



**WIN** STRATEGIC COMPASS

CTE Administrators

CTE Teachers

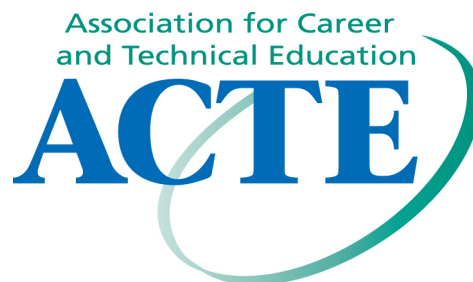
Guidance Counselors

Students

Users and Analytics Brief 

# WIN Strategic Compass

A partnership with ACTE





## CTE Administrators

Career and Technical Education (CTE) policies and programs prepare adults and students for a wide range of career and employment opportunities.

The WIN Strategic Compass:

- Calculates the top ten industries in growth and decline along with related occupations
- Calculates the largest and fastest growing occupations
- Displays percentage of occupational employment by industry
- Calculates projected labor supply and demand
- Determines supply and demand for specific courses and instructional programs
- Contains full profile of each instructional program
- Identifies skill and wage compatibility by comparing two occupations
- Identifies occupation clusters



## CTE Teachers and Guidance Counselors

CTE educators need current information to develop effective educational programs that prepare jobseekers for current and emerging occupations.

Career coaches and academic counselors need easy-to-use tools that support the development of academic and career development plans as well as career awareness programs.

The WIN Strategic Compass:

- Determines supply and demand for specific courses and instructional programs
- Calculates the largest and fastest growing occupations
- Analyzes the skills, knowledge, interests, attributes, work value, work style and work activity gaps between two occupations
- Maps career pathways
- Contains full profile of each instructional program
- Generates percentage comparison of career readiness skill levels and education & experience requirements
- Contains customizable occupation profiles for more than 800 occupations
- Produces an Career Readiness Report to assist in education and career planning



## Students

Students need access to information that can assist them in exploring occupations, developing continuing education and career development plans, and finding jobs.

The WIN Strategic Compass:

- Creates a customized occupational profile based upon a student's selected career cluster or target occupation
- Creates an occupation-specific career development plan including employment outlook, wage information and required education and training
- Calculates the skills, knowledge, interests, attributes, work value, work style and work activity gaps between two occupations
- Maps career pathways
- Produces a [Career Readiness Report](#) to assist in continued education and career planning
- Displays average wages for target occupations