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December 2009

Issue: 2



Welcome Back

Dear Lacey,

It is my pleasure to welcome all CACTE members back to a year that promises to be pivotal one for career and technical education (CTE) in California. The budget woes of last year took a toll on CTE classes and programs around the state. Hopefully we have seen the worst of these cuts. Fortunately, CTE supporters are the most innovative and creative thinkers I know. If there is a way to find fiscal support, improve on the quality of programs, and provide the needed skills and training to the students in California schools, they will find it. If nothing else, it is a great time to focus your efforts on the programs that are still operating and work on the quality and delivery of the programs we still offer.



CACTE pledges to keep you informed of current legislation, policy changes and potential resources in this difficult environment. We will try to make sure you have the information and resources to apply innovative solutions to the problems that arise in your districts. If you have suggestions about what CACTE can do to help you through this coming year, please contact me or any of the Executive Board Members.

I hope you all have a great year. Let's hope that we can look back on the events of this year and see the growth return to CTE programs statewide.

Sincerely,

Mike Brunelle
CACTE President

Openings On the Executive Committee

Would you like to get more active in CACTE? Here is your chance. We have the following openings on our Executive Committee and we are looking to fill these positions by appointment. As an Associate Group Chair your responsibilities include staying current on your industry section and periodically writing a few paragraphs

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Events Calendar

Feb. 28 - March 2, 2010
Tech Prep - Career Pathways National Conference
Garden Grove, CA

March 1, 2010
Annual Meeting, Career Pathways Conference
Garden Grove, CA

March 2, 2010
State Award Winner Recognized at Career Pathways
Garden Grove, CA

March 8 -11 2010
ACTE's National Policy Seminar
Washington, DC

on what's going on in your sector.

The open positions include Associate Group Chairs in the areas of Administration; Arts, Media, and Entertainment; Business and Industry Partners; Counseling and Student Services; Economic and Workforce Development; Education, Child Development and Family Services; Energy and Utilities; Fashion and Interior Design; Hospitality, Tourism and Recreation; Information Technology; Marketing, Sales and Service; Manufacturing and Product Development; Special Populations; and Public Service. If you are interested in any of these positions, please contact CACTE Executive Director Ross Arnold at 323-605-2740 or Arnold_ross@LACOE.edu.

CACTE Membership Survey Results

After the California Association for Career and Technical Education (CACTE) administered a survey earlier this year, association leadership raised some questions and statements that have caused a considerable amount of discussion. Who is CACTE? What does CACTE offer its members? What makes CACTE different from other professional organizations? CTE needs a unifying message about the definition of CTE.

Based on the results of our survey, CACTE is a diverse group of individuals representing the CTE community on all levels: alternative education, adult education, business members, comprehensive high schools, ROCPs, community colleges, trade schools, county offices and four-year universities. Our leadership represents all geographic areas of California.

An overall theme put forth from respondents was that the CTE community needs a unifying message regarding what is the definition of CTE for the many professional organizations that represent CTE throughout California. Through CACTE's association with national ACTE, our members are provided with a professional organization that works for the whole CTE community. ACTE is the largest national education association dedicated to the advancement of education that prepares youth and adults for careers. Our core purpose is to provide leadership in developing an educated, prepared, adaptable and competitive workforce. The fact that CACTE and ACTE advocate and provide leadership for CTE as a whole entity, make it the perfect organization to bring together our diverse CTE community.

Nominate Your Colleagues for a Prestigious ACTE Award

The award nomination season for the California Association of Career and Technical Education (CACTE) is upon us! Now is the time to start thinking about the colleagues you'd like to nominate for the four prestigious awards that are given at the state, regional and even national level to deserving educators. Your CACTE Board Members hope that you will take time to recognize your colleagues

April 27-May 2, 2010
Region V Leadership Development Conference
 Anchorage, AK

June 21, 2010
Executive Committee Transition Meeting
 San Diego, CA

Board Meetings
 (via conference call at 7:00 a.m.)

Jan. 20, 2010
 March 17, 2010
 May 19, 2010

Benefits of Being A California ACTE Member



There is no better time to be part of the largest national education association that prepares youth and adults for successful careers. As California adjusts to budget cuts and the country adapts to a new president and policies, now more than ever is it significantly important to be a member of CACTE and ACTE.

