
2008 Media Resource Guide

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American Association of Colleges for Teacher Education (AACTE)

1307 New York Avenue, NW, Suite 300

Washington, D.C. 20005

Phone: (202) 293-2450

Fax: (202) 457-8095

www.aacte.org

Primary contact(s): Jane E. West, Vice President for Government Relations

jwest@aacte.org

Alyssa J. Mangino, Communications Manager

amangino@aacte.org

Type of membership: Institutional

Year founded: 1917

Organization mission: AACTE's mission is to promote the learning of all PK–12 students through high-quality, evidence-based preparation and continuing education for all school personnel.

Areas of expertise:

- ◆ Data gathering, equity, leadership development, networking, policy analysis, professional issues, and scholarship
- ◆ Advocacy efforts which shape institutional and government policy at the local, state, and federal levels
- ◆ Provide forums for professionals from higher education, P–12 schools, and government

American Association of School Administrators (AASA)

801 N. Quincy Street
Suite 700
Arlington, Virginia 22203
Phone: (703) 528-0700
Fax: (703) 841-1543
www.aasa.org

Primary contact(s): Amy Vogt, Director, Public & Media Relations
avogt@aasa.org

Type of membership: Individual

Year founded: 1865

Organization mission: AASA, founded in 1865, is the professional organization for over 13,000 educational leaders across America and in many other countries. AASA's mission is to support and develop effective school system leaders who are dedicated to the highest quality public education for all children. AASA's major focus is standing up for public education.

Areas of expertise:

- ◆ Public school leadership: systemic K–12 improvements, school/board governance, professional development, educator shortages, safe schools
- ◆ Testing/Accountability: high-stakes testing, creating tests that promote better teaching and learning
- ◆ Individuals with Disabilities Education Act: mandatory federal funding, unfunded mandates, paperwork requirements, Medicaid reimbursements
- ◆ Rural education: Rural Education Achievement Program, telecommunications access
- ◆ School choice/vouchers: accountability, cyber districts

American Educational Research Association (AERA)

1430 K Street, NW; Suite 1200
Washington, DC 20005
Phone: (202) 238-3200
Fax: (202) 238-3250
www.aera.net

Primary contact(s): Helaine Patterson, Director of Communications and Outreach
Phone: (202) 238-3200 ext. 235
Home phone: (202) 248-9966
hpatterson@aera.net

Lucy Cunningham, Communications and Outreach Associate
Phone: (202) 238-3200 ext. 234
lcunningham@aera.net

Type of membership: Individual

Year founded: 1916

Organization mission: AERA is the national association for more than 26,000 members who conduct research and evaluation in education. Founded in 1916, the Association strives to advance knowledge about education, to encourage scholarly inquiry related to education, and to promote the use of research to improve education and serve the public good.

Areas of expertise:

- ◆ Teacher education
- ◆ Testing and measurement, including high-stakes testing
- ◆ Educational policy and politics
- ◆ Learning, instruction, and curriculum
- ◆ Social context of education
- ◆ History of Education

Additional Information: AERA researchers' interests encompass pre-kindergarten through post-secondary education and beyond. In addition, the researchers focus on more than 160 special areas, including literacy, distance learning, and early childhood education.

American Federation of Teachers (AFT)

555 New Jersey Avenue, NW
Washington, D.C. 20001
Phone: (202) 879-4482
Fax: (202) 879-4556
www.aft.org

Primary contact(s): Chuck Porcari, Director, Public Affairs Department
Phone: (202) 879-4482
cporcari@aft.org

Type of membership: Individual

Year founded: 1916

Organization mission: The mission of the American Federation of Teachers, AFL-CIO, is to improve the lives of members and their families, to give voice to their legitimate professional, economic, and social aspirations, to strengthen the institutions in which AFT works, to improve the quality of the services provided by AFT, to bring together all members to assist and support one another, and to promote democracy, human rights and freedom in our union, in our nation, and throughout the world.

Areas of expertise:

- ◆ Privatization (Edison, Charter Schools, Vouchers)
- ◆ Healthcare and Nursing
- ◆ Paraprofessionals and State Employees
- ◆ Early Childhood Education
- ◆ School Performance and Testing

American Library Association (ALA)

50 E. Huron Street
Chicago, IL 60611
Phone: (800) 545-2433
Fax: (312) 944-8520
www.ala.org

Primary contact(s): Larra Clark, ALA Press Officer
Phone: (312) 280-5043
lclark@ala.org

Type of membership: The ALA's 64,000+ members are primarily individual members (librarians, trustees, publishers, and other library supporters) but also include organizational members. The ALA represents librarians and libraries of all types, including school, public, college and university, and special libraries.

Year founded: 1876. The ALA is the oldest and largest library association in the world.

Organization mission: The mission of the ALA is to provide leadership for the development, promotion and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

Areas of expertise:

- ◆ Intellectual freedom: a basic right in a democratic society and a core value of the library profession. The ALA actively defends the right of library users to read, seek information, and speak freely as guaranteed by the First Amendment
- ◆ Equity of Access: the Association advocates funding and policies that support libraries as a great democratic institution, serving people of all ages, income level, location, or ethnicity, and providing the full range of information resources needed to live, learn, govern, and work
- ◆ 21st Century Literacy: assists and promotes libraries in helping children and adults develop skills they need
- ◆ Diversity: committed to recruiting people of color and people with disabilities to the profession
- ◆ Education and Continuous Learning: provides opportunities for the professional development and education of librarians, library staff, and trustees.

Association for Career and Technical Education (ACTE)

1410 King Street
Alexandria, VA 22314
Phone: 703-683-3111
Fax: 703-683-7424
www.acteonline.org

Primary contact(s): Steve DeWitt, Senior Director of Public Policy
sdewitt@acteonline.org
Sabrina Kidwai, Media Relations Manager
skidwai@acteonline.org

Type of membership: Membership

Year founded: 1926

Organization mission: The Association for Career and Technical Education (ACTE) is the nation's largest not-for-profit education association dedicated to the advancement of education that prepares youth and adults for successful careers. It provides advocacy, public awareness and access to information, professional development and tools that enable members to be successful and effective leaders. Founded in 1926, ACTE has more than 28,000 members including teachers, counselors and administrators at the middle school, high school and postsecondary levels.

