



# PARTNERSHIP OPPORTUNITIES



**Contact Michigan ACTE:**

**Dr. Brian Pyles**  
**Executive Director**  
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**[www.acteonline.org/miacte](http://www.acteonline.org/miacte)**



## PLATINUM PARTNER \$5,000

Michigan ACTE partners strengthen Michigan CTE across Secondary and Postsecondary by investing in a statewide professional community and convening space where institutions collaborate, share best practices, and strategize innovative business and industry connections.

Partners also gain trusted, repeated visibility through MI ACTE's web presence, member communications, and premier Summer Conference recognition.

### Partnership Benefits:

- **Premium Web Presence** – Logo featured on the MI ACTE homepage
- **Exclusive E-Blast Recognition** – Logo included in monthly e-blasts
- **Dedicated E-Blast** – One customized e-blast to MI ACTE members
- **Premier Recognition at the Summer Conference, including:**
  - **Brief general session mic opportunity** during the event
  - **Logo placement** in the event program and signage
  - **Double exhibitor table**
- **Complimentary conference registration** for one representative
- **Recognition at all MI ACTE workshops**

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## **GOLD PARTNER \$4,000**

Michigan ACTE partners strengthen Michigan CTE across Secondary and Postsecondary by investing in a statewide professional community and convening space where institutions collaborate, share best practices, and strategize innovative business and industry connections.

Partners also gain trusted, repeated visibility through MI ACTE's web presence, member communications, and premier Summer Conference recognition.

### **Partnership Benefits:**

- **Web Presence – Logo featured on the MI ACTE partners page**
- **E-Blast Recognition – Logo included in six MI ACTE e-blasts**
- **Recognition at the Summer Conference, including:**
  - **Logo placement in the event program and signage**
  - **Exhibitor table**
- **Complimentary conference registration for one representative**
- **Recognition at two MI ACTE workshops**

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## SILVER PARTNER \$3,000

Michigan ACTE partners strengthen Michigan CTE across Secondary and Postsecondary by investing in a statewide professional community and convening space where institutions collaborate, share best practices, and strategize innovative business and industry connections.

Partners also gain trusted, repeated visibility through MI ACTE's web presence, member communications, and premier Summer Conference recognition.

### Partnership Benefits:

- **Web Presence** – Logo featured on the MI ACTE partners page
- **E-Blast Recognition** – Logo included in three MI ACTE e-blasts
- **Recognition at the Summer Conference, including:**
  - Logo placement in the event program
  - Exhibitor table

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