



# THE POWER OF PARTNERSHIPS IN CTE

Partnerships are essential to ensuring CTE programs meet the needs of learners and families, the community and the workforce.

About three-quarters of employers want to partner more with CTE.<sup>1</sup>



## How Do Partners Benefit from Supporting CTE?

93% of employers recruiting from CTE programs find those programs beneficial to their bottom line.<sup>2</sup>

- Career-ready graduates with relevant technical, academic and employability skills
- Positive relationships with schools
- Connections with current and future students and employees
- Thriving learners, workers and communities

## How Do Partners Contribute to CTE?

### The Role of Employers, Industry and Workforce Partners

- Describing knowledge, skills and experiences needed in the workforce
- Providing input on curriculum and assessments
- Identifying and validating industry-recognized credentials
- Working with educators to offer career exploration and work-based learning
- Coordinating to support job placement and career advancement



### The Role of Learners and Families

- Sharing student experiences in CTE
- Describing learner and family needs and barriers
- Leveraging family members as employers in their own right



### The Role of Community Partners

- Providing wraparound services such as transportation, child care and mentorship
- Hosting job fairs and career readiness workshops
- Supporting students and programs with grants, scholarships and donations
- Serving as intermediaries connecting education and industry



### The Role of Education Partners

- Aligning pathways across middle school, high school and postsecondary
- Enabling easier transition across learner levels
- Providing aligned postsecondary and career advising
- Offering early postsecondary credit
- Integrating and stacking relevant, valuable credentials



CTE dual enrollment partnerships among high schools and colleges increase the chance students will earn postsecondary credentials.<sup>3</sup>

<sup>1</sup> Advance CTE. (2021, October). *Shifting the skills conversation: Employer attitudes on and outcomes for career technical education*. [https://cte.careertech.org/wp-content/uploads/2023/01/EmployerResearchReport\\_100621\\_small.pdf](https://cte.careertech.org/wp-content/uploads/2023/01/EmployerResearchReport_100621_small.pdf)

<sup>2</sup> Ibid.

<sup>3</sup> Edmunds, J., Unlu, F., Phillips, B., Hutchins, B., & Mulhern, C. (2022). *CTE-focused dual enrollment: Participation and outcomes* (EdWorkingPaper 22-692). <https://eric.ed.gov/?id=ED625873>