Areas of expertise:

- ◆ Gathering research on career and technical education, leadership development, and policy analysis.
- ◆ Advocacy efforts which shape institutional and government policy at the federal, state and local levels.
- ◆ Provide leadership in developing an educated, prepared, adaptable and competitive workforce
- ◆ Offer guidance for professionals in higher education, P-12 schools, and business and industry.
- ◆ Increasing public awareness of career and technical education programs.

Association for Childhood Education International (ACEI)

17940 Georgia Avenue, Suite 215
Olney, MD 21044
Phone: (301) 570-2111
Toll-free: (800) 423-3563
Fax: (301) 570-2212
www.acei.org

Primary contact(s): Jana Pauldin, Public Relations Manager
Phone: (301) 570-2111
jpauldin@acei.org

Year founded: 1892, as the International Kindergarten Union (IKU)

Organization mission: ACEI is an organization of teachers, parents, and other adults interested in promoting best educational practices for children from infancy through early adolescence. Members share a dual commitment to the fulfillment of every child's potential and to the professional development of teachers. The primary purpose of ACEI is to promote the inherent rights, education, and well-being of all children in the home, school, and community.

Areas of expertise:

- ◆ Children's Right's/Free, Universal Education
- ◆ Professional Development/Research
- ◆ Accreditation/Teacher Education
- ◆ Child Development Association (CDA)
- ◆ Publications
- ◆ Outreach
- ◆ Recognition Programs

Association for Educational Communications and Technology (AECT)

1800 North Stonelake Drive
Bloomington, IN 47404
Phone: (812) 335-7675
Fax: (812) 335-7678
www.aect.org

Primary contact(s): Dr. Phillip Harris, Executive Director
Phone: (812) 335-7675
pharris@aect.org

Type of membership: Organizational

Year founded: 1923

Organization mission: To improve learning through the use of technology.

Areas of expertise:

- ◆ Distance learning
- ◆ Instructional design and development
- ◆ Instructional use of technology
- ◆ Research and development on technology issues
- ◆ Teacher training in the use and integration of technology
- ◆ Multimedia production
- ◆ Systemic change
- ◆ Teacher education

The Association of School Business Officials International (ASBO)

11401 North Shore Drive
Reston, Virginia 20190
Phone: (866) 682-2729 (toll free)
Fax: (703) 478-0205
www.asbointl.org

Primary contact(s): Siobhán McMahon, Dir. of Membership, Marketing and Comm.
Direct Phone: (703) 708-7076
smcmahon@asbointl.org

Membership: ASBO International is a professional association of 6,000 school business management professionals. ASBO members are employed in K-12 school districts, community colleges, universities, and state departments of education. They manage the business side of school district operations, including the areas of budgeting, purchasing, and financial management; facility operations and maintenance; human resources; technology; transportation and security; food service; health care; and much more. With an average budget oversight of \$107 million annually, ASBO International members are the finance decision makers in school districts around the world.

Year founded: 1910

Organization mission: Our mission is to provide programs and services to promote the highest standards of school business management practices, professional growth, and the effective use of educational resources.

Areas of Expertise:

- ◆ The financial management of School Districts
- ◆ Setting the Professional Standards for School Business Management
- ◆ 403(b) Regulations and its impact on School Districts
- ◆ Professional Development programs in a variety of areas for school business managers
- ◆ Assist in the transition from business to education and in the transition from education to business
- ◆ Tying the financial resources of a School District to the education of each child with the changing environment in which schools operate

Association for Supervision and Curriculum Development (ASCD)

1703 Beauregard Place
Alexandria, Virginia 22314
Phone: (703) 578-9600
Toll-free: (800) 933-2723
Fax: (703) 575-3931
www.ascd.org

Primary Communications Contact: Barbara Michelman, Director of Communications
(703) 575-5764
bmichelman@ascd.org

Year founded: 1943

Organization mission: ASCD, an international, nonpartisan, nonprofit association, is one of the largest professional development organizations for educator leaders. It provides world-class education information services, offers cutting-edge professional development for effective teaching and learning, and supports activities to provide educational excellence and equity for all students. ASCD's 175,000 members reside in more than 135 countries and include principals, teachers, superintendents, professors of education, and other educators.

Areas of expertise:

- ◆ Education content
- ◆ Best practices in teaching and learning
- ◆ Educational leadership
- ◆ Standards-based school reform
- ◆ Brain-based learning
- ◆ Differentiated instruction
- ◆ Common ground on educational issues (for example, health in education, religion/First Amendment issues, commercialism, environmental education, character education, service learning, etc.)

Association of Teacher Educators (ATE)

8503 Euclid Avenue, Suite 4
Manassas Park, VA 20111-2400
Phone: (703) 331-0911
Fax: (703)331-3666
www.ate1.org

Mailing:
PO Box 793
Manassas, VA 20113

Primary contact(s): David A. Ritchey, Ph.D., CAE, Executive Director
Phone: (703) 331-0911
dritchey@ate1.org

Type of membership: Individual. ATE members represent over 700 colleges and universities, over 500 major school systems, and the majority of state departments of education.

Year founded: 1920

Organization mission: The Association of Teacher Educators is an individual membership organization devoted solely to the improvement of teacher education both for school-based and post secondary teacher educators. The ATE office is located in the Washington DC area where it represents its members, interests before governmental agencies and education organizations. In addition, ATE has representatives on the National Council for Accreditation of Teacher Education, the Holmes Partnership, and the ERIC Clearinghouse on Teacher Education.

Areas of Expertise:

- ◆ Teacher Education
- ◆ Teacher certification and credentialing
- ◆ Classroom management and discipline
- ◆ Field Directors
- ◆ Diversity in teaching and teacher education
- ◆ Teaming and collaborative mentoring
- ◆ Teacher as researcher
- ◆ Technology in Teaching and Learning
- ◆ Transpersonal Humanistic

Council for Exceptional Children (CEC)

1110 N. Glebe Rd. #300
Arlington, Virginia 22201
Phone: (888) CEC-SPED, (888) 232-7733
Fax: (703) 620-4334
www.cec.sped.org

Primary contact(s): Lynda Van Kuren, Public Relations Director
Phone: (703) 264-9478
Home phone: (703) 205-0660
lyndav@cec.sped.org

Type of membership: Individual

Year founded: 1922

Organization mission: The Council for Exceptional Children is dedicated to improving the educational success of students with disabilities and/or gifts and talents. CEC advocates for appropriate governmental policies, sets professional standards for the field, provides professional development for special educators, and helps special educators obtain conditions and resources necessary for effective professional practice.

