

Sunday, March 4

8:00 p.m. – 5:00 p.m.

State Leadership Training Program *(Additional fee required)*

1:30 p.m. – 4:30 p.m.

Using a Powerful Narrative to Revolutionize the CTE Paradigm

(Additional fee required)

In this dynamic workshop, you'll learn how to approach stakeholders, legislators, and your community with the transformative message that CTE throws open a vast new array of expanded college and career opportunities and turn the tide in the local, state, and national conversation.

Mark C. Perna, Author, Founder and CEO of TFS®

5:00 p.m. – 6:00 p.m.

First Timer's Orientation

If it is your first time at NPS, or first time in several years, this session will provide you with all the information you need to navigate the conference and Capitol Hill, and make the most of your interactions with policymakers.

*Mitch Coppes, Legislative and Regulatory Affairs Manager, ACTE
Jarrod Nagurka, Advocacy and Public Affairs Manager, ACTE*

Monday, March 5

7:30 a.m. – 9:00 a.m.

Continental Breakfast and Networking

9:00 a.m. – 10:00 a.m.

Opening General Session



Keynote Speaker: Dr. Robert Atkinson

Dr. Robert Atkinson, founder and president of the Information Technology and Innovation Foundation, will share his expertise on innovation policy and economics as our featured keynote speaker. With an extensive background in public policy, he has conducted ground-breaking research projects on technology and innovation, and serves as a valued adviser to state and national policymakers.

10:15 a.m. – 11:15 a.m.

General Session: HEA Reauthorization

- 11:30 a.m. – 12:30 p.m. **Breakout Sessions: Back to Basics**
These breakout sessions will focus on key pieces of legislation that provide opportunities for CTE and review their nuts and bolts.
- 12:30 p.m. – 1:45 p.m. **Lunch on Your Own**
- 1:45 p.m. – 2:45 p.m. **General Session: Federal Funding**
- 3:00 p.m. – 4:00 p.m. **General Session: Perkins Reauthorization**
- 4:00 p.m. – 4:15 p.m. **Drink Break**
Generously Sponsored by Forrest T. Jones
- 4:15 p.m. – 5:00 p.m. **Hill Visit Preparation**
ACTE policy staff will provide an overview of goals for Hill visits, review key messages and materials for you to deliver to your policymakers, and relay last minute tips for getting the CTE message across on Capitol Hill.
- 5:00 p.m. – 5:30 p.m. **State Planning Roundtables Planning Time**
Work with others from your state to finalize Hill visit logistics and details. Leave-behind folders will be distributed during this time, and ACTE Public Policy staff will be available to answer any remaining questions.

Tuesday, March 6 – Day on the Hill

- 8:00 a.m. – 5:00 p.m. **Hill Visits**
- 9:30 a.m. – 10:30 a.m. **Congressional Staff Panel**
Lead staff working on CTE issues and Perkins reauthorization for the Senate Health, Education, Labor and Pensions Committee and the House Education and the Workforce Committee will share the latest news from Capitol Hill and their outlook for the rest of this congressional session.
- 5:00 p.m. – 7:00 p.m. **Capitol Hill Reception**
Generously Sponsored

Wednesday, March 7

7:30 a.m. – 8:30 a.m.

Continental Breakfast and Networking

8:30 a.m. – 12:00 p.m.

Special Focus Symposium: CTE Public Awareness

This symposium will focus on the CTE image issue and increasing public awareness.

8:30-8:40

Opening and Introductions

8:40-9:00

Keynote Presentation – Influencing CTE Public Opinion

9:00-10:00

Panel 1 – Diverse Perspectives on the CTE Image Challenge

10:00-10:15

Break

10:15-11:15

Panel 2 – Sharing the CTE Message: Best Practices for Communicating the Value of CTE

11:15-12:00

Audience Activity, Feedback and Closing

12:00 p.m.

Hill Visits (if needed)

1:00 p.m. – 4:00 p.m.

Pentagon VIP and Arlington National Cemetery Tour

(Additional fee required)

Join us following NPS for a private VIP Pentagon Tour, guided by the esteemed U.S. Army Honor Guard. You'll begin your afternoon with a self-guided tour of Arlington National Cemetery followed by a one-hour behind-the-scenes look at the extensive U.S. Department of Defense headquarters.

Limited to 100 attendees and transportation provided. Please note you must register and provide your birth date and Social Security Number by Feb. 9 to participate in this tour.