

GENERAL SESSIONS



Michele Gay
(Co-founder of Safe and Sound)
"Sandy Hook: A Parent's Perspective"

A Sandy Hook Initiative shares Michele's personal story and lessons learned on December 14, 2012. She will introduce the inspiring way she has chosen to help school communities improve school safety in honor of her daughter, Josephine and the other 19 children and six teachers lost on December 14, 2012. Michele's perspective as the mother of a special needs child and former elementary school teacher provides unique insight and inspiration for parents, administrators, school staff, emergency responders and community members who strive to make their schools safer. Michele Gay and the Safe and Sound foundation bring an important message to our communities and represent a powerful presence in our school safety community.



Sheila Harrity
(Principal, Worcester Technical High School
2014 National High School Principal
of the Year)
"Reaching All Students Through
Career and Technical Education"

Career and technical education needs to personalize students' education by creating authentic learning experiences through business partnerships, higher education institutions and community agencies. Learn how these opportunities sustain rigorous curriculum by connecting theory and practice, and how differentiated instructional techniques address various learning styles and abilities to ensure mastery of skills.

"Career and Technical Education's Role and Responsibility in Economic Growth and Development"

As the economy continues to rebound from the worst economic crisis since the Great Depression, the need for highly skilled workers continues to dominate the headlines. Career and technical education not only plays a significant role in the economic recovery but it also shares a responsibility to ensure that our students are prepared for immediate employment and also given the skills to transition into new roles. Hear a panel of experts from different industry segments provide their views on how CTE can best respond to these challenges.

CLOSING SESSION



Jane Oates
(Vice President for External Affairs, Apollo
Group, Inc.)
"Managing the Renewed
Interest In CTE"

As more attention is given to the critical role that CTE plays in creating and maintaining pipelines to good jobs, policymakers still forget the realities of running a strong CTE program—dwindling budgets, spiraling costs, the multitasking demands on administrators and teachers as they modernize curriculum, create and maintain partnerships, and run effective demand-driven programs. In this closing session we will discuss the national trends in career and technical education and ways to implement and create best practices while keeping your teachers, staff—and yourself from spinning out of control.

Jane Oates is currently the vice president for external affairs at the Apollo Group. Prior to joining the Apollo Group in June 2013, Oates served as the assistant secretary for employment and training at the U.S. Department of Labor. Immediately before joining the Obama Administration, Oates served as the executive director of the New Jersey Commission on Higher Education under Gov. Jon Corzine.

BREAKOUT SESSIONS

As teachers and educational leaders, the decisions you make in your classrooms have a tremendous impact on your students' lives. What you teach and how you teach it are vital to student engagement and success. It is essential that you stay your best. Whether your interest is the Common Core, innovative ways to use your iPad or how to begin a graphic design program, this conference is for you. Be prepared to be inspired, educated and informed! Some of the sessions include:

- Electronic Delivery of Programs of Study
- Literacy in CTE
- Seed to Plate in the Classroom
- Creative Collaborative Curriculum
- Faking the Grade: What, How and Why We Grade
- What College NEVER Taught You
- Teaching and Learning in a Virtual World
- Simplify and Excel!
- Digital Badges to Document Learning/Experience

PRE-CONFERENCE WORKSHOPS

Please note that these sessions on **Sept. 17** are available for an additional fee of \$100 each, but the total for registering for both Common Core sessions is \$175.



How to Significantly Increase Enrollment, Retention and Performance—Now!

Presenter: Mark Perna • 8:30 a.m.–11:30 a.m.
Join dynamic CTE expert Mark C. Perna as he shares the national best practices for maximizing enrollment, retention and student

performance. High school and postsecondary administrators, teachers and critical support staff will discover the proven tactics that one school used to increase enrollment 128% in just one year—without adding any new programs or capacity! Come learn how your organization can attract and retain more of the right students, in the right programs, for the right reasons. Get ready to develop a plan driven by the powerful "light at the end of the tunnel" strategy and create effective program copy points that get noticed. And finally, find out how you can overcome the most common objections and stigmas of CTE.

Embedding Common Core State or Other Rigorous Standards for Mathematics Into CTE Instruction

Presenter: SREB • 8:30 a.m.–11:30 a.m.

Gain a deeper understanding of new, rigorous mathematics standards. Participants will learn about a series of formative assessment lessons (FALs) designed to help students master new math standards. Career/technical (CT) teachers will create FALs that address mathematics understanding needed by students in CT courses and will develop a plan for teaching the lessons.