Areas of expertise:

- ◆ Educating students with cognitive disabilities (learning disabilities, behavior/emotional disorders, mental retardation, autism)
- ◆ Educating students with physical disabilities
- ◆ Discipline issues—especially as related to the Individuals with Disabilities Education Act; disciplining students with behavior disorders, suspension and expulsion, and alternative education settings
- ◆ Special education law—The Individuals with Disabilities Education Act, full funding for special education, laws concerning education for the gifted
- ◆ Assessment of students with disabilities: inclusion in state- and district-wide assessments, high-stakes testing
- ◆ Educating students from diverse cultures: the over-representation of students from minority cultures in special education
- ◆ Inclusion: best inclusion practices, pitfalls

Council of Chief State School Officers (CCSSO)

One Massachusetts Avenue, NW, Suite 700

Washington, DC 20001-1431

Phone: (202) 408-5505

Fax: (202) 408-8072

www.ccsso.org

Primary contact(s): Kara Schlosser, Director of Communications

Phone: (202) 336-7034

karas@ccsso.org

Type of membership: CCSSO's members are the public officials who head the departments of elementary and secondary education. Memberships are state-based (not individual).

Year founded: 1927

Organization mission: The Council of Chief State School Officers (CCSSO) through leadership, advocacy, and service, assists chief state school officers and their organizations in achieving the vision of an American education system that enables all children to succeed in school, work, and life.

Areas of expertise:

- ◆ Advocacy on behalf of state K–12 Education issues
- ◆ Communications with the media and the public about K–12 education issues
- ◆ Professional development for CCSSO and their staff
- ◆ NLCB implementation: Support for state agency staff
- ◆ State Assessment and Accountability Systems: Assisting states in the development of high quality and valid accountability systems and tools
- ◆ School Reform Initiatives
- ◆ Teacher Quality: Supporting the development of high quality programs for teachers in all areas

Council of the Great City Schools

1301 Pennsylvania Avenue, NW

Suite 702

Washington, D.C. 20004

Phone: (202) 393-2427

www.cgcs.org

Primary contact(s): Henry Duvall, Director of Communications

Phone: (202) 393-2427 ext. 205

Fax: (202) 393-2400

hduvall@cgcs.org

Tonya Harris, Communications Manager

202-393-2427

tharris@cgcs.org

Year founded: 1956

Organization mission: As the only national organization exclusively representing the needs of urban public schools, the Council of the Great City Schools promotes the cause of urban schools and advocates for inner-city students through legislation, research, and media relations.

Areas of expertise:

- ◆ Latest trends, statistics, and information on America's urban public schools
- ◆ Latest information and data on city-by-city school reforms, innovations, achievement, and national legislation

EDUCATION SECTOR

1201 Connecticut Ave., NW, Suite 850
Washington, DC 20036
Phone: 202.552.2840
Fax: 202.775.5877
www.educationsector.org

Primary contact: Stacey Jordan, Communications Manager
sjordan@educationsector.org
Phone: (202) 552-2849

Membership: Education Sector is an independent think tank that challenges conventional thinking in education policy. We are a nonprofit, nonpartisan organization committed to achieving measurable impact in education policy, both by improving existing reform initiatives and by developing new, innovative solutions to our nation's most pressing education problems. The ultimate beneficiaries of our work are students. Our mission is to promote changes in policy and practice that lead to improved student opportunities and outcomes.

Year Founded: 2006

Areas of Expertise: Through this work, we have identified four areas of education policy that we believe afford Education Sector the greatest opportunities to leverage change on behalf of students over the next two years:

- ◆ K-12 Accountability
- ◆ Educational Choice
- ◆ Teacher Quality
- ◆ Undergraduate Education

We have designed Education Sector to address these problems. It is a hybrid institution, formed at the intersection of research, public policy, and journalism. We believe that by marrying the methodological rigor of sound research with the communications excellence of the best journalism and the real-world impact of policy analysis, Education Sector is uniquely positioned to both make a compelling case for fundamental reform and to promote change directly with policymakers.

The immediate audiences for our work—the research we conduct, the advice and counsel and other analysis we provide lawmakers, our commentary, and the events we sponsor—include federal, state, and local policymakers, national, state and local education associations, educators, the press, public policy organizations, and other thought-leaders and policy actors. They have the influence necessary to leverage meaningful change for students. And we believe that they will embrace reform if they can be convinced that it is justified by thoughtful analysis and solid, independent evidence.

Educational Testing Service (ETS)

Rosedale Road
Princeton, NJ 08541
Phone: (609) 921-9000
Fax: (609) 734-5410
www.ets.org

Primary contact(s): Chuck Melley, Executive Director, Government & External Relations

Phone: (202) 457-8689 Fax: (202) 457-8687
cmelley@ets.org

Thomas Ewing, Director of External Communications
Phone: (609) 683-2803 Fax: (609) 683-2922
tewing@ets.org

Year founded: 1947

Organization mission: ETS is a nonprofit, independent research institution and the world's largest private educational testing and measurement organization. ETS's mission is to help advance quality and equity in education by providing fair and valid assessments, research, and related services.

Areas of expertise:

- ◆ Research: ETS has pioneered educational measurement research and analysis, innovative product development, and original policy studies to advance learning worldwide.
- ◆ Assessment Development: ETS ensures that every test at every level reflects the company's commitment to openness in testing, public accountability, fairness, sensitivity and quality.
- ◆ Test Administration: ETS develops and administers more than 25 million tests annually worldwide, at the K-12 and higher education levels as well as in the corporate and military sectors.
- ◆ Test Scoring: ETS scores up to 64,000 tests per day, undertaking rigorous statistical analysis procedures to identify and correct for any potentially flawed questions in both paper and computer-based tests.
- ◆ Instructional Products and Services: ETS provides a comprehensive suite of professional development products and services that assess and advance good teaching and leadership, as well as products and services in support of nonnative speakers of English.