CACTE and ACTE members are dedicated to providing outstanding leadership in legislative advocacy. Members serve as lobbyists in Sacramento and Washington D.C. They work with policy makers who fund career and technical education courses throughout the country. Building support

with one of these very special awards. CACTE is a fairly new state organization so let's show them how wonderful our career and technical educators are in California! The ACTE awards categories are:

- ACTE Teacher of the Year
- ACTE Outstanding Career and Technical Educator
- ACTE Outstanding New Career and Technical Teacher
- ACTE Outstanding Teacher in Community Service

Nomination packets were distributed to all CACTE members via e-mail in late October so be sure to check your inbox. If you would like to read more about the ACTE Awards Program, visit www.acteonline.org/awards.aspx or contact Megan Horton, awards chairperson, at (714) 966-3531.

CACTE Nominates U.S. Congressman George Miller for Policymaker of the Year

Each year, the ACTE Board of Directors presents the ACTE Policymaker of the Year award to the individual who is determined to have made the most significant impact on policy related to career and technical education either during the past year or over an extended career of public service. The CACTE Board is proud to announce that it has nominated Congressman George Miller from the 7th District in the East Bay of California for this award.



George Miller is a chairman of the House Education and Labor Committee and is a leading advocate in Congress on education, labor, the economy and the environment. He is a leader in the effort to progress innovation in technology, science and education, and to make college more affordable and K-12 public schools more successful. He has been a champion for career and technical education since 1975 and CACTE hopes he will be chosen by the national Board of Directors to be recognized for this award. Thank you Congressman Miller!

CACTE Selects Fellows for 2009-10

At the August Board meeting, CACTE approved the selection of Linda Skipper and Louise Stymeist as Fellows for the 2009-10 school year. Skipper is a child care and office occupations instructor for Bellflower USD. Stymeist is a career tech prep coordinator for Sacramento City USD. Both have been members of ACTE for



for CTE programs, promoting funding opportunities and serving administrators, teachers and support staff is what CACTE and ACTE advocates do best.

Members benefit from opportunities to participate in national conventions, policy seminars, Region and state conferences, and executive committee meetings. Members also may participate in awards programs, have access to curriculum-alignment resources, labor-market information, educational resources, fellowship programs, Perkins field committees and networking opportunities.

Be an outstanding leader in CTE! Your membership in CACTE and ACTE will enrich your life!

[Join Our Mailing List!](#)

Check out our membership benefits and Join Now!

ACTE NEWS

CTE Month Gears Up

February is Career and Technical Education Month. Start making plans now so you can have a remarkable event in celebration of career and technical education and the influence it has on students, your school and the community.

Visit www.acteonline.org/ctemonth.aspx and you can:

more than six years. The Fellowship is intended to support the professional growth and development of CTE leaders by encouraging their participation in state and national conferences and workshops. Each Fellow receives \$1,000 to offset the cost of attending the ACTE Annual Conference, the Educating for Careers Conference, CACTE's Annual Meeting, the National Policy Seminar, and the Region V Leadership Conference. CACTE is privileged to have these two dynamic professionals representing our organization this year.



Together, We Will Make a Difference

"Going Green" is happening everywhere in California. Late in the summer, Governor Arnold Schwarzenegger announced the creation of the Clean Energy Workforce Training Program, a \$75 million dollar green jobs training program. This program intends to jumpstart our economy by training men and women to work in clean energy jobs.

The demand for employees in clean energy is growing rapidly. Employees are needed in the fields of energy efficiency, water efficiency, renewable energy and clean transportation. This sets the perfect stage for career and technical education (CTE) programs to excel. CTE programs up and down the state are working hard to meet this demand by writing green job training programs and partnering with their local green industry companies.

The energy and utilities industry sector was perhaps one of the most underutilized industry sector for CTE training programs. Things have changed. Now more than ever, California CTE is moving forward to develop green collar job readiness programs. Jobs in biofuels, climate change positions, energy storage, leadership in energy and environmental design (LEED), solar, renewable energy, weatherization, green construction, smart grid and wind power jobs are all on the list of viable training opportunities.

Grant programs and funding resources are easily accessed through the Internet. Some of the available programs are found at the Department of Education, The NEA Foundation, the U.S. Environmental Protection Agency, California Partnership Academies, and many private industries and organizations. To aid administrators and teachers in their plans to go green, summits and special green taskforce committees are popping up throughout the state. Preserving our environment and meeting workforce demands is challenging, but serves as an opportunity that CTE programs are rallying around. There is no better time to be active in CACTE. Get involved and rally together with green leaders in your community and schools. Remember, together we will make a difference.

