

**IOWA ASSOCIATION FOR
CAREER AND TECHNICAL
EDUCATION**

TRANSFORMING OPPORTUNITIES IN CTE

18
JUNE
2025

Prairie Meadows
Conference Center
Altoona, IA

[Register Here!!](#)

Contact Prairie Meadows to reserve a hotel room at [\(515\) 967-1000](tel:5159671000). Mention the IACTE Conference to receive the group rate.



2025 IACTE: Transforming Opportunities in CTE

Tentative Schedule

7:00 a.m. Registration opens, breakfast is served, and visit vendors in the exhibit hall.

8:00 a.m. Opening Session with Guest Speaker Jeff Frost

8:45 a.m. Visit vendors

9:15 a.m. Breakout Session #1

(Options will be provided closer to the conference.

9:45 a.m. Break

9:55 a.m. Breakout Session #2

10:25 a.m. Break

10:35 a.m. Breakout Session #3

11:05 a.m. Visit vendors.

11:30 a.m. Lunch is served.

12:00 p.m. General Session with:

- Guest Speaker from Iowa Department of Education: Director Snow
- National Policy Seminar Attendee(s)
- IACTE Awards

12:45 p.m. Break

1:00 p.m. NEW! Workshops

Prepare your programs to meet Iowa's State Determined Levels of Performance (SDLPS) for Perkins CTE Concentrators by connecting with experts in an afternoon workshop around one of three areas:

- Implementing Industry-Recognized Credentials (IRCs) to equip your students for high-demand careers
- Developing work-based learning (WBL) opportunities like internships, apprenticeships, and project-based partnerships to transform the educational experience
- Enhancing your Career and Technical Student Organizations (CTSOs) to foster student's leadership and technical skills

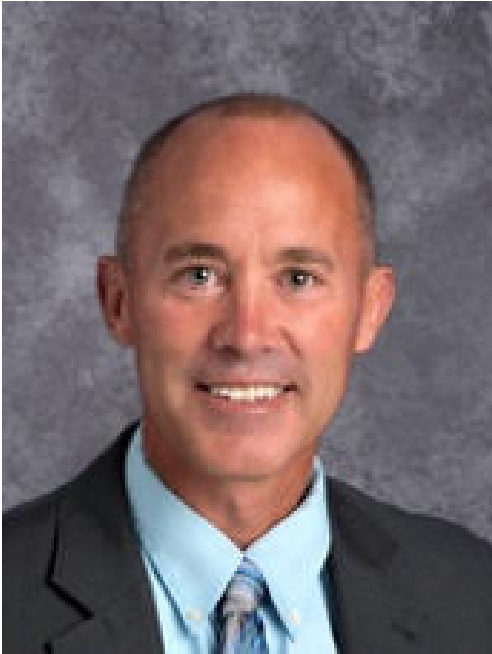
Participants will walk away from these workshops with resources to transform future opportunities.

2:00 p.m. Snack and last chance to visit vendors.

2:15 p.m. Closing Session with Guest Speakers Trevor Stevens and ACTE Rep. Robert Torres

3:00 p.m. - 4:00 p.m. CTE Division Meeting Time (optional) More information will be provided closer to the conference date.

Iowa ACTE Speakers



Jeff Frost has been innovating and leading instruction in the classroom, school, and district levels for 35 years in Iowa. Having worked in large and small school districts, he keenly understands the advantages and challenges of implementing a wide range of initiatives across a continuum of educational organizations.

Currently, Frost is the Executive Director of Professional Technical Education for the Waterloo Schools. He oversees Career and Technical Education (CTE) programming at 2 comprehensive high schools, one alternative high school, and Waterloo's cutting-edge Waterloo Career Center. He also oversees all aspects of CTE with Waterloo's four middle schools, including alignment with both high school and Waterloo Career Center programs to fulfill the district's vision of students graduating with a "Diploma and a Plan". Frost works closely with multiple community colleges, the business community, and all stakeholders, to bring CTE alive and create "real life" experiences, including Work-based Learning, for all students within the Waterloo Schools.

Iowa ACTE Speakers

Gov. Kim Reynolds appointed McKenzie Snow to lead the Iowa Department of Education beginning June 26, 2023. Director Snow is committed to ensuring all children have access to a high-quality education that inspires them and prepares them for the future. As the director, her work is grounded in high-quality teaching and learning, family and teacher empowerment, evidence-based innovation, college and career pathways, transparency, and student-centered funding and support.

Director Snow began her work in the classroom teaching remedial courses at the University of the Free State in South Africa. She served as Virginia Deputy Secretary of Education over early childhood education through postsecondary pathways and as New Hampshire Division Director of Academics and Assessment, Special Education, Career Development, Adult Education, Wellness, and Nutrition following her confirmation.

She also served in the federal government as a special assistant to the President at the White House Domestic Policy Council, senior adviser at the Office of Management and Budget, and policy director at the U.S. Department of Education. Before government service, Snow was policy director at the Foundation for Excellence in Education.

Snow has been named a Fulbright grantee, Rotary Ambassadorial Scholar, and Bush Institute and Clinton Foundation Presidential Leadership Scholar. She is a proud fifth-generation Midwesterner.



Iowa ACTE Speakers

Trevor Stevens serves as the Curriculum and Outreach Coordinator for Des Moines Electrical Apprenticeship, the largest electrical apprenticeship program in Iowa. With over two decades of training and experience, Trevor has successfully navigated a wide array of roles, including student, apprentice, journeyman, foreman, educator, mentor, coordinator, and leader.

Trevor is a strong supporter of CTE and work-based learning, recognizing the critical role they play in providing students with hands-on experience, technical expertise, and industry-recognized credentials that prepare them for successful careers. Trevor is committed to enhancing opportunities for youth in the construction sector, emphasizing the value of CTE in equipping individuals with the skills needed for in-demand jobs. Trevor is a dedicated advocate for registered apprenticeship and pre-apprenticeship programs, working tirelessly to bridge the divide between education, business, and industry. Through his efforts, he aims to continue to raise awareness of registered apprenticeships, CTE, and the construction industry, showcasing the life changing career pathways they can offer. By fostering collaboration between schools, employers, and community organizations, Trevor works to ensure that students have access to real-world training that can launch them into fulfilling careers that contribute to the economy and society.



Iowa ACTE Speakers



ACTE Region V Agricultural Education Division
Professor and department head at the University of
Arizona

State ACTE Involvement

Arizona Association for Career and Technical
Education (ACTE) member: 1986–1990, 2010–2020;
Missouri ACTE member: 2002–2010; New Mexico
ACTE member: 1993–2002; Ohio ACTE: 1990–93

Other CTE Involvement

Arizona CTE advisory committee member: 2010–14;
Arizona CTE Skills Commission member: 2010–
present; Arizona Agriculture Teachers Association
member: 1986–1990, 2010–present; Arizona
Agricultural Education/FFA Foundation board of
trustees member: 2010–present

I support inclusivity and diversity so that all members identify ACTE as a body of highly motivated professionals who desire to equip the next generation of graduates to become employed, with personal and professional skill sets and also with an entrepreneurial mindset. Toward this end, the CTE teacher must be the focus of ACTE. Through a suite of professional development opportunities that occur year-round through various delivery modalities, ACTE can be part of the solution to the teacher skill gap. I hope to explore and enhance low-cost, high-quality, and a variety of teacher and program development activities. Further, I would desire to explore the creation of teacher career ladders as a means of recognizing CTE teachers for their accomplishments and commitment to their skill areas, teaching and program development, and student success.