The Education Trust

1250 H Street NW, Suite 700
Washington, DC 20005
Phone: (202) 293-1217
Fax: (202) 293-2605
www.edtrust.org

Primary contact(s): Stephanie Germeraad, Director of Communications
Phone: (202) 293-1217, x. 354
sgermeraad@edtrust.org

Year founded: 1990

Organization mission:

The Education Trust works for the high academic achievement of all students at all levels, pre-kindergarten through college, and forever closing the achievement gaps that separate low-income students and students of color from other youth. Our basic tenet is this: All children will learn at high levels when they are taught to high levels. The Education Trust advances its mission along several fronts, from raising its voice in national and state policy debates to helping teachers improve instruction in their classrooms. Regardless of where it occurs, our work maintains a relentless focus on improving the education of all students, and particularly those students whom the system has traditionally left behind.

Areas of expertise:

- ◆ Student achievement / Achievement gap
- ◆ Equity issues in K-12 and higher education
- ◆ National and state data analysis
- ◆ School improvement and reform
- ◆ Standards, curriculum and assessment
- ◆ Teacher quality
- ◆ College and career readiness
- ◆ School funding
- ◆ Access and success in higher education
- ◆ Federal, state, and local policy analysis

Institute for Educational Leadership (IEL)

4455 Connecticut Avenue, NW, Suite 310
Washington, D.C. 20008
Phone: (202) 822-8405
Fax: (202) 872-4050
www.iel.org

Primary contact(s): Denise B. Slaughter, Director of Communications
Phone: (202) 822-8405, ext. 117
Home phone: (202) 832-1736; Cell: (202) 309-2268
slaughterd@iel.org

Year founded: 1964

Organization mission: IEL is a nonprofit, nonpartisan organization known for its national networks. Its mission is to build the capacity of individuals and organizations in education—and related fields—to work together, across policies, programs, and sectors to achieve better futures for all children and youth in America. IEL supports a national network of over 20,000 practitioners, policymakers, researchers, and business and other community people; publishes books and reports; provides training and conducts seminars, forums, and conferences; and disseminates ideas that have an impact on policy at all governance levels.

Areas of expertise:

- ◆ Developing and supporting leaders: year-long/in-service leadership development training program (EPFP); superintendent and principal leadership training; principal development resource site; examining and addressing the crisis in school leadership; School Boards training; building school leadership learning communities
- ◆ Strengthening community-school-family connections: Community schools—home of the Coalition for Community Schools, a network of over 170 organizations; educator and community builder/business collaborations; community engagement and community change
- ◆ Connecting and improving the systems that support children and youth: comprehensive school reform including local, state, and national policymakers; school-to-career; public school/private company collaborations; standards and accountability; youth with disabilities and youth leadership (home of the Nat. Collaborative on Workforce and Disability for Youth); linkages between pre-K–12 and higher education; high school reform (home the Nat. High School Alliance)

International Reading Association (IRA)

800 Barksdale Road
PO Box 8139
Newark, DE 19714-8139
Phone: (302) 731-1600
Fax: (302) 731-1057
www.reading.org

Primary contact(s):

Phone: (302) 731-1600
pubinfo@reading.org

Year founded: 1956

Organization mission: The International Reading Association seeks to promote high levels of literacy for all by improving the quality of reading instruction through studying the reading process and teaching techniques; serving as a clearinghouse for the dissemination of reading research through conferences, journals, and other publications and actively encouraging the lifetime reading habit.

Areas of expertise:

- ◆ Reading
- ◆ Literacy
- ◆ Advocacy
- ◆ Research
- ◆ Professional Development
- ◆ Education

International Society for Technology in Education (ISTE)

1710 Rhode Island Ave NW, Suite 900
Washington, DC 20036
Phone: (202) 861-7777
Fax: (202) 861-0888
www.iste.org

Primary contact(s): Steve Abbott, Senior Director of Marketing & Comm.
(541) 349-7575
sabbott@iste.org

Type of membership: Individual, Institutional, and Organizational

Year founded: 1979

Organization mission: ISTE is dedicated to providing leadership and service to improve teaching and learning by advancing the effective use of technology in education. As the trusted source in education technology, ISTE provides leadership and service to improve teaching and learning in PK-12 and teacher education. A non-profit membership organization, ISTE is the home of the National Educational Technology Standards (NETS), the Center for Applied Research in Educational Technology (CARET), and the National Educational Computing Conference (NECC), the largest Ed Tech conference in the world.

Areas of expertise:

- ◆ Generates knowledge, professional development, and advocacy
- ◆ Presents innovative educational technology books and programs
- ◆ Conducts professional development workshops, forums, and symposia
- ◆ Researches, evaluates, and disseminates findings regarding educational technology on an international level

International Technology Education Association (ITEA)

1914 Association Drive, Suite 201
Reston, VA 20191-1539
Phone: (703) 860-2100
Fax: (703) 860-0353
www.iteaconnect.org

Primary contact(s): Katie de la Paz, Communications/Publications Coordinator
(703) 860-3868
kdelapaz@iteaconnect.org
Kendall Starkweather, Executive Director
itea@iteaconnect.org
Catherine James, Website/Computer Operations Coordinator
cjames@iteaconnect.org

Type of membership: Individual, Institutional, and Organizational

Year founded: 1939

Organization mission: To advance technological capabilities for all people and to nurture and promote the professionalism of those engaged in these pursuits.

Areas of expertise:

- ◆ Conducts professional development programs and an annual conference—the largest technology education showcase of exhibits and educational sessions in the world
- ◆ Publishes *The Technology Teacher*, *Technology and Children*, *Journal of Technology Education*, and a variety of other publications and videos
- ◆ Sponsors honors and awards programs to recognize outstanding teachers and programs (K–12) from states, provinces, and countries that are affiliated with the association
- ◆ Presents award certificates and supports other programs that recognize outstanding efforts in the technology teaching profession
- ◆ Conducts a public policy program that provides information to government agencies, associations, and other special interest groups concerning technology education
- ◆ Strives to provide an understanding of the importance of technology education to the future growth and well-being of all nations

National Association for the Education of Young Children (NAEYC)

1509 16th Street, NW
Washington, D.C. 20036-1426
Phone: (202) 232-8777
Fax: (202) 328-1846
www.naeyc.org

Primary contact(s): Don Owens, Public Affairs Director
dowens@naeyc.org

Type of membership: NAEYC has over 100,000 members who are teachers and other professionals working to support the education of children from birth through third grade.

