

NCACTE STRATEGIC PLAN 2019-2020

Overview

Our Mission

NCACTE will provide educational leadership in developing a competitive workforce in the state of North Carolina.

Our Purposes

Leadership and Program Improvement: Foster excellence in CTE in NC

Policy Development: Advocate for state and national policy to benefit CTE

Knowledge Connectivity: Act as a clearinghouse for education and information relating to all aspects of CTE and unifying agency for all CTE personnel, including professional development.

Awareness: Create and maintain public awareness that initiates, expands, improves, and promotes CTE.

The primary goal for 2019-20 will be to provide opportunities for NCACTE members in an effort to build member capacity and add value to membership. As we enter the transition year for Perkins V, we are “Charting a New Course” for our organization to navigate steps of continuous improvement of CTE in NC as we lead and grow NCACTE through our unifying partnership with ACTE. We must move beyond current practices and see **MORE** potential by leveraging our resources and relationships with other educators.

Priority 1: **(M) MEANINGFUL MEMBERSHIP**

Enhance the relationship between NCACTE and ACTE by leveraging ACTE resources to expand membership value.

- Utilize ACTE materials, programs and electronic platforms to recruit new members and promote the benefits of membership to new and returning members.
- Utilize ACTE services to streamline administrative tasks, resulting in conservation of human capital and financial resources.
- Collaborate with ACTE to plan and implement Region II ACTE Conference in October 2019.

Priority 2: **(O) OPTIMAL ORGANIZATION**

Improve the working relationship between and within NCACTE committees.

- Revisit the committee meeting purpose and develop innovative ways to implement committee goals.
- Increase participation in committees by developing additional methods for conducting meetings including online methods or conference calls and initiate new online communication tools for promotion.

Priority 3: **(R) RELEVANT, RESOURCEFUL RELATIONSHIPS**

Expand the working relationship between NCACTE and NCDPI.

- Provide professional development opportunities with NCDPI that extend beyond fall and spring workshops, including online and regional opportunities that give additional resources to teachers.
- Strengthen leadership and advocacy opportunities with NCDPI.

Priority 4: **(E) EXCELLENT EDUCATION/EXCEPTIONAL EDUCATORS**

Implement an NCACTE 2020 Vision Summit in concert with the spring meeting.

- Complete a strategic planning process to determine next steps as an organization in the new Perkins V grant.
- Using data, prioritize goals for the next four years (2020-2024) to strengthen the organization and members benefits.

NCACTE Strategic Planning Committee Meeting

Koury Convention Center

Old North

Greensboro, NC

11:00 – 11:30 am

Members Present:

Chip Lucas, Chair

Nancy Harris, Guidance

Kim Sexton, CIMC

Todd Hartsell, T and I

Jennifer Broadwell, Agriculture

Absent: Kerry Baldwin, Michael Holman, Pamela Brunner and Tammy Rowland

The committee reviewed the Issues to Solutions Document as a result of the Fall Meeting in Kinston around improving the areas of NCACTE in membership, involvement, communication, image/branding and relationships. The strategic plan was edited to reflect these priorities. We learned that some LEAs allow members to attend some of the NCACTE conferences if they are involved and are officers or committee members. Kim Sexton challenged the committee members to include the NCACTE strategic priorities in their respective division plans. Nancy Harris, moved to accept the plan, Jennifer Broadwell gave a second, all were in favor and the motion carried.

Submitted by Chip Lucas, Chair

NCACTE Strategic Planning Committee