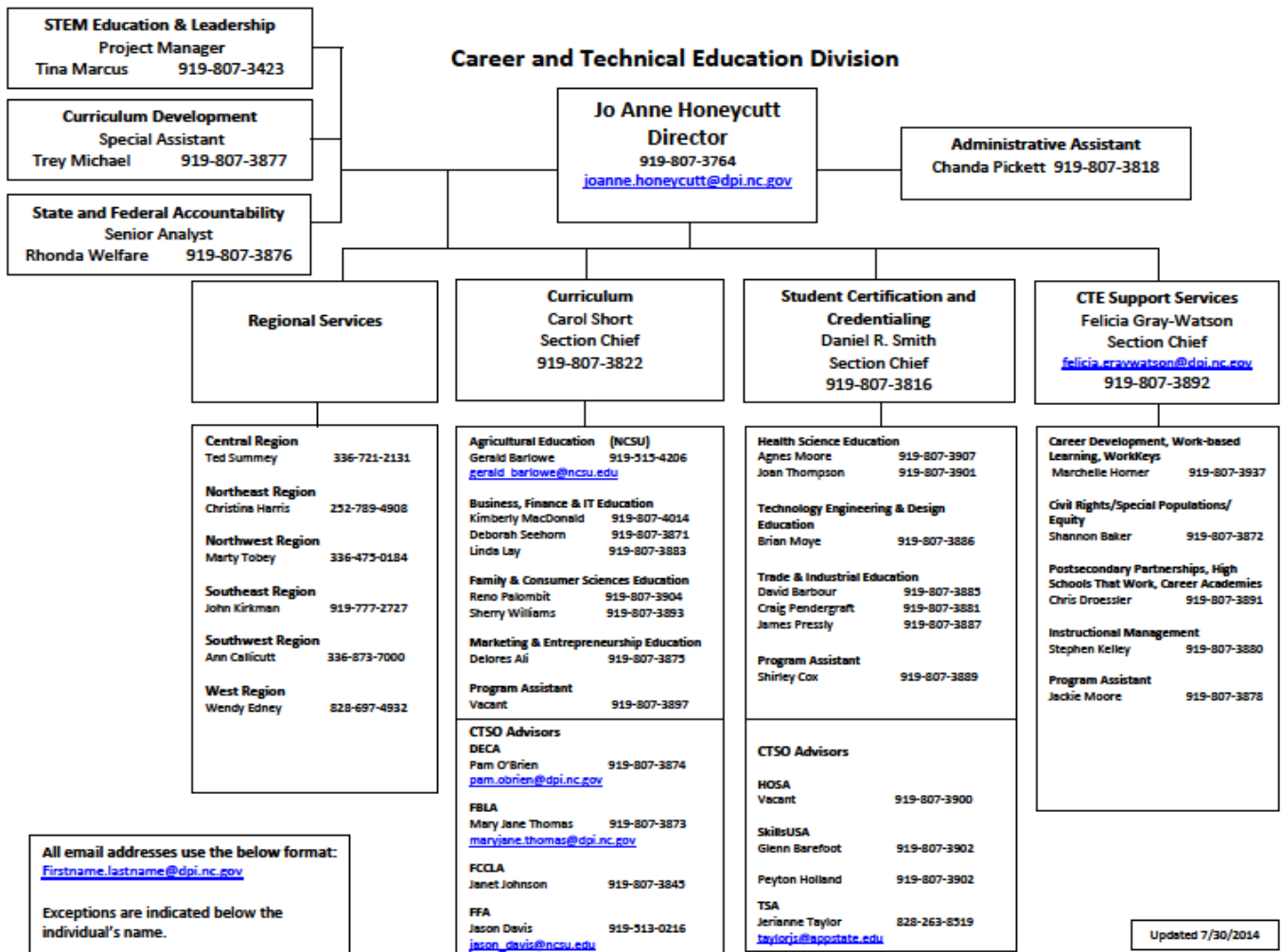


## Career & Technical Education - Six Regions

## State Board of Education - Eight Regions



### Career and Technical Education Division



## JOIN ACTE / NCACTE ONLINE

*Now it's even easier to join !  
No more paper forms !*

Follow this link to the membership site:  
<http://ncacteonline.org/membership.html>

*Cash, Check, VISA, Master Card, and  
American Express accepted.*



Check out the new look of the [ACTE](http://acte.org) website! Don't forget the great resources offered by ACTE.



## NCACTE BOARD OF DIRECTORS 2014-2015

### Executive Committee:

1. President.....Brantley Murphy
2. President-Elect.....Christy Cheek
3. Immediate Past President.....Ruth Huff
4. Recording Secretary.....Shakema Wilson
5. Finance Officer.....Brenda Jones
6. Parliamentarian.....Bill Ellis
7. Historian.....Bena Weires
8. Vice-President. (Elected by BOD).....Elizabeth Alexander
9. Vice-President (Elected by BOD).....Aaron Fleming
10. Vice-President (President's Division).....Rusty Wagoner
11. Executive Director.....Tom Jones

### Vice Presidents: (representing divisions)

- \* Administration.....Aaron Fleming
- \* Agricultural Education.....Rusty Wagoner
- 12. Business Education.....Janet Blue
- 13. Family and Consumer Sciences.....Patricia Robinson
- 14. Guidance.....Dan Shuping
- 15. Health Science Education.....Katherine Pardue
- 16. Instructional Management.....Madeline Tucker
- 17. Marketing Education.....Rhonda Farmer
- 18. NC-ALIVE.....Sandra Murphy
- New and Related Services.....vacant
- Special Needs.....vacant
- 19. Technology Education.....Emily Quadrio
- \* Trade and Industrial Education.....Elizabeth Alexander

### ADVISORY COUNCIL

- Director of Career & Technical Ed. NC DPI.....Jo Anne Honeycutt
- Director of Career & Technical Ed. NC Community  
College System.....Robert Witchger

### Vice Presidents-Elect: (representing divisions)

20. Administration.....Anna Hair
21. Agricultural Education.....Kaye Harris
22. Business Education.....Kamina Fitzgerald
23. Family and Consumer Sciences.....Karrell Darden
24. Guidance.....Jessica Shimer
25. Health Science Education.....Allyson Cline-Bell
26. Instructional Management.....Kim Brewington
27. Marketing Education.....Pam Brunner
28. NC-ALIVE.....Barry Oxendine
- New and Related Services.....vacant
- Special Needs.....vacant
29. Technology Education.....Erik Schettig
30. Trade and Industrial Education.....David Barlow

### Standing Committee Chairmen:

31. Awards Chair.....Derrick Fogg
- \* Bylaws Chair.....Bill Ellis
32. Legislation Chair.....Chip Lucas
- \* Membership Chair (Immed. Past President).....Ruth Huff
33. Newsletter Chairman (and Editor).....Paul Heidepriem
34. Nominations Chair.....Liz Vaden
35. Past Presidents.....Graham Yarborough
36. Professional Development Chair.....Teresa Murphy
37. Public Information Chair.....Tony Bello
38. Resolutions Chair.....Josh Singletary
- \* Strategic Plan Chair (President-Elect).....Christy Cheek
49. Tellers Chair.....Linda Wiggins
40. Ways and Means Chair.....Michael Holman

ACTE Region 2 Policy Committee State Representative...  
.....Pamela Orbison

*Note: \* denotes member already included in Board of Directors count.*