Year founded: 1926

Organization mission: NAEYC exists for the purpose of leading and consolidating the efforts of individuals and groups working to achieve healthy development and constructive education for all young children.

Areas of expertise:

- ◆ The importance of high-quality child care, preschool and other early education programs
- ◆ Improving teaching and learning in settings from birth through third grade
- ◆ Helping children learn to read and write
- ◆ Accreditation of child care and preschool programs
- ◆ Impact of public policies on young children and early learning opportunities

National Association of State Boards of Education (NASBE)

277 S. Washington Street, Suite 100
Alexandria, Virginia 22314
Phone: (703) 684-4000
Fax: (703) 836-2313
www.nasbe.org

Primary contact(s): David Griffith, Dir. of Governmental and Public Affairs
Phone: (703) 684-4000, ext.107
Cell phone: (301) 792-2267
davidg@nasbe.org

Type of membership: Individual and Organizational

Organization mission: NASBE is a nonprofit association that represents state and territorial boards of education. NASBE objectives include being the principal organization for policymakers involved in the field of education, developing and providing information that anticipates critical issues formulated with active participation of state board members, and promoting policy frameworks that are clearly recognizable as scholarly, student-focused, nonpartisan, and adaptable to state-by-state implementation.

Areas of expertise:

- ◆ Standards, Assessments, and Accountability
- ◆ Education governance
- ◆ Teaching issues
- ◆ Early Childhood Education
- ◆ Education technology policies
- ◆ Inclusion of students with disabilities in the general education system
- ◆ Health Education

National Association for Sport and Physical Education (NASPE)

1900 Association Drive
Reston, Virginia 20191
Phone: (703) 476-3410
Fax: (703) 476-8316
www.aahperd.org/naspe

Primary contact(s): Paula Keyes Kun, Director of Communications
Phone: (703) 476-3461
pkun@aahperd.org

Type of membership: Individual

Year founded: 1974

Organization mission: A nonprofit membership organization of over 18,000 professionals in the fitness and physical activity fields, NASPE is the only national association dedicated to strengthening basic knowledge about sport and physical education among professionals and the general public. Putting that knowledge into action in schools and communities across the nation is critical to improved academic performance, social reform, and the health of individuals.

Areas of expertise:

- ◆ Quality physical education programs and teachers
- ◆ Status, issues, and trends in school physical education programs across the country
- ◆ National Standards for Physical Education
- ◆ Physical activity guidelines for babies to youth
- ◆ Youth sports issues and trends
- ◆ National Standards for Athletic Coaches

National Association of Elementary School Principals (NAESP)

1615 Duke Street
Alexandria, Virginia 22314
Phone: (703) 684-3345
Toll-free: (800) 386-2377
Fax: (703) 548-6021, (800) 396-2377
www.naesp.org

Primary contact(s): Kaylen Tucker, Associate Editor of Publications and Public Relations

Phone: (703) 684-3345

ktucker@naesp.org

Vanessa St. Gerard, Managing Editor of Publications

Phone: (703) 684-3345

vstgerard@naesp.org

Type of membership: NAESP's 30,000 members are individual K–8 principals, mainly public schools, some private, mostly stateside, and increasing numbers of international schools.

Year founded: 1921

Organization mission: The mission of NAESP is to lead in the advocacy and support for elementary and middle level principals and other education leaders in their commitment to all children.

Areas of expertise:

- ◆ Any aspect of the profession of K–8 principal including prof. development
- ◆ Federal education legislation
- ◆ Elementary and middle schools
- ◆ Early childhood and after-school programs
- ◆ Schools and their communities
- ◆ Issues in various states through NAESP's network of affiliates

National Association of School Psychologists (NASP)

4340 East West Highway Suite 402
Bethesda, MD 20814
Phone: (301) 657-0270
Fax: (301) 657-0275
www.nasponline.org

Primary contact(s): Kathy Cowan, Manager, Marketing and Communications
kcowan@naspweb.org
Phone: (301) 657-0270, ext.226

Type of membership: Individual

Year founded: 1969

Organization mission: NASP represents 23,000 school psychologists throughout the U.S. NASP promotes educationally and psychologically healthy learning environments for all children and youth. School psychologists work with parents and educators to prevent social, academic, and emotional problems, and help children achieve their best.

Areas of expertise:

- ◆ Child/Adolescent Mental Health: e.g. depression, anxiety, suicide prevention, bi-polar disorder, grief, etc.
- ◆ Special Needs: e.g. learning and physical disabilities, special education, IDEA, ADHD, etc.
- ◆ Child Development/Learning: e.g., behavior problems, social skills, anger, academic interventions, homework, etc.
- ◆ School Safety/Crisis Response: e.g., bullying, crisis prevention/intervention, discipline, crisis care giving, trauma, conflict resolution, etc.
- ◆ Education/Mental Health Policy: e.g., programs and funding, IDEA/ESEA, prevention strategies, systems of care, school-based services, mental health parity, etc.

National Association of Secondary School Principals (NASSP)

1904 Association Drive
Reston, VA 20191
Phone: (703) 860-0200
Fax: (703) 476-5432
www.principals.org

Primary contact(s): Shana D. Kemp, Public Relations Manager

Direct: (703) 860-7344

kemps@principals.org

Steve DeWitt, Director of Government Relations

Phone: (703) 860-7338

dewitts@principals.org

Amanda Karhuse, Government Relations Manager

Phone: (703)860-7241

karhusea@principals.org

Type of membership: Individual

Year founded: 1916

Organization mission: NASSP serves as the preeminent professional organization and the national voice of middle level and high school principals, assistant principals, and aspiring school leaders. NASSP promotes the intellectual growth, academic achievement, character development, leadership development, and physical well being of youth. NASSP is the sponsor of the National Honor Society™, National Junior Honor Society™, and the National Association of Student Councils™.