- View and download student-produced public service announcements to show at your event or have it air on local television.
- Browse ideas posted by your colleagues and post your plans.
- Purchase CTE Month products to give out in February and throughout the year to recognize CTE.
- Download a sample proclamation to use with your boards of education.

A great CTE Month event starts with a great plan. Start your planning now with the tools on the site.

Make the Connection at the National Policy Seminar

Mark your calendars for ACTE's 2010 National Policy Seminar (NPS), March 8-10, at the Marriott Crystal Gateway in Arlington, Virginia.

The theme for this year, "CTE: Make the Connection," focuses the seminar on helping you connect to Congress and helping Congress make the connection that today's CTE prepares students to meet the challenges of the 21st century workforce.

NPS will also offer a student leadership strand. ACTE is providing a reduced student registration rate to encourage students to attend the National Policy Seminar with their teachers and administrators so that they can also help Congress

Free Student Memberships

In July 2009, ACTE announced that they were waiving membership fees for student. This was done in an attempt to bring in new ACTE members who have the potential to become professional members upon their employment in CTE programs. The Executive Board met to discuss this strategy and agreed to drop the state student membership fees as well.

This means that post-secondary students have the ability to join ACTE and CACTE for free. We hope that this will bring a rush of new members into our organization and provide a base for ongoing professional membership in the future. If you know students who would like to become members, please have them fill out a [student application](#). The student membership includes all benefits except insurance and student members will only receive the electronic version of Techniques.

make the connection between their policy decisions and real student results.

For a preview and registration details, go to www.acteonline.org/nps.aspx.

CTE Online Update

CTE Online helps keep programs consistent with current industry practice and ensures the program alignment to the California CTE standards. CTE Online will also house exemplary course outlines for each industry sector. This course information will be available for all local educational agencies to adopt and use in their own local area.

Local educational agencies can request CTE Online staff to provide no-cost training in the use of the tool, how to review, enrich, and fortify their curriculum to identify the CTE standards, incorporate academic standard, and fulfill the needs of their local industries and their students. CTE Online also uses 10 academic master teacher-mentors to work on a continuous, online basis with CTE teachers to improve and incorporate the academic standards into CTE curriculum.

CTE Online also supports the Superintendent of Public Instruction's P-16 council goal of linking all education levels in creating a comprehensive, seamless system of student learning. CTE-Online also supports other Governor's CTE Initiatives; it will assist new teachers in developing their CTE standards-based instruction at no cost to their district.

CTE Online by the Numbers

During 2007-08, the CTE Online Web site received 94,009 visits, with an average of 256 visits per day. The majority of visits were from California (65,533), while a small percentage (1.14%) of visits was from countries outside the United States (e.g., Australia, Sweden, Mexico, China). The site has more than 20 different states and 15 international users of this site, with 56 percent of the users accessing the site during the work week and 44 percent on the weekend.

We show downward trends as we moved from training to development in the spring in addition to schools moving into their

testing preparations and administration. Still, with more than 600 visits per month combined with an average time on site of 15 minutes, we are pleased at the use and realize that the resource is moving towards regular, process-oriented use for teachers.



The above map overlay provides a visual translation of where we focused trainings and workshops throughout the state as related to the dots that represent numbers of visits from specific users in specific locations.

The size of the dots equate to # of visits for a specific city. Together, this gives us a sense of where we are generating use based on the areas of California in which we've worked and we are pleased to see more use cropping up in the central and southern parts of California.

CTE Online in Action

The Statewide Career Pathways project (funded by the Academic Senate from the California Community College Chancellor's office) recently collaborated with CTE Online to create a CTE Pathways Portal. This partnership will enhance the "Who Do U Want 2 B?" Web site by creating a feature in which students can locate CTE programs near them by entering their zip code. This statewide portal will provide easy access to information and data on existing and developing CTE Pathways offered throughout each of the state's community college districts. The portal will allow educators, students and other stakeholder groups a one-stop access point to all CTE programs, from secondary to post-secondary. This will allow for the systemic documentation and sharing of CTE opportunities available to students ages 13 and up. This project is expected to be completed in 2009-10.

This is an e-mail newsletter produced by California ACTE and the ACTE communications

department for California ACTE members and interested nonmembers.

Replies: Editorial, contact [Ross Arnold](#).

Technical Problems: Contact ACTE's [Webmaster](#).

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