

SPONSOR BOOKLET

2025

CTE Summer Conference



August 3 - 5, 2025

Boyne Mountain Resort | Boyne Falls, Michigan

CTE SUMMER CONFERENCE | AUGUST 3-5

PLATINUM SPONSOR: \$5,000

Sponsorship Benefits:

- Premium Web Presence – Logo featured on the MI ACTE homepage
 - Exclusive E-Blast Recognition – Logo included in monthly MI ACTE e-blasts for the 2025-2026 year
 - Dedicated E-Blast – One customized e-blast to MI ACTE members
 - **Premier Recognition at the Summer Conference, including:**
 - Brief general session mic opportunity during the event
 - Logo placement in the event program and signage
 - Double Vendor/exhibitor table sponsorship benefits
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GOLD SPONSOR: \$4,000

Sponsorship Benefits:

- Web Presence – Logo featured on the MI ACTE sponsorship page
 - E-Blast Recognition – Logo included in six MI ACTE e-blasts for the 2025-2026 year
 - **Premier Recognition at the Summer Conference, including:**
 - Logo placement in the event program and signage
 - Vendor/exhibitor table sponsorship benefits
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SILVER SPONSOR: \$3,000

Sponsorship Benefits:

- Web Presence – Logo featured on the MI ACTE sponsorship page
 - E-Blast Recognition – Logo included in three MI ACTE e-blasts
 - **Recognition at the Summer Conference, including:**
 - Logo placement in the event program
 - Vendor/exhibitor table sponsorship benefits
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CTE SUMMER CONFERENCE | AUGUST 3-5

SUMMER CONFERENCE WELCOME RECEPTION SPONSOR

AUGUST 3, 2025: \$1,500 *(2 available)*

Sponsorship Benefits:

- Web Presence – Logo featured on the MI ACTE sponsorship page
 - E-Blast Recognition – Logo included in one MI ACTE e-blast
 - Complimentary Conference Registration – One free registration to the conference
 - Brief mic opportunity during the welcome reception
 - Logo placement in the event program and signage
 - Vendor table in the exhibitor area
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SUMMER CONFERENCE BREAKFAST SPONSOR

AUGUST 4 OR 5, 2025: \$2,000 *(2 available)*

Sponsorship Benefits:

- Web Presence – Logo featured on the MI ACTE sponsorship page
 - E-Blast Recognition – Logo included in one MI ACTE e-blasts
 - Complimentary Conference Registration – One free registration to the conference
 - Brief mic opportunity during the sponsored breakfast
 - Logo placement in the event program and signage
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LUNCH SPONSOR

AUGUST 4, 2025: \$3,000

Sponsorship Benefits:

- Web Presence – Logo featured on the MI ACTE sponsorship page
 - E-Blast Recognition – Logo included in one MI ACTE e-blast
 - Complimentary Conference Registration – One free registration to the conference
 - Brief mic opportunity during the sponsored lunch
 - Logo placement in the event program and signage
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LUNCH GRAB N GO SPONSOR

AUGUST 5, 2025: \$2,500

Sponsorship Benefits:

- Web Presence – Logo featured on the MI ACTE sponsorship page
- E-Blast Recognition – Logo included in one MI ACTE e-blast
- Complimentary Conference Registration – One free registration to the conference
- Brief mic opportunity during the Grab & Go lunch
- Logo placement in the event program and signage

CTE SUMMER CONFERENCE | AUGUST 3-5

SWAG BAG SPONSOR: \$1,500

Sponsorship Benefits:

- Web Presence – Logo featured on the MI ACTE sponsorship page
 - E-Blast Recognition – Logo included in one MI ACTE e-blast
 - Recognition at the Summer Conference, including:
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WELCOME/REGISTRATION SPONSOR: \$1,500

Sponsorship Benefits:

- Web Presence – Logo featured on the MI ACTE sponsorship page
 - E-Blast Recognition – Logo included in one MI ACTE e-blast
 - Logo placement in the event program
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LANYARD SPONSOR: \$1,000

Sponsorship Benefits:

- Brand Visibility – Logo featured on conference lanyards
 - Web Presence – Logo featured on the MI ACTE sponsorship page
 - E-Blast Recognition – Logo included in one MI ACTE e-blast
 - Logo placement in the event program
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MOBILE APP SPONSOR: \$1,000

Sponsorship Benefits:

- Web Presence – Logo featured on the MI ACTE sponsorship page
 - E-Blast Recognition – Logo included in MI ACTE e-blast
 - Logo placement in the event program
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VENDOR/EXHIBITOR TABLE: \$500

Benefits:

- Exhibit Space – One covered and skirted table with two chairs
 - Conference Access – Includes one vendor representative conference registration, including breakfast and lunch
 - Amenities – Wi-Fi and electricity available
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DOUBLE VENDOR/EXHIBITOR TABLE: \$750

Benefits:

- Exhibit Space – Two covered and skirted tables with four chairs
- Conference Access – Includes one vendor representative conference registration, including breakfast and lunch
- Amenities – Wi-Fi and electricity available