Areas of expertise:

- ◆ Leadership Development and Assessment: professional development for principals, assistant principals, and aspiring school leaders
- ◆ School Improvement and Reform: provides tools and services to improve middle level and high schools
- ◆ School Climate/Safe and Orderly Schools
- ◆ Student Activities: administers the National Honor Society, National Junior Honor Society, National Leadership Camps, and National Association of Student Councils

National Board for Professional Teaching Standards (NBPTS)

1525 Wilson Boulevard Suite 500
Arlington, Virginia 22209
Phone: (703) 465-2700
Fax: (703) 465-2849
www.nbpts.org

Primary contact(s): Barbara Gleason, Executive Director, Communications and External Relations

bgleason@nbpts.org
Phone: (703) 312-7280
Jimmy Minichello, Media Relations Director
Phone: (703) 465-2171
jminichello@nbpts.org

Year founded: 1987

Organization mission: NBPTS is an independent, nonprofit, nonpartisan, and nongovernmental organization. Its mission is to establish high and rigorous standards for what accomplished teachers should know and be able to do, to develop and operate a national voluntary system to assess and certify teachers who meet these standards, and to advance related education reforms for the purpose of improving student learning in American schools. As of December 2007, there are nearly 64,000 National Board Certified Teachers in the U.S. Legislative and policy action creating incentives and recognition for National Board Certification has been enacted in all 50 states and hundreds of school districts, including the District of Columbia.

Areas of expertise:

- ◆ Teacher quality
- ◆ Overall school improvement
- ◆ Building a profession
- ◆ Teacher education/preparation
- ◆ Professional development
- ◆ National Board Certification

National Commission on Teaching & America's Future (NCTAF)

2100 M Street, NW, Suite 660
Washington, DC 20037
Phone: (202) 429-2570
Fax: (202) 429-2571
www.nctaf.org

Primary contact(s): Karen Abercrombie, Director of Communications & Public Policy Outreach

Phone: (202) 429-2570, ext. 110

kabercrombie@nctaf.org

Amanda Stanley, Communications Assistant

astanley@nctaf.org

Type of membership: NCTAF has formed a state partnership network to enhance the quality of teaching by assisting our partners with the development of policies and practices that will ensure every student has access to a quality teacher. Currently, the network consists of 25 partner states.

Year founded: 1994

Organization mission: To provide every child in America with competent, caring, qualified teachers in schools organized for success. To achieve this goal, NCTAF recommends the nation focus on three strategies: 1) create strong learning communities; 2) assure quality teacher preparation; and 3) support professionally rewarding teaching careers.

Areas of expertise:

- ◆ High quality teacher preparation
- ◆ Developing teaching knowledge and skills
- ◆ Recruiting and retaining highly qualified teachers
- ◆ Rewarding high quality teaching
- ◆ Professionally rewarding career paths
- ◆ 21st century learning environments
- ◆ Creating learning communities
- ◆ Online teaching and learning
- ◆ Mentored induction

National Council for Accreditation of Teacher Education (NCATE)

2010 Massachusetts Avenue, NW, Suite 500
Washington, D.C. 20036-1023
Phone: (202) 466-7496
Fax: (202) 296-6620
www.ncate.org

Primary contact(s): Jane Leibbrand, V.P. for Communications
Phone: (202) 466-7496
jane@ncate.org
Ivonne Cuadra, Graphic Design & Communications Assistant
ivonne@ncate.org

Type of membership: Organizational

Year founded: 1954

Organization mission: NCATE is the professional accrediting body for teacher preparation in the United States, and is recognized as such by the U.S. Department of Education. NCATE accredits schools, colleges, and departments of education that prepare teachers and other professional school personnel to teach, lead, and provide services in elementary and secondary schools. Through the accreditation process, NCATE provides assurance to the public that the graduates of accredited institutions have acquired the knowledge and skills necessary for quality teaching. NCATE is a coalition of over 30 national professional and policymaker organizations committed to quality teaching. In addition, 50 State/NCATE Partnerships help mesh national professional and state expectations.

Areas of expertise:

- ◆ Quality teaching/educator preparation
- ◆ Performance-based accreditation
- ◆ Standards-setting and implementation
- ◆ Performance assessment
- ◆ Training and orientations on standards and assessments
- ◆ Teacher shortage
- ◆ Teacher testing

National Council for the Social Studies (NCSS)

8555 Sixteenth Street, Suite 500

Silver Spring, MD 20910

Phone: (301) 588-1800

Fax: (301) 588-2049

www.ncss.org

Primary contact(s): Ana Post, Communications Manager

Phone: (301) 588-1800, ext. 114

apost@ncss.org

Type of membership: Individual and Institutional

Year founded: 1921

Organization mission: NCSS is the largest association in North America devoted solely to social studies education. The NCSS serves as an umbrella organization for K–12 teachers of civics, history, geography, economics, political science, sociology, psychology, anthropology, and law-related education. The NCSS has more than 26,000 individual and institutional members in all 50 states, the District of Columbia, Canada, and 69 other countries. Membership is organized into a network of more than 110 affiliated councils representing professionals such as classroom teachers, curriculum designers, curriculum specialists, college and university professors, school officials, supervisors and consultants, publishers, and other social studies professionals. The basic purpose of social studies is to teach students the content knowledge, intellectual skills, and civic values for fulfilling the duties of citizenship in a participatory democracy. The mission of NCSS is to provide leadership, service, and support for all social studies educators in creating effective citizens. The revitalization of citizenship education is one of NCSS's highest priorities.

Areas of expertise:

- ◆ NCSS spokespersons and officers can speak on a wide variety of topics related to the teaching and learning of the social studies
- ◆ The NCSS spokespersons are classroom teachers, college and university professors, school officials and supervisors, consultants, publishers and other social studies professionals from across the country
- ◆ NCSS publishes books, journals, and newsletters and offers professional development opportunities for teachers at all levels

National Council of Teachers of English (NCTE)

1111 W. Kenyon Road
Urbana, Illinois 61801-1096
Phone: (217) 328-3870
Toll-free: (800) 369-6283
Fax: (217) 328-0977
www.ncte.org

Primary contact(s): Lori Bianchini, Communications Specialist
Phone: (217) 278-3644
public_info@ncte.org

Type of membership: Individual

Year founded: 1911

Organization mission: The National Council of Teachers of English is a professional organization dedicated to improving the teaching and learning of the English language arts.

