

**DISCOVER**

**DEVELOP**

*with*

**IOWA ACTE SUMMER CONFERENCE**

**JUNE 19, 2026**

**PRARIE MEADOWS CONFERENCE CENTER**

**ALTOONA, IOWA**

**FOLLOW THE LINK BELOW TO  
REGISTER FOR THIS YEAR'S  
CONFERENCE:**

**[HTTPS://DOCS.GOOGLE.COM/FORMS/D/E/1FAIPQLSFZSF8RF0UQGQQPL2MIIFURW\\_ZI-MFVW7D0ZR9HS7SC3QG62W/VIEWFORM?USP=PUBLISH-EDITOR](https://docs.google.com/forms/d/e/1FAIPQLSFZSF8RF0UQGQQPL2MIIFURW_ZI-MFVW7D0ZR9HS7SC3QG62W/VIEWFORM?USP=PUBLISH-EDITOR)**

**REGISTRATION**

**DISCOVER  
DEVELOP  
DO.** *with*

**HOTEL**

**BOOK YOUR HOTEL AT:**

**[HTTPS://BOOK.RGUEST.COM/WBE/GROUP/1609/PRAIRIEMEADOWSRACETRACKANDCASINO/AUTH](https://book.rguest.com/wbe/group/1609/prairiemeadowsracetrackandcasino/auth)**

**GROUP CODE: TECH0626A  
ATTENDEE PASSWORD: 863014911**

# Conference Schedule

| 7:00     | 8:00  | CONFERENCE REGISTRATION, VISIT THE EXHIBITOR HALL, AND CONTINENTAL BREAKFAST- IN OR NEAR BISHOP BALLROOM   |   |  |  |
|----------|-------|--|---|--|--|
| 8:00     | 9:00  | OPENING SESSION WITH GUEST SPEAKERS AND IOWA DEPARTMENT OF EDUCATION DIRECTOR SNOW: BISHOP BALLROOM  |   |  |  |
| 9:00     | 9:25  | VISIT THE EXHIBITOR HALL- BACK OF BISHOP BALLROOM  |   |  |  |
| SESSIONS |       | ALTOONA ROOM   | BISHOP BALLROOM   | POLK COUNTY ROOM   | GRANDQUIST ROOM  |
| 9:30     | 10:00 | CREATING COMMUNITY-WIDE WORKFORCE DEVELOPMENT PROGRAMS- SPRIVEY, OTTAVIANELLI, AND ZINN  | LEVERAGING CTSOS TO EXPAND HIGH-QUALITY WORK-BASED LEARNING- SHELLY DUWA, JODIE SMITH-, IDOE                          | THE FUTURE OF CTE STARTS IN THE MIDDLE GRADES: EARLY EXPOSURE, ENDLESS PATHWAYS- KAREY HAWKINS AND HEATHER MEISSEN, IDOE | DISCOVER, DEVELOP, AND DO WITH PACE- SHAWN FREIE (PACE VP) ZOOM SESSION                    |
| 10:10    | 10:40 | BADGES AND MICROCREDENTIALS AT THE POST SECONDARY LEVEL- EMILY LOGAN, NORTH IOWA AREA COMMUNITY COLLEGE  | INCORPORATING INDUSTRY- RECOGNIZED CREDENTIALS INTO WORK-BASED LEARNING- JODIE SMITH, ALAN SPENCER, SHELLY DUWA, IDOE | DISCOVER, DEVELOP, AND DO BUSINESS EDUCATION WITH FBLA- MADISON KRAEMER AND FBLA OFFICERS                                | DISCOVER, DEVELOP, AND DO FCS EDUCATION WITH FCCLA- SHERRY VOGEL AND FCCLA OFFICERS        |
| 10:50    | 11:20 | REAL WORLD. REAL LEARNING. HOW WE STARTED THE HUB - CARRIE BIHN, OSKALOOSA HIGH SCHOOL   | PERKINS V GRANT MANAGEMENT- AMY VYBIRAL & JEFF FLETCHER, IDOE   | ADVOCACY AT YOUR LEVEL- STEVE WARNSTADT, WESTERN IOWA TECH COMMUNITY COLLEGE   | DISCOVER, DEVELOP, AND DO BUSINESS EDUCATION WITH DECA- CAROL VON TERSCH AND DECA OFFICERS |
| 11:20    | 11:45 | BREAK- VISIT THE EXHIBITORS  |   |  |  |
| 11:45    | 1:15  | LUNCHEON WITH GUEST SPEAKERS AND ACTE SENIOR DIRECTOR OF MEMBERSHIP, KELLI DIEMER - BISHOP BALLROOM  |   |  |  |
| 1:15     | 1:30  | DESSERT BREAK AND VISIT THE EXHIBITOR HALL - BISHOP BALLROOM   |   |  |  |
| 1:30     | 3:00  | <p>WORKSHOPS: LOCATIONS WILL BE DETERMINED AT A LATER TIME</p> <ul style="list-style-type: none"> <li>BUILDING BRIDGES TO THE FUTURE: DESIGNING HIGH-IMPACT CAREER ACADEMIES- HEATHER MEISSEN AND SHELLY DUWA</li> <li>PROGRAM TO INDUSTRY ALIGNMENT: CROSS-CURRICULAR + INDUSTRY PARTNERSHIPS = STUDENT SUCCESS</li> <li>INDUSTRY-RECOGNIZED CREDENTIALS: HOW IMPLEMENTATION FUELS STUDENT SUCCESS</li> </ul> |   |  |  |