Embedding Common Core Reading and Writing Assignments Into CTE Instruction

Presenter: SREB • 1:00 p.m.–4:00 p.m.

Gain a deeper understanding of the Common Core State Standards for literacy and how these standards can be embedded into career/technical (CT) instruction. Participants will learn about planning tools and strategies to embed literacy into CT assignments and lessons in ways that advance students' technical achievement, ability to read and comprehend complex texts, and ability to express understanding orally and in writing.

STEP 1: PERSONAL INFORMATION

I am a first-time conference attendee Yes
 Mr. Mrs. Ms. Miss (Please print clearly)

Full Name _____

Preferred Name for Badge _____

Name of Business/School _____

Address: Business/school Home _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail (Required)* _____

STEP 2: REGISTRATION OPTIONS AND RATES

BEST PRACTICE CONFERENCE (SEPT. 18–19, 2014)	TOTAL
ACTE/NCLA members	\$395
Non-members	\$485
Speaker	\$250

PRE-CONFERENCE WORKSHOPS (SEPT. 17, 2014)	
<input type="checkbox"/> "How to Significantly Increase Enrollment, Retention and Performance — Now!" Cost: \$100	_____
<input type="checkbox"/> "Embedding Common Core State or Other Rigorous Standards for Mathematics Into CTE Instruction" Cost: \$100	_____
<input type="checkbox"/> "Embedding Common Core Reading and Writing Assignments Into CTE Instruction" Cost: \$100	_____
<input type="checkbox"/> "Embedding Common Core State or Other Rigorous Standards for Mathematics Into CTE Instruction" and "Embedding Common Core Reading and Writing Assignments Into CTE Instruction" Cost: \$175	_____

TOURS (SEPT. 17, 2014)—all off-site tours include transportation	
<input type="checkbox"/> Cape Cod Regional Technical School Cost: \$35	_____
<input type="checkbox"/> Upper Cape Cod Regional Technical School Cost: \$35	_____
<input type="checkbox"/> Traditional New England Clambake at Upper Cape Cod Tech Cost: \$35	_____

TOTAL REGISTRATION AMOUNT DUE _____

STEP 3: MEMBERSHIP (OPTIONAL)

Unified States—Membership is required in both ACTE/NCLA and State Association
 NCLA/ACTE Professional Membership Dues (Non-Unified States) **\$100**
 NCLA/ACTE Professional Membership Dues (Unified States—see rates online) _____

TOTAL MEMBERSHIP DUE _____
TOTAL PAYMENT DUE _____

STEP 4: PAYMENT OPTIONS

Registrations will not be accepted without payment. After 9/5/14, registrations and payments will only be accepted on site.

CREDIT CARD (Preferred method) Online only at www.acteonline.org. (Visa, MC, AMEX and Discover accepted)

CHECK Copy of registration form must accompany the check payment. Copies of checks will NOT be accepted. DO NOT FAX.) Payable to ACTE (in U.S. dollars and drawn in a U.S. bank) Remit to: P.O. Box 758621, Baltimore, MD 21275-8621 (Allow 2–3 weeks to process)

PURCHASE ORDER Please fax to 703-683-9367 (ACTE requires a copy of the Registration forms are required. Allow 5–7 days for processing.)

MEMBERSHIP BECOMES EFFECTIVE WHEN PAYMENT IS RECEIVED.

AGENDA (AS OF MAY 2014)

TUESDAY, SEPT. 16, 2014

6:30 p.m.–9:00 p.m. NCLA Board Dinner and Meeting

WEDNESDAY, SEPT. 17, 2014

8:30 a.m.–11:30 a.m. **How to Significantly Increase Enrollment, Retention And Performance—Now!**

Presenter: Mark Perna • (separate registration required)

Embedding Common Core State or Other Rigorous Standards for Mathematics Into CTE Instruction

Presenter: SREB • (separate registration required)

9:30 a.m.–12:00 p.m. **NCLA Board Meeting**

1:00 p.m.–4:00 p.m. **Embedding the Common Core State and Writing Assignments Into CTE Instruction**

Presenter: SREB • (separate registration required)

1:00 p.m.–4:00 p.m. **Cape Cod Regional Technical School**
(separate registration required)

1:00 p.m.–4:00 p.m. **Upper Cape Cod Regional Technical School** (separate registration required)