Areas of expertise:

- ◆ NCTE spokespersons and officers can speak on a wide variety of topics related to the teaching and learning of the English language arts
- ◆ NCTE publishes books, journals, and newsletters and offers professional development opportunities for teachers at all levels

National Council of Teachers of Mathematics (NCTM)

1906 Association Drive
Reston, Virginia 20191-1502
Phone: (703) 620-9840
Fax: (703) 476-9027
www.nctm.org

Primary contact(s): Ken Krehbiel, Associate Executive Director for Communications
Phone: (703) 620-9840, ext. 2102
kkrehbiel@nctm.org
Gay Dillin, Manager of Media Relations
Phone: (703) 620-9840, ext. 2189
gdillin@nctm.org

Type of membership: Individual and affiliate memberships

Year founded: 1920

Organization mission: The National Council of Teachers of Mathematics is a public voice of mathematics education, providing vision, leadership, and professional development to support teachers in ensuring equitable mathematics learning of the highest quality for all students.

Areas of expertise:

- ◆ Mathematics
- ◆ Mathematics Education
- ◆ Teaching and learning
- ◆ Principles and Standards for School Mathematics
- ◆ Curriculum Focal Points for Prekindergarten through Grade 8 Mathematics:
- ◆ A Question for Coherence

National Education Association (NEA)

1201 16th Street, NW
Washington, D.C. 20036-3290
Phone: (202) 822-7200
Fax: (202) 822-7974
www.nea.org

Primary contact(s): Andy Linebaugh, Public Relations Director
(202) 822-7218, alinebaugh@nea.org
Anitrá Speight, Manager, Executive Communications
Phone: (202) 822-7595, aspeight@nea.org
Steven Grant, Manager, National Communications
Phone: (202) 822-7272, sgrant@nea.org
Leona Hiraoka, Executive Editor
(202) 822-7290, lhiraoka@nea.org
Eddy Gattis, Manager, State Communications
Phone: (202) 822-7225 egattis@nea.org

Type of membership: NEA is the nation's largest employee organization. Its 2.7 million members include elementary and secondary teachers, higher education faculty, educational support personnel, school administrators, retired educators, and college students preparing to teach.

Year founded: 1857

Organization mission: NEA's mission is to advocate for education professionals and to unite our members and the nation to fulfill the promise of public education to prepare every student to succeed in a diverse and interdependent world.

Areas of expertise:

- ◆ Teacher Quality/Teacher Shortage
- ◆ Student Achievement/ Closing Achievement Gaps
- ◆ School Reform
- ◆ Low-Performing Schools
- ◆ School Safety
- ◆ Taxation, Economic Development and School Funding
- ◆ Education Advocacy/Legislative Action

National Middle School Association (NMSA)

4151 Executive Parkway, Suite 300

Westerville, OH 43081

Phone: (800) 528-6672

Fax: (614) 895-4750

www.nmsa.org

Primary contact(s): Betty Edwards, Executive Director

Phone: (800) 528-6672, bedwards@nmsa.org

Jeff Ward, Deputy Associate Director

Phone: (800) 528-7762, jward@nmsa.org

Type of Membership: Individual and Institutional

Year founded: 1973

Organization mission: NMSA is dedicated to improving the educational experiences of young adolescents by providing vision, knowledge, and resources to all who serve them in order to develop healthy, productive, and ethical citizens.

Areas of expertise:

- ◆ Middle Level Publications: NMSA is a leading publisher on topics ranging from the middle level concept, curriculum and instruction, staff development, school and program evaluation to teacher preparation and family and community involvement
- ◆ Middle Level Professional Development: NMSA is involved in a wide variety of ongoing professional development initiatives geared to the needs and interests of middle level educators, including: the annual conference, the urban middle level conference, a higher education middle level symposium, the Middle Level Leadership Institute, a Speaker's Bureau, and the annual Powerful Practices web cast series
- ◆ Teacher Preparation: NMSA created the first set of Teacher Preparation Standards which are now performance-based. The standards have been widely used as guides for program development at institutions across the country and have been adopted as state standards in a dozen states
- ◆ Working Committees: NMSA supports the work in the following areas: curriculum, instruction and assessment; middle level research, and middle level professional preparation

National School Boards Association (NSBA)

1680 Duke Street
Alexandria, Virginia 22314
Phone: (703) 838-6722
Fax: (703) 683-5516
www.nsba.org

Primary contact(s): Christina Gordon, Director, Communications
& Jay Butler, Communications Specialist

Phone: (703) 838-6744
cgordon@nsba.org
jbutler@nsba.org

Year founded: 1940

Organization mission: NSBA is a national federation of state and territorial school boards associations that represent more than 95,000 school board members. The organization's mission is to foster excellence and equity in public elementary and secondary education throughout the U.S. through local school board leadership.

Areas of expertise:

- ◆ National Affiliate Program: enables school boards to work with their state association and NSBA to identify and influence federal and national trends and issues affecting public school governance
- ◆ The Center for Public Education (Center) is a national resource for accurate, timely, and credible information about public education and its importance to the well-being of our nation. The Center provides up-to-date research, data, and analysis on current education issues and explores ways to improve student achievement and engage public support for public schools.
- ◆ Council of Urban Boards of Education: serves the governance needs of urban school boards
- ◆ Federal Relations Network: school board members from each congressional district actively participate in NSBA's federal and national advocacy efforts
- ◆ Award Winning Publications: *American School Board Journal*; *School Board News*; *BoardBuzz*, NSBA's daily weblog (<http://boardbuzz.nsba.org/>); and special substantive reports on public school governance throughout the year
- ◆ Technology Leadership Network (TLN): advance public education through the best uses of technology in the classroom and school district operations
- ◆ Council of School Attorneys: focuses on school law issues and services to school board attorneys

National School Public Relations Association (NSPRA)

15948 Derwood Road
Rockville, Maryland 20855
Phone: (301) 519-0496
Fax: (310) 519-0494
www.nspra.org

Primary Contact(s): Karen H. Kleinz, APR, Associate Director
Phone: (301) 519-1227
kkleinz@nspra.org

Organization mission: NSPRA is a professional organization dedicated to building support for education through responsible public relations that leads to success for all students.