**DEVON ANDERSON  
WINTERS, ED.D.**

DR. DEVON ANDERSON WINTERS IS A DEDICATED EDUCATIONAL LEADER WITH MORE THAN TWENTY YEARS OF EXPERIENCE ADVANCING CAREER AND TECHNICAL EDUCATION (CTE) AND EQUITABLE STUDENT OPPORTUNITIES IN WATERLOO COMMUNITY SCHOOLS, IOWA. AS THE DISTRICT'S CAREER AND CTSO COORDINATOR, SHE PROVIDES PROFESSIONAL DEVELOPMENT FOR CTE EDUCATORS, SUPPORTS IMPLEMENTATION OF INDUSTRY-RECOGNIZED CREDENTIALS, AND LEADS INITIATIVES THAT STRENGTHEN STUDENT ENGAGEMENT THROUGH CAREER AND TECHNICAL STUDENT ORGANIZATIONS (CTSOS).

THROUGHOUT HER CAREER, DR. ANDERSON WINTERS HAS BEEN A TIRELESS ADVOCATE FOR CTE AT BOTH THE LOCAL AND STATE LEVELS, EMPOWERING STUDENTS TO CONNECT CLASSROOM LEARNING WITH REAL-WORLD EXPERIENCES THROUGH JOB SHADOWS, INTERNSHIPS, AND LEADERSHIP DEVELOPMENT. HER LEADERSHIP HAS RESULTED IN NUMEROUS STUDENT SUCCESSES, INCLUDING MULTIPLE BUSINESS PROFESSIONALS OF AMERICA STATE AND NATIONAL OFFICERS.

DR. ANDERSON WINTERS EARNED HER DOCTORATE IN EDUCATIONAL LEADERSHIP FROM MANHATTANVILLE UNIVERSITY, WHERE HER DISSERTATION, "DEVELOPING CAREER SELF-EFFICACY: HIGH SCHOOL ALUMNI PERCEPTIONS OF THE IOWA BPA EXPERIENCE," EXAMINED HOW PARTICIPATION IN CAREER AND TECHNICAL STUDENT ORGANIZATIONS INFLUENCES STUDENTS' CONFIDENCE, RELATIONSHIP-BUILDING, AND CAREER READINESS BEYOND HIGH SCHOOL. HER RESEARCH REINFORCES HER LIFELONG PASSION FOR EMPOWERING STUDENTS THROUGH CTSOS AND EXPERIENTIAL LEARNING. DR. ANDERSON WINTERS REMAINS DEEPLY COMMITTED TO ADVANCING EQUITABLE ACCESS TO CTE OPPORTUNITIES AND PREPARING THE NEXT GENERATION OF LEADERS TO THRIVE IN AN EVOLVING GLOBAL WORKFORCE.

HEATHER DUTREY SERVES AS A SHARED WORK-BASED LEARNING COORDINATOR FOR THE CLARKE, INTERSTATE 35, AND MURRAY SCHOOL DISTRICTS IN SOUTHERN IOWA. IN THIS ROLE, SHE HELPS STUDENTS ENGAGE IN MEANINGFUL CAREER EXPERIENCES THAT ALIGN WITH THEIR SKILLS, INTERESTS, AND ASPIRATIONS. HEATHER HOLDS A B.A. IN ELEMENTARY EDUCATION FROM SIMPSON COLLEGE, AN M.S. IN EDUCATIONAL LEADERSHIP FROM CREIGHTON UNIVERSITY, AND A WORK-BASED LEARNING AUTHORIZATION FROM THE UNIVERSITY OF NORTHERN IOWA. A FORMER MIDDLE SCHOOL MATH TEACHER, INSTRUCTIONAL COACH, AND ASSISTANT PRINCIPAL, SHE IS DEDICATED TO HELPING STUDENTS EXPLORE CAREER PATHWAYS AND BUILD CONFIDENCE IN THEIR FUTURES.



**HEATHER DUTREY**



**DIRECTOR MCKENZIE SNOW**

DIRECTOR SNOW IS COMMITTED TO ENSURING ALL CHILDREN HAVE ACCESS TO A HIGH-QUALITY EDUCATION THAT INSPIRES THEM AND PREPARES THEM FOR THE FUTURE. AS DIRECTOR, HER WORK IS GROUNDED IN HIGH-QUALITY TEACHING AND LEARNING, FAMILY AND TEACHER EMPOWERMENT, EVIDENCE-BASED INNOVATION, COLLEGE AND CAREER PATHWAYS, TRANSPARENCY AND STUDENT-CENTERED FUNDING AND SUPPORTS.

DIRECTOR SNOW BEGAN HER WORK IN THE CLASSROOM TEACHING REMEDIAL COURSES AT THE UNIVERSITY OF THE FREE STATE IN SOUTH AFRICA. SHE SERVED AS VIRGINIA DEPUTY SECRETARY OF EDUCATION OVER EARLY CHILDHOOD EDUCATION THROUGH POSTSECONDARY PATHWAYS AND AS NEW HAMPSHIRE DIVISION DIRECTOR OF ACADEMICS AND ASSESSMENT, SPECIAL EDUCATION, CAREER DEVELOPMENT, ADULT EDUCATION, WELLNESS AND NUTRITION FOLLOWING HER CONFIRMATION. SHE ALSO SERVED IN THE FEDERAL GOVERNMENT AS A SPECIAL ASSISTANT TO THE PRESIDENT AT THE WHITE HOUSE DOMESTIC POLICY COUNCIL, SENIOR ADVISER AT THE OFFICE OF MANAGEMENT AND BUDGET, AND POLICY DIRECTOR AT THE U.S. DEPARTMENT OF EDUCATION. PRIOR TO GOVERNMENT SERVICE, SNOW WAS POLICY DIRECTOR AT THE FOUNDATION FOR EXCELLENCE IN EDUCATION.

SNOW HAS BEEN NAMED A FULBRIGHT GRANTEE, ROTARY AMBASSADORIAL SCHOLAR, AND BUSH INSTITUTE AND CLINTON FOUNDATION PRESIDENTIAL LEADERSHIP SCHOLAR. SHE IS A PROUD FIFTH-GENERATION MIDWESTERNER.

TBD



**SHAWN FREIE**