5:00 p.m.–7:30 p.m. **Traditional New England Clambake at Upper Cape Cod Regional Technical School** (separate registration required)

THURSDAY, SEPT. 18, 2014

7:30 a.m. Continental Breakfast
8:15 a.m. General Session

Sandy Hook: A Parent's Perspective

Presenter: Michele Gay, co-founder of *Safe and Sound*

10:50 a.m.–11:05 a.m. Break

11:05 p.m.–12:05 p.m. Breakouts

12:15 p.m.–1:45 p.m. **Lunch and General Session: Reaching All Students Through Career and Technical Education**

Presenter: Sheila Harrity, National Principal of the Year, Worcester Technical High School

3:00 p.m.–3:15 p.m. Break

3:15 p.m.–4:15 p.m. Breakouts and Roundtable presentations

FRIDAY, SEPT. 19, 2014

7:30 a.m. Continental Breakfast
8:00 a.m. General Session

Career and Technical Education's Role and Responsibility in Economic Growth and Development

Presenters: Panel of Key Industry Sector Representatives

9:15 a.m.–10:15 a.m. Breakouts

10:15 a.m.–10:30 a.m. Break

10:30 a.m.–11:30 a.m. Breakouts

11:30 a.m.–11:45 a.m. Hotel Checkout

11:45 a.m.–1:15 p.m. Lunch and General Session

Managing the Renewed Interest in CTE

Presenter: Jane Oates, Vice President for External Affairs, Apollo Group, Inc.

SCHOOL ADMINISTRATORS, SCHOOL LEADERS AND SUPERINTENDENTS, THIS IS THE EVENT FOR YOU!

Leaders in career and technical education from around the country will bring the newest best practices and innovations in Common Core Standards/academic integration, CTE's role in educational reform, business and education partnerships, credentials/certifications/assessments, college- and career-readiness standards, and performance-based, student-centered instruction and assessment. Bring your own insights, network with decisionmakers just like you, and take excellence home with you!

The pre-conferences on the integration of the Common Core will help you understand the complexities of integrating the Common Core into your CTE classrooms and provide attendees with examples and strategies for their implementation. There is also an exciting pre-conference on CTE's role and responsibility in economic growth and development.

PRE-CONFERENCE TOURS

Tour—Cape Cod Regional Technical School

1:00 p.m.–4:00 p.m.

Come see how we prepare students for success in college, careers and beyond. Discover how we build the professional skills of CCT staff to provide effective leadership, instruction and support services that foster student success.

Tour—Upper Cape Cod Regional Technical School

1:00 p.m.–4:00 p.m.

Experience firsthand how technology accelerates learning. Explore technology in CTE and academic environments, focus on Upper Cape Cod Regional Technical School's digital learning through a 1:1 iPad program. See how technology supports personalized learning to prepare every student, every day and in every class, for a world yet to be imagined. Classroom visits will provide direct interaction with teachers and students.

Tour—Traditional New England Clambake at Upper Cape Cod Regional Technical School

5:00 p.m.–7:30 p.m.

Come enjoy a delicious dinner with conference attendees prepared by the Culinary Arts students at Upper Cape Tech. This traditional meal includes 1.5-pound New England lobster, clams, mussels and a host of other goodies (chicken for those land lovers). Dinner includes the cost of the meal and transportation to/from the event. Buses board at 5:00 p.m. and return at approximately 7:30 p.m.

ACCOMMODATIONS—The 2014 Best Practices and Innovations Conference will be held at the Cape Codder Resort & Spa, 1225 Lyannough Road, Hyannis, MA 02601. Phone (888) 297-2200. \$129 single/double plus 11.7% tax. The special conference rate is available three days before and three days after the conference. To make your reservation, call (888) 297-2200 and mention the Best Practices Conference. The reservation cut-off date is 9/04/14.

QUESTIONS? For questions about programming and agenda, please call **Tom Applegate** at 512-797-7271 or e-mail tomgobucks@gmail.com. For questions about registration, please call **ACTE** at 800-826-9972 or e-mail registration@acteonline.org.

Association for Career and Technical Education, 1410 King Street, Alexandria, VA 22314
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You'RE Invited

2014 BEST PRACTICES AND
INNOVATIONS CONFERENCE

SEPTEMBER 17 – 19, 2014

CAPE COD,
MASSACHUSETTS



Best Practices and Innovations Conference 2014

DISCOVERING BEST PRACTICES
AND INNOVATIONS IN CAREER
AND TECHNICAL EDUCATION

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