Areas of expertise:

- ◆ Communication products: tools for communicating at district and building level, passing bond/finance elections, marketing schools, media relations, crisis communication, creating a foundation, and more. (Catalog of products and services available online and in print)
- ◆ Communication services: communication audits, workshops, academies, seminars, speakers service, crisis counsel and support, professional development for members, web site resources for members, and more

National Science Teachers Association (NSTA)

1840 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 243-7100
Fax: (703) 243-7177
www.nsta.org

Primary contact(s): Cindy Workosky, Director of Communications
Phone: (703) 312-9248
Cell: (703) 899-3758
cworkosky@nsta.org

Type of membership: Individual

Year founded: 1944

Organization mission: Promoting excellence and innovation in science teaching and learning for all.

Areas of expertise:

All areas of science teaching and learning from kindergarten through college, including:

- ◆ Teacher quality
- ◆ Professional development
- ◆ Student Performance
- ◆ Assessment
- ◆ Evolution
- ◆ Laboratory activities
- ◆ Teacher shortage/retention

North American Association for Environmental Education (NAAEE)

2000 P Street, NW, Suite 540
Washington, DC 20036
Phone: (202) 419-0412
Fax: (202) 419-0415
www.naaee.org

Primary contact(s): Susan Bumpous, Communications Officer
Phone: (202) 419-0413
sbumpous@naaee.org

Type of membership: Professional, Student, Retired, Institutional, Life Member, Supporter, Corporate, and Benefactor

Year founded: 1971

Organization mission: Since 1971, NAAEE has promoted environmental education and supported the work of environmental educators. There are many environmental interest groups, and many organizations dedicated to improving education. NAAEE uniquely combines and integrates both of these perspectives, and takes a cooperative, non-confrontational, scientifically balanced approach to promoting education about environmental issues.

Areas of expertise:

- ◆ NAAEE Annual Conference
- ◆ NAAEE Affiliate Partnership
- ◆ NAAEE Publications
- ◆ NAAEE/EE-Link Website: www.naaee.org
- ◆ Environmental Communicator: Quarterly newsletter including information on the annual conference and other NAAEE programs

The Partnership for 21st Century Skills (P21)

177 N. Church Avenue, Suite 305
Tucson, AZ 85701
Phone: (520) 623-2466
Fax: (520)628-3624
www.21stcenturyskills.org

Primary contact(s): Albert Lang, Senior Account Executive
Phone: (202) 585-0243
alang@eluminategroup.com

Type of membership: Organization

Year founded: 2001

Organization mission: The Partnership for 21st Century Skills' mission is to bring 21st century skills to every child in America by serving as a catalyst for change in teaching, learning, and assessment and as an advocate among education policy makers through a unique partnership among education, business, and government leaders.

Areas of expertise:

- ◆ 21st century teaching and learning
- ◆ 21st century content
- ◆ 21st century assessments
- ◆ Global competitiveness
- ◆ Workforce readiness
- ◆ Learning and thinking skills
- ◆ Information and Communications Technology (ICT) literacy
- ◆ Life Skills

Pre-K Now

1025 F Street NW, Suite 900
Washington, DC 20004
Phone: (202) 862-9871
Fax: (202) 862-9870
www.preknow.org

Primary contact(s): Matt Mulkey, Director of Communications
Phone: (202) 862-9864
mmulkey@preknow.org
Holly Barnes Higgins, Media Relations Director
Phone: (202) 862-9863
hhiggins@preknow.org

Year founded: 2002

Organization mission: Pre-K Now collaborates with advocates and policymakers to lead a movement for high-quality, voluntary pre-kindergarten for all three and four year olds. Our vision is a nation in which every child enters kindergarten prepared to succeed.

Areas of expertise:

- ◆ State pre-kindergarten advocacy, programs, policy, legislation and funding
- ◆ Pre-K governance, standards, professional development and assessment
- ◆ Federal early education policy
- ◆ Head Start

Public Education Network

601 Thirteenth Street NW
Suite 710 South
Washington, DC 20005-3808
202 628 7460 (phone)
202 628 1893 (fax)
www.PublicEducation.org
PEN@PublicEducation.org

Primary contact(s): Robert L. Jacobson, Senior Associate, Communications
202 628 7460 ext. 9763
RJacobson@publiceducation.org

Type of membership: Organizational

Year founded: 1983

Organization mission: To build demand and mobilize resources for quality education for all children through a national constituency of local education funds and individuals.

Areas of expertise:

- ◆ Community involvement
- ◆ Teacher quality
- ◆ School/business partnerships
- ◆ Non-academic supports for children
- ◆ Healthy Schools
- ◆ Parent Education

Teachers of English to Speakers of Other Languages (TESOL)

700 South Washington St. Suite 200
Alexandria, VA 22314
Phone: (703) 836-0774
Fax: (703) 836-7864
www.tesol.org

Primary contact(s): Cindy Flynn, Communications Director
cflynn@tesol.org
Diane Staehr Fenner, TESOL/NCATE Program Coordinator
(703) 518-2533
dstaehrfenner@tesol.org

Year founded: 1966

Organization mission: To develop the professional expertise of its members and others involved in teaching English to speakers of other languages to help them foster effective communication in diverse settings while respecting individuals' language rights. TESOL articulates and advances standards for professional preparation and employment, continuing education, and student programs; TESOL links groups worldwide to enhance communication among language specialists; TESOL produces high quality programs, services, and products; and TESOL promotes advocacy to further the profession.

Areas of expertise:

- ◆ Advocacy Issues: including the reauthorization of the Elementary and Secondary Education Act, language rights, and the overuse of part-time employees in higher education
- ◆ Awards and Grants
- ◆ Career Resources and Services
- ◆ Education Programs: the annual convention offers hundreds of professional development topics, networking opportunities, a selection of exhibitor displays for publications and software, and the video theater
- ◆ Networking Communities
- ◆ Standards: TESOL's work in standards development is one of the most important contributions the association has made to the profession. TESOL has completed several standards projects which were recently approved by the TESOL Board of Directors